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SPRING 1897



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PLANTS.

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FREE!

With each order of 40c. or more we give free one package of our brilliant Peacock Poppies, absolutely the finest mixture of Poppy seed in the world. They contain every known variety. They are endless in form and shape and beauty, while the colors are simply brilliantly marvelous. We know of no flower that will give greater glory and beauty to your garden than a package of Peacock Poppies, given free with anything ordered from this catalogue amounting to 40c. or over.

Peacock Poppies: Pkg., 15c.; 2 pkgs., 25c.; 5 pkgs., 40c.

2,000,000 PLANTS.

21 CHOICE
PLANTS
FOR THE
GARDEN

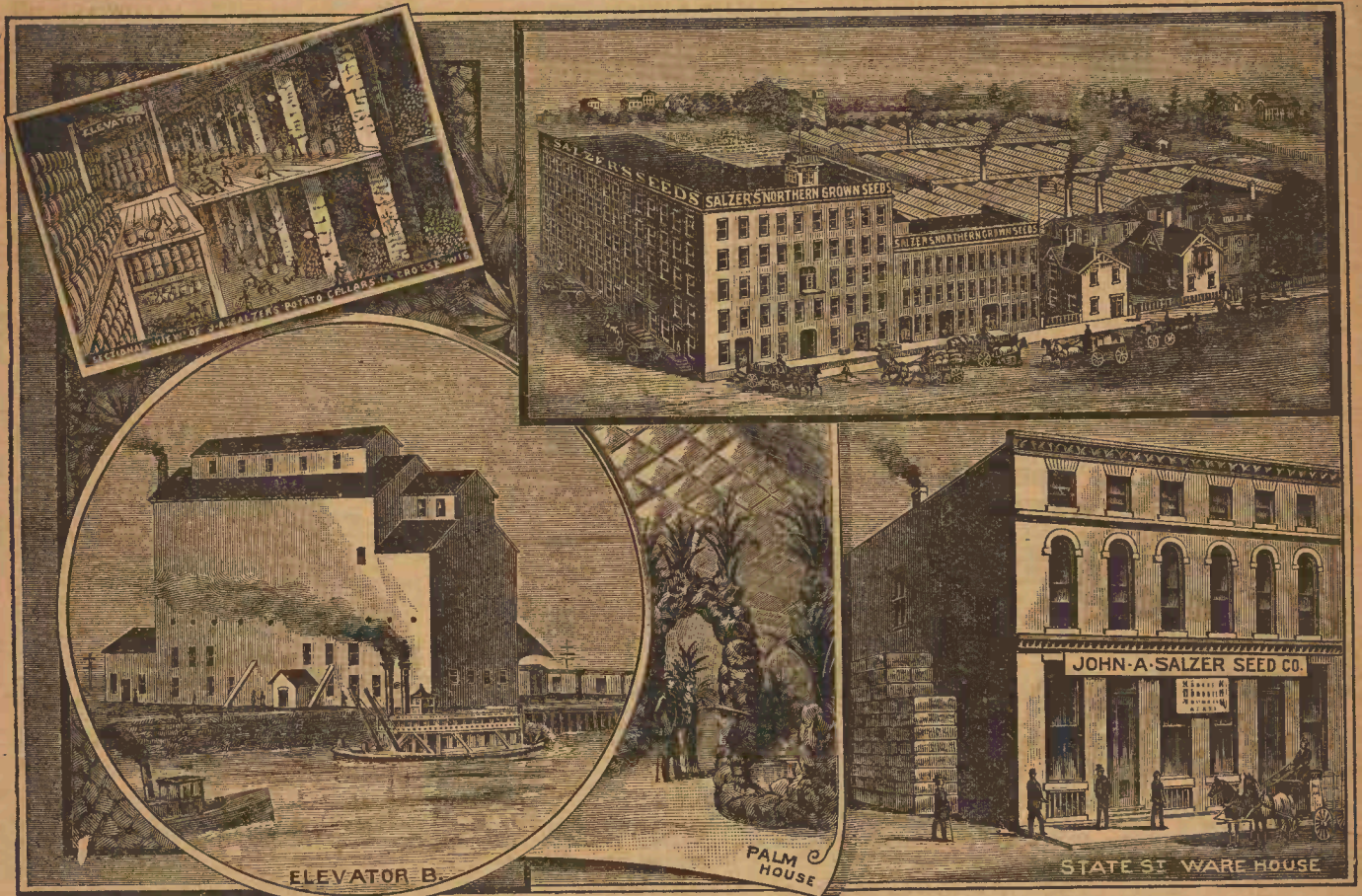
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NET PEA.

ABOUT OURSELVES.

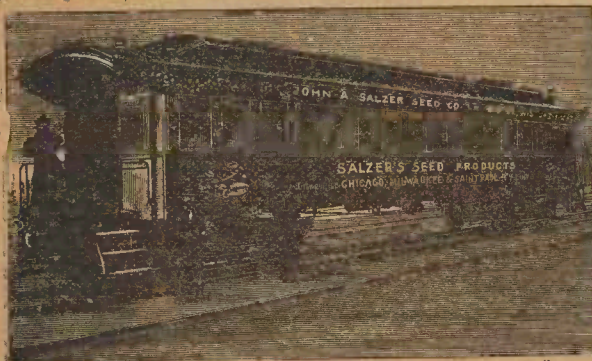
To talk of one's self always savors so much of egotism that we would rather, perhaps, err by saying too little than run the risk of approaching the opposite extreme. We present, therefore, for your kind consideration here a few illustrations and recognized facts regarding ourselves and our business. We do not do business in a large centre like Chicago, Philadelphia or New York. Did you ever see any seed grown in or near these big cities? No, they don't grow there. Now, La Crosse is in the centre of the great growing district for Northern-grown seeds, and from here, where they are produced, you get them. Several of our competitors make loud boasts that they live in a *big city*, and that by means of this they can *buy up* seed cheaper and ship quicker. This may be so, because seed of a doubtful quality is always offered in large markets, as someone will pay something for it. Not so with us. Tributary to La Crosse, as also in Minnesota and the Dakotas, we own and control over 5,000 acres of land devoted to producing Salzer's seeds, and yet we cannot begin to grow all of them, because there are some kinds that do better in foreign climes. These, then, we have grown for us under contract, and import same. Now our aim never has been *cheap seeds*, but *good seeds*.



Views of the John A. Salzer Seed Co.'s establishment at La Crosse, Wis. Said to be the largest of its kind in America, if not the world.

OUR COMPETITORS ALL ADMIT

1. That we own more **floor room** for storage and packing than any three Western seedsmen put together (with the Detroit Commission Seed House excepted), and larger than any New York or Philadelphia house.
2. That our improved methods of packing, mailing and shipping give us the *advantage of filling an order* faster than any other house in America, without exception.
3. The cellar is the largest of its kind for *seed potatoes* in the world. (See sectional view.)
4. *The Freight Shipping Department* is under the supervision of an expert. The farm seed orders are filed on the 2d, 3d, 4th and 5th floors, properly labeled and addressed. They are then let down to the first floor by means of two mammoth elevators. On this floor the various railroads, steamboat lines and express companies have apartments. The packed order is then placed in the apartment of the railroad which runs to the city in which our customers reside. From these apartments, during the busy season, many teams, each making nine trips daily, haul the freight to the different depots, boat landings, express offices, etc.
5. *The Mail Order Department* is complete in all its details. Every invention possible to quickly and accurately facilitate the prompt dispatch of an order has been made. In this department scores of women pick at the orders, check them, pack them, weigh and stamp the packages and then deposit the same in U. S. mail bags furnished us in large numbers by the Government. This department can fill and dispatch 6,000 orders daily, and, during the busy season, is open day and night.



South Dakota Lands.

We have a few quarter sections of improved land for sale in South Dakota, where our great trial grounds are

OUR GREAT EXHIBITION CAR.

We herewith give an illustration of our Exhibition Car which we are running especially in the states of Minnesota, Iowa, Illinois and Wisconsin, exhibiting the product of our magnificent northern-grown seeds. This car attracted enormous crowds last wherever it went and gave great satisfaction, and we have had nothing but hearty and cordial indorsements from our customers and from the newspapers in the towns and cities where it stopped. This is one way that we have of showing to our customers and their friends absolutely free of cost, how Salzer's seeds look and what they can produce. Thousands of ladies and gentlemen visited the car the past winter and amongst them there were governor and ex-governors, senators, congressmen, doctors, ministers, farmers, merchants, mechanics and without exception every one expressed themselves more than pleased with the exhibition and thankful for the pleasure the display gave them.

We expect to make due announcements in the newspapers throughout the states where our car is to run this winter and will consider it a favor if our customers will call when the car is in their town and bring their friends along.



QUICK AS LIGHTNING! QUICK SHIPMENT!

That's the reputation we have in filling all orders, as every order for seeds leaves the warehouse within 24 hours after its receipt. Of course, tender plants and potatoes cannot be sent during extreme cold weather. These orders are always held until weather moderates, unless customers desire to take the risk.

La Crosse lies at the confluence of the La Crosse and Black rivers with the Mississippi, with railroads and river routes radiating in every direction. This insures you quick, rapid, prompt and cheap transportation. All railroads and boat lines here use special care to promptly expedite our orders. The American, United States and Adams Express and connecting lines have offices in our warehouses, thereby assuring quick shipments with great speed and accuracy.

The United States mail carries to and from our door **forty-two mails daily**. These are delivered by general and special carriers within a few minutes after the arrival of the trains.

OUR PRICES.

It is our constant aim to make **HIGHEST QUALITY A FIRST CONSIDERATION**, and then make our **PRICES AS LOW AS GOOD, HONEST SEEDS CAN BE SOLD FOR**. OUR PRICES, THEREFORE, will in all cases be found as **LOW** as those of any other **RELIABLE HOUSE** for seeds of the highest standard of excellence. **OUR DETERMINATION** to grow and distribute nothing but the **VERY BEST SEEDS** THAT IT IS POSSIBLE TO PRODUCE has increased our business to its present **LARGE PROPORTIONS**, and gained for us the largest trade enjoyed by any house in America, direct with critical market gardeners and experienced planters who cultivate for profit, and whose trade always seeks the source where the highest quality can be obtained. **"OUR SUCCESS ACHIEVED CAN ONLY BE MAINTAINED BY THE METHODS THAT OBTAINED IT."**

Any dealer, market gardener, market farmer, farmers' club or any individual wishing seeds in large quantities is requested to mail us a list of what he wants, and we will promptly return it to him with the very lowest prices marked. A letter of inquiry may save you dollars, if you want to buy in quantity, as we are the largest growers of choice vegetable and farm seeds. Please send in your large list for estimates.



Now, then, for 1897!

WHAT WE DO.

FREE DELIVERY BY MAIL.

All seeds ordered at the packet, ounce, quart or pound mail prices, also bulbs, roses, vines and such goods as are offered postpaid and at catalogue prices, will be sent by mail, postage prepaid by us, to any address in America. We sometimes send by express (prepaid) instead of mail, but only when there is a saving of cost to ourselves and when convenient for purchaser to receive them that way. The exceptions to this rule are seeds by peck or bushel, and all goods and seeds listed from page 95 on to end of catalogue; on these, unless specially stated postpaid, the customers pay express or freight charges—that is, from page 95 on. From 1 to 49 we pay the postage as per above.



Our Plants are uniformly large for the price, are thrifty, strong and healthy, grown on the cold process—not forced. Nine-tenths of our competitors force their plants; such plants look well while in the greenhouses, but soon after arrival drop their leaves and die. Ours are hardy; will stand a ten days' trip across the country, fresh and green, and will smile at you with their pretty blossoms upon opening the box.

On plants ordered by express purchasers pay the express charges. When the distance is not too far, they can well afford to pay the express charges, for we always send larger and finer plants by express than can be sent by mail, and always add extra plants to help pay express charges. By mail, the earth is washed off the roots; by express the earth is retained, so there is no standstill whatever.

PLANTS OR SEEDS BY EXPRESS.

These have been greatly reduced for us. The express companies, recognizing our claims as their largest shippers, have given us for our customers very low rates. Thus a

EXPRESS RATES.

Would cost, to points in Illinois, Nebraska, Missouri, Indiana, New York, Pennsylvania, Kentucky, the Dakotas, Kansas, Michigan and Ohio, from 50 to 90 cents.

To points in Alabama, Maine, Rhode Island, Arkansas, Massachusetts, Tennessee, Connecticut, Mississippi, New Brunswick, Delaware, New Jersey and Virginia, from 90 cents to \$1.50.

To points in the Far West and South—Arizona, \$3.00; New Mexico, \$2.50; Idaho, \$3.00; Oregon, \$3.50; Montana, \$2.00; Utah, \$2.00; Nevada, \$3.50; Washington, \$3.50.

Above gives you a fair idea of express charges. All seeds quoted by express or freight mean that you pay the transportation charges; by mail, postpaid, that we prepay by mail.

DISCOUNTS.

Among your friends there are many who want good seeds and fine plants. Well, if you will go and see them to order with you, we allow you in sending us

plants or seeds in packages amounting to \$2.55	a profit of \$0.55, and 4 plants—see below.
" " " " " "	" 3.80 " .80 " 6 " "
" " " " " "	" 5.10 " 1.10 " 9 " "
" " " " " "	" 6.75 " 1.75 " 10 " "
" " " " " "	" 14.00 " 4.00 " 20 " "
" " " " " "	" 29.00 " 9.00 " " "
" " " " " "	" 74.50 " 24.50 " " "

Above terms apply only to plants at single rate or in group prices, and not in 10, 12 or 100 prices; and to seeds in packages only—not by pint, 1/4 lb. or lb. (See page 49, regarding premiums on pints, pounds, etc.)

We advise the formation of large clubs, and the above discount will certainly pay any one for some trouble in that direction.

WHAT YOU SHOULD DO.

MONEY.—We prefer all money sent by Express Orders, as these are absolutely safe and sure. If you cannot get these, then use Bank Drafts, Money Orders or Registered Letters. Do not send loose money in a letter without registering it; it is not safe, and if it is lost we are not responsible for it. Silver coin should be sewed or pasted upon strong cloth or paper, to prevent breaking through registered letter. Do not send Postal Notes; they are not safe.

Private Checks.

Do not send your check—because it costs 25 cents to collect same, which is deducted from the amount, and, besides, orders are held till our bankers report private checks paid. This causes needless trouble and delay in filling orders.

Stamps.

Please do not send postage stamps—at least not in amounts over \$1.00, and then only in 1 and 2 cent denominations. Stamps in transit often get damp and stick together, resulting in the destruction of the stamps and order. This occurs frequently.

Those Who Send

A neat, plainly written order will be sure to have it filled correctly and with dispatch, and will also receive some valuable "extras." Always carry out the price of each article, and, after adding the amounts together and deducting the discounts, remit the exact sum.

Important!

It occasionally happens (very seldom) that an order is lost in coming to us, or the goods in going to the customer. Therefore, if any who order do not hear from us within a reasonable length of time, they should send a duplicate order, naming the date on which the former was sent, and the amount of money inclosed, and in what form. DO NOT simply say, "I sent you an order 10 days ago, and have not heard from same," but be explicit. This will enable us to investigate the matter and fill the duplicate order with dispatch.

Prepaid Railroad Stations.

Many of our farmer customers live on Prepaid Railroad Stations, where there are no agents. In such cases, we ship the goods to the nearest station to this Prepaid Station, as we never pay freight charges on heavy seeds. This insures quick delivery and no danger of loss.

100,000 FREE PLANTS.

SPECIAL PRIZES.

We annually give away tens of thousands of elegant plants as premiums on plant orders only—from pages 4 to 23 of this catalogue. They are given on the following terms:

- If the plants you order amount to 90c. net, you may select 1 plant.
- If the plants you order amount to \$2.00 net, you may select 4 plants.
- If the plants you order amount to \$5.00 net, you may select 12 plants.
- If the plants you order amount to \$10.00 net, you may select all the 18 plants.

That is, in addition to the above discounts, you may select of the following plants as special prizes:

1. Achillea, White Mountain.
2. Blooming Begonia.
3. Bryophyllum.
4. Cacti (our selection).
5. Cinnamon Vine.
6. Carnation.
7. Chrysanthemum, Golden W.
8. Chrysanthemum, Niveus.
9. Coleus—your choice.
10. Solanum Jas.
11. Palm, Cerepha.
12. Rose, Cath. Mermet.
13. Rose, Kaiserin Augusta.
14. Rose, the Bride.
15. Tuberose, Belle of South C.
16. Sanseveria.
17. Salvia, Apple Fragrance.
18. Star of Bethlehem.

* Rare, very rare, Seed Novelties (see page 47)

Rarest of Rare Plants.

The next ten pages contain the rarest of rare plants. This collection is so complete that we doubt whether so many rare things are found in any one catalogue in America. They are all choice, low-priced, and we hope to make many a heart glad in purchasing these beauties.

Abutilon.

Plants of continuous bloom, of vigorous growth; healthy; especially adapted for house culture.

1. **Golden Sunset.**—Imagine a plant with fully 100 massive, clear, golden yellow bells pendant to every branch, appearing more like "a bush of golden fire," and you have the appearance of a 1-year-old Golden Sunset. Each, 25c.

2. **"Pearl of the Sea."**—A grand beauty from China. Grows rapidly, bushy and compact, and bears its large, white flowers in prodigal profusion; in fact, is almost an "ever-bloomer." Each, 25c.

3. **A. Belsam.**—Cut upward of 5,000 massive dark crimson blossoms from one 8-year-old plant last winter. Excellent for corsage bouquets. Each, 20c.

☞ Above 3 Rare Abutilons, 40c. ☞

Thompsoni Plena.—Double yellow. 25c.
Souvenir de Bonn.—Bright green leaves, distinctly margined with white. Long yellow flowers. A magnificent foliage plant. Each, 25c.



ABUTILON SOUVENIR DE BONN. 25c.



AMORPHOPHALLUS SIMLENSE.

Amorphophallus Simlense.

This plant has been immensely popular on account of its very remarkable flower, 15 inches long, the inside of which is of peculiar golden color, spotted purple, while the back is of metallic brown. Fine palm-like tropical foliage; large bulbs. Each, 40c.; 3 for \$1.00.

Amorphophallus Rivieri.

Another species, having a flower the shape of a Calla Lily, but of enormous proportions. Stems and stalks green, spotted rose; leaves decomposed, and often 4 feet across. Flowers usually a yard in length. Each, 50c.



AMORPHOPHALLUS RIVIERI.

Anthericum Waroqueanum.

This is one of the rarest plants in cultivation. It is rarely found in any collection and if you obtain one of same you can be very sure that there is no other one in your town like it. It is of easy culture, constantly increases in beauty, and will surely give satisfaction. Each, \$1.00; large plants, \$3.00.

Alternanthera.

Dwarf class of plants, with exquisitely colored foliage; fine for edging. Each, 8c.; 12 for 75c.

New Giant Achillea—White Mountain.



NEW GIANT ACHILLEA—WHITE MOUNTAIN. Each, 20c.; 5 for 60c.

We cannot too strongly urge you to plant a few of our Achilleas, as there is no flower that we offer in this book that will give more general satisfaction than this. It is hardy as oak, a profuse bloomer and will do well everywhere. Indeed, there is no flower more worthy of a place in every garden in the land than this. It is a hardy perennial, the top dying down to the ground every winter. Its many branches grow to the length of 2 or 3 feet, resting on the ground and holding their great masses of flowers about a foot above the soil. A plant will produce hundreds and even thousands of flowers the first summer; but when established the second year we have had them with more than 5,000 perfect flowers on a plant at the same time.

For cemetery planting it is the most valuable of all flowers, as it is sure to thrive and bear its great profusion of snow-white flowers nearly the whole summer for years and years.

If there was to be but one white flower in our garden, the Achillea Alba would be the one. Its 3,000 to 5,000 pure, snow-white, perfect blossoms would accord it the place. It is hardy as oak, and blooms from May until snow flies. Each, 20c.; 2 for 30c.; 5 for 60c.

Achania.

One of the handsomest house plants grown, bearing innumerable scarlet blossoms. Frequently termed "upright Fuchsia." Each, 15c.



ACHANIA

Aspidistra Silver Shield.

This exquisite plant comes to us from Japan. The cut given is an excellent illustration of same. It will stand any sort of treatment. Each, 30c.

The plain green Aspidistra is also an excellent pot plant. Does well in water. Each, 20c.



ASPIDISTRA VARIEGATA—SILVER SHIELD.



Agave or Century Plant.

Its beauty and perfect symmetry of form, and, above all, its great freedom of growth and easiest culture, place it at the front as a house ornament.

Variegated.—Each, 30c.; large plants, 75c., \$1.50, \$3.00, up to \$15.00 each.

Green Variety (fine).—Each, 20c.; large plants, 50c., \$1.00, \$2.50, up to \$10.00 each.

Aqua Reinecke.—Grows to perfection in water in aquariums. Bright green leaves; sends up spikes of pale yellow blossoms. Each, 15c.



AGAPANTHUS, THE BEAUTIFUL. Each, 25c.

Bears from 30 to 40 spikes of bright blue lily-like flowers each year. Each, 25c.; large plants, \$1.00.

Agapanthus.

A blue African Lily; an exquisite flower, doing so well everywhere that we heartily recommend same. Each, 25c.

Ageratums.

Bloom almost continuously winter and summer.

"Mrs. Garfield."—Extremely valuable, bearing large clusters of pure white blossoms. Each, 15c.

Azure.—The finest, freest blooming; blue. Each, 25c.

Alyssum White Lily.

The trusses are enormous, measuring at times 1 inch in diameter and 5 inches long. Flowers perfectly double, of delightful fragrance; splendid for baskets. 10c.; 6 for 50c.

Ananassa—Pineapple.

We have a fine stock of this gorgeous decorative plant, which, when in fruit, is unsurpassed by any; very easy of culture. 60c.



ANANASSA—PINEAPPLE.

Asparagus (Climbing).

The finest of all plants for floral decorations. Smilax is not to be compared with it. The foliage is so fine, so airy-like, so graceful, so much like a soft, vapory fern, that as a decorative vine it cannot be compared with anything we know of. Can be grown in any shape, as it grows 20 feet long. Best of all, when cut it remains bright green for weeks. Creating a sensation all over America. Each, 20c.; 3 for 50c.



CLIMBING ASPARAGUS.



ALYSSUM, WHITE LILY. EACH, 10c.

Azalea Indica.

This is one of those plants that the longer you keep it the stronger it grows and the finer will be its bloom. We have seen plants 50 years old so thickly covered with blossoms that not a leaf could be seen, and we have also seen plants but two years old thickly covered with deliciously fragrant blossoms. Our varieties we know will give great satisfaction, and will do well for kitchen, sitting-room or parlor culture. They blossom usually from January to April.

Cameo.—A variegated variety, of great beauty, blossoms large, and of sweet fragrance. Each, 25c.

Pearl.—This is the finest of all single white Azaleas. The blossoms are large, of pearly whiteness, and of a delicious fragrance. Each, 25c.

Ruby.—A beautiful Azalea of a rich deep pink, almost red color, very fragrant; a strong grower and sure to please. Each, 30c.

One each of above 3 beautiful Azaleas for 60c.
Five different Azaleas, our selection, including above 3, for \$1.00.

Alocasia.

Another one of those rare plants seldom found, and we doubt whether there are 1,000 growing in America, but it is a plant of such magnificent foliage, such tropical leaves, bearing great blossoms of a peculiar hue, with powerful pineapple fragrance, that it is worthy a place in the rarest collection. We cannot too strongly recommend same. It makes a magnificent pot plant, as also a stately lawn ornament. There is not another plant in the world emitting so sweet a fragrance, of so easy a culture and still so rare. Price, 75c. each; large plants, from \$2.00 to \$5.00.



ALOCASIA—THE GRAND. EACH, 75c.

Philodendron Pertusum.

This is one of the rarest plants in America without an exception. It is a transcendent beauty. It is an air plant, almost, as it climbs to the height of 100 feet in South America, and sends its roots 100 feet down until it strikes the earth. There is nothing exactly like it in the floral world, and if you are the fortunate possessor of one of these plants you can be pretty sure that there is no one else in town that has such a rarity as this. It is of easy culture, and its great massive fringed green leaves give a magnificent effect. Strong plants, \$3.00; large plants, \$5.00 to \$10.00.

Bougainvillea Sanderiana.



BOUGAINVILLEA SANDERIANA.

We grew this most useful flowering plant in a greenhouse, where it continued flowering for 7 months, small and large plants alike being covered with blossoms from May until December. It produces as freely as a Fuchsia, its dazzling, rosy, crimson flowers lasting long in perfection, even if grown in smallest pots, under all conditions, in amazing profusion. Awarded first-class certificate by the Royal Horticultural Society, and only recently introduced at \$2.00 each. Our price, 25c.

Balsami Imp. Sultani.



It is well adapted for home culture. Its bright, rosy blossoms, 2 inches in diameter, are borne in great profusion. Each, 25c.

Water Lily.



NYPHEA ODORATA.

Nymphaea Odorata

The hardy Water Lily of the North. Exquisitely beautiful, easily grown in tubs. Each, 25c.; 6 for \$1.00.



FANCY CALADIUM. EACH, 20c.



BRUGMANSIA—ANGEL'S TRUMPET. EACH, 35c.

fine plants, by mail, postpaid, 35c. each; 3 for \$1.00; large plants, from 75c. to \$1.50 each.

Brugmansia Arborea

This is one of those plants of which words fail to convey a true idea of its magnificence, and people who see it for the first time are bound to be delighted far beyond their expectations. It blooms freely at all times of the year, in a window or conservatory, or it can be cultivated in the garden during the summer, and wintered in a cellar or pit. The flowers are drooping, bell-shaped,

Over a foot long and 8 or 9 inches wide,

of a creamy-white color, and very sweet. The striking beauty of these gigantic flowers cannot be described. They make magnificent lawn plants when plunged in the ground during the summer, and the great fragrance of the blossoms can be detected for a long distance. It can be relied upon for a profusion of flowers at Thanksgiving, Christmas and New Year's. For church decorations at Easter or other times it has no superior. It is a very rapid grower and thrives under all conditions. Price of

Antherium.



A magnificent pot plant. Beautifully variegated white and green. Sure to please. Each, 15c.

Bridal Rose.



BRIDAL ROSE.

The Bridal Rose is charming, resembling white roses. Blooms in the early spring in great profusion. One of the best house plants known. Absolutely sure of bloom in the winter months. Each, 25c.

Banana.



THE BANANA. EACH, 35c.

A tropical plant, producing a grand effect when planted on a lawn. A bed of 12 banana plants on a lawn was admired more by our thousands of visitors than anything else in our garden. Each, 35c.; 6 for \$2.00.

Bryophyllum.

The air plant. It's a very odd plant, grows oddly and likes odd places to flourish its oddity. A leaf will send out a dozen little plants. Each, 15c.



BRYPHYLLUM. EACH, 15c.

Acalyphia.

Has large leaves which are colored like the finest autumn foliage. The colors are dark brownish red, light olive-green and intense scarlet. Mixed, blotched and variegated in an irregular manner, exactly like the finest specimens of autumn leaves. It is a grand ornamental plant. Give it a position in the hottest and most sunny spot you have on your veranda or lawn, and it will delight you. Each, 25c.; 3 for 50c.



ACALYPHIA.

Fancy Caladium.

Nobulous foliage plant excites more admiration than the Fancy Caladium. A few of these plants in a conspicuous place, with their wonderful and gorgeous leaf-markings, will attract constant attention. They are marvelously, grandly, gloriously beautiful—nothing like them in the floral world! You are sure to be delighted.

Bicolor.—Gorgeous red centre. Very choice. Each, 20c.

Beethoven.—Green, spotted white. Each, 20c.

Prince.—Green, crimson mid-ribbed. Each, 20c.

Mozart.—Green, spotted and dotted red; fine. Each, 20c.

Our selection 5 rare Caladiums for only 75c., postpaid; 8 for \$1.00.

Caladium Esculentum.

The foliage of this tropical plant is of immense size, frequently measuring from 8 to 10 feet in circumference. It is particularly striking when grown either single or in a group on the lawn, with Cannas as the centre, will flourish anywhere. Each, 20c.



**SALZER'S
JEWEL
COLLECTION
OF
REX BEGONIAS**

3 for 60c.; 6 for \$1.00.

Our Jewel Collection.

Composed of our selection of rare Rex sorts, we offer, postpaid:
3 Charming Sorts, postpaid, 60c.
6 Charming Sorts, postpaid, \$1.00.

Salzer's Rare Rex Begonias.

Countess Louise Erdody. (See cut No. 1.)—The striking peculiarity which distinguishes it from all other Begonias consists in the fact that the two lobes at the base of the leaf do not grow side by side, but one of them winds in a spiral-like way until in a full-grown leaf there are four of these twists lying on the top of the leaf. Each, 40c.

Drops of Blood.—This is a superb new variety recently imported. The leaf is dark, with centre blotched with red of a blood hue. Is without question the finest Begonia grown. Each, 35c.

Queen of Hanover.—Leaves silvery white, sometimes greenish white border veined; very fine. Each, 30c.

Scepter.—One of the finest dark-leaved varieties. Each, 25c.

Silverstate.—A bright, silvery leaf; rapid growth. Each, 30c.

American Beauty.—The grandest of all new Begonia Rex. It is simply perfect, both in growth and appearance. Each, 30c.; 3 for \$1.00.

Common Rex Begonia sorts, 20c. each; 3 for 50c.

Salzer's Jewel Collection of Rare Rex Begonias.—We offer, postpaid (our selection of sorts), 3 charming plants, 60c., or 6 elegant varieties for \$1.00.



**SALZER'S
BLOOMING BEGONIA
COLLECTION**

10 FOR \$1.00.

This collection is immensely popular, and thousands of our customers have taken this opportunity of getting 10 GRAND BEGONIAS FOR ONLY \$1.00. This collection of blooming

Begonias is strictly our selection, all different in style, growth and colors. They are free bloomers and splendid throughout, and are sure to please the eye. At the low price we cannot allow selection of sorts, hence all are strictly our selection. Please? We should say they will. Thousands of pleased ladies write us of the genuine pleasure derived from growing this collection. They are so pretty and so sure to give satisfaction that we send them out with great confidence.
10 SPLENDID SORTS, POSTPAID, \$1.00.

5 SPLENDID SORTS, POSTPAID, .50c.

A FEW RARE NAMED BLOOMING BEGONIAS.

- Bertha.**—Resembles 12; flowers bright red. Each, 20c.
- Incarinate.**—1. Dark leaves and silver dots; pink flowers. Each, 20c.
- Ingramii.**—Resembles 8; great winter bloomer; flowers carmine. Each, 20c.
- Dregii.**—Resembles 6; never out of bloom. Each, 20c.
- Weltonionsis.**—A great bloomer; pink flowers; resembles 10. Each, 20c.
- Sanguinea.**—12. Top of leaf deep green and bottom rich crimson. Each, 20c.
- Metallica.**—3. A great novelty; fine foliage; rose blossoms. Each, 25c.
- Schmidtii.**—5. Flowers white, tinged with pink; extremely floriferous. Each, 15c.
- Palm Leaf.**—9. Named from its tropical shaped leaves; always rare. Each, 30c.
- G. Alba Picta.**—2. A splendid Begonia; leaves spotted, flowers white. Each, 20c.
- G. Scandens.**—The running Begonia; a great rarity; fine for vases. Each, 30c.
- Rubra.**—8. Grandest of all Begonias; erect growers; flowers pink. Each, 25c.

Tuberous Begonias.

The tubers rest in the winter, like the Gloxinia, but start early in the spring. They thrive best treated as a pot plant, when the massive brilliantly colored blossoms will both please and astonish you. For garden culture, plant in open ground about June 1st.

- Victoria.**—Mammoth, double white; very rare. Each, 40c.
- Prince Albert.**—Very large, double yellow. Each, 50c.
- Gladstone.**—Immense blossoms of brightest red. Each, 40c.

The 3 double sorts, \$1.00, postpaid.

SINGLE SORTS.

- Alba.**—Very large blossoms; one of the finest. Each, 25c.
- Rosea.**—A grand pink; immense blossoms. Each, 25c.
- Red.**—Finest quality; brilliant. Each, 30c.
- Yellow.**—Very fine indeed. Each, 35c.
- Mixed Bulbs.**—Per 8, 60c.; each, 25c. These are imported sorts and are grand.

A PAGE OF ODDITIES.

No class of plants give more satisfaction than the Cacti.

Rainbow Cactus.—The plant is covered with a network of spines which range in color from creamy white to deep crimson, hence its name "Rainbow." When in bloom its grandeur is unsurpassed, having flowers 4 inches across, bright crimson with a white centre. Each, 75c.

Phyllocactus.—The most brilliantly beautiful blossom among Cacti is found on this plant, often bearing 250 blossoms annually. Each 25c; large, \$1.00.

O. Frutescens.—Blossoms profusely and covers itself with a great number of small red fruit. Must be kept moist. Each, 20c.

Pilsceus Senilis, or Old Man.—This is grandly beautiful; the long, white hair, so thickly grown, resembles the hoary head of an aged man. Each, 50c.; second size, \$1.00.

Rhipsalis Mes (I Must Bloom) Cacti.—The Cacti family had a reunion, as the story goes. The Rhipsalis was in full bloom, and was reprimanded by the others on account of its continuous bloom. In vain it endeavored to urge others to follow suit with frequent blooms! The abuse grew stronger. When, being the only continuous bloomer, it burst into tears, with "I must bloom, so now you have it," and left. Each, 15c.

Aloea Variegata.—Too well represented in cut to need further description. Leaves spirally arranged, face concave, striped. Very rare and choice. Each, 75c.; large, \$2.00.

Agaves.—(See page 4.)



STAPELIA, A RARE BEAUTY. EACH, 20c.

Stapelia.—Very odd indeed, bearing beautiful buff-yellow colored blossoms, with deep maroon markings, and of wonderful construction. Each, 20c.



TEXAS FENCE.

Texas Fence.—Massive broad leaves; rapid grower. Very beautiful. In great demand. Each, 20c.



RHIPHALIS.

THE VANILLA PLANT.—This is a thick succulent plant with fine blossoms, from which the vanilla of commerce is obtained. 25c.

WAX PLANT.—A rare succulent climber, bearing large clusters of star-shaped, deliciously scented flowers. Each, 25c.



GASTERIA.

Orchids.

Elegant sorts. Choicest bloomers. 50c. to \$2.00 each.



UMBRELLA PLANT.—A great beauty. Splendid for vases and pots, where a magnificent effect is desired. Does well in water. The plain green variety, each, 15c.; 2 for 25c.

Umbrella Plant, Variegated.—This is beautifully variegated and is one of the handsomest pot plants we know of. Each, 20c.; 2 for 35c.

YUCCA.—Grows more beautiful and blooms more freely each succeeding year. It grows and lives forever, bearing great quantities of white blossoms. Each, 25c.

Seed.—Yucca seed. Pkg., 10c.

CAMPHOR.

There is no single plant that we import and offer with more pleasure than the Camphor of commerce. It is splendidly adapted for pot culture. A plant 2 years old will furnish a great abundance of leaves. These have the strong-pungent Camphor fragrance. Branches placed in closets are excellent for warding off moths. Each, 40c.; 3 for \$1.00.



YUCCA.



CAMPHOR 40c.



THE JAVA COFFEE PLANT.

JAVA COFFEE PLANT.—This is imported from Java, and is a great rarity. It will grow in the house to perfection, and will bear coffee when yet quite young. Each, 50c.; 3 for \$1.00.

MOCHA COFFEE PLANT.—These two plants resemble each other very much, only that one is from Java, the other from Mocha. Each, 50c.

TEA PLANT.—From this plant the celebrated tea of China is gathered. Each, 40c.

CHOCOLATE PLANT.—This is a rare shrub, and is but seldom found in America, but it is a novelty and we know everyone growing it will be delighted. Each, 40c.



SOLANUM. EACH, 15c.

SOLANUM.—Always pretty. Its bright red berries lend to this pot plant a great charm. Each, 15c.

SHAMROCK PEA.—It is a real, striking little jewel, literally covered with sweet, fragrant blossoms. Each, 25c.

PURPLE BELLS.—A n exceedingly rapid, graceful climber bearing innumerable bell-shaped, rosy-purple blossoms. Each, 20c.

SAXIFRAGA TRICOLOR.—A very handsome running vine. Each, 25c.



FLAGELLIFORMIS



PHILLOCACTUS. EACH, 25c.



ALOEVA VARIEGATA.

Lobster.—A wonderfully free bloomer; frequently blooming three to four times a season. Of drooping, weeping habit; also called "Bleeding Cactus." Each, 20c.

Candle Cactus (Opuntia).—This is the Candle Cactus of New Mexico. Wonderfully beautiful flowers; yellow and purple. Each, 35c.

Night-Blooming Cereus.—This gorgeous Cactus usually opens at 7 o'clock evenings, attaining its greatest beauty at 12; blossoms measuring 12 inches in diameter. The sort we offer is very free-blooming, and of easy culture, requiring little care. Is in our collection. Each, 25c.

Gasteria.—One of the rarest of rare plants. Grows rapidly and bears odd blossoms on long stems. Each, 60c.; large, \$1.00.



LOBSTER. EACH, 20c.

Old Man Cactus and His Family for \$1.35.



OLD MAN CACTUS AND HIS FAMILY.

CACTI COLLECTION.

Now, then, do you want a lot of pleasure for but little money? Then you will want our "Old Man Cactus and His Family" collection. They are fine for summer, fine for winter; indeed, they seem to come into best use in winter, when their curious growth and magnificent blossoms come into full play, always growing, always showing new forms and blossoms.

12 BEAUTIES FOR ONLY \$1.00.

These will all be different, of odd, curious shapes and rarely beautiful blossoms, and will be strictly our selection of 12 fine varieties. Our selection of 12 sorts, \$1.00, including Old Man, \$1.35. Our selection of 6 sorts, 60c.; including Old Man, 95c. Our selection of 3 sorts, 35c.; including Old Man, 75c.

CACTUS SEED.

There is much pleasure derived from growing Cacti from seed. Our mixture of seed is very fine. You will be surprised at the odd looks of Cacti just sprouting from the earth. Sow in flat boxes filled with coarse sand. Keep moderately moist. Choice mixed, pkg., 10c.; Wonder Mixture of Cacti seed, pkg., 25c.



CALLA, EVER-BLOOMING. EACH, 25c.

Salzer's Ever-Blooming Calla.

With a little care this grand Calla blooms continuously. It is from Egypt; very healthy; large blossoms; fine. Each, 25c.; large, 60c.

Common Ethiopian Calla.—Each, 15c.
Little Gem Calla.—Dwarf; fine. Each, 25c.



Spotted Calla.

Flowers yellowish, leaves covered with transparent white spots. Effective window plant. Distinct. Each, 20c.

PURPLE-FRINGED CALLA.

The most remarkable of all Callas. Flowers frequently 8 inches long; color deep purple, striped and fringed. The foliage is very ornamental; leaves often 1 1/2 feet wide; has been awarded a great many first-class certificates. Each, 60c.; larger bulbs, \$3.00 to \$5.00.



THE SPOTTED CALLA. EACH, 20c.



THE BLACK CALLA. EACH, 35c.



ROYAL COLEUS EACH, 15c.

Royal Coleus.

Our Coleus are the rarest, choicest to be found anywhere, as we grow but the very finest. This set was sold in England last year at \$2.00 apiece. Six rare varieties, each, 15c.; the 6 for 75c.

Older Sorts. Each, 10c.; \$5.00 per 100.

Farfugium Grande.

The leaves become immense; clear light green, heavily blotched with yellow. We recommend it as a room plant. Each, 25c.



FARFUGIUM GRANDE. EACH, 25c.



PEPEROMIA. EACH, 25c.

Croton.

Extremely beautiful. Leaves of all forms, shapes, sizes; upright, twisted and variegated in hundreds of colors, yellow, green, red, etc. This is a plant that always pleases. Each, 30c.; large plants, \$1.00.



CROTON. EACH, 30c.

Peperomia.

One of the handsomest house plants that we know of. Leaves thick, waxy-like, silvery gray, with metallic-green stripes. Splendid for parlor window. Each, 25c.

Strobilanthes.

Sold in England last year at \$2.00 each. This is a magnificent plant. Leaves 9 inches long, of a most intense metallic purple, shading into a light rose and white. Blossoms light rose and blue. Each, 30c.



STROBILANTHES DYERIANUS. 30c.

MEXICAN TRADESCANTIA.

A handsome plant. Leaves very large and broad, doing unusually well when grown in water or in a moist latitude, forming a very rank growth. Each, 20c.

Cardamom Plant.

The berries form the Cardamom of commerce and possess cordial stimulating properties much used in medicine. Leaves have high aromatic fragrance, which is very fine for scenting clothes, etc. Each, 35c.



Bilbergia.



A great oddity; always beautiful. Each, 25c.

Black Calla.

The immense popularity of this is attested by the fact that one year we sold over \$6,000 worth of the bulbs! Flowers immense; often 15 inches long and of a velvety purplish black. It is a great flower; always rare. Each, 35c.; large bulbs, \$1.00.

Maranthus.

A very valuable room plant, leaves of a metallic green, splashed in white and green in many combinations.

MARANTHUS ZEBRINA.

This is one of the rarest found anywhere. Each, 75c.; very large plants, \$2.00.

MARANTHUS METALLICA.

A beautiful plant, though not as large as the Zebрина. Each, 25c.

MARANTHUS ERECTA.

A very handsome plant, growing more erect than either of the above two; of very easiest culture. Each, 25c.

Sanseveria.

We cannot say too much in favor of this magnificent house plant. There is not another one more suitable nor one that deserves a better place. With age it becomes imposing in effect, bearing immense spikes of fragrant white flowers. Each, 20c.; large plants, \$1.00.



MARANTHUS ZEBRINA. EACH, 75c.

Justicia.



JUSTICIA COOPERI

Grown extensively by Parisian florists for table decoration. It bears a great cluster of crimson, feather-like flowers, lasting a long time. A single plant frequently bears fifty spikes at one time. Each, 25c.

Swainsonia.

All prominent florists pronounce this the freest-blooming plant in cultivation. We have had one for six months and never out of bloom a second. Flowers are borne in clusters, of pure white, sweet-pea-like. Are very fine for cutting, and exquisitely beautiful. Each, 20c.; 3 for 50c.



SANSEVERIA; ALWAYS ELFGANT. 20c.



SWAINSONIA, THE BEAUTIFUL. 20c.

THYSACANTHUS (CARMINE FOUNTAIN).

We read in *Gardener's Chronicle*, of London, Eng.: "Of all plants that bloom during winter and spring, the most graceful and beautiful, and best adapted for indoor decoration, is *Thysacanthus*. Its carmine, tubular blooms, on long (20-inch) thread-like branches, show to great advantage. Considering its easy growth and the length of time it lasts in bloom, it is a plant that should find place in every collection." Each, 20c. to \$1.00.



THYSACANTHUS. EACH, 20c.

Genista, or Shower of Gold.

We know of no golden-yellow blooming flower—indeed, we know of no flower that makes a more magnificent display about Easter than the Genista. A small plant but one year old will bear thousands of large, golden-yellow flowers. It is perfectly hardy and of easy culture. Each, 20c.; 3 for 50c.

RAINBOW COLLECTION of 21 PLANTS for \$1.00.

This great plant collection, beautifully illustrated on next page, composed of the best the greenhouses of America or Europe can furnish, a rainbow of colors, we offer at a price so completely within the reach of everybody, whether rich or poor, that we predict it will take

2,100,000 PLANTS.

to fill our orders for 1897. Well, no matter. We have them. We are the largest growers in America of rare-blooming and ornamental plants. To meet the demand of our large plant trade we are obliged to grow enormous stocks of all kinds of roses, plants and bulbs—often more than necessary—to make sure that we have enough, so after the heavy spring business is about over in May, we take this stock of various rare and good things and make it into a Rainbow Collection, and offer them to our customers at 21 plants for \$1.00, or 11 plants for 60c., giving them 3 to 4 times the value of their money. They will be sent free by mail. All Rainbow collections are booked and will be shipped as early in the season as our stock permits.

This collection is immensely popular among our customers, and we append hereto a letter from Mrs. Jane Russell Ayers, of Ohio, who obtained from us last season our collection:

"JOHN A. SALZER SEED CO.—Gentlemen: I have purchased plants for twenty years. It's safe to say that I have spent over \$200 during this time, but never before have I really felt that I got more than my money's worth until I bought of you. All the plants I obtained from you were a No. 1 one, and your Collection beats anything I ever saw. Yes, I got five times more than my money's worth. These twenty two plants (you threw in one extra) contain Caladiums, Cannas, Achanias and Begonias, Palms, Roses, Azaleas and Geraniums, Carnations and Chrysanthemums, Gloxinias and Salvias, Oranges and Callas; yes, all of them choice, well grown, rare plants. It's the greatest surprise I ever had in plants. You are positively too generous. My neighbors, Mrs. Wilson, also Mrs. Medary and Murry, each when they saw my plants ordered a collection, and they are more than pleased therewith. You will have large orders from here."

What Is the Rainbow Surprise Collection?

It is composed of everything we have a surplus of, our selection consisting of rich, rare, beautiful plants and bulbs. We send such fine plants that you are sure to be pleased. These we sell

11 plants, postpaid, for 60c.

21 plants, postpaid, for \$1.00.

With every collection of 21 plants we throw in our great Chrysanthemum Seedling, Gold Standard, 40 cents, or the Climbing Violet, 85 cents, free!

Seven Giant Monthly Carnations, only 75 Cents.

Is there a flower that is sweeter for buttonhole bouquets than the Carnation? Truly can it be called the "loveliest" of all fragrant bloomers. Its rich, clove-like fragrance, its long duration in perfect shape after being picked, make it one of the most popular plants to grow.

1. Innocence.

The largest pure white, free blooming Carnation known. Blossoms frequently measuring 3 1/4 inches in diameter. Each, 20c.; 5 for 60c.; seed pkg., 15c.

2. Buttercup.

The finest, largest yellow Carnation grown. Each, 20c.; 5 for 60c.; seed pkg., 15c.

3. Fickle.

The finest variegated Carnation grown. Variegated red, white and yellow. Free bloomer. Each, 20c.; 5 for 60c.; seed pkg., 15c.

4. Angelus.

The peer of all pink varieties. Blossoms borne on long stems. Each, 20c.; seed pkg., 15c.

5. La France.

A new giant Carnation seedling. In color resembling the celebrated La France rose. Delicious fragrance. Each, 25c.; seed pkg., 15c.

6. Garfield.

A magnificent scarlet sort. Giant blossoms, deliciously fragrant. Each, 20c.; seed pkg., 15c.

7. McGowen.

A pure white Carnation; enormous in size. Wonderfully fragrant. Each, 20c.; seed pkg., 15c.

One each above 7 Carnations, with Mrs. McKinley Chrysanthemum as premium, 75c. Any 4 for 50c. Mixed seed of giant Carnations pkg., 15c.



THE FREE BLOOMING GARFIELD.



Climbing Violet.

Four Sacred Scenes (Bible) Plants, 75c., Postpaid.

1. Crown of Thorns, or Euphorbia.

On the wild, rocky hills of Judea, and in the immediate neighborhood of Jerusalem, this emblematic plant is found. It is a peculiar plant, thorny, with a few bright green leaves and an abundance of light rose blossoms, of the easiest possible culture, and can be trained to assume any shape; as, a crown, anchor, harp, wreath, cross, etc. "The Crown of Thorns" worn by our Saviour was made out of this plant, and the thorny branches were frequently used for the chastisement of offenders. Indeed, some sacred historians assert that the drink given to our Saviour before his death was made from the juice of this plant. Get one for your child and see with what love and pleasure it will be watched and trained! Each, 25c.; large size, 50c.

2. The Fig.

Nothing will please the children more than the Fig Tree or Crown of thorns. The Fig is of the easiest culture; can be placed in cellar during winter, and started early in spring. We clip the following from our fall catalogue: "At the time of writing, August 20th, we have a tree with 48 well-developed figs." Each, 50c.; second size, \$1.00.

3. The Resurrection Plant.

Among the pines and cedars of Palestine, in the thickets of the Indies, this singular plant is found. Imagine a bunch of withered-looking shoots, brown, stiff and apparently dead; place it in water, and in an hour it is transformed from a withered-looking bunch into a lovely patch of green moss. Each, 15c.; 2 for 25c.



PHYSALIS FRANCHETI.

Crimson Violet.

Admiral Avellan.

A new French violet, recently brought over and said to bear flowers of a deep violet crimson. Imported plants, 25c.



4. Star of Bethlehem.

In the valleys of Jezreel and Hebron, at the foot of Mount Tabor and the Lebanon Mountains, so, also, throughout the plains and valleys watered by the Jordan, this pale blue, almost white, star-like, bulbous plant grows wild, and it is a favorite among the Palestinian inhabitants, and also among the travelers who annually visit these sacred scenes. Each, 15c., 5 for 40c.

One plant each above 4 (from Sacred Scenes), postpaid, 75c.

PHYSALIS FRANCHETI—Mammoth Winter Cherry.

This is a mammoth form of the winter cherry, just introduced from Japan and exhibited in England, where it obtained a first-class certificate the first year. It produces an immense number of large fruit, the size of a plum, encased in balloon-shaped calyxes, like miniature Chinese lanterns, and of brilliant orange-red color. The fruit of Physalis keeps for months in the winter, and stems loaded with them make fine Christmas decorations, and is also good for preserves, pies, confections, etc. Distinct Plants, 25c., seed, 10c.

SALZER'S RAINBOW COLLECTION OF 21 RARE PLANTS \$1.00 POST PAID.
ELEVEN PLANTS FOR 60 CTS POST PAID.



SEND ALL ORDERS
TO JOHN A. SALZER SEED CO. LA CROSSE, WIS.

PREMIUM CHRYSANTHEMUMS.

With each \$1.00 worth of plants if you mention it, we will give you free one of the following four magnificent Chrysanthemums. This is in addition to the free plants that we give, and which are found on page 8.

1. Mrs. McKinley.—Our illustration gives a good idea of the grandest, most magnificent of all white Chrysanthemums that we have ever seen, specimen blossoms having been grown measuring 27 inches in circumference, of the purest white imaginable. Either this or the Climbing Violet given as premium to our Rainbow Collection of plants. Price, each, 35c.

2. Gold Standard.—This is the giant among the bright yellow blooming varieties; indeed it is one of the handsomest Chrysanthemums that we have ever seen; flowers massive, colossal, of fine form and exquisite coloring; borne in great abundance. Price, each, 40c.

3. White Metal.—So popular was this Chrysanthemum last year as a premium, that we offer same another time this season. Massive white blossoms; sure to please. Price, each, 30c.

4. Gen. Jacqueminot.—This is our premium Chrysanthemum of last year; flowers are colossal in size, deep red rose in color; a magnificent, brilliant plant which is sure to give satisfaction. Price, each, 40c.

Above 4 Premium Plants.—If not desired as a premium, we sell the 4 for but 75c.



MRS. M'KINLEY—PREMIUM CHRYSANTHEMUM.

MAGNIFICENT CHRYSANTHEMUMS.

- Ada Spaulding.**—Pink, changeable to white. Each, 12c.
- Bohemia.**—Intense deep crimson; very large. Each, 15c.
- Cullingfordii.**—Brilliant crimson. Each, 15c.
- Harry May.**—Deep old gold; very large. Each, 15c.
- Kayote.**—A glorious yellow; very large blossom. Each, 12c.
- L. Canning.**—A splendid white; greatly prized. Each, 12c.
- Late Giant.**—One of the largest white. Each, 18c.
- Louis Boehmer.**—The pink ostrich plume. Each, 15c.
- Mrs. Lippincott.**—Colossal flower; yellow. Each, 15c.
- Cartledge.**—Variegated; giant blossoms. Each, 15c.
- Geo. Childs.**—Massive deep velvety crimson flowers. Each, 20c.

- Mermaid.**—A soft, mellow pink with deep shadings. Each, 15c.
- Ostrich Plume.**—One of the finest of all whites. Each, 15c.
- Puritan.**—One of the largest and best whites. Each, 12c.
- Waban.**—Pink; very large and full. Each, 12c.
- W. H. Lincoln.**—Rich golden yellow; fine form. Each, 15c.
- Zebra.**—Variegated. Each, 10c.
- Baby Ruth.**—Giant blossoms, pink shade. Each, 20c.
- Baby Esther.**—A great white Chrysanthemum. Each, 20c.
- Niveus.**—Incurved white; massive. Each, 15c.
- L. P. Bird.**—Shrimp pink; large. Each, 12c.
- Golden Wedding.**—Enormous yellow blossoms. Each, 15c.

Any 4 of above 35c.

14 PRIZE-WINNERS, \$1.50.

- | | |
|---|------------|
| 1. Yellow Queen. —Large; clear yellow..... | EACH. 15c. |
| 2. Major Bonnafon. —Bright yellow..... | 10c. |
| 3. The Queen. —A grand pure white..... | 10c. |
| 4. Pres. Wm. R. Smith. —Purest flesh pink..... | 25c. |
| 5. Mrs. H. Rineck. —Large; rich rose..... | 20c. |
| 6. Pitcher & Manda. —Creamy white and yellow..... | 25c. |
| 7. Eda Prass. —Delicate salmon..... | 15c. |
| 8. Waban. —Pink, deep..... | 12c. |
| 9. Whitnal. —Deep maroon..... | 12c. |
| 10. W. W. Coles. —Bright terra cotta..... | 25c. |
| 11. Baron Hirsch. —Orange..... | 20c. |
| 12. Diana. —Clear white; compact..... | 15c. |
| 13. Violet. —Rose; combination of violet and rose..... | 20c. |
| 14. Good Gracious. —Peach pink..... | 20c. |

Any 5 Prize-Winners for 60c.

These fourteen sorts are prize-winners, bearing great, giant blossoms of indescribable beauty, charm and grandeur!

Rare and Glorious Cannas.



1. Canna, Star of '91.—In 1891 there arose in the horizon of the floral world a star which will shine brightly in all future years. A very dwarf Canna which will show bloom every day in the year, its flowers being borne in great compact panicles, often as large as a man's hat, and of the most intense fire-scarlet color, rayed and bordered with pure gold, is a novelty of an entirely new departure,—a new garden flower and a new perpetual-blooming pot plant of unsurpassed grandeur. In short, a 20-cent plant of Star of '91 blossomed for us without cessation, in the greenhouse, continuously,—that is, every day of the year!—and, from all appearances, will blossom right along for years to come. Each, 30c.

2. Mad. Crozy.—The plant is of vigorous growth, yet dwarf in habit. The foliage is a rich, cheerful green and very massive. The flowers are produced in large branching stems, closely set with bloom; individual flowers very large, dazzling crimson scarlet, distinctly bordered with yellow. Each, 20c.

3. The Tiger Canna.—Deep foliage, dwarf habit; begins blooming when very small. Flowers extra large, yellow color, thickly spotted with crimson. The most striking novelty of recent years. Each, 25c.

4. Flamingo.—An intense light blood red. Each, 50c.

Above 4 Grand Cannas, 75c.

THREE ELEGANT CLIMBERS.



1. CLERODENDRON BALFOURI.—Flowers are borne in elegant profusion, and are rarely beautiful and distinct. The outside petals are pearly white, and, in high contrast, the inserted stamens are reddish purple, with numerous chocolate-colored stamens. This grand Clerodendron is a very vigorous, healthy and rapid grower, and is as easily managed as any Fuchsia. It is practically a summer and winter flowering plant, and can be used as a fine specimen pot plant for the veranda or some conspicuous place during summer, and, after a short season of rest in the cellar, can be placed in a window garden, where it will be queen of winter flowers. Requires the same treatment as a Fuchsia. Each, 35c.; 3 for \$1.00.

2. CAMPSIDIUM FILICIFOLIUM.—Elegant climber, growing 20 feet. Leaves resemble the fronds of a Fern. Unusually graceful appearance. Each, 35c.; 3 for \$1.00.

3. CISSUS DISCOLOR.—A magnificent house climber, with leaves grandly shaded with green, purple and white. Each, 35c.; 3 for \$1.00.

CEREUS FLAGELIFORMIS.—Each, 25c.

12 RARE CACTI, including "The Old Man," for \$1.85. (See page 7.)



DAHLIA PLANT.

Dahlia.

General favorite, growing from 2 to 5 feet high and producing a profusion of flowers in the most perfect and beautiful form. Very double.

- Ever-Bloomer.**—Delicate white and colored.
- Pinkerton.**—A beautiful, large-blooming pink.
- Herbert.**—Magenta shaded; beautiful.
- Louis Philip.**—Rich velvety crimson; large.
- Perfection.**—Clear yellow; very fine.
- Triumphant.**—Dark velvety brown.
- Vivid.**—Bright red; very double.
- White Bedder.**—Best white; very double.
- H. W. Ward.**—Old gold, tinged at times with scarlet or white; very double.

Rooted Cuttings (these bloom this summer). Price, 10c.; 3 for 25c.; 12 for 75c. Dahlia Bulbs, 20c. each; \$1.50 per 12.

Single Dahlias.

These are seedlings raised from the rarest European Dahlia collectors' seed. They are fine, rare and beautiful. Each, 25c.; 3 for 50c.

Rooted Cuttings Single Dahlias, 15c. each; 3 for 35c.; 12 for \$1.25.

Cyclamen.



CYCLAMEN, THE BEAUTY. EACH, 20c.



SINGLE DAHLIA.

CYCLAMEN PERSICUM.

Bulbous plant, continually in bloom in winter; easy growth; no trouble; beautiful colors; often bearing 500 beautiful blossoms in a winter. Each, 20c.

Cuphea Hyssopifolia.

Entirely distinct. Very bushy habit, with a beautiful myrtle-like, rich colored foliage, and innumerable numbers of small lilac blossoms. It is never out of bloom. Each, 15c.

Platycentra (Cigar Plant).—Tube of flowers, scarlet; lip, white and black; very free-blooming; an excellent plant for house in the winter. Each, 10c.

Red, White and Blue.—A new Cigar Plant; very large blossoms. Each, 20c.



CUPHEA PLATYCENTRA.

3 Hardy, Rapid-Growing Vines, 35c.

1. Mountain Rose.

This magnificent, new, charming, hardy climber is a native of China, where it is found in great abundance in the mountains of that Celestial kingdom, and is one of the few varieties that enter into their religious rites. It is extremely hardy, withstanding the hardest Minnesota winters. There is no plant that we know of that will bear more large, double pink flowers, and at the same time make itself more useful in covering unsightly places, fences, hedges, or any object that you wish covered quickly. Its flowers are large and full, and very useful and ornamental in bouquets. It is extremely free of bloom, of a beautiful pink color, and so hardy that where once planted it will grow and flourish and please the eye forever. Each, 20c.; 5 for 75c.

2. The Giant Cinnamon Vine.

The year 1896 added 46,000 more pleased customers who planted our wondrous Giant Cinnamon Vine, and from thousands of them we hear great words of praise, claiming that no plant they ever grew pleased them so much. Our variety is the Giant; no other kind. They offer you not one-half so fine as Vine. Perfectly hardy, every autumn, rapidly in the spring any trellis or arbor son. Established extraordinary growth in 6 weeks' time, and its beautiful heart-shaped leaves, bright green, peculiar foliage, and clusters of delicate white flowers, sending forth a delicious cinnamon odor, powerful but very delightful, render it by far one of the most desirable climbers in cultivation. Planted near a door or window, and the vine trained over and about it, makes an ornament worthy the admiration of all. Our artist gives greater prominence to the flower than the leaf. The flower is very fragrant, though small, but the leaf is of unusual beauty. The Giant Cinnamon vines we sell are from plants growing 3,000 feet vines inside of 6 weeks. Each, 20c.; 3 for 50c.; 10 for \$1.00.



3. Apios Tuberosus.

A matchless beauty, hardy as oak, having clusters of rich deep purple flowers, of delicious fragrance. Plant the bulbs near a trellis, tree or any place you may want a climber, and they will grow and bloom and flourish and give joy forever; indeed, its great violet-purple blossoms are borne in wondrous profusion, and increase in number and size each succeeding year. Each 15c.; 3 for 30c.

One each above 3, 35c.; 3 each, 9 plants, for 90c.



One each, Moon Flower, Cobea Scandens and Mexican Glory, 40c.

3 Great Climbers.

No three climbers ever grouped together will so completely captivate and please you as these three following. They cannot be beat for rapid growth and great beauty:

1. Moon Flower.

It grows anywhere where there are old trees, walls or strings to cling to, growing 50 feet in one season; blooms continuously from June to November, its moon-like flowers being of the purest white, 15 inches in circumference; blooming only at night or on dull days; gives out a delicious odor similar to the Jasmine. It is a magnificent climber, and you are sure to be proud of it.

Extra strong plants. Each, 20c.; 3 for 50c.; by mail. Seed, 15c. per pkg.

2. Cobea Scandens, or Mexican Glory.

Three or four plants, placed on the side of a house, will cover it fully 20 feet wide, and rival each other as to which will reach the top of the roof first, and will all the while display a purple blossom glory unknown to any other flower or vine, continually lavishing its mass of great purple, bell-shaped, perfect pendant blossoms, borne on long stems, during the whole season. Its leaves are fresh green, of unusual richness and beauty of cut, while the gorgeous glory of its great purple blossoms stands unrivaled in the wide domain of Flora. Each, 20c.; 3 for 50c.; 12 for \$1.25; seed, 15c. per pkg.; free by mail.

3. Blue Brazilian Glory.

This magnificent blue blooming glory blossoms in great profusion. It is similar to the Moon Flower in growth, with blossoms from 3 to 8 inches in diameter. Each, 20c.; 3 for 50c.; 12 for \$1.25; by mail.

One each above 3 great climbers, only 40 cents.

VINES FOR HANGING BASKETS.

Vines, Creepers and Climbers.

We are constantly asked for running vines for rockeries, window boxes, vases, etc., and we have grouped together a large number of different vines and plants suitable for this purpose, which we offer at a remarkably low price. These vines are in all colors, shapes and forms, many climbing rapidly, blooming beautifully, and, withal, the collection is one that seeks an equal for effect and quickness of growth. We cordially recommend same to our friends. Price, our selection of sorts, each, 12c.; 3 for 30c.; 6 for 45c.; 10, all different, 65c.; 20 for \$1.20.



Tradescantia. (See Out.)

A splendid basket plant. Three varieties. Each, 10c.; 3 for 25c.

Bignonia.

A magnificent hardy climber, with great bells of crimson-colored blossoms. Hardy in La Crosse without protection. Each, 25c.; 3 for 50c.



THE BIGNONIA



Dracaena.

One of the hardiest, most satisfactory decorative plants known; of easy culture; always looking well.

Indivisa.—Splendid for vases or centre plants. Fine, narrow, long branches. Each, 40c.

Terminalis.—Foliage green; very showy indeed for centre plant, or to grow for decoration. Each, 25c.

Cooperii.—Gorgeously beautiful leaves, richly covered with scarlet, often edged with white. Each, 50c.

Braziliensis.—Massive green leaves, gracefully recurved. Each, 40c.



INDIVISA.

Eulalia Jap. Zebrina.

Unlike all other variegated plants, this has its marking across the leaf, instead of longitudinally. The flower spike resembles the ostrich plume, and when dried will last for years. Each, 50c.; common green sorts, 25c.

Echeverias.

Well adapted for ribbon beds, their thick, fleshy leaves enabling them to stand our driest summers. Nothing is more appropriate for lettering. Price, 8c.; per 4, 25c.; 12 for 75c.

Ferns.

We associate Ferns with wild and romantic scenery, where mountains and valleys, rocks and shaded rills combine their fascinating influences upon the imagination. They thrive best in a warm room, if kept moist and shady. Shower frequently.

Sword Fern.—Each, 20c.
India Fern.—From the East Indies. Very graceful. Each, 40c.

Silver Fern.—An exquisitely beautiful silvery foliage. Leaf. Each, 25c.

Gold Fern.—Stems covered with gold dust. Each, 30c.



SWORD FERN. EACH, 20c.



Lycopodium.—Runs 20 feet; fine. Each, 25c.
Malden Hair Fern.—Very fine. Each, 25c.
Tremula.—Trembles easily. Each, 25c.
Petris Fern.—A handsome foliage. Each, 25c.

COLLECTION OF FERNS:
Our selection of 5 sorts, 60c.
Our selection of 3 sorts, 35c.

Mosses.

Especially adapted for creeping over soil, ferneries and the like. Unexcelled for this purpose. Each, 10c.; our selection of 3 for 25c.

Salzer's French Hybrid Gladioli.

Go where you will the world over and you will find nothing more brilliantly beautiful than our French Hybrid Gladioli. They are simply unsurpassable. This mixture is taken from upward of 500 charming varieties, and is indescribably grand. Per doz., postpaid, 75c.; 50 for \$2.50; 100 for \$4.50; extra size, doz., \$1.00; 50 for \$3.50; 100 for \$6.50.

Cheap Gladioli.

No. 1.—Mostly red shades. 50c. per 12; \$3.50 per 100.
No. 2.—Fine colors. 65c. per 12; \$4.00 per 100.

Lemoine Hybrids.

These are half hardy, and will live over winter in ground with slight protection. Fine seedlings from choicest named sorts. Exquisite in coloring. Each, 12c.; 6 for 60c.; doz., \$1.00.

The following are exquisite sorts: EACH.
Othello.—Large flowering Gladiolus; amaranth with white lines.....15c.
Agatha.—Rose, spotted with yellow.....12c.
Mr. Thorpe.—Slightly flushed, light carmine blushes.....12c.
Gorgeous.—Large rose blotch, striped white in centre.....12c.



THE BRILLIANT GLADIOLI.

Sunset.—Rich dark scarlet; brilliantly beautiful.....10c.
Snowdrift.—Pure white, flaked lilac.....15c.
Early Richmond.—Cherry red, white.....10c.
Flavia.—Bright red; very fine.....10c.
Gath.—Blush white, with red blotch.....12c.
Buttercup.—Intense yellow; the finest.....15c.
John Bull.—White, slightly tinged with yellow.....10c.
Czar N.—Slightly tinged with rose, yellow blotch.....12c.

Gloxinia.

These are among the handsomest of our summer-blooming house plants, the rich and varied coloring of the flowers being beautiful in the extreme; a single plant having as high as 40 great, glorious blossoms of exquisite coloring. It is a plant doing well everywhere. Each, 25c.; 3 for 60c.



GLOXINIA. EACH, 25c.

FOR \$1.00. Do try the great dollar collection of rare and handsome Cacti. (See page 7.)

Feverfew.

A popular plant with double, daisy-like flowers, always in bloom. Each, 10c.

Bridal Veil Feverfew.—It has proven to us to be bushy, dwarf, and intensely double white. Each, 20c.

Golden Feverfew.—Used largely for massing, or in ribbon planting; leaves of a golden yellow color. Each, 8c.; 12 for 50c.



FEVERFEW, BRIDAL VEIL.

Ficus Elastica.

This is the variety from which India rubber is obtained. It has large, handsome, glossy green leaves, which make the plant a very desirable one to use where a tropical effect is wanted. No plant better stands the changes of temperature and atmosphere, which makes it most valuable for house growth. Each, 35c.; large, \$1.00.

Ficus Australis.—Smaller leaves. Each, 25c.

Ficus Repens.—A rapid climber. Each, 25c.



FICUS ELASTICA.

Heliotrope.

This delicate and delicious perfume stands unrivaled; nothing can take its place in bouquets. You cannot miss it, even if you plant a dozen, for no perfume is considered quite as lovely and delicious as that of the Heliotrope. Try it for 1897.

White Coral.

This is the finest light Heliotrope that we have ever seen. Its great clusters of light deliciously-scented blossoms, often 22 inches in circumference, are borne in great abundance on healthy, vigorous-growing plants. Each, 20c.; 3 for 50c.

The Queen Heliotrope.

Enormous trusses of deep purple giant blossoms; very sweet. Each, 15c.

Snow Wreath.—Nearly white. Each, 15c.

Negro.—Dark. Each, 15c.

Our selection, 3 Heliotropes for 25c.

Heliotrope.



THE QUEEN. EACH, 15c.

Melon Pear, or Pepino.

A rare plant from Mexico, bearing delicious fruit all fall and winter. Each, 25c.



PEPINO.



The Water Hyacinth.

One of the most remarkably curious plants we have ever grown. Instead of growing in soil, it floats in the water. A large mass of feathery blue roots growing downward, their ends entering the soil. It forms a lovely rosette of its curious, shining green leaves, and throws up spikes of the most exquisite flowers imaginable, resembling in form a spike of Hyacinth bloom, but as beautiful as many of the choicest and most costly Orchids. For summer, set pot or tub out doors in sun or shade. Each, 20c.; 3 for 40c.

Jasmine Grandiflora.

Foliage fine; flowers white, star-shaped. It is easy of culture and should be in every collection. Blooms continually; will climb, if desired, 20 feet high. It is a great beauty and of the easiest culture. A profuse bloomer; very fragrant and sweet. It is the ideal of the poet and painter. Jasmine the sweet. It must be grown to fully appreciate its fragrance and beauty. You cannot help falling in love with it, if you once grow same. Each, 20c.; 3 for 50c.



JASMINE

GRANDIFLORA.

Revolutum.—A yellow-flowering Jasmine of exquisite fragrance; grows rapidly to the height of 10 feet. Each, 15c.

Night-Blooming Jasmine.—This beautiful Jasmine is of no little merit; is a vigorous grower and free bloomer; the blossoms are small, creamy white, but borne in dense clusters. Each, 20c.

ENG. FOR J.A.S.

THESE "MIDNIGHT," "FUCHSIAS" FOR 50 CTS.

"STORM CLOUD"

"STORM CLOUD"



"MIDNIGHT"



STORM CLOUD

AGRAND TRIO 50 cents.

20 CTS EACH THE 3 FOR 50 CTS. 20c EACH THE 3 POSTPAID 50c



RED DRAGON

1. Storm Cloud.—This is without doubt the grandest double white Fuchsia grown. We have a bed of several hundred large plants that is at the time of writing one solid mass of great, glorious snow-white balls, and is a sight worth coming miles to see, and hundreds of city visitors have been here daily admiring this grandeur. It is the largest, finest double-white Fuchsia, and its great snow-white balls, borne in such prodigal profusion, almost completely hide the foliage of the plant. Each, 20c.; 5 for \$1.00.

2. Midnight.—This is an acquisition. Grows somewhat taller than its companion, Storm Cloud, but for genuine beauty its deep midnight blossoms are hard to beat, and is certainly the largest, finest, most floriferous dark purple Fuchsia grown, having good habits, very healthy, bushy, and covering itself with great blossoms. Each, 20c.; 5 for \$1.00.

3. Red Dragon.—Preeminently beautiful. While Storm Cloud and Midnight are great balls of Fuchsia blooms, Red Dragon assumes an elongated shape, the blossom often measuring 3 to 4 inches in length, and of an original new crimson red hue. It is exceedingly floriferous; the original seedling when 9 months old bore at one time 167 large, long, lovely buds and blossoms of a peculiar, indescribable, vermilion velvety crimson color that must be seen to be appreciated.

ABOVE 3 INCOMPARABLE FUCHSIAS, 50c.

Speciosa.—Fine blush-rose tube and sepals, reddish corolla; extra free bloomer. This is the best ever-blooming Fuchsia we know of. Nothing like it for freedom of bloom. It well deserves the name of ever-bloomer, as it is rarely seen without scores of blossoms. Each, 10c. (See cut.)

Purple Glory.—Enormous trusses of double deep purple blossoms. Each, 20c.

Earl of Beaconsfield.—Is very vigorous, fine in appearance, and bears great, long, semi-double trusses of orange rosy sepals and rich carmine corollas. Each, 20c.

Storm King (also known as Weeping Fuchsia).—Pure white; very double. Each, 20c.

It's a fact, since florists began improving Fuchsias, no finer sorts have been produced than Storm Cloud, Midnight and Red Dragon.

Sunray.—The most valuable decorative Fuchsia, on account of its foliage, which is oddly variegated, and its freely-produced flowers lend an additional feature to its value. Each, 25c.

Trailing Queen.—A lovely Fuchsia. Plants have a trailing or drooping habit. This is very novel, and at the same time very striking. It trails to a depth of 5 feet. Each, 20c.

Carl Holt.—Long crimson corolla, freely splashed and striped with white. Each, 15c.

Halo of Life.—Bright scarlet tube and sepals, corolla deep scarlet. Each, 10c.

The three, 50c.

THIS GRAND TRIO, 50c., POSTPAID.



OUR SELECTION 6 Fuchsias for 60c., including Apple Salvia.



20 CTS EACH RED DRAGON J.A. SALZER

GERANIUMS.

This list contains the cream of old and new sorts; no poor variety finds a place in this list.

Irvin Salzer Geranium.

It is safe to say, right here, that it is by all odds the finest double Geranium in culture, and it is the only double variety that gives complete satisfaction as a winter bloomer. Indeed, it is never out of bloom. It is as continuous a bloomer as the single variety, Helen Salzer. The color of this remarkable Geranium is hard to describe, and we will not make an attempt at it, only state that it is a peculiar light violet pink. The flowers are enormous, while the clusters are very large. Price, 25c.; 3 for 60c.

Three Rare French Geraniums.

When we saw these in bloom in France, nothing ever seemed to strike us as finer in the Geranium line.

Ex-President Carnot.—A deep, brilliant scarlet, flowers single, very large, of good thick form, bearing enormous trusses of the richest hue imaginable. We feel confident it will be a delightful acquisition. Each, 25c.

City of Paris.—Wonderful in every respect, and as Paris is considered the brightest, gayest city on the continent, so is this magnificent Geranium the brightest, gayest, largest Bruanti type double Geranium. Its color is vivid scarlet. Each, 25c.

Wedding Morn.—Largest Geranium in France; very fine double sort; the centre is rose, shading to blush-white and white. It makes a fine pot plant; also liked for bedding. Each, 25c.



NEW ROSE GERANIUM, "ANGELUS."

New Rose Geranium, Angelus.

It has the nature of Mrs. Taylor, with the exception that it is a more vigorous grower, a freer bloomer, while the blossoms are larger and of a brighter red. Its scent is a delicious rose, and is superior in all respects to its parent. Nothing exceeds this in beauty and fragrance. Each, 25c.

Pelargoniums.

Of this most beautiful class of plants we have a fine collection, but give no description of the varieties, as it would be impossible to convey any idea of their varied markings. Each, 25c.

Ivy Geraniums.

This magnificent class of Geraniums is one of the most glorious gems of the floral world. Their bright, glossy, ivy-like leaves, graceful and trailing habit, and numerous trusses of large double gay-colored flowers combine to form an object of the most striking contrast and beauty.

Mrs. Palmer.—Flowers enormous size, full double white, borne in great profusion. This extraordinary plant is without an equal as a pot plant run on trellis, as a basket plant drooping, or as a tall climber. Each, 25c.

World's Fair.—As the World's Fair was the greatest event of its kind in history, so is this Ivy Geranium the greatest novelty of its kind ever introduced. Blossoms of enormous size, pink-red color, borne in prodigious profusion. Each, 25c.

Above 2 to one address, 35c., postpaid.



IVY GERANIUMS

WORLD'S FAIR
MRS. PALMER

Helen Salzer.—Named in honor of our president's daughter, and it is a variety we are not ashamed to attach the name Helen Salzer to. It is pre-eminently beautiful, a seedling of an entirely new type, which we are sure will please everyone. The upper petals are crystal white, margined with rosy carmine, which shades to a peach-blossom pink. The lower petals are a deep coral color, with a blotch of pure white in the centre. This gradually merges into the coral, producing again the peach-blossom pink, as on the upper petals, the whole forming a charming combination, so unique as to compel admiration at first sight. (See cut.) Price, 25c.; 3 for 60c.



NEW GERANIUM
HELEN
SALZER

Double Sorts.

Golden Dawn.—Very floriferous; rich golden orange. Each, 20c.

Belle of La Crosse.—Magnificent blue pink; very double; free-blooming. Each, 20c.

Asa Gray.—Double, bright salmon dwarf. Each, 10c.

Morning Star.—White centre, rich pink, shading to white; very large; double. Each, 20c.

Bruanti.—Semi-double, light scarlet, finest Geranium grown; 150 blossoms were counted on a 6-months-old plant. Each, 20c.

White Swan.—Immense florets, pure white, very double. Each, 15c.

Mrs. Hoffman.—Bears great trusses, of a clear, coppery red. Each, 20c.

Single Sorts.

Lady White.—The finest single white; free blooming. Each, 15c.

Dazzler.—Rich scarlet, white eye. Each, 10c.

Master Christine.—Enormous trusses, beautiful pink; very floriferous. Each, 15c.

General Grant.—Bright scarlet; a great bedder. Each, 10c.

Our selection, 12 Fine Geraniums, postpaid, \$1.00.

Sweet-Scented Geraniums.

Apple Fragrance, each, 20c.; **Rose Fragrance,** 10c.; **Oak Leaf,** fine foliage, 15c.; **Skeleton Leaf,** rose, very pretty, 10c.; **Nutmeg,** 15c.

Dwarf Mme. Salleroi.

This is the greatest acquisition in silver variegated Geraniums for bedding or pot purposes that has ever been introduced. Each, 10c.; 6 for 50c.



MME. SALLEROI, "THE FINEST OF ALL." EACH, 10c.

Tri-Colors.

Mrs. Pollock.—The ground color of leaf is deep green; next comes a zone of dark crimson, the margin of which is tinted with scarlet; then a belt of green, the margin of leaf being clear yellow. As an ornament for the parlor or conservatory, nothing yet excels Mrs. Pollock. The flowers are dark scarlet. Each, 25c.

Mountain of Snow.—The foliage is green, handsomely bordered with white. Each, 15c.



MRS. POLLOCK, "THE QUEEN OF ALL." EACH, 25c.

Distinction.—The leaves are nearly circular, of a dark green, and have a narrow band of jet black near the margin. Each, 15c.

Happy Thought.—Universally admired; new style of leaf. Large yellow blotch in the centre of leaf, with an outer band of green. Each, 15c.

Fanny.—Bronze Zonale, tri-color. This is a fine strain. Each, 15c.



DISTINCTION.

Climbing or Creeping Geraniums.

A variety of Oak-Leaf Geranium that trails along the ground rapidly, bearing many blossoms; fine foliage and delightful fragrance. Each, 25c.

LILIES.

1. **Auratum.**—The gold-banded Lily of Japan; an exquisite beauty. The finest of all, bearing from 12 to 50 great white flowers, marked with a band of gold, spotted with maroon. Extra size, each, 40c.; second, 25c.; 5 for \$1.00.

2. **Tenuifolium (New).**—This dazzling vermilion flower is simply exquisite. Each, 30c.

3. **Candidum.**—A grand Lily; also used for forcing for Easter flowers; white, very sweet, hardy as oak; propagates fast and blossoms abundantly. Each, 20c.

Above 3 Wild Lilies of the North, 60c.

Harrissii.—The Queen of all Lilies. A bulb planted in spring bears from 6 to 30 grand, white trumpet-shaped blossoms; will bloom in house by Christmas to perfection; not hardy. Extra size, each, 50c.; second, 25c.

Spider Lily.

Magnificent flowering bulb, blooming several times a year, having large, waxy-like, spider-shaped flowers, delightfully fragrant. It is a bulb that will be prized highly, as it lives forever, increasing in size and beauty each succeeding year. 200 blossoms were on one of our 3-year-old plants. Each, 35c.; 3 for 75c.

Pink Spider Lily.—Exquisitely beautiful; bears many pink blossoms; a charming plant. Each, 25c.

Pardanthus (Blackberry) Lily.—Flower stalks 3 feet high, bearing large, gorgeous flowers of the richest golden yellow and orange, elegantly spotted with purple and crimson. When through blooming, they form shiny berries resembling blackberries. Each 15c.; 2 for 25c.



LILY OF THE VALLEY

Lily of the Valley.

No flower so easily wins our love and keeps it forever as the Lily of the Valley—the sweetest, most delicate flower. Spreads rapidly, being perfectly hardy, and each succeeding year rewards the grower with a greater abundance of deliciously fragrant blossoms; strong pips. Each, 5c.; 10 for 40c.; 100 for \$3.60; Imported, each, 10c.; 10 for 60c.; 100 for \$5.00.



THE WHITE DAY LILY. EACH, 20c.

Holland Bulbs.

As long as our stock lasts we ship them in spring; when exhausted we book the orders, and as soon as they arrive in the fall of 1897 we will send them. Large and complete stock early in fall. Write for fall catalogue.

Laurestinus.

An elegant plant adapted to house culture, producing a great abundance of white flowers during the holidays. We advise all to buy one for winter bloom. Small plants, 15c.; second size, 30c.

Ledeburgia.

A house shrub of free growth; upper surface of the leaves bronze green; lower, deep crimson. Each, 50c. ~~45~~ Ipomea or Moonflower. (See page 12.)

Lemon Verbena.

This plant is indispensable for the delightful fragrance of its leaves. Grows to the height of 4 feet, scenting the air, especially after a shower, for many yards with its deliciously sweet aroma. Each, 15c.

Lemons.

Florida Lemons.—Growth of plant similar to Oranges. Each, \$1.00.

Linum Trigynum.

This plant must be seen to be fully appreciated. Its large, bright, golden-yellow blossoms, borne so freely, astonish all who plant it. Each, 35c.

Othona.

The finest basket flower we know of, with round leaves, and pretty, star-shaped yellow flowers. In bloom almost constantly. Each, 10c. (See Vines, page 12.)

Libonia Floribunda.

Dense growing plant with a profusion of orange and yellow flowers. Each, 15c.

Oranges.

As long as our stock lasts, we intend putting that wonderfully free-blooming and bearing Otahete Orange into our great \$1.00 Collection of 21 Rare Plants, found on page 10 of this catalogue. Each, 25c. to \$1.00.



LIBONIA FLORIBUNDA



Japan Iris.

There is no language that can properly describe the beauty and color effect of the new

Our Japanese varieties are as hardy as oak, will thrive anywhere, increase rapidly and bear blossoms from 8 to 15 inches in diameter, ranging in every manner of color conceivable. We have 25 of the very choicest Japanese named varieties, which sold in Japan a few years ago at \$10.00 each. Price, rare named sorts, each, 40c.; 3 for \$1.00. Unnamed sorts, each, 30c.; 5 for \$1.00.

Hardy Day Lilies.

A desirable fall Lily, with light, broad foliage, prettily veined. The flowers are of the purest white imaginable, trumpet-shaped, about 5 inches in length and very fragrant.

White Day Lily.—Each, 20c.

Blue Day Lily.—Each, 15c.

Variegated Leaved (New).—Blue blossoms; leaves white and green; of exquisite beauty for bordering. Each, 20c.; 3 for 50c.



VARIEGATED LEAVED DAY LILY.

Milla Biflora.

Flowers pure waxy-white; centre delicate lemon yellow. Each bulb produces from 6 to 10 flowering stalks; delightfully fragrant. Blooms freely all summer long until killed by frost. The best of all is they are on neat stems and will remain fresh for a week after being plucked. Take up bulbs and treat as the Gladioli. Also called Flower of the Gods. Each, 10c.; 3 for 20c., 10 for 50c.

Hyacinth Candicans.

This is new; blooms from July to September, flower stem about 4 feet high, with 50 pure white, elegant bell-shaped flowers. Treat like Gladioli. Very showy and easy to grow, and sure to bloom. Each, 20c.; 3 for 50c.

Myosotis.

Who does not admire the pretty blue Forget-Me-Not, so useful for bouquets? Each, 15c.

Bride's Myrtle.

An evergreen green-house shrub, with pure white flowers, blooming in early spring; used in Jewish, religious rites. Our stock is fine. Each, 20c. to \$1.00.



BRIDE'S MYRTLE. EACH, 20c.



Amaryllis.

One of the grandest summer and late fall flowering bulbs grown.

Amaryllis Johnsonii.—Fine scarlet, summer-blooming Lily; very large; blooming from June to September. Each, 40c.

Belladonna.—Must be seen to be fully appreciated; wondrously floriferous. Each, 20c.; 3 for 40c.

Defiance.—Enormous blossoms; carmine red, with bars of white running through each petal. Each, \$1.00.



AMARYLLIS BELLADONNA.

Lantana.

Continuously blooming plants, affording a great variety of color and bloom.



LANTANA THOMAS MEEHAN

Victor Hugo.—Grand beyond description; lemon yellow, changing almost to blood red. Each, 20c.

Alba Perfecta.—Pure white; fine. Each, 10c.

Luella.—Beautiful light purple. Each, 10c.

Schlegelii.—Yellow, orange and purple. Each, 10c.

Thos. Meehan.—No word painting can do the exquisite coloring of the superb blossom justice, and it must be seen to be fully appreciated. Its color is of deep orange, changing to intense deep vermilion; flowers often measuring 2 inches in diameter. Each, 20c.

Lorbeerbaum.—Mirica.

A great German favorite; its leaves have a pleasant fragrance, and are used largely by Germans to flavor meats, soup, etc. A plant furnishes leaves for a family. Each, 50c.

Lobelia.

Pretty plants for baskets, vases, etc. Nothing just like this; flowers blue. Each, 8c.; 2 for 15c.; 12 for 60c.



AMPELOPSIS VEITCHII.

Chinese Wisteria.

In the balmy days of spring, when the leaves are pushing, grass springing and buds and flowers blooming, what can be prettier than this grand Wisteria, hanging in gorgeous clusters from porch, balcony and veranda railings? Immense bunches of deliciously sweet and lovely flowers. Nothing can be finer. It is considered perfectly hardy everywhere.

White, each, 30c.; 2 for 50c.
Blue, each, 35c.; 3 for \$1.00.

Ampelopsis.

Ampelopsis Veitchii.

A beautiful and hardy climbing plant from Japan. It clings firmly to any wall or tree; needs no support. The leaves are small on young plants, which at first are of an olive-green color, then brown, changing to bright scarlet in the autumn. This variety is without a rival; would not part with a 2-year-old plant (20 feet tall) covering the north side of our house for \$25.00.

Each, 20c.; 3 for 50c.; 7 for \$1.00.

Ampelopsis Virginia.

A vine well known; climbing in one season to the height of 20 feet. It is as hardy as oak; does well anywhere. Each, 20c.

Chinese Wisteria



WISTERIA.

Honeysuckles.

For real home vines, to be near you, climbing over your windows and doorways, there is nothing prettier than fine, sweet-scented Honeysuckles; the foliage is pretty, neat and clean, the flowers almost continuous, and their fragrance delicious. The varieties described below are the very best.

1. Royal Scarlet.—The prince of all Honeysuckles; climbs rapidly, attaining the height of 20 feet, and bears innumerable bright SCARLET, fuchsia-like blossoms; very fragrant. Each, 20c.; 3 for 50c.

2. Happy Childhood.—This is our new, pure white seedling, and a happy combination it is. Grows very rapidly and bears great quantities of pure white, very fragrant flowers. Hardy as oak. Each, 20c.; 3 for 50c.

3. Golden Beauty.—Very hardy. Bears very long, golden YELLOW blossoms in great profusion. Each, 20c.; 3 for 50c.

4. New Honeysuckle.—"Monthly." So named because it blossoms right along until every month in summer and autumn finds it in bloom. SCARLET blossoms. Each, 25c.

One each Nos. 1, 2 and 3 for 40c.; the 4 for 55c.



SEVEN MAGNIFICENT HARDY SHRUBS POSTPAID 65¢ ANY 3-35¢

1. Calycanthus.

This is the well-known "sweet-scented" shrub. It bears, in May, a great profusion of double purple blossoms, which have a strong, delicious pineapple fragrance. Very popular. Each, 20c.; 3 for 50c.

2. California Privet.

A noble shrub, with beautiful blossoms and rare foliage. It is a shrub that is sure to please. Each, 20c.

3. Forsythia, or Golden Bell.

An old and valued shrub, growing 4 to 5 feet high, and in April or May robing itself the length of its branches in pendulous bells of a bright yellow color. It is such a mass of brilliant yellow that it can be seen for a long distance, and lights up a lawn or yard as nothing else can at that early season. Each, 20c.

4. Philadelphus.

One of the handsomest and at the same time hardiest shrubs in cultivation. The blossoms are large, pure white, waxy, of delicious orange fragrance and borne in prodigious profusion. Each, 20c.; 3 for 50c.

5. Spirea.

Van Houttei.—The most showy of all the Spireas, and one of the very best flowering shrubs in cultivation. The plant is an upright grower, with long, slender branches that droop gracefully with their weight of foliage and flowers. Flowers pure white, in great clusters and whorls, forming cylindrical plumes 2 feet long. It blooms freely when very small. Each, 20c.

6. Spirea Bumalda.

This is a grand shrub, from the fact that it blossoms late in the season, blooming from August often until killed by frosts. The blossoms are large and of a bright rose color. This is a shrub from Japan; is perfectly hardy, and will give satisfaction. Each, 25c.

7. Weigelia.

Rosea.—A grand shrub, which is a mass of fine bell-shaped pink blossoms during June. It is one of the most popular and beautiful of all shrubs. Each, 20c.

Above 7 magnificent shrubs, postpaid, 65c.; any 3 for 35c.

CLEMATIS.

By all odds the most popular of all hardy garden climbers, of easy growth, needs but slight protection, and rewards the grower with innumerable blossoms.

1. Clematis Jackmannii.

It begins blooming usually the same season, and then forever thereafter it is lavish with its floral glory. On a 3-year-old plant it is not unusual to see from 100 to 200 blossoms at one time. The Jackmannii begins to bloom early and continually. The blossoms are very large, thick in texture, and of rich deep purple. The \$1.00 sizes are strong, and will, with ordinary care, bloom freely this summer. Price, large size, \$1.00 each; second size, 50c. each.

2. Claret.—Deep wine color. Each, 50c.

3. Snowflake.—Very fine white variety, blooming freely, bearing hundreds of blossoms. Each, 50c.

ONE EACH, Claret Snowflake and Jackmannii, postpaid, \$1.25.

Coccolnia Clematis.—Immensely popular, growing fully 12 feet high, covering the walls with numerous bright coral scarlet flowers. Each, 25c.

Crispa Clematis.—Free, robust growth, blooming from June until frost. Blossoms are large, thick, perfumed with a piquant bergamot flavor. Each, 25c.



JACKMANNII CLEMATIS.

THE PRINCE OF CLIMBERS, 50c.

Perennial Phlox.

It is impossible to describe the following quartet; they are as hardy as oak, and great freedom of bloom. Plant anywhere in the garden; they will flourish and bloom forever.

1. Phlox Diana.—Bright, deep salmon rose, with crimson centre; giant blossoms; indescribably grand. This is the finest phlox we have ever seen bloom. Each, 20c.

2. Heroine.—Giant blossoms; magenta red, with a crimson centre, shading off to red; large florets; great trusses; very fragrant. Each, 20c.

3. Silver Lace.—Peerlessly beautiful; blossoms large, pure snow-white; profuse bloomer. Each, 20c.

4. Elmira.—White, suffused with lilac, with pink eye. Each, 20c.



ELMIRA.

The above 4 Phlox, postpaid, 50c. ea.

1. Hydrangea Grandiflora—The Prince of Shrubs.

Its equal has yet to be found. Indeed it is the finest hardy shrub in cultivation; remaining in bloom until killed by frost. The flowers are formed in large white trusses, 6 to 10 inches in length, and are as hardy as oak and a profuse bloomer; grows 6 feet high. Too much cannot be said in favor of this plant. Had a bush on our grounds three years old, in bloom last fall, and there were on it over 300 great trusses of flowers. It is by all means the best hardy shrub we know of, and we cheerfully recommend it. Splendid for cemetery. As shown in the engraving, the plant is of compact and sturdy habit, and when laden with its great masses of bloom is exceedingly striking and attractive. This noble shrub is seen gracing the cottage foreyard, large lawns, extensive grounds, parks, etc., and is specially desirable when grown as single specimen plants, as shown in our illustration. A universal favorite. Stands 60 degrees below zero. Price according to size. Each, 25c.; 2d size, 50c.; 3d size, 75c.; 4th size, \$1.00.



2. Snowball.

An elegant shrub; grows to height of 8 feet, and loads itself annually with great white flowers, snowball shaped. One of the most popular hardy, free flowering shrubs known. Will do well everywhere; grows rapidly, bushy and fine. Each, 25c.; 3 for 65c.



3. Deutzia.

A great beauty; does well and pleases the eye. Flowers white; on long stalks. Each, 20c.; 3 for 40c.



One each above, Hydrangea, Snowball and Deutzia, 50c.

Hydrangea for Pot Culture.

Variegated Hydrangea.—One of the most unique and beautiful green and snow-white variegated plants grown. Extremely scarce. Foliage very fine. Each, 50c.

Red Branched.—A beautiful bushy variety for pot culture; very prolific bloom. Blossoms pink. Each, 25c.

Otaska.—Half hardy. Flowers borne very freely in enormous trusses of rosy crimson. Habit very bushy. Each, 20c.

Thomas Hogg.—Half hardy. The flowers are clear paper-white in color and are borne in immense heads, even on small plants. Each, 20c.



Bleeding Heart.

An old-fashioned flower, but one that deserves a place everywhere. Indeed, no garden should be without this beautiful and hardy plant. Of it, it can be truly said, "A thing of beauty is a joy forever," for no plant is more satisfactory, more liberal and free in bloom than this. It will stand the coldest winters and flourish, and a single plant will bear from 100 to 500 long spikes of heart-shaped, drooping, light blood-red flowers, hence the name Bleeding Heart. There is a difference in the growth and flower of Bleeding Heart—we sell the large-blossomed and free-blooming variety. It blooms a long while, and its handsome blossoms are prized highly at a time when the garden has but few flowers.

Price of Bleeding Heart, postpaid.—Each, 20c.; 2 for 30c.; 10 for \$1.00.



Oranges.

Florida Oranges.—We have distributed a great number of these, and everywhere they have given satisfaction. Keep in a cool, sunny place, watering frequently, sprinkling leaves with Scollway's Sprinkler. They will do well in the house. Bear easily. Each, 75c.; large, \$3.00 to \$10.00.

Dwarf Hardy Orange, Trifoliolate.

Its great abundance of beautiful white fragrant flowers and then a golden mass of oranges, make it desirable for all purposes. It is hardy as far north as Ohio, Indiana and New York, and will do well as a pot plant removed to cellar for the winter. Each, 25c.; 5 for \$1.00.

Otaheite Orange.

A grand pot plant and one of great beauty and novelty. It is magnificent in all its bear. It is a dwarf orange which grows, blooms and fruits freely in pots, even when only a foot or two high. The fruit is about one-half the size of ordinary oranges, and very sweet and delicious. The blossoms are produced in great abundance, delicate and beautiful in color and rich in delicious perfume. As a pot plant this lovely dwarf Orange is one of the most novel and beautiful that can be grown. It blooms most freely during winter, though it is likely to bloom at any and all times of the year. With one or two pots of it, anyone can raise an abundance of the far-famed delicate and fragrant orange blossoms. The plants we supply are strong and ready to bloom and fruit at once. Price of Otaheite Orange: Each, 25c.; 2 for 40c.; 6 for \$1.00. Lemons.—Florida sorts. Each, \$1.00.



Althea.

These beautiful flowering shrubs and plants are always satisfactory. They require but little attention after once planted, and respond readily to pruning and training, and bloom profusely the first season. As the flowers are produced on the young wood the plants can be trimmed at any time in winter or spring.



1. The Banner.—A peerless beauty, finely variegated and fringed. Each, 25c.; 3 for 60c.

2. Blanche—Double White.—This is the nearest pure white of any double variety grown. Each 20c.

3. Double Purple Althea.—Flowers perfectly double; color, deep reddish purple. Each, 15c.

Above 3 Fine Altheas, only 40c.

Now, there is no hardy plant more justly popular, more beautiful and serviceable than the Peony. They increase in beauty and size with each succeeding year. We could not get along without these hardy beauties in our garden. Three or four plants will give from 200 to 600 great, gorgeous blossoms. Plant on rich soil and they will flourish and surely please.

1. NEW PÆONY, Lady Bramwell.—This splendid sort has full, large guard petals, while the rest of the flower is a collection of petals placed close together, something in the form of a very large well-shaped Hollyhock. The size is about the average of Peony flowers. The color is a fine rose pink, with a silvery brightness about it. This is the most floriferous of all. Seen in a mass the effect is simply indescribable. Each, 40c.; 3 for \$1.00.

2. Goethe.—Magnificent dark red variety, of great freedom of bloom; blossoms intense in coloring and large in size. Each, 35c.; 3 for 75c.

3. Snowdrift.—A pure white, very large and finely formed blossom. Each, 35c.; 3 for 75c.

4. Givilet.—A rich pink; much sought and of great beauty. Each, 35c.; 3 for 75c.

One each above 4 for \$1.00, postpaid; any two of above for 60c.

PÆONIES.



A Package Peacock Poppies with each order of 25c.

SNOWDRIFT. EACH, 35c.; 3 FOR 75c.

The Alamo Oleander.



THE ALAMO. EACH 25c

In one of our travels through Texas we found growing near the Alamo, the birth-place of Texas liberty, a magnificent group of Oleanders. The glorious plants were in full bloom, and we obtained the finest of them all, and have named same the "Alamo." It is a large, semi-double pink bloomer, very free and of unusual vigor. No matter how badly the Oleander is treated, whether it is put in the cellar during the winter or in a cool room, it rewards the grower in the summer and fall with a great abundance of blossoms, so that one almost feels guilty in storing the plant away in the cellar during the winter.



HAEMANTHUS.

Alamo Oleander, 25c.
Double White, 25c.
Common Pink, 20c.

Haemanthus.
 This is probably the most gorgeous flower in existence, a single blossom measuring 3 ft. in circumference and lasting many weeks. It was imported from Transvaal. Price, 75c.

Madeira or Mignonette Vine.

One of the finest plants for rapidly covering trellis work we know of; unexcelled for rapid growth. This vine cannot be too highly recommended. Like Cinnamon vine, found on page 12, it's a great beauty and both are deliciously sweet when in bloom. Just try it in 1897 for mignonette sweetness. A great bloomer; very sweet fragrance. Each, 10c.; 6 for 50c.

Mahernia Odorata.

One of the prettiest rapidly-growing hanging vines of to-day. Its blossoms are borne in wondrous profusion and are of a delicious scent. It is one of those lovely plants you will never want to get along without when you once possess it. Each, 15c.; 4 for 50c.

Maurandia.

Very graceful climber, with fine foliage and handsome large tubular flowers of a blue color; growth, from 4 to 6 feet. Each, 10c.

Mackaya Bella.

A superior plant, with metallic green leaves. Grows very bushy, to the height of 2 feet, and covers itself in winter with bell-shaped blue-colored blossoms. Very pretty indeed. Each, 20c.

Mimosa—Sensitive Plant.

A very interesting and curious plant, its leaves closing if touched or shaken, creating much amusement for children. Each, 15c.

Musk Plant.

Strong musk fragrance; of good growth. Each, 10c.

Nierembergia Grandiflora.

Large bluish flower; requires plenty of sunlight to open its flowers. Each, 15c.

Lychnis.

Perfectly hardy. It is a marvelously showy and beautiful plant, with great scarlet carnation-like blossoms. Begins blooming in May and lasts till August. Increases fast. Each, 25c.; 3 for 60c.



OXALIS—GEN. HOWARD.

Grows 4 to 5 inches, is a rose carmine; urens 4 to 5 inches, is a rose carmine; urens 4 to 5 inches, is a rose carmine. Each, 25c.

Phorium Tenax, or New Zealand Flax.

This plant, even in the choicest collection, is rarely met with. The very fine, long leaves, beautifully striped, radiate from root stalks, like spokes on a wheel. Each, 50c.; 2 for 75c.

Oxalis.

The Oxalis is one of the prettiest plants we are acquainted with for borders, edgings of walks, pot bloomers, etc., producing an abundance of bloom.

Oxalis Gen. Howard.

This is the finest pink Oxalis. Blossoms frequently 2 inches in diameter; continually in bloom. Today we have a 5-inch pot plant with 1,200 buds and blossoms on! It is a floral wonder. Each, 20c.

Oxalis Ortgiesii.

Grows several feet tall and literally covers itself with beautiful yellow blossoms; continually in bloom. Each, 20c.; mixed sorts, each, 5c.; 10 for 30c.

Passiflora Colville.

This is the freest bloomer of the Passion family; is a rapid grower; graceful foliage; flowers large, white and deep blue. Each, 15c.

Trifasciata—Passiflora.

This Passion Vine is one of the most unique plants grown. The ground color of the leaf, which measures 4 to 5 inches, is a rose carmine; the centre of the variegated portion, white, rose and carmine. Each, 25c.

Phorium Tenax, or New Zealand Flax.

This plant, even in the choicest collection, is rarely met with. The very fine, long leaves, beautifully striped, radiate from root stalks, like spokes on a wheel. Each, 50c.; 2 for 75c.



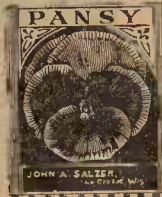
THE MADEIRA OR MIGNONETTE VINE. EACH, 10c.



PASSIFLORA COLVILLE.



PLUMBAGO.



Pansies.

Our strain has no equal anywhere; it is known all over America and Europe. All large, fine blossoms and exquisite coloring. Each, 7c.; 12, 60c.; 25, by mail, \$1.20; 25, by express, \$1.00; 100, by expr'ss, \$3.00

Pampas Grass.

A stately and rapidly growing grass. Each, 20c.

Panicum Variegatum.

A variegated plant of creeping habit; valuable for vases, baskets or fern cases; pretty. Each, 10c.

Plumbago.

Plumbago Capensis.—Very pretty plants, producing large heads of light blue flowers, frequently 5 to 6 inches in diameter. It is a very fashionable flower, and begins to be worn largely at parties and teas. Each, 20c.

PETUNIAS.

We have by careful selection produced a climbing variety of double Petunias. These varieties, trained on a trellis, will grow from 3 to 10 feet in one season, and will bear innumerable large, giant blossoms, of delicious fragrance and brightest hues. We are sure that you will be delighted with them, for there is no double flower that will give you more genuine pleasure or half so many beautiful blossoms as these three varieties of Double Petunias. They are positively never out of bloom; at least all year long with us they are in full glory, blossoming in continuous succession. Try them. They are fine.

1. **Defender.**—A pure white sort, having taken many first prizes as the handsomest double white Petunia. Each, 30c.
2. **Red Rover.**—A magnificent variety, blossoms giant in size and of a bright red color. Each, 25c.
3. **Thankful.**—This is a pure white seedling of enormous blossoms, most beautifully shaped and fringed florets. It is very fragrant and a continuous bloomer. It's thankful. Each, 25c.
4. **Favorite.**—Intense double; very large; beautiful color; very fragrant, and a free bloomer. You will like it. Each, 20c.
5. **Brightness.**—Beautifully variegated; blossoms large; flowers sweetly fragrant. Each, 20c. Any 2 for 35c.; 3 for 50c.; the 5 for 65c.



SALZER'S CLIMBING PETUNIAS.

PALMS.

Many persons have an idea that Palms are hard to grow. This is entirely wrong. There is no decorative plant that will stand such varied and rough usage as the Palm. It will grow and flourish luxuriantly in the kitchen, in the sitting-room, in the parlor, or the bed-room. Ordinary good moisture, partial shade and warmth are its requisites in the tropics, and as nearly as we can give the plant these three requirements in our homes, the better they will flourish, though they do magnificently if placed in a collection of plants, such as Roses, Geraniums, Begonias and the like. The sorts that we list in this collection are such as will flourish in any home in America. They are hardy, rugged, vigorous, thrifty, beautiful varieties. We cannot too strongly urge every floral friend to purchase this collection. They grow more beautiful with each succeeding year.

1. Phoenix Canariensis.

A magnificent Palm. The leaves are pinnate, spreading and recurved, and form one of the handsomest species of Palms. It is extremely graceful and peculiarly adapted for decorating the home. Each, 25c.; 3 for 50c.

2. Lantania Borbonica.

Chinese Fan Palm.—A glorious Palm; indeed, one of the best house varieties known. The leaves are large, fan-shaped, deeply divided and of a beautiful green. It is extremely hardy. Each, 25c.; 3 for 50c.

3. Seaforthia Elegance.

One of the very best Palms for every purpose. Splendid as a decorator, beautiful as a grower, hardy in the extreme. You will like this variety. Each, 25c.; 3 for 50c. Seed pkg., 10c.; the 5 sorts, 25c.

4. Corypha Australis.

One of the grandest Palms cultivated. Its leaves are stately and massive, especially when the plant attains the age of 5 or 6 years, growing more beautiful with each succeeding year. Hardy and of easy growth. Each, 25c.; 3 for 50c. Seed pkg., 10c.; the 5 pkgs., 25c.

5. Filifera, the Weeping Palm.

A beautiful Palm. The leaves are dark green, fan-shaped, from which hang thread-like frosts, as seen in the cut. It will grow where the Geranium flourishes. All Palms when young have long, narrow leaves, developing the round, fan-shaped ones as they grow older; therefore, when you get your plants and see long leaves instead of round ones, do not think that the wrong sort has been sent you. They will assume their shape as they grow. Each, 25c.; 3 for 50c. Seed, 10c. per pkg.; the 5 pkgs., 25c.

1 each above 5, only 60c.

3 each above 5, only \$1.50.

PRIMROSE.

The single varieties bloom more profusely than the double. Are especially adapted for winter gardening, often yielding 1,000 blossoms per plant.

Single Red or White Primrose.—Each, 20c.

Double White.—This is the most profitable of all plants we cultivate for winter flowers, well grown specimens yielding often over 500 flowers from November 1st to April 1st. Each, 35c.

English Primrose.—Each, 20c.

Primula Obconica.—The ever-blooming Primrose. Each, 20c.

Great Mexican Primrose.

This is claimed to be an ever bloomer, a good specimen always showing from 10 to 25 great, saucer-shaped blossoms, 3 inches across, of bright, clear pink color. The plant seldom grows over 10 inches high; is inclined to trail, drooping over pots, and holds its large, silky flowers erect, so that their unsurpassed beauty is seen to best advantage. As a window plant it combines great hardiness and easy culture with unsurpassed beauty and delicate loveliness. Each, 15c.; 3 for 35c.; 10 for \$1.00.

Turkish Rose or Hibiscus.

We cordially recommend all to grow these magnificent plants. They bear very large, gorgeous blossoms, both single and double, often 10 inches in diameter. Single red, each, 20c.; double red, each, 25c.; double yellow, each, 35c.

Hibiscus Glory of the Indies.

When grown bushy it literally covers itself with its scores of beautiful bright scarlet blossoms, shaded in centre almost black. It is a novelty no collection should be without; it is so free of bloom, so sure to please, so healthy and strong in growth, that it should decorate every home. Each, 30c.

Mt. Horeb (New).—A large, very double scarlet blooming variety, bearing its beautiful blossoms with great freedom. Each, 35c.

Ball of Fire (New).—Single Hibiscus from Bombay. Each, 40c.; 3 for \$1.00.

Hibiscus Cooperii.

The rich, glossy foliage has the greatest variety of variegation—showing light and dark green, pink, carmine, creamy yellow and white, and no two leaves show the same markings, some being all green, some nearly all pink and carmine, and others with nearly all the colors blended. You are sure to like this plant. It's a beauty. Each, 35c.

A beautiful lawn—better from seed than sod. (See Lawn Grass Seed.)



Cycas Revoluta, the True Sago Palm.—Anyone having seen this most magnificent Cycas will admit that no other plant can equal it in grandeur. Leaves much used by florists for decorating, usually selling at \$5.00 per pair. Old plants often sold at \$200.00 per pair. Fine plants, well rooted; 1st size, 60c. each; 2d size, \$2.00 each, postpaid.

Zamia Integrifolia.

Similar to above; finer foliage and smaller stems; a very beautiful plant. Dry roots reduced to 35c. each, postpaid.

Pandanus Vetchii.



P. VETCHII

The handsomest of all variegated plants. In every respect like P. Utilis, only immeasurably handsomer. It's a stately plant. Each, \$1.00; large plants, \$5.00.

PANDANUS UTILIS, or SCREW PINE.—So called from arrangement of leaves on stem. A stately plant well adapted for centres of vases or baskets. Easy to keep; rapid in growth; a constant source of pleasure. 1st size, \$1.00 each; 2d size, 35c. each.

Poinsetta Pulcherrima

Largely grown for cut flowers; blossoms scarlet, often a foot in diameter. Each, 30c.



THE MEXICAN PRIMROSE. EACH. 15c.



HIBISCUS GLORY OF THE INDIES.



PALM SEEDS.

The 5 varieties of Palms are of easy growth from seed. Full directions "How to Grow" with each package. Each variety, per package, 10c. The 5 packages, 25c.

Solanum and Manettia.



Solanum Jasminoides Grandiflora

Its flowers are star-shaped, like a Clematis, and borne in enormous panicles or clusters, often a foot across. In color they are pure white with a violet tinge on back of petals and on the buds. It is a free and constant bloomer, commencing when only a foot high, and, like the Manettia, its flowers keep perfect a long time before fading. Each, 20c.; 3 for 50c.; 7 for \$1.00.

The Manettia Vine.

Flowers intense scarlet, tipped with yellow, the most brilliant and striking combination, and borne by the thousand, each flower keeping perfect over a month before fading. It is of the easiest culture and sure to thrive. It can be trained on a trellis, strings, or used for drooping from hanging baskets; in any way a perfect mass of the most lovely flowers and foliage, from the roots to the tips of the branches. Plants continue to bloom most profusely for many years; indeed it never tires or fails to please you. Each, 20c.

One each, Manettia and Solanum Grandiflora, for 30c.; 2 sets, or 4 plants, 60c.

THE ROSE.

Hundreds of new Roses are being offered to the people of America at present by florists, and of the long list but few are really of lasting merit, or such as will reward the ordinary grower with anything like "paying buds." One or two buds a year from a new Rose with a high, commanding title is certainly not as good as 100 or more buds from a trusted, tried, standard Rose; hence our list this year contains only the cream of free bloomers.

Culture.

Give the Rose good loamy soil, enriched with rotten cow manure or bonedust. Apply plenty of water and sunshine, and it is as sure to bloom and flourish as a Geranium or Fuchsia. A dozen of the following Roses, planted in open ground in full exposure, with sufficient moisture, will reward the grower with hundreds of blossoms during the summer.

ELEGANT EVER-BLOOMING ROSES.

New Ever-Blooming Rose, Belle Siebrecht.

This magnificent Rose has the indorsement of all leading rosarians of both America and Europe, as one of the most free-blooming Tea Roses, with a quality as hardy as a hybrid, living outdoors with protection. It is a great summer bloomer; the color is a unique shade of pink, clear and constant, with long stems and colossal flowers. Price, first size, 50c.; second size, 30c. each.

Meteor.

European and American growers are fairly wild over this remarkable rich dark velvety crimson Rose, so dark, indeed, that under certain conditions it is blackish crimson, approaching the desired black Rose. It is an extremely free bloomer, both summer and winter, and will surely do well. Price, first size, 35c. each; second size, 20c. each.

William Francis Bennett.

For cutting it is without an equal; the buds being of large size and borne on long stems, rival in coloring the rich glowing crimson of Gen. Jacqueminot. Each, 30c.; 3 for 75c.

Memorial Rose.

A grand new Rose. (See page 23.)

American Beauty.

The American Beauty has the true hybrid fragrance, and this, with a large size (blossoms often 7 inches in diameter), rich deep crimson color and free-blooming properties, makes it the finest Rose in America to-day. Each, 40c.

Marshal Niel.

Incomparably the finest Rose in any section or of any color. In the South, where it luxuriates in a congenial soil and climate, or in a house where these conditions are supplied, it develops charms possessed by no other Rose. The flower is extremely large; rich golden yellow. Each, 20c.

Kaiserina Augusta Victoria.

The new pure white Rose, creating such a decided sensation the past season. The buds are large and grand, of pure white. Each, 25c.

La France (Hybrid).

Peach color, shaded rose. At a vote taken in France to determine the best Rose in existence, this received first choice. With slight protection this Rose lives outdoors in the North, as it is a hybrid. Each 20c.

Martha Washington.

The best white hardy Rose grown. (See page 23.)



THE GRANDLY BEAUTIFUL METEOR ROSE. EACH, 35c.

How to Destroy Insects on Roses and Flowers. A Timely Little Book, Postpaid, 30c.

THE BRIDE. SOUVENIR DE WOUTTON. CLOTHILDE SOUPERT. PERLE DES JARDINS. CATH. MERMET.

ENG. FOR JOHN A. SALZER SEED CO. LA CROSSE WISCONSIN.

SALZERS

FIVE EVERBLOOMING ROSES FOR ONLY 70¢ POSTPAID

- 1. The Bride.**—This is decidedly the most beautiful white Tea Rose. Flowers large and double, on long stiff stems of fine texture and substance, lasting a long time when cut. Magnificent buds. A White Rose seeking an equal. Each, 20c.
- 2. Woutton.**—This is a remarkably striking and brilliant ever-blooming Rose; bright magenta red, passing at base to fine violet crimson, richly shaded; flowers are large, full and regular, with thick petals and delicious tea scent; makes beautiful buds, and is recommended both for open ground and conservatory. Each, 20c.
- 3. Clothilde Soupert.**—Flowers of large size, very freely produced, of the most perfect form; very double and sweet. The color is pearl white, deepening to car-

- mine at the centre. The illustration shows its desirability as a pot plant, and it certainly surpasses all other varieties for that purpose, and, as far as its blooming qualities are concerned, it cannot be equaled. It is destined to become one of the most popular Roses for either in or outdoor culture. You will like it. Each, 25c.
- 4. Perle des Jardins.**—This magnificent Rose is one of the very finest. The flower is full, of globular form, very double and highly perfumed; color, clear, golden yellow; the finest dwarf yellow Rose in cultivation; buds very large. Each, 20c.
- 5. Catherine Mermet.**—One of the grandest Tea Roses grown; bright flesh color; large, full, of beautiful form; easy of cultivation; buds very large. Each, 25c.

With each order for above 5 Rare Ever-Blooming Roses for 70c., we add free 1 Apple Salvia; 3 lots, \$1.50.

60¢ PERPETUAL BLOOMERS

ENG. FOR J. A. SALZER, LA CROSSE, WIS.

CINCINNATI, O.—The Perpetual Bloomers are well named. Never out of Roses; always fine. MRS. HENRY WEIL.

Under the head of Perpetual Bloomers, we have grouped 4 standard free-blooming popular Tea Roses—such as bloom freely for everybody.

- 1. Bella.**—White; makes very pretty pointed buds; grows strongly; flowers well. Each, 15c.
- 2. Louis Philip.**—The freest-blooming deep crimson Tea Rose. Each, 20c.
- 3. Isabella Sprunt.**—A fine Rose; in habit, form and size like Sofrano, from which it is a sport; grows luxuriantly, and literally lavishes its long lemon yellow buds from early spring to frost in fall. Each, 20c.
- 4. Sofrano.**—Grown everywhere for its beautiful saffron-colored buds; no other Rose is so extensively cultivated; remarkably free and vigorous. Each, 15c.

THE ABOVE 4, 60 CENTS.

15 Roses, exclusively our selection, \$1.00.

The Hybrid Perpetual Roses

Are justly popular, as they combine perfect hardiness with the most perfect forms and the most brilliant colors; surpassing the Tea Rose in rich perfume; blooming two and three times a season. For protection, cover with V-shaped gutter and close each end with soil.

1. General Jacqueminot.

Rich, velvety, scarlet crimson; magnificent bud, often 6 inches in diameter; unquestionably the most popular hardy Red Rose grown; blossoms several times during the summer. Each, 20c.

2. Magna Charta.

A splendid Rose; extra large, full flowers, very double and sweet; color clear, rosy red, beautifully flushed with violet crimson; a sure bloomer; one of the hardiest and best. Each, 20c.

3. Mad. Plantier.

It is perfectly hardy, and withstands the cold winters of Wisconsin without protection. It is a pure white, perfect flowers, fine buds, very fragrant; especially suitable for cemetery planting. It grows very fast, and a two-year-old plant will bear from 300 to 500 beautiful blossoms. Each, 20c.

Above 3, only 45c.

4. Hardy Yellow Rose.

The old-fashioned Hardy Yellow Rose is one of the finest pure deep yellow hardy Roses ever grown. It is perfectly hardy, blooms profusely, requires no protection; rich golden yellow flowers; very handsome and desirable. Each, 50c.

Above 4 for 55c.



THE THREE BELLE ROSES. ONE EACH, POSTPAID, ONLY 50c.

THE THREE BELLE ROSES, 50c., postpaid.

Here we have 3 hardy, ironclad, climbing Roses of different form and color, that cannot be beat where abundance of blossoms, delightful fragrance and hardy vigor are desired. The price is so low—only 50c., postpaid—that every farmhouse, every city home, every cottage and every palace should be graced by them.

1. **Prairie Belle, or Prairie Queen.**—Grows to 50 feet long. Clear, bright pink, sometimes with a white stripe; large, compact and globular; very double and full; blooms in clusters; one of the finest. Each, 20c.

2. **Baltimore Belle.**—A large pale blush Rose of good growth, bearing its beautiful, almost white, blossoms in such profusion as to resemble a snowstorm in blast. It is a splendid climber. Each, 20c.

3. **Tennessee Belle.**—Deep rosy pink; shoots slender and flowers in clusters prodigally. Each, 20c.

ONE EACH OF ABOVE THREE BELLE ROSES, 50c., POSTPAID.

THREE HARDY MOSS ROSES.

The Moss Roses are known in poetry and song. The graceful bud and mossy stem are sought everywhere. Our varieties are hardy and very floriferous.



The Pink.—Beautiful shade of pink. Each, 25c.
 The White.—Pure white; large bud. Each, 25c.
 The Red.—Deep color; fine form. Each, 25c.

One each of these 3 glorious Moss Roses for 65 cents.

Crimson Rambler.

The greatest Rose of the century. It is said to be hardy as oak, to withstand every manner of climate, to grow rapidly, to remain outdoors, even in Wisconsin's cold climate, and to bloom, and bloom all season long. A one-year-old plant from which our stock was propagated had a single branch upon which there were 300 crimson blossoms, and over 3,000 blossoms during the first year. This Rose is offered at a lower price by many, but one must be careful to get the genuine. A plant under favorable conditions grows 15 feet the first season. Everybody growing same pronounces it the rose wonder of the century. We cordially recommend same. It is hardy here with slight protection. Each, 25c.; 3 for 60c.; 6 for \$1.00.

Greville, or Seven Sisters.

Flowers in large clusters; varies in color from white to crimson. Each, 15c.

Russell's Cottage.

Dark velvety crimson, strong grower. Each, 15c.

Martha Washington.

The finest hardy White Rose in the world! (See page 23.) Each 25c.; 3 for 50c.

Memorial Rose.

A great beauty for cemeteries. (See page 23.) CRIMSON RAMBLER, THE PRINCE OF RAMBLING ROSES, EACH, 25c.





THE MARTHA WASHINGTON,
THE GRANDEST WHITE ROSE.
EACH, 25c.

THE Martha Washington.

Over a hundred years ago George Washington planted this Rose in honor of his bride, at Mount Vernon. Color, pure white; perfectly double to the centre, and of unsurpassed fragrance; buds beautiful and long, pointed. It is a rapid grower, especially the second season, when it attains a height of from 8 to 12 feet, and is so literally covered with pure white fragrant flowers as to completely hide the foliage. It is a magnificent Rose for outdoors, splendid for cemeteries, hardy as oak, and will do well everywhere. Each, 25c.; 3 for 50c.

Memorial Rose.

The great points in favor of this Rose for cemetery purposes are, that it creeps on the ground like Ivy, has dark green leaves, with numberless satiny white flowers, is as hardy as grass, and will grow in sun or shade. One could wish for no greater recommendation than the above description. We know of no three better roses for cemetery purposes than the Memorial, Martha Washington and Mad. Plantier, and we urge everyone to give same a thorough trial. Price, each, 30c.; 2 for 50c.

Mad. Plantier.

This pure white hardy Rose is fully described on page 22. Price, each, 20c.

FOR 65 CENTS.

We will send one each of the three great white-blooming hardy Roses for cemetery or lawn effects, namely, Memorial, Martha Washington and Mad. Plantier.

Rosemary.

This pretty German favorite is not without merit, leaves very fragrant, blossoms small, lilac color; stock fine. Can be grown to assume any shape. Very fine for buttonhole bouquets. Each, 20c.; 2 plants, 30c.



ROSE MARY

SALZER'S TUBEROSES.



BELLE OF SOUTH CAROLINA,
TUBEROSE. EACH, 15c.

There is nothing that will give you more satisfaction and more pleasure, for less money, for less care and attention, than a dozen of our Tuberozes. For there is no Tuberose that has the reputation of blooming more freely than ours; indeed they will average 99 bloomers out of every 100 bulbs. They should be planted early, in 5 inch pots, in rich, sandy loam, watered moderately; beginning to bloom as early as July or August, and continuing for some months. A good way to have succession of bloom would be to plant bulbs every second week.

Pearl.—Dwarf habit, free blooming. Extra, each, 10c.; 3 for 15c.; 10 for 40c.; 25 for \$1.00.

Double.—Each, 5c.; 3 for 15c.; 10 for 25c.

Belle of South Carolina.—This new Tuberose is magnificent in every respect. Blossoms very large, perfect, and of purest white. Indeed, it is the most wonderful Tuberose in culture. It is not unusual to count from 60 to 80 beautiful, snowy-white, waxy, fragrant blossoms from a single bulb. We hope that everybody will give these splendid flowers a trial. Bulbs solid, sound and bring forth quantities of bloom. Each, 15c.; 2 for 25c.; 10 for \$1.00.

Salvia—Scarlet Sage.

No plant grown gives such brilliant display of flowers as the Salvia.

- Salvia Gordonii.**—Dwarf; scarlet. Each, 10c.
- Splendens.**—The old scarlet variety. Each, 10c.
- Dauntless.**—Flowers of the richest blue. Each, 15c.
- Variegata.**—A fine variegated variety. Each, 15c.
- Maroon Queen.**—A deep maroon. Each, 15c.
- Snow Drift.**—An exquisitely beautiful white Salvia; bushy. Each, 20c.

Apple Salvia.

"Oh, what a delightful fragrance!" is the expression we continually hear when persons who visit our greenhouses pass the bed of Apple Salvias that we are growing. And well they may, for there is no fragrance quite as delightful and strong, yet pleasant, as that produced by the Apple Salvia. The plant grows so easily, does so well everywhere, whether in the garden, the kitchen or the parlor, that we can most heartily recommend it to everybody. It is a strong grower, and will make a magnificent pot plant by fall, when it will do splendid service all winter in the house. The price is ridiculously cheap for such a splendid acquisition. Price, each, 15c.; 3 for 30c.

Smilax.

We doubt if one of our customers in a hundred has ever seen a Smilax in bloom. Though grown principally for its elegant green foliage, so indispensable for floral work and house decoration, it nevertheless bears flowers by the thousand, which, for graceful beauty and delicate fragrance, cannot be excelled. Smilax requires a nice, sunny window and freedom from dust. It grows very quickly from seed. Price, 1 plant, 10c.; 3 for 25c.

Smilax—Extra fine seed. Pkg., 10c.

Stevia.

White, winter-blooming plants of great value. **Stevia Variegata.**—Finely variegated. Each, 15c.

Spirea Japonica.

One of the finest garden plants, with feathery-like spikes of purest white flowers. Each, 15c.

Vinca.

Preeminently beautiful. Its bright pink and white flowers are borne continually on low, bushy plants. Always in bloom, summer and winter. Each, 25c.

Running Vinca.—A running vine with small lilac blossoms. Each, 10c.
Vinca Variegated.—Like above. Each, 15c.

Verbena.

The prettiest and most popular of all flowering plants suitable for beds. It commences to flower and spread from the first day the plants are set until late in the autumn, every day becoming more handsome. Our colors are white, blue, purple, pink, rosy crimson, red, maroon, striped, scarlet, dark red, etc. Each, by mail, 10c.; 12 for 75c. By express, each, 8c.; 12 for 60c.

SEED.—Star Verbena Seed, all colors. Pkg., 15c.

VIOLETS.

"Sweeter than all the Roses." Easy culture, both for winter and summer bloom. The great value of Salzer's Violets is that they will bloom freely.

New Climbing Violet.—(See pages 9 and 10, colored plate.) Price, 35c. each.

New Violet, "Modesty."—The grandest double white violet ever offered. A modest beauty. Each, 20c.; 3 for 50c.

Swany White Violet.—Flowers frequently 1 inch in diameter and pure white color. Each, 15c.; 3 for 40c.

Giant Russian Violet.—This is single. Blossoms often 2 inches across. Very fragrant and hardy. Each, 25c.; 5 for \$1.00.

Marie Louise.—One of the finest Violets grown; very double and large; color, dark lavender blue; Each 12c.; 3 for 30c.



VIOLET, "MODESTY." 20c.

SMLAX. EACH, 10c.

Blue Alsatian.—New. The finest, sweetest, purest, blooming dark blue double Violet grown. Imagine a pot with 50 large, sweetly fragrant blossoms, and you have the Blue Alsatian. Each, 15c.; 3 for 40c.

Belle de Chatenay.—Light blue, often white. Each, 15c.; 3 for 35c.

Wax Plant.

A fine, succulent, trailing plant; star-shaped blossoms. Each, 25c.



BLUE ALSATIAN VIOLET

ENG'D BY J. A. SALZER
LA CROSSE, WIS.

Ironclad Fruit Trees and Tree Seeds.

What is more delicious in early June than a dish of sweet Strawberries and rich cream, and lots of Raspberries, Dewberries, Blackberries, Currants, Gooseberries and Grapes in their season? A small bed of Strawberries, a patch of Raspberries, a row of Currants, a few hills of Blackberries, a half-dozen Grapes, will keep a family in fruit almost all summer. These are as easily cared for as the Cabbage, as sure of yield as the Potato, and as hardy as the oak.

Tree Seeds for the Dakotas, Iowa, Nebraska, Etc.

Repeatedly, the inquiry comes to us, Which tree seeds shall we plant, in order to get quick returns from same for our prairie soil? This inquiry comes to us from the Dakotas, Iowa, Nebraska, Kansas, Missouri and other states, and invariably we answer: If you want the quickest-growing tree take the Locust, next the Box Elder and then the White Ash; indeed, these three varieties rival with each other as to which can grow the fastest. They are just the trees to plant in the West, and are trees whose wood in less than 25 years will be greatly sought. If one would stop to think that the greatest investment a farmer can make for his children is to plant a 20 or 50-acre patch of trees, many more would do so. There is nothing that pays better, there is no investment that is surer; it is casting the bread upon the waters, which will return, in about 25 to 30 years, in abundant rewards. Tree seeds are cheap. An acre planted now will, in 50 years, be worth \$1,000 or more.

Seeds Required per Acre.—Of Box Elder and White Ash we usually plant 4 pounds of each per acre; of Black Locust, 5 pounds per acre.

WHITE ASH.

A splendid tree, growing rapidly and withstanding the dry atmosphere of the Western prairies to a remarkable degree. Price of the seed: Pkg., 5c.; ¼ lb., 10c.; lb., 25c., postpaid; by express, lb., 15c.; 5 lbs., 75c.; 10 lbs. or more at 12½c. per lb.

BLACK LOCUST.

This tree is grown in great quantities in Nebraska, Colorado, Kansas and other Western states, and in a few years is large enough for fence posts. Price: Pkg., 5c.; ¼ lb., 10c.; lb., 30c., postpaid; by express, lb., 20c.; 5 lbs., 90c.; 10 lbs. at 15c. per lb.

BOX ELDER.

A tree that does unusually well, growing rapidly, and makes wood that is at present in great demand in the East for boxes, etc. Price: Pkg., 5c.; ¼ lb., 10c.; lb., 25c., postpaid; by express, lb., 15c.; 5 lbs., 75c.; 10 lbs. or more at 12½c. per lb.

THE AMERICAN LINDEN.

This tree does well in all parts of the country. It grows rapidly; leaves large sized, extremely handsome; a special favorite for large lawns. Price: Pkg., 5c.; oz., 10c.; lb., 50c., postpaid; by express, 5 lbs., \$1.75; 10 lbs. or more, 30c. per lb.



THE WHITE ASH

The White Ash and Box Elder—and not to forget our Locust—are the great trees for treeless states.

Tree Seeds.				BY EXPRESS.	
	PKG.	OZ.	LB.	LB.	10 LBS.
American Beech.....	\$0.05	\$0.10	\$0.75	\$0.65	\$5.00
Scotch Pine.....	.05	.20	1.50	1.35	12.50
Linden.....	.05	.10	.75	.65	5.00
Elm.....	.05	.10	.75	.65	5.00
Yellow Locust.....	.05	.10	.60	.45	3.50
Mulberry, Czar of Russia...	.15	.60	6.00		
Mulberry, Russian.....	.10	.35	3.00	2.85	25.00
Catalpa Speciosa.....	.10	.15	1.00	.85	6.50
Allanthus, or Tree of Heaven	.15	.50			
June Berry.....	.15	.40	4.00		
Buffalo Berry.....	.10	.30	2.50		

Arbor Vitæ
European Larch
Balsam Fir
Norway Spruce
Scotch Fir
Austrian Pine
White Pine
Silver Fir
Swiss Stone Pine
Mediterranean Pine
Upright Cypress

Price of Seeds:

Pkg., 10c.
Oz., 25c.
¼ lb., 60c.
Lb., \$2.00.

Hemlock Spruce
White Spruce

Pkg., 10c.
Oz., 40c.
¼ lb., \$1.25.
Lb., \$4.00.

Red Cedar
European Beech
Common Alder
White Birch
European Elm
Catalpa, Tea's Jap. Hybrid

Pkg., 10c.
Oz., 20c.
¼ lb., 40c.
Lb., \$1.25.

Large Lots of Tree Seeds, Special Low Prices!



NEW JAPANESE HYBRID CATALPA

New Japanese Catalpa.

The most wonderfully luxuriant foliage imaginable adorns the Catalpa, but not only is the foliage grand, large and majestic, but the whole growth and appearance of the tree is massive. It is a wonderful grower; a seedling plant grows to 7 feet the first summer and a 5-year-old tree attains the height of 25 feet; grows symmetrical and is loaded with 300 to 500 immense panicles of massive white dotted with purple blossoms. It is truly a regal tree, and its appearance reminds one of the luxuriance of the tropics. It is hardy in Wisconsin—yes, everywhere. It is a grand tree.

By mail, postpaid: Each, 15c.; 2 for 25c.; 10 for \$1.00; 25 for \$2.00.
By express: Large trees, 7 to 10 feet tall, each, \$1.00; 3 for \$2.00; 10 for \$5.00.

Allanthus.
Called in China the Tree of Heaven; grows from seed, on good soil, 10 feet high the first season, displaying a wealth of immensely large, magnificent leaves. It is "majesty" itself. Seed pkg., 15c.; oz., 40c.; small plants, each, 15c.; 8 for \$1.00, postpaid, large trees, each, \$1.00; 3 for \$2.00, by express.



Tulip Tree.

This is a most magnificent tree, of rapid and beautiful growth, and bearing in May and June thousands of yellowish-white flowers the size and shape of Tulips, from which it derives its name. Plant one or two, by all means. You can have nothing more beautiful. Each, 25c.; 3 for 60c.; 10 for \$1.25, postpaid; large trees, by express, \$1.00 each; 3 for \$2.00; 10 for \$5.00.

Small Fruit Seeds.
Many families would like to experiment with growing small fruits, apple and hardy pear trees. The seeds of these are the choicest obtainable and are indeed fine. We offer these at a low price:

Apple Seed.—Pkg., 10c.; oz., 15c.; ¼ lb., 50c.; lb., \$1.00; 3 lbs. for \$2.00.

Pear Seed.—Pkg., 10c.; oz., 20c.; ¼ lb., 60c.; lb., \$1.50.

Crab Apples.—Mixed varieties. Pkg., 10c.; oz., 25c.; lb., \$1.25; 3 lbs. for \$3.00.

Apricots.—Mixed varieties. Pkg., 10c.; oz., 25c.; lb., \$1.25.

Quinces.—Mixed. Pkg., 10c.; oz., 25c.; lb., \$1.25.

Cherries.—Mixed varieties. Pkg., 10c.; ¼ lb., 20c.; lb., 60c.

Plums.—Mixed. Large pkg., 10c.; lb., 60c.

Peaches.—Mixed. Pkg., 10c.; lb., 60c., postpaid.

Blackberries.—Mixed. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.50.

Currants.—Red. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.00.

Currants.—White. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.00.

Currants.—Mixed. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.00.

Dewberries.—Mixed. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.50.

Gooseberries.—Mixed. Pkg., 10c.; oz., 75c.; ¼ lb., \$2.75.

Grapes.—Mixed. Pkg., 10c.; oz., 25c.; ¼ lb., 75c.

Raspberries.—Mixed. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.00.

Strawberries.—Pkg., 10c.; oz., 75c.

Salzer's Everbearing Strawberry.—Pkg., 20c.

WEeping TREES.

There is a great demand for weeping trees for lawns, gardens and cemeteries. We offer three of the most magnificent hardy varieties. They are a grand ornament. We have them growing on our lawn and would not part with any of them at \$25.00 a tree!

1. Cut Leaf Birch

Without question one of the most elegant of all weeping or pendulous trees. Its tall, slender, vigorous growth, graceful, drooping habit, silvery-white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree.

Price: Large trees, 5 to 7 feet, \$1.00 each.

2. Weeping Willow

A magnificent tree, with most graceful, drooping habit. Its fresh, bright green tint and long, wavy branches

make it extremely attractive and desirable. Very hardy.

Price: Large trees, 5 to 7 feet, 75c. each.

3. Cut Leaf Maple.

A silver maple, with remarkable and beautifully dissected foliage; of rapid growth; shoots slender and drooping, giving it a very graceful appearance; magnificent in every respect.

Price: Large trees, 5 to 7 feet tall, \$1.00 each.

One collection above 3, \$2.00; 2 collections, \$3.75; 3 collections, or 9 trees, \$5.00.

NUT TREES.

Nut culture is an industry that until recently has received but little attention. The large returns from individual trees and immense profits from established orchards have stimulated the interest, and our foremost enterprising fruit growers are planting nut trees largely for market purposes. Our stock is one year old. Enormous, almost reaching to fabulous, are the profits obtained from a few dozen of the following 4 nut trees:

Japan Chestnut.—Is a handsome, round-headed, spreading tree, of rapid growth, and produces an abundance of large nuts of good quality that sell readily at high prices. A gentleman of our acquaintance realizes an average of \$50.00 a year from the sale of nuts from two trees. Price, by mail or express, 30c. each; \$3.00 a dozen, postpaid.

The Walnut.—Is a handsome-growing tree, with light green foliage and silvery white bark; very ornamental. Nuts large, thin-shelled, sweet, delicious, and sell readily at high prices in market. Price, by mail or express, 30c. each; \$3.00 per dozen, postpaid.

Pecan Nut.—Produces, in great abundance, oblong, smooth, thin-shelled nuts, with sweet and delicious kernels. The nuts are very desirable for family use or valuable for market. Price, by mail or express, 25c. each; \$2.50 per dozen, postpaid.

The Filbert, or Hazelnut.—Is of the easiest culture. Dwarf, hardy, abundant yielder, and comes to bearing very young. Price, by mail or express, 25c. each; \$2.50 per dozen, postpaid.

One each of above 4 Nuts, mail size, only 65c.

One each above 4 Nuts, by express, 2 1/2 to 4 feet tall, \$2.00.

Russian Mulberry.

The trees of seed planted 7 years ago are now 22 feet high, and this year just laden with fruit. The fruit is very valuable, about the size of Blackberries, and is used for dessert or preserves, similar to the Raspberry or Blackberry. Each, by mail, 15c.; 8 for \$1.00, postpaid.

Siberian Giant Mulberry.

The fruit is very large, solid and of delicious flavor, and it remains on the bushes a long while; indeed the plant looks as though it were an everbearer, as the fruit hangs on from the time it begins to fruit until it is ripe—fully four months. Price, each, 25c.; 3 for 50c.

New Mulberry, Czar of Russia.

A magnificent introduction from Western Russia. It grows as freely here as any forest tree, and can be planted anywhere. They bear when but two or three years old, according to size, from 1 to 10 bushels of fruit, which, when ripe, falls to the ground and is eagerly eaten by fowls and pigs, which thrive on same remarkably. A few trees will sustain a large flock of fowls and a drove of pigs for 2 or 3 months, as they bear and ripen their fruit for a long period. The Mulberry, especially this sort, makes delicious pies and preserves, and is also used in Russia for wines. The fruit has a subacid, sweet taste, and is used for dessert, as we use Blackberries or Raspberries. We would not part with a cluster of 6 trees on our private place for \$100.00. Price, each, 25c.; 3 for 60c.; 6 for \$1.00, postpaid.



TREE OF RUSSIAN MULBERRY FIVE YEARS OLD.



THE MAGNIFICENT CZAR OF RUSSIA

A New Fruit, Eleagnus Longipes.



ELEAGNUS LONGIPES. 30c.

Eleagnus Longipes.

Wm. Falconer, in *Rural New Yorker*, says: "The shrub *Eleagnus Longipes* is one of my special favorites. I have grown it for years, and the longer I know it, the better I like it. It is a native of Japan, and belongs to the Olive family of plants, and is perfectly hardy. As a garden shrub it grows to the height of 5 feet or more, is bushy and broad; and thrifty plants begin to fruit when two or three years old. The leaves are oval oblong, green above, silver beneath, and last in good condition all summer long, and are never disfigured by insect vermin. The flowers are small, silvery yellow, and borne in great abundance, and in full bloom about 6th to 10th of May. The fruit is oval, very fleshy and juicy, bright red, and drooping on slender pedicels on the under side of the twigs, borne in immense profusion. It is ripe July 4th to 20th. We use the fruit as sauce, as one would Cranberries, and a delicious sauce it makes, especially for children." Each, 30c.; 4 for \$1.00, postpaid.

THREE HARDY FRUITS.

1. Buffalo Berry.

(*Shepherdia Argentea*)—A most remarkable shrub, found in the lava beds of the Dakotas, on the banks of the Missouri, and in the mountains of the Rockies. In the early spring its fragrant blossoms appear, literally hiding the foliage in their blooming glory; then comes the fruit, in the shape of great clusters of berries, similar to the Currant in appearance, but borne so profusely that a single plant often holds 3 bushels. The fruit is delicious and makes excellent pies, jellies and preserves, but the most remarkable part is that, as soon as frost appears, it changes the flavor of the berry to the richness and quality of the best Cranberry. The fruit remains on all winter, and can be gathered at any time when you wish Cranberry sauce and pies. By mail, each, 25c.; 2, 40c.; 6, \$1.00. Seed, pkg., 10c.; oz., 30c.



2. New Dwarf Juneberry.

It is a quick grower, forming dense clumps of bushes, which seldom grow higher than a man's head. They bloom and bear fruit when very small, not over a foot in height. The berries are of fair size, about like ordinary Cherries, dark purple in color and exceedingly sweet and delicate in taste. It is one of the finest fruits to eat raw that ever grew. Aside from its value as a fruit, it is one of the most showy flowering shrubs that can be had. It blooms very early in the spring, before the leaves start, and so numerous are the flowers that the whole bush is clothed in a robe of snowy whiteness. Each, 20c.; 3, 50c.; 10, \$1.50. Juneberry Seed.—Pkg., 15c.; oz., 40c.

3. Tree Cranberry.

It forms a symmetrical little tree under culture, and is a pleasing ornament on the lawn or shrubbery. Its juicy acid fruit is of a beautiful bright red, and is used as an excellent substitute for the swamp Cranberries. When growing in a wild state it forms a dense bush, but responds readily to judicious pruning, and may be made to assume either the tree form or that of an open bush. It is surprising that so few are aware of the beauty and utility of this little tree, and many are under the mistaken impression that it cannot be safely transplanted into cultivated grounds. It will succeed in any soil and location, and yield in due season a bounteous supply of Cranberries. Each, 25c.; 5, \$1.00, postpaid. Seed, pkg., 10c.; oz., 30c.; 1/4 lb., \$1.00.

One each above Three Hardy Fruit Novelties, 50c.

LARGE PLANTS (by Express).—3 1/2 to 5 feet in height of above three rare fruit novelties (should bear in 1898), each, 50c.; the three for \$1.25; 3 sets, or 9 plants, for \$3.00.



THE EIGHT ORCHARD BEAUTIES, BY MAIL, \$1.00.



1. Apricot—Mammoth Russian.

It is extremely hardy, having flourished as far north as Siberia during a temperature of 40 degrees below zero. Our Mammoth Russian Apricot adapts itself to all soils, and is as reliable in bearing as the Apple. Each, 30c.; 3 for 75c.

2. Cherry—Russian Colossal.

It is early, large size, and remarkably hardy. The fruit is shiny, deep red, globular, tender, and very rich. Coming to us from Russia, it withstands the cold winters of the North better than any variety that we know of. Each, 30c.; 3 for 75c.

3. Champion Peach.

Originated at Nokomis, Ill. The flavor is delicious, sweet, rich and juicy, surpassing all other early varieties; skin creamy white with red cheeks; strikingly handsome. It ripens at Nokomis about August 5th. Each, 25c.; 3 for 65c.

4. De Soto Plum.

This great American variety was discovered a few miles south of La Crosse, at De Soto, Wis. It is claimed that French explorers in the 17th century dropped the seed, and that this Plum is the result. It is certainly one of the very finest, hardiest, prolific, best Plums in cultivation. Each, 35c.; 3 for \$1.00.

5. New Crab Apple—Ashland.

Originated in Wisconsin. It is perfectly hardy, of a fine color, glossy green margined with carmine; very firm, juicy, pleasant, and a great bearer. Each, 25c.; 3 for 65c.

6. New Apple—Early Northern.

Begins to ripen early in the season, and has this strong point, that it is an annual bearer. It is of beautiful appearance, color is a deep crimson, form regular, almost round and of fine size. It is especially valuable for family use. Each, 25c.; 3 for 65c.

7. Wisconsin Pear.

This is a seedling of the celebrated Lawson Pear, and has demonstrated its adaptability to Wisconsin soils better than any variety that we know of; hence we have named same the Wisconsin Pear. The fruit is very large, of fine shape, and of beautiful brownish carmine color and most excellent quality, very fine grained, tender. It bears abundantly. Each, 40c.; 3 for \$1.00.

8. Quince—Meech's Prolific.

A vigorous grower and immensely productive, frequently bearing fruit when but two years of age, increasing in quality yearly. The fruit is large, lively orange-yellow, of great beauty and delightful fragrance. Its cooking qualities are unsurpassed. Each, 30c.; 3 for 75c.

Above Eight Orchard Beauties, Catalogue Value \$2.40, we mail for only \$1.00.

Above Eight Large Trees, 5 to 7 feet, by freight, each, 50c.; the 3 for \$2.50.

COLLECTION No. 1 FOR \$5.00.

2 Summer Apples, 2 Crab Apples, } For \$5.00. This splendid collection of 20 hardy trees, just enough for
 2 Autumn Apples, 2 Apricots, } a fine home garden, enough to give you lots of fine fruit, we
 2 Winter Apples, 2 Pears, } will send, direct from nursery, by freight, neatly boxed to go a long distance.
 2 Quinces, 2 Cherries, } In all, 20 hardy ironclad trees; strong. Just the size to transplant and get
 2 Plums, 2 Peaches, } fruit from after two years' planting. All excellent, hardy sorts. Price, \$5.00.

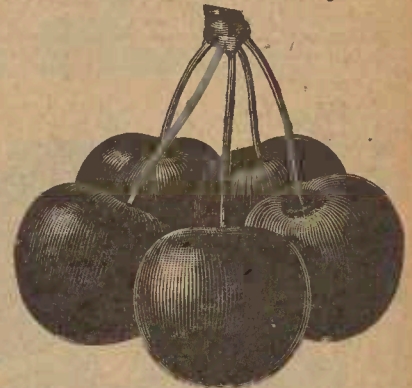
COLLECTION No. 2 FOR \$2.25.

3 sorts of hardy, delicious Plums, each 50c. \$1.50 } The 6 trees, 4 to 7 feet tall, by freight for only \$2.25.
 3 sorts of hardy Giant Cherries, each 50c. \$1.50 }

The October Cherry.

One of the greatest novelties of the age. We all know what fabulous prices the rich pay for fruit out of season: Strawberries selling at \$5.00 a quart on Christmas day, Peaches \$1.00 each on Easter, Salzer's Christmas Watermelon \$2.00 apiece for a New Year's dinner, etc. Now, here we have a fruit that does not begin to bear until October, and holds its fruit until destroyed by frost in November. It was originated by a great specialist in Germany. Just think of being able to ship 20 or 30 bushels of Cherries in October, and receiving all the way from \$8.00 to \$15.00 a bushel! That's what you can do by planting the October Cherry. It is hardy as oak, and will do well everywhere.

Price, \$1.00 each; 3 for \$2.00.



THE WONDERFUL OCTOBER CHERRY.

The Bismarck Apple.

If, on our recent trip to Europe after rare things and novelties for our trade, we had obtained nothing else than this wonderful Apple and the great October Cherry, we would feel repaid many times, for we believe that nothing has yet been offered to the American public in the Apple line that will equal this magnificent new Apple. It originated in New Zealand, and is, therefore, as hardy as oak, and capable of withstanding the rigors of the Northern climate and the changes of Eastern, Southern and Western climes.

The most remarkable fact about the Apple is that you do not have to wait until you are gray before it bears. The illustrations show an Apple bearing the second year after grafting. The apples are very large in size, of excellent quality, and will keep well until January. Its great point of merit is that it will bear at once. Plants set out this year will give you fruit next, while the second year following you will have lots of it. We consider it the greatest novelty ever offered in America.

PLEASE READ THIS LETTER.

SHEBOYGAN, WIS., June 15, 1896.

John A. Salzer Seed Co.:
 Gentlemen—I purchased from you in the spring of '95 a Bismarck Apple, planted same in May, received a few Apples the same season, and this year it is fairly loaded with choice fruit. My garden is in the centre of the city, and thousands of people pass same, and everybody is struck with the beautiful appearance of the Bismarck Apple. What can you let me have 50 trees for this fall?

JACOB HENNE.

Price of the SALZER BISMARCK APPLE:—First size, 50c. each, 3 for \$1.00; 2d size, 75c., 3 for \$2.00; 3d size, bear in 1898, \$1.00 each, 3 for \$2.50.



THE BISMARCK APPLE IS POSITIVELY THE MOST WONDERFUL HARDY APPLE NOVELTY IN THE WORLD.

BLACKBERRIES AND DEWBERRIES.

This fruit has fairly leaped into popularity the past 5 years. All over the country acres of same are being planted for market. When such excellent sorts are planted as Salzer's Colossal, The Governor, and the like, the profit is very large, often reaching \$500 per acre after all expenses are paid. Of course, it depends upon your market. At La Crosse, the Colossal is never less than \$3.00 per case of 24 quarts. The Dewberries are greatly relished and find ready sale.

12,000 Quarts per Acre



They are new; that is, they have only been before the American people for 4 years, but so hardy have they proven themselves everywhere (standing 40 degrees below zero, and that without protection), and, best of all, they bear wondrously, yielding as high as 12,000 QUARTS PER ACRE. These 3 sorts can be had only of us.

1. Salzer's Colossal Blackberry

This magnificent new Blackberry is a berry that at once commends itself to the grower. Its strong growth, its freedom from disease, its enormous large berries, solid and delicious, especially adapted for shipping; its extreme hardiness particularly adapts it to all manner of climates. It stood our severe Wisconsin winters for 5 years without losing a score of plants on a large acreage. The berry is very large, not soft, but juicy, sweet and of delicious flavor. Then, as to productiveness—it is simply productiveness itself; indeed, so early does it begin and so long does it remain bearing its luscious fruit, that some have suggested the name "Salzer's Everbearer." It is the Blackberry for the city garden and for the market. Each, 30c.; 3 for 75c.; 5 for \$1.20; 10 for \$2.00, postpaid.

2. The Governor.

The berries are very large, round to oblong, ripen early and continue to bear so late that many who have seen the patch pronounce them everbearing. It is hardy, rich in flavor, constant and enormously productive. A 3-year-old vine yielded 23 quarts of fine, luscious berries. Each, 25c.; 5 for \$1.00; 10 for \$1.75 postpaid.

3. New Blackberry, Minnesota King.

Perfectly hardy, originated in Minnesota. As a chance seedling, it is without faults whatsoever. It is an excellent berry for family use, for market garden use, and for shipping. It grows large, of delicious flavor, is hardy, keeps well after being picked, and can be shipped a long distance, and is simply prolific itself. The yield is astonishing. Each, 30c.; 3 for \$1.00; 12 for \$3.00, postpaid.

ABOVE 3 GREAT BLACKBERRIES AND 1 MAMMOTH DEWBERRY, ONLY 60c., POSTPAID.

1 Colossal Blackberry.....	\$0.30	} 4 only 60c.	2 sets or 8 plants.....	\$1.00
1 Governor Blackberry.....	.25		4 sets or 16 plants.....	1.60
1 Minnesota King.....	.30		10 sets or 40 plants.....	3.75
1 Mammoth Dewberry.....	.20		50 sets or 200 plants, by ex-	16.00
	\$1.05		press	



NEW BLACKBERRIES.

Salzer's Early Blackberry.

Our aim for years has been to produce an extremely early Blackberry, and we now are delighted to offer one which is from 10 to 15 days earlier than any other sort now grown. The berry is medium large, of a very fine flavor, and ripens at a time when early Blackberries bring a fancy price. This is so early, and it bears so well, eats so well, ships so well, and sells so well that all of our friends who will plant the berry will make great profits out of same. Each, 30c., postpaid; 3 for 80c.; 5 for \$1.25; 50 for \$10.00; 100 for \$19.00.

Eldorado Blackberry (Late).

This rare novelty was offered by us for the first time last year. The fruit is very large, solid, juicy and of delicious flavor; indeed, we know of no variety whose flavor is exactly the same as that of the Eldorado. It will crop, with ordinary care, at the rate of 250 bushels per acre; while on good Blackberry soil, with careful pruning and attention, it will double this yield, making it the most prolific berry grown. Each, 30c., postpaid; 3 for 80c.; 5 for \$1.25; 10 for \$2.25; 50 for \$10.00.

The New Logan Berry.

A thornless blackberry-raspberry; the hardiest of all berries known. Most remarkable fruit ever offered. Hardy as a rock; stands driest weather; fruits in poorest soil and where all other fruit fails. A hybrid between a raspberry and blackberry; as large as largest blackberry; rich dark purplish red; of most delightful new flavor of surpassing quality. In the East it ripens its fruits in June, before all other raspberries; brings four times the price of other berries. Bears fruit the first year planted; thornless and insect-proof. \$500 was paid for a very small stock last year. Reduced price, 40c.; 3 for \$1.20; 12 for \$4.00.

The Great Japanese Tree Blackberry.

A transcendent novelty; grows to the height of 50 feet; very bushy. Bears innumerable large berries. It is not unusual to take 20 bushels from a single tree in Japan. It is hardy, and will surely surprise, delight and please. Each, \$1.00; 6 for \$5.00.

The Strawberry-Raspberry.

Fully illustrated and described on page 32. Price, 30c.

The Wonderful Mayberry.

See page 32 for this transcendent novelty. Price, 50c.

SEE THIS!

We offer one each of the 3 Blackberries and Dewberries, so also the Salzer's Early, the Eldorado, the New Logan, the Great Japanese Tree, the Strawberry-Raspberry and the Wonderful Mayberry—in all 10 plants—retail catalogue value, \$3.65—to introduce them, only \$2.50.



LOGAN BLACKBERRY-RASPBERRY.

**WELL-KNOWN
Hardy Blackberry Sorts.**



EARLY WILSON.

Large Wisconsin.

A very hardy, large-yielding Blackberry; very desirable. Each, 15c.; 5 for 50c.; 10 for 90c.; 100 for \$5.00, by express.

Ancient Briton.

Well known; hardy; large Blackberry. Each, 15c.; 5 for 50c.; 10 for 90c.; 100 for \$5.00, by express.



15,000
Qts. at
5c.,
\$750.

**Currant Novelty—
Salzer's Red Wine.**

For years there has been a call for an extra large fruiting, healthy, vigorous-growing Currant. This demand, we believe, can now be met fully in each and every particular in our magnificent new variety, Red Wine Currant. This has been carefully tested for several years and not found wanting. The berry is borne in large, long clusters of enormous size; bright red color. The fruit is singularly free from acid, and is bound to give great satisfaction. It is enormously productive, and withstands our coldest winters to perfection. Each, 35c.; 3 for \$1.00; 10 for \$2.50, postpaid; 100, by express, \$18.00.

Early Wilson.

A very early sort; hardy and prolific. Is largely grown in the East. Each, 15c.; 5 for 50c.; 10 for 90c.

The Snyder.

This is the standard ironclad sort; very productive, delicious and profitable. Each, 15c.; 5 for 50c.; 10 for 90c.; 100 for \$5.00, by express.



LARGE WISCONSIN.



**Salzer's
Mammoth
Dewberry.**

This is almost a new fruit, and ought to be grown on stakes or trellises. In the early spring it produces great masses of large, pure white, sweet-scented flowers, which are followed by enormous clusters of delicious fruit, larger, richer and more prolific than the Blackberry. It is perfectly hardy, and ought to be introduced everywhere. Not only are the flowers an ornament, and the plant worthy of cultivation, if for nothing more than the flowers, but the fruit remains the best part, and its prolificness is something to be wondered at. Each, 20c.; 3 for 50c.; 7 for \$1.00; 15 for \$2.00, postpaid.

Lucretia Dewberry.

This is one of the low-growing trailing Dewberries. In earliness, size and quality it equals any of the tall-growing sorts. The fruit, which ripens early, is often 1 1/2 inches long by 1 inch in diameter; soft, sweet and luscious. Each, 15c.; 10 for \$1.00.

THE CULTURE OF DEWBERRIES.—We are frequently asked: "What do you do with your Dewberries and Blackberries that they do not winter-kill when the thermometer drops to 40° or 50° below zero?" Do! We cover our Blackberries, just the same as we do the Grapes. It is quickly done, and pays for the work many times. Either cover with ground V-shaped or use boards nailed V-shaped.



CURRENTS.

Our Northern-grown stock of Currants is valuable above Eastern and Southern, on account of its hardiness and vigor to withstand cold winters.

Salzer's Red Cherry.—Large, very prolific, excellent flavor; cannot be too strongly recommended for general crop; is splendid for all purposes. Each, 10c.; 10 for 75c.; 100 by express, \$5.00.

White Cherry.—Large, white, sweet variety; unusually fine for table use. Each, 10c.; 10 for 75c.; 100 by express, \$5.00.

Black Cherry.—Fine black sort; very large. Each, 10c.; 10 for 75c.; 100 by express, \$5.00.

Fay's Prolific (New).—Remarkably prolific; berries often as large as cherries. Each, 20c.; 10 for \$1.75.

Yellow Currant.—We have obtained a few hundred Yellow Currants. The berry is large and luscious, and is a great novelty. We have not tested same, but are sure it will be a great addition to the Currant family. Each, 50c.

Currant Seed.—Mixed sorts. Pkg., 10c.; oz., 40c.

Crandall Tree Currant.

Combines more excellencies than any of the small fruits now in general cultivation. In size it ranges from the very largest Cherry Currants to the size of Concord Grapes; berries five-eighths of an inch in diameter being very common, while those measuring three-fourths of an inch are easily found, and a few have reached seven-eighths of an inch. It attains a height of 5 to 8 feet, forming an enormous bush. Shoots frequently grow 5 to 6 feet in one season. Fruit the size of grapes, jet black in color, and very fine in flavor. Plants, each, 30c.; 4 for \$1.00.



SALZER'S RED WINE CURRANT.



THE CRANDALL TREE CURRANT. EACH, 30c.

HOPS.

MUENCHEN GIANT.

We were fortunate in obtaining a very fine large-clustered Hop in Germany. When we saw some growing there we immediately purchased a large lot of plants of Muenchen Giant for our American trade. Does unusually well here. Each, 25c.; 2 for 40c.; 10 for \$1.50.

SALZER'S PROLIFIC

This is a rapid and beautiful climbing vine, bearing great clusters of golden Hops, which are not only beautiful and fragrant, but useful for medicinal purposes, for yeasts, tea, etc. Each, 20c.; 2 for 30c.; 10 for \$1.25.



GRAPES.

These sorts stood 40° below zero and bore heavily in our garden last season. There is no fruit more delicious than this, and none that yields a more prompt and generous return. Everybody who has a few feet of vacant ground, a bare wall, fence or out-building can plant a few Grape vines and have annual returns of the most delicious and noble fruit under the sun.

Salzer's Concord.

This is our favorite, on account of its enormously large bunches of luscious fruit. It is very prolific, hardy as oak, and has never failed to ripen at La Crosse. With each succeeding year it gains new friends; indeed, there is no dark colored Grape except Salzer's Earliest that is its peer. It is so early, so luscious, so large and so hardy that it ought to find a place in every garden in America. Each, 20c.; 3, 50c.; 5, 80c.; 10, \$1.75; 100, \$6.00.

Salzer's Golden Pocklington.

J. L. Case, of Marion county, Kan., writes, under date July 22, '95: "In spring of 1894 I purchased a 2-year-old Pocklington Grape vine from you. It is now ripe and has 231 full-grown bunches! They are a novelty, indeed!"

No golden-white Grape exceeds this in yield, lusciousness and earliness. This wonderful Grape has fairly leaped into popularity, and is one that we sell with a great deal of pleasure. Of course, the berry is not as large, nor is it as luscious nor as prolific as our Sunbeam; nevertheless, where two white varieties are desired, we can heartily recommend the Pocklington as the second. You will certainly like this Grape. Each, 25c.; 3, 70c.; 10, \$2.00; 100, \$12.00.

Moore's Early.—The finest early Grape known; fruit very large and of delicious flavor. Each, 30c.; 3, 80c.; 10, \$2.50.
Elvira.—This is the hardest, finest, sweetest and most prolific white. Each, 40c.; 10, \$3.50.

If by mail, add 10c. each; single; when 5 or more are ordered, postage paid.



231 Great Bunches Grown by J. L. Case, Marion County, Kansas.

FIVE HARDY IRONCLAD GRAPES

VINEYARD NEAR LA CROSSE WIS.

1

2

3

PRICE EACH 30 ¢.
THE 5 FOR 90 ¢
POST PAID

4

5

PRICE EACH 30 ¢.
THE 5 FOR 90 ¢
POST PAID

It gives us great pleasure to offer the following 5 grand Grapes—Grapes that with ordinary care will reward the grower with large yields of the luscious fruit. These sorts are very hardy, have been thoroughly tested, and are bound to satisfy the most critical.

No. 1. Wyoming (Red).

Red; vine very hardy, healthy and robust, with thick, leathery foliage; color of berry similar to Delaware, but brighter, being one of the most beautiful of the amber or red Grapes, and in size nearly double Delaware; flesh tender, juicy, sweet; one of the earliest to ripen. Largely planted for market; is proving one of the most profitable; one large vineyard near us averaging for the past 4 seasons over three times as much per acre as Concord. Equally valuable for the home garden. Each, 30c.

No. 2. Brownsville White.

In the celebrated vineyards of Brownsville this white Grape is grown to the exclusion of all others. It has many points of merit; among these, earliness, solidity, very large berries and very large clusters. It is very hardy and very prolific, outyielding almost all other white varieties. Price, each, 30c.

No. 3. Ambrosia (Black).

It is one of the finest Grapes that has ever come under our notice. The bunch is very large, the fruit delicious, almost melting in one's mouth. It is extremely early, which lends to it great value. Price, each, 30c.; 3 for 60c.

No. 4. American Beauty (Red).

A magnificent new Grape. As the American Beauty is by all odds the finest, grandest, most glorious Rose in cultivation, with giant blossoms of delicious fragrance, so will this great seedling Grape at once take its place at the front of all red varieties. The berry is very large, the bunch is very large, well formed, of excellent flavor and quality. It is one of the earliest ripening Grapes in cultivation. Price, each, 30c.; 3 for 60c.

No. 5. Janesville Early.

A very early Grape of excellent quality; fine white color; skin very firm; flesh tender, juicy, of a delicate texture and fine flavor, free from all foxiness; vine hardy, vigorous and free from mildew. One of the best white Grapes for home use. Each, 30c.

Above 5 Hardy Grapes, 90c., postpaid; any 10 for \$1.75.



Two Grape Novelties

Salzer's Earliest.

This Grape is a seedling. Our attention was called to it several years ago, and we immediately purchased the complete stock and named same "Salzer's Earliest," on account of its extreme earliness. It is a splendid Grape throughout, large, full, luscious and of a decidedly better quality than the Concord, which it resembles in type. It is very hardy, very prolific, bearing great bunches of deliciously flavored fruit. If you will look on the illustration you will find above half natural size of a well-grown berry. This is very large, very luscious, very sweet, and will surely please. Each, 35c.; 3, \$1.00; 5, \$1.50; 10, \$2.50.

Salzer's Sunbeam.

It gives us great pleasure to offer this magnificent new, hardy Grape Sunbeam. With us in the North it has proven to be extremely early, of vigorous growth and great productiveness. The clusters are unusually large and compact, sometimes shouldered with a round, large greenish white, turning to a pure amber berry; the flesh is slightly pulpy, sweet and good. With us in the North it ripens with the Moore's Early, but exceeds that variety largely in yield. We do not believe that there is an earlier Grape superior in quality, that bears younger and is more productive and of finer quality than this rare novelty. It will ripen quicker and bear larger bunches than any white Grape we know of. Yielded in 1895, 837 bunches from a 6-year-old plant. Each, 35c.; 3, \$1.00; 5, \$1.50; 10, \$2.25.

SPECIAL PRICES:—One plant each, EARLIEST and SUNBEAM, postpaid, 50c.; 3 plants each, \$1.25; 10 plants each (or 20 plants), \$4.00.

The Great Erfurt Giant Gooseberry.

The berry itself is enormous in size, often $1\frac{1}{2}$ inches in diameter, and of a most delicious flavor. The color is green to red. It is singularly free from mildew, either in leaf or fruit, and is creating a sensation among Gooseberry growers. It will bring almost double the price of others in market. It is perfectly hardy. The berries are of a remarkable size, often $1\frac{1}{2}$ inches in diameter. Has produced 60 berries on a twig 15 inches long. We consider it the rarest Gooseberry variety ever introduced into America. It has fruited in Wisconsin for 5 years, and bore heavily annually. In order to give it a widespread introduction we have placed the price at but one-quarter what its merits demand.

J. Luce, Ill.: "The Erfurt Giant bought of you in 1893 fruited the past two years heavily. Such great, giant Gooseberries I have never before seen!"

Geo. Dahl, Ohio: "The 10 Erfurt Giants are grand. Took off two bushels giant berries last week."

We truly believe there is no better Gooseberry in the world to-day than the Erfurt Giant. It is of enormous size,—that is, the berry,—the growth is vigorous, while the fruit is peculiarly luscious.

Each, 40c.; 2 for 75c.; 5 for \$1.50; 10 for \$2.75, postpaid.

GOOSEBERRIES.



THE GREAT ERFURT GIANT GOOSEBERRY. $\frac{3}{8}$ SIZE OF BERRY. EACH, 40c.

Downing.

Large and fine. Probably the best known American variety; fruit very large, and the plant is enormously productive, bearing great quantities of excellent berries; fine, juicy; perfectly hardy. Each, 15c.; 10 for \$1.00; 100 for \$9.00.

The Houghton Gooseberry.

A magnificent sort, enormously prolific, of strong growth, vigorous and healthy. Fruit medium size, fine and juicy. Each, 15c.; 2 for 25c.; 10 for \$1.00; 100, by express, \$6.00.

Triumph Gooseberry.

An American seedling, claimed to be free from mildew, approaching the best English sort in size and productiveness. Each, 35c.; 3 for \$1.00.

Keepsake Gooseberry.

A variety immensely popular in England, where we obtained our supply. We visited nurseries in which this berry grew actually as large as a bas-tam egg; extremely delicious. Each, 40c.; 2 for 75c.; 5 for \$1.50.



THE DOWNING.



THE INDUSTRY GOOSEBERRY.

INDUSTRY.—The best English Gooseberry yet introduced, of vigorous, upright growth; greatest cropper and freest from mildew of any of the English varieties; berries of the largest size— $1\frac{1}{2}$ inches in diameter—and of the most excellent flavor, both pleasant and rich; color, when fully ripe, dark red. You are sure to be delighted with Industry. Each, 30c.; 5 for \$1.35; 10 for \$2.50.

FOUR WONDERFUL RASPBERRIES, 50c.

Twenty to 40 Raspberries—say 10 of each of these four sorts—will furnish a good-sized family a great plenty of rare, rich, luscious fruit a long while during the fruit season. They are hardy and need but slight protection.

SPECIAL PRICE FOR THE QUARTET.

In order to give these 4 magnificent Raspberries—black, yellow, scarlet and cardinal colored sorts—a wide distribution, we offer them, postpaid, for but 50 cents. This is a great reduction.

The Everbearer.....	30c.	} 1 each of these 4, 50c. 3 " " " 4, \$1.25. 10 " " " 4, \$3.25. 90c. } Postpaid.
The Arctic.....	20c.	
The Wineberry.....	20c.	
The Golden Alaska.....	20c.	

Special price, the 4, 50c.

For 75c. we will send the six Raspberries found on this page.



Everbearing Raspberry is: Each, 30c.; 3 for 60c.; 10 for \$1.90; 100 for \$10.00.

5. New Red Raspberry—King of the Reds.

Its great strong point is that it is almost free from vermin; one of the troubles with Red Raspberries has always been that when a little old they are affected by a bug which makes the sale of the berries impossible. The introducer of this berry claims that he has never seen any vermin, bugs or worms in the fruit. This point alone makes the berry valuable, but it has dozens of other excellent qualities which will bring it into popularity at once. The plant is a strong grower; it is healthy in the extreme; it sinks its roots deeply; it is not affected by drought; heavy rains do not seem to hurt it; it bears great clusters of fruit of very large size, of a beautiful color and of delicious flavor. It ripens evenly, and will sell in any market in preference to any other sorts. It is a hybrid, extremely hardy, and especially adapted to the great Northwest. Each, 25c.; 3 for 70; 10 for \$2.00; 100 for \$15.00.

6. Child's Japanese Raspberry.

This magnificent Raspberry was discovered in Japan and introduced several years ago, and is now acknowledged to be one of the rarest and most valuable fruit novelties ever introduced, flourishing in every part of the country, hot or cold, wet or dry. It attains the height of 6 feet, withstands the coldest winters and hottest summers, and bears from 50 to 100 berries on a branch, exhibiting a large berry of brightest, glossiest scarlet. It is singularly free from bugs and worms, and no Raspberry that we know of, except our Everbearing Raspberry, is better suited for canning and preserving than this. Each, 20c.; 3 for 50c.; 50 for \$6.70.

Seed of Child's Japanese Raspberries.—Pkg., 15c.

1. Wineberry (Red).

In the spring of 1889 we set out 1,000 small plants of this new Red Raspberry, which started at once and commenced fruiting the same season, while in 1890 the plants were one mass of fruit of rich wine color, and have borne enormously ever since. It is perfectly hardy, and is, without question, one of the best Red Raspberries yet introduced. Each, 20c.; 3, 50c.; 10, \$1.50; 100, \$10.00.

2. Salzer's Everbearing.

The fruit is of a large size, a beautiful rich red color, of excellent quality. So long does this excellent fruit remain that it has received the name Everbearing. The plants are particularly strong, very vigorous in growth, growing 5 feet in height, stand erect, with foliage large and rank. It has withstood the severest winters of Wisconsin without protection. It has fruited every year as long as we have had it. It is immensely prolific. The quality is extraordinary. We believe it to be the hardiest sort known. It commenced to ripen in June and bore enormously until August. Each, 30c.; 3, 60c.; 10, \$1.90; 100, \$16.00.

3. The Arctic (Black.)

The finest of all hardy, jet black Raspberries. It is a strong grower, extremely productive and of excellent quality, the berry, for general culture, bearing more delicious fruit and lasting longer than any black variety we know of. Indeed, it may almost be called an everbearer. We have had fruit as late as October from this splendid sort. Each, 20c.; 10, \$1.50; 100, \$10.00.

4. Golden Alaska (Yellow).

This perfectly hardy Raspberry was found in one of the valleys of Alaska, hence its name. It is a golden yellow berry of great size, extremely productive and fine quality; rich, juicy and delicious. The vine is a strong, rank grower, fruit extremely large and beautiful. Its far-off home is known as a cold country, hence this berry is able to resist very icy climates. Each, 20c.; 3, 50c.; 10, \$1.50; 100, \$10.00.

Mixed Raspberry Seed.—Pkg., 10c.; oz., 40c.
ONE EACH ABOVE 4, 50c.



CHILD'S GREAT JAPANESE RASPBERRY. EACH, 20c.

These berries are inclosed in a burr, and when ripe this opens, is better suited for canning and preserving than this.

For 75 cents we mail free the 6 Raspberries on this page.

RASPBERRIES.

The Raspberry should be planted in good, rich soil, in rows 5 feet apart and 3 feet apart in the rows. As soon as they have done bearing, cut out the old wood to give more vigor to the young canes.

Standard Raspberry Sorts.

- The Gregg.**—A superior late black; very productive and hardy. Each, 10c.; per 10, 75c.; per 100, \$4.00.
- Early Souhegan.**—The earliest and finest black. Each, 15c.; per 10, 75c.; per 100, \$4.00, by express.
- Colossal.**—The finest, hardiest red Raspberry grown. Each, 15c.; per 10, 75c.; per 100, \$4.00 by express.
- Turner.**—The standard red sort. Each, 10c.; per 10, 75c.; per 50, \$2.25; per 100, \$4.00, by express.

New Raspberry—Orange Jelly.

In flavor it is a close rival to the best reds. The size of the berry is often remarkable; the same is borne in tremendous clusters. Its beauty discounts all other Raspberries, being of a rich, bright, creamy yellow, imparting to it a most appetizing effect, both in the crate and on the table. It is hardy, withstands our Northern winters, and will be sure to please. Each, 25c.; 3 for 70c.; 10 for \$2.00; 100 for \$15.00.

“Royal Church” Raspberry.

A very large, strong-growing cane of the Cuthbert type, thorns few and small, canes perfectly hardy. Continues in bearing 3 or 4 weeks; is very productive, over 150 berries having been counted on a single branch. The size of the berries is 7-8 to 15-16 of an inch in diameter; 100 berries weigh 11 ounces. There are no small berries on the bushes. They are all of a uniform, large size, with very few seeds. Flavor delicious and aromatic. It outsells other varieties in the market. Each, 30c.; 5 for \$1.00.

The Strawberry Raspberry.

A remarkable new Japanese fruit which is destined to become exceedingly popular, not only on account of its economic value, but also its highly ornamental character. The plant is dwarf and very bushy, with leaves entirely unlike any other Raspberry, but like those of a rose bush. Very early in the season the plants are covered with the purest white, single rose-like flowers in so large a number as to present a very ornamental appearance. The fruit sets very early. They are of a very bright red color, in the shape of a Strawberry, standing upright and well above the foliage, thereby being easily gathered. The quality is of the very finest, the flavor being unlike any other Raspberry in the market. They are produced in great abundance, and not only early in the summer, but throughout the entire season. Being so ornamental, so new, so remarkably prolific and of such high quality, it is quite certain to become a standard fruit in the markets of the East, as well as of the West. It is unnecessary to say that it is entirely hardy. Price, each, 30c.; 4 for \$1.00.

Golden Japanese Mayberry.

This is one of the most remarkable of all fruit novelties ever introduced, and, like the Wineberry Raspberry, belongs to the Raspberry family. It grows in sturdy tree form, 6 to 8 feet high, and ripens its fruit before Strawberries, a month before the earliest Raspberries, and before some of them have hardly awakened from their winter's rest. The bushes are distinct from other berries, with spreading, tree-like tops, large, bell-shaped, pendulous blossoms, which hang along the entire length of the branches, in pairs or triplets. These large, handsome blossoms are followed by great, glossy berries, which are of golden-yellow color, and in quality sweet and luscious beyond description. There is nothing like it in cultivation, and its extreme earliness makes it at once the most important of all small fruits. The bushes are entirely hardy in any location, and increase in size and vigor and bearing qualities for 4 or 5 years after planting before they reach the zenith of their luxuriance and productiveness. We purchased this berry when there were only about a dozen plants of it, and it cost a small fortune. The stock is yet limited; but we have concluded to offer it this year, but necessarily at a price that may seem high, yet compared with its real value is extremely cheap.

PRICE OF STRONG PLANTS: 40c. EACH; 6 FOR \$2.00.

STRAWBERRIES.

Is there anything more delicious than a dish of Strawberries and cream? “No, no!” you say, and that is true. Now, with our magnificent hardy sorts, such as Earliest, Ponderosa, Wisconsin Giant, Late Mastodon and our remarkable Everbearer, you can have Strawberries from May until November.

Wilson.

The standard for all purposes. Very fine berry, excellent yielder, good shipper. Price, 10 for 30c.; 50 for 75c.; 100 for \$1.35; per 1,000, by express, \$7.50.

Crescent Seedling.

For family use this has no superior; very prolific and sweet to taste. Price, 10 for 30c.; 50 for 75c.; 100 for \$1.35; per 1,000, \$7.50. Larger lots, special prices.

The Princess.

Well known. Originated two miles from our seed house here. Offered largely in the East. Per 10, 30c.; per 100, \$2.50; per 1,000, \$20.00.

Salzer's Perfection.

A great berry, very large, delicious and hardy. Price, 10 for 60c.; 50 for \$2.50; 100, \$4.50.

Belle of La Crosse.

This is a seedling. It is the finest, most prolific berry we know of. It is as hardy as oak; it is the coming berry for house and market use. On a 2-year-old plant at our horticultural exhibit there were 142 berries. Although we have had this berry before the public for a number of years, its demand, instead of decreasing, constantly increases, which shows the immense popularity of the berry. We do not know of its superior as a family berry. The fruit is large and of excellent quality, and very fine indeed—just the berry for family use. Indeed, the varieties we offer are such as, when once tried, will commend themselves to everybody as the very best the market can produce. Price, 10 for 40c.; 25 for 80c.; 100 for \$3.00.

Salzer's Sharpless.

A wonderful berry. Enormously productive, of immense size, 8 specimen berries filling one quart; delicious quality. One of the very best to plant for home use. Price, 10 for 40c.; 100 for \$3.00.

Longfellow.

Very long, large and deliciously sweet. Remains long on the vines, and has the appearance of being an “Everbearing berry.” It is not unusual to take 1 quart of perfect berries from a single vine. Per 10, 35c.; per 100, \$3.00.

Wisconsin Giant.

A large, giant berry. Price, 10 plants, 60c.; 25, \$1.35; 100, \$4.50.

SPECIAL OFFER ON STRAWBERRIES.

10 Salzer's Earliest.....	\$0.60	} All for
10 Sharpless.....	.40	
10 Perfection.....	.60	
10 Late Mastodon.....	.60	
10 Belle of La Crosse.....	.40	
	\$2.60	\$1.50.

The 50, postpaid, as an introduction, for only.....\$1.50

Or for \$2.25, we will add to the above 50:
 10 New Ponderosa.....\$0.65
 10 New Everbearer......60

In all, 70 plants of 7 of the grandest berries known in the world, all for \$2.25, postpaid.



STRAWBERRY RASPBERRY. PRICE, EACH, 30c.



THE BELLE OF LA CROSSE.

On page 33, so, also, on rear cover, you will find something of tremendous interest in our Everbearing Strawberry. Its the greatest novelty in the world, hardy, prolific; sure to please. Each, 10c.; 3 for 25c.; 10 for 60c. (Seed, per package, 20c.)

PEACOCK POPPY WITH EACH 25c. ORDER OR MORE.

SALZER'S LATE MASTODON STRAWBERRY.

For years we have been experimenting with Strawberries, in order to obtain an extreme late variety. We are pleased to report our efforts successful in a large degree, and we offer with great satisfaction Salzer's Late Mastodon. We do so with great confidence, and pronounce



SALZER'S EARLIEST STRAWBERRY

same the latest of all Strawberries, of enormous size, of delicious quality, extreme hardness and marvelous prolificness in yield. Indeed, there is no berry that we know of that will out-yield same. Bright crimson color, very handsome and showy, and of good quality. It is, without doubt, the rarest Strawberry novelty for many a year.

PRICE OF LATE MASTODON.

Three plants, 20c.; 10, 60c.; 25, \$1.35; 50, \$2.50; 100, \$4.50; 1,000, \$35.00.

SALZER'S EARLIEST.

This is without doubt the earliest Strawberry in cultivation, and it gives us genuine pleasure to offer same as the earliest in the world. The plants are of unusual vigor, the growth is very strong, while the fruit is large and uniform in size, of rich color and excellent flavor. It begins ripening in May and continues to bear until nearly the close of the season, which makes it almost an everbearer. It does not give an enormous yield at any one picking, but it is ready with ripe fruit daily. It is a perfect blossom, and bears, during the season, great quantities of berries. It is the general-purpose berry: good for extremely early, for medium, as well as for late, as it seems to bear right along. The fruit is a bright crimson, very firm and of delicious flavor. We predict for it, when once introduced, that it will become the standard early berry of the world. Our experience with the same proves it to be from 6 to 10 days earlier than any of the early varieties known to the trade. Price, 3, 20c.; 10, 60c.; 25, \$1.35; 50, \$2.00; 100, \$3.90; 1,000, \$35.00.

Salzer's Earliest Strawberry is the earliest Strawberry in the world! Price, 3 plants, 20c.; 10 plants, 60c.; 50 plants, \$2.00; 100 plants, \$3.90.

New Family Strawberry, SALZER'S PONDEROSA.

This is a remarkably successful new Strawberry. Everybody who has tested same is loud in its praise. The berries are very large, of globular form remarkably regular and uniform in size and shape. Its cardinal virtues are strong, rapid growth, great beauty, large size and wonderful productiveness, and it is unquestionably the most profitable variety to grow for market or for the home garden. We are sure it will adapt itself to almost every soil in the world. We strongly urge you to buy 100 of these at once, as they will be in tremendous demand among your neighbors when they once see this glorious berry fruiting.

A Few Extracts From Letters.

"Finest berries I ever saw."—A. Brendt, Ind.
 "Bore very abundantly; all fine."—B. Eyer, Kan.
 "Would not part with the 200 plants for \$50.00. Fruit is very fine."—J. Kiefer, Ill.
 "Stood our winter splendidly and bore lots of giant fruit this season."—L. Scott, Minn.
 The statement that 12,800 quarts of this berry can be grown per acre seems wildly extravagant, and yet the fact that 12 perfect berries (grown on one stalk!) fill a quart would bear this out. This is a berry for everybody to try! There is big money in it for the first introduction in a neighborhood.
 Price, 3 plants for 25c.; 6 for 45c.; 10 for 65c.; 100 for \$5.00, postpaid. By express, 250 for \$10.00; 1,000 for \$35.00.

Three each Ponderosa and 3 Salzer's Earliest, in all 6 plants, for 35c.

SALZER'S NEW EVERBEARER STRAWBERRY.



NEW EVERBEARER STRAWBERRY.

This is a most wonderful and valuable novelty, producing delicious fruit the entire season, and is, therefore, very desirable for family use, and sells at a high figure in the market. We append herewith a letter from Henry Wilson, which explains the berry better than we can ourselves:

"In the fall of 1893 I bought of you 100 Salzer's New Everbearer Strawberries. I had no faith in them, but had faith in Salzer. I paid you \$6.00 for the 100. It was the most wonderful berry I ever saw! It bore continuously; I could not get it to stop; of course I gave them plenty of water all summer. Here is my record for 1894! Beat it if you can! I challenge the world! My family consists of 5 persons. On the following days, during the long summer and fall, we ate and relished berries from this patch of 100 plants:—May 25; June 4, 7, 12, 16, 23, 30; July 5, 11, 14, 19, 28; August 4, 12, 17, 25, 31; September 3, 6, 11, 14, 20, 23, 30, and October 6, 11, 17 and 23. This I call marvelous." Henry Wilson, Illinois.

The John A. Salzer Co.'s experience at La Crosse proved fully as good, and is given on rear cover page. Berries all the time! Berries not the best for market, but fine for family use; berries all the time, all the way, we say!

Price of Salzer's New Everbearer:—Each, 10c.; 3 for 25c.; 10 for 60c.; 100 for \$5.50; 250 for \$12.50. Seed per package, 20c.



THE GREAT PONDEROSA.

CHOICE FLOWER SEEDS.

From early childhood we have been passionately fond of flowers. The summer days were always spent in our parents' garden. Great beds of Phlox, Pansies, Verbenas, Portulaca, Stock, Sweet William, Four O'clocks, Candytuft, Balsam, etc., were our daily delight. Our boyhood was spent in the garden (our father being a nurseryman and gardener), our young manhood found us there; indeed, there is no place we feel so completely at home as when surrounded with plants and flowers. We have for long years tested every flower obtainable; and our list is full of choice sorts—and we pride ourselves that no flower seeds offered in America have a higher reputation among gardeners and all lovers of beautiful blossoms than Salzer's choice Northern grown, and we trust that every reader of these lines will let us help make their garden beautiful by sowing our splendid flower seeds. And in order that you may gather large orders among your friends we offer:

SPECIAL RATES ON SEEDS IN PACKETS.

This Offer is by mail, Postage Paid by us to any Postoffice in America.

For a remittance of \$1.00 you may select Seeds in Packets only, or Plants, valued at.....\$1.25
 For a remittance of \$2.00 you may select Seeds in Packets only, or Plants, valued at..... 2.50
 For a remittance of \$3.00 you may select Seeds in Packets only, or Plants, valued at..... 4.00
 For a remittance of \$4.00 you may select Seeds in Packets only, or Plants, valued at..... 5.10
 For a remittance of \$5.00 you may select Seeds in Packets only, or Plants, valued at..... 6.75

Seeds on page 35 not included in this offer. The prices on page 35 are net.

SOWING FLOWER SEED.

Nine-tenths of the failures in the flower and vegetable garden occur from improper sowing and treatment. We want everybody buying our seeds to have success with them, and we urge upon them to carefully read the culture directions on each package, and the following rules:

Soil.—Prepare this carefully; have it smooth, fine, mellow and well enriched. It is well to choose a south, sunny location of the house; make your seed bed even by means of a smooth board. **Do not sow on wet, cold soil**—have it warm and mellow. Put a little stick at each end of each row, so as to mark it, then pull up all weeds that appear between rows the first day they can be seen. When plants are large enough, remove same where you want them to remain, and they will reward you with flowers all summer, and vegetables, fine and large, to gladden your heart.



COLLECTION OF FLOWER SEEDS.

We desire to introduce our flower seeds into every home and garden in America, and hence make three collections, one for 25c., one for 50c., the other for \$1.00. These, in quantity, variety and quality cannot be excelled in America. We grow these varieties in great quantities, hence our ability to sell them so cheap—as an introduction,—for when once you try our flower seeds you will want no other.

A Beautiful Garden for 25 Cents.

These 10 exquisite varieties, brilliant and varied in colors, we offer, postpaid, for only 25c. They are all full bloomers:

- | | | |
|-----------------|----------------|----------------|
| 1. Arcolinum, | 4. Mignonette, | 7. Petunia, |
| 2. Ageratum, | 5. Marigold, | 8. Pansy, |
| 3. Convolvulus, | 6. Sweet Peas, | 9. Calliopsis, |
| | 10. Poppy. | |

BRILLIANT DISPLAY OF FLOWERS FOR 50 CENTS.

The following 19 VARIETIES of elegant, brilliant, dazzling flower seeds, composed of choicest varieties and strains known to florists, we offer for only 50c. You will be surprised at the great beauty, fragrance and freedom of these flowers. And what is more cheering than a garden full of flowers?

50 CTS. These 19 packages, brilliant varieties, post-paid 50c.

1. Asters,	8. Celosia,	15. Lobelia,
2. Balsam,	9. Clarkia,	16. Mignonette,
3. Bartonia,	10. Collinsia,	17. Pansy,
4. Brachycome,	11. Eschscholtzia,	18. Phlox,
5. Cacalia,	12. Four O'clock,	19. Zinnia,
6. Calliopsis,	13. Gypsophyllia,	
7. Candytuft,	14. Linum,	

ALL FOR 50c.



A MAGNIFICENT GARDEN FOR \$1.00.

The following 40 packages of beautiful flower seeds, choice sorts, we offer postpaid (net) for only \$1.00. This collection contains the cream of all flower seeds and cannot be broken:

- | | | | | |
|-----------------|----------------------|--------------------|-----------------|-----------------|
| 1. Abronia, | 9. Balsam, | 17. Convolvulus, | 25. Kaulfussia, | 33. Pansy, |
| 2. Acrolinum, | 10. Calandrina, | 18. Cyanus, | 26. Larkspur, | 34. Phlox Drum, |
| 3. Adonis, | 11. Calliopsis, | 19. Eschscholtzia, | 27. Lobelia, | 35. Poppy, |
| 4. Ageratum, | 12. Calendula, | 20. Forget-Me-Not, | 28. Lupinus, | 36. Stock, |
| 5. Alyssum, | 13. Candytuft, | 21. Galliardia, | 29. Marigold, | 37. Sweet Pea, |
| 6. Amaranthus, | 14. Canterbury Bell, | 22. Gilia, | 30. Mignonette, | 38. Scabiosa, |
| 7. Antirrhinum, | 15. Chrysanthemum, | 23. Godetia, | 31. Nasturtium, | 39. Verbena, |
| 8. Asters, | 16. Clarkia, | 24. Helichrysum, | 32. Nemophila, | 40. Zinnia. |

This Grand Collection only \$1.00. (The catalogue price is \$2.50.)

Salzer's Wild-Flower Garden Mixture.

Hundreds of varieties in endless colors. Annuals, Everlastings and Climbers. Full description of culture on each package. Beautiful beyond description. We know of nothing that will give you more pleasure. Pkg., 25c.

"Wild Mixture" of everlasting flowers and grasses, many sorts, 25c.

"Wild Mixture" of all-summer climbers, 25c.

"Wild Mixture" of perennials, many sorts, 25c.

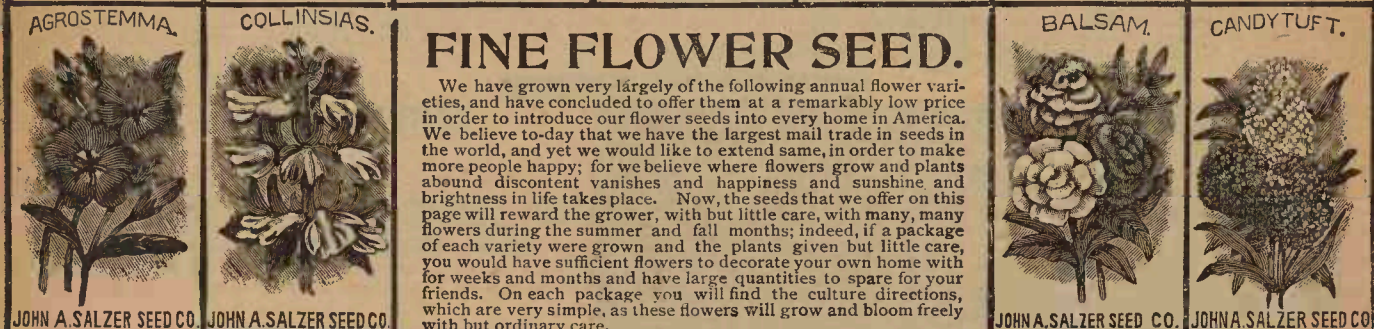
Golden Rod.—The national flower, pkg., 10c.

The Owl Mixture. Composed of flowers blooming from 4 P. M. and at night. Pkg., 15c.

A Package of our Brilliant Peacock Poppy Mixture (see cover page) free with each 25c. order or more.

The 40 Pkgs., Only \$1.00.

A PAGE OF LOW PRICED FLOWER SEEDS. THESE PRICES ARE NET.



FINE FLOWER SEED.

We have grown very largely of the following annual flower varieties, and have concluded to offer them at a remarkably low price in order to introduce our flower seeds into every home in America. We believe to-day that we have the largest mail trade in seeds in the world, and yet we would like to extend same, in order to make more people happy; for we believe where flowers grow and plants abound discontent vanishes and happiness and sunshine and brightness in life takes place. Now, the seeds that we offer on this page will reward the grower, with but little care, with many, many flowers during the summer and fall months; indeed, if a package of each variety were grown and the plants given but little care, you would have sufficient flowers to decorate your own home with for weeks and months and have large quantities to spare for your friends. On each package you will find the culture directions, which are very simple, as these flowers will grow and bloom freely with but ordinary care.

<p>CONVOLVULUS.</p> <p>JOHN A. SALZER SEED CO.</p>	Amaranthus, good mixed, per pkg., 2 cents.	Centaurea, good mixed, per pkg.... 2 cents.	<p>Special. These 24 packages to one address for only 55 Cents, Postpaid. NET.</p> <p>CENTAUREA.</p> <p>JOHN A. SALZER SEED CO.</p>
	Alyssum, good mixed, per pkg..... 2 "	Four O'clock, good mixed, per pkg. 3 "	
	Asters, good mixed, per pkg..... 4 "	Gilia, good mixed, per pkg..... 2 "	
	Antirrhinum, good mixed, per pkg. 2 "	Eschscholzia, good mixed, per pkg. 2 "	
	Asperula, good mixed, per pkg..... 2 "	Lobelia, good mixed, per pkg..... 3 "	
	Bartonia, good mixed, per pkg..... 3 "	Mignonette, good mixed, per pkg... 2 "	
	Acrolinum, good mixed, per pkg... 3 "	Ageratum, good mixed, per pkg.... 2 "	
	Agrostemma, good mixed, per pkg. 2 "	Nemophila, good mixed, per pkg... 3 "	
	Collinsias, good mixed, per pkg.... 2 "	Petunia, good mixed, per pkg..... 3 "	
	Balsam, good mixed, per pkg..... 4 "	Pansy, good mixed, per pkg..... 3 "	
Candytuft, good mixed, per pkg.... 2 "	Poppy, good mixed, per pkg..... 2 "		
Convolvulus, good mixed, per pkg. 2 "	Sweet Peas, good mixed, per pkg... 3 "		

WE HOPE

That in making up an order from this page that you will make the minimum 15 cents. The prices are net and not subjected to the club terms, or extra discounts which are found on pages 3 and 34 of this catalogue. By this, we mean, if you order packages to the amount of \$1.00 from this page you could not select 25 cents worth of extra seed, as you are permitted to do if you select from any of the other pages of flower or vegetable seeds.

The Mixture of Seed

Contained in each of these packages is of the very best; indeed, in some of them there are from 10 to 50 different colors, so that you will have a very large range of flowers and varieties and colors in each package. Thus, in Pansy, there are probably 24 different varieties in the mixture.

Please get your friends to order with you.

A 25c. Order Brings a Package of Peacock Poppies.



OFFERED ONLY BY THE JOHN A. SALZER SEED CO. LA CROSSE WIS.

A Package of our Gorgeous Peacock Poppy Mixture free with each 25c. order of flower seed.

Abutilon—P.

A plant of great beauty, bearing quantities of dazzlingly brilliant-colored flowers the entire season, with ordinary cultivation; flowers bell-shaped. Elegant mixture. Pkg., 20c.; finest mixed, 10c.

Abronia—A.



A charming trailer, with verbena-like clusters of sweet-scented flowers; elegant; finest mixed. Pkg., 10c.; mixed colors, 5c.

Ageratum—A.

Flowers bush-like; indispensable for the garden; blooming freely throughout the season.

Azure.—The finest Ageratum; dwarf blue. Pkg., 5c.

Conspicuum.—Blossoms until frost; white. Pkg., 5c.; finest mixed, 5c.

Anemone (Windflower).

A hardy perennial; flowers are large, running through various shades of scarlet, purple, blue, white and striped and all beautiful. Choicest mixed. Pkg., 15c.; fine mixed, 10c.

Adonis—A.



Known as Pheasant's Eye. The flowers are very brilliant; mixed. Pkg., 5c.

Anagallis—A.

Grandly beautiful as a border plant, covering itself with a profusion of brilliant and richly-colored blossoms. Start in house; grow about 6 inches high.

Grandiflora Coccinea.—Scarlet. Pkg., 5c.; finest mixed, 5c.

Agrostemma.

Perfectly hardy plants, producing pretty pink-like blossoms on long, slender stems. Pkg., 5c.

Agrostis.—(Ornamental Grass)—E.—A hardy ornamental grass, much used in connection with everlastings, for winter bouquets. Grows easily about 1½ feet high. Pkg., 5c.



AGROSTEMMA.

Ampelopsis.

Quinquifolia—P.—("Virginia Creeper.")—Perfectly hardy, clinging to whatever it may be grown against. In the autumn the dark green foliage assumes beautiful tints—orange, crimson, etc. Grows 50 to 100 feet. Pkg., 10c.

Veitchii.—Pkg., 10c.

Acrolinum—F.

Very pretty, half-hardy annual, with rose and white daisy-like flowers. They grow about 1 foot high, and should be planted 4 inches apart.

Album, pure white. Pkg., 5c.

Rosea, light rose. Pkg., 5c.

Fine mixed. Pkg., 5c.

Splendid mixture. Pkg., 10c.

Good Coffee.
See Page 54.



SALZER'S OCEAN SPRAY

Adlumia.

Mountain Fringe.

An attractive climber with pale green foliage, flesh-colored blossoms; mixed. Pkg., 5c.

Amaranthus—A.

Of remarkably handsome foliage, producing striking effects as centre of beds, etc.

Caudatus.—Love Lies Bleeding. Drooping red. Pkg., 5c.

Tricolor.—Joseph's Coat. Pkg., 5c.

Abbyssinicus.—Splendid as solitary specimens on lawns. Pkg., 5c.

Bicolor.—Foliage green and dark red, striped with yellow. Pkg., 5c.

Melancholis Rubra.—Foliage blood red. Pkg., 5c.; all colors mixed, 5c.



Ammobium—E.

One of the grandest of everlastings, and desirable for the garden, but more valuable for winter bouquets in connection with grasses and other everlastings. The flowers are rather small; pure white. Pkg., 5c.

Alyssum Sweet—A.

The finest, sweetest of all pure white blooming annuals; no garden complete without it; fine mixed. Pkg., 5c.

Salzer's Ocean Spray.

No pure white free-blooming annual do we recommend with more pleasure than this. The grandest of all Alyssums. Very large blossoms of delicious fragrance, and lavishes its pure white flowers in prodigal profusion; indeed, two or three hundred blossoms FROM A SINGLE PLANT IS NOT UNCOMMON. Pkg., 10c.; 2 pkgs., 15c.; 7 pkgs., 50c.

Alyssum (Saxatile)—P.

Flowers brilliant golden yellow, completely hiding the foliage; grows 1 foot high. Pkg., 5c.

Argemone—A.

Flowers large, poppy-shaped; very free blooming; sometimes known as the PRICKLY POPPY, on account of its sharp-pointed leaves. Pkg., 5c.

SALZER'S SPLENDID ASTERS.

Salzer's Asters have a high reputation among gardeners and amateurs for freedom of bloom, richness of color, beauty of form and rapidity of growth.

Salzer's White Bouquet.—The finest dwarf, pure white Aster known. A plant resembles a large bunch of white Asters. Pkg., 15c.; 4 pkgs., 50c.

New White Rose.—A pure white, large flowered, beautifully formed Aster. The outer petals are recurved while the inner ones are incurved, like a rose. Pkg., 10c.

Paony Flowered Perfection.—A superb class; large and double petals beautifully incurved; 2 feet high. Pure white Perfection. Pkg., 10c.; all colors mixed, 10c.

Needle Quilled.—Large, perfect, beautiful flowers; fine colors mixed. Pkg., 10c.

Salzer's Goliath.—Asters of enormous size, measuring from 5 to 7 inches in diameter; unexcelled for show; grand in every particular. Pkg., 15c.; 4 pkgs., 50c.

Vesuvius.—A new red Aster; habit bushy; semi-dwarf, and bears a great profusion of intense dark scarlet blossoms; a great novelty. Pkg., 15c., 4 pkgs., 50c.

Cocardeau, or Crown.—Fine, showy flowers; very double, with white centres, bordered with many bright, rich colors; 18 inch. Pkg., 10c.

Salzer's Prize Bouquet.—This charming class, containing over 20 colors, grows to the height of 8 inches, and literally hides the plant with its scores of beautiful blossoms. Nothing unusual to count 30 blossoms at one time on a single plant. Pkg., 10c.

Dwarf Pyramidal.—The plants form a complete bouquet of flowers; 1 foot. Pkg., 10c.

Victoria.—One of the finest, very large; of perfect double form; imbricated, and globular-shaped flowers, of pyramidal habit and richest colors; 20 inch. Pkg., 10c.

Dwarf Chrysanthemum.—A splendid variety; dwarf; compact habits. Pkg., 10c.

Tall Chrysanthemum.—Grows tall; blossoms large and finely formed. Pkg., 10c.

Large Flowering Rose.—Very large blossoms, of every imaginable hue; in form similar to Salzer's new white Rose, but of endless variety of colors. Pkg., 10c.

Imbricated Pompon Sorts.—Very fine, excellent for bouquets; mixed. Pkg., 10c.

Queen.—A splendid white dwarf, enjoying an extended sale. Pkg., 15c.; 2 pkgs., 25c.

Washington.—Sprung from the Victoria class; flowers of enormous size, often 5 inches in diameter. Pkg., 15c.

Any 4 Packages of above for 25c.

Mixture of Asters.

Salzer's mixtures, for the price, quality and quantity of choice, beautifully formed, free-blooming Asters, have no superior anywhere. The Gorgeous Prize is "an Aster Mixture Wonder."

Asters, All Colors, Mixed. Pkg., 10c.

Of course, this mixture is not equal to our Gorgeous Prize mixture, but we say this for it, that it is the best 10c. mixture offered in the world. We have taken special pains with same in order that those of our customers who do not wish to pay 25c. for the grandest mixture known to florists can have these peerless flowers at a price within the reach of all. We do not know of a 10c. package of seed that will give you more genuine pleasure from August on until killed by frost than Salzer's All Colors, mixed. Colors are brilliant, varied and charming. The varieties are almost endless. Pkg., 10c.; 3 pkgs., 20c.

Perennial Asters.—This class is one of great beauty, freedom of bloom and hardness, blossoms are single, of many beautiful colors and perfect forms, are hardy and live for many years. Pkg., 10c.

Good. Mixed Asters only 4c. per pkg. Page 35.

Gorgeous Prize.—This mixture we have greatly improved the past season; it contains over 70 varieties of elegant sorts and colors; nothing like it in the floral world, wonderfully beautiful. Pkg., 25c.; 2 pkgs., 35c.

No. 3 Mixed.—Very fine for the price; indeed, equal to nine-tenths of other seedmen's choicest. Pkg., 5c.

Dwarf German Mixture.—Contains over 30 choice sorts, very elegant and particularly choice. Pkg., 15c.

21
Plants
for
\$1.00.
See
Page
10.
Nothing
Finer
in the
World.

Antirrhinum.

(Snap Dragon)—A.

Unsurpassed for summer and fall flowering.

Album.—White. Pkg., 5c.

Brilliant.—Scarlet, golden and white. Pkg., 5c.

Striatum.—Finest striped sorts; mixed colors. Pkg., 5c.

"Carnation Rival."—A new strain of dwarf, grandly beautiful Antirrhinums of the most wonderful colors imaginable. Pkg., 10c.; 2 pkgs., 15c.; fine mixed, pkg., 5c.



fine. Pkg., 10c.; 2 pkgs., 15c.; fine mixed, pkg., 5c.

Asperula.

Low-growing annual; profuse bloomer. Flowers sweet-scented lavender; well adapted for bouquet making. Pkg., 5c.



ASPERULA.

Anchusa—A.

One of the few plants that will do well in shaded situations. Splendid for bouquets; blue. Pkg., 5c.

Aquilegia.

Columbine—A.

Very popular and distinct flowers; bloom in early summer; exceedingly showy; fine mixed. Pkg., 5c.

Erlurt Prize.—This mixture contains nothing but the finest free-blooming varieties, and is peerless. Pkg., 10c.

Auricula.

Our seed of this grand perennial plant is from one of the best English collections.

Finest mixed. Pkg., 15c.
Salzer's Auricula.—Gathered only from show flowers; grandly beautiful. Pkg., 25c.

Aristolochia—A. (Dutchman's Pipe)—A quick-growing, hardy climber, attaining a height of 30 feet, with large, heart-shaped foliage; flowers singularly formed, curved like a siphon; mixed. Pkg., 15c.

Begonia.

Robusta.—A splendid winter-flowering variety, bearing flowers of scarlet rose, glossy and wax-like. Pkg., 25c.

Non Plus Ultra.—Flowers bell-shaped, of immense size, and of light, dazzling scarlet. Pkg., 25c.

Tuberous-Rooted Sorts.—The individual florets will average from 2 to 3 inches in diameter; brilliant and varied shades; mixed, single. Pkg., 20c.

Extra fine tuberous; double; mixed. 30c.
Rex varieties; extra fine. 25c.
All sorts; mixed. 15c.
Extra fine blooming sorts; mixed. 30c.



SAMPLE BLOSSOMS OF SALZER'S SUPERIOR MIXTURE. PKG., 25c.

Balloon Vine—A.

Remarkable for its inflated membranous capsules, and sometimes called Love-in-a-Puff; 6 feet high. Pkg., 5c.



BRACHYCOME.

Brachycome.

(Swan River Daisy)—A. Dwarf-growing plants covered all summer with a profusion of Cineraria-like blooms; 1/2 foot; finest mixed. Pkg., 10c.
Pride of Australia.—Wonderfully beautiful; every imaginable color, tint and hue in this mixture. Pkg., 15c.

Browallia—A.

One of the finest annuals grown. The blue variety is especially handsome; blooms profusely; white, blue or fine mixed. Each, 5c.

Bachelor's Buttons—A. Pkg., 10c.

Bromus Brizaeformis.—Very fine grass with elegant hanging ears; well adapted for winter bouquets. Pkg., 5c.



Briza Maxima.—An elegant shaking grass; one of the best ornamental grasses for winter use. Pkg., 5c.

Gracilis—A.—Small; flowers freely and is always desirable. Pkg., 5c.

SALZER'S BALSAMS.

Are justly popular. They combine in one grand whole beauty and perfection, solidity and fullness of form, strength and vigor of growth, prodigal freedom in bloom and exquisite richness in colorings.

1. **Apple Blossom.**—Beautiful apple blossom shading. Pkg., 10c.

2. **Salzer's Snowball.**—The flowers are large, full, of immense size, and are the most thoroughly double and perfectly solid blossoms imaginable—all of the purest white. Pkg., 10c.; 1/2 oz., \$1.00.

3. **Crimson Mottled.**—Perfection in the mottled line. Pkg., 10c.

4. **Salzer's Crimson King.**—The finest of all deep blood red Balsams; magnificently adapted for groups; it is without a peer for this purpose. Pkg., 15c.

5. **Solferino.**—White, exquisitely striped with scarlet and purple. Pkg., 10c.

6. **Scarlet Spotted.**—Spotted. Pkg., 10c.
White Perfection.—Flowers snow-white, round as a silver dollar. Pkg., 10c.

Balsam Mixture.

These mixtures, for beauty and freedom of bloom and varieties of colors, cannot be beat. No. 2 is grand. PKG.

No. 1 Mixture, very fine..... 5c.
No. 2 Mixture, over 15 sorts. 10c.
No. 3 Mixture, Imp. 30 colors..... 15c.

Salzer's Superior Mixture.—Brilliantly beautiful, containing upwards of 60 sorts of endless varieties, colors and forms; nothing like it in America. At Interstate Fair, in presence of 16,000 people, Salzer's Superior Balsams were awarded first prize for beauty and great variety of color. Pkg., 25c.; 3 pkgs., 50c.

Bellis (Daisy)—P.

Charming plants for borders. The flowers are quilled and flat-petaled; white, pink, red and variegated. Sow early in house and transplant to a rich, cool, partially shaded situation; double mixed. Pkg., 10c.

Longfellow.—A new, large flowered double daisy of unusual size; flowers of dark rose color. Owing to the length and stiffness of the flower stalks, this daisy is of great value for bouquets. Pkg., 20c.

White Wing.—The most double white. Pkg., 20c.



Salzer's Extra Daisy Mixture.

Composed of every obtainable kind known; indeed, peerless as a mixture, and will give great satisfaction. Pkg., 15c.; 4 pkgs., 50c.

Daisy.—Double mixed; very fine indeed. Pkg., 10c.

CANDYTUFT—A. Summer Glory.

Hundreds of people the past summer and autumn admired our large patch of new ever-blooming Candytuft, *Summer Glory*, and many were the exclamations of delight as this charming, brilliant, dazzling sight met their eyes. So long and freely does this new variety blossom that it deserves the name of "Ever Blooming." We bespeak for it universal planting. Although the variety is scarce, and can be had only of us, we have placed the price so low in order to give each one of our customers a chance to plant this rare beauty. Pkg., 10c.; 3 pkgs., 20c.; 1/2 oz., 30c.; oz., 50c.

White Wave.

The freest blooming white Candytuft. Indeed, a single plant resembles a low bank of snow. Splendid for cemeteries or for showy garden beds. Pkg., 10c.

Rocket.—Mixed, 5c.
Fragrant.—White dwarf. Pkg., 5c.

New Crimson.—Fine. Pkg., 5c.
New Carmine.—The plant presents one perfect mass of vivid and rich bloom. Pkg., 10c.

Finest Mixed Candytuft.—Many sorts and colors; all brilliantly beautiful. Pkg., 5c.; 1/2 oz., 20c.; oz., 30c.

Calceolaria.

Hybrida.—A superb ornamental perennial plant, producing a mass of beautiful pocket-like flowers early in spring. Pkg., 25c.

Pimata—Yellow. Pkg., 10c.

Salzer's Show Calceolaria.—Saved only from the largest blossoms of superbly beautiful, wonderfully colored, spotted and maculated sorts. Pkg., 35c.



With a 25 cent order a package of Peacock Poppies free.



ENGRAVED FOR JOHN A. SALZER, LA CROSSE, WIS.

Brionopsis — A beautiful plant of the gourd species, with ivy-like, pale-green foliage and showy scarlet fruit, striped with white. 10 feet. Pkg., 5c.



BRIONOPSIS



CALENDULA.

Calendula.

Very beautiful annuals, resembling Double Asters of rich colors and rapid growth; fine mixed. Pkg., 5c.



ENGRAVED FOR J.A. SALZER

CALLIRHOE.



Beautiful free-blooming plants, with tassel-shaped flowers; sometimes called Devil's Paint Brush; fine mixed. Pkg., 5c.; choicest mixture, 10c.

Callirhoe.



Splendid for bedding out. The plants begin to bloom early, and continue to produce their wonderfully colored flowers all season. Pkg., 10c.

Cacti Seed.

See page 41 for description of Cacti seed. Pkg., 10c.

Celosia or Cockscomb.

Magnificent plant, bearing enormous rich and brilliant heads of flowers, often as large as the plant itself. **Glasgow Prize or President Thiers.**—Our seed is saved from heads often much larger than the plant producing them, frequently forming a perfect semicircle. Very dwarf, bushy. Pkg., 10c.

Empress of India.—A grand new sort, with dark foliage and enormous heads of bright purple. The combs of this variety are a marvel of beauty. Pkg., 15c.

Christata Purpurea.—Dwarf; combs large, perfect and royal purple color. Pkg., 10c.

Feathered.—Plants surmounted with feather like plumes. Very showy and beautiful. Pkg., 10c.

CELOSIA PRIZE WINNER



ENGRAVED FOR J.A. SALZER LAX WIS Prize Winner Mixture.

This is the most gorgeous of all Celosia mixtures. It is pre-eminently beautiful, bearing enormous rich, brilliant, magnificent heads. It is a "Prize Winner" at every fair. Pkg., 20c.

Celosia (Cockscomb).—Choicest mixed. Pkg., 10c.
Celosia (Cockscomb).—Fine mixed. Pkg., 5c.

Cobaea and Moonflowers.

(See page 12.)

With a 25c. order for flower seeds we give free a package of peculiarly colored Peacock Poppies.

Calandrina.



Creeping plants, well suited for planting in rock work or similar situations. Bloom freely. Pkg., 5c.

Calampelis.

A quick growing climber, attaining a height of 10 feet in a season and bearing profusely clusters of orange-colored, tube-like flowers. Pkg., 10c.

Centaurea—Dusty Miller—A.

Plants with silvery foliage. Sow in house. Are unusually slow to germinate.

- Candidissima.**—Silvery leaved. Pkg., 25c.
- Gymnocarpa.**—Fern leaved. Pkg., 25c.
- Rutæfolia.**—Fine for lawns. Pkg., 25c.
- Cyanus.**—Very pretty. Pkg., 10c. Mixed, pkg., 10c.
- Kaiser's Korn Blume.**—Pkg., 10c.



Chrysanthemum, of good habits, bearing its large crimson and white blossoms in lavish profusion. Pkg., 15c.; 2 pkgs., 20c.

Eclipse.—New; brown and yellow flowers. Pkg., 10c.
Double Yellow.—Fine double yellow sorts. Pkg., 10c.
Double White.—Double white sorts. Pkg., 0c.

SALZER'S JAPANESE CHRYSANTHEMUMS.

This mixture of Japanese and Chinese sorts is without an equal, and comprises an endless variety of color and form. Pkg., 25c.; choicest mixed, 10c.; finest mixed, 5c.

Catchfly—Silene—A.

A continuous bloomer. The plant is covered with a glutinous moisture from which flies cannot disengage themselves, hence the name Catchfly. Mixed; pkg., 5c.; show mixture, 10c.

Calliopsis.



A brilliant class of hardy annuals. The flowers are of every shade of yellow, orange and rich reddish brown; very showy; finest mixed. Pkg., 5c.

Show Mixture.—This is our novelty mixture, and contains seed of every procurable sort of this brilliant, beautiful annual. Pkg., 10c.

Crepis—A.

Crepis.—A very fine double flower of striking colors. Mixed sorts. Pkg., 5c.

Croix Lachryma.

Job's Tears.—Grows about 4 feet; broad, corn-like leaves. Pkg., 5c.



CROIX LACHRYMA.

Campanula—Bell Flower.

Beautiful bell-shaped flowers of various colors. If sown in the early spring they will bloom the first season.

- Media.**—Pkg., 5c.
- Speculum.**—(Venus' Looking Glass). Colors fine, mixed. Pkg., 5c.
- Canterbury Bell—P.** Very handsome white, blue and rose, bell-shaped flowers. Pkg., 5c.



CANTERBURY BELL.

Canna—P.



CANNA.

One of the finest and most effective foliage plants grown, with large leaves, similar to the banana, growing from 5 to 10 feet high; fine mixed. Pkg., 10c.; dark varieties, choice, 15c.

Salzer's Prize.—Contains 20 varieties of the newer imported sorts, and for beauty and tropical effect stands without an equal. Pkg., 20c.; 3 for 50c.

Crozy.—Grand mixture. Pkg., 20c.

Carnations.

Flowers are large, of delicious fragrance, and of brilliant and beautiful colors. Use loamy soil.

- Marguerite.**—Pkg., 15c.; 2 pkgs., 25c.
- Remontant.**—Saved only from the choicest double named varieties. Pkg., 35c.
- Grenadin.**—Blossoms three weeks earlier than other sorts. Color, deep salmon-red. Pkg., 25c.

German mixed seeds from prize pot plants. Pkg., 25c. Italian seed, choice, 20c.; fine mixed, 10c.

Chrysanthemum.

For late autumn blooming in the house there is no flower to take the place of this. It blooms just at a time when there are but few other flowers, and furnishes several hundred flowers on each plant.

The Bride.—A new single, pure white Chrysanthemum of wonderful freedom of bloom. Indeed, the leaves of the plant are often hidden by the great mass of sunny white blossoms. Pkg., 15c.

The Bride room.—A single large crimson and white blossoms in



CHRYSANTHEMUM.

Canary Bird Flower—A.

Grandly beautiful, climbing rapidly and producing a great abundance of yellow fringed flowers. If grown to run up an evergreen tree, the blossoms resemble canary birds hiding in the branches. Pkg., 5c.

Centrosema Grandiflora.

This flower grows its blossoms just the opposite to Sweet Peas. It is as hardy as oak, is a vine, and a great novelty; very fragrant. Pkg., 10c.

Coffee Plant—See Page 7.

Coffee Berry Seed—See Page 54.

Coleus.

Beautiful ornamental foliage plants for bedding out during the summer.

- Finest Mixed.**—Pkg., 15c.
- Salzer's Hybrid Wonder.**—Composed of rare, large-leaved Coleus sorts. Pkg., 30c.

Delphinium—A.

Larkspur.—Slender growth, with finely lacinated foliage and bright flowers in splendid spikes, perfectly hardy; blooming continually. Sow early.

- White Dwarf, double.** Pkg., 10c.
- Blue Dwarf, double.** Pkg., 5c.
- Dwarf Rocket, mixed.** Pkg., 10c.
- Show Mixture.**—Composed of all obtainable sorts and brilliant colors. Pkg., 10c.
- Finest mixed.** Pkg., 5c.



DELPHINIUM.



LAUGHING CLARKIA.

Clarkia.

Among the most desirable annuals for bedding purposes; growing freely and blossoming profusely; double and single; many colors mixed. Pkg., 5c.

Clematis—P.

Jackman's Large Flowering Hybrids.—Very choice and fine. Pkg., 25c.

Flammula.—White, fragrant; 15 feet. Pkg., 15c.

Integrifolia.—Blue sorts. Pkg., 20c.

Mixed. Pkg., 15c.

Convolvulus

(Morning Glory).

A magnificent class of training annuals, some of which produce flowers of wondrous beauty. Grow freely in any good garden soil.

Major.—Tall sorts; mixed. Pkg., 5c.

Minor.—Dwarf sorts; mixed. Pkg., 5c.

European.—Contains every obtainable sort; mixed. Pkg., 15c.

The Bride.—Pure white; bushy; one foot high. Pkg., 10c.

Mauritanicus.—Grandly beautiful; fine for suspending positions. Pkg., 10c.

All Sorts Mixed. 5c.

Cineraria—A.

A free-flowering house plant of wondrous beauty with flowers of great richness and diversity of color, blooming during the winter. They thrive best in a mixture of loam.

Hybrida Grandiflora Nana.—Large flowering, semi-dwarf varieties. Splendid strain. Pkg., 25c.

Italian Hybrids.—A strain from Italy, where Cinerarias are grown in great beauty. Pkg., 20c.

Salzer's Show.—They are perfect in growth and form, and produce a great abundance of large blossoms exquisitely, richly and wonderfully colored. The finest of all Cineraria mixtures. Pkg., 30c.

Cineraria.—Fine mixed. Pkg., 10c.

Cacti Seed.

(See page 7.) Pkg., 10c.

Dahlias—A.

So well known that they need no description. Bloom same season from seed.

Single.—This contains seeds of the finest single sorts known. Pkg., 15c.

Double.—Fine sorts. Pkg., 10c.

Salzer's Superb.—A mixture of 50 sorts and colors. Double and single. Pkg., 20c.

Finest Mixed. 10c.



SINGLE DAHLIA.

SALZER'S DIANTHUS.

One of the most satisfactory class of flowers to grow we know of. Sown in early spring, they furnish, all summer and fall, until covered by drifting snow, an abundance of bright, gay, varied, odd, yet brilliantly colored, large single and double flowers of carnation-like fragrance.

Grow easily and quickly from seed. We urge all to try these beauties.

D. Laciniatus.—Grandly brilliant; beautifully fringed; single sorts. Pkg., 10c.

D. Laciniatus (double).—Wonderfully tasseled and fringed; rich colorings. Pkg., 10c.

Salzer's Superb.—Composed of all Laciniatus sorts; double and single. Pkg., 20c.

D. Imperialis.—Fine double. Pkg., 10c.

D. Chinensis.—Excellent; double strain. Pkg., 10c.

Heddwigii.—Magnificent Dianthus variety; contains widest range of colors; mixed. Pkg., 10c.

White Swan.—Pure white; double. Pkg., 20c.

White Lady.—Pure white; single. Pkg., 10c.

Dianthus Mixtures.

Salzer's Show.—Composed of upward of 50 sorts; gay, charming, bright, brilliant, single and double sorts; unequalled for richness of colors, beauty of form and fragrance. Pkg., 15c.; 4 pkgs., 50c. No. 1 mixed, composed of only double sorts. Pkg., 10c. No. 2 mixed Dianthus, very fine; mixed single and double. Pkg., 5c.

That \$1.00 Vegetable Collection on page 46 will give you fine Vegetables way ahead of your neighbors! Try them for 1897.



CYPRESS VINE

Cypress Vine.

Everybody is acquainted with the Cypress Vine, its finely cut foliage and brilliant flowers. Pkg., 5c.

Cyclamen Persicum.

The seed should be sown in spring, and by autumn will produce a bulb which, if potted and placed in the house, will blossom the next spring, bearing frequently 1,000 blossoms.

Salzer's Show Mixture of Cyclamen.—Pkg., 35c.

Finest mixed. 20c.

Album.—Pure white Cyclamen. Pkg., 30c.

Roseum.—Finest red and rose Cyclamen. Pkg., 30c.

Eutoca—A.

Foliage full green, covered with hair; blossoms blue striped, three quarters of an inch across. Excellent for cutting, because a branch placed in water will bloom many days, and the blue is intense in color. Pkg., 5c.

Datura (Angel's Trumpet).



J.A. SALZER, CROSSE, WIS. DATURA ANGEL'S TRUMPET

Hardy annual with purple and white flowers, attaining a height of 3 feet. Mixed, pkg., 5c. Choicest Mixed.—Pkg., 10c.; 3 pkgs., 25c.

ESCHSCHOLZIA

(California Poppy).

A bed of Eschscholzia in the sunshine makes a blaze of brilliant and showy color. Sow plants where wanted to bloom, as they do not bear transplanting. One foot high. Elegant mixture, pkg., 10c. Fine mixed, pkg., 5c.

FUCHSIA.

Our seed of this well-known and beautiful plant has been saved from a splendid collection of named varieties, double and single. Finest mixed, pkg., 25c. Elegant mixed, 40c.



ESCHSCHOLZIA.



SINGLE LACINIATUS.



FOXGLOVE.

Digitalis, or Foxglove—P.

Showy and useful perennials for the border. New plants may be obtained by dividing the roots; mixed. Pkg., 5c. Splendid sorts. Pkg., 10c.

Edelweiss.

The Alpine favorite, which every tourist delights in carrying home as a souvenir from that indescribably beautiful country. Beautiful silvery white perennial. Pkg., 25c.

Fern Spores.

Our mixture of Ferns, comprising some of the rarest and most desirable varieties. Pkg., 10c.

Four O'Clock—A.

(Marvel of Peru.)



The plants are large and make a pretty hedge. The flowers are funnel-shaped, white, red and striped; very fragrant; open about 4 o'clock in the afternoon and remain open all night.

Fine Mixed. Indeed, pretty sorts. Pkg., 5c.

Show Mixture of Four O'Clock.

Do you know that a package of this will give you more pleasure, a greater variety of beautiful, fragrant flowers than almost any flowers you can sow? Begin bloom in June. Pkg., 10c.; oz., 30c.

Galliardia—A.

A striking-looking class, natives of this country, and presenting quite a diversity of color; mixed. Pkg., 5c.



GALLIARDIA.

Fenzlia.



A dwarf-growing plant, suited for rustic baskets and vases; flowers rosy lilac, with orange. Pkg., 10c.

Feverfew (Pyrethrum).

Universally admired bedding plants. **Golden Feather.**—Beautiful, gold-leaved bedding plant, retaining its ornamental character until late in fall; splendid for edging. Pkg., 10c. **Feverfew Bridal Veil.**—New. Pkg., 25c. **Finest Double Sorts.** Mixed. Pkg., 10c.

Gloxinia.

A superb genus of house plants; profuse bloomer, of great beauty and diversity of colors. **Finest Mixed.**—From a splendid collection of drooping and erect varieties. Pkg., 25c. **Salzer's Show.**—Unsurpassed in beauty and grandness. Pkg., 50c.



Geranium.

Sow in dwelling in spring in shallow boxes; transplant when the seedlings are fit to handle.

Geranium.—Extra choice, mixed. Pkg., 20c.; finest mixed, 10c.; gold and bronze, 20c.; finest Zonale, 20c.

Pelargonium.—Large flowered; pansy-shaped blossoms. Pkg. of 20 seeds, 25c.

Gomphrena.

A desirable everlasting, valued for its handsome globular heads and flowers, which, if cut when matured, will retain their beauty for years. Soak seeds in warm water before sowing. Finest white, red or mixed. Pkg., 5c.

Gynerium.

(Pampas Grass.)

The most noble grass in cultivation; producing beautiful silvery-white plumes on stems 6 feet high; half hardy. Pkg., 5c.

Gourds.

This is a wonderfully interesting climber. Every garden where children romp and play should have them, and no vine will be more carefully watched and make the young hearts more glad than this.

Orange.—Mock Orange shape. Pkg., 5c.

Dipper Gourd.—Grows in shape of a dipper. HOLLOWED OUT IT CAN BE USED AS SUCH, LASTING FOR YEARS; ORNAMENTAL. Pkg., 10c.



Salzer's Elegant Mixture.—This mixture contains a great variety of sorts, kinds and colors; popular as a nest egg. Pkg., 15c.; oz., 30c.

Fine Mixed.—A splendid mixture of many sorts. Pkg., 5c.; oz., 20c.

Fercules' Club.—Enormously large-growing, club shaped gourd, the wonder and admiration of all. Pkg., 10c.

Luffa, or Dish-Cloth Gourd.

The peculiar lining is sponge-like, porous, tough, elastic and durable, making a natural dish-cloth. The fruit grows about two feet in length. Many ladies prefer this dish-cloth to anything that can be made. It also makes a ladies' handsome summer bonnet; very unique and tasteful, suitably trimmed and ribboned. For the bath, and for all uses of the toilet in general, the "Dish-Rag Gourd" is taking the place of the sponge. It is, in fact, a sponge, soft brush and bath glove combined. Package only 10c.

Godetia—A.

Well worthy of extended cultivation; their delicate tints of purple and pink have long made them favorites. Finest mixed. Pkg., 5c.

Duchess of Albany.—A new, beautiful variety, with glossy, satiny, white flowers of enormous size. Pkg., 10c.

Salzer's Show Mixture.—Of every obtainable sort and color. Pkg., 10c.



Helipterum.

Charming plants, producing great clusters of richly colored, beautiful, everlasting flowers; mixed. Pkg., 10c.

Hunnemannia.—A brilliant yellow annual from Mexico. Flowers large, tulip-shaped and grand. Pkg., 15c. each.



HELIPTERUM.



HOLLYHOCK.

Hollyhock—

P.

The plant is perfectly hardy—needing only a few odd leaves or coarse straw for protection, standing, with this, our hardest winters.

Variegated; beautifully variegated. Pkg., 10c.

Yellow, very double. Pkg., 15c.

Crimson, fine double. Pkg., 15c.

Rose, splendid; double. Pkg., 15c.

Double White, fine. Pkg., 10c.

Double Mixed Hollyhock.

Our mixture is wonderfully grand, containing all old and new sorts. The forms are perfect, the flowers beautiful, the colors brilliant. Pkg., 10c.



Nest Egg.—Very fine and justly popular as a nest egg. Pkg., 5c.



FINE MIXED GOURDS.

Gypsophila.

(Angel's Breath.)

When once planted and known, no garden will be without this graceful, elegant, and, above all, beautiful pure white flower. Try it, and it will win and keep your love forever; fine mixed. Pkg., 5c.; choicest mixed, 10c.

Hyacinth Bean.—A splendid climber with abundantly clustered



ANGELS BREATH

spikes of purple and white flowers; runs 20 feet in a season. Pkg., 10c.

Helianthus.

The dwarf sorts are popular garden ornaments. The seed is also good for feeding poultry, and the plant serves as a preventive of malarial fever.

Small single sorts, mixed. Pkg., 5c.

Helianthus Mult. Pl.—The only real pure yellow, double, medium-sized Sunflower. The flowers are from 2 to 4 inches in diameter, as double as any double Dahlia. A plant brings from 2 to 800 blossoms a summer. Pkg., 15c.; 2 pkgs., 25c.

Mourning Bride.

One of the finest flowers for bouquets; great variety of colors, borne on long stems. Pkg., 5c.



HELIOTROPE.

Heliotrope.

Well-known, deliciously fragrant plants; excellent for bedding purposes or pot culture; finest, fine mixed. Pkg., 15c.

Humea.

A magnificent class of climbers, bright colored, elegant flowers; fine mixed. Pkg., 5c.



HELICHRYSUM.

Helichrysum.—The finest among the everlasting flowers; of fine form. Cut the flower before the centre fully opens; fine mixed. Pkg., 5c.

Salzer's Show.

A mixture of every obtainable color and sort of Helichrysum. Pkg., 10c.

Ice Plant—A.

A singular trailing plant; the leaves and stems are covered with crystal-like globules, giving it the appearance of being covered with ice. Pkg., 5c.

Kaulfussia—A.

Desirable; dwarf habit and compact growth; richness and freedom of bloom. Pkg., 5c.

Lantana.

The flowers are borne in Verbena-like heads, embracing every shade of color; finest mixture. Pkg., 10c. **Grandiflora Alba.**—White; fine. Pkg., 10c.

Leptosiphon.

Leptosiphons are low, pretty, hardy annuals, growing less than 6 inches in height. Pkg., 5c.

Lobelia—A.

A most elegant plant, of easy culture, and well adapted for bedding, edging pots or rockeries; growing dwarf and bushy, continually blooming.

Cardinal Flower.—Light red. Pkg., 5c.

Star of Ischl.—Of very dwarf, erect growth, only 4 to 5 inches high, and forming dense balls of charming dark blue flowers. Pkg., 10c.; 3 pkgs., 25c.

White Gem.—These compact little plants form a dense ball of the purest white. Pkg., 10c.

Emperor William.—Light blue; fine, compact. Pkg., 5c.

Blue Bird.

A splendid Lobelia; blossoms large and intense blue. Pkg., 10c.

Gracilis.—Very fine for baskets, trailing gracefully and blooming profusely; all colors. Pkg., 5c.

Lobelia Mixed.—All colors; very fine. Pkg., 5c.



Marigold.

The newest sorts of Marigold are great beauties, and are beginning to be widely cultivated. The African varieties are taller than the French. Finest colors, mixed. Pkg., 5c.

Salzer's Superb.—Contains a mixture of many sorts and colors; especially adapted for garden culture. 10c.



MARIGOLD.

Myosotis.

Forget-Me-Not. Likes a moist location; extremely beautiful, low-growing plants; fine mixed. Pkg., 5c.

Azoric.—Dark blue flowers; produced in greatest abundance. Pkg., 10c.

Eliza Fontrobert.—Large blue. Pkg., 10c.



MYOSOTIS.

Nasturtium.

No annual gives more and finer blossoms than this; and then, besides, they are so serviceable, are elegant cut and placed on the table in vases, or for other decorations; while for wearing as corsage or neck bouquets they are extremely fashionable and valuable on account of their rich colors and their property of retaining their freshness so long.



EMPERESS OF INDIA.

Empress of India.—The plant is of a very dwarf habit, while the flowers are of the most brilliant crimson color, so freely produced that no other annual in cultivation can approach it in effectiveness. Pkg., 10c.

Majus.—Elegant, profuse-flowering plants for verandas, trellises, etc., growing 12 feet in one season. Tall sorts mixed. Pkg., 5c.

Minus.—A few dwarf Nasturtiums in the yard are very brilliant and attractive; bloom all season. Mixed, pkg., 5c.

Black Egg.—Very dark; choice. Pkg., 5c.
Tall Yellow.—Beautiful golden yellow. Pkg., 5c.
Tall White.—Elegant pearly white. Pkg., 5c.
Tall Rose.—Beautiful in the extreme. Pkg., 5c.
Tall Crimson.—Extremely beautiful. Pkg., 5c.

Salzer's Perpetual-Blooming.



Salzer's Perpetual-Blooming Nasturtiums.—We control all the seed of this wonderfully free-blooming Nasturtium. It blooms early and continually throughout the season. This mixture contains many brilliant and fashionable colors that are particularly adapted for dress bouquets. Pkg., 10c.; 3 for 25c.; oz., 25c.; ¼ lb., 65c.

Fine Mixed Colors.—This mixture of Nasturtiums is exceedingly beautiful and justly popular. Pkg., 5c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.35.

plant, well suited for the decoration of mixed borders; flowers yellow; grows 3 feet. Pkg., 5c.
Jacoba.—Annuals of the easiest culture, in the varieties of which are to be found purple, bronze, pink and white; dwarf sorts. Pkg., 10c.; tall, 5c.; mixed, 5c.
Lavender (Lavendula).—Much prized for its fragrant violet flowers. Pkg., 5c.
Lophospermum.—Exceedingly ornamental trailing plants with large and handsome flowers. Pkg., 10c.
Linum.—Very graceful flowers, especially pretty when branched. Pkg., 5c.

MISCELLANEOUS

Alonsoa.—Mask Flower. Pretty shrub-like annual, bearing scarlet flowers in profusion; fine mixed. Pkg., 5c.

Abobra.—Pretty, hardy perennial climber, glossy green foliage, bright scarlet fruits; 10 feet. Pkg., 10c.

Allium.—Perfectly hardy, with odd little flowers. Pkg., 5c.

Bartonia.—Showy, summer-flowering annual, large, yellow flowers. Pkg., 5c.

Baptisia.—False Indigo. Flowers bright blue or yellow, borne on spikes 6 inches long. Pkg., 5c.

Baptisia.—Fine mixed. Pkg., 10c.

Beta.—Gorgeous, showy-leaved Beets, fine for massing; fine mixed. Pkg., 10c.



Cacti Seed.

Now, there is a great deal of genuine pleasure in growing these odd plants from the seed. It is sure to chain your attention and interest you right along.

Choice Mixed Cacti, pkg., 10c.

Cacti Wonder Mixture.—The finest of sorts. Pkg., 25c.

Chlora Grandiflora.—Very effective, brilliant yellow flowers. Pkg., 5c.

Coccinea.—A handsome gourd with glossy foliage and scarlet fruit. Pkg., 10c.

Colosias.—Colosias are free-flowering, hardy annuals, the flower stalks being 1 foot to 18 inches high. The flowers are in whorls, and several of these around each flower stem. Pkg., 5c.

Cosmos.—Plants 4 to 6 feet high, literally covered in the autumn with large, single flowers resembling single Dahlias. A group in bloom is a gorgeous sight. Colors range through many shades. Pkg., 10c.

Cuphea.—Cigar Plant. Very odd and attractive little flowers. Pkg., 10c.

Cucumis.—Ornamental Cucumbers. Curious fruit, rapid growth and luxuriant foliage. Pkg., 5c.

Castilleja Indivisa.—Immensely popular; producing flowers of a rich, brilliant scarlet crimson. Pkg., 25c.

Cyclanthera.—A climbing plant bearing oval-shaped fruit exploding loudly when ripe. Pkg., 10c.

Dicentra.—Bleeding Heart. Well-known. Pkg., 15c.

Didiscus.—A. Delicate, sky-blue blossoms borne in profusion; novel. Pkg., 5c.

Echeveria.—Frequently used for decorative purposes and bedding; thick, fleshy leaves. Pkg., 25c.

Erica (Cape Heath).—Beautiful and interesting greenhouse shrubs, flowering most profusely. Pkg., 5c.

Erysimum.—Showy, free-flowering annuals, very effective in beds; mixed. Pkg., 5c.

Eulalia (Zebra Grass).—Unlike all other variegated plants, this has its striping or marking across the leaf, instead of longitudinally. Pkg., 5c.

Eupatorium.—Very hardy perennials, bearing large clusters of white bloom. Pkg., 5c.

Glaucium (Horn Poppy)—A. A showy plant, with long, silvery leaves gracefully recurved. Flowers bell shaped, orange yellow. Pkg., 5c.

Golden Rod.—The nation's favorite flower. Who does not admire this yellow beauty? Mixed, Pkg., 10c.

Gnaphalium.—A class of immortelles bearing clusters of bright golden blossoms. Pkg., 5c.

Gilla.

A beautiful annual; splendid for borders and show. Pkg., 5c.

Show Mixture of Gilla.—The very finest. Pkg., 10c.

Heliophila.—A pretty, light blue annual. Pkg., 5c.

Hibiscus, Garden.—A branching plant of the easiest culture; blooms from June to October. Pkg., 5c.

Honesty (Moon Wort).—Interesting summer-blooming plants, suitable for shrubberies or woodland walks. The seed vessels look like transparent silver. Handsome in bouquets of dried flowers. Pkg., 5c.

Kochia.—A rapid-growing, graceful, cypress-like flowers yellow; grows 3 feet. Pkg., 5c.

Loasa.—Pretty, hardy climbing annuals. Pkg., 5c.

Lycnis.—Handsome and strikingly effective perennials; mixed. Pkg., 5c.; choicest, 10c.

Lupinus.—A. Desirable plants in every garden, bearing long and graceful spikes of various shades of scarlet, purple, yellow and white; fine mixed. Pkg., 5c.

Oxyura.—This is a pretty little hardy annual, neat in habit, branching, about 18 inches in height; flower daisy-like, lemon yellow, white edging. Pkg., 5c.

Martynia.—An extremely handsome, large-flowering annual; from 1 to 2 feet. Pkg., 5c.

Maurandia.—P. The finest of all pot climbers, bearing great quantities of bell-shaped, beautifully colored blossoms. Pkg., 10c.

Malope.—A package of Malope seed sown in the open ground in April will begin unfolding its rich pink blossoms early in June, and continue to brighten and please the eye throughout the long, hot summer. Pkg., 10c.

Mimulus. Strikingly handsome flowers of easiest cultivation.

Ave Maria.—Grand; produces myriads of beautiful spotted blossoms all summer. Pkg., 10c.

Musk Plant.—Full musk fragrance. Pkg., 10c.

Show Mimulus.—Contains grandly beautiful free-flowering sorts. Pkg., 10c.; fine mixed, 5c.

Nemophila (Love's Grove), a sweet beauty. Pkg., only 5c.

Nemophila.—Fine mixed. Pkg., 5c.

Nigella.—Love in a Mist. Pkg., 5c.

Nicotiana.—Flowers pure white, an inch in diameter; well adapted for open ground. Pkg., 10c.

Nycternia.—Sweet-scented plants with large heads of star-shaped flowers. Pkg., 5c.



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Nycternia.—Sweet-scented plants with large heads of star-shaped flowers. Pkg., 5c.

Oxalis.—Fine mixed. Pkg., 10c.

Oxalis Trapaeoloides.—Yellow flowers with brown foliage; especially adapted for ribbon gardening. Pkg., 10c.

Paony.—Grandly beautiful; double mixed. Pkg., 20c.

Palava.—A beautiful annual, growing to the height of 18 inches and flowering abundantly. Equally valuable for greenhouse or garden; grand. Pkg., 5c.

Perilla.—Beautifully fringed little plants, used extensively in ribbon gardening. Pkg., 5c.

Phaspholus (Scarlet Running Bean).—Much prized strong flower. Pkg., 5c.

Scyphantus.—A dwarf, free-flowering plant. Pkg., 5c.

Stevia.—P. Plants producing white and purple flowers which are of great value and largely used in bouquets. Pkg., 10c.

Solanum.—Beautiful ornamental fruit-bearing plants of various forms; fine mixed. Pkg., 5c.

Sweet Sultan.—Effective plants for garden; fragrant flowers of purple, white and yellow. Pkg., 5c.

Static.—Very free flowering, and remain in bloom a long time. Pkg., 5c.

Viscaria (Rose of Heaven).—A fine, free-blooming annual of brilliant colors; fine mixed. Pkg., 5c.

Vinca (Madagascar Periwinkle).—Ornamental free-blooming plants, especially adapted for large beds; mixed. Pkg., 10c.



NEMOPHILA (LOVE'S GROVE), A SWEET BEAUTY. PKG., ONLY 5c.



GILLA, THE BEAUTIFUL.



MIGNONETTE—A.

The delightful fragrance of the Mignonette has been applauded for centuries, and for this reason the French, no doubt, named it "Mignonette"—"The Little Darling."
Snow Queen.—The flower spikes of this magnificent novelty are long, often 10 inches, pure white, double in appearance and beautiful in form, the fragrance is delightful, rich and powerful, scenting the air for a long distance. It is an EVERBLOOMER. Pkg., 15c; ½ oz., 25c; oz., 40c.

Victoria.—Dark red flowers, distinct and larger than the old varieties. Pkg., 10c.
Machet.—The plants are of pyramidal growth. Spikes of brightest red flowers. Pkg., 10c.

Double White.—The finest of all Mignonettes. Nothing can equal a bed of this snowy white, deliciously fragrant sort. Pkg., 10c.

Crimson Giant.—New. The largest and sweetest of all Mignonettes. Pkg., 10c.

Golden Queen.—A literal mass of gold; continually in flowers. Pkg., 10c.

Salzer's Show Mignonette.—In this mixture we have placed every known variety, old and new. A package will furnish bloom and fragrance all summer and fall. Contains some Giant Spiral. Pkg., 10c; oz., 30c.

Salzer's Giant White Spiral.—This grand Mignonette is a selection made by us of the old Spiral; grows 2 or 3 feet high, perfectly erect, and we measured spikes of bloom on our grounds this season which were 15 inches long. Its color is pure snow-white, and the grand spikes of bloom can be seen for a long distance, and color, much unlike anything else in cultivation, it attracts the attention of everybody. Its fragrance is powerful, and it is never out of bloom. Pkg., 10c; 2 for 15c; ½ oz., 25c; oz., 40c.

Mignonette.—All sorts mixed. Pkg., 5c; oz., 15c; ¼ lb., 50c.



SALZER'S PANSIES.

For years we have been known throughout the West as the Pansy Specialists, and if there is one flower we love more than all others and are partial to it, it is the Pansy—that pre-eminently beautiful, modest flower—and who is there that does not share our esteem of the Pansy?

Wisconsin soil and climate are specially adapted to the growing of splendid blossoms, and hence our strain is recognized among florists as the finest by all odds in America. It is grown on the new process of growing enormous blossoms for seed, with experience, soil, climate, etc., all in our favor of producing the best Pansy seed in the world.

Angel's Robe.

This pure white Pansy is a novelty of the first water; is especially adapted for cemetery planting or edging in the garden. To introduce this sweetest of all white beauties we have placed the price within reach of all. Pkg., 15c; 2 pkgs., 25c; 10 pkgs., \$1.00; 50 pkgs., \$3.00.

Louis Odier.—Beautifully blotched with rich and varied color; extra large. Pkg., 15c.

Trimardeau.—The largest race of Pansies; enormous blossoms, endless colors. Pkg., 20c.

Lord Beaconsfield.—Splendid novelty; large flowers of deep purple velvet. Pkg., 15c.

The Giant Pansies.

These are not all our own growth, but are a mixture of the choicest obtainable sorts, as Imperial, German, Giant Excelsior, Trimardeau, Cassier, Buggot, International, and other Imperial. They are exquisitely beautiful. For the price, fully 200 seeds in each package, there is no mixture we know of that can compare with it—their wonderful hues and great size. Pkg., 30c; 2 pkgs., 50c.

Pansies in Separate Colors.

Blue Shades.—Contains all known blue shades. Pkg., 10c.
Brown Shades.—Composed of every brown shade known. Pkg., 10c.
Bronze Shades.—Contains all bronze shades. Pkg., 10c.
Black (King of the Black).—Finest of all black. Pkg., 10c.
Black Shades.—Contains all known black shades. Pkg., 10c.

Mahogany Shades.—Contains all known mahogany shades. Pkg., 10c.
Margined Shades.—Beautiful in the extreme; many margined sorts. Pkg., 10c.
White Shades.—This contains every white shade known. Pkg., 10c.
Yellow Shades.—This contains every yellow shade known. Pkg., 10c.

The Fairy Pansies.

Nothing that we can say can give to the reader an adequate idea of their beauty and splendor. The flowers are large in size, velvety in texture, and bloom throughout the entire spring, summer and fall. They run through almost every imaginable shade. There are the spotted, the dark and light marble varieties, mahogany shades, the deep brown, the maroon crimson, the intense yellow. Then the black, the blue and the bronze, the splashed, striped and spotted, all of striking beauty, are found there. Indeed, the Fairy Pansies contain so many colors, variegated, blotched, veined, mottled and margined, all of giant size, and in a combination of colors that would be thought impossible until the flowers are actually seen. Over 32,000 ladies have tested our wonderful Fairy Pansy, and everywhere, in the East and West, North and South, they do well and bloom gorgeously, calling forth great praise everywhere. Pkg., 25c; 3 pkgs., 50c.



THE FAIRY PANSY MIXTURE. PKG., 25c.

Petunias.

New Fancy Hybrida Sorts.—Composed of thick-petaled, extremely beautiful, single new varieties, giant blossoms, such as Fimbriata, Kermisia, Marginata, etc. Pkg., 25c; 5 for \$1.00.

Belle Etoile.—Striped and blotched. Pkg., 10c.

Ellesmore.—Dark rose for massing. Pkg., 10c.

Pure White.—Fine single for cemetery. Pkg., 10c.

Cliffwood.—A good per cent of the seed full and very double, but it comprises the widest possible range of colors; all perfect blossoms, many of them wondrously and marvelously edged, striped and margined. Small pkg., 20c.

Single Petunias.

A brilliant plant for outdoor decoration, as ribbon bedding, for window boxes, in act for anything where gorgeous and brilliant show and quick, early flowering is desired.

Fine mixed sorts of Single Petunias. Pkg., 5c.

Salzer's Imported Mixture.—Seeds gathered only from show flowers and contains every imaginable sort—brilliant in colors, perfect in habit, and prodigally free in bloom. It is incomparable as a mixture, and contains some semi-double seeds; brilliant in the extreme. Pkg., 15c; 2 for 25c.



FROM SALZER'S IMPORTED MIXTURE OF PETUNIAS. PKG., ONLY 15c.



Pink.

Closely related to the Carnation and Picotee, but smaller flowers; plant dwarf and quite hardy; flowers beautiful and very fragrant.

Pink.—Grand mixture. Contains many new and old varieties. Pkg., 25c; fine mixed, 10c.

PINK.

Picotee.

Very much like the Carnation; as fine and more delicate in its coloring. Choicest imported. Pkg., 15c; fine mixed, 10c.

Carnation Pinks.—(See page 38 for magnificent sorts.) They are sure to please, and will.



PICOTEE.

SALZER'S PHLOX.

Of all annuals Phlox makes the finest beds. It is perfectly indispensable, and every garden should have a bed of it. Flowers are vivid, rich and of wonderful hues, borne in clusters freely.

Phlox Drummondii.

Alba, pure white, fine for cutting 10c. | Scarlet, very brilliant and showy.10c.
 Purpurea, deep purple..... 10c. | Phlox Drummondii, all sorts and colors;
 Rosea, bright rose; good..... 10c. | mixed, very fine. Price, ½ oz., 35c.; oz., 60c.; pkg., 5c

Phlox Grandiflora.

The beauty of this grand Phlox is its gigantic blossoms; brilliant and showy.
 Phlox Grandiflora, pure white..... 10c. | Phlox Grandiflora, striped and blotched...10c.
 Phlox Grandiflora, bright scarlet 10c. | Phlox Grandiflora, deep purple..... 10c.

Phlox Grandiflora—Finest Mixed.

This mixture, for 10c., must not be compared with that offered by most seedsmen. Ours is composed of giant blossoms in endless colors. It is particularly fine, and we do not see how a garden can be called quite complete without a small bed of these brilliant beauties. Pkg., 10c.; 2 pkgs., 15c.; ½ oz., 50c.

Phlox Snowbank.—This is the grandest pure white, prodigally free-blooming, perfectly shaped Phlox in cultivation. Pkg., 20c.; 3 pkgs., 50c.

Phlox D. Nana.—Our mixture of this new dwarf, compact, free-blooming, gorgeously beautiful Phlox comprises over 40 sorts. Per pkg., 10c.

D. Nana.—Pure white. Pkg., 15c.

STAR OF QUEDLINBURGH—Novelties in Phlox—The petals are charmingly fringed, often star-shaped, long-pointed, with borders margined, etc., and its oddity and beauty of colors will find for itself a place in many a garden. Don't try to get along without it; you will miss one of the rarest treats in annuals if you do. Pkg., 15c.; 2 pkgs., 20c.

Giant Star Phlox.

A brilliant novelty on which we offered \$300.00 in prizes two years ago. The blossoms are very large, beautifully shaded, of all manner of hues and colors, and are star-shaped. Indeed, this Phlox makes a brilliant display. Pkg., 15c.



GIANT STAR PHLOX. 15c.



PHLOX DRUMMONDI.

Primrose, Evening.

The Oenothera, or Evening Primrose, produces large blossoms, 3 to 4 inches across, usually yellow or white; very showy; mixed, Pkg., 10c.
 English Primrose.—(See Auricula.) Pkg., 25c.

Primula.

Sown in spring or summer will make excellent pot plants for winter use.

Grand Sorts, Mixed.

—Pkg., 20c.; 6

pkgs., \$1.00.

Chinensis.

—Pkg., 20c.

Fringed Varieties.

—Extra fine

mixed. Pkg.,

40 c. Finest

double sorts;

mixed. Pkg.,

50c.

Salzer's Prize.

—They are beautiful

beyond description, are

large, full and

in endless

colors. A

splendid mixture for florists or for the house,

as a package will give you many varieties.

Pkg., 25c.; 5 pkgs., \$1.00.



PRIZE PRIMULA.

Portulaca.

There are scarcely any flowers in cultivation that make such a dazzling display of beauty as a bed of many-hued, brilliant colored Portulacas. Continually in bloom. Single white, pkg., 5c.; single red or striped, 5c.; double mixed, 10c.; 3 pkgs., 25c.; single and double mixed, 5c.; single mixed, 5c.

Finest Mixture.—80 sorts (imported, choice). Pkg., 10c.

Salzer's Perpetual Pot.

—This strain covers every imaginable shade of scar-

let, crimson, rose, white, yellow, etc., bearing innumerable large, very full double

blossoms. Pkg., 15c.

Penstemon.



DOUBLE PORTULACA

This beautiful class is in continual bloom from the time they are planted out in May until frost. In shape the flowers somewhat resemble the Gloxinia, and are shaded and mottled in white, blue and scarlet. Each, 10c.

Ricinus—A.

Tall-growing plants, whose luxuriant tropical foliage renders them exceedingly ornamental and desirable. Mixed, 5c.; finest mixed, 10c.



RICINUS.

Stock, Ten Weeks.

For fragrance and perfect blossoms, brilliancy and diversity of color and long duration of bloom, this annual is unsurpassed.

Stock, Giant Perfection.

The plant of the new Giant Perfection is pyramidal in shape, 2½ ft. high; produces long spikes of double flowers, much finer and larger than ordinary sorts, and of delicious fragrance. (See cut.) Pkg., 15c.

Large Flowering.—Grows tall, full of branches and blossoms; very sweet. Pkg., 10c.

Tree Stock.—Grows tall; literally fills its many branches with great, large blossoms. Pkg., 15c.

Kaiserin Louise.—Pure white novelty.....20c.

Azure blue, white or flesh color, each.....10c.

Rose or carmine, each.....10c.

Black brown.....10c.

Imported Dwarf (large blossoms).....20c.

Fine Mixed.....5c.

Salzer's Select Mixture.—This mixture stands unrivaled. It contains every imaginable sort and color known to the trade. On our own grounds, where we grow stock in large quantities, nothing gives better satisfaction and more pleasure to our thousands of visitors than the Select Mixture Stock. Pkg., 25c.; 2 pkgs., 35c.

Violet—P.

Sweet Violet.—The culture of this humblest and most fragrant of plants is easy; it resembles that of the Pansy. The temperature must not be too high, the soil moist and rich in lime.

White Perfecta..Pkg., 15c. | Alba.....Pkg., 10c.

Blue.....10c. | Choice Mixed " 10c.

Salzer's Prize Violets.—Contains some double seed and every single color and sort obtainable. It is without a superior. Pkg., 20c.

Whitlavia—A.

An elegant annual, with delicate foliage, drooping clusters of rich, dark blue and white, bell-shaped blossoms. Pkg., 5c.

POPPY SORTS.

Pæony, large, full double sorts..... 5c.

Oriental, dazzling scarlet, double..... 10c.

White Shades, best white sorts..... 10c.

Poppy, all sorts mixed..... 5c.

Poppy, double sorts mixed..... 5c.

Poppy, single sorts mixed..... 5c.

Poppy, hardy, perennial sorts mixed..... 10c.

Opium Poppy, pkg., 5c.; oz. 25c.

Poppy Blossom Evermore.

For brilliancy of color, for charming and delicate tints, for beauty and variety of form, for oddity and richness, as well as uniqueness of its great single and double blossoms, rapidity of growth and great freedom of bloom, blossoming early and late, all the summer long. Pkg., 15c.; 2 pkgs., 25c.; 6 pkgs., 50c.



SAMPLE FLOWERS OF "BLOSSOM EVERMORE."

PEACOCK POPPIES.

Many brilliant shades and colors, both double and single. Endless varieties. Given as a premium. (See cover page.) Pkg., 15c.; 2 pkgs., 25c.

Rhodanthe.

Beautifully formed, very ornamental plants; bell-shaped and very everlasting flowers; mixed. Pkg., 5c.

Salvia.

Flowers in spikes of fiery red, crimson and blue, and continues to blossom until frost, when the plants can be removed to house, and will continue to bloom.

Salvia Coccinea.—Fiery scarlet; fine. Pkg., 15c.

Salvia Splendens.—Pkg., 10c.; FINE MIXED, 10c.

Salvia Bluebird.—Finest blue. Pkg., 15c.

Plant Fragrant Apple Salvia.—Pkg., 15c



RHODANTHE

Smilax.

A beautiful and graceful perennial climber, none surpassing its glossy deep green, wavy and most delicate foliage. Pkg., 15c.

Sensitive Plant.

An interesting plant, well known for the extreme irritability of its leaves and foot stalks, which close and droop at the slightest touch. Children's delight. Pkg., 10c.

Stipa Pennata—E.

Feather Grass.—A hardy perennial plant, with beautiful, delicate white, feathery-like stems of bloom; in great demand for ornamental work; flowering the second season from seed. Pkg., 10c.

Sweet William—A.

A very beautiful class of plants of extreme richness and diversity of color. The varieties have been greatly improved of late years. Hardy as oak. Cover with a few leaves in fall; in spring they will bloom with increased beauty. Fine mixed. Pkg., 10c.

Tritoma Uvaria.

Red Hot Poker, splendid perennials, bearing tall spikes of red bloom. Pkg., 10c.

Torenia.

Upon a small bed, 3 feet by 10, produced from a 15c. package of Torenia, our head gardener estimates that from May 15th to frost there were upward of 80,000 blossoms, all of intense porcelain blue and rich violet, throat bright yellow, presenting during all these months one of the finest sights we have ever seen in flowers. Pkg., 15c.; 2 for 25c.



SENSITIVE PLANT



GIANT PERFECTION, 15c.



VIOLET, BLUE. PKG., 10c.



Salzer's Ever-Blooming Sweet Peas.

Our **Ever-Blooming** is something especially rare, of unusually large blossoms, brilliantly shaded, deliciously fragrant, that bear continually until destroyed by severe frosts. This strain is *par excellence*. It is impossible to describe the rare beauty of the brilliant tints. For personal wear during the summer and autumn it is the most fashionable flower grown, as this strain retains its freshness for hours. We control the entire stock of **Ever-Blooming Sweet Peas in America**. Don't be misled by some seedmen offering you a substitute for same, or "just as good." Pkg., 10c.; 3 pkgs., 20c.; oz., 20c.; 1/4 lb., 60c.; lb., \$1.50.

Copopoco.

This strain is remarkable for largeness and clearness of blossoms, rich, varied and marked colors, and great freedom of bloom and delicious fragrance. Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.

Cupid—The Dwarf Sweet Pea.

The famed dwarf Sweet Pea. Our stock is grown from the original. Pkg., 10c.; 2 pkgs., 15c.; oz., 50c.

We can furnish the following at 5c. per pkg.; oz. of any variety, 20c.; 1/4 lb., 40c., postpaid; lb., 90c.:

Apple Blossom.—Pink and white.
Blanche Burpee.—Pure white
Blanche Ferry.—Pink and white.
Blushing Beauty.—Best pink.
Boreatton.—Velvety maroon.
Bronze King.—Bronze standard, white wings.
Butterfly.—Blue and white.
Captain of the Blues.—Best blue.
Cardinal.—Old red.
Countess of Radnor.—Light lavender.
Cupid.—White.
Duchess of York.—Nearly pure white.
Duke of Clarence.—Clover purple.

Duke of York.—Pink and white.
Eliza Eckford.—White with blue edge.
Emily Henderson.—White.
Firefly.—Finest scarlet.
Gaiety.—Red and white striped.
Her Majesty.—Large; best rose color.
Igneae. One of the best reds.
Lady Penzance.—Delicate laced salmon.
Lemon Queen. Blush pink and lemon.
Lottie Eckford.—Large white, blue edge.
Meteor.—Best salmon.
Mrs. Jos. Chamberlin.—Red and white flaked.

Mrs. Eckford.—Light lemon.
Mrs. Gladstone.—Large pink.
Mrs. Sankey.—White.
Novelty.—Very dark rose.
Orange Prince.—Beautiful shade of orange.
Ovid.—Rosy pink.
Peach Blossom.—Pink.
Primrose.—Straw color.
Princess Beatrice.—Lighter shade pink than Gladstone.
Royal Robe.—Beautiful dark pink.
Stanley.—Best maroon.
Venus.—Salmon buff.
Waverly.—Rosy, claret color.

Sweet Peas—Special Mixtures in Separate Shades.

White Sorts, mixed.....Pkg., 5c.	Pink Sorts, mixed.....Pkg., 5c.	Blush Sorts, mixed.....Pkg., 5c.
Striped Sorts, mixed.....Pkg., 5c.	Blue Sorts, mixed.....Pkg., 5c.	Carmine Sorts, mixed.....Pkg., 5c.
Black Sorts, mixed.....Pkg., 5c.	These Special Sorts, by weight: Oz., 15c.; 1/4 lb., 25c.; lb., 75c.	

Fine Mixed.

This mixture, for the price, challenges an equal. It is composed of many sorts and colors, and will surely please. Pkg., 5c.; oz., 10c.; 1/4 lb., 25c.; 1/2 lb., 45c.; lb., 60c.; 2 lbs., \$1.10, postpaid.
Perennial Sweet Peas.—Resemble Sweet Peas. Perfectly hardy; climber. Pkg., 5c.

Wahlenbergia.

Seeds sown in the house or early in the ground will, by June 1st, form a plant 12 inches high, very bushy and compact, deep green leaves, beautifully edged, and be literally covered with deep porcelain blue four-pointed, saucer-shaped, exquisitely and charmingly colored blossoms. Pkg., 15c.

Wall Flower—P.

A very fragrant and desirable class of winter bloomers. Sow seeds in hot-bed, and while plants are small place in pots. In fall remove to the house.

Dark Brown.—Extra rose-formed; grand. Pkg., 25c.

Golden Yellow.—Splendid. Pkg., 25c.

Choice Imported Mixture.—Pkg., 10c.

Xeranthemum—E

Annuals, dwarf, compact and free-flowering. The flowers are blue, white and purple. Pkg., 5c.



Star Verbenas

Package, 15 Cents.

The best way to get a large variety of fine Verbenas, in splendid colors, healthy and strong, is to grow them from seed. Indeed, they grow so easily and so surely and do so well that we often wonder that so few, comparatively, grow Verbenas from seed. It is so easily done that, when once tried, we are sure no other method will be used. A package of seed, sown early, usually gives enough splendid plants to cover a large bed and furnish these lovely flowers all season. This mixture is the finest obtainable. It is a prize mixture throughout. In it we have included all of the finest strains known, and we are sure it will give universal satisfaction. We hope every lover will try a package of Star Verbenas. They are especially fine. Pkg., 15c.; 2 for 25c.; 5 pkgs., 50c.

Choice Verbenas.

Golden Leaved.—Golden-yellow foliage, which forms a striking contrast with its dazzling scarlet blossoms. Pkg., 25c.

Mammoth Verbena.—On perfect flowers, they reach the size of a silver quarter of a dollar. Pkg., 25c.

Candidissima.—Purest white. Pkg., 15c.

Defiance.—Deep scarlet. Pkg., 10c.

Bluebird.—Blue black. Pkg., 10c.

Striata.—Beautifully striped. Pkg., 10c.

Verbena Mixtures

Fine Mixed.—Pkg., 5c.

No. 1 Mixed.—Very fine, indeed; many colors. Pkg., 10c.

Star Mixture.—The finest in the world. Pkg., 15c.; 2 pkgs., 25c.

A. BLANC PHILA

Zinnia—A.

A splendid plant; flowers large, double and somewhat resembling the Dahlia; a very fashionable flower; free bloomer. Our mixtures are superb.

Double White.—Pure, full. Pkg., 5c.

Double Striped.—Pkg., 5c.

Double Crimson.—Pkg., 5c.
Single sorts, mixed, very fine, pkg., 5c.; tall sorts, mixed, 5c.; dwarf sorts, mixed, 5c.

Salzer's Show.—Contains every imaginable color, sort and kind obtainable in Europe and America, and is, for variety and gorgeousness, without an equal. Pkg., 10c.

Frau Grete.—Peerlessly beautiful, of endless variety and color. This mixture is named in honor of ex-Gov. Hoffmann's charming and estimable wife. The Zinnia is Mrs. Hoffmann's favorite flower, and this mixture contains the finest in the world. Pkg., 15c.

Fine Mixed Zinnia.—Extra. 5c.



SPECIMENS FROM FRAU GRETE MIXTURE. PKG., 15c.

NORTHERN GROWN SEEDS.

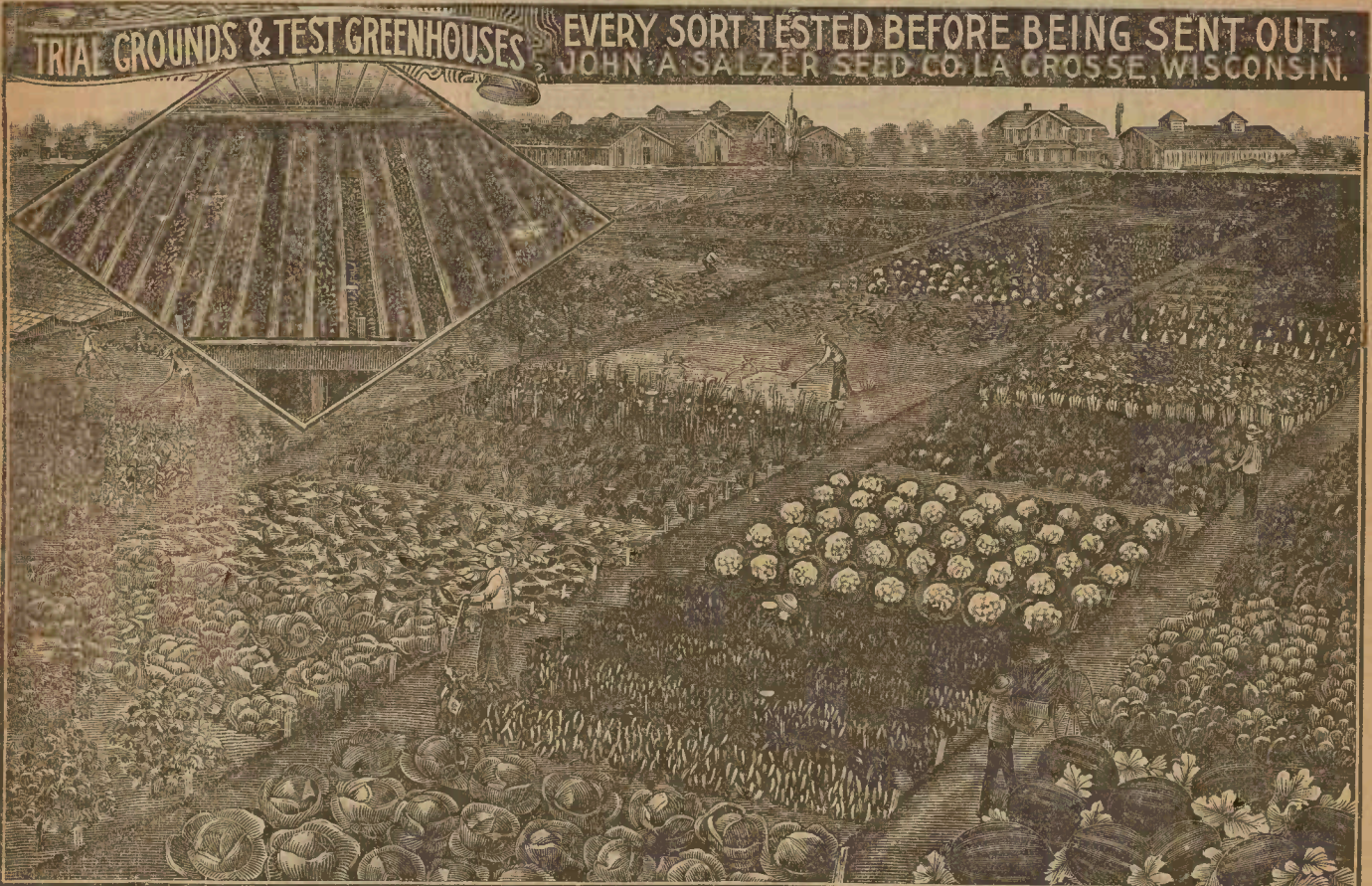
Our list of flower and vegetable seeds is very complete. It contains the cream (no sour milk) of all good and excellent varieties. Our seeds being grown in the extreme North have three strong points which are sought for by every market gardener and planter of seeds, viz.: Strong vitality, great productiveness and extreme earliness. This is one of the reasons that they have fairly sprung into popularity and are in such great demand everywhere.

Naturally, if you plant seeds you want beautiful flowers, the largest, most solid, richly flavored vegetables and finest farm products. **Salzer's Northern Grown Seeds insure this.** It means for the Southern, Western and Eastern planters **earlier, more vigorous, thrifty products;** it means choice flowers, finer vegetables of quicker maturity, great solidity and richness of flavor; it means early, big paying, generous farm crops.

162,307 pleased customers of 1896 will gladly attest to every word of above.

For the Northern States our seeds are thoroughly acclimated (some of them grown 800 miles north of here) and are certainly earlier, more vigorous and thrifter than Eastern and Southern seeds.

Please see page 95, under Farm Seeds, showing Governor Sheldon, State Officials, Editors and others viewing our great trial farms.



Above illustration will give you an idea of how we can furnish such excellent and superior garden, vegetable and farm seeds. This is done from the fact that we give same a thorough test in our greenhouses as to growth and on our trial grounds as to yield and true quality. Thus it comes that Salzer's seeds never fail. No seeds leave our warehouses before being thoroughly tested as to life and vitality. The modus operandi is shown in the above cut. When you sow our seeds you are absolutely sure they will grow—such as you can take to any fair and get first prize.

Mr. August Prahle Displaying Products of Salzer's Seeds at the Fair—126 Prizes.



Mr. August Prahle says: "I have used your seeds for years. They produce the finest vegetables in the market. I bring in my crop ahead of the others and generally get double the price. I always take the first prize at fairs. Last year I exhibited 117 varieties of vegetables, and, of course, carried off the first prize—all grown from Salzer's Seeds. Now, at the Interstate Fair, in the presence of thousands, I carried off first prize on 126 different kinds of vegetables from Salzer's Seeds. If you want fine show vegetables for fairs, Salzer's Seeds produce them every time."

The following table gives a fair idea of quantity of seed to sow per row of 100 yards long; also, seeds required per acre. The amount given is a great plenty.

Per Row.	Per Acre.	Per Row.	Per Acre.	Per Row.	Per Acre.	Per Row.	Per Acre.	Per Row.	Per Acre.					
Asparagus.....	8 oz.	6 lbs.	Carrot.....	3 oz.	3 lbs.	Egg Plant.....	½ oz.	10 oz.	Okra.....	12 oz.	5 lbs.	Radish.....	6 oz.	8 lbs.
Beans, Bush.....	3 qts.	1½ bu.	Cauliflower.....	¼ oz.	4 oz.	Endive.....	2 oz.	1 lb.	Onion, for large bulbs.....	2 oz.	5 lbs.	Rhubarb.....	4 oz.	4 lbs.
Beans, Lima.....	3 pts.	20 qts.	Celery.....	1 oz.	8 oz.	Leek.....	2 oz.	10 oz.	Onion, for sets.....	8 oz.	35 lbs.	Salsify.....	4 oz.	4 lbs.
Beans, Pole.....	1 pt.	15 qts.	Collards.....	½ oz.	10 oz.	Lettuce.....	2 oz.	10 oz.	Parsley.....	2 oz.	1 lb.	Spinach.....	6 oz.	10 lbs.
Beet.....	5 oz.	8 lbs.	Sweet Corn.....	1 pt.	8 qts.	Melon, Water.....	2 oz.	3 lbs.	Peas.....	3 qts.	2 bu.	Squash.....	3 oz.	3 lbs.
Broccoli.....	½ oz.	1 lb.	Cress.....	1 oz.	2 lbs.	Melon, Musk.....	2 oz.	2 lbs.	Pepper.....	¾ oz.	½ lb.	Tomato.....	1 oz.	4 oz.
Brussels Sprouts.....	¼ oz.	1 lb.	Cucumber.....	4 oz.	3 lbs.	Mustard.....	4 oz.	1 lb.	Pumpkin.....	2 oz.	5 lbs.	Turnips.....	3 oz.	2 lbs.
Cabbage.....	1 oz.	¾ lb.												

With each 25c. order a package of magnificent Peacock Poppies! On larger orders, see page 47.

The Great \$1.00 Collection of Earliest Vegetables.



There are thieves even in the seed trade. There are men who are so unprincipled as to steal our cuts, our descriptions, in order to sell their inferior seeds. Thus they will try and palm off EARLIEST VEGETABLES, claiming them to be "just as good" as Salzer's Northern Grown. Well, they are not. This collection of 35 packages Earliest and Best Vegetables is without an equal. It is composed of our specialties—varieties we have cared for and improved for the past 20 years. There is nothing like it in the seed trade. That's the reason some seedsmen try to copy it. That this collection pleases; that the seeds therein are the earliest in the world; that it gives satisfaction everywhere, we introduce here only a few of THOUSANDS OF TESTIMONIALS:

Nat. Horn, Syracuse, N. Y.: "The earliest vegetables I ever ate, and the earliest I ever raised, came from your Collection of 35 Packages."

Jerome Ross, Dallas, Tex.: "I swear by Salzer! That is, the earliest vegetables in the world, Texas included, come from you."

H. E. Johns, San Jose, Ill.: "My vegetables from the 35-Package Collection were certainly 10 days ahead of any here grown."

Frank O. Call, San Francisco, Cal.: "Many

thanks for your splendid seed. The 35 Packages Earliest Seed proved more than you claimed for it. Early? Yes, 16 days ahead of my neighbors. They can't be beat in quality."

J. Ewe, Jefferson, Mo.: "A word about your Earliest Collection. Every sort is a gem, and all earlier than any I have ever planted."

G. Hovey, Findlay, Ohio: "This is a protection state. Your gardener customers are protected by 16 days! That is, your Earliest Vegetables are that much earlier than other seedsmen's."

Ralph Clark, Edinburgh, Scotland: "The 35 sorts of vegetables give me, in many instances, vegetables 3 weeks ahead of any in our market."

Wm. Watkins, Bristol, England: "My gardener tells me that the fine early vegetables we are now enjoying came from your 35 Packages Earliest Vegetable Collection. Accept my thanks for same. I was to dinner recently at Earl —'s. He tells me I am fully 25 days ahead of him—all due to your seed!"

Thus we could keep on with testimonials from Europe, Asia, Africa, South America, Australia, and from every county and state of our grand United States. Everybody praises this collection as the earliest in the wide, wide world. Try them for 1897. They are fine and

cheap. Think of it! Postpaid, for only \$1.00; not 3c. per package, and every sort a gem.



35 PKG'S EARLIEST & BEST \$1.00
VEG. NOVELTIES

THE GREAT ONE-DOLLAR COLLECTION.

This collection of 35 grand vegetable sorts is without question the very finest offered in the world. Many seedsmen, of course, will imitate this, but in quality it is impossible to reach it, because many of the seeds contained herein are our specialties, and cannot be got from anyone else.

The following 35 sorts of vegetable seeds,—sufficient for a family garden,—the very best and the very earliest of their kind,—for only \$1.00 net. No club rates. This gives everybody an opportunity to test our superior Northern Seeds and have the very earliest vegetables grown. If you want choice, early vegetables on your table, WAY AHEAD (yes, 10 to 15 days ahead) of your neighbors, get this collection. This lot is put in 35 packages—the catalogue value, \$2.40—and will not be broken. Look up their description. These 35 packages for \$1.00 are a great bargain.

\$1.00

- | | | |
|--------------------------------|--------------------------------|---------------------------------------|
| 1. Asparagus, Berliner. | 13. Cucumber, Prolific Pickle. | 25. Peas, Salzer's Earliest and Best. |
| 2. Beet, Eclipse. | 14. Cress, Extra Curled. | 26. Parsley, Early Moss Curled. |
| 3. Beans, No Plus Ultra. | 15. Endive. | 27. Radish, Erfurt Dark Red. |
| 4. Borecole, Dwarf German. | 16. Kohl Rabi, Early Vienna. | 28. Radish, Long Scarlet. |
| 5. Corn, Early La Crosse. | 17. Lettuce, Early Simpson. | 29. Rutabaga, Early Yellow. |
| 6. Cabbage, Salzer's Earliest. | 18. Lettuce, German Butter. | 30. Sage. |
| 7. Cabbage, Red Pickling. | 19. Leek, Salzer's Earliest. | 31. Spinach, Early Summer. |
| 8. Carrot, French Forcing. | 20. Melon, Water, Phinney's. | 32. Squash, Early White Bush. |
| 9. Cauliflower, E. Paris. | 21. Musk, Jenny Lind. | 33. Sweet Marjoram. |
| 10. Celery, White Plume. | 22. Onion, New Queen. | 34. Turnip, Early La Crosse. |
| 11. Celery, Turnip-Rooted. | 23. Parsnip, Long Sugar. | 35. Tomato, Early Conqueror. |
| 12. Cucumber, Early Market. | 24. Pepper, Ruby King. | |

— THESE —
35 Packages for
\$1.00,
POSTPAID.
These 35 packages will
not be changed

These 35 Packages Early Vegetables are a Bargain. Try them.

This collection gives you the choicest of the choice in Early Vegetables, and gives you lots of them for but little money. Thousands have tried them and thousands chant their praises. You will certainly do the same if you order them this spring. Nothing in the world quite so early and so fine. Try it in 1897 for EARLIEST.

Extra presents in seed, see page 47.

SALZER'S HIGH-GRADE NOVELTIES.

Here are seven of the very highest-grade, rare, blue-blooded varieties of new vegetable novelties. These magnificent, wonderful sorts we offer at 60c. for the lot, believing that our customers are willing to pay a fair price for a really high-grade, rare article. The seven packages here listed are certainly the peer of their relatives, and we know of nothing that will give our customers—who delight in having the very best that can be had—greater pleasure, greater satisfaction and greater results than the following 7 great novelties.

One collection, 7 packages, 60c.; 2 collections, or 14 packages, for \$1.00, postpaid.

1. New Beet Novelty—Salzer's Invincible.

It is fair to say in the outstart of this description that, to our idea, this Beet combines more good qualities than any other round variety. In shape it is almost round, in size fully large enough to be extremely profitable and readily sought in all markets. The leaves are small and compact and set very close to the centre of the bulb, while the root is very short and small and gives to the round bulb an extremely handsome appearance. It is very early, coming in right after our Red Beauty Beet. The flesh is of delicate texture, very rich, tender, sugary, and entirely free from fiber. It is one of the greatest novelties that we have been able to introduce.

Pkg., 15c.; oz., 25c.; 1/4 lb., 40c.; 1/2 lb., 75c.; lb., \$1.40; 5 lbs. (sufficient for an acre), \$6.00.

2. Cauliflower—Blue Ribbon.

Wisconsin produces singularly beautiful Cauliflower; indeed, we have never seen the equal, even out in old Germany or Holland, where Cauliflower has for many years been grown to perfection. In our new variety, Blue Ribbon, we have a sort that will take the first prize at each and every fair above any and all competitors. We know it because it has done so here and because it has done so elsewhere where exhibited. It is singularly beautiful, and, above all other good qualities, it is one of the very earliest Cauliflowers that we know of; it is ahead of Snowball, ahead of La Crosse Favorite, while it ripens alongside of Salzer's Surehead. It is splendid for forcing under glass, but particularly adapted for the kitchen garden. We are satisfied that no Cauliflower in the world will give better satisfaction than this.

Pkg., 35c.; 1/2 oz., \$1.50; 1/2 oz., \$2.50; 1 oz., \$4.75; 1 lb., \$60.00.

3. Cucumber—None-Such.

For years Cucumbers have been one of our great specialties. When market gardening at La Crosse, there never was a Cucumber shipped in from the South earlier than our hot-beds produced them. The result was that we always obtained fancy prices, from \$1.00 to \$1.50 per dozen. Indeed, Cucumbers have always been a favorite vegetable of ours to grow, and hence, in our new variety, None-Such, we believe that we have a culmination of all good qualities that Cucumbers can possibly possess,—the size is right, the color is right, the quality is right, the earliness in ripening is right, in fact it is a perfect Cucumber in every respect, and we urge everybody to give it a trial who wishes one of the earliest and most prolific and best of all Cucumbers.

Pkg., 15c.; oz., 30c.; 1/4 lb., 50c.; lb., \$1.75.

One package each of above 7 high-grade novelties for 60c.; 2 collections, \$1.00.

4. New Onion—White Mildness.

This is the Onion to grow for your private garden or for high-grade, high-class city customers, because they will pay you double the price for this handsome, white, mild American variety of Onion. It originated with us in Wisconsin, keeps long and well; indeed, we have kept tubers in handsome appearance for 12 months. It is very prolific, yielding 500 bushels to the acre. We know of no Onion that we can more heartily recommend for the kitchen garden than this.

Pkg., 15c.; oz., 25c.; 1/4 lb., 60c.; lb., \$2.00; 4 lbs., \$7.50, postpaid.

5. Peas—Salzer's Scorcher.

This Pea is the earliest in the world. It is fully described on page 81 of this catalogue. It is unquestionably the finest, sweetest Pea known to-day. It originated in Wisconsin, where so many rare, high-grade vegetables have been produced.

By mail, pkg., 15c.; 1/2 pt., 25c.; pt., 35c.; qt., 50c.; by express, pkg., 15c.; pt., 20c.; qt., 35c.; pk., \$1.60; 1/2 bu., \$3.00; bu., \$5.50; 2 bu., \$10.00.

6. Radish—Brightest Scarlet.

This variety originated in France. Probably France grows the finest and best Radish seed in the world, and this is a production that combines many very excellent qualities. It is to the long Radish what Salzer's Early Bird is to the round, namely, the best. It is good for forcing, good for early summer, good all the time. We know you will like it.

Price, pkg., 10c.; oz., 15c.; 1/4 lb., 30c.; lb., 80c., postpaid.

7. Tomato—Red Granite.

Here we have the greatest Tomato of the age for canners and market gardeners. Now we know that you will think that this is a strong statement to make, but when you once try this Tomato you will bear us out in what we say. It is the Tomato above all other Tomatoes that holds its intense color when canned or preserved. Its flesh is solid, peculiarly delicious, and will bear shipping a great distance. It is the best shipping Tomato that we have ever seen. While Salzer's 50 Day, the Earliest and Salzer's Earliest of All are away ahead of it in earliness, yet in quality, in those rare points that go to make up a perfect Tomato, we believe that Red Granite possesses more of them than all other varieties that we know of. We heartily commend same, knowing it will give great satisfaction. We can only sell same in packages, half ounces and ounces, as our seed is scarce.

Pkg., 25c.; 1/2 oz., 75c.; oz., \$1.25.

EXTRA PRESENTS.

In addition to the club terms and discounts offered on page 49, we will allow customers to select one or more packages of the following nine rare novelties, depending upon the size of their flower and vegetable seed order. It also includes farm seeds, in case customers do not desire the premiums found under farm seeds.

- For a 25c. order or more, 1 pkg. Peacock Poppy, 15c.
- For a 75c. order or more, 1 pkg. Peacock Poppy, 15c.; 1 pkg. Sup. Sweet Pea, 15c.—30c.
- For a \$1.50 order or more, above two and one of the following nine.
- For a \$2.00 order or more, above two flower seeds and two of the following nine.
- For a \$3.00 order, above two flower seeds and three of the nine.
- For a \$4.00 order, above two flower seeds and four of the nine.
- For a \$5.00 order, above two flower seeds and five of the nine.
- For a \$10.00 order or more, above two flower seeds and all the following nine.

RARETIES IN SEED.

We have been able to save a few thousand packages of seed of the following varieties which we shall give as a premium as above stated. We are not going to make a long description of any of them, but only say that of some varieties a kernel of seed cost \$1.00, which will give you an idea of the great sum of money we have expended for these novelties. Description and prices found on each package.

1. Cucumber—60-Day.—It is a beauty. Package of 20 kernels..... 20c.
2. Sweet Corn—"20-Day the Earliest."—Five kernels..... 25c.
3. Cabbage—Colossus.—Enormous size. Twenty kernels..... 20c.
4. Muskmelon—Hundred-weight.—Largest on earth. Twenty kernels..... 20c.
5. Watermelon—Colored Gentleman.—Specimens have been grown weighing 150 lbs. Twenty kernels..... 20c.
6. Onion—City of Rome.—Very large. Twenty kernels..... 20c.
7. Radish—Tenderness.—Surely the tenderest Radish of the day. Twenty kernels..... 20c.
8. Tomato Oddities.—Rare oddities in Tomatoes, such as Apple, Peach, Pear, Fig and the like. Pkg..... 20c.
9. Pea—Epicure's Delight.—Something new. Cost \$50.00 for the first pint of seed. Twenty kernels..... 20c.



These Nine Rarities in Seed, if not desired as a premium, we sell for \$1.20.



Earliest of All Collection.

POSTPAID, ONLY . . . 50 CENTS.

This is the earliest of all vegetable novelty collections. Will produce vegetables 20 days ahead of others. All grand novelties and rare sorts. Try them.

- Beans, Earliest Wax.....\$0.15
- Beet, Red Beauty..... .10
- Cabbage, Lightning..... .15
- Corn, First of All..... .10
- Carrot, First of All..... .10
- Melon, Salzer's Earliest..... .10
- Pea, Early May..... .15
- Radish, Salzer's Earliest..... .10
- Tomato, Earliest of All..... .20

\$1.15

The whole lot, worth \$1.35, on trial, postpaid, for only 50c.

For 70 Cents.

We are frequently asked for a collection of vegetables for a small garden, and we cordially recommend the following, which we send, postpaid, for only 70 cents. The varieties contained therein are all A No. 1, of choicest qualities, and will surely please and delight. Some of the best sorts in the world are found in this 70c. collection. You will surely be delighted with same:

- Beans, Salzer's Six Weeks, 10c.
- Beans, Case Knife, a pole Bean, 10c.
- Beet, Best of All, 10c.
- Carrot, Gierande, 10c.
- Cabbage, Salzer's Ideal, 12c.
- Celery, Self-Blancher, 15c.
- Corn, Egyptian Sweet, 10c.
- Cucumber, Salzer's Perfection, 10c.
- Cucumber, Boston Pickling, 5c.
- Lettuce, All Cream, 15c.
- Muskmelon, The Osage, 10c.
- Watermelon, 5c.
- Onion, Prize Danvers, 8c.
- Parsnip, Salzer's Crown, 5c.
- Peas, Telephone, 10c.
- Radish, Scarlet Olive, 5c.
- Parsley, Moss Curled, 5c.
- Tomato, La Crosse Seedling, 15c.
- Squash, Improved Hubbard, 10c.
- Turnip, Early Six Weeks, 5c.

ALL FOR 70c.

In all 20 packages, with a retail value of over \$1.85, postpaid, for only 70c. If you wish a complete garden, we urge you to take our great Dollar Collection, found on page 46, and this 70c. Collection. The two—that is, the great \$1.00 Collection and this—we will mail to one address for \$1.60.



SALZER'S SUPERIOR SAND VETCH & GIANT INCARNAT CLOVER

See Description, Pages 118 and 120.

FOURTH WEEK

FIRST WEEK

SECOND WEEK

THIRD WEEK



SAND VETCH

SAND VETCH



SAND VETCH



SAND VETCH



SALZER'S SUPERIOR SAND VETCH. 5TH WEEK.



PRICE
1 lb. - 12¢
10 lbs. - \$1.00
50 lbs. - \$5.50
100 lbs. - \$6.50

SALZER'S GIANT INCARNAT OR GERMAN MAMMOTH CLOVER



PRICE
1 lb. - 15¢
10 lbs. - \$1.00
50 lbs. - \$4.50
100 lbs. - \$8.00

SALZER'S SUPERIOR SAND VETCH MEADOW

JOHN A. SALZER SEED CO.

SEND ALL ORDERS TO

LA CROSSE, WIS.

OUR SPLENDID 50c. LATE COLLECTION.



50 Cents. 18 packages of best late vegetables for only 50c. This package cannot be broken. They are choice. Look up their description in catalogue.

1. Beans, White Wonder.
2. Beet, Long Smooth Blood.
3. Cabbage, Premium Flat Dutch.
4. Carrot, Long Orange.
5. Cauliflower, Autumn Giant.
6. Celery, Boston Market.
7. Cucumber, Long Green.
8. Corn, Mammoth Sugar.
9. Kohl Rabi, Salzer's Mammoth.
10. Lettuce, Prize Head.
11. Melon, Ironclad.
12. Melon, Montreal Market.

13. Onion, Yellow Danvers.
14. Peas, Telephone.
15. Radish, White Strasburg.
16. Spinach, Long Standing.
17. Squash, Marblehead.
18. Tomato, Favorite.

Catalogue Price, \$1.30.
Special Price, only **50c.**

This collection has fairly leaped into popularity! Everywhere it is receiving hearty indorsement. The sorts are splendid—the quality A No. 1. We furnish the Late Collection and the Earliest with great pleasure, for they are sure to please everybody, even the most critical.



The year 1896 was one of great plenty, especially in the vegetable line. Onions, Cabbages and Potatoes yielded abundantly, while prices ruled low. How will it be in 1897? The future must be judged by the past; years of plenty are followed by seasons of want. It therefore behooves YOU, if money-making is a pleasure to you, to sow plenty of Onions, Cabbage, Peas, Beets, Potatoes, etc., because many of your neighbors were disgusted with growing them last year, on account of low prices, and will not grow them in 1897. Look out for 1897! Plant a plenty,—prices may be high,—yes, way up; that is the time to have plenty on hand to sell. It will fatten your bank account.

With us **QUALITY** is first, price secondary—how good, not how cheap. Thus it comes that we have thousands of market gardeners and market farmers as customers who want only **THE BEST**, regardless of cost. Some of our prices may seem a trifle high; but is it not better to pay a fair price and get a **GOOD ARTICLE** than to pay but little and get a poor, worthless lot of seed? Is it not better to pay 10 cents for a package of Salzer's Northern Grown Giant Flat Dutch Cabbage and grow 500 solid, large, saleable heads, than to pay 5 cents for some worthless, imported cheap Cabbage seed offered by seedsmen who do not grow, but buy where they can get the cheapest? It costs us nearly 50 per cent more (than we could buy seed at) to grow seeds in the far North, but it pays our customers to have us do so—that is, in big vegetable yields and enormous farm crops. Remember that cheap, imported seeds, such as are frequently offered by seedsmen or dealers who are not growers, are dear at any cost. Seeds were never known to be grown in big cities—it takes the country to do so. It pays to buy direct from the grower. Try it this year by buying our Northern Grown Seeds.

Club Terms—Discounts and Premiums.

EVERYBODY NEEDS SEED. So, if you go and see your neighbors -- many of them never think of sending for seeds, and, when the time comes, go to the nearest store and buy old, worthless Commission Box Seeds that have wandered over the land these 20 years or more—they will gladly give you their orders for Salzer's Fresh Seeds, if you show them our catalogue. In this way you can make Money, besides getting all your own seed free.

FREE. In addition to the great reduction of Seeds by purchasing at club terms we allow you, 1st, always to select the Peacock Poppy with each order —then the extra seeds as found on page 47, under **EXTRA PRESENTS.**

Club Terms—We Allow You in Sending Us

For \$1.00 to select plants or seed packages amounting to \$ 1.25, a profit of \$0.25	
" 1.50 " " " " " " "	1.85, " 35
" 2.00 " " " " " " "	2.55, " 55
" 3.00 " " " " " " "	3.80, " 80
" 4.00 " " " " " " "	5.10, " 1.10
" 5.00 " " " " " " "	6.75, " 1.75
" 10.00 " " " " " " "	14.00, " 4.00
" 20.00 " " " " " " "	29.00, " 9.00

Discount on Seeds by Measure and Weight.

Above terms apply to Flower and Vegetable Seeds by the package (and plants at single rate price) only. On each \$1.00 worth of Vegetable Seed ordered by the ounce, ¼ pound or 1 pound, or in pints, quarts, pecks (bushel prices are strictly net), we allow you to select 15 cents worth extra seed on each \$1.00 sent. Thus, if you bought 1 peck Salzer's Earliest and Best Peas at \$1.25 and ¼ lb. Lightning Cabbage at \$2.00, total \$3.25, you would be allowed to select 49c. worth extra seeds. All farm seeds are net. As regards this you will find full instructions on pages 95, 96 and 97. Wholesale prices to market gardeners. Write!

Andiven, or Endive Lettuce.

Endive is one of the best salads for fall and winter use. As it is used mostly in the fall and winter months, the main sowings are made in June and July, from which plantations are formed, a foot apart each way, in September. Blanch by tying up the leaves in a conical form with bass or twine.

Salzer's Moss Curled.—Very fine indeed. The very best for family use. Of excellent flavor and quality. Pkg., 10c.; oz., 15c.; ¼ lb., 50c.; lb., \$1.50.

Broad-Leaved Batavian.—Chiefly used in soups and stews; requires to be tied up for blanching. Oz., 15c.; ¼ lb., 40c.; lb., \$1.40.

Green Curled.—Very fine. Oz., 25c.; 1 lb., 75c.

SALZER'S ENDIVET





Asparagus—Berliner Freude.

(Our own introduction.) A superior Hybrid Asparagus, maturing fully the third year, with a bountiful crop all ready the second year, from seed culture. Extremely early. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

New Asparagus—Frankfurter Speck.

A new large white variety of great beauty and yield. Immensely prolific; giant size stalks; rich, juicy, tender—just the Asparagus you want.

Price of Seed.—Per pkg., 10c; oz., 20c; ¼ lb., 60c; lb., \$2.00.

Barr's Mammoth.

A bunch of 25 edible shoots weighed 13 lbs. It is of a very fine flavor; the shoots are very tender almost to the stem. Pkg., 5c; oz., 15c; ¼ lb., 40c; lb., \$1.25.

Giant Palmetto.

It is an enormous yielder, very even and regular in its growth, and of very large size. Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.50.

Conover's Colossal.

Large and rapid growth. The well-known sort; used for many years. Pkg., 5c; oz., 10c; lb., postpaid, 60c.



CONOVER'S COLOSSAL



SALZER'S ERFURT DWARF KALE OR BORECOLE. PKG., 10c.

Salzer's Erfurt Dwarf Kale.

This magnificent novelty we introduced from Erfurt, where Kale is grown in great perfection. It is extremely prolific, of the richest color and most delicious flavor. If you haven't given Kale a trial, do so this year; you will relish it. Pkg., 10c; oz., 25c; ¼ lb., 60c; lb., \$2.00.

Cress.



UPLAND CRESS.

Extra Curled.—Fine flavor, and can be cut two or three times. Pkg., 5c; oz., 10c; ¼ lb., 25c; lb., 75c.

True Water.—A perennial aquatic plant of low growth. Pkg., 10c; oz., 50c; ¼ lb., \$1.50.

Upland Cress.—Shows its bright green leaves as soon as snow begins to melt, and is ahead of all other early greens in the spring by fully 3 weeks. It has a crisp, tart taste, and is relished as a salad. Pkg., 10c; oz., 40c.

BORECOLE OR KALE.

A hardy, useful winter vegetable. Sow in the middle of April, or in the fall. Improves in taste when touched by frost.



Scotch Green Kale.—Very fine. (See cut.) Pkg., 5c; oz., 15c; lb., \$1.00.

Dwarf German Green Kale

Grown in large quantities by our German friends, who thoroughly understand the preparation of this splendid vegetable. Pkg., 5c; oz., 20c; ¼ lb., 50c.

Chicory.

Large Rooted.—Used to mix with or as a substitute for Coffee. Cultivation same as Carrot. Pkg., 5c; oz., 15c; ¼ lb., 30c; lb., \$1.00.

Collards.

Georgia.—Pkg., 5c; oz., 10c; lb., \$1.00.

Marrowfat.—Pkg., 5c; oz., 15c; lb., \$1.00.



CHICORY.

Corn Salad or Fetticus.

An excellent vegetable; used as a salad; largely grown for market. Sow early in spring in rows one foot apart, and it is fit for use in six weeks. Pkg., 5c; oz., 10c; lb., \$1.00.

Asparagus Roots.

ALL ONE YEAR OLD.	FREE BY MAIL.		BY EXPRESS.	
	Per 25.	Per 100.	Per 25.	Per 100.
Berliner Freude.....	\$0.50	\$1.50	\$0.35	\$1.25
Frankfurter Speck.....	.60	1.75	.50	1.40
Conover's.....	.40	1.00	.25	.75
Barr's Mammoth.....	.50	1.50	.35	1.25
Palmetto.....	.50	1.50	.35	1.25

Roots.—Per 250, two times the price of 100; per 1,000, five times the price of 100.

Artichoke.

A delicious vegetable. The blossom is cooked and prepared, and furnishes a great rarity in food.



Large Globe.—Pkg., 10c; oz., 25c; lb., \$2.50.

Salzer's Earliest.—The earliest Artichoke known. It is a great improvement on Large Globe. Pkg., 15c; oz., 40c; ¼ lb., \$1.00.

Broccoli.

Nearly allied to Cauliflower, but more hardy, of excellent flavor, and greatly relished by all who grow them.



Large White.

The finest, largest and best cropping sorts. Pkg., 10c; oz., 30c; lb., \$2.00.

LARGE WHITE BROCCOLI



PURPLE CAPE.

Purple Cape.—Standard sort; very fine. Pkg., 5c; oz., 30c; lb., \$2.00.

BRUSSELS SPROUTS.

Salzer's Hamburg Brussels Sprouts.



We saw immense fields of this splendid vegetable while in France and Germany. It is used there in great quantities. It is the very best winter vegetable that can be sown! No matter how hard the frosts of November and December, it does not injure the Sprout. The plants remain in the garden until desired for cooking, and then are taken in, as frosts improve them. Strip off the outer covering of the Sprouts, cook them whole—ah! such Sprouts melt in the mouth, and are a delicacy not surpassed by the finest Cauliflower. For early use plant in May and June; for late, in July. Full culture on packages. Pkg., 10c; oz., 25c; ¼ lb., 75c; lb., \$2.50.

Brussels Sprouts.

Improved Dwarf.—Very fine. Pkg., 5c; ¼ lb., 50c.

Chervil.

Well known. Used like Parsley. Pkg., 5c; oz., 15c; ¼ lb., 40c.

Cardoon.

Used blanched like Celery. Pkg., 10c; oz., 50c.

Chives, Horseradish and Pieplant.—(See description under Onions.)

Hop, Hop, Hop Roots, page 28.



CHIVES

Salzer's Splendid Beans.



1. Salzer's Golden Wax Bush Bean.

We know of no Bean that is becoming more universally popular and in greater demand and everywhere giving greater satisfaction than Salzer's Golden Wax, and well has it earned the pre-eminent distinction of being the best Wax Bean in the world for general culture, and for its transmitting merits, placing it at the head of all Wax Beans. It is planted with great confidence by all market gardeners and market farmers as the surest paying Wax Bean investment. Salzer's Earliest is much earlier and fills the want for a very early Wax Bean, but Salzer's Golden Wax fills the place exactly and is a general-purpose Wax Bean. Our strain of Golden Wax has proven itself rust-proof. It is very bushy, thereby retaining moisture in the soil, so that the drought does not affect it as much as other Beans. We heartily commend this Bean to all lovers of this delicious vegetable. Indeed, our three great Wax Beans, Salzer's Earliest, Salzer's Golden Wax and Salzer's Midsummer Wax, cannot be beat the world over. We looked in vain while in Europe for a Wax Bean possessing more merit than any of the above three. We know this Bean will give satisfaction. It has been the means of making many a market gardener rich, as we have gardeners who plant from 3 to 10 bushels of our Wax Beans annually. It is the finest, most prolific, tenderest stringless Golden Wax Bean grown. It is very early, following Salzer's Earliest, of delicious flavor, and one of the best Wax Bush Beans in the market. Sells like hot cakes in green state. Splendid for family use, splendid for market, splendid for every purpose. We plant this every 2 weeks in summer for succession.

Price of Salzer's Golden Wax Bean.

Pkg., 15c.; ½ pt., 20c.; pt., 30c.; qt., 55c.; by express, pkg., 15c.; pt., 20c.; qt., 30c.; pk., \$1.50; bu., \$5.00; 2 bu., \$9.50.

2. Salzer's Earliest Wax Bush Bean.

For many years there has been a great demand for an early Golden Wax Bean. With this in view we have been experimenting and originating new varieties, until to-day we believe we have the earliest Golden Wax Bean in the world in Salzer's Earliest Wax Bean. This is a variety that will surely find a warm place in the hearts of market gardeners, who well know that the earlier they can get their Wax Beans in the market the handsomer their profit will be. This variety is extremely hardy. We have never seen them rust; hence we believe them to be rust proof, while both pod and plant appear to be more vigorous and healthy than any other wax variety. It produces an extremely heavy crop, pods are very long, broad and showy, and not liable to blister. We recommend it on account of its extreme earliness, and, in order to give it a great introduction at once, we have reduced the price to the minimum cost. We believe that this Bean is worth \$15.00 per bushel, on account of its remarkably early quality, its great yield and fine appearance.

The universal verdict for this Bean is that it is the earliest, finest, best flavored, quickest selling, most profitable Bean for the market gardener to grow. Testimonials are received by the thousands and read:

Jno. Knoss, Minnesota: "Was ready for market 10 days ahead of other early wax sorts."

Fred Willey, Indiana: "My Earliest Wax Beans were sold before my neighbors' were ripe. Your seeds are always ahead."

R. R. Green, Indiana: "One of the most profitable things that I planted the past year was the Earliest Wax Beans. They were ripe fully 8 days ahead of my neighbors! You remember I planted a bushel. They brought me over \$100.00."

D C. Flagg, Pa.: "The best paying crop that I had this year was the Earliest Wax

Beans. There was a big demand for them, and they were ready for market 10 days ahead of my neighbors', and brought in handsome profits."

J. Scherer, Stillman, Ill.: "Salzer's Earliest Wax Beans I had in our market before other gardeners even thought of eating Wax Beans! Your seeds are the earliest and finest I have ever tried."

A. B. Pundt, Hatto, Tex.: "Salzer's Earliest Wax Bean is one of the finest Beans out. I would not be without them. You may expect big orders. Salzer's seeds beat all."

Thus one could keep on quoting from letters by the score, all chanting the praises of this extraordinary Early Wax Bean. For the past two seasons we have never seen any indications of rust on the pods, which proves that they are rust-proof.

Price of Salzer's Earliest Wax Bean.

Large pkg., 15c.; ½ pt., 20c.; pt., 30c.; qt., 55c., postpaid; by express or freight, pkg., 15c.; pt., 20c.; qt., 40c.; pk., \$1.75; bu., \$6.00; 2½ bu., \$12.00.

3. Midsummer Wax Bush Bean.

This wax variety that we offer is without a peer as second earliest Bean, ripening after Salzer's Earliest Wax and Salzer's Golden Wax, so that a succession of Wax Beans can be had for the market. This Bean fills a long felt want in this direction, whether for house use or market use. It produces an enormous crop of long bright pods, large, clear, transparent color, and of exquisite quality. It is as near ever-bearing as any Wax Bean can be, coming into use after our Golden Wax and continuing well stocked with large pods of a beautiful color, of tender quality, for a long period. Our experience with same proves it to be absolutely free from rust, and we have noticed in dry seasons that it withstands drought quite effectually. The dense foliage insures plenty of protection from the scorching midsummer suns, at the same time retaining abundant moisture around the roots, which keeps the plants continuously vigorous. This feature is most effectual, and this Bean possesses it in a marked degree.

For private gardens it is, especially valuable on account of the long duration of its bearing season. All in all, the three great Wax Beans are Salzer's Earliest for extremely early, Salzer's Golden Butter for second early, and then the Midsummer Wax for medium or later. These will give a continuous supply of deliciously flavored Wax Bush Beans. We predict for it a great future.

Price of Midsummer Wax Bean.

Pkg., 10c.; pt., 20c.; qt., 35c., postpaid; by express or freight, pk., \$1.50; bu., \$5.50.

SPECIAL PRICES.

1 package each above 3 great Beans.....	\$0.25, postpaid
1 pint each above 3 great Beans.....	.75, postpaid
1 quart each above 3 great Beans.....	.90, by express
4 quarts each above 3 great Beans.....	2 25, by express
1 peck each above 3 great Beans.....	4 00, by express



SALZER'S RARE MIDSUMMER WAX BUSH BEAN NOVELTY — A WONDERFUL BEAN!

SALZER'S ROUND-PODDED WAX BEAN.

This is what market gardeners have been waiting for a long time. It has a round pod. The magnificent characteristics of this Bean are small, dense foliage, enormous productiveness, roundness of pod and handsome appearance. The pods are of a clear, transparent color, good sized, remaining tender a long time; it is practically everbearing, free from rust, and solid, juicy and meaty to the centre. Pkg., 10c.; pt., 20c.; qt., 35c. postpaid; by express or freight, pk., \$1.50; bu., \$5.50.

We can also furnish Refugee Wax and Valentine Wax Beans. These are both round-podded; extremely early; very fine, though not as good as Salzer's Round-Podded Wax. Pkg., 15c.; pt., 35c.; qt., 50c.; pk., \$2.00.



SALZER'S ROUND-PODDED WAX.

Yosemite Mammoth Wax.

The pods frequently attain a length of 10 to 14 inches, with the thickness of a man's finger, and are nearly all solid pulp, the seeds being very small when the pods are fit for use. The pods are a rich golden color, and are absolutely stringless, cooking tender and delicious. This is the coming Wax Bean for family or market purposes. It is enormously productive, as many as 50 of its monster pods having been counted on one bush. The plant is so large and vigorous, and the pods are so solid and pulpy, that they require a great deal of light and air to perfect them. We would again call attention to the necessity of planting this grand variety nearly twice as wide apart as ordinary Bush Beans. Pkg., 10c.; 1/2 pt., 20c.; pt., 30c.; qt., 50c.; pk., \$3.00; bu., \$7.50.

Prolific Black Wax.

Very productive, and one of the best varieties for early market. Pods, when fit for use, are of a beautiful, yellowish waxy color, fine quality, tender and delicious; very popular with market gardeners for snaps, nearly all the pods being fit for use at the same time, but it needs rich soil and good cultivation. An excellent sort for the private garden. This Bean is being much improved annually. It has been in our possession since 1868. Think of it! over 20 years, and each year we have endeavored to improve same. It is a splendid Bean, excellent for all purposes! Pkg., 10c.; qt., 50c., postpaid; by express or freight, qt., 25c.; 1/2 pk., 75c.; pk., \$1.40; bu., \$4.50.

The Price of the 4 Following Wax Sorts is:

By mail, free, pkg., 10c.; pt., 25c.; qt., 40c.; by express, pkg., 10c.; pt., 15c.; qt., 25c.; 1/2 pk., \$1.00 pk., \$1.10; bu., \$4.00.

1. **White Wax.**—Pods fair size, rich, tender and very prolific. Enjoys an enormous sale. Splendid for home use, either green or shelled.
2. **Ivory-Podded Wax.**—A magnificent Wax Bean. Pkg., 10c.
3. **Wardwell's Kidney Wax.**—Enormously productive. Pkg., 10c.
4. **Crystal White Wax.**—Very quick growing and exceedingly productive. The pods are round, 5 to 6 inches long, nearly transparent.



COFFEE.—Good, too (See page 54)

Early Mohawk.—Large, productive, dark-colored variety; used in great quantities; fine for families. A green-podded sort. Pkg., 10c.; pt., 20c.; pk., \$1.00

White Marrowfat.
Black Marrowfat.

Good for all uses. A splendid Shell Bean. Pkg., 10c., pt., 20c.; qt., 35c.; pk., 75c.; bu., \$2.50.

SALZER'S SIX WEEKS:



Salzer's Six Weeks.

The earliest Bean known; very prolific, bushy and full. Yellow seed. One of the best for family use in every respect, as also for early market. No trouble to sell \$300 worth of green Beans per acre of this variety. This Bean grows quick and sells quick; and the best of all is that everybody testing same is so delighted with it that he would not get along without it at any price. It is a great boon for the market gardener. Large, fine pods. Pkg., 10c.; pt., 20c.; qt., 35c.; pk., 90c.; bu., \$3.50.

Best of All Bush Beans (Green Pod).

This superb variety originated in Germany, and while it had been grown for some years around New Orleans, we offered it in the North for the first time in 1886. The pods are 6 inches long, very fleshy, succulent, stringless, and of rich flavor; they are produced early and abundantly. Altogether it is one of the most valuable green-podded Beans for market or family use. Pkg., 10c.; pt., 30c.; qt., 40c. pk., \$1.10 bu., \$3.90.



BEST OF ALL BUSH BEANS.

Refugee, or 1000 to 1

This is the great "Pickling Bush Bean." The pods, borne in great abundance, are long, tender and of exceptionally fine flavor. Is without doubt more largely grown for pickling than any other three varieties together. Pkg., 10c.; pt., 30c.; pk., \$1.00; bu., \$3.90.

Ne Plus Ultra.

A grand and distinct Bean. Sold only in packages and pints. Pkg., 15c. pt., 30c.

Boston Market Bean.

New, extra early, very delicious variety; long pod; green, and fine flavor. A Bean that will give you no end of rich pods, long, juicy and fine. Pkg., 15c.; pt., 35c., postpaid; by express, pk., \$2.00.

15-CENT PACKAGES BEANS FOR 20c.;

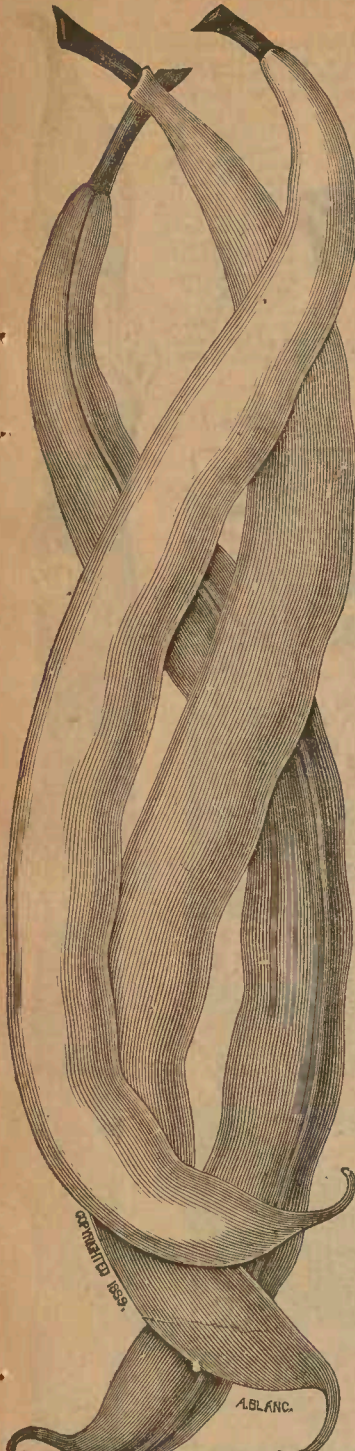
4 10-CENT PACKAGES BEANS, 25c.



SALZER'S EARLY VALENTINE.

CHEAP BEANS.

These cheap Toms of seedsmen—who grow not a thing—may offer you a small package of old Beans for 5c., or even 2c. But, friend, would not this be dear as a gift? Good seeds cost money to grow, and we know you want only good, live, true seeds—"them's Salzer's."



YOSEMITE MAMMOTH WAX BUSH BEAN. PKG., 10c.; PT., 30c., POSTPAID.

Salzer's Early Valentine.

One of the very best snap shorts; round, fleshy pods, which mature quickly and are of first-rate quality. This is the most popular of all green-podded Beans, both for the family and market gardener. We have always kept abreast of the improvements made in so important a variety and have for some years past grown a strain that is unequalled in extra earliness, evenness and handsome, round-podded appearance. In fact, so very choice is this strain of "Valentines" that on of our growers, in his enthusiasm, speaks of it as "Gilt-Edged" and "Double-Distilled." There certainly is none better, and it has not failed to satisfy all market gardeners. Pkg., 10c.; qt., postpaid, 85c.; by express, qt., 20.; pk., 95c., bu., \$3.70.



HENDERSON'S BUSH LIMA.

Henderson Bush Lima Bean.

Magnificent dwarf-growing Lima; very early, of a delicious flavor, extremely productive, and should be planted in every garden in America. It's early, it's fine, it's just the thing for a family garden. It is wondrously prolific. A package or a pint will furnish sufficient for a good-sized family. It is one of those Beans that can't be improved upon. Pkg., 10c.; pt., 25c.; qt., 40c.; pk., \$1.75.

The Burpee Bush Lima.



This is a bush form of the well-known large White Lima Bean. It is very fixed in its bush character, growing to a uniform height of about 20 inches.

While not so early as Henderson's Bush Lima, its larger size will commend it to many. The pods are of the exact size of the large Pole Limas and contain as many beans of the same delicious quality. (See cut.) Pkg., 10c.; 1/2 pt., 20c.; pt., 30c.; qt., 50c.; pk., \$2.00.

Broadwindsor.

Greatly relished in England and Germany. Beans fully as large as a large Lima. Pkg., 10c.; pt., 50c., postpaid.

POLE BEANS.

Golden Butter Wax.—(See cut.) A superb Pole Bean, growing rapidly, very productive; pods 7 1/2 to 8 inches long; rich, golden-yellow color; round, full and fleshy, entirely free from strings; the delight of the housewife. It is an ever-bearing Bean, bearing from early spring until late in the fall. Pkg., 15c.; 1/2 pt., 30c.; pt., 35c.; qt., 50c.; by express, pt., 20c.; qt., 40c.; pk., \$2.75; bu., \$6.50.

Salzer's Case Knife Pole Bean.—(See cut.) The best white-shelled Pole Bean; it is fine green as a Snap Bean, but it is the best as a Shelled Bean; it is wonderfully early and remarkably prolific, outyielding every Pole Bean grown except Salzer's Golden Butter. It is a great Bean for family and market use. Pkg., 10c.; 1/2 pt., 15c.; pt., 30c.; qt., 50c.; by express, pkg., 10c.; pt., 20c.; qt., 35c.; 1/2 pk., 75c.; pk., \$1.35; bu., \$4.90.

Salzer's Giant Black Wax.—This is a magnificent Bean, and the earliest of all Pole Beans; remarkably prolific and of delicious flavor. Pkg., 10c.; 1/2 pt., 15c.; pt., 30c.; qt., 50c.; by express, pk., \$2.00.

The price of the following Pole Beans is: By mail, pkg., 10c.; pt., 30c.; qt., 50c.; by express, pkg., 10c.; pt., 20c.; qt., 35c.; pk., \$1.35; bu., \$4.90.

Dreer's Lima.—Extra early, very productive, of superior quality.

Salzer's Improved Early Lima.—We have by years of cultivation succeeded in obtaining a Bean which ripens 10 days earlier than any Lima we have ever tried. Pkg., 15c.; 1/2 pt., 30c.; pt., 50c.; qt., 75c.; pk., \$4.00.

King of the Garden.—A splendid new Lima, growing rapidly and large; Beans often measuring 1 inch in length.

Scarlet Runner.—The favorite Pole Bean of Europe.

Horticultural.—Productive, large, round; for shelling or String Beans.

Southern Prolific.—Produces in clusters, excellent snap-short Beans in 80 days from germinating. The pods are very long, round and fleshy. Pkg., 10c.; pt., 40c.

Yard Long.—It is a Pole or Running Bean, with dark green foliage, and pods growing 2 feet and upward in length. Sold only in packages. Pkg., 15c.

Willing's Pride Pole Bean.

The most remarkable early Pole Bean that has ever come to our notice. A well-known seedsman offered (for our full stock, only a few bushels) a fabulous price, but we would not sell a novelty like this to a seedsman for love or money, because our patrons must first have the very best, and this is the very best novelty we know of. It is very early, ripens fit for market by August 1st in La Crosse, and bears pods often 14 inches long of delicious quality. It is the best Snap Pole Bean that we ever saw. For years Mr. Willing had a complete monopoly of this String Bean for pickling in our town, and received fancy prices for it. This is certainly the greatest Pole Bean on the globe; we make no exception—no, not one! Pkg., 15c.; 1/2 pt., 40c.; pt., 60c.; qt., 90c., postpaid.



SALZER'S CASE KNIFE.

Salzer's Tree Bean.

This is a marvelous cropper, and those not accustomed to fabulous yields scarcely credit the scores of bushels that an acre produces. It yields all the way from 30 to 100 bushels per acre.

One customer writes: "From 1 pint of seed I grew 10 bushels." And another: "From 1 bushel of seed 150 BUSHELS."

Pkg., 10c.; pt., 20c.; qt., 35c.; by express, pk., \$1.00; bu., \$2.95.



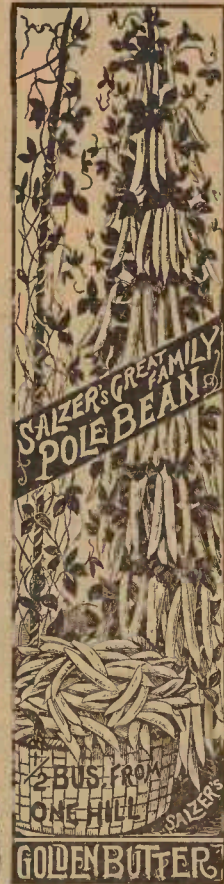
White Wonder Field Bean.

The grandest Bean for a farm crop we have ever seen; side by side with any Bean known to us, it outyields it by fully one-third to one-half, placing it as a marvelous cropper. The pods are large and filled full with medium-sized pure white Beans. Extremely early; can be 3 weeks ahead of the Navy, and sold just at the time when Beans are rare. We consider it absolutely the finest, largest yielding, best selling field Bean known.

Excellent for cooking and baking. Habit, dwarf, very bushy, and wonderfully full of pods. Just figure the profit on an acre yielding 80 to 100 bushels. If you don't grow for market, get a pint or quart of the best Beans for house use during winter. Over 20,000 farmers and citizens are planting this most wonderful of all white Beans. It's the yielder; nothing like it; go the world over, no Bean approaches it in yield, quality and readiness to find sale in the market. Pkg., 15c.; pt., 30c.; qt., 50c., free by mail; by express or freight, pt., 20c.; qt., 35c.; pk., \$2.00; bu., \$5.00.



SALZER'S WHITE WONDER FIELD BEAN



SALZER'S GREAT FAMILY POLE BEANS

Navy Beans.

Well-known. Pkg., 5c.; qt., 30c.; by express, pk., 90c.; bu., \$2.75.



WILLING'S PRIDE

PRIDE

THE EARLIEST

PICKLING POLE BEAN

IN THE WORLD



WILLING'S PRIDE. Pkg., 15c. Willing's Pride is positively the greatest pickling Pole Bean on earth. Pkg., 15c.; 1/2 pt. 40c.; pt., 60c.

2 15c. Packages Beans for 20c.; 4 10c. Packages Beans for 25c.

THE GERMAN COFFEE BERRY.

While in Germany in 1894 we took great pains to look up our great German Coffee Berry, and found it used in almost all hotels and restaurants in Switzerland, Germany, Holland and France. They used large quantities, mixing it with Rio and other genuine Coffee, and we predict that no novelty offered for years will meet the German Coffee Berry. It is the poor man's friend and the rich man's delight; ripening in Wisconsin and the Dakotas in 4 1/2 months. It is wonderfully productive, and is destined to save the American housekeepers and farmers millions of dollars each year. It is certainly the best berry to mix in with other Coffee we ever saw; half and half will produce a drink claimed by many to be equal to a good cup of Rio.

Many people really prefer this Coffee to any other, and their testimonials are so hearty and so strong that it leaves no doubt but what it is a rare novelty and fine berry. It should be planted early, carefully cultivated, and set the plants about 2 feet apart, each way, so as to give abundant room to spread and grow and bear abundantly. Give it room and sun and not too rich soil. You will be surprised at the great quantity you can grow from a package or ounce of seed.

We have succeeded by selection in quickening the ripening of our German Coffee Berry fully 20 days. Our stock for 1897 ripened last year in August and September.

A FEW TESTIMONIALS.

"I made a cup of coffee out of the roasted berries you sent me, and found it much better than coffee generally sold here."

"I like your coffee better than that which costs me 25c. per pound."

"I ground, steeped and drank your new coffee, and found it equal to any genuine coffee I ever drank."

"We consider your new coffee more delicious than the genuine coffee."

"Your new coffee is as good as any store coffee I ever tasted."

"Your coffee is a marvel. Its flavor is excellent."

"Raised 15 pounds of splendid coffee from the package you sent. Like it as well as genuine coffee."

"Your Coffee Berry has come to stay. It makes excellent coffee."

Frank Winters, Iowa: "Now, as regards that Coffee Berry. I like it. I like the flavor and I think it is a great novelty."

"Last year I bought of you 1 pound of Coffee Berry; I planted it carefully and raised 120 pounds. This has kept me in coffee a year, and I sold 20 pounds to my neighbors for coffee, getting good price for same. I like the coffee very much."

Mrs. Mary West, Mich.: "Your Coffee Berry can't be beat. I have given it a fair trial. My boarders all like it and praise it."

"Your new Coffee Berry is good. I am well pleased with it."

W. J. Dell, Texas: "We drank some of your coffee, and I can truthfully say that it is a good substitute and tastes as well as coffee for which we pay 37 1/2 c. per pound."

"Your new coffee is a great success here. It is far better than the best grades of coffee sold here at 3 1/2 pounds for \$1.00. We can grow yours at a couple of cents per pound."

"Opelousas, La., July 30, 1896. Dear Sirs: I wish to inform you that I have made a trial of your German Coffee Berry, and that I find it all that one can desire. It is as good as the best straight coffee.—Jos. A. Bloch."

Thus we could keep on and introduce hundreds who have tested the Coffee Berry. Must be planted early and carefully cultivated, to get best results. Each package contains directions.

PRICE OF THE GREAT GERMAN COFFEE BERRY.

Pkg., 15c.; 2 pkgs., 25c.; oz., 25c.; 2 oz., 45c.; 1/4 lb., 80c.; lb., \$2.50, postpaid.

Should you wish to taste the bean, we will send a few (parched) upon receipt of 6c. postage. Full culture directions with each package. Parched Coffee, pkg., 6c.



James Clinton, Minn.: "The Coffee Berry did splendidly. I am using it now, and it gives a healthy beverage."

Gordon Cole, Ind.: "In these hard times your Coffee Berry comes into full play. The 1/4 lb. gave me 50 lbs. I sold 25 lbs. to my neighbors for coffee. All like it."

S. Y. Harris, Mo.: "Wonderful, indeed, mixed with Rio half-and-half. Can't praise it enough. Like it as well as store coffee."

A. S. Asterook, Ill.: "Nothing I ever tasted so agreeably surprised me as the German Coffee Berry."

Willis Ross, Ohio: "The German Coffee Berry is a coffee berry producing, to my taste, fully as good Coffee as Arbuckle's package coffee. I like it."

Mrs. E. R. Brozius, Neb.: "I like your new coffee better than Arbuckle's package coffee."



SALZER'S ROYAL HALF LONG BEET.



For many years we cultivated almost none but the round varieties of Beets, leaving the development of the long varieties entirely to our European friends. The principal points of excellence in the long, as distinguished from the round varieties, are the vividly rich colors which characterize almost every variety, and their peculiar adaptation for slicing. We have selected one which embodies all the good points of these long varieties. Our illustration gives an idea of its shape and general appearance and grand color. The top is medium in size, very rich glossy crimson in color. The latter is so effective that we have used it successfully in ornamental bedding. The bulb is 3 inches in diameter at shoulder, tapering in pear-shaped form to the slender root. It grows one-half out of the ground and is entirely free from roughness. No more brilliant color can be desired than is shown on slicing this variety, while its extreme tenderness and freedom from woody fiber or tough string evidence its peerless quality.

We bespeak for this variety general cultivation, because we are sure that its quality, its shape, its yield will commend it to every one. It is indeed a profitable variety to grow, will fill a bushel quicker than any other early or medium variety of Beets, while its quality is everything that one can possibly wish. We know that our customers who will give this a trial will be fully pleased and delighted with the results.

Price: Pkg., 10c.; oz., 20c.; 1/4 lb., 40c.; lb., \$1.25; 5 lbs. (sufficient for 1 acre), \$5.00.

SALZER'S ROYAL HALF LONG BEET: Pkg., 10c.; oz., 20c.; 1/4 lb., 40c.; lb., \$1.25.



Early York Beet.

This is a new strain of Turnip Beet, remarkably early, few leaves, with very tender and sweet flesh. It is a splendid sort for house or market use. It has enjoyed a large sale. Its fine appearance, excellent color, splendid flavor, tender, juicy qualities recommend same to everybody. We can recommend this Beet, knowing that it will give satisfaction, as it has proven itself A No. 1. Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.50.

Edmunds' Beet.

It is of good size, very early, perfect in form, and of that deep rich blood color so much sought by gardeners. It commands a good price and a ready sale in all markets. That shows how the wind blows. It will produce fully 800 dozen bunches early Beets per acre, equal to \$280.00. Pkg., 5c.; oz., 10c.; 1/4 lb., 20c.; lb., 58c.



THE EDMUNDS BEET

FREE: A package of glorious Peacock Poppy with each 25c. order or more.

THE EARLIEST BEET NOVELTY

SALZER'S RED BEAUTY BEET

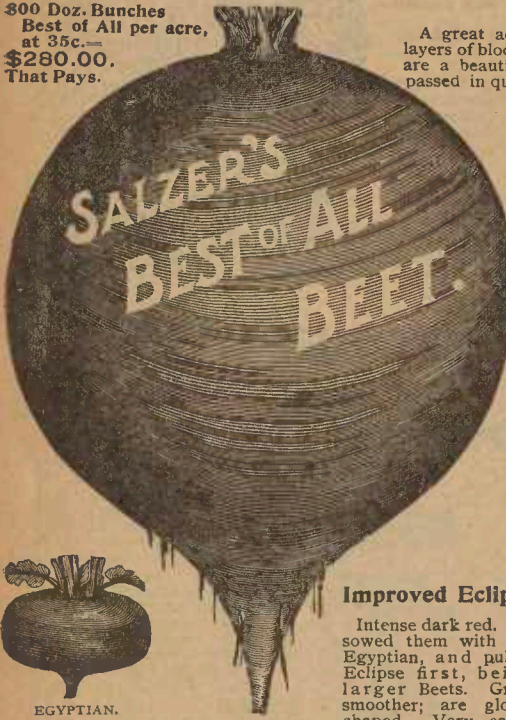
READY FOR TABLE IN 28 DAYS

1000 DOZ. BUNCHES PER ACRE @ 35c = \$350.00

Red Beauty.

The earliest Beet in the world; indeed, there is no Beet we have ever grown which has given us more satisfaction than our EARLY RED BEAUTY. It is a perfect, turnip-shaped, deep red, extremely early Beet, fit for table in only 28 days; of excellent flavor, good quality, having a delightful deep red color when cooked. Market gardeners are all pronounced in their hearty expressions of praise, saying: "It is the earliest, finest blood-red Beet in existence." The foregoing was written some years ago, and up to date, despite the constant efforts of seedsmen, they have not been able to produce a Beet which in beauty and earliness approaches Salzer's Red Beauty Beet, and we doubt whether any will ever be produced that is earlier than this, for we are constantly improving our own stock, and we think that the stock offered this year is better than ever before. Its shape and general appearance and grand color are simply unapproachable; that rich golden crimson so peculiar to Red Beauty Beet finds for it a rapid sale at fancy prices wherever offered. It is so perfect in all its requirements, so excellent in its flavor, so quick in its growth, so handsome in its appearance that every market gardener and every private gardener planting same will be more than delighted with the results. It is the Beet to grow if you want the handsomest there is. Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.25; 5 lbs., \$5.50.

300 Doz. Bunches Best of All per acre, at 35c. = \$280.00. That Pays.



Salzer's Best of All.

A great acquisition; color outside is deep blood red, inside layers of blood red and light red alternately. When cooked, they are a beautiful dark red throughout, fine grained and unsurpassed in quality. At the age of "Eclipse" it is larger, while it continues to grow until late in the fall, attaining a large size, and making a good selling and eating Beet for winter. One sowing only is necessary to produce early Beets for market and main crop for winter use. Now this Beet has been before the public but a couple of years, but the demand for same is something simply enormous. Everybody who has tested it will want it a second year because it is so immeasurably superior to such varieties as the Dark Red Egyptian, Early Blood, Eclipse, Dewing's, etc. It is a great money-maker, as its fine shape and size bring for it excellent prices wherever offered. Its flavor is superb and in quality it is never found wanting. Indeed, Salzer's Red Beauty, Salzer's Best of All and Salzer's Long Smooth Blood Beets are 3 varieties you can bank on. They will never disappoint you. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50, postpaid.

Spinach Beet.

Makes a great quantity of greens, in flavor very much resembling the best Spinach. Good and tender all summer long! Pkg., 10c.; oz., 15c.; ¼ lb., 35c.

NEW BEET: INVINCIBLE. (See pages 47 & 48.)

Improved Eclipse

Intense dark red. We sowed them with the Egyptian, and pulled Eclipse first, being larger Beets. Grow smoother; are globe-shaped. Very early. For years this was the standard early variety, and like Dark Red Egyptian has had a tremendous sale and it is well worthy a place in every garden. Pkg., 5c.; oz., 10c.; lb., 80c.



FROM NORTHERN GROWN SEED.

EARLY BLOOD TURNIP

Early Blood Turnip.—The standard early sort; good both for early and late use. Splendid in every and all particulars. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

Bastian Extra Early.—Probably one of the earliest varieties of Turnip Beet. It is of blood red color when boiled. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 55c.

Dewing's Red Turnip—A fine variety, of a deep red color, and very early. Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 55c.

Early Bassano.—Almost as early as the Egyptian; light color. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 50c.

Swiss Chard.—Cultivated for its leaves; served as Asparagus. Pkg., 5c.; oz., 20c.

Spinach Beet.—Cook leaves like Spinach. Good all summer; very fine. Pkg., 10c.; oz., 15c.; ¼ lb., 35c.



Dark Red Egyptian.

The earliest; highly prized by market gardeners everywhere; size, about 3 inches, slightly flattened; skin, dark red; flesh fine, compact; texture, tender; of superior flavor. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 65c.



SALZER'S LONG SMOOTH BLOOD.

Salzer's Long Smooth Blood.

This is the finest Beet grown for fall and winter use. It is of deep red color, excellent flavor, and an enormous cropper, and keeps solid and fresh throughout the long winter. Cooks sweet, tender and crisp, and in every way may be considered the standard sort for the market and home gardener. It must not be compared with the common Long Smooth Blood offered by many seedsmen at a less price. Its high grade was attained by long years of care and selection. We could introduce many thousand testimonials on our Red Beauty for extreme earliness; on our Best of All for large size and excellent quality as a round Beet; while more than 10,000 gardeners are ready to say that Salzer's Long Smooth Blood is the finest Beet of all late sorts—a regular money-maker. Each succeeding year adds thousands to its list of friends. Will you not be among them this season? Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 65c.; 5 lbs., \$3.00.



Regarding Illustrations.

Among our many thousand customers we find occasionally one who is hurt by seeing our illustrations. We look at it differently. By a fine, large, possibly oddly placed illustration we mean to catch your eye and place the illustrated article indelibly in your memory.

1. Because no article is specially illustrated unless it possesses high and superior merit.

2. If by a large illustration we can induce you to try our specialties, **you are the gainer.**

3. We do not believe any artist living can exaggerate or overdo the merits and high quality of our specialties, as Giant Flat Dutch and Lightning Cabbage, our Tomatoes, Melons, Mangels, Cucumbers, etc., etc.

The Northwestern Farmer and Breeder, St. Paul, Minn., says:

"There has been considerable talk indulged in against seedsmen who, like Salzer, present such extravagant pictures of the vegetables, etc., in their catalogues, but no family into whose house Salzer's catalogue enters will soon forget the pictures of the man—even the boys and girls take great delight in the illustrations where little elves are climbing over and doing all sorts of funny things, and they attract and hold the attention of both old and young alike.

"In this Mr. Salzer has been more successful than many of his rivals. No one believes that it takes a ladder to climb his tomatoes or his pumpkins, but it is not presuming too much to say that if Salzer's mammoth vegetables and big yields of grain are Salzer's standard, he will come as near to that standard as it is possible for him to reach.

"A man of such enterprise is not the man to stint a few dollars when experimenting with new sorts to find something better. For this reason we believe Salzer, as he can be relied upon more implicitly than many seedsmen who are content, year after year, to publish the same old stereotyped illustrations and descriptions. The splendid yields of Salzer's farm seeds and vegetables are more than enough to pay over again and again the cost of the seed.



Giant Holstein Mangel.

A superior Mangel, long, red; of enormous size and excellent flavor. In the celebrated Holstein region (Europe) this splendid Mangel is used to the exclusion of all other sorts. It is eagerly eaten and relished by cattle, and returns a large yield of milk or fattening substance to stock. Think of 1,340 bushels per acre!

Pkg., 5c.; oz., 10c.; 1/4 lb., 20c.; lb., 55c.; 5 lbs., (for 1 acre), \$2.60; 10 lbs., \$5.00.
By express: 1/4 lb., 15c.; lb., 45c.; 10 lbs., \$4.00.

SALZER'S
EIFFEL TOWER
MANGEL



Hon. D. M. White, Roberts' Inter-State Fair, said: "Nothing I ever planted paid me better for stock feeding than your Eiffel Tower Mangel and Belgian Carrot."

MANGEL FOR STOCK.

No root crop is a better paying investment for farmers to grow than Mangel Wurzel. Sow in drills 24 inches apart and 9 inches in rows; sow when ground is warm and moist. It will pay every farmer to plant an acre, as the yield is enormous. Feed after milking. A yield of 1,000 bushels per acre is common. Keeps well, and does cattle much good, as a change in food always does good.

Eiffel Tower Mangel.

For the past 6 years we have been growing same on a large scale for seed, and have found it in all requirements **way ahead of any and every Mangel yet tried.** It is mammoth in size; a specimen, under favorable circumstances, having been grown

WEIGHING 101 POUNDS.

When we were overlooking the City of Paris, on the great Eiffel Tower, in 1894, we thought of our great Eiffel Tower Mangel, and felt proud that we had named this grandest of Mangels after the big tower.

The Mangel is enormously, wonderfully prolific. Its yield is fabulous; 1,000 to 1,500 bushels is nothing uncommon on good soil. Its quality is of a high order, and is greatly relished by all cattle, giving a wonderful flow of milk, and is an excellent food for fattening.

As Eiffel Tower, after which we have named this remarkable Mangel, is the most wonderful and tallest structure in the world, so is this Eiffel Tower Mangel the most marvelously prolific flesh and milk producing Mangel known on earth. "There," someone will say, "that's too strong!" Try the Mangel and you will say not half strong enough.

PRICE OF EIFFEL TOWER.

By mail: Pkg., 10c.; oz., 15c.; 1/4 lb., 25c.; lb., 65c.; 5 lbs., (for 1 acre), \$3.00; 10 lbs., \$5.75.
By express: Pkg., 10c.; oz., 15c.; 1/4 lb., 20c.; lb., 55c.; 5 lbs., (for 1 acre), \$2.75; 10 lbs., \$5.00.

Standard Mangels.

Price of the following 5 sorts:
By mail: Pkg., 5c.; oz., 10c.; 1/4 lb., 15c.; lb., 40c.
By express: Oz., 10c.; 1/4 lb., 12c.; lb., 28c.; 10 lbs., \$2.50.

1. Red Mangel.—Long red; very fine.
2. Yellow Globe.—A good sort in every particular.
3. Red Globe.—Large; of excellent quality.
4. Long Yellow.—A long-growing sort. Highly prized and a large yielder.
5. Golden Tankard.—Grows mainly above ground. Yields 800 bushels per acre. Very fine. Please note the very low price of this magnificent Mangel.



SUGAR BEETS.

This class, although by far not so large a cropper as our unrivaled Eiffel Tower, has many excellent qualities. Its flesh is white and very sweet. Splendid for stock.

Sweet White.—Largely grown for feeding purposes and for sugar. Pkg., 5c.; oz., 10c.; lb., 50c.; by express, lb., 40c.

Salzer's Imperial Sugar.—Contains a large per cent of sugar; splendid for stock. A heavy cropper and very sweet. Oz., 10c.; lb., 60c.; by express, lb., 50c.; 5 lbs., \$2.25.

New Mangel—Salzer's Jersey Sugar.

The Jersey cow has an excellent record for producing the richest cream and the sweetest butter. There has been among dairymen some slight objection to feeding Mangel Wurzel on account of a slight flavor that is retained in the milk. This we have endeavored to do away with, and we believe that our new Mangel, Jersey Sugar, fills the requirements completely. It is an enormous yielder, of fine, light white color, very sweet, and will produce an enormous flow of milk of the richest quality. Pkg., 10c.; oz., 15c.; 1/4 lb., 20c.; lb., 55c.; 5 lbs., (for 1 acre), \$2.50, postpaid; by express, 1/4 lb., 15c.; lb., 45c.; 10 lbs., \$4.00.

Mixed Mangel Seed.

Every year there are hundreds of our customers who write us for mixed Mangel seed, and we have concluded this season to meet their wishes, and have mixed of all the varieties that we have in excellent proportion. This mixture, we know, will at once become popular. It is cheap, and will surely give satisfaction. We can heartily indorse same. On our own farm the planting of mixed Mangels yielded over 700 bushels per acre!

Price: Pkg., 4c.; 3 pkgs., 10c.; oz., 8c.; 1/4 lb., 12c.; lb., 30c., postpaid; 2 lbs., 55c.; 5 lbs. (sufficient for an acre), \$1.25; by express, lb., 20c.; 3 lbs. or more, 15c. a pound.



SALZER'S NORTHERN-GROWN CABBAGE.

The most important crop among market gardeners and market farmers is Cabbage. Indeed, the failure of a Cabbage crop is a large item to their income. Failure in this depends largely upon the quality of seed used. America has, the past years, been flooded with European-grown Cabbage seed, from the fact that it is cheaper, but in this case it is always a loss to purchase such seed. European Cabbage seeds lack force to mature solid heads in this country—run more to leaves. Our Cabbage stock is superb; all of it is grown in the extreme North from selected heads, and it is worth, for sure, solid, fine heads, ten times the price of Eastern stock. We would strongly impress upon our customers to procure **Northern-Grown Cabbage Seeds** direct from Salzer, as we are the only growers of it in America. It will yield a greater number of heads than any other Cabbage seed obtainable. **PRICE** should be no object in buying Cabbage seed; rather pay \$20.00 per pound than have Eastern stock given to you.

Salzer's Lightning Cabbage.

To a good German friend, who had experience with our new strain of **extra early Cabbage**, we are indebted for the name "Salzer's Lightning." It is the quickest-growing good Cabbage in America, or, as he termed it, "Reift schnell wie der Blitz schäftigt." "ripens quick as the lightning strikes." This, of course, is exaggerated a little, but by it he meant that it was the quickest ripening, earliest, finest extra early market Cabbage in the world; ripens in 60 to 65 days after sowing.

The earliest of all. First introduced by us in 1889, and pronounced by one and all the greatest addition in years to the Cabbage family. Produces fair-sized, marketable heads, 60 DAYS FROM SOWING OF THE SEED. We did not think we would be able to offer an earlier Cabbage than Salzer's Earliest, but **LIGHTNING IS 10 DAYS EARLIER THAN EVEN THIS NOW FAMOUS EXTRA EARLY SORT.** We have the pleasure of recommending to our customers the **MOST IMPORTANT ADDITION MADE IN YEARS TO THE CABBAGE FAMILY** in our Salzer's Lightning. In quality it is A No. 1, has comparatively few loose leaves, and almost every plant forms a fine head every time. Like Salzer's Earliest, it holds its head admirably, and as it can be planted so close together, yields a very large crop. There are many Cabbages called "Earliest" listed by other seedsmen, but we venture to say that **LIGHTNING WILL DISCOUNT THEM ALL, AND BEAT THEM BY 10 DAYS OR MORE.**



SALZER'S
LIGHTNING

WE GLORY IN THE FACT

That over 103,807 market gardeners and private gardeners who planted this variety during 1896 are ready to attest that it is the most magnificent early Cabbage, the quickest ripening, the finest flavored, earliest variety they have ever used.

We never tire setting forth the merits of **Salzer's Lightning Cabbage**. We believe a good thing should be widely distributed. We know by personal trial that it is the **earliest** known to seedsmen. We tried every American seedsmen's early sort during 1894, 1895 and 1896, but all were later and none of so fine quality. We tested every prominent European Cabbage seed, but none matched or equaled our **Lightning** in earliness and large heads by 10 to 15 days. No vegetable pays better than **early Cabbage**. None known to the trade is as early as Salzer's Lightning. If you are a market gardener you will want this; if you have a city garden you can't get along without it, if you want the earliest Cabbage for your table.

It is a positive fact, and the above 103,807 customers, without exception, will verify our statement that it is

The Earliest Cabbage in the World!

And, therefore, it is, for the market gardener, the truckster, the citizen, the farmer, yes, for everybody, a great money maker; for Salzer's Lightning Cabbage, coming so early, readily sells at \$1.50 a dozen, and often for more.

Many prominent seedsmen have been after our Lightning Cabbage; they want the complete stock. Of course we would not part with it, for the **BEST in the world in the seed line only is good enough for our customers.** We offer no other seeds but the very best that we can grow or money can buy. Repeated tests show Salzer's Lightning **ripe and sold** before other seedsmen's early sorts are fit for the market. Try it for 1897, and have the earliest, best-flavored Cabbage you ever had.

Price of Salzer's Lightning Cabbage Seed.

Pkg., 15c.; 2 pkgs., 25c.; ½ oz., 35c.; oz., 60c.; ¼ lb., \$2.00; ½ lb., \$3.50; lb., \$6.50, postpaid. (See, also, next page.)

Ray McPheeters,
Greenville, Ind.,
hauled off a load
to market 55 days
from sowing of seed.

ORDINARY CABBAGE 60 DAYS FROM PLANTING



The illustration shows you the way ordinary Cabbage like Express, Etamps, Early York, All Head, looks at the end of 60 days, while Lightning is headed and sold.

Look! Look and See the Lightning!

The extraordinary difference in the illustration between Salzer's Lightning and ordinary early Cabbage like Express, Etamps, etc. That's the way it acts. It is ahead every time. It is ripe and sold when other sorts come in. It is simply without an equal in earliness, richness, deliciousness of flavor and all the splendid qualities that go to make a good Cabbage.

It is the earliest Cabbage in the world, and 104,000 planters will say so! We have great faith in Lightning as the earliest Cabbage in the world, and will pay at the rate of

\$1,600.00 A POUND FOR A BETTER,

Finer, earlier Cabbage than the Lightning. Must be at least 5 days earlier! Lightning beats the world to-day

Why, Sir,

The reports we get on our Lightning Cabbage, did we not know the Cabbage so well, often seem incredible. They are so hearty, so enthusiastic! Thousands upon thousands of gardeners derive a large portion of their income from our three great Cabbages—Lightning, Ideal, and Giant Flat Dutch. Mr. Carl Vollenweiter, a gardener in Houston county, has this to say of Lightning Cabbage, which was ready for sale in June—not 60 days after sowing the seed: "It's the finest, heaviest, best selling, earliest Cabbage in the world—weeks ahead of some other earliest sorts."

It Has Come to Stay and Make Happy Every Grower!

When we first offered this new matchless Cabbage we had no idea of the tremendous hold it would take upon the affections of thousands of growers—upon those who use only 1 package annually for their own little garden, and upon the farmer and market gardener who use 1/2 pound, 1 pound and some 10 pounds or more. Everyone, without exception, praises it as the earliest Cabbage grown, and as the finest quality and surest yielding sort. Now, we could fill pages of this catalogue with long letters from friends and patrons regarding this great Cabbage, but will append only a few.

MAGNIFICENT TESTIMONIALS ON LIGHTNING CABBAGE.

S. B. Turtleson, Oregon, Wis.: "Your Lightning Cabbage beats everything I have ever seen. I sowed the seed the 20th of April, and the 8th of July I got the first large head of Cabbage, 70 days after the sowing of the seed, and to-day, August 4th, I find two Cabbages on the same stem. That beats everything."

Ira C. Van Matre, Zalma, Mo.: "Your Lightning and Giant Flat Dutch Cabbage are the best I have ever seen. The Lightning is extremely early."

R. M. Hill, Buffalo: "One must go to Wisconsin for the earliest Cabbage in the world,—your Lightning fills the bill. It's 10 days ahead of New York seedsmen's earliest."

Mrs. S. Zingg, Sanborn, N. D.: "The Peas and Beans were all that could be desired, while the Lightning Cabbage could not be surpassed."

W. L. Sweet, Ill.: "Your Cabbage surpasses everything I have ever seen or heard of. Here is my experience on 10 acres:

4 acres Lightning, sold 48,000 head at 6c. each,	\$3,360.00
2 acres Ideal, sold 26,000 heads at 7c.,	1,560.00
4 acres Giant Flat Dutch, sold 38,000 heads at 5 1/2c. each,	2,000.00

Total gross receipts on 10 acres, \$7,010.00

All this Cabbage was sold in the Chicago market in competition with thousands. I always got highest price because Salzer's seeds produce the finest Cabbage."

Pearl City, Ill.: "Our Lightning Cabbage was extraordinarily fine."

And thus we could keep on and on, filling this catalogue with earnest, hearty, enthusiastic reports on our 3 great Cabbages—Lightning, Ideal and Giant Flat Dutch. They are prize-winners everywhere. There is nothing like them. They are our great specialties. Any seedsman offering you these 3 sorts, or "just as good," you can put him down and out. We sell these sorts only to our customers. In conclusion we would say that if you wish the earliest Cabbage in the world you must plant Salzer's Lightning. There is nothing quite so early, quite so fine or quite so prolific as Salzer's Lightning Cabbage, and we hope that you will try same so that the number of our Lightning Cabbage customers for 1897 will swell from 104,000 in 1896 to 150,000 in 1897.

Price of Salzer's Lightning Cabbage Seed.

Pkg., 15c.; 2 pkgs., 25c.; 1/2 oz., 35c.; oz., 60c.; 1/4 lb., \$2.00; 1/2 lb., \$3.50; lb., \$6.50, postpaid.

SALZER'S IDEAL CABBAGE.

The earliest Cabbage in the world is Salzer's Lightning. The best, surest heading, late Cabbage is Salzer's Giant Flat Dutch. "But what have you between?" we are so frequently asked. Up to its introduction there was no really high grade, high quality sort that we could offer. To meet this demand we have experimented for the past 8 years, until we have attained what we desired, and now offer same under

Salzer's Ideal Cabbage.

Verily and truthfully the finest large, early or summer Cabbage in the wide world! That's strong, you think. Yes, it is a strong statement, but a statement we can prove every time.

What Are Its Claims?

Earliness! Ripe about as soon as Eastern seedsmen's early sorts, with heads twice, yes, often three times, as large! When we were market gardening, years ago, if we could have had this Cabbage it would have been a fortune to us, because every market gardener needs just such a Cabbage, one that, as soon as Salzer's Lightning is ripe and on sale, will come with its matchless heads of such beauty that they will sell quickly at \$1.00 to \$1.50 a dozen. That's the price you will get for Salzer's Ideal.

Quality! Well, now, we do not know of a Cabbage so uniform in size, so beautiful in appearance and of such tender and excellent quality as Ideal. That is, for a sound, early and summer sort.

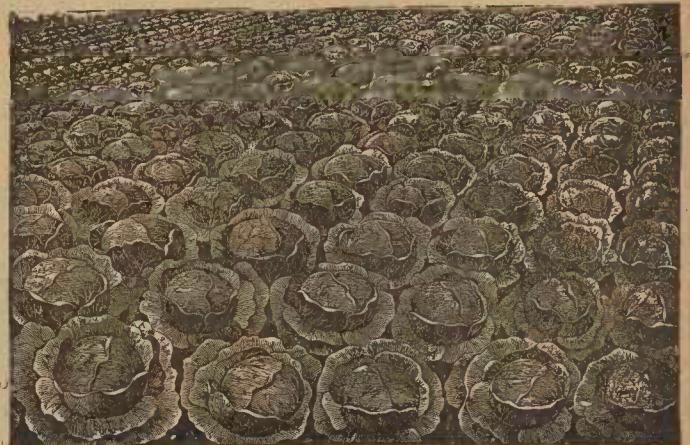
Of the 1,000 sample packages that were distributed throughout the United States to Cabbage growers only the most glowing and wonderful reports come.

Let us sum up the matter: It is the earliest large Cabbage grown; it is the finest flavored summer Cabbage grown; it is the surest-heading summer variety known. More than 10,000 large, solid heads (ripe in this Northern country in July) can be grown to each acre on account of its remarkably compact growth.

Our Three Great Cabbage Sorts.

Salzer's Lightning for early, Ideal for second early, and Giant Flat Dutch for late, are the three sorts that we cannot conceive how we could in any way improve upon. They are unsurpassed in quality and sureness to head.

Price of Salzer's Ideal: Pkg., 12c.; 1/2 oz., 30c.; oz., 45c.; 1/4 lb., \$1.30; lb., \$4.25.



Price of Ideal: Pkg., 12c.; 1/2 oz., 30c.; oz., 45c.; 1/4 lb., \$1.30; lb., \$4.25.

SALZER'S GIANT FLAT DUTCH

**SURE
SAFE
SOLID**

**SUREST
HEADER**



The past year has brought for this grand Cabbage many new friends. Indeed, over 106,000 pleased customers pronounce this the most wonderful of all late Cabbage and well they may, for it certainly is the finest late Cabbage grown. That's strong, you say,—but not half strong enough, you'll think, after you have given it a thorough test. It has been in our possession for years. While we were engaged as market gardeners at La Crosse, it always brought the highest price in the market. We have by careful selection greatly improved it, and with hundreds of market gardeners and farmers who are using same exclusively for late Cabbage, pronounce it absolutely the best, surest heading, largest late Cabbage grown. It is a grand Cabbage. If there is a better Cabbage than this in America we don't know it, for every obtainable Sure Head Cabbage has been tried by us, but all found inferior to Salzer's Giant Flat Dutch. Farmers and others planting this will always realize from \$4.00 to \$8.00 more a load than of any late Cabbage we know of. Better pay 10c. a package for this and grow 500 big, solid heads, than 5c. for some cheap kind and get only 20 to 30 loose Cabbage heads. Try it. It is cheap at ten times the cost. We control the entire stock of this strain in America, and it can only be had of us. Don't be fooled by seedsmen offering to sell you "just as good a strain" of sure heading Cabbage. They can't do it. They will give you an inferior kind every time. If you desire the genuine, buy none unless in our packages. Anyone offering same not in our sealed packages, PUT HIM DOWN.

10 POINTS IT IS DISTINGUISHED BY.

1. It's the Surest Heading Cabbage in the world.
2. Is the superior of all other Winter Cabbages.
3. Enormous solid heads, averaging 16 to 20 lbs
4. Measuring 12 to 14 inches in diameter.
5. Specially grown heads often reach 35 to 50 lbs. each.
6. Interior creamy white, compact and crisp.
7. Unequaled for cooking or slicing; flavor especially fine.
8. It is the best winter keeper in forty states.
9. It has more friends than any other sort.
10. It is known to flourish on all soils.

ABSOLUTELY SURE HEADING—999 OUT OF 1,000.

For sureness in heading and regularity in growth Salzer's Giant Flat Dutch certainly heads the list. No words of praise are too high for its merits. It forms, every time, very large, very hard, solid heads, uniform in shape, color and handsome appearance. It has a very short stem, and at the same time is a very compact grower. It forms few loose leaves, which turn in from the head. Reports of 999 marketable heads from 1,000 plants set out are of daily occurrence. There are many magnificent strains of Cabbage offered in this catalogue, but we think we can safely say that Salzer's Giant Flat Dutch is equaled and surpassed by none.

Why, sir, just recently J. J. Franks walked into our office and asked to see Mr. Salzer. We were glad to see him, and doubly glad to hear him say: "That 5 acres Giant Flat Dutch Cabbage cannot be beat in America. Every single plant set out grew, and I assure you every plant produced a great giant, solid, fine head!" That is fine. Now that is the way everybody who tries our Cabbage seeds can talk. They all head; all keep; all do well; never disappoint; never fail you. Just try Giant Flat Dutch!

Then there is G. W. Peck, Kernling, Ia., who says: "Giant Flat Dutch Cabbage is the best I ever raised. Have heads as large as a water-pail and solid as a rock." And Clyde Reed, Watertown, S. D.: "Our Giant Flat Dutch Cabbage raised from your seed is our special pride. We have 75 heads, and they now weigh (in August) from 10 to 15 lbs. each and are still growing."

Henry Fischer, of Perkinstown, Wis., says, under date August 17, 1896: "My field of your Giant Flat Dutch Cabbage is the best late Cabbage in the county. Without exaggeration, I already have heads weighing 20 lbs. and still growing. Every Sunday farmers come for miles to see my wonderful field of Giant Flat Dutch Cabbage. Your Red Wethersfield Onions are simply unexcelled. My Mammoth Pumpkin already weighs 200 lbs."

PRICE OF GIANT FLAT DUTCH CABBAGE.

Pkg., 10c.; 12 pkgs., \$1.00; 100 pkgs., \$7.50; ½ oz., 20c.; oz., 35c.; ¼ lb., \$1.25; lb., \$4.00; 2 lbs., \$7.00.

WE ARE PROUD OF SALZER'S GIANT FLAT DUTCH CABBAGE RECORD.

We can safely say that if you want the best late Cabbage you have ever grown, plant Giant Flat Dutch. You will not be disappointed.

Hello Dawson! Where in all the world do you get that fine cabbage? I haven't 100 good heads on my three acres and I bought some of the seeds from seedsmen who claim it was the very best.

Dawson—My friend, if you want a really good cabbage, you must buy Salzer's Giant Flat Dutch. I have 6 acres all as good as this lot and sell like hot cakes at \$5 per 100 heads. I'll make \$1,500 to \$2,000 on cabbage alone. It's a sure thing and I speak what I know, that Salzer's Northern Grown Cabbage Seed is the best in the United States.



We cannot recollect, during the 12 years since we introduced same, of ever having a complaint, while the good reports, some of them almost beyond belief, have come to hand by the thousands. If you want a Cabbage ALL HEAD AND ALWAYS SURE TO HEAD, you have it, without a doubt, in Salzer's Giant Flat Dutch. A few of the many excellent qualities possessed by this Cabbage are the remarkable uniformity with which it always heads, the heads being unusually firm, hard and fine in texture. It has comparatively few loose leaves, keeps well, is good for shipping, and is just the variety and quality to suit all lovers of good Cabbage.

Introduced 1884. See its Friends.

1884—Best I Ever Saw.

E. Kuss, Ia.: "Your Giant Flat Dutch Cabbage is the best I ever saw, and I have used Philadelphia seed for 10 years."

1885—Every Plant Heads.

James Field, Ind.: "I planted one acre of Giant Flat Dutch Cabbage, and every plant made a big, solid head."

1886—Keeps All Winter.

L. H. Homer, N.Y.: "No Cabbage ever kept so long for me as your Giant Flat Dutch. I sold 8,000 heads this spring for \$180.00."

1887—Everybody Wants It.

C. C. Grove, Pa.: "No trouble to sell your magnificent Giant Flat Dutch Cabbage. Everybody wants it and will pay a fancy price for it."

1888—Best Grown Since 1850.

W. J. Stone, Ill.: "Have grown Cabbage since 1850, but I must say that Giant Flat Dutch is the very best."

1889—My Neighbors Envy Me.

Geo. Clark, Mich.: "My neighbors envy me because I have three acres of the most wonderful Cabbage, being your Giant Flat Dutch."

1890—I Take Prizes Every Time.

J. E. Meyer, Ky.: "I always take prizes on your Giant Flat Dutch Cabbage wherever I exhibit same."

1891—Superior in Quality.

Franz Schmidt, Ohio.: "My customers always want Giant Flat Dutch Cabbage, on account of its superior quality."

1892—Ahead of Any Other Sort.

F. Hyde, Ind.: "I have tried the 'sure head' Cabbage offered by several seedsmen of Philadelphia at from \$2.00 to \$3.00 per pound. I would rather pay you \$100.00 per pound for your Giant Flat Dutch, because from every 1 lb of seed I am sure to get 1,500 large, solid, fine heads, while from the Philadelphia seed I can never be sure of it."

1893—Never Has Failed Me.

Herm. Pruess, Wis.: "I have grown Giant Flat Dutch Cabbage since 1886. It has never failed me, but has always produced large, fine heads."

1894—Made \$500.00 Last Year.

F. A. Thomas, Ill.: "I made \$500.00 on my Giant Flat Dutch Cabbage last year."

1895—Will Never Use Any Other.

C. E. Hill, Ia.: "Since I began using your Giant Flat Dutch Cabbage, I will use no other. It is the finest in the world."

1896—Never Saw Its Equal.

H. Frankson, Mo.: "Your Giant Flat Dutch Cabbage is wonderful. I have never seen its equal. My three acres are a sight worth seeing. 30,000 big, solid, fine heads!"

SALZER'S BRAUNSCHWEIGER, the great German Sauerkraut Cabbage. Pkg., 10c.; 1/2 oz., 20c.; oz., 35c.; 1/4 lb., \$1.00; lb., \$3.50.

GIANT FLAT DUTCH LEADS ALL OTHERS.

No matter what Cabbage you have ever grown, or late Cabbage you will find by trying Salzer's Giant Flat Dutch that it will be superior to every other sort grown. There is reason for this. Our seed is grown with great care, and it costs us twice as much to grow our seed in the extreme North as it does to buy cheap seed grown on Long Island, or imported from New York, or obtained in Washington and other Northwestern points. Our seed is grown from large, selected heads, with great care. We do not spare expense, labor nor time, to produce the best that can be had, and for this reason we cannot sell this wonderful Cabbage as cheap as some seedsmen sell other cheap imported stock. The imported Cabbage sometimes does well, but it often fails you; you never hear the word "fail" when you plant Salzer's Giant Flat Dutch Cabbage. We want you to try it this year, because we know it will give you great satisfaction.

SALZER'S GIANT FLAT DUTCH.



Look at Mr. Farmer Content!

He knows there is lots of money in Salzer's Cabbages. He plants no other. See the look of supreme content on his face! He has made lots of money on Salzer's Lightning, Ideal and Giant Flat Dutch Cabbages, and urges everyone to try them, for he knows

THERE IS MONEY IN IT. We know there is lots of money for the market gardener and farmer who grows Salzer's Giant Flat Dutch Cabbage. It marches along as a conquering hero, sweeping everything before it as a fall or winter Cabbage. Now, it does not matter whether you plant in the sunny South or the cold North, wet East or dry West, everywhere Giant Flat Dutch does well and proves a winner.

PRICE OF SALZER'S GIANT FLAT DUTCH CABBAGE.—Pkg., 10c.; 12 pkgs., \$1.00; 100 pkgs., \$7.50; 1/2 oz., 20c.; oz., 35c.; 1/4 lb., \$1.25; lb., \$4.00; 2 lbs., \$7.00.



FARMER CONTENT, WHO GROWS ONLY CABBAGES FROM SALZER'S SUPERLATIVE SEED.

Henderson's Autumn King.

Autumn King is an entirely distinct variety; best keeper we have ever seen; it produces enormous solid heads of that dark shade of green that is most desirable in a Cabbage, and has such small outer leaves that it can be planted much closer together than the ordinary late sorts, and can be relied upon to produce a greater weight of crop per acre than any other variety except Giant Flat Dutch. Of course, Giant Flat Dutch Cabbage cannot be beaten by any sort yet introduced. A distinctive feature of the Autumn King is the peculiarly crimped leaves, which not only add to its appearance, but enable it to be distinguished anywhere. Next to Giant Flat Dutch, it is unquestionably one of the best late sorts of today. It is certainly far ahead of the Sure-head variety offered in Philadelphia. Pkg., 10c.; oz., 30c.; 1/4 lb., 90c.; lb., \$3.00.

BRAUNSCHWEIGER.

This is the celebrated Cabbage of Germany, and thousands upon thousands of acres are annually grown there to be made into Sauer Kraut, the favorite dish of the Germans, and not disregarded by the Americans. This Cabbage is particularly adapted for pickling. It forms a very large, fine, compact head. The flavor of this Cabbage is peculiarly pleasant. It is a variety that will give satisfaction, and we bespeak for it a trial. We wish you could have seen the large fields of this splendid variety in Germany! It was a sight worth seeing, reminding us of the great fields one sees of our matchless Giant Flat Dutch in many parts of America! We are sure this sort will please you. Pkg., 10c.; 1/2 oz., 20c.; oz., 35c.; 1/4 lb., \$1.00; lb., \$3.50.



AUTUMN KING CABBAGE.

We wish to repeat here, what we have said before, that for really fine vegetable, Cabbages, Onions, Peas, Radishes, etc., there is no seed superior, and but very little, we say very little, EQUAL to Salzer's Northern Grown.



LAWN GRASS
20¢ QUART
PER QUART
POST PAID

The New 103 Cabbage, or Hundred-Weight.

"This certifies that I sold to John A. Salzer Seed Co. my complete stock of my new colossal Cabbage 103, at \$50.00 a pound. I call it 103 because I raised a head which, with leaves, weighed 103 pounds. JOHN KRUSE." We urge all to test this wonderful sort. It is late and delights in a rich soil. Pkg., 20c.; 3 pkgs., 50c.



Salzer's Earliest Cabbage.
 This Cabbage is brought forward to meet the wants of everybody. Recognizing the fact that a week earlier in the early Cabbage crop is from 25 to 50 per cent more money in the market gardener's purse, our constant study and experimenting has been to introduce a Cabbage of fair size and extra early, and, next to Lightning, the earliest we unhesitatingly recommend as the very earliest, fully 12 days earlier than the Early York. It is earlier than Early York, Express, Etamps, etc. It is only a trifle later than Salzer's New Lightning. Small size hard heads, often weighing 9 pounds; fine in every particular. Pkg., 5c.; oz., 25c.; ¼ lb., 75c.; lb., \$3.00.
 Henry Benke, a market gardener near La Crosse, sold \$600.00 worth of Salzer's Earliest Cabbage from 1¼ acres of land. That pays! Pkg., 5c.; oz., 25c.; ¼ lb., 75c.; lb., \$3.00.
 See pages 58, 59, 60, 61, 62 for great Cabbages.

The 3 Great Cabbages.		
Salzer's Lightning, pkg.....	15c.	} One Each 30c.
Salzer's Ideal, pkg.....	12c.	
Salzer's Giant Flat Dutch, pkg.....	10c.	

Jersey Wakefield Cabbage.
 This is one of the very best, most satisfactory early Cabbages for general crop we know of. Salzer's New Lightning GETS THERE in 60 days; hardy, solid, best medium size; Salzer's Earliest, or 80 days, never fails to be on time, while our Extra Early Jersey Wakefield follows closely, and is a larger head. Our plan is to plant ¼ Salzer's Lightning, ¼ Salzer's Earliest, or 80-Day, and ½ Extra Early Jersey Wakefield. Northern-grown Cabbage seeds, our customers will find, produce 25 per cent more heads, and are fully one week earlier than Eastern stock. Our Jersey Wakefield is especially fine, all grown from selected heads. Our seeds will find it far superior to Long Island Wakefield. Pkg., 5c.; oz., 15c.; ¼ lb., 50c.; lb., \$1.75.



Salzer's Improved Market.—Without doubt this is one of the very best second early Cabbages grown. It ripens next to Wakefield, while it is nearly double its weight. We brought it forward to meet the wants of our market, while we were extensively engaged as market gardeners, and its equal we have never found. It is a sure header, and sells at high prices. Pkg., 5c.; ½ oz., 15c.; oz., 25c.; ¼ lb., \$1.00; lb., \$3.00.
Excelsior Cabbage.—A very superior second early Cabbage; large, full, solid heads. Pkg., 5c.; oz., 30c.; ¼ lb., \$1.00.
Henderson's Genuine Succession, or "All the Year 'Round."—A splendid Cabbage. Planted early, it forms a good second early; planted later, it makes a fine summer sort; while planted late it gives large, fine, solid heads for winter use. Pkg., 10c.; oz., 15c.; lb., \$2.00.



Fotler's Imp. Brunswick.—An excellent second early. Pkg., 5c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00.

Late Flat Dutch Cabbage.
 The standard late Cabbage; extra strain. Better than most seedmen's best, because it's Northern grown! Pkg., 5c.; oz., 25c.; ¼ lb., 60c.; lb., \$2.00.
Premium Flat Dutch.—Extensively grown; large and excellent for winter. Pkg., 5c.; oz., 15c.; ¼ lb., 45c.; lb., \$1.70.
Marblehead Mammoth.—Largest Cabbage in the world; heads have been grown weighing 60 pounds. Pkg., 5c.; oz., 20c.; ¼ lb., 70c.; lb., \$2.00.
Early York.—This has for years been the favorite. Very early sort; small heads, excellent flavor; good header. Pkg., 5c.; oz., 10c.; ¼ lb., 35c.; lb., \$1.10.
Large York.—Larger but later than the Early York; very fine. Pkg., 5c.; oz., 10c.; ¼ lb., 35c.; lb., \$1.10.
All Season's Cabbage.—The boss Cabbage; good for early, good for summer and good for late use. Pkg., 5c.; ½ oz., 20c.; oz., 35c.; lb., \$3.00.



Red Dutch.—This is the well-known small red pickling Cabbage, with very solid heads. Oz., 15c.; ¼ lb., 40c.; lb., \$1.50.
Giant Red Dutch.—This superior Red Dutch Cabbage is largely grown for its excellent pickling and fine cooking qualities. Pkg., 10c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00.
New Wonderful.—All-the-Year 'Round Cabbage. Pkg., 10c.; oz., 50c.
All Head Early.—Pkg., 10c.; oz., 30c.; ¼ lb., \$1.00.

Green Globe Savoy.—A fine Cabbage; small but solid heads; in every respect Cabbage for family use. Pkg., 5c.; oz., 15c.; ¼ lb., 35c.; lb., \$1.25.
Mammoth Globe Savoy.—Much larger than above; excellent in all particulars. Large quantities of this are grown by gardeners. Style of head changeable from globe to flat. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.75.
Short Stem Drumhead.—A magnificent late Cabbage; doing well everywhere. Pkg., 10c.; oz., 40c.; ¼ lb., 75c.; lb., \$2.00.



Genuine Surehead Cabbage.
 This is the celebrated strain of Surehead Cabbage offered by the seedsmen of Philadelphia. It is a very choice variety of late Flat Dutch Cabbage, but not equal to Salzer's Giant Flat Dutch in all qualities that go to make up good late Cabbage. This stock is obtained from the same growers that all the prominent houses in Philadelphia obtain their Genuine Surehead from. It is a No. 1 in every respect. Price of Surehead: Pkg., 10c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.20.
SHORT STEM DRUMHEAD. Pkg., 10c.
 One package each, 20 different kinds of Cabbage seed, our selection, post-paid, only 90c.; 5 different sorts, our selection, 20c.

German Filderkraut.—Well known to German growers; extra stock. Pkg., 5c.; oz., 20c.; ¼ lb., 75c.; lb., \$2.25.



Early Winningstadt.—One of the very best early for general use; splendid in every way; much liked by gardeners as an excellent early Cabbage. Pkg., 5c.; oz., 15c.; ¼ lb., 45c.; lb., \$1.50.
Early Flat Dutch.—The second early Cabbage, largely grown about New York and Boston; good sized heads. Pkg., 5c.; oz., 15c.; lb., \$1.50.



Salzer's New Bridgeport Mammoth Cabbage.

Salzer's New Bridgeport Market.—This is a new strain of Mammoth Drumhead Cabbage. It makes a large, round, solid, firm head which seldom bursts, and sells at advanced prices. The seed of this sort is scarce, and has often sold as high as \$20.00 per pound in the Bridgeport Cabbage districts. To get the genuine seed of this wonderful new strain, buy of us. **Pkg., 10c.; 2 pkgs., 15c.; ½ oz., 25c.; oz., 45c.; ¼ lb., \$1.00; lb., \$3.50.**

PA.—I guess you are right, my son. It is too bad. Had he planted Salzer's Northern-Grown seeds, as I advised him, he could now sell from 5,000 to 10,000 heads per acre at good prices.

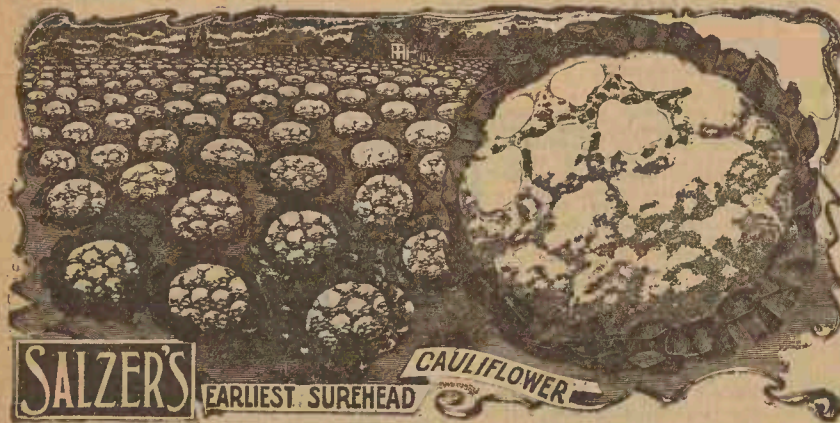
Dutch Winter or Hollander.

For several years past Cabbages have been imported from Holland and sold in the American market at prices nearly double those obtained for the product of our own gardens. Through our connection with the largest seed growers in Holland, we have obtained a supply of the genuine seed, and offer it at such a price as to bring it within the reach of all. The heads of this valuable sort are of medium size, averaging a weight of 8 pounds, are *very solid and deep*, and of a *fine white* color, making them entirely distinct from any other strain. Their quality is superior, and they *keep better than any other sort*, the heads being just as solid and perfect when taken up in the spring as when they were put away in the fall. No Cabbage will sell beside it, even if offered at half the price. This is grown in large quantities by the Cabbage growers near Racine. **Lb., \$3.00; ¼ lb., 90c.; oz., 30c.; ½ oz., 20c.; pkt., 10c.**



DUTCH WINTER OR HOLLANDER. PKG., 10c.

SURE-HEADING CAULIFLOWERS.



Salzer's Surehead Cauliflower.

We Challenge the world to produce a finer, handsomer or earlier Cauliflower than our New Earliest Surehead. It will surpass in earliness the Snowball and every other known variety. Whether for forcing or open ground, planted early or late, it is the surest header of all. Very dwarf and compact in growth, like the Snowball, it can be planted very close, 18 inches each way, and is particularly desirable for forcing under glass. In our trial grounds every plant produced a superb head that surpassed every variety in earliness, size and quality.

A Few Testimonials Only:

Carl Vollenweiler, Minn.: "Surehead is the finest Cauliflower I ever saw."
 A. G. Ebert, Ia.: "Never before had such a beautiful Cauliflower. Surehead is sure."
 Fred Groot, Wis.: "I made \$50.00 on the one ounce Surehead Cauliflower. Every head was fine."
 G. G. Kennedy, Ind.: "Best and finest Cauliflower I ever saw."
Salzer's Surehead is unquestionably the largest as well as the best of all Cauliflowers! Market gardeners, once having sown it, will plant no other. We want to introduce it everywhere, hence our extremely low price.
Price: Pkg., 15c.; 7 pkgs., \$1.00; ¼ oz., \$1.00; ½ oz., \$1.75; oz., \$3.00; ¼ lb., \$10.00.

La Crosse Early Favorite.

Growing side by side with Henderson's Snowball, La Crosse Early Favorite was decidedly the finest in appearance, earliest in yield, with largest number of sure heads; indeed, it is the finest in every respect we have ever tested. Next to our magnificent Early Surehead, this is certainly the best sort of plant. **Pkg., 20c.; 2 pkgs., 50c.; ¼ oz., \$1.10; ½ oz., \$1.75; oz., \$3.00.**

Snowball.—Largely grown in the East. Very fine, and many customers prefer the Henderson strain of Snowball Cauliflower. It is grown in Denmark, and we are sure our customers will like it. **Pkg., 15c.; ½ oz., \$1.50; oz., \$2.50.**

Erfurt Early Dwarf.

—This is the celebrated Cauliflower so largely grown in Erfurt. Early, fine, and sure to head. **Pkg., 10c.; oz., \$2.00.**

Early Paris.

—One of the earliest; small heads; quick grower. **Pkg., 10c.; oz., 75c.**

Blue Ribbon.

—The high grade, fancy stock Cauliflower. None like it in America. See pages 47 and 48. **Pkg., 35c.; 2 pkgs., 50c.**



SNOWBALL. PKG. 15c.

Autumn Giant Cauliflower.

A gorgeous fall sort, with fine heads; very large and of excellent quality. Always liked by market gardeners. **Pkg., 10c.; ½ oz., \$1.00; oz., \$1.50; ¼ lb., \$3.00.**



AUTUMN GIANT. PKG., 10c.

Extra Early Danish Snowball.

It has given the most general satisfaction to all our customers; has proven invariably a sure header. The flower head is of very fine grain, dense growth, while the plant has a very short stem and close outer leaves. While we are aware that price is of little consideration in this critical seed, it cannot be denied that if equal quality may be obtained, a moderate reduction in price is not to be despised. This is the case with **Extra Early Danish Snowball**. With full knowledge that this seed is unequalled by any Cauliflower in the characteristics named above, we supply the same quality we had for the last two years, and the most careful market gardener will make no mistake if he uses our **Danish Snowball**, ¼ lb., \$6.00; oz., \$2.00; pkt., 12c.

Kohl Rabi.

We place this under Cabbage because it has the Cabbage flavor and is earlier.

This delicious vegetable is justly popular. Excellent for soups or cooked as turnips. Full Cabbage flavor; earlier than Cabbage.

Early Vienna.—White; best for table use. **Pkg., 5c.; oz., 15c.; ½ lb., 50c.**

Salzer's Purple Vienna.—The finest of all. Early, sweet, tender. Will ripen fit for use in 28 days. It is a delicious Cabbage-flavored dish; you will like it. **Pkg., 10c.; oz., 25c.; ¼ lb., \$1.00; lb., \$3.00.**

Grow to large size and of juicy quality; 1 ounce will furnish 1,000 plants. **Pkg., 5c.; oz., 25c.; ¼ lb., 60c.; lb., \$2.00.**

THE EARLIEST



Salzer's Mammoth.—Specially selected for stock-feeding. 1 ounce will furnish 1,000 plants. **Pkg., 5c.; oz., 25c.; ¼ lb., 60c.; lb., \$2.00.**

SALZER'S SELF-BLANCHER CELERY.

There is no Celery equaling it in taste, richness of color, perfection in blanching and earliness. In our home kitchen garden this variety produced tender, delicious, crisp, brittle Celery, without any hoeing, completely blanching itself. It is preëminently the sort to grow and use for home garden, for market or for shipping. The demand the last 9 years for this magnificent Celery has been something remarkable, yes, marvelous. Last year exceeded the year before. Almost every order seemed to want Salzer's Self-Blancher, until we had sold almost every grain of seed, and every body grew the finest Celery they had ever seen. Now we are sure that there is no self-blanching Celery ahead of Salzer's Self-Blancher. You will like it. It is early, crisp, tender—absolutely the finest!

MONEY IN CELERY.

An acre contains 30,000 Salzer's Self-Blancher Celery.
 18,000, or 1,500 dozen, @ 50c. per dozen \$750.00
 12,000 later, @ 2c. apiece..... 240.00

Now, the total cost of seed, labor, rent, etc., need not exceed \$190.00 per acre, which would give you the handsome profit of \$800.00 per acre.

This can only be made by Salzer's Early Self-Blancher Celery, because it is the earliest.

Bunches being remarkably stocky and a wonderfully strong grower, is very heavy, perfectly solid, of a delicious, sweet flavor, and with all these points is a wonderful keeper. One would think that these would be a sufficient number of good qualities, but to all these is added THE WONDERFUL QUALITY OF SELF-BLANCHING to a very remarkable extent. Without banking up, or any covering to speak of, even the outer ribs become of a yellowish-white color, the heart being large, solid, and of a beautiful golden yellow.

Where the market is near, no crop pays better than Celery, as it is in constant demand from early June throughout fall and winter. Salzer's "Self-Blancher" is a variety that really should be called "All Season's Celery," from the fact that it is good in June, it is good in July, and good throughout the year. It keeps well and sells rapidly. It is handsome in the extreme, and decorates a table beautifully.



Price of Salzer's Self-Blancher: Pkg., 10c.; 3 pkgs., 25c.; ½ oz., 30c.; oz., 60c.; ¼ lb., \$1.50; lb., \$5.00.



NEW ROSE CELERY.

A magnificent new Celery. The color is a beautiful shade of rose, of exceptionally fine flavor; solid, crisp and tender, and has proven itself entirely free from stringiness. It is a splendid variety for late use; it keeps well and blanches well. It is one of those varieties that will certainly please the private grower, while we recommend to the market gardener a small seeding of this as a novelty, for there are many families who will be delighted to purchase same. Pkg, 10c.; oz, 25c.; ¼ lb., 75c.; lb., \$2.50.

Crawford's Half Dwarf.—One of the best. Pkg., 5c.; oz., 15c.

Dwarf White Solid.—Excellent variety. Pkg., 5c.; oz., 20c.; ¼ lb., 60c.

Seymour's Superb White.—One of the finest large Celery sorts. Pkg., 5c.; oz., 20c.

Dwarf Golden Heart.—Heart waxy golden yellow, showy and very popular. Pkg., 10c.; oz., 20c.

Salzer's Giant Celery.—The largest Celery known. Pkg., 20c.

Crimson Celery.—Beautiful red color. Pkg., 10c.; oz., 35c.



CELERY.

Golden Self-Blanching.

A Grand Novelty.

The beautiful appearance of the plant, with its close habit, compact growth, and straight, vigorous stalks, is indescribable. The ribs are perfectly solid, crisp, brittle, and of delicious flavor, surpassed by no other variety, while it has the decided merit of being self-blanching. Without banking up or any covering whatever, even the outer ribs become of a handsome, fresh, yellowish-white color. The heart is large, solid, and of a beautiful, rich, golden-yellow color, extremely early, and of the richest flavor. Pkg., 10c.; ½ oz., 25c.; oz., 45c.

WHITE PLUME CELERY.

The great objection to growing Celery for family use has been the trouble experienced in blanching it. Blanch by tying the plant and drawing up a little soil, when the work of blanching is accomplished. Pkg., 10c.; oz., 25c.; ¼ lb., 70c.; lb., \$2.40.

BOSTON MARKET.

The great favorite in the Boston markets. It is early, very solid, white, of mild, delicious flavor. Oz., 20c.; ¼ lb., 60c.; lb., \$1.90.

WHITE WALNUT.

So called because of its rich, walnut-like flavor. The stalks are solid and heavy, of dwarf, compact growth. Pkg., 10c.; oz., 20c.; ¼ lb., 75c.

Turnip-Rooted Celery.

Turnip-Rooted.—Well known. Pkg., 5c.; oz., 10c.; lb., \$1.40.

Finest German.—Tender. Pkg., 5c.; oz., 20c.; lb., \$2.20.

New Apple-Rooted.—Pkg., 5c.; oz., 20c.; lb., \$2.00.



Salzer's Turnip Celery.—Our Northern-grown Celery tests 99 heavy roots to the 100 planted; all are large, solid, tender, remarkably well flavored bulbs. This is immeasurably superior to the common Turnip-Rooted Celery. The stock is carefully selected.

Geo. Theysen says: "From the 1 ounce seed I sold \$30.00 worth of roots."

John Bene, Milwaukee: "I bought ¼ lb. of Salzer's Turnip Celery, and sold \$80.00 worth. All roots were very fine."

Now we know that there is lots of money to be made by growing Salzer's Turnip Celery. Just try it for 1897.

Price: Pkg., 10c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00.



CARROTS.

Delight in sandy loam, richly tilled. For early, sow in early spring, and for later crops they may be sown any time until the middle of June. Sow in rows about 15 inches apart, 2 inches between the plants. Some people think there is no money in Carrots—but let them plant half an acre and sell them in a good market.

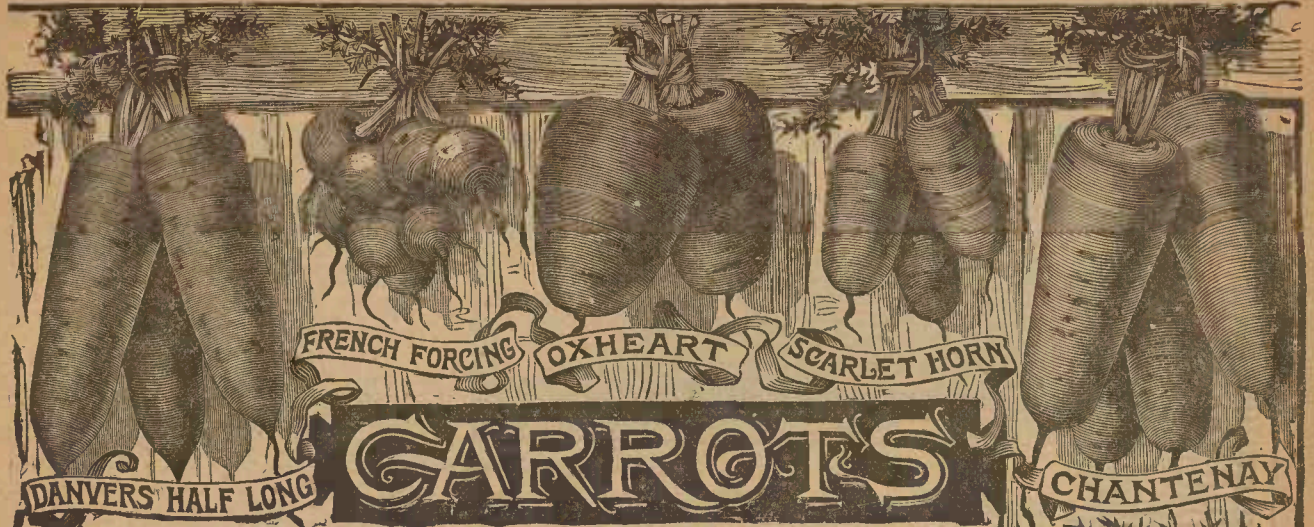
500 dozen Salzer's Forcer.....	@ 30c. = \$150.00	} Total, \$350.00. That pays, does it not? TRY IT!
500 dozen First of All.....	@ 35c. = 175.00	
100 dozen Danvers Yellow.....	@ 25c. = 25.00	

Salzer's First of All Carrot.

This Carrot has had a tremendous sale the past two years on account of its extreme earliness and beauty. Gardeners all over America are ordering it largely and find it very profitable. We believe this to be the earliest Carrot in cultivation. It is remarkably fine appearing and a quick grower. It is the best sort for forcing purposes that we know of, and is a very profitable variety for gardeners and others to grow. The flavor is excellent and the yield large.

Well, now, there is a great deal of money to be made in market gardening out of Carrots. We know of school children planting ¼ lb. of Salzer's First of All Carrot and selling \$5.00 to \$10.00 worth of earliest Carrots in bunches before school in the morning. There is reason for this. Everybody craves a Carrot in the extreme early spring, and this is the time when Salzer's First of All Carrot is ready to tempt the appetites of all. It is a worthy saying that the early bird catches the worm, and that's just what's the matter with the early market gardener. The party that has the earliest vegetables makes the money; so if you want to make the money, you should plant Salzer's Earliest Cucumber, Salzer's Self-Blanching Celery, Salzer's Earliest Wax Beans, Salzer's Red Beauty Beet, Lightning Cabbage, Telephone Corn, Earliest Lettuce, Earliest Ripe Muskmelon, Fourth of July Watermelon, King of the Earliest Onion, and so on through the list of Salzer's earliest vegetables. They will never go back on you, but will be the means of making lots of money for you if you plant a plenty.

Price of Salzer's First of All Carrot: Pkg., 10c.; oz., 15c.; ¼ lb., 50c.; lb., \$1.50.



Danvers Yellow Carrot.
(Half Long.)

Magnificent semi-stump-rooted Carrot of rich orange shade and most excellent flavor. Much sought, and always sells at fancy prices in all markets. Valuable for all uses. It is a most excellent sort, and will yield greater bulk, with smallest length of roots, of any now grown. It is of a rich, dark orange color, and all of the roots are wonderfully smooth and handsome. Forty tons and over per acre have been raised with good cultivation, and has often given 25 to 30 tons per acre. Last year it was one of the most popular Carrots in my entire list, selling in very large quantities. Our seed is carefully grown. Carrots at even 20c. a bushel, if you get as good yields as you do from our Danvers Yellow, Guerande, Improved Long Orange and Midsummer, always pay. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 90c.; 4 lbs., \$3.25.

CARROTS FOR STOCK.

Carrots are excellent for feeding to stock. Horses relish them and fatten on one feed of Carrots daily. The yield is so heavy that an acre will keep your horses fat and healthy all winter. Try it. Plant far enough apart in rows to work with Planet Jr. horse hoe.

Norman Belgian.

A yellow sort, growing to large size, and of the finest flavor for stock. We cannot too strongly urge you to try this Carrot. It is great for stock. Have you a horse at home, and you desire to have him look bright and feel gay, feed him with Carrots once a day during winter. One ounce of Norman Belgian will furnish enough food. Pkg., 5c.; oz., 15c.; ¼ lb., 25c.; lb., 65c.; by express, 10 lbs., \$4.50.

Long White Belgian.

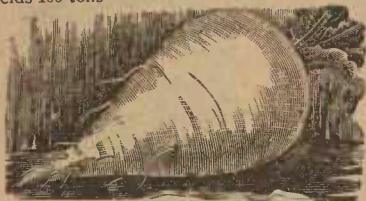
A white Carrot which has become the standard for stock. It is very sweet, and gives excellent results as a stock food. Pkg., 5c.; oz., 10c.; lb., 45c.

California Mammoth . . Orange.

Carefully selected by us; very large; yields 100 tons per acre. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 75c.; 10 lbs., \$6.00.

Mastodon Carrot (White).

This is a strain of the White Belgian Carrot, carefully selected. It is grand for stock and very prolific. Pkg., 10c.; ¼ lb., 35c.; ½ lb., 60c.; lb., \$1.00; 5 lbs., \$4.00, postpaid.



MASTODON.

RELISHED BY HORSES
600 BUS. PER ACRE

Salzer's French Forcer or Forcing.

One of the earliest of all Carrots. It is very sweet and early; splendid sort. It is not nearly so large as Salzer's First of All, but it is a great beauty and very early. This Carrot has enjoyed a tremendous sale, as everybody likes the little beauty. It is a great Carrot for extreme early. Pkg., 5c.; oz., 10c.; ¼ lb., 30c.; lb., 90c., postpaid.

Oxheart or Guerande.

A magnificent Carrot for general culture. Indeed, by many considered the best of all. Intermediate, as to length, between the Danvers Yellow and the Shorthorn. It is thicker at the neck than the latter, and carries its thickness well down toward bottom. With us it yielded at the rate of 35 tons to the acre, all marketable. Every Carrot can be pulled easily by hand; no digging is necessary. Pkg., 10c.; oz., 15c.; ¼ lb., 35c.; lb., 90c.

Early Scarlet Horn.

(Pointed.) An early imported sort of excellent merit. This sort is grown quite extensively about Boston and other Eastern markets. It is really a valuable sort. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 90c.

Chantenay.

A magnificent English Carrot, grown in that country in great quantities for fall use. Pkg., 10c.; oz., 15c.; ¼ lb., 35c.; lb., 90c.

Early Shorthorn.

Known favorably by all growers. Considered by many the best early table variety. Flesh fine grained. In color deep orange; has small tops. Grows well in shallow soil. Matures 8 to 10 days sooner than Long Orange. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 70c.



Salzer's Improved Long Orange Table Carrot.

This is the standard Carrot for table use and especially for winter. It is enormously productive, yielding as high as 29 TONS per acre, and is of delicious flavor. An ounce of seed is sufficient for a winter's supply for a family. No better Carrot can be found for all purposes than this. We consider it the best strain of Long Orange Carrot in the market. It is exceptionally smooth and fine. It will please you. Pkg., 10c.; oz., 15c.; ¼ lb., 20c.; lb., 65c.

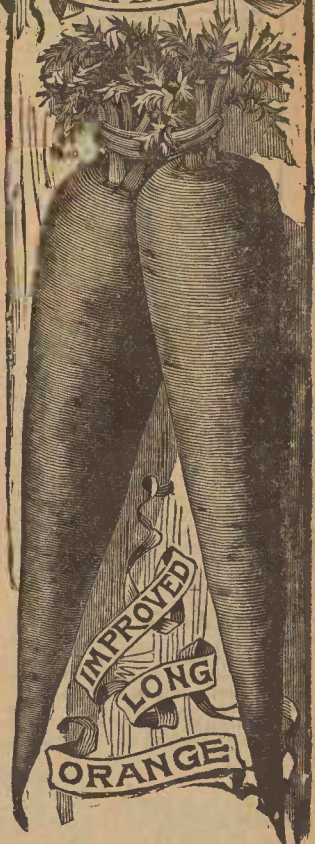
Scarlet Nantes.

A splendid half-long, stump-rooted sort. Increasing in value and popularity. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 80c.

Salzer's Midsummer Carrot.

This variety deserves general culture. In addition to its ripening in midsummer, it equals, if indeed it does not surpass, every other variety in shape, yield and quality. Specimens have been grown 4 inches in diameter, and of the very best table quality imaginable. Cannot be too strongly recommended. It is enormously productive; a single ounce of seed furnishing bushels of Carrots. This Carrot really seeks an equal. It is so fine and of such excellent qualities that it is hard to beat. It is exceedingly productive and of a quality you are sure to like. It grows fully half as much weight again per acre as the ordinary varieties, and as the roots grow much more above the ground, it is much easier to gather the crop. This grand variety is sure to suit everyone who grows it. It cannot be too strongly indorsed. Pkg., 10c.; oz., 20c.; ¼ lb., 30c.; lb., \$1.00; 3 lbs., \$2.75.

Note.—Owing to the large size which Improved Long Orange, Guerande and Midsummer Carrots attain, less seed is required to the acre than of other sorts—3 lbs. per acre being sufficient—of others, 4 lbs.



Salzer's Telephone Sweet Corn.

Next to "First-of-All" this is the earliest variety grown. The ears are of fair size, a size in great demand in the market. Quite a quantity of this Corn was distributed among large market gardeners, and our illustration truthfully depicts its merits as an extremely early sort. It creates a demand for itself in every market where once tried!

Your grocers, your market buyers, your family customers cry for it; everybody once using it for early will want no other. The kernel is white, the stalks short, the ears fair sized, the yield large, and its extreme earliness remarkable. It is the Corn to grow for private use, or for sale by the market gardener. Note our low price for this remarkable novelty.
By mail, pkg., 10c.; ½ pt., 20c.; pt., 25c.; qt., 45c.; pk., \$3.00, postpaid.
By freight or express, pkg., 10c.; qt., 20c.; qt., 30c.; pk., \$1.25; bu., \$3.50.

New Early Champion Sweet Corn.

Produces ears 12 inches long in 60 days. This new variety is, without question, the earliest large Sweet Corn yet introduced, being only a few days later than the first early small sorts. Ears nearly as large as the Evergreen; pure white kernels, with medium sized white cob; very sweet, tender and full of milk, yielding from 2 to 3 ears to the stalk. Pkg., 10c.; pt., 20c.; qt., 35c.; pk., 75c.; bu., \$2.90.

La Crosse Early Sweet Corn.

Next to Salzer's Telephone and Salzer's Northern Pedigree, no Sweet Corn excels this in earliness and productiveness. Fine, large kernels, deliciously sweet, of medium-sized ears. (For illustration, see bottom of page.) Pkg., 10c.; pt., 30c.; qt., 40c.; by express, pt., 20c.; qt., 30c.; pk., \$1.25; bu., \$3.00.

Northern Pedigree Sweet Corn.

Side by side with Ne Plus Ultra, Amber Cream, Early Minnesota and Early La Crosse, it proved 4 days ahead of Early La Crosse, and from 7 to 12 days ahead of other sorts. Stalks dwarf, ears small, well developed, full and deliciously sweet. The drift of hundreds of testimonials received: "Had Sweet Corn from Salzer's Northern Pedigree ahead of my neighbors." Good-sized ear and of the most delicious sweetness. By mail, pkg., 10c.; pt., 30c.; qt., 50c.; by express, pkg., 10c.; pt., 20c.; qt., 35c.; pk., \$1.25; bu., \$3.00.

SALZER'S TELEPHONE SWEET CORN

HELLO, JONES! SEND ME ANOTHER 10 BUS. OF SALZER'S TELEPHONE SWEET CORN



A FIELD OF ORDINARY SWEET CORN. A FIELD OF SALZER'S TELEPHONE SWEET CORN.

BUY SALZER'S NORTHERN GROWN SEEDS

Corn—Country Gentleman.

This is used largely in the East, where it is called the finest of all Sweet Corns for private table. It is also known as Zigzag Corn, on account of the peculiar arrangement of its kernels. It is rather late but is of a delicious quality, ripening 6 days before Evergreen Corn, and will delight the most fastidious epicure.
Pkg., 10c.; pt., 20c.; qt., 35c.; pk., \$1.00; bu., \$2.90.

Extra Early Adams.

This Corn is a splendid early variety, though not as early as the Telephone, Early La Crosse and these varieties, yet it follows these so closely with great large ears that it is one of the most profitable varieties that can be grown on account of earliness and fine shape of ears; not sweet.
Pkg., 10c.; pt., 20c.; qt., 35c.; pk., \$1.00; bu., \$2.75.

Black Mexican.

This variety is always scarce. It is of excellent quality, medium late, and on account of its novel appearance is sure to be taking.
Pkg., 10c.; pt., 20c.; qt., 35c.; pk., \$1.00; bu., \$3.00.

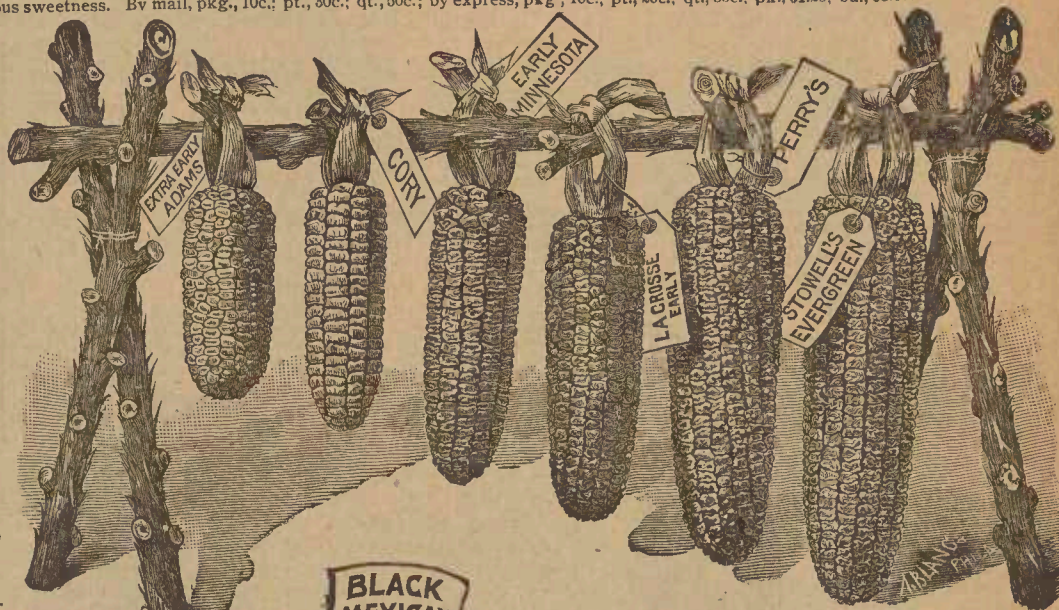
We can also supply at 10c a package, 20c a pint, 35c a quart and 90c a peck, the following: Early Adams, Burlington, Tom Thumb, Shaker's Early Triumph, Zigzag, Ncone-Such, Excelsior and other standard Corn sorts.

PRICES OF FOLLOWING 8 SORTS:

- By express, pkg., 10c.; pt., 15c.; qt., 20c.; pk., 60c.; bu., \$2.25; by mail, pkg., 10c.; pt., 20c.; qt., 30c.
- 1. Perry's Hybrid (Ballard's Early).—Also known under Chicago market. It is a fine sort; very sweet; a good second early; large, fine ears.
- 2. Early Minnesota.—One of the best varieties for second early; splendid in all particulars.
- 3. Early Marblehead.—Fine flavor and very sweet.
- 4. Moore's Concord.—Largest and best second early.
- 5. Cory.—A splendid, very early Sweet Corn; rich flavor.
- 6. Mammoth Sugar.—A large sort, very sweet; later than Evergreen.
- 7. Egyptian Sweet.—Late; ears large and flavor rich and sweet.
- 8. Hicox Canner.—A superb sort for canning, ripening 2 weeks before Egyptian.

Stowell's Evergreen Sweet Corn.

There is no Sweet Corn more generally and largely planted than the Evergreen. Now, our strain is vastly superior to the bulk offered. It has been carefully grown for seed and is sure to give great satisfaction. The ears are very large,—we have seen them 10 to 11 inches long,—deliciously sweet, and will outsell the common varieties of late Sweet Corn two to one! You will like it because it will give satisfaction. Pkg., 10c.; pt., 20c.; qt., 30c., postpaid; by express, pkg., 10c.; qt., 20c.; pk., 60c.; bu., \$2.25.



BLACK MEXICAN



POP CORN.

Salzer's Silver Ball.—With us it is enormously productive, of fine, delicious taste, and pops readily and evenly. It is the Corn for everybody to plant. A package will be sufficient for family use. Give the boys on the farm an acre to plant Pop Corn for the market. It pays. Pkg., 15c.; pt., 25c.; qt., 45c.; by express, pk., \$1.25; bu., \$3.00.

White Rice.—One of the finest, most prolific Pop Corns grown; largely planted; very good. Pkg., 10c.; pt., postpaid, 30c.; qt., 35c.; by express, qt., 20c.; pk., \$1.00.

Queen's Golden.—A splendid sort. Above all is its exceeding tenderness when popped, together with its delicious and delicate taste; splendid for all purposes. By mail, pkg., 10c.; pt., 20c.; qt., 35c.; by express, pk., \$1.00.



SALZER'S SILVER BALL.

The Best.

A WORD!

On page 47 we give as an extra present 5 kernels of 20 Days the Earliest Sweet Corn! Say, that's the earliest Corn in the world, sure! Pkg. of 5 kernels, 20c.

First-of-All Sweet Corn.

For years, as our friends well know, we have boomed the Telephone Corn to the exclusion of all other sorts as the earliest variety in cultivation. We now take pleasure, however, in offering them a variety that is even earlier than the Telephone. This is a bold statement, but it is made with due deliberation, after careful tests by several hundreds of our customers the past season. **First-of-All** has proven itself, in this test, **4 days, and in some cases a week, earlier than the Telephone.** It will be found an especial boon to all market gardeners. Ears often 8 inches long, though the average length is but 5 to 6 inches. It is a magnificent Corn and will be a great bonanza to all who plant it.



SAMPLE EAR OF SALZER'S FIRST-OF-ALL SWEET CORN. 2/3 SIZE.

The ear of this Corn is of fine form, fills up well, kernels beautiful white, very sweet. It is a Corn that the private gentleman, the gardener and farmer want for their own table as well as for the market. It is the very earliest, as a few of our friends below affirm:

H. Stout, Ind.: "It is the earliest, finest Sweet Corn I ever grew."

T. K. Burke, Ill.: "From 1 quart I sold \$12.00 worth and did not half try."

C. J. Ely, Ohio: "Bought 1 peck of seed; that netted me \$60.00. Was the earliest in the market."

Will Bently, Pa.: "My neighbors' Corn ripened 12 days after my First-of-All. It is the old story: the very, very, very earliest vegetables can be grown only from Salzer's seeds."

Frank Lloyd, Iowa: "Made more money on your First-of-All Corn than any other vegetable, except, possibly, your Early Bird Radish."

Mrs. Bell, Neb.: "That package of seed gave me delicious Corn 11 days before my neighbors. We planted Corn the same day, too!"

THE SUBSTANCE OF THE WHOLE MATTER IS THIS:

Salzer's First-of-All Corn is the first of all to ripen no matter where you plant same. No matter alongside of which earliest Sweet Corn you test same you will always find that Salzer's First-of-All gets there quicker than any other variety known. Now there are thousands and thousands of customers who tried this Corn in 1896 and there was not one but what had the earliest Corn. It cannot be too highly recommended, and we urge you to give same a trial in 1897. Please note low prices: **Pkg., 10c.; pt., 25c.; qt., 45c., postpaid; by freight, pk., \$1.65; bu., \$4.25.**

A new Sweet Corn—Earliest—well, we won't say. (See page 47.) It is 20 Day the Earliest: Pkg. of 5 kernels, 20c.



CUCUMBERS.

SALZER'S EARLIEST CUCUMBER is universally acknowledged by seedsmen, by market gardeners, by private planters, whether for city gardens or acre cultivation, to be without a peer, the earliest, finest table variety in the world. Over 32,000 customers planted this sort in 1895, and all pronounced it the earliest in existence.



SALZERS EARLIEST CUCUMBER.

Talk about Cucumbers. We are positive that there is nothing in America, nothing in the wide world in the Cucumber line that will so quickly make money for the market gardener, citizen or farmer as **Salzer's Earliest Cucumber.**

We have just introduced this remarkable early variety, and already, judging from hundreds of reports, it has leaped into popularity. And well it may, for it is the most magnificent early Cucumber we have ever seen. It is remarkably perfect and uniform in growth, with beautiful, nice sized Cucumbers, just the size which sell well in all markets. We cannot too strongly recommend same. Although not as large as Salzer's Perfection or improved Long Green, yet it is so early—way ahead of every other sort except the Small Early market—that it cannot help attract attention and pay the grower. It is a No. 1 in all stages, and equally good for forcing or outdoor planting. This variety has come to stay, and the price is so low that everybody can enjoy an early Cucumber.

It is certainly the earliest Cucumber in the world. A Cucumber especially adapted for the hot-bed or early garden culture, as it sets quickly and produces beautiful Cucumbers in the shortest possible time. It is a great money-maker for market-gardeners, a single hot-bed often yielding from \$25.00 to \$50.00 worth, according to your market. We have time and time again received \$1.20 and \$1.50 a dozen for these great early beauties and we know that every market gardener who will carefully grow them in their hot-beds or in some sheltered location outside, will make lots and lots of money out of them.

A Few Gardeners Who Used Salzer's Earliest.

Frank Clark, Milwaukee: "Your Earliest Cucumber is a bonanza to market gardeners."

William Goode, St. Paul: "I made more money out of 1 lb. Earliest Cucumber than out of anything else."

Henry Johns, Iowa: "It is the earliest Cucumber I ever tested. Mine were the first in the market, and quickly sold at \$1.00 per dozen."

Gottlieb Jacobs, St. Louis: "I bought 1/2 lb. of your Earliest Cucumber seed. I sold over \$200.00 worth Early Cucumbers therefrom. It is the earliest Cucumber I ever saw."

Mrs. Fred Heil, Evanston: "I bought 1 oz. for my own use. They proved so very early and so prolific that I sold my surplus for \$17.00 to my neighbors, because they were weeks ahead of theirs!"

If we were to have but three Cucumbers they would be Salzer's Earliest, Salzer's White Snow and Salzer's Long Giant, and then of course we would have a pickling Cucumber, and nothing in the wide, wide world equals Salzer's Prolific Pickle for this purpose.

If you have ever grown a finer Cucumber than Salzer's Earliest that will make you more money and quicker money and is a finer quality, we would like to know it.

Price of Salzer's Earliest Cucumber: Pkg., 10c.; oz., 20c.; 1/2 lb., 50c.; lb., \$1.75; 4 lbs., \$6.00.



SALZER'S GREAT JAPANESE CLIMBING CUCUMBER.

Fully described on page 67. It's a wonderful Cucumber. **Pkg., 10c.; oz., 20c.**

SALZER'S WHITE SNOW CUCUMBER.



When we offered this Cucumber two years ago we had no idea that it would so completely capture the hearts of thousands upon thousands of our customers as it has done. Indeed it became a standard at once. Popular? We should say so! Every planter praises it; every lady who graces her table therewith would not get along without it.

We have never seen handsomer Cucumbers than those grown on Salzer's trial farm of this very distinct and valuable new variety. The Cucumbers are of gigantic size, and always of a pure, waxen white, from the time they are first set out until matured. They grow from 8 to 16 inches long by from 2 to 3 inches in diameter; very uniform. The flesh is very solid, pure white, with exceptionally few seeds, and is exceedingly crisp, of most superior flavor. As a variety for slicing they will prove very useful, while for exhibition no other Cucumber will attract so much attention. We measured a magnificent specimen grown in our trial grounds the past season, nearly 17 inches long by 3 1/4 inches in diameter, while the pure waxen-white color is extremely attractive. The foliage is large and luxuriant; the fruits are borne near the hill.

They are solid, tender and crisp in taste, of splendid quality for slicing; for pickling in bottles, the pure white little fruits are very attractive, while their solid, crisp flesh is very appetizing. The vines are quite vigorous in growth and immensely productive. They are a little earlier than Salzer's Perfection, and their distinct, unique character, superior quality and productiveness can not fail to make WHITE SNOW CUCUMBER a popular favorite.

We have seen 15 well developed Cucumbers within 13 inches of the hill, and this goes to show this Cucumber's prolificness. We could give hundreds of testimonials of friends who are more than delighted with this rare novelty.

Price of White Snow Cucumber, pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.25; 4 lbs. \$5.00

JAPANESE CLIMBING CUCUMBER.

The greatest Cucumber novelty since Pharaoh forbid the Israelites this most delicious vegetable! This new Cucumber is a strong and vigorous grower, vines attaining nearly twice the length of common varieties. The young plants are bushy, but as soon as they become well established they begin to climb, and may be grown on fences, poles or trellises, thus saving much valuable space in small gardens or in market gardens where land is dear. It is estimated that with this Cucumber the product of a given area can be increased three-fold. The fruits are 10 to 12 inches in length, of a fine green color; the flesh is thick and firm, never bitter, and fine for pickling as well as slicing. It is very prolific, and the fruits, being raised well above the ground, never suffer from wet weather or insects; vines are proof against mildew, and continue bearing until late in the fall. Pkg., 10c.; oz., 20c.; 1/4 lb., 70c.; lb., \$1.50.

Improved Long Green—A Fine Cucumber.

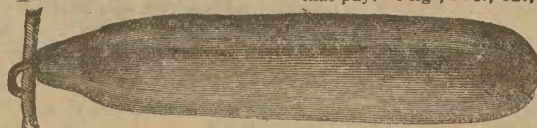
This variety seems to have taken the lead all through the world as the great variety to plant for a general crop. Grown in every civilized country, and we know of no sort that we would more heartily recommend for general garden culture than this. Of course, our Salzer's Earliest, White Snow, Long Giant, Prolific and Japanese Climber are magnificent varieties and should be planted everywhere as a trial, and will do well everywhere as a general crop, but our Improved Long Green seems to have captured the hearts of everybody for this purpose. It is safe to say that more seed is planted of this sterling variety than of any five other standard sorts. Next to Salzer's Perfection and Market Garden, it is withal the very best to plant for all purposes. It is a splendid forcing Cucumber, as well as for general crop. One of the best selling Cucumbers in the market. Long, smooth, fine flesh, but few seeds. Grows from 10 to 20 inches long. It is the Cucumber you want for house and market. Enormously productive. Pkg., 5c.; oz., 10c.; 1/4 lb., 20c.; lb., 60c.; 5 lbs., \$2.90.

Snake.

Have seen this Cucumber as long as 6 feet, coiled up like a snake. Singular and remarkable curiosity. It is good for food, but is grown more on account of its oddity. Pkg., 10c.; oz., 25c.



THE PRINCE OF LONG CUCUMBERS.



THE MAGNIFICENT GIANT PERA. PKG., 10c.



Price of Salzer's Perfection Cucumber: Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.40, postpaid.

Salzer's Perfection Cucumber.

For hot-bed forcing, for early in the open ground, or, in fact, for any purpose whatever, this Cucumber is the peer of all. We have never seen a strain so uniform in size, color and evenness, so complete in all the requirements that go to make a good Cucumber, as our Perfection. Indeed, the fact of its combining every good quality, its ready and quick sale in our market at double the common-sort prices, its fine appearance and its remarkable astonishing productiveness led us to give it the name of Perfection. We can heartily recommend same to all who desire a really choice Cucumber. Very profitable to the market gardener. Fr. W. Oberst, a Cucumber grower, sold \$107.00 worth of Cucumbers from 1/4 lb. of seed. Don't that pay? Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.40; 4 lbs., \$5.00; by express 10c. less per lb.

Giant Pera.

They are fit to eat at any stage. The flesh is very white, very clear, peculiarly crisp, tender and brittle. Pkg., 10c.; 1/4 lb., 50c.; lb., \$1.75.

MIXED CUCUMBER SEED, all sorts and kinds: Pkg., 10c.; oz., 15c.; 1/4 lb., 50c.; lb., 90c., postpaid.

West India Gherkins.

A novel little Cucumber, grown mostly for show and pickles. Pkg., 5c.; oz., 20c.



Salzer's Market Garden Cucumber.

A beautiful Cucumber, every one of which is fit for market trade. It grows very long, is very productive, matures very early, is handsome in appearance and desirable in color, and a great favorite wherever tried. It is the greatest outdoor Cucumber known, and is sure to please. Pkg., 10c.; oz., 20c.; ¼ lb., 40c.; lb., \$1.25; 4 lbs., \$4.00.

Long Green Southgate.

A great beauty; sells rapidly, and is of excellent taste and quality. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50.

Salzer's Giant Tailby's Hybrid.

On our ground it cropped enormously, and every Cucumber was long, smooth and fit for market, some measuring 15 inches in length, and bringing fully 50% higher prices than common sorts. Pkg., 10c.; oz., 20c.; ¼ lb., 45c.; lb., \$1.25.

Salzer's Prolific Pickle.

For several years we have made Cucumbers for pickles a study, testing and originating new sorts for this purpose, until to-day we think we have perfection in Salzer's Prolific Pickle. It is fine in form, solid and thick in texture, excellent in quality, and combines all the elements necessary to make a good Pickle. It is enormously productive, cropping from 200 to 400 bushels, with ease, per acre. The past summer we spent much time in reselecting and greatly improving our Prolific Pickle, and we are sure our patrons will find it now by all odds the best offered in America. Indeed, as a large pickle grower who saw our strain says, "Salzer, your Prolific Pickle is perfection; don't try to improve it; it can't be done."

WE CONTROL THIS NOVELTY EXCLUSIVELY

Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.10; 6 lbs. (enough for 1 acre,) \$6.50. By express, ¼ lb., 25c.; lb., \$1.00; 6 lbs., \$5.50.

SALZER'S PROLIFIC PICKLE

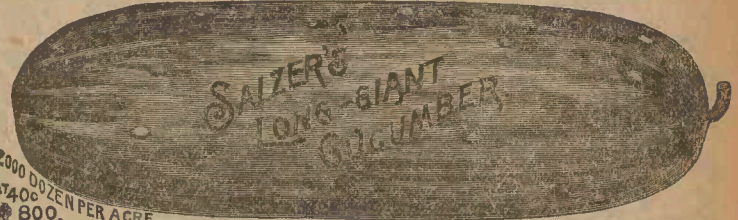


PRICE OF SALZER'S PROLIFIC PICKLE CUCUMBER.

This is the grandest of all pickling Cucumbers,—one that will delight and please every grower, no matter how critical he or she may be.—The Salzer Prolific Pickle Cucumber will surely "fill the bill" and give great satisfaction. We offer same at a very low price, as follows: By mail, pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.10; 6 lbs., \$6.50. By express, pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., \$1.00; 6 lbs., \$5.50.

Salzer's Long Giant Cucumber.

This variety certainly surpasses all other green varieties in its giant length and great beauty. It is positively the handsomest green Cucumber that we have ever seen, often measuring 15 inches long; very uniform in size, while the quality is all that can be asked for. It is extremely crisp and brittle and appetizing, with but few seeds, while its yield is something astonishing. A market gardener of our acquaintance reported 2,000 dozen per acre of fine, salable Cucumbers. Pkg., 15c.; oz., 25c.; ¼ lb., 60c.; lb., \$1.50, postpaid.



Salzer's New Everbearing.

We desire to call special attention to this unique variety. It is of small size, very early, enormously productive, and valuable as a green pickler. The peculiar merit of this novelty is that the vines continue to flower and produce fruit until killed by frost, whether the ripe Cucumbers are picked off or not, differing in this respect from all other sorts in cultivation. The one vine exhibits at the same time Cucumbers in every stage of growth, the small ones being perfect in shape, of a fine green color, and just the size for pickling. In our travels last summer all the market gardeners we visited, who had planted Everbearing, were delighted with it. Pkg., 10c.; oz., 15c.; ¼ lb., 40c.; lb., \$1.25.

Price of following 5 sorts: Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 50c. By express, 40c.

1. **Early Market.**—The very earliest of all Cucumbers; good for forcing; but 3 to 5 inches long. Pkg., 5c.
2. **Green's Prolific.**—One of the best pickling sorts known; small, crisp, productive. Pkg., 5c.
3. **Boston Pickling.**—Fine pickling sort. Pkg., 5c.
4. **White German.**—This is the handsomest early variety known; is large and very productive. The white color is peculiarly clear. Pkg., 5c.
5. **Nichols' Medium.**—Henderson's favorite. Pkg., 5c.; oz., 10c.; lb., 60c.

White Per. Cucumber.—Fine white variety. Pkg., 5c.; oz., 10c.; ¼ lb., 30c.

White Erfurt Spine



White Erfurt Spine.—Wonderfully prolific early frame Cucumber. Largely used in Europe as earliest. Imported. Pkg., 5c.; oz., 15c.; lb. \$1.30.

Egg Plant.

The Egg Plant is one of those rich, delicious vegetables that is, be it said with regrets, but seldom grown. Do try it this year, and you will never, never, never do without it.



NEW YORK PURPLE.

Salzer's New York Purple.—Extra large, 60 lbs. having been grown from 1 plant; delicious oyster flavor when fried. Pkg., 5c.; oz., 30c.; ¼ lb., 75c.; lb., \$2.50.

Early Purple.—Large (new). Very early and prolific; fine for family use. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.00.

Long Purple.—Pkg., 5c.; oz., 25c.; lb., \$2.50. **EARLY PURPLE.**





SALZER'S EARLIEST LETTUCE.

Now, then, we think we know a thing or two about Lettuce, and we think we are perfectly safe when we say that Salzer's Earliest Lettuce is the earliest in the world, that we are saying something that no man can contradict. It is indeed a remarkable Lettuce, grows quickly, beautiful color and shape, and will make more money for the market gardener whether he sows seed in a hot-bed or any sheltered position outside than any other Lettuce we know of. We have unlimited numbers of testimonials from market gardeners, from citizens and farmers, praising the merits of this prolific Lettuce. It is the Lettuce for early; it is the Lettuce for general crop; indeed, it is fine all the time. We do not know how we could improve same for an early Lettuce, go the world over. It makes heads very quickly and very fine.

This variety we obtained from one of our customers in Germany, who pronounced it the earliest Lettuce grown in that empire. Then we sent it to the market gardeners in Boston, who reported: "Earliest ever seen here." We then distributed it in Philadelphia, New York and other centres, and all united in calling it "the earliest of all." After careful trial we purchased the complete stock and offer same under Salzer's Earliest. It is earlier than the Early Simpson or Tennis Ball; is large and of rapid growth. Pkg., 15c.; oz., 30c.; ¼ lb., \$1.00; lb., \$2.75.

New Lettuce Heavy-Weight.

Grand Rapids Forcing.
The Best Sort for Shipping.



This grand new forcing variety stands more neglect in the way of watering and ventilation, will grow greater weight on the same ground, and will stand longer after matured than the Black-Seeded Simpson. It is of handsome appearance, a strong grower, and not apt to rot, and will keep from wilting longer while exposed for sale than any other sort. Its upright habit admits of very close planting, and it matures two weeks earlier than Tennis Ball.



Pkg., 5c.; oz., 15c.; ¼ lb., 35c.; lb., \$1.10.

Our New Heavy-Weight Lettuce is of unusual size and solidity of head, with but little tendency to run to seed. We have had it time and again 18 inches in diameter, with heads almost as solid as an early Summer Cabbage; is crisp, tender and of excellent flavor, and always free from bitterness. The outside color is distinct in shade, while on the inside the color is yellowish white. Pkg., 15c.; oz., 25c.; ¼ lb., 75c.

Salzer's Sunlight Lettuce—A Great Novelty.

This is a decided novelty, which we are sure, if ever tried, will never be wanting in your garden. The Lettuce is a great beauty, very handsomely curved and fringed leaves, solid, fine-shaped heads, very attractive: of white, silvery color. The flavor is delicious, nutty and buttery, and of unusual richness. Too slow to run to seed. This sort has won for itself very many friends. It is of such excellent quality that it cannot fail to please the most critical.



SALZER'S NEW SUNLIGHT.

Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50.

Golden Ball.

This novelty was obtained in Russia. It is of distinct color, a delicate golden yellow, retaining the same beautiful color to the centre, which enhances its value. It is very crisp, tender, of excellent flavor, and is recommended for forcing an early spring crop. It is long standing, remaining fit for eating a long time. Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.00, postpaid.



GOLDEN BALL

SALZER'S IMPROVED HANSON



Early Simpson Lettuce.
The earliest of all Lettuce sorts, especially good for hot-bed or cold-frame forcing, or for extremely early in the garden. Very crisp, yellow and tender. Cannot be too highly praised. It is the one we use for our family exclusively for early. Delicious flavor, rich and nutty. Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.00.

Improved Hanson Lettuce.
Unquestionably the very best medium late, hard-head Lettuce grown; indeed, we do not know of a superior in any respect. It forms a very large head, weighs as high as 6 pounds, solid to the core, tender, crisp and of the most delicious flavor imaginable. It resists summer droughts and heat to a wonderful degree, and is at all times ready for the table, with a nutty flavor, agreeable and pleasant to the taste. Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.00.

Peer of All Summer Lettuce.
This is a California novelty. The color of outer leaves is a beautiful semi-crimson. The head is enormous in size, and of excellent, delightful flavor. It withstands all sorts of dry and hot weather, and seems to flourish and return big heads under unfavorable circumstances. It is a grand novelty, and when once tried will become a standard, as it is the "Peer of All" summer Cabbage Lettuce. Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$2.00.

ONE PACKAGE EACH OF ABOVE—EARLY, MEDIUM, LATE—FOR ONLY 25 CENTS; ONE OUNCE OF EACH, 40 CENTS. Mixed Lettuce Seed—All sorts, colors, varieties and kinds, mixed, at but 10c. a package; 20c. an ounce.



All-Cream Lettuce.

Well named. First introduced by us as a novelty four years ago. This remarkable Lettuce does not head, but makes a loose bunch of leaves, of *superlatively fine quality*. It should be in every garden. We have received hundreds of testimonials—all uniting in pronouncing it of extra flavor and remarkable for maintaining its high quality for an unusual length of time. It forms a beautiful plant, 10 to 12 inches high by 9 to 10 inches across; the leaves grow upright, the upper part of the outer leaves turning outward very gracefully, and are handsomely wrinkled. The edges of the outer leaves are of a glossy, reddish bronze, very ornamental and fresh in appearance; within, the leaves are almost white and wonderfully crisp and tender. It grows very quickly; is ready to cut early, and remains for weeks. It is the cream of all sorts. Pkg., 15c.; oz., 25c.; ¼ lb., 75c.; lb., \$2.00.

3 BIG HEAD LETTUCCES FOR 20 CENTS.

1. New York Market . . . Lettuce

Is a new and remarkable variety, one which is also unusual for size and solidity of head, often measuring 16 inches in diameter—weighing 5 pounds. It bleaches itself naturally, is crisp, very rich, oily, tender, and of excellent flavor, and entirely free from bitterness. Pkg., 10c.; 3 pkgs., 25c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50.



2. Salzer's German Butter.

We obtained this strain while in Europe in 1894, and it must not be compared with that offered by other dealers as German Butter. It is Lettuce that we relished and received in almost all restaurants and hotels throughout Germany, and is served there never less than twice a day during the season, which seemed to last all summer. It is indeed a fine, buttery, green Lettuce, and we are sure that everybody growing same will be delighted therewith. This must not be confounded with the German Butter Lettuce that is usually sold. Pkg., 10c.; oz., 25c.; lb., \$1.50; 2 lbs., \$2.50.



3. Salzer's Prize . . . Head.

This is one of the finest Head Lettuce for all-year-round use in cultivation; is splendid for family. Heads large, solid, tender, blanching perfectly, oily and buttery in texture, and of delicious flavor. Must not be confounded with the prize head Lettuce offered by other dealers. This is a giant. Pkg., 5c.; oz., 15c.; ¼ lb., 35c.; lb., \$1.25.



One package each of above 3 Big Head Lettuces, 20c.

One ounce each above 3 Big Head Lettuces, 50c.

Salzer's Prize Head.—A grand Lettuce for all purposes. Pkg., 5c.; oz., 15c.

New Lettuce Novelty.

Sunset.—This Lettuce is a novelty, and is one with characteristics that commend it to all. It forms large, solid heads, of a rich golden yellow, a shade of color hitherto unknown to this class of Lettuce. It stands very long before going to seed, and is an excellent keeper after being cut, a quality which will make it a desirable sort for shipping purposes as well as for private use. Pkg., 10c.; oz., 30c.; ¼ lb., 75c.; lb., \$2.00.



SUNSET.

Oak-Leaved Lettuce.—It is decidedly the most ornamental Lettuce grown, and is particularly adapted for house use, as a few plants supply a family all season, one being able to pick and use the leaves all summer, being oily, crisp, sweet and tender. Makes a fine ornament if grown in pots. Pkg., 10c.; oz., 30c.; ¼ lb., 75c.; lb., \$2.50.



OAK-LEAVED LETTUCE.

The Deacon.—Is one of the finest head Lettuce coming to the La Crosse market. A splendid sort for all-summer use, as it is not affected by heat. Heads large, tender, solid. Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., 90c.

Golden Stone Head.—A new sort, which comes to us highly recommended. We have not given it a trial. Pkg., 5c.; oz., 20c.; lb., \$1.50.

Boston Market.—Early and fine. Pkg., 5c.; oz., 10c.; lb., 75c.
Salzer's Heavy-Weight Lettuce.—A grand sort; something everybody will want to try. Pkg., 15c.; oz., 25c.; ¼ lb., 75c.; lb., \$2.00.
Ice Drumhead.—One of the most popular head varieties. Pkg., 5c.; oz., 10c.; lb., 75c.
Early Tennis Ball.—Early Dwarf, small heads; one of the very best early; much planted in the East. Pkg., 5c.; oz., 10c.; lb., 75c.
Early Curled Silesia.—Very early, sweet and tender; a popular variety for hot-beds. Pkg., 5c.; oz., 10c.; lb., 75c.
Satisfaction.—One of the best Lettuces known for general use. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 75c.
Lacinated Beauregard.—This is a fine cutting Lettuce; leaves green, deeply fringed; heads firm. Pkg., 5c.; oz., 15c.; ¼ lb., 40c.

Cos Lettuces.

Sow these in early fall for late fall and winter use.

White Cos.—Well known. Oz., 15c.; ¼ lb., 50c.

Green Winter.—Fine winter sort; good header. Pkg., 5c.; oz., 20c.; ¼ lb., 60c.

Mixed Lettuce Seed.—All sorts and varieties; mixed. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.



WHITE COS.



MUSKMELONS.

Salzer's Melon seeds enjoy a high reputation among seedsmen and others for choice quality, excellence of flavor, strong, vigorous vitality and extreme earliness. There is certainly no superior. Planting seed on edge assures quicker and surer growth. To ward off bugs, use Pyrethrum powder.

Muskmelon—Earliest Ripe.

Our attention was called to this Melon by a market gardener at La Crosse, who, for the past 3 years, has always had Muskmelons from 8 to 15 days ahead of his neighbors. These Melons were of uniform size, of fine shape and appearance, green-fleshed, extremely delicious, and sold readily in our market at from \$1.25 to \$2.00 per dozen, the profit on an acre being something enormous, as all the Melons were usually sold before the other sorts came into the market.

THIS IS THE EARLIEST GREEN-FLESHED MUSKMELON that we know of, and it will be sure to create a sensation everywhere. It is ahead of the Jenny Lind; in fact, ahead of any Muskmelon that we know of.

It is nearly round, as may be seen by the cut, of good size, frequently weighing 9 to 11 pounds each. Of a dark green color outside, heavily netted, while inside they are of a rich orange color, and, we venture to say, with thicker flesh than any other variety in cultivation, there being scarcely room for the seeds. As to flavor, they take the lead of all, and are far ahead of everything else at present cultivated. It can be recommended alike for either home or market use, and has fully demonstrated that it deserves the name of **EARLIEST RIPE**. It surpasses all others in delicious flavor and unusual productiveness, beauty of form and desirable shipping qualities. It has positively demonstrated itself

AS THE EARLIEST MELON IN THE WORLD.

We sold upwards of 25,000 packages of this earliest Melon, and we know we have just that many thousand pleased, delighted, happy Melon growers, and each and every one who has grown this earliest of all early Muskmelons praises it ahead of other sorts. We know that this earliest of all early Melons will please everybody growing same whether growing 1 or 3 hills, or whether growing 20 or 30 or 50 acres.

A Few Out of 25,000.

E. E. Ether, New York: "Of all the earliest Melons I have ever tested, this takes the cake. It ripened for me 20 days ahead of the Jenny Lind."

F. L. Huff, Ohio: "It is certainly the earliest ripe Muskmelon I have ever seen. It was ahead of Early Hackensack 3 weeks."

H. L. Keefe, Pa.: "I had this Melon in Philadelphia market 12 days before the others, receiving \$2.00 per dozen for same."

Y. C. Yoe, Ill.: "I have never seen a Melon that equaled this in deliciousness, earliness and good quality. It was 10 days earlier than the Jenny Lind."

C. C. Jones, Mo.: "I sold over 800 dozen of this Melon in the St. Louis market, receiving an average price of \$1.00 per dozen. After my field was clear of these, the Jenny Lind Hackensack and other varieties came into play."

If you want to make money on earliest Melons, there is nothing in the wide world that you can plant that will give quicker returns than Salzer's Earliest Ripe Muskmelon, Salzer's Fourth of July and Salzer's Earliest Watermelon.

Price of Salzer's Earliest Ripe Muskmelon.

Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.50; 3 lbs. (sufficient for 1 acre), \$3.50.

PINEAPPLE.

(A Winter Muskmelon.)

This represents a class of Muskmelons that is likely to prove of much value. The color of the flesh is delicate lemon yellow, and the outer skin is dark green marked with yellow. The quality is delicious, having a rich, spicy flavor that is not possessed by any other fruit. This and Salzer's Johnson's Christmas Watermelon cannot be excelled. Pkg., 10c.; oz., 35c.; 1/4 lb., \$1.00; lb., \$3.00.

ABSOLUTELY NEW. A Watermelon, yellow flesh. Will create a great sensation. We offer it in our newspaper ads. Pkg., 15c.; 1/2 oz., 40c.; oz., 60c.



SALZER'S EARLIEST RIPE MUSKMELON

We can supply Newport, Delmonico, Banquet, Starns, Favorite, Columbus, and all other standard sorts at: Pkg., 5c.; oz., 10c.; 1/4 lb., 25c.; lb., 60c.

Melon—Salzer's Mexican Banana.

This is a Banana Melon, of a banana shape, banana flavor, banana color and banana quality; it resembles the banana in many respects, only that it is very much larger. It must not be confused with the banana melon introduced many years ago; this is a decided improvement in every respect. Everybody who is fond of bananas will hail this Melon with delight, particularly so, your little boy or girl. Give them the pleasure of growing it. Pkg., 15c.; 3 pkgs., 25c.; oz., 25c.; 1/4 lb., 75c.



MEXICAN BANANA MELON.

Montreal Market.

The fruit is very deeply and regularly ribbed; skin green, densely netted; flesh remarkably thick, light green, melting, and of a delicious flavor. It is one of the largest of all; the most solid of all; the most profitable of all; the best shipper of all; the best keeper of all; in every way one of the most desirable of all. Pkg., 10c.; oz., 20c.; lb., \$1.25.

TOOK FIRST PRIZE AT FAIR \$20



MONTREAL MARKET. PKG., 10c.; oz., 20c.; 1/4 lb., 40c.; lb., \$1.25; 3 lbs., \$3.50

SALZER'S QUEEN OF ALL.

The introducer, in sending the samples, says: "Mr. Salzer: This new novelty is certainly the 'very best all-round Melon' I ever saw; is a splendid shipper, large size, rapid seller, and of rich flavor. Test it, and I suggest the name of 'Salzer's Queen of All.'" When traveling over 2,600 miles, and it reached us in good condition, solid as the day when plucked, we said: "Well, he's right; it certainly is a good shipper;"

but when we and others tasted the Queen of All, we pronounced it by all odds the sweetest, most delicious, luscious, richly-flavored, delicate but strongly scented Muskmelon we had ever eaten. The rich, aromatic flavor, its deep golden-salmon flesh, solid but juicy, and general beauty and quality of this Queen of All Melons is simply indescribable. The rind is strong, deep green, slightly netted, while its deep, thick, rich, salmon colored flesh is luscious, melting and delicious in the extreme. Price of Queen of All: Pkg., 15c.; oz., 25c.; 1/4 lb., 65c.; lb., \$2.00.



SALZER'S QUEEN OF ALL

RICH SALMON FLESH

THREE RARE MUSK MELONS.

ONE PACKAGE EACH 15¢.

FIELD OF OSAGE MELONS.



.. 3 ..
Rare Melons.
15 Cents.

1. EARLY HACKENSACK MUSK.

Delicious in flavor; unrivaled quality; splendid for market; wonderful in yield; perfection in all. Hard to beat for eating, shipping and selling qualities. **Extremely early, large and prolific.** Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 70c.; 8 lbs., \$2.00; 5 lbs., \$3.75.

2. ACME.

This is a splendid Melon, especially for shipping purposes; growing to large size; of excellent flavor; good keeping qualities. Splendid for all purposes. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 70c.

3. THE OSAGE MELON.

"Tell us something about the 'Osage Melon,'" we said to a wise seedsman. His answer: "Ah, sir, that's the Melon mystery. You've heard

of wedding mysteries, of mysterious robberies, and other deeds of mystery, but Osage is the Melon mystery. In 1886 simultaneously appeared in our Western cities a Melon branded 'Osage', of a mysteriously delicious flavor. Its origin was unknown, its arrival shrouded in mystery, its sale rapid. Men would come and sample a Melon, buy one, and return within an hour for more, when the supply was found to have mysteriously disappeared. Salzer, this Melon is the grandest, most delicious Melon I have ever tasted." Pkg., 10c.; oz., 25c.; ¼ lb., 50c.; lb., \$1.50.

One package of each, EARLY HACKENSACK, ACME and THE OSAGE MELON, for only 15c.



The Princess.

This is a chance seedling discovered near Boston. Our engraving shows the shape; color, dark green; the flesh is of a rich salmon color, much thicker than other Muskmelons, and in flavor is **sweet and luscious beyond description**; very early, and averages 8 pounds in weight, often producing from 8 to 12 perfect Melons from a seed. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.



Vine Peach, Vegetable Orange or Mango Melon.

Grow on vines same as Melons; the fruit is exact size, color and shape of an orange, of delicious scent. Pared and sliced and fried in butter they are delicious, being equal, if not superior, to Parsnips. For preserves they are splendid, and for mangoes are considered superior to Peppers. Pkg., 10c.; 8 pkgs., 25c.

Pomegranate.

Similar to Vegetable Orange; of delicious flavor. Fine for pickling. Pkg., 10c.

Persian Monarch.

A grand Melon; very large; of delicious quality; flesh almost salmon colored; meat juicy, thick and sweet. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50.

Perfection Muskmelon.

It is simply the perfection of the Muskmelon family, equally desirable and profitable to the planter of a dozen hills or the planter of tens of thousands. In the last 9 years it has been planted by thousands of Melon growers in all sections of the country, and it has given one and all entire satisfaction. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.



PERFECTION MELON.

Emerald Gem.

A very early and prolific variety, with a skin which, while it is ribbed, is perfectly smooth and of deep emerald-green color. The flesh, which is thicker than in most other Melons, is of a suffused salmon color, exceedingly sweet and delicious. Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.00.

GREEN NUTMEG.—Well known. It is a Melon for everybody; large, green flesh, thick, and of luscious quality. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

WHITE JAPAN.—Light skin, thick flesh, early, and of fine flavor. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

IMPROVED CASABA.—Pkg., 5c.; oz., 10c.; lb., 60c.

SILVER-NETTED NUTMEG.—Extremely early, nicely ribbed, nearly round, and of delicious flavor. Pkg., 5c.; oz., 10c.; lb., 60c.

IMPROVED BAY VIEW MUSKMELON.—Exquisite flavor, green flesh, spicy and very prolific. Pkg., 10c.; oz., 15c.; lb., 60c.

LONG YELLOW CANTELOUPE. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 75c.

ROUND YELLOW CANTELOUPE.—Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 75c.

ORANGE CHRISTIANA.—Pkg., 5c.; oz., 10c.; lb., 80c.

SKILLMAN'S NETTED.—Pkg., 5c.; oz., 10c.; lb., 85c.

Surprise.



Of round shape, cream-colored skin, of fair size, quite early and a good bearer; flesh salmon color, thick and of fine flavor; a good sort for family use. Oz., 10c.; ¼ lb., 20c.; lb., 75c.

MUSK MELON SEED.

Mixed.



PICKANINNY MUSKMELON.

We are sure that we have hit upon a popular method of distributing every known variety of Muskmelon seed. We have grown this year a great many varieties, and have mixed same, and are offering them at a ridiculously low price, in order to give everybody an opportunity to grow dozens upon dozens of varieties. A package of seed contains fully 200 kernels.

Packages of over 200 seeds, 10c.; 3 pkgs., 25c.; 1 oz., 15c.; ¼ lb., 25c.; lb., 65c.; 5 lbs., \$2.50.

Arabian Sweet.

One of the finest Muskmelons yet introduced. It is very sweet-flavored; oblong in growth, very large and productive; a Melon for everybody. Pkg., 5c.; oz., 10c.; lb., 85c.

1. SALZER'S EARLIEST WATERMELON.

There is nothing in the whole wide world quite so good, so luscious, so thoroughly refreshing, on a hot July day, or, for that matter, any summer day, as a cool, crisp, juicy, delicious watermelon—one of those superb kinds that can be grown from our Northern-Grown Seeds,—all heart and core and but few seeds.



Salzer's Earliest Watermelon.

Absolutely the earliest Watermelon known—sure to be first in the market. It is of the most delicious flavor, very juicy and sweet. It is pronounced by all who use it "absolutely the earliest," and very salable in the market. It is fit for market ordinarily in 60 days. Everybody should try this superb Melon. Splendid for family use, as a few vines will give you many early Melons. This is the Melon to plant when you are not sure of ripening. We always plant largely of this on that account. They have never failed us. Salzer's Earliest always ripened and brought fine, luscious Melons. It is a splendid Melon for every purpose—just the size for family use. We like it better each succeeding year, and that is what you will say after using it.

Now, then, we have nothing to take back from the above, only to add that Salzer's Earliest still holds the proud, enviable, solitary distinction of being absolutely the earliest Watermelon in the world, and its bigger brother, our matchless Fourth of July, is crowding it to the quick, coming in for second prize; but just look at the prize-winners! Salzer's Earliest captures four of them, and Fourth of July, that magnificent big Melon, captures three. Look out for both in 1897. We believe we have quickened the growth fully ten days, as our seed for 1897 will show. Now, we still believe that our Fourth of July, that big, matchless Melon, will come to the front as the earliest in the world, and we hope that you will give the two another impartial trial this season.

Prizes Awarded in 1896.

First Prize, \$30.00; A. G. Morse, E. St. Louis.....41 days
 Second " 20.00; Wm. Kuhrt, Goodland, Kan. 42 "
 Fourth " 12.50; B. S. Bruton, Norwood, Mo., 46 "
 Fifth " 10.00; E. L. Dearing, Hickory, Miss.....49 "

56 days J. O. Childs, Jr.....Sturgis, Mich.
 56 " P. E. Robertson.....Hampton, Ark.
 59 " Mrs. M. R. Duncan.....Jonesboro, Ark.
 60 " Jacob C. Key.....Parrish, Ala.
 61 " J. B. Carter.....Culpeper, Va.
 61 " J. W. Plumleigh.....Danbury, Ia.
 65 " P. W. Everitt.....Lufkin, Tex.

66 days, Wm. Ober.....Beaver, O.
 66 " G. L. von Berckefeldt.....Ft. Smith, Ark.
 67 " Frank Dickerson.....Osgood, Mo.
 73 " John B. Trent.....Wapella, Ill.
 77 " P. Q. Thorp.....Tracy, Ia.
 78 " J. C. Alexander.....Stewart, Minn.

Reports on Salzer's Earliest Watermelon.

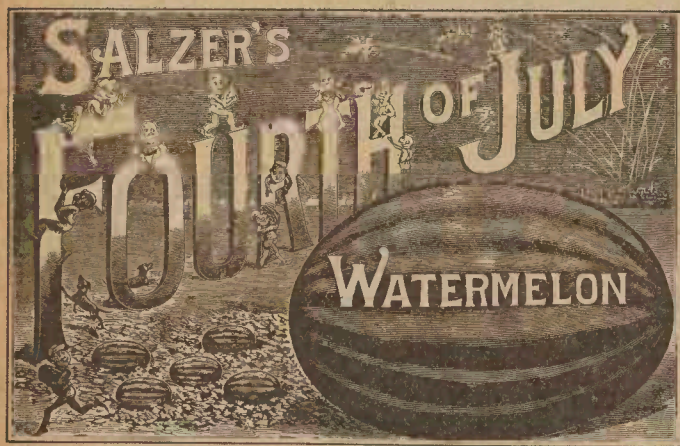
\$100.00 IN SEVEN PRIZES.

Of course, all purchasers of Salzer's Earliest Melon are entitled to compete for the prizes found under the Fourth of July Melon. What we want is to find out which one is really the earliest. We know that you must go a great ways to find a really better melon than Salzer's Earliest! It is a dandy, a gem, a beauty, a friend in need, for its earliness brings money into many a home.

Price of Salzer's Earliest Watermelon: Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50; 3 lbs., \$3.75; 5 lbs., \$5.25. One package each, Nos. 1 and 2, 15c.

2. SALZER'S NEW FOURTH OF JULY WATERMELON.

There has been a great deal of speculation among seedsmen, and especially among market gardeners, as to whether a Watermelon could be produced that would ripen earlier and at the same time be larger than Salzer's Earliest, as Salzer's Earliest has had the enviable distinction for the past five years of being the earliest Watermelon in cultivation. Now, we think that in our new Fourth of July Melon we have solved this problem, and are giving to the lovers of Watermelons a Melon as large again, of the most exquisite flavor and taste imaginable, which ripens several days ahead of our Earliest. This is a Melon that is bound to be popular at once.



First.—On account of its extreme earliness, ripening with or earlier than Salzer's Earliest.

Second.—On account of its magnificent quality. There is no Melon, not even the Wisconsin Hybrid, that is superior to it in quality.

Third.—On account of its size. It is just the size that will sell readily and quickly at fancy prices during the early season of the Watermelon market.

When we sent forth this Melon in above description last spring, we did so believing that we had the very best thing in early large Watermelons extant, and the many excellent reports which came in on same during the past season fully verify our belief. Just think of large, fine, luscious Melons, weighing all the way from 15 to 25 lbs., being raised in 44, 50, 53, 55, 56, 58, etc., days. That shows that this is one of the grandest and positively the best early large Melon grown. We are still in doubt as to which is the earliest, Salzer's Earliest or Salzer's Fourth of July, and thus we hope to fully substantiate the claims of each, by offering \$100.00 in prizes, as all reports must be made as below shown.

\$100.00 IN PRIZES.

We pay \$100.00 in prizes to parties growing the earliest,—that is growing of either Salzer's Earliest or Salzer's Fourth of July Melon in the shortest number of days. Melons must be ripe when picked, and persons competing must be able to make affidavit as to the exact number of days from planting of the seed until the ripening of the Melons! We hope to see a tremendous rivalry all over America. Will Melons ripen in 1897 in 38 days? Parties competing must purchase a package of seed on or before June 15, 1897. The prizes will be distributed as follows:

First prize, \$30.00; second prize, \$20.00; third prize, \$15.00; fourth prize, \$12.50; fifth prize, \$10.00; sixth prize, \$7.50; seventh prize, \$5.00; in all \$100.00. Reports are to be in our possession by Sept. 1, 1897, and the money will be sent to the prize-winners Nov. 1, 1897.

Now, under the above fair conditions we trust there will be a tremendous rivalry all through America as to who can grow the earliest Melon. Keep a correct record of the date of planting and the date of picking, and report at once when ripe. We honestly believe these two sorts the earliest in the world.

The Most Wonderful Thing on Earth!

Don't that make you happy? The many, many excellent reports received. We print the following, which are beyond doubt absolutely correct as to the number of days it took to ripen the Melon by the different parties:

Prizes Awarded in 1896.

Third Prize, \$15.00; Eli Oberst, Louisville, Ky., 44 days.
 Sixth " 7.50; W. M. Pool, Columbus, Miss., 50 "
 Seventh " 5.00; Jacob C. Key, Parish, Ala., 53 "

56 days, M. Z. Pool.....Columbus, Miss.
 58 " C. M. Kissel.....Renault, Ill.
 60 " R. H. Dayton.....Headsville, W. Va.
 64 " W. S. Hunter.....Savannah, Mo.
 67 " Wm. A. Bower.....Harrison, Ark.
 67 " John Pattenden.....Amberg, Wis.
 67 " Frank Dickerson.....Osgood, Mo.

68 days, H. S. Knight.....Newberry, S. C.
 69 " H. S. Grigg.....North Brook, N. C.
 69 " Eddie J. Ferguson.....Clarksdale, Miss.
 70 " Mrs. H. B. Walker.....Forest River, S. D.
 75 " Edw. Chiles.....Fendleton, Mo.
 79 " J. L. Mondier.....Southwest City, Mo.
 80 " Eli Corbin.....Carbon Cliff, Ill.

Reports on Salzer's Fourth of July Melon.

We have hundreds more of reports similar to these on both Salzer's Earliest and Salzer's Fourth of July, which go to show that both of these Melons vie with each other in earliness, and that they are both the earliest, finest, quickest-growing, quickest-selling, handsomest Watermelons in the world. We honestly believe that they are from 10 to 25 days earlier than any seedsmen's earliest in America; at least our test with other seedsmen's earliest sorts puts them fully that far behind, and what is our report is also the report of a great many of our customers who have tried other seedsmen's earliest sorts. Hurrah for them for 1897! Who wins?

Price of Fourth of July Melon: Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50; 3 lbs., \$3.50; 5 lbs. (for 1 acre), \$5.00.

ABSOLUTELY NEW!

SALZER'S GOLDEN RIND WATERMELON.



This is without question the greatest novelty of the age. There is nothing like it in the vegetable world, nor have we ever seen anything that is so perfect and unique a novelty as this. We paid last season \$300.00 for a single Melon and were glad to get it, because it has always been our aim to give to our customers the finest of all rare vegetable novelties, and we believe in our Golden Rind Watermelon that we have a novelty pre-eminently distinct. It is a fine round Melon with a smooth, beautiful golden rind. The flesh is deep crimson, solid but tender and delicious. It is a great shipping and keeping Melon. It will bear shipping farther than any other Watermelon that we know of. It is a great keeper, specimens having been kept until Christmas to perfection.

ABSOLUTELY NEW!



Now we wish to tell you a secret: There is no Melon that has ever created such a furore among seedsmen, among Melon growers and others as this, and if you buy seed this year we are sure that you will have a tremendous call for neighbors, for everybody seeing this odd, beautiful, unique novelty growing in your garden will want same no matter what the price, and there is a chance for you to make handsome money. This Melon in 1896 took any number of first prizes at each and every fair where exhibited, as there is nothing approaching it in beauty in the Watermelon line. The seed will go in 1897 like wildfire. Everybody will want it! Just turn to the rear cover of this catalogue and see the beautiful illustration of same. It will make you more money than any other Melon. Try it for 1897.

Price: Pkg., 15c.; 2 pkgs., 25c.; 1/2 oz., 40c.; oz., 60c.; 1 lb., \$2.25.

WISCONSIN HYBRID MELON.

It is safe to say that 3,000,000 people tasted this grandest of all Watermelons during the past season, for we sold enough seed of same to the great Melon growers for the largest markets of America to raise at least 2,000,000 Melons. In addition to this, over 65,000 of our regular customers of 1896 are ready to attest that this is perfection in Watermelons. Our Wisconsin Hybrid is without a peer in the Watermelon field. It is the finest Melon we have ever grown, — delicious flavor, splendid keeper, PEERLESS. It grows uniform in size, very heavy and solid, and is without doubt the best shipping Melon known. It brings 40 per cent higher price in our market than any other sort sold here. We have sampled and grown OVER 100 SORTS OF Watermelons, but Wisconsin Hybrid stands immeasurably ahead of them all in all qualities that go to make up A GOOD MELON.



WE WANT TO TELL YOU A SECRET.

Lend us your ears, that is, the ear of the careful, shrewd, wide-awake, sharp, money-making Melon grower. The secret is this, that the Wisconsin Hybrid Melon for quality, for richness of flavor, for fine appearance, for uniform big size, leads all other Melons in the world.

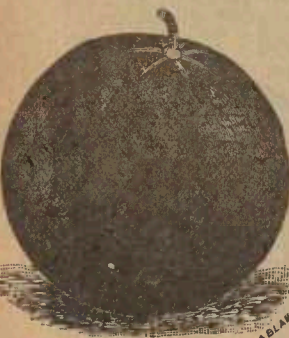
H. H. Jacobs, a La Crosse county gardener, brought one into our seed house in the early part of August weighing over 40 pounds, and it was positively the most luscious Melon we have ever eaten, and he said he had 5 acres more of just such giants. Just figure the profit Mr. Jacobs made at 20c. apiece. An acre will produce at least 3,000 of such giants. Now, then, be in the swim. While Salzer's Earliest and Fourth of July will pay you big money for earliest, Wisconsin Hybrid will pay you big money for a general crop.

PRICE OF WISCONSIN HYBRID: Pkg., 10c.; 12 pkgs., \$1.00; oz., 25c.; 1/2 lb., 40c.; lb., \$1.50; by express, lb., \$1.40; 5 lbs., \$5.00.



City of Mexico Melon.

It is a remarkably productive Melon, from 10 to 15 large Melons being grown from a single kernel of seed. Its eating quality is superior to any Melon known to us; it is luscious in the extreme. The flesh is of a rich red, solid to the core. It is of a beautiful appearance, and will stand shipping fully 1,000 miles and sell like hot cakes on its arrival. Splendid for the North. Pkg., 15c.; oz., 25c.; 1/2 lb., 40c.; lb., \$1.40.



HUNGARIAN HONEY MELON.

Hungarian Honey Melon.

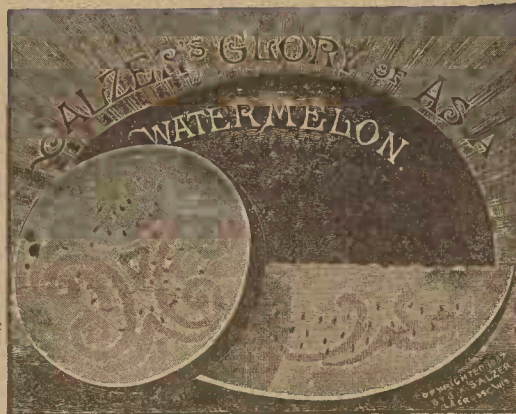
This sweet-flavored Melon came originally from Hungary. Weigh from 10 to 15 pounds each, and are almost round. Color of the skin is medium dark green, while the flesh is of a brilliant red color, and absolutely stringless. They ripen early; very productive. Pkg., 5c.; oz., 10c.; 1/2 lb., 25c.; lb., 75c.

Ironclad.

It is splendid in all respects; flesh solid, firm and of excellent flavor. It has been grown to weigh 108 lbs. Rind thin and hard. Pkg., 5c.; oz., 10c.; 1/2 lb., 25c.; lb., 75c.

Odella.

This new sort has fairly leaped into popularity. Often weighing 50 lbs. Pkg., 5c.; oz., 10c.; lb., 75c.



Salzer's Glory of Asia.

Coming to us from the heart of Asia, in shape it is oval to oblong, the color variable, while the flesh is of a beautiful rich dark red, with peculiar markings, as shown on the engraving. It is extremely early—ripe in 70 days—while in sweetness and richness of flavor it stands absolutely unrivaled. The kernels are very small; rind only 1/2 inch thick; average weight, 10 lbs. The finest, sweetest, earliest, most delicious of all, and we guarantee that you will surely pronounce it the "peer of all" after tasting the delicious, juicy richness of Glory of Asia. Pkg. of 30 seeds, 25c.

Salzer's Great Johnson Christmas Melon.

Flesh rich scarlet, solid, delicious; keeps for three months, and is fit for New Year's dinners. Now, do try this Melon. It will keep for months, and a fine Melon for Thanksgiving and Christmas dinners; tastes almost as well as on a hot Fourth of July day. Try it for 1897! Pkg., 5c.; oz., 15c.; 1/2 lb., 40c.; lb., \$1.00.

Duke Jones.

This is the latest introduction of Mr. Girardeau, the "Melon King" of Florida. It resembles somewhat Kolb's Gem, but attains a much larger size and is a favorite wherever grown. Dark green rind, bright red flesh, early, prolific, very large. Growers and commission men unite in pronouncing Duke Jones a perfect Melon. The agent of the railroad over which Mr. Girardeau shipped his Melons writes that "several carloads average over 40 lbs. to the Melon." Pkg., 5c.; oz., 10c.; 1/2 lb., 25c.; lb., 75c., postpaid.

Florida's Favorite.

New; measuring 2 feet in length and growing very large. Rind thin; color dark and light green alternately; flesh deep red; delicious, sweet, very fine. Pkg., 5c.; oz., 10c.; 1/2 lb., 25c.; lb., 75c.

NOW I'S LET DOWN THE BARS, BUT I SAY NIGGAR, YOU JUST AS WELL GIVE IT UP, ITS GWINE NOUSE. A TRYING TO OODN MELONS FROM THIS ERE PATCH THEM AN GROWN FROM SALZER'S SEED AN D AM MONSTERS

SALZER'S NORTHERN GROWN

GIANT SWEET

ENG. FOR JOHN A. SALZER, LA CROSSE, WIS.

Salzer's Giant Sweet—The Giant of All Giant Melons.

Truly a wonderful Melon; yes, none that can beat it in size, weight and delicious eating qualities. We have grown them reaching enormous sizes—we will not mention the weight, because we want everybody to try and get the biggest one. It is the giant among Melons—for nothing exceeds it in size—and then the quality is simply delicious, luscious and melting. Just look at the discomfiture of our Melon friends in the patch! Tough work to manage them. Too large!

GIANT SWEET, pkg., 15c.; 2 pkgs., 25c.; 100 pkgs., \$10.00; oz., 30c.; ¼ lb., 60c.; lb., \$2.00; 5 lbs., \$5.00.

Kentucky Wonder.—Offered by Northrup, Braslan, Goodwin Co., whose complete catalogue trade we purchased. It is a fine Melon; you are sure to like it. Pkg., 10c.; oz., 15c.; ¼ lb., 20c.; lb., \$1.00. See cut.

The Dixie.—A new Melon, very large, of earlier quality. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., \$1.00.

Kolb's Gem.—A splendid shipping Melon; fine quality. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

Pride of Georgia.—This stands among Watermelons as did Saul among the children of Israel—head and shoulders above them. Pkg., 5c.; oz., 15c.; ¼ lb., 40c.; lb., \$1.20; 3 lbs., \$3.00.

Green and Gold.—A great Melon novelty. Pkg., 5c.; oz., 20c.

Egyptian Red.—Grows to enormous size. Flesh rich, red and sweet. Pkg., 5c.; oz., 10c.; lb., 75c.

Scaly Bark.—A splendid shipping Melon. Possesses an unusually firm and tough rind which bears a great deal of rough handling. Flesh light crimson, of excellent flavor. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 90c.

Seminole.—Oblong shape, very productive; extra large; extra quality. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50.

Price of the following 6 sorts: Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 50c.

- Phinney's Early.**—Early productive, medium size.
- Gypisia.**—Very large, long striped.
- Peerless, or Ice Cream.**—Very sweet and delicious.
- Mountain Sweet.**—The old standard; one of the best.
- Black Spanish.**—An old, well-known variety.
- Citron.**—For preserves.

Price:
Pkg., 5c.;
oz., 10c.;
¼ lb., 15c.;
lb., 50c.

We can also supply Cole's Early, the Boss, Cuban Queen, Green and Gold, Mammoth Ironclad, Sweetheart, Gray Monarch, Dixie and all other standard varieties of Watermelon seeds at: Pkg., 5c.; oz., 15c.; ¼ lb., 40c.; lb., 80c., postpaid. Larger quantities, special prices.

Mixed Watermelon Seed.

We offered in a small way, as a premium last year to several thousand of our customers, mixed Watermelon seeds. These were received and planted with a lively interest and the reports on same are gratifying indeed, and we have concluded this season to offer same in a large way. These packages contain almost endless varieties of sorts in order to give our customers an opportunity to obtain the very best Melon sorts at a small cost. Of course, for a general crop we would recommend the planting of our Golden Rind Melon, Salzer's Earliest, Fourth of July, Wisconsin Hybrid, etc. In fact, every Melon on our list is a No. 1. Now then, this mixture of Melon seed we are sure will please you. It contains many sorts and kinds. Pkg., 10c.; 2 pkgs., 25c.; oz., 15c.; ¼ lb., 25c.; lb., 65c.



HERBS, ETC.

The following medicinal Herbs are so well known that they need no special description. We urge all to plant same. What is more helpful to babes than Fennel tea? And just think of the good Sage tea, Anise and all the other sorts, too! You will want some, if not for medicinal purposes, then for flavoring. The package of mixed Herbs for 10c. is very popular.

Price for all Herbs, except as noted, pkg., 5c.; oz., 25c.

- Anise. Pkg., 5c.
- Balm. Oz., 30c.
- Borage. Pkg., 5c.
- Bene. Pkg., 5c.
- Belladonna. Pkg., 5c.
- Burnet. Pkg., 5c.
- Hoarhound. Pkg., 5c.
- Henbane. Pkg., 5c.
- Hyssop. Oz., 30c.
- Lavender. Pkg., 5c.
- Purslane. Pkg., 5c.
- Rue Saffron. Pkg., 5c.
- Tansy. Pkg., 5c.
- Wormwood. Oz., 30c.
- Hop Seed. Pkg., 15c.
- Cardoon. Pkg., 5c.
- Caraway. Pkg., 5c.
- Catnip. Pkg., 5c.
- Chervil. Pkg., 5c.
- Coriander. Pkg., 5c.
- Dill. Pkg., 5c.
- Sorrel. Pkg., 5c.
- Sweet Basil. Pkg., 5c.
- Sweet Fennel. Pkg., 5c.
- Summer Savory. Pkg., 5c.
- Thyme. Pkg., 5c.
- Tarragon. Pkg., 5c.
- Sweet Marjoram. Pkg., 5c.
- Rosemary. Oz., 35c.



MIXED HERBS. Pkg., 10c.; oz., 30c.; ¼ lb., \$1.00.

No other mixture of seeds that we have for sale has given such tremendous satisfaction as our mixed herbs and mixed peppers. Indeed, our mixture of herbs is immensely popular, as you get seeds of all sorts carefully mixed for but 10c. a package. There are just thousands upon thousands of our lady friends and gardeners using the mixed herbs for their kitchen garden. A package usually will produce enough plants of any one variety desired for flavoring or medicinal purposes.

Price: Pkg., 10c.; oz., 30c.; ¼ lb., \$1.00.

SAGE.

A few ounces of Sage will plant enough for 300 bunches of dry leaves. At La Crosse it retails at 5c. a bunch. This is a splendid thing for the school boy or school girl to plant in a corner of the garden, taking good care of same, and in fall tie

in bunches and sell to your neighbors for flavoring or tea. An ounce of seed will furnish enough plants to sell \$10.00 or \$15.00 worth of dried leaves in our market.

Common Sage.—Pkg., 5c.; oz., 20c.; lb., \$1.25.

Salzer's Giant.—Nothing we ever sold gave more general satisfaction than our Giant Sage. It is a very profitable plant to grow. Very large and fine. Pkg., 10c.; oz., 30c.; ¼ lb., 75c.; lb., \$2.00.



SAGE.



CORIANDER.



CATNIP.



DILL.



SWEET MARJORAM.



THYME.

Okra or Gumbo.

Largely grown in Southern states. Its long pods are used in soups, etc. Plant when warm.

Early Dwarf.—Very fine. Pkg., 5c.; oz., 15c.; lb., 90c.

Long Green.—Excellent. Pkg., 5c.; oz., 10c.; lb., 75c.

Mustard.

Excellent for salad, especially for fall use. White or brown. Pkg., 5c.; oz., 10c.; lb., 50c.

Martinia.

For pickles. Pkg., 5c.; oz., 10c.

Nasturtium.

The seeds, while young and succulent, are pickled and used as capers.

Tall.—Pkg., 5c.; oz., 10c.; ¼ lb., 35c.

Dwarf.—Pkg., 5c.; oz., 15c.; ¼ lb., 50c.

For Birds, Etc.

Hemp.—For birds. Lb., 25c.; by mail, 35c.

Rape.—For birds. Oz., 5c.; lb., by mail, 60c.

Rape.—English, for salad. Oz., 10c.; lb., by mail, 60c.



OKRA.

THREE FINE THINGS.



CHIVES - SCHNITTLAUCH

In the house and placed in the cellar will, as soon as brought to light, sprout and bear an abundance of greens for salads, of strong onion flavor. Per 12, 20c.; per 25, 30c.; per 100, \$1.00.

1. Pieplant Root.

Nearly everybody is fond of Pieplant pie, or the same prepared in almost any way, as sauce, etc. Well, a dozen or two plants planted in a corner of your garden next to your Chives and Horseradish will give you a great abundance of this delicious plant. It is healthful, an excellent appetizer, a great tonic. This and Horseradish will keep your system strong and healthy. Each, 10c.; 6 for 50c.; 12 for 75c., postpaid; 100, by express, \$5.00.

Pieplant Seed.—(See Rhubarb. on page 81.)

2. Chives.

We cannot too strongly recommend the growing of a few dozen Chives; when once planted they live forever. A few plants taken live forever. A few plants taken

3. Horseradish.

This splendid appetizer cannot be overestimated. Indeed, would not get along without the patch of 100 in our kitchen garden for \$50.00. It is an appetizer in every respect. Twenty-five will be sufficient for a small family. The roots grow and increase rapidly in size, and bear abundantly with each succeeding year. Plant in a corner of the yard where you wish it to grow, and it will repay you many times as you can begin digging the next year. They increase and bear heavily. Note the low price of small roots by mail: **6 for 20c.; 12 for 35c.; 25 for 70c.; 100 for \$2.75, postpaid.**

Garlic.

In great demand among the Italian, French and some American people for flavoring soups, sausages, etc.

Common Garlic Sets.

¼ lb., 15c.; lb., 35c.; 10 lbs., by express, \$2.00.

Italian.

Very prolific. ¼ lb., 20c.; lb., 50c.; 5 lbs., \$2.25; by express, \$1.75.



Leek. Splendid for flavoring soups, etc. Treat same as Onion; both leaves and bulbs are used. In fall plant a few in sand in cellar for winter use.



NEW WINTER.

New Winter Flag.—Very fine. Pkg., 5c.; oz., 30c.; lb., \$2.00.

Broad London Flag.—Much used. Pkg., 5c.; oz., 15c.; ¼ lb., 40c.; lb. \$1.15.

Salzer's Large Rouen Leek.

The finest, most prolific and profitable

of all. Grown in enormous quantities in France and Germany. Splendid for flavoring. Pkg., 10c.; oz., 35c.; lb., \$2.00.



MUSHROOMS.

The demand for Mushroom spawn among private growers and gardeners, for growing in cellars, sheds, etc., has increased with us since 1892—in 4 years over 800 per cent; everybody is trying

this most delicious of all edible fungus. Our book, "Mushrooms, How to Grow Them," is mailed for \$1.50. The Mushroom is a delicious edible fungus, of a white color, changing to a brown when old. The gills are loose, of a pinkish red, changing to livid color. It produces no seed, but instead a white fibrous substance in broken threads called spawn.

CULTURE OF THE MUSHROOM.

Mushrooms can be grown in the cellar, in sheds or in hot-beds in open air, on shelves or out-of-the-way places. Fermenting horse manure, at a temperature of about 70 degrees, is made into beds the size required, 18 inches deep. In this bed plant the pieces of spawn 6 inches apart, covering the whole with 2 inches of light soil, and protect from cold and severe rains. The Mushrooms will appear in about 6 weeks. Water with lukewarm water, and only when quite dry. A book on Mushroom culture for \$1.50, postpaid. Price, lb., by mail, 30c.; 5 lbs., \$1.00; by express, lb., 15c.; 10 lbs., \$1.00.



MUSHROOM.

BOTTOM ONION SETS



White Onion Sets.—(Bottom.)—Pt., 25c.; qt., 35c.; by express, qt., 20c.; pk., \$1.00; bu., \$3.00. When one variety is exhausted, unless otherwise ordered, we ship another. Thus, if yellow were all gone we would fill orders with white or red, etc.

Yellow Sets.—(Bottom.)—By mail, pt., 20c.; qt., 30c.; by express, qt., 15c.; pk., 90c.; bu., \$2.75.

Red Onion Sets.—(Bottom.)—Pt., 25c.; qt., 35c.; by express, qt., 15c.; pk., 90c.; bu., \$2.75.



THE WONDERFUL WHITE MULTIPLIER.

ONION SETS.

The cheapest way to raise Onions is from seed, but thousands of our customers plant only for green in early spring. To these we say, buy a few sets. A quart or two is sufficient for a small family. Bottom sets are the best.

For larger lots of Onion Sets, write for special low prices.



Green Onions.—"I made \$350.00 from 5 bushels of your Onion Sets the past season. Onions were scarce and I got a big price for my green Onions."—Walker Runge, Ill.

The Early Top . . Egyptian or Perennial Onion Set.

This is the earliest Onion there is. It can be used for green only. It is from 12 to 20 days ahead of all other Onion Sets. With slight protection it will remain out-

doors over winter. It is green almost as soon as the snow is gone. A few quarts planted in the corner of a garden will furnish sufficient green Onions for years. By mail, pt., 20c.; qt., 30c.; by express, qt., 15c.; pk., 60c.; bu., \$2.00.

WHITE MULTIPLIER ONION SETS.

They are of a pure silvery white color, enormously productive, frequently producing as many as 20 bulbs in a single cluster from a single bulb planted; of excellent quality and size for bunching green, or can be ripened for use as pickling Onions, and for this purpose can be grown much more economically than from seed. Their keeping qualities are remarkable, having kept perfectly sound for a year; but their most important quality is extreme earliness, being ready for market from 3 to 4 weeks ahead of other Onion sets. Indeed, they are the first green Onions for first early spring bunching. Price, by mail, pt., 20c.; qt., 35c.; by freight or express, qt., 25c.; ½ pk., 65c.; pk., \$1.25; bu., \$4.00.

Yellow Multiplier.

A magnificent Onion. Produces Onions of excellent quality. Qt., 35c., postpaid; by freight, qt., 20c.; pk., \$1.25.



CHIVES



The Early Top or Egyptian gives the earliest Onion in the world.

The Chives furnish Onion flavor 15 days ahead of any Onions. For prices, see above.

ONIONS.

The careful Onion grower knows that the Onion is one of the most important of culinary vegetables. They like a strong, deep and rich, loamy soil. The ground should be well dressed with well-rotted manure, trenched deeply. Sow as early as the ground is in working condition; sow thinly. Draw drills 14 inches apart, and sow at the rate of 4 pounds to an acre. Should stock of Onion seed become exhausted, we, in common with other seedsmen, fill pound orders at lowest market prices. Keep the ground clean of weeds. **Our stock of Onion seed is raised with peculiar care. None but the best Onions are selected for seed stock, and great care is exercised in the cultivation. We claim for it a quality superior to that offered by seedsmen; it being grown in the North, is worth \$1.00 per pound more to the purchaser—that is, if you want big crops of fine Onions.**



THE CAREFUL ONION GROWER.

TO PROTECT OURSELVES AND OUR PATRONS.

It is a fact that last year a goodly number of parties in Rockford, Chicago, Philadelphia, Minnesota and elsewhere offered cheap French and picked-up Chinese grown California Onion seed at low prices. Now this onion seed was sent out in competition to our high-grade pedigree Wisconsin-grown stocks. The result was that the low prices attracted some of our customers who bought their Onion seed from them.

Now, to protect ourselves we have purchased a small quantity from the same growers in France and California. In order to meet their low prices we are offering this at exact cost. This seed is sold for just what it is; no guarantee, of course. French and California grown, under the title, "Low-priced Onion seed."

PLEASE READ AND NOTE THIS CAREFULLY.

All prices in this catalogue on Onion seed that do not call for **Low-Priced Onion Seed** is our pedigree Onion seed stock; thus Salzer's King of the Earliest, Salzer's Autumn King and others of our specialties, which no other seedsmen has or can obtain from us, we have only the **PEDIGREE** stock, as we grow these ourselves, but of the common varieties, such as Red Wethersfield, Yellow Globe Danvers, Flat Danvers, Silver King, Prizetaker, etc., we have a "Low-Priced Onion Seed" stock.

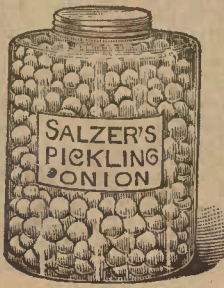
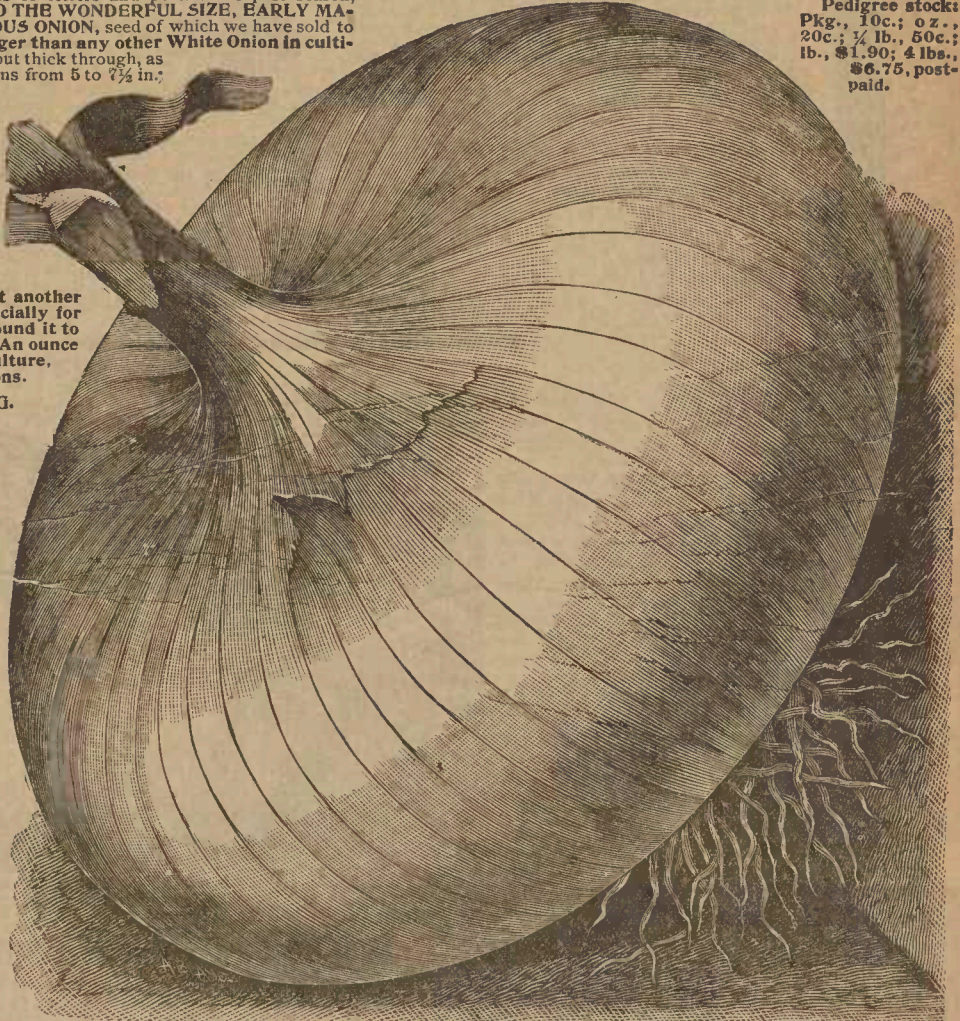
There is one big satisfaction when you buy these **Low-Priced Onion Seeds** of us, you get the best that France or these California growers produce, but for our own planting we would take Salzer's pedigree stock every time.

SALZER'S GIANT SILVER KING ONION.

With each succeeding year the popularity of this Onion increases, and it not only increases, but gardeners, farmers and trucksters grow more enthusiastic in its praise, and well they may, for this great Onion deserves every word of praise that can be spoken. Although we offered Silver King for the first time in 1884, we do not believe any other variety of vegetable, excepting possibly our Giant Flat Dutch and Lightning Cabbage, has in ten years' time been more unanimously indorsed by one and all everywhere. We received thousands of letters and postals the past season, all containing words of the highest praise **AS TO THE WONDERFUL SIZE, EARLY MATURITY AND QUALITY OF THIS NOW FAMOUS ONION**, seed of which we have sold to tens of thousands of our customers. **It grows larger than any other White Onion in cultivation.** Bulbs are of attractive shape, flattened but thick through, as shown in illustration. Average diameter of Onions from 5 to 7 1/2 in.; bulbs often attain weights of 2 1/2 to 4 lbs. each. **No other white Onion attains such mammoth size, nor will any other white variety grow uniformly so large.** Skin a beautiful silvery white; flesh of particularly mild and pleasant flavor; so sweet and tender that it can be eaten raw like an apple. Everyone desiring the **largest and handsomest Onions of the finest flavor** will be more than satisfied with the **Silver King**. Cannot be too highly recommended either for family use, exhibition at fairs or restaurants, or for sale in market, where its size and beauty will prove very striking. **If you have not already sown Silver King, you should not neglect to sow it another year. It's the Onion for everybody, but especially for the city garden. Over 100,000 gardeners found it to equal and surpass all the claims herein made. An ounce of Onion seed, with our new method of culture, would give you 50 bus. Giant Silver King Onions.**

Pedigree stocks:
Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.90; 4 lbs., \$6.75, postpaid.

TESTIMONIALS ON GIANT SILVER KING.
"I cannot speak too highly of the Giant Silver King. From one ounce of seed I grew 10 bushels of Onions, the largest measuring 20 inches around."
M. G. GARRETT, Michigan.
"Bought 1 pound of Giant Silver King seed. From it I grew 203 bushels. Took 5 bushels to the fair. The 5 bushels were composed of 63 Onions. Of course I took first premium."
B. H. HART, Illinois.
"The 1 pound Giant Silver King yielded 135 bushels; average was 1 pound. Many of them grew much larger."
L. H. GOOD, Ohio.
"If I could grow but one Onion it would be Silver King. The 1/2 pound yielded 95 bushels, and it was a bad Onion year. Nothing less than 4 inches in diameter. Received \$1.50 a bushel for same."
FRANK BARTELDES, Mo.
"Just received check from Pierce & Barnes for \$400.00, being amount received for 280 bushels of Silver King Onions, grown from 2 pounds of seed. Some of the Onions weighed 3 lbs. Nothing ever paid me better."
ROBERTS, Iowa.
This giant of all white Onions, this leviathan, this monster, is the Onion to grow for profit. By following our new method, all the way from 1,200 to 1,500 bushels can positively be grown on each and every acre planted on good onion soil. It is the producer, and all Onions are large, fine and of delicious flavor. You will surely like it.



PRICE OF THE GREAT GIANT SILVER KING ONION, HIGHEST GRADE: Pkg., 10c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.90; 2 lbs., \$3.50; 4 lbs., \$6.75, postpaid. By express or freight, pkg., 10c.; oz., 20c.; 1/4 lb., 45c.; lb., \$1.80; 2 lbs., \$3.30; 4 lbs., \$6.30.
LOW PRICED SILVER KING ONION SEED: Pkg., 6c.; oz., 15c.; 1/4 lb., 35c.; lb., \$1.25, postpaid.

New Queen.

The earliest, finest of all white Onions. A perfect queen in the field; of delicious flavor. Grows to two inches in diameter. Sells rapidly in market; none earlier. It is a splendid Onion, sells well everywhere, is well liked by everybody, and does splendidly in all soils and climates. Note the low price: Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.50.
LOW-PRICED ONION SEED: Pkg., 4c.; oz., 15c.; 1/4 lb., 35c.; lb., \$1.25.

Salzer's 60-Day Onion.

A new white, small-sized, finely-flavored Onion from Italy, said to ripen thoroughly in 50 to 60 days. We hold all the seed in America of this early novelty. Try it. Pkg., 10c.; oz., 25c.; 1/4 lb., 65c.; lb., \$1.75.



Salzer's Pickling Onion.—This is the finest of all white pickling Onions, growing rapidly, but remaining small, solid and of fine flavor. Three crops can be gathered for this purpose in one season. Pkg., 10c.; oz., 15c.; 1/4 lb., 50c.; lb., \$1.50; 10 lbs. \$13.50.

SALZER'S KING OF THE EARLIEST ONION.

We never tire in chanting the praises of this Onion. We believe we do a kindness to every patron and everybody whom we induce to purchase and plant this Onion, and put them on the track of making money. It was but yesterday that a good, bright gardener walked into our office and sincerely thanked us for advising and inducing him to sow **Salzer's King of the Earliest Onion** last spring, as also for the instruction and advice we gave him as to

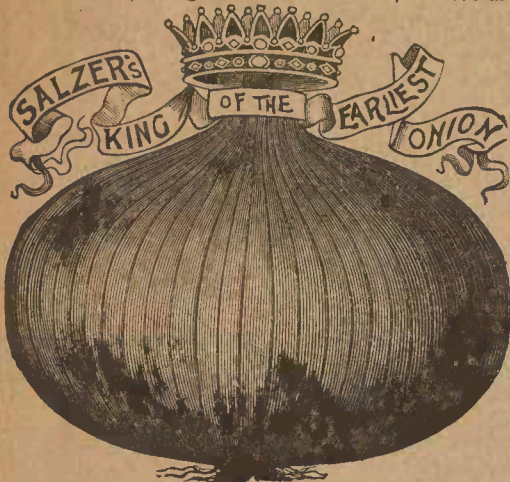
How to Grow 1,000 or More Bushels of Onions per Acre.

An Iowa gardener, by following our advice on above Onion, although prices were low in 1896, made lots of money! He planted but half an acre, and cropped and sold 557 bushels, netting him over \$900.00. Now, was not that a nice sum to take along these days? We will tell you how he made it. He followed our instructions as to how to grow 1,000 bu. per acre, which is found on each ounce, ¼ pound, pound and larger packages of **King of the Earliest Onion** that you purchase. This instruction alone is worth ten times the price of a pound of Onion seed. While he planted one-half **King of the Earliest** and one-half **Giant White Silver King**, the **King of the Earliest** were ripe in July and he got \$1.00 per bushel for same. The **Giant Silver King** he sold in August and September, getting from 40c. to 60c. a bushel for them because they were such giants (although other onions sold for but 30c.), and all of this on but one-half acre of land.

When we introduced this Onion 5 years ago we had no idea it would spring so suddenly into popularity, for to-day there is no Onion grown in the North, or in the West or South, which is higher reputed than our **King of the Earliest**. After repeated and impartial trials this Onion has proved superior to all in earliness and excellent qualities, which stamps it absolutely the very earliest fine grade, fine quality, large red Onion grown. In our latitude it has frequently been ripe to sell by July 1st, when Onions invariably bring \$1.00 to \$2.00 per bushel, and that pays. The Onion matures quickly from seeds, is of fine shape, beautiful rich red color, varying from globe to round flat, is of mild flavor, and ripens at a time when Onions command a high price. It is unquestionably the largest, handsomest, finest flavored, best shaped, finest keeping, most superior early red Onion ever introduced, and is an Onion that will sell on its merits in any market. It is the most profitable Onion in the world to grow.

If Any Seedsman or Merchant or Anybody Offers You an Onion

Just as good as **Salzer's King of the Earliest**, you can put him down for a trifle with the truth. Now, this is a strong language, indeed, but it is the truth. There is no Onion offered in the world as good, and no seedsman has this type and cannot get it from us for love or money, because we must keep the best in the world for our own customers. We know that last year many seedsman said they had an Onion just as early as our earliest (but they had not) and the result was a great many were defrauded by buying their cheap stock.

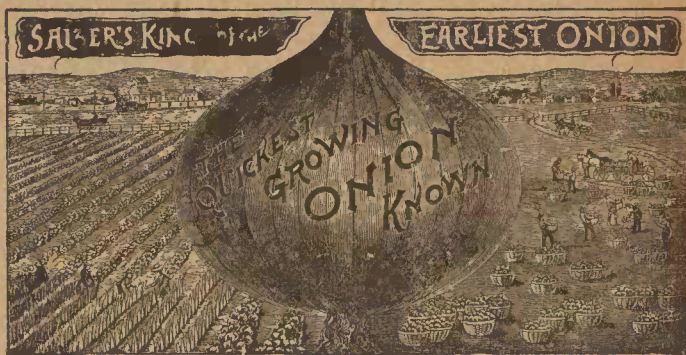


TESTIMONIALS ON KING OF THE EARLIEST ONION.

Now, we could fill many pages of our catalogue with hearty testimonials on this excellent Onion, but we give herewith only a few, which show how people are delighted and pleased with this **King of the Earliest Onion**:

A gardener in Omaha writes us: "From 1 pound of the **King of the Earliest Onion** I sold \$90.00 worth of Onions." Another in St. Louis: "From 4 pounds of seed I sold 310 bushels, netting me \$403.00." Still another, in Atlanta, Georgia, sold \$30.00 worth from ¼ pound of seed. One from Cleveland, Ohio, says: "The finest, earliest Onion in our market was your **King of the Earliest**. For my first load I got \$1.80 a bushel."

Price of **King of the Earliest**: Pkg., 10c.; oz., 20c.; ¼ lb., 50c., lb., \$1.90; 4 lbs., \$7.00, postpaid; by express, pkg., 10c.; oz., 20c.; ¼ lb., 45c.; lb., \$1.80; 4 lbs., \$6.60.



SALZER'S AUTUMN KING ONION.

For many years we have been experimenting and seeking to find a good, large, smooth, excellently flavored, solid, beautiful, extremely prolific yellow Onion. When we introduced our **Prizetaker Onion**, that giant among yellow Onions, that Onion which above all others attains the greatest size, eleven single Onions having been grown that weighed 1 bushel, we thought we had found just what we wanted; but this did not prove to be the case. Although the **Prizetaker** fills the bill in a large measure, yet it sometimes fails in different soils and different climes, but in our new **Autumn King Onion** we have an Onion that knows no failure, no matter where sown or where grown, whether in the cold North or hot South, whether in the wet East or the dry West; everywhere, where tested, it has proven itself superior to the elements, and it stands above the yellow Onion as did **King Saul** of old among the Israelites, head and shoulders above them.

Salzer's Autumn King Onion is as beautiful as a picture, large, fine, roundish flat in shape, and enormously, yes, wondrously, productive. The Onion is large, just the size for general market, and just the size to produce the past year 1,108 bushels per acre easily by following our new method of Onion culture, and 2,507 bushels on 8 acres! For fall it is superlative; indeed, it is one of the very best fall Onions we know of, and the fact that you can produce 1,108 bushels per acre with ease, combined with its beauty and quality, places it at once in the front rank of yellow Onions. We are proud to be the introducers of this new sort, proud that it should have originated on Wisconsin soil, proud that it is so prodigally prolific, and that it combines in its golden whole more excellent qualities as to a fall, winter and spring Onion than any other yellow variety.

LET US STOP AND DO A LITTLE RECKONING.

Say you plant 2 acres of **King of the Earliest** and 5 acres **Autumn King**, let us see what they will do for you:

Two acres **King of the Earliest Onion**, at 600 bushels (new method), equals 1,200 bushels, @ 90c. a bushel, \$1,080.00;

Five acres **Autumn King**, for late, at 900 bushels (new method), equals 4,500 bushels, @ but 40c. a bushel, \$1,800.00;

Or a total of \$2,880.00 on 7 acres, and these 7 acres under our new method of Onion culture can be made to produce above Onions anywhere, we verily believe.

Now then, friend, here's a chance to make money for the ensuing year, and why not do it? We honestly believe that Onions will command a big price next fall because they were cheap last fall. Your neighbor, and lots of your neighbors, are not going to plant Onions and Potatoes this year, because they are cheap. Now this is the time for you to plant plenty, and in planting plenty you will make money.

We could keep on for days chanting the praises of this Onion, but we will come to a close. We now urge you to give these two great Onions a trial.

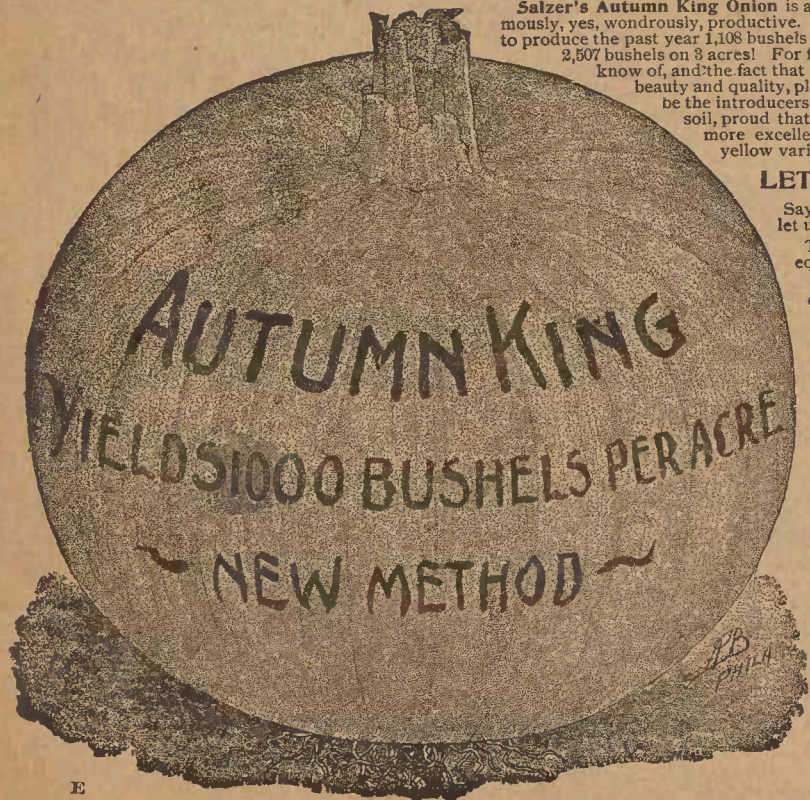
All seeds purchased of **King of the Earliest** or **Autumn King Onion**, in 1 ounce, ¼ pound, or larger quantities, contain our directions on

How to Grow 1,000 Bushels or More Onions per Acre.

These directions we think will positively give you 1,000 bushels or more on each and every acre planted, if the season is favorable. You can take our word for that.

PRICE OF SALZER'S GREAT AUTUMN KING ONION:

Pkg., 10c.; oz., 20c., ¼ lb., 35c., lb., \$1.30; 4 lbs., \$5.00; by express, lb., \$1.20; 4 lbs., \$4.60; 10 lbs., \$10.00



THE GREAT RED WETHERSFIELD.



From every section of America come glowing letters of the success our customers had with this splendid Onion, sweeping every state and county fair before them. One raised from 1 ounce, 16 bushels; another, 200 bushels from 1 pound; a third, over 900 bushels per acre. These glorious yields that gladden the heart, delight the eye and fill the purse, you can have by sowing Salzer's Northern-Grown Onion Seeds. It pays to sow our Onion Seed. Red Wethersfield is a splendid Onion; it grows large, solid, fine shape, excellent flavor, delightful color, is a remarkable keeper and an enormous yielder; just the Onion for everybody.

NOW, THEN! This is the Onion for the farmer, the citizen and the gardener to grow, to put in their cellars for the winter. Why? Because the Red Wethersfield is one of the easiest to grow, is certainly one of the best keeping Onions, and is always of excellent quality. It is the greatest average cropper among Onions. As this is the case for a red Onion, Autumn King is for a yellow Onion, and the two ought to go into winter quarters together! When, a few years ago, a prize of \$300.00 in gold was offered for the heaviest yield of Red Wethersfield Onions, the following astonishing reports were received:

Randolph Bye, California.....	1,213 bu.	Wm. Sieler, Oregon.....	1,107 bu.	Frank E. Lord, Pennsylvania.....	1,060 bu.
Howard New, Ohio.....	1,022 bu.	Amos Horton, Indiana.....	963 bu.	Franz Striegel, Iowa.....	972 bu.

and many others of almost equal yield. Thos. H. McCulloch, of Mason City, Iowa, under date of March 27th, writes:—"Last season I sowed an acre of Onions with seed I purchased of you,—2 lbs. Yellow Globe Danvers and 2 lbs. Red Wethersfield,—and although the spring was late, wet and cold, still the seed germinated well, and I had a fine stand and good crop, and sold the crop in Chicago in November for \$420.00 net."

It is without question that Salzer's Red Wethersfield Onion strain is the greatest cropping Red Onion in America to-day, and we urge everybody to give it a test. The price is so low, and so much money can be made, that we look forward to the largest trade in this variety of Onion that we have ever had. The Onion is sure to please, sure to grow, sure to return a big yield, sure to sell quickly in any market, sure to keep long, and sure to please the housewife. When a seedsman tells you that his strain is "just as good," our experience shows that it can be doubted just 50 per cent. Our Wisconsin-grown strain beats the world! It would be cheap at three times the price!

Price Salzer's Pedigree High-Grade Seed: Pkg., 5c.; oz., 15c.; ¼ lb., 35c.; lb., \$1.25; 4 lbs., \$4.75, postpaid. By express or freight, pkg., 5c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.15; 4 lbs., \$4.45.

LOW-PRICED ONION SEED (right up with Rockford, Philadelphia, Chicago, St. Paul and Minneapolis low-priced stocks). Pkg., 3c.; oz., 10c.; ¼ lb., 20c.; lb., 75c., postpaid; 4 lbs., \$2.75.

Late Red Globe.

This is the standard Red Globe Onion. Not as prolific as Salzer's Red Wethersfield, but a fine Onion throughout. It is grown in the East in preference to Red Wethersfield. Yield is often 800 bushels per acre. Note low prices: Pkg., 5c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.50. Low-priced Onion seed: Pkg., 4c.; oz., 10c.; ¼ lb., 30c.; lb., \$1.00.

Yellow Globe Danvers.

The Danvers Yellow Onions are known the world over as fine, great heavy cropping varieties. This is a splendid yellow Onion. It is an enormous cropper, often yielding 500, 800 and even 1,000 bushels per acre with ordinary care, when soil and climate are propitious. Now, this is profitable. The great value in the Danvers Yellow Globe is beauty of form, delightful flavor, splendid shipping and keeping qualities. Keep until new Onions arrive. A rapid seller in the market. It is an excellent family Onion. Each head is large, full and plump, all on account of our good climate, rich, deep soil, and large, carefully selected Onion bulbs planted. Our stock of this magnificent Onion is indeed fine, all grown from selected bulbs, and will please the most critical market gardener's trade.

Salzer's Pedigree Stock: Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.25; 4 lbs., \$4.75. By express, pkg., 10c.; oz., 20c.; ¼ lb., 30c.; lb., \$1.15; 4 lbs., \$4.45.

Low-priced Onion Seed: Pkg., 3c.; oz., 8c.; ¼ lb., 20c.; lb., 70c.; 3 lbs. or more at 60c. a lb.

Prize Danvers.

A magnificent yellow Onion, flat to round, very prolific. Of it John L. Rath, Michigan, grew from 1 pound of seed 262 bushels, and says he might have had 300 bushels only it was too dry. C. L. Jensen, Mo., grew from ¼ pound of seed, using our new method of "How to Grow 1,000 Bushels per Acre," 124 bushels, and 10 pounds of fine, large Onions. W. H. Powers, Neb., says: "I bought a bill of seeds from you last March, sent to Vining, Oklahoma Territory, harvesting 111 bushels Onions from ¼ pound prize Danvers seed." "ibbey Nelson, Russ Co., New York: "On the 30th day of May I planted ¼ pound Prize Danvers Onion, following "How to Grow 1,000 Bushels per Acre," and on the 7th of October I gathered and measured 99½ bushels." L. L. Layton, Wis., cropped 26½ bushels from 1 ounce seed, and E. C. Page, Penn., 24½ bushels from 1 ounce; J. C. Eldridge, Iowa, 21¼ bushels, and C. A. Hunt, Minn., 18½ bushels, all from 1 ounce of seed!

From the foregoing everybody will see that this is a great Onion. Salzer's Pedigree Stock: Pkg., 5c.; oz., 20c.; ¼ lb., 30c.; lb., \$1.25; 4 lbs., \$4.75; 10 lbs., by express, \$9.00.

Flat Danvers Yellow Onion.

Well known, a heavy yielder, a splendid keeper, beautiful appearance and sells readily in all markets! Pkg., 5c.; oz., 15c.; ¼ lb., 35c.; lb., \$1.25; 4 lbs., \$4.00.

LOW-PRICED ONION SEED (right up to Chicago and Minneapolis stocks): Pkg., 3c.; oz., 7c.; ¼ lb., 20c.; lb., 58c.



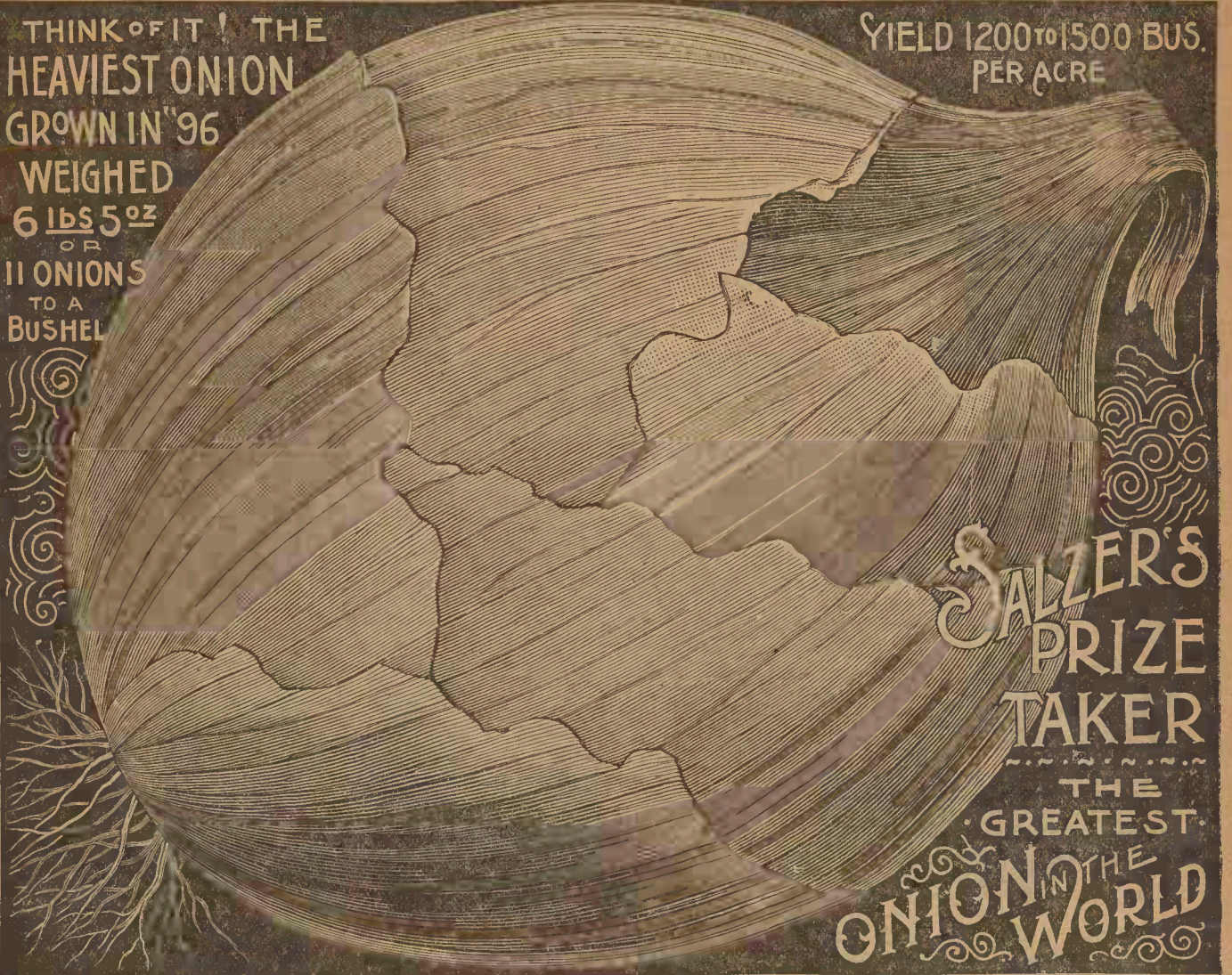
Salzer's Wisconsin-Grown Pedigree Yellow Globe Danvers Onion Seed beats the world in yield and keeping qualities. Pkg., 5c.; oz., 15c.; ¼ lb., 35c.; lb., \$1.25, postpaid.

PRIZETAKER ONION.

First offered in 1888, and it proved to be the greatest acquisition in years. The largest, handsomest, finest-flavored, most superior Yellow Globe Onion ever introduced. This simply magnificent Onion is certainly a wonder. There has never been an Onion in the United States that could equal it, and we believe it will supplant all other Yellow Globe Onions now in cultivation, as soon as its sterling qualities are known, for it is certainly perfection. Of a clean, bright straw color, it always grows to a uniform shape, which is a perfect globe. It has a very small neck and always ripens up hard and fine, without any stiff-necks. In market it attracts marked attention, and, although only offered to a limited extent, has always been picked out and selected at three times the price of any other sort on sale, either red, white or yellow. Produces 1,000 and more bushels per acre; keeping qualities are excellent, in spring the bulbs being apparently as firm and solid as when put away in the fall. In 1894 Prizetaker Onion was grown, weighing 6 lbs. 6 oz.; in 1895, 6 lbs. 2 oz. Can anything beat that? *Farm and Fireside* contained the following notice written by JOSEPH: "The King of all Onions. The greatest novelty in years, and the King of all Yellow Globe Onions. I pronounce this novelty the king of all Onions ever grown in America. It is ahead of any domestic Onion I have ever seen, and finer than anything I ever expected to grow. If you want to see what the Onion looks like, go to the nearest fruit store and behold the Spanish Onion on sale at 5 cents or more a pound. There is no reason why the 'Prizetaker' should not take the place of the imported bulb, and be sold at a high price. The two varieties cannot be told apart. Here is a chance for the progressive Onion grower that he cannot afford to neglect, for there is money in it. The name 'Prizetaker,' although not very elegant, is, nevertheless, quite appropriately selected. Any fair, average specimen will take the prize at an exhibition against the finest specimens of other sorts. It is seldom, very seldom, that we come across a novelty that marks such a long step in advance in the culture of vegetables. Besides being a 'Prizetaker,' it will also surely prove to be a 'Pricetaker.'" A word to the wise is sufficient. PRICE: Pkg., 10c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00; 2 lbs., \$3.75; 4 lbs., \$7.00; by express or freight, pkg., 10c.; oz., 20c.; ¼ lb., 55c.; lb., \$1.90; 2 lbs., \$3.50; 4 lbs., \$6.60. LOW-PRICED ONION SEED OF PRIZETAKER ONION.—Pkg., 5c.; oz., 15c.; ¼ lb., 40c.; lb., \$1.00.

THINK OF IT! THE
HEAVIEST ONION
GROWN IN '96
WEIGHED
6 lbs 5 oz
OR
11 ONIONS
TO A
BUSHEL

YIELD 1200 TO 1500 BUS.
PER ACRE



SALZER'S
PRIZE
TAKER
THE
GREATEST
ONION IN THE
WORLD

PRICE OF SALZER'S HIGH-GRADE PRIZETAKER ONION: Pkg., 10c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00; 2 lbs., \$3.75; 4 lbs., \$7.00, postpaid.

GLADIATOR.

This new variety is the largest and most popular Onion grown in Spain. It possesses the large size, mild flavor, excellent keeping and all other good qualities of the celebrated Prizetaker, but differs from that variety in its handsome skin, which, in contrast with its pure white, fine-grained flesh, attracts marked attention in market. We believe there is a great future here for this Onion, as, instead of the tops dying down or running to seed, as is the case with American varieties, it keeps on growing the entire season, thus attaining enormous weight and dimensions. A number of specimens sent by customers had attained a weight of 6 lbs. Pkg., 10c.; oz., 40c.; ¼ lb., 60c.; lb., \$1.75.

White Globe.

A large, globe-shaped Onion, firm, fine-grained, of mild flavor; keeps well. This is one of the handsomest Onions grown. Of beautiful shape, clear white skin. Stock very scarce this year, and seed of poor quality. We recommend planting Giant Silver King for White Onion this year. Pkg., 5c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00.

Low-Priced Onion Seed.—Pkg., 5c.; oz., 10c.; ¼ lb., 30c.; lb., \$1.10.

Extra Early Red Globe.

This variety matures early. It yields abundantly, is of mild flavor, and a good keeper; of medium size, deep red in color; very close grained, solid and heavy. Pkg., 5c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.40.

Low-Priced Onion Seed.—As good as Minneapolis and Chicago stocks. Pkg., 5c.; oz., 10c.; ¼ lb., 30c.; lb., 75c., postpaid.

WHITE MILDNESS ONION.—(See pages 47 and 48.)



WHITE PORTUGAL.—A fine family Onion. Pkg., 5c.; oz., 25c.; lb., \$3.00.





Italian Onions.

Do well in every part of the United States. The following sorts grow the first year to 2 inches in diameter. If three bulbs are planted a second season they frequently reach the size of 6 inches.
Mammoth Pompeii.—A wonderful Onion of enormous size and mild flavor. Pkg., 10c.; oz., 20c.; ¼ lb., 70c.; lb., \$2.75.
Giant Roco.—A splendid, large, globular-shaped Onion; color bright brown; readily produces Onions weighing 2 pounds from seed first year. Pkg., 5c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00.
Giant White Tripoli.—Excellent variety, of mild flavor, rapid growth; attains 2 pounds from seed first year, and 4 pounds the second. Pkg., 5c.; oz., 20c.; ¼ lb., 60c.; lb., \$2.00.
Early White Naples.—One of the earliest of the white Italian sorts. Pkg., 5c.; oz., 25c.; ¼ lb., 60c.; lb., \$2.25.
Marzajole.—A capital keeper, large, beautiful white, flat-shaped bulbs, fine flavor, big cropper. Pkg., 5c.; oz., 25c.; ¼ lb., 60c.; lb., \$2.25.
Giant Tripoli.—A grand, deep red Italian Onion, of rapid growth, mild flavor, good keeping qualities and large yield; 2½ pounds grown from seed first year, the second year growing to 6 pounds. Pkg., 5c.; oz., 20c.; ¼ lb., 75c.; lb., \$2.25.

PIEPLANT OR RHUBARB SEED.



Nothing is easier to raise from seed than Pieplant. We have two splendid sorts.

Salzer's Giant.

Very large; produces Pieplant the second year after seeding. Pkg., 10c.; oz., 25c.; ¼ lb., 75c.; lb., \$2.50.

Lineas Rhubarb.

A variety of Rhubarb that is in great demand, and is largely sold in the East. Pkg., 5c.; oz., 15c.; ¼ lb., 50c.; lb., \$1.50, postpaid.

Pieplant Roots.—See Page 76.

SPLENDID PEAS.

The best paying crop for a market gardener is early Peas. Our seed is grown with unusual care (no suckers allowed to mature), on soil adapted to producing the best of Peas, and the result is there is no earlier Pea in America than Salzer's Earliest and Best, and no finer Peas in the world than the sorts we offer for sale. There is more money in fine early Peas—by early Peas we mean Peas ripe and in the market just 6 to 10 days ahead of your neighbor—we say there is more money in such early Peas than in any other early vegetable grown on open land! Why, we have a gardener right here who made \$400.00 last year from 1 acre of our Earliest and Best Peas—because they were just 6 days ahead of every other early sort about here. If that can be done on Earliest and Best, what will Salzer's Scorcher do—ripe in 26 30 days

SALZER'S "SCORCHER" THE EARLIEST PEA IN THE WORLD. READY FOR MARKET IN 30 DAYS.

SALZER'S "SCORCHER" READY TO PICK

OTHERS' FIRST OF ALL ONLY IN BLOOM

SALZER'S SCORCHER PEA.

Stand aside; clear the track for the earliest Pea in the world! This is what the John A. Salzer Seed Co. have been after for years, and with this in view, every earliest sort obtainable was tested and every improvement through hybridization and crossing was made in order to attain these results, and to-day we are proud and happy to state that

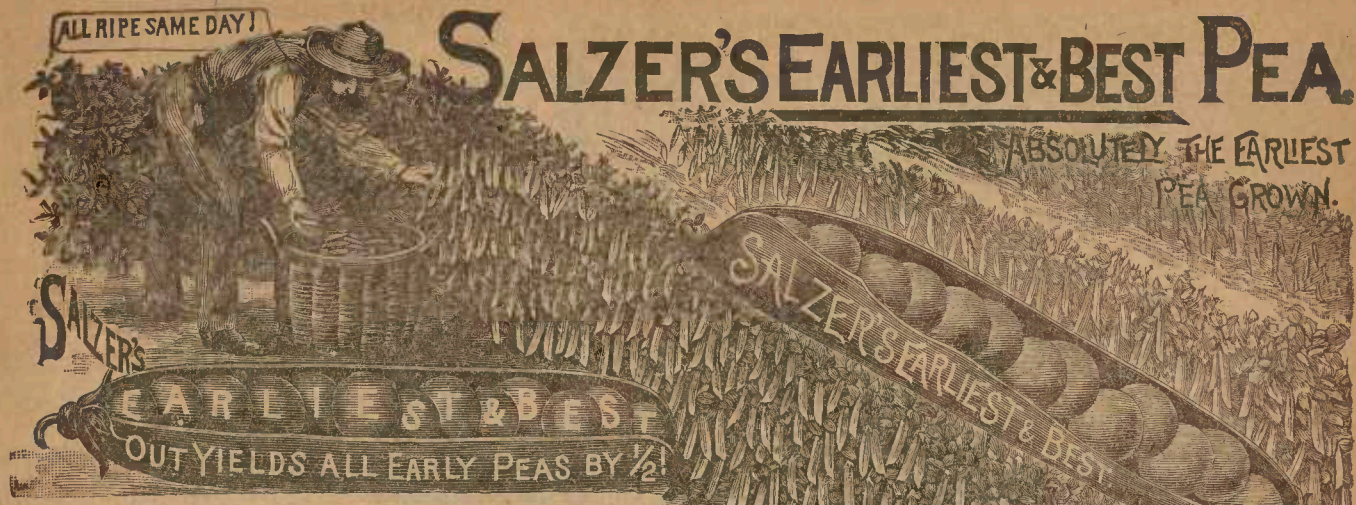
We Have Absolutely the Earliest Pea in the World in Salzer's Scorcher.

Now, if you will just stop to think what it really means to plant Peas to-day and have them ready and fit for eating in but 600 hours or 25 days, you will quickly see the tremendous importance of this great improvement. Why, it is not more than ten years ago when it took Peas from 60 to 75 days to be fit for market. We beat that record with Salzer's Earliest and Best and with Salzer's Early May, the two greatest early Peas grown in America the past five years, but in Salzer's Scorcher these two above-named magnificent varieties must take a back seat, they must clear the track, for Salzer's Scorcher in America to produce a Pea as early as Salzer's Scorcher, we challenge any and every seedsman in America, we challenge every market gardener or private gardener in America to produce a Pea as early as Salzer's Scorcher. We are positive that there is no Pea like it in America to-day. The ripening of the first and best sorts such as are offered by Philadelphia, New York, Chicago, St. Paul and Rockford seedsmen ripen in about 52 days. The average ripening time of Salzer's Scorcher Pea, tested by upwards of 500 customers in 1896, was a trifle over 84 days or fully 19 days ahead of the earliest Peas that other seedsmen offer. Now this is not a dream of fancy, but a fact, a fact that you can demonstrate for yourself by planting a package or more of Salzer's Scorcher Pea. Here are a few of the 500 customers who tested this Pea in 1896, and here we give the result, the average of same being less than 34 days. Quite a number of the reports that we have run from 25 to 33 days:

25 days..... Mrs. P. N. Pope.....Du Quoin, Ill.	32 days..... Chr. Schauerman.....Kearsage, Pa.	37 days..... Mrs. S. Gaiser.....Peabody, Kan.
26 "..... J. W. Brueggeman.....New Bremen, Ohio.	32 "..... Mrs. M. C. Small.....Hainesville, Ala.	38 "..... Lulu Roeder.....West Cairo, Ohio.
28½ "..... J. Biasioli.....San Antonio, Tex.	33 "..... Jacob Boyd.....Eldorado, Kan.	38 "..... C. F. Long.....Adelme, Ill.
30 "..... John Barthold.....Partridge, Kan.	33 "..... Effie L. Crosby.....Manchester, Ia.	39 "..... Sarah Cash.....Vermont, Ill.
30 "..... Henry Starken.....Mt. Vernon, Ind.	34½ "..... Wm. Page.....Speer's Ferry, Va.	39 "..... Esther Wood.....Walcott, Ind.
30 "..... R. S. Scott.....Pottsville, Ky.	35 "..... J. M. Campbell.....Fountain Run, Ky.	40 "..... Mrs. H. C. Terrel.....Elmwood, Mo.
30 "..... May E. Luchsinger.....Hempfle, Mo.	36 "..... Frank Hutchinsom.....Thorntown, Ind.	40 "..... Mrs. E. E. Palmer.....Springfield, Wis.
31 "..... F. H. Ivenhart.....Mt. Carroll, Ill.	36½ "..... K. Johnessee.....Wichita, Kan.	40 "..... Aug. Peter.....Snohomish, Wash.

Now this Pea is the earliest in the world. The color is blue, the pod is large, of extremely beautiful appearance, full of large, fine peas, ripening quickly. This is the Pea to plant for money making. You can make more out of a quart of these Peas than you can out of a peck of such earliest varieties as other seedsmen sell, because these Peas will come in the market about as soon as Southern Peas which are shipped North. We know that you will be delighted with this Pea in every respect. The flavor is superior, the quality cannot be beat, while in earliness it runs from 12 to 18 days ahead of any other seedsman's early. We recommend that you make a good planting of Salzer's Scorcher, then have Salzer's Earliest and best for second and Early May for third, and other sorts for later use. The fact is that Salzer's Scorcher Pea can be planted and sold before any other earliest pea is fit to use. And Salzer's Earliest and Best can also be planted and sold before other seedsmen's early are ready. We know it, for we make "earliest vegetables" our great specialty. The above illustration is a true and fitting one of this peerless Pea.

Price, by mail, pkg., 15c.; ½ pt., 25c.; pt., 35c.; qt., 50c.; by express, pkg., 15c.; pt., 20c.; qt., 35c.; pk., \$1.60; ½ bu., \$3.00; bu., \$5.50; 2 bu., \$10.00.



Salzer's Earliest and Best Pea.

This is our favorite early Pea; indeed, it is our first love. We consider it an old friend of ours, as it has been with us for the past 20 years. When we were market gardening at La Crosse this Pea never disappointed us. It was always the first, the best and the earliest in the La Crosse market, and many a dollar did we receive for its sale. We do not know of any Pea that is superior or would give the market gardener more profit and a greater sale than this variety. There is certainly no Pea offered by seedsmen to-day—and we have tested them all—that can equal it in earliness and uniformity of ripening.

We do not remember during 20 years one instance when earlier Peas were ever brought into the La Crosse market than ours. We always offered the first, from the fact that our variety was fully 6 to 10 days ahead of the earliest. We have tried Landreth's Extra Early, Burpee's Extra Early, Henderson's First of All, Vick's Early, but all were behind our Earliest and Best. This Pea is early, growing from 18 to 30 inches high, a fine cropper, and of excellent flavor, and all who have tried it are emphatic in pronouncing it the very earliest, best-flavored Pea grown.

Of Course, Every Seedsman

Claims to have the earliest Pea—but the wide-awake gardener can't be thus fooled! For over 20 years this Pea was the earliest in the La Crosse market, and we keep right on improving it, and we challenge the world to produce an earlier, finer, more productive sort! (Of course Salzer's Scorcher is earlier.) Frank Coburn, of Iowa, reports the enormous yield of 11,271 perfect pods from 1 pint of seed. Now, honestly, would you expect a Pea to be better? It is the Pea for early, for big yield and good quality.

We are shipping this to market gardeners in Philadelphia, New York, Chicago, Cleveland, St. Louis, St. Paul, Omaha, Kansas City, Detroit, Milwaukee, London, Liverpool, Paris, Berlin and other large cities, and when once used is grown to the exclusion of all "earliest" sorts by all market farmers and gardeners.

PLEASE NOTE THE LOW PRICE OF "EARLIEST AND BEST," GRANDEST OF ALL PEAS.

We have reduced the price of this Pea by the bushel, and hope thereby to introduce it into every market gardener's hands in America, for we believe that when they once try our Earliest and Best Pea they will want no other for extremely early. Market gardeners have told us that they have secured from 250 to 350 bushels of green Peas per acre of this variety, selling them from \$2.00 to \$2.25 per bushel, as they are always earlier than their neighbors'. We urge everybody to try it.

By mail, pkg., 10c.; 1/2 pt., 20c.; pt., 30c.; qt., 45c.; by express, pkg., 10c.; pt., 15c.; qt., 30c.; pk., \$1.25; bu., \$4.00; 5 bu., \$18.00.



EARLY MAY.

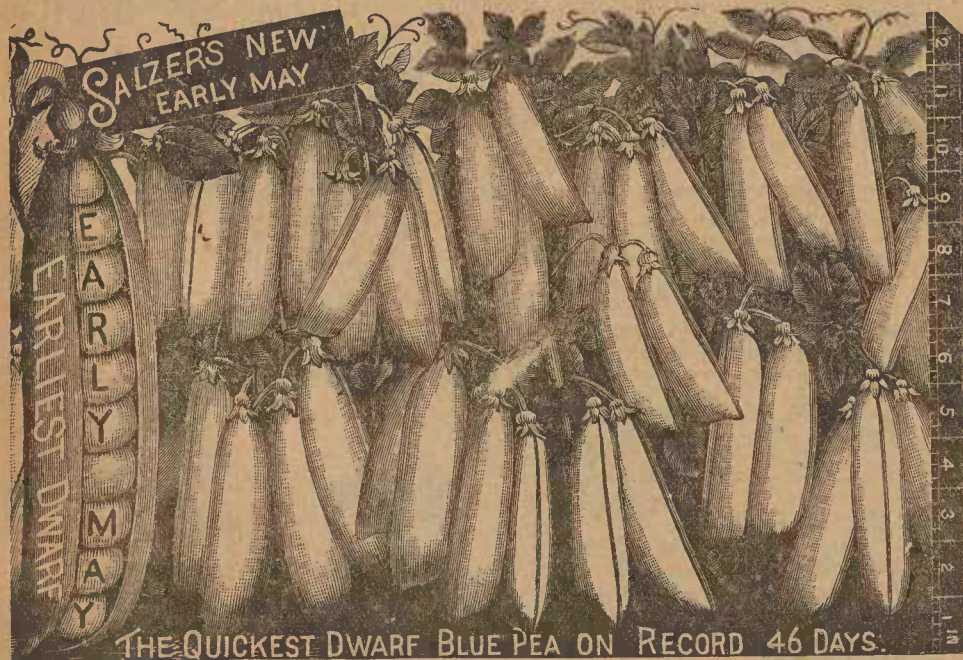
This is a grand new blue dwarf, wrinkled Pea. It is extremely dwarf, growing from 10 to 17 inches, and literally fills itself with large pods, ripening evenly and of excellent flavor. It is very early,—earlier than American Wonder,—testing in 46 days. When once tried, no other dwarf sort will be grown.

We know that all who try this Pea will agree with the words of a pleased patron by saying: "I do not exaggerate when I say that this is the very best dwarf Pea to grow in a family garden for the table that I ever saw. I congratulate you in placing a Pea of its remarkable character before the American people, and I predict for it a bright future."

Its strong points are its delicious richness of flavor; its extreme earliness; its dwarf habit, needing no brushing, and its large-sized pod. We have sent out the past six years many thousand packages and to many thousand customers in America and Europe, and everywhere our customers are delighted with same. One of its distinctive features is its unusually regular habit of growth. It is of uniform height, so smooth and level in its growth that a row resembles a well-kept hedge. It is also a magnificent variety for market gardeners to grow, as the pods are large, it fills up a bushel quickly, and brings a very fine price in market.

PRICE OF EARLY MAY PEAS.

By mail, pkg., 10c.; 1/2 pt., 15c.; pt., 30c.; qt., 45c.; pk., \$3.25.
By express, pkg., 10c.; pt., 15c.; qt., 30c.; pk., \$1.50; bu., \$5.00; 2 1/2 bu., \$10.00.



The Three Greatest Peas on Earth are

Salzer's Scorcher, Earliest and Best, and Early May.

DWARF PROFUSION PEA.

One of the earliest Peas, with large pod. It grows rapidly, is very dwarf, is full of pods, and every pod is full of Peas, ripening at the same time. Pkg., 15c; 1/2 pt., 20c; pt., 30c; qt., 50c., postpaid; by express, pkg, 15c; pt., 20c; qt., 35c; pk., \$1.75; bu., \$6.00.

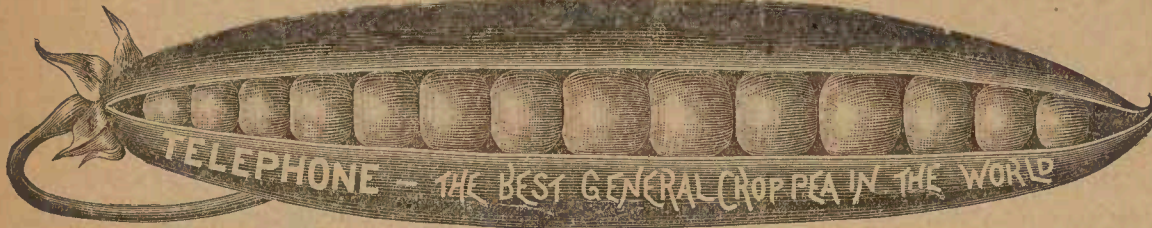
Notts' Excelsior.

A new extra early, extra dwarf, extra finely flavored, extra sweet kernalled, extra large podded Pea. It's taking the country by storm! Pkg., 10c; pt., 25c; qt., 40c., postpaid; by express, qt., 25c. pk., \$1.50; bu., \$5.00.



SALZER'S DWARF PROFUSION PEA

FOUR FINE MAIN CROP PEAS.



2. Bliss Everbearing.

Late dwarf variety of robust growth, forming sometimes as many as 10 branches from a single stalk; pods 3 to 4 inches long; containing 6 to 8 large wrinkled Peas, often half an inch in diameter, rich and marrowy. Continues remarkably in bearing, producing new blossoms after repeated picking until frost. Picked 2 bushels from 1/2 pint of seed! Pkg., 10c.; 2 for 15c.; pt., 25c.; qt., 35c.; pk., \$1.15; bu., \$4.00.

3. Horsford's Market Garden.

This new wrinkled Pea grows from 15 to 20 inches high, is very stocky and requires no bushing. It is very sweet and extremely prolific, bearing pods always in pairs. On some plants over 150 pods have been counted.

Pkg., 10c.; pt., 30c.; qt., 50c.
By express, qt., 25c.; pk., \$1.15; bu., \$4.25.

4. Stratagem.

Vines about two feet in height, of sturdy growth, bearing great pods from the ground to the tips. Very fine indeed.

Pkg., 10c.; pt. 30c.; qt., 50c.
By express, qt., 25c.; pk., \$1.60; bu., \$6.00.

HENDERSON'S HEROINE PEA.

Everyone who sees it wants it—seedsmen, market gardener and amateur. It is far superior to all other varieties of Peas, and it combines quantity and quality to a degree possessed by no other variety. The Heroine is a medium early, green wrinkled Pea, grows uniformly about 2 1/2 feet high, and is literally covered with its long, heavy, pointed pods—in fact, so striking and distinct it would be picked out at once in a field of 100 other varieties. The quality of this Pea is simply perfection—that rich, buttery, marrow-like flavor for which the Peas grown in the gardens of Old England are celebrated.

PRICE: Pkg., 10c; pt., 30c.; qt., 50c.; pk., \$1.50; bu., \$5.00.

Three Early Dwarf Sorts.



THE WELL-KNOWN TOM THUMB

Any of the following three Dwarf Early Sorts, by mail, pkg., 10c.; pt., 25c.; qt., 40c.; by express, pt. 15c.; qt., 25c.; pk., \$1.50; bu., \$4.75.

1. Tom Thumb.—This is the best known Pea in the country; indeed, for years it has been the standard early dwarf; smooth, even ripening Pea, is much sought for. Pkg., 10c.

2. American Wonder.—It is unquestionably one of the best for family use. It is a green, wrinkled Pea; large pods; very early; dwarf growth, and of delicious flavor. Pkg., 10c.

3. McLean's Little Gem.—It is very productive, has large, well-filled, thickly hanging pods of delicious Peas. Matures a week later than our Peerless Early May. Pkg., 10c.

Above Three Dwarf Sorts Mixed.—The three sorts in one package, 10c.; pt., 30c.; by mail. By express, pk., mixed, \$1.25.

Sugar Peas.

There is no Pea whose flavor equals the exquisiteness of the Sugar Peas. The pods and all are cooked, and the dish thus prepared seeks an equal. The French and German people use these largely.

Dwarf Sugar.—One of the very best Sugar Peas grown. Pkg., 10c.; pt., 30c.; qt., 50c., postpaid; by express, qt., 35c.; pk., \$2.00.

Tall Sugar.—Very fine. Pkg., 10c.; pt., 30c.; qt., 50c., postpaid; by express, pk., \$2.00

Standard Peas.

The price of the following 9 sorts by mail: Pkg., 10c.; pt., 25c.; qt., 40c.; by express, pkg., 10c.; pt., 15c.; qt., 25c.; pk., 90c.; bu., \$3.50.

- 1. Rural New Yorker.**—Claim to be the earliest.
 - 2. Cleveland's Alaska.**—Said to be one of the Earliest Peas grown.
 - 3. Improved Kent.**—Is the finest second early Pea; pods unusually large and full, borne in great abundance; grows to the height of 2 1/2 feet.
 - 4. Abundance.**—Second early. Vines from 15 to 20 inches in height, sending out 6 or more branches from the root, each one very heavily laden; pods long, containing long, wrinkled Peas of delicious flavor. Bu., \$4.50.
 - 5. Champion of England.**—Another superior late general crop sort.
 - 6. Carter's First Crop.**—One of the earliest.
 - 7. McLean's Advancer.**—Ripens two weeks earlier than the Champion of England; a magnificent wrinkled sort; productive; only 2 1/2 feet high.
 - 8. Blue Peter.**—Dwarf; 10 inches; large pods; one of the earliest dwarf.
 - 9. Prince of Wales.**—The finest Pea grown for a general crop; wrinkled, branching habit.
- We can supply 50 other Pea sorts at above prices, as we have all seedsmen's varieties in stock.



Marrowfat Peas.

We are often asked for a cheap, heavy bearing, large summer and fall Pea. We always recommend the Marrowfats, either the white or black eyed,—both are good; yield abundantly; are very free from mildew, and are splendid for market, selling at good prices on account of their size and quality.

(For Canada Field Peas, see Farm Department, page 98.)

Black Eye Marrowfat.—Pkg., 5c.; qt., postpaid, 35c.; by express or freight, qt., 15c.; pk., 75c.; bu.; \$2.00; 2 bu., \$3.75.

White Eye Marrowfat.—Pkg., 5c.; qt., postpaid, 35c.; by express or freight, qt., 15c.; pk., 75c.; bu., \$2.00; 2 bu., \$3.75.

PARSLEY.

A package of seed will give enough plants to use all summer for soups, and garnishing for winter. Used in tremendous quantities for garnishing. No dish is quite perfect and artistic unless it contains a few sprigs of double moss-curl'd Parsley.

Moss Curled.—Very fine and curled. Pkg., 5c.; oz., 10c.; 1/4 lb., 20c.; lb., 60c.

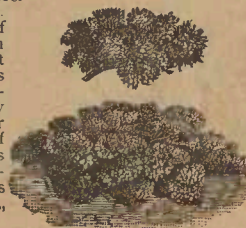
Fern Leaf.—Pkg., 5c.; oz., 10c.; 1/4 lb., 25c.

Plain.—Excellent for sheep. Pkg., 5c.; lb., 50c.

Turnip-Rooted.—Pkg., 5c.; oz., 10c.; lb., \$1.00.

Double Moss Curled.—The handsomest of all finely curled. The Parsley for family use, on account of its finely curled leaves and luxuriant growth. You will be sure to like it. This is used in enormous quantities. Nearly every order received from a lady customer is sure to call for one or more packages of this peerless Parsley. It is always found in Mrs. Salzer's kitchen garden. It is unrivaled. Pkg., 10c.; oz., 25c.; 1/4 lb., 50c.; lb., \$1.75.

LAWN GRASS
20¢ PER QUART
POST PAID



MOSS CURLED PARSLEY.

FOR THE BEST LAWN GRASS, see page 130.



SALZER'S DOUBLE MOSS CURLED PARSLEY

Price, pkg., 10c; oz., 25c.; 1/4 lb., 50c.; lb., \$1.75.

Coffee.



Coffee, good, too. (See page 54.)

That's the Coffee wanted these hard times.

PARSNIPS.

Sow early in the spring, 15 inches apart, covering half an inch deep. They improve by frost, and can be left in the ground all winter. Five pounds to the acre.

Salzer's Delmonico.

For many years the trade wisened for a stump-rooted or half-long variety of Parsnip. We are pleased that our efforts have been crowned with success, and we offer this year our Delmonico Parsnip, believing it will be the most enormous, prolific and most profitable variety to grow. It is in a large measure stump-rooted—just the thing the market gardener desires. It has very large roots, not long, while the flavor is all that can be wished for. They are easily watered, the root being smooth, flesh very fine grade, and of excellent flavor. We are sure they will give great satisfaction to everybody that will try same. It is enormously productive and just the sort to give satisfaction.

HOW THEY LIKE DELMONICO.

Missouri:—"Your Delmonico Parsnip paid me big. The 5 lbs. netted me over \$900.00."

Ohio:—"I planted 1 lb. Parsnips; sold half in the fall, the balance last spring. I paid \$1.00 for the seed and received \$93.00 back."

New York:—"Well, I am glad to write you that your Delmonico Parsnip yielded 600 bushels per acre. I sold my crop for \$380.00. Could have had more if I had held till winter."

There is no doubt about it, Parsnips pay; especially Delmonico and Salzer's Crown. Just try them for the coming year.

Price of Delmonico Parsnip:—Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.00; 4 lbs., \$3.00, postpaid.

Salzer's Crown Parsnip.

This is without doubt the finest, heaviest-yielding, best flavored Parsnip grown. It grows to a large size, is sugary, and is a relished article of food. The yield is from 300 to 600 bushels per acre. Sow 4 to 5 lbs. of this sort per acre. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.; 4 lbs., \$2.00, postpaid; 5 lbs., by express, \$1.50.

Two Good Parsnips.

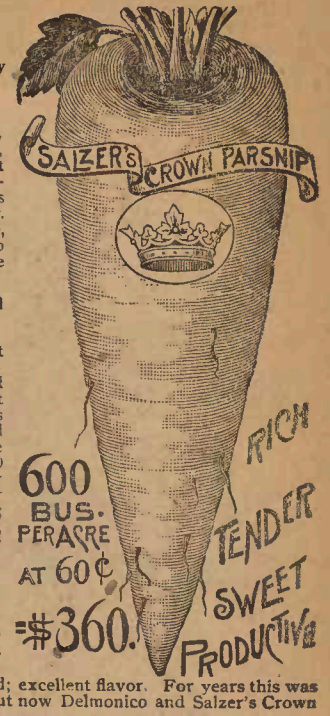
Long Sugar.—Splendid sort.

Student.—Much liked; excellent flavor. For years this was the standard Parsnip, but now Delmonico and Salzer's Crown take the lead.

Price of Long Sugar, or Student: Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 45c.; 5 lbs., by express, \$1.50.

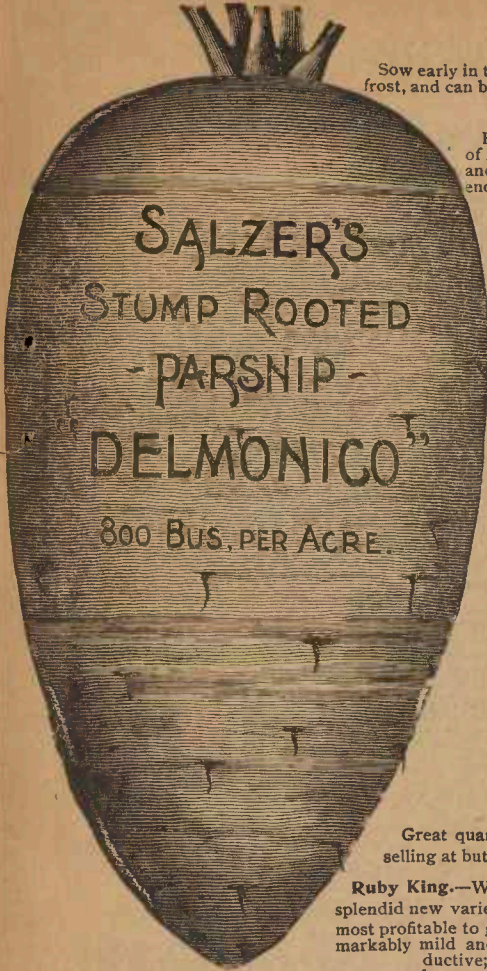


THE STUDENT PARSNIP.



600 BUS. PER ACRE AT 60¢ = \$360.

RICH TENDER SWEET PRODUCTIVE



Price of Delmonico Parsnip:—Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.00; 4 lbs., \$3.00, postpaid; 10 lbs., by express, \$6.00.

PEPPERS.

Great quantities of Peppers are now used in the United States. We have hit on this plan of mixing all sorts together and selling at but 15c. a package. This plan proved immensely popular last season. (See below.)

Ruby King.—We hope all who grow Peppers will try this splendid new variety. We recommend same heartily as the most profitable to grow for all purposes. It is unequalled, remarkably mild and pleasant to the taste, enormously productive; all of its fruit handsome, frequently 6 inches long; producing from 15 to 25 large Peppers. Color, bright ruby red. Pkg., 10c.; oz., 25c.; ¼ lb., \$1.00; lb., \$3.00.

New Golden Dawn.—In shape it resembles the

Bull Nose, except that it is a little more pointed on the end; in color it is a beautiful golden yellow. It is very sweet, not the slightest suspicion of a fiery flavor. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.10.

Long Red.—Similar to the yellow, only bright red in color. Pkg., 5c.; oz., 30c.; ¼ lb., 75c.

Red Cranberry.—Grow like Red Cranberries; very odd and fine. Pkg., 10c.

Red Chili.—For pickling; small. Pkg., 5c.; oz., 25c.; lb., \$2.00.

Cayenne.—Long, fine. Pkg., 5c.; oz., 30c.; lb., \$2.50.

Long Yellow.—Of excellent flavor; good size and yield. Pkg., 5c.; oz., 30c.; ¼ lb., 75c.



NEW GOLDEN DAWN.



NEW CELESTIAL PEPPER

New Celestial Pepper.

This new Pepper from China is one of the most ornamental varieties we have ever seen. It is wondrously productive, 40 Peppers having been counted on a single branch. Until fully ripe they are of a delicate creamy yellow, then suddenly change to an intense, vivid scarlet. They are all carried upright. Pkg., 10c.; oz., 40c.

Mixed Pepper Seed.

All sorts carefully mixed. This gives you an opportunity of growing all varieties at a small expense. The mixture is *par excellence*. You will like it. Fine sorts. Pkg., 15c.; oz., 40c.; ¼ lb., \$1.00.



CAVENNE.

Red Cluster . . . Pepper.

A single plant will bear hundreds of coral-red colored, handsome little Peppers, which are very hot and pungent in flavor. Pkg., 10c.; oz., 30c.

Coral Gem.

The finest of all ornamental Peppers; of sharp, pungent taste; 1,500 cute little Peppers have been counted on one plant. Fine for pickling. Pkg., 10c.



DOQUE PEPPER

ALL OF ABOVE PEPPER SORTS (EXCEPT CORAL GEM) MIXED. This mixture is very popular indeed. Pkg., 15c.; oz., 40c.



A PLANT OF RUBY KING PEPPER THE FINEST PEPPER IN THE WORLD. PKG., 10c.

Large Bell.—One of the very best. Pkg., 5c.; oz., 30c.; lb., \$2.00.

Mountain Sweet.—Like above, only much larger. Pkg., 5c.; oz., 25c.; lb., \$2.50.



LARGE BELL

Sweet Spanish.—Mild flesh; early. Pkg., 5c.; oz., 25c.; lb., \$3.00.



RED CLUSTER.

MOUNTAIN SWEET PEPPER. OZ., 25c.

SALZER'S HIGH-GRADE NOVELTIES, ON PAGES 46 AND 47, FOR 60 CENTS, ARE OF SUPERLATIVE MERIT!

RADISHES.

One of the most profitable crops to grow for the market gardener and market farmer, as also for the private garden, is Radishes. There is no vegetable that is a better appetizer for breakfast than a fine, juicy Radish. In Europe these are served in restaurants with every meal, and enormous quantities are thus used. All that is required to bring them into constant demand in America is to furnish an early, good Radish. Our Northern-grown stock always produces the finest, best-eating Radishes.

New Radish—Salzer's Early Bird.

Try the Earliest Radish in the World.



"It is the early bird that catches the worm," goes the saying, and it is the market gardener who brings in the early vegetables to the market who catches the most money, or, in other words, makes the best profit out of his investment. Now, there is no other vegetable that is in greater demand and paying better than the Radish. For years, in our market gardener trade this was one of the main sources of income to us. In our new Radish, Salzer's Early Bird, we are sure we have the earliest Scarlet Globe Radish grown. The shape is regular, of rich scarlet color. The fruit is unusually tender, crisp and delicious, never becoming hollow or pithy. It is very desirable for forcing, being fit to pull in less time from sowing than any other turnip variety. It is alike valuable for out-door planting for spring, or in autumn, and will always command a good price throughout the year. It will not disappoint a single market gardener who sows it, but will be a source of genuine pleasure and profit. We know of none of our vegetables that will pay the market gardener better and for the kitchen garden than Salzer's Early Bird Radish. This is the earliest, the finest, the handsomest in shape of any early turnip Radish known to the trade at present.

Read Extracts From Letters:

"I tell you, your Early Bird is a money-maker. Cleared \$50.00 on the one pound."—A. M., Wis.

"It's the finest, earliest Radish I ever grew. Twelve days ahead of Philadelphia Early."—C. G., Trenton, N. J.

"Sold the Early Bird 10 days ahead of home grown in the New York market."—A. T. C., Jersey City.

"From all my customers comes but one cry—'More Salzer's Early Bird Radishes!'"—R. P., Pittsburg, Pa.

"Ate fine Early Birds in 14 days after planting. That's good enough."—Mrs. C. G. E., Evanston.

"My wife says the fine Radishes we are now using are 16-day Early Birds!"—F. A. H., Nashville.

"Made more money on the 20 lbs. Early Bird Radish than on all others together, as I grow mainly Radishes for New York Market."—Geo. W., Long Island.

"Earliest, finest Radish I ever saw."—R. O., Columbus, Ohio.

"Ripe and fit for use in 16 days."—H. Y., New York.

"My neighbors all say it's the finest Radish they ever saw."—L. R., Omaha.

"Made \$25.00 from the one pound of seed."—Wm. W., Chicago.

●●●●●●●●●●
SALZER'S
EARLY BIRD
IS THE
EARLIEST
OF ALL
RADISHES!
●●●●●●●●●●

Here's a Red Hot Letter.

"To JOHN A. SALZER SEED CO.—DEAR SIR: That rascal of a seedsman, _____, in Illinois, advertises that his Radish was as early as your Early Bird. He is a liar! I get excited every time I think of it. The swindler! It is 12 days behind in earliness and 10 years behind in quality to your Early Bird. I bought 5 lbs. from him because he was so cheap, John, but I lost lots by it. His Radish was no good."—D. D. T., Wisconsin.

On our grounds at La Crosse we had fine Radishes fit for the table (out-door grown) in 12 DAYS FROM PLANTING, and such fine Radishes, too!

Large, tender, delicious! Why, they are actually larger than Radishes used to grow in hot-beds ten years ago in twenty days! Such wonderful improvements have been made in Radishes. We are sure none will be ahead of Salzer's Early Bird.

Now, the substance of the whole matter is this: If you are at all anxious, either as a market gardener or as a grower of Radishes for your own private table, to have Radishes from 5 to 12 days ahead of your neighbor, and if you are anxious to have the finest Radish that seed can produce, even under most adverse circumstances, then by all means, plant Salzer's Early Bird. Its crisp, brittle flavor, as well as its remarkably good growth and fine color, alike recommend it. The color of the skin is a rich scarlet, while the flesh is pure white, of such mild flavor—always crisp, juicy, tender and delicious. As it has a very small, short top, it is equally valuable for forcing or open ground, in favorable weather maturing Radishes in about 16 days, and if we ate our Radishes in America as small as they do in France, this variety would produce Radishes fit for the table in 10 days. It is the Radish wonder.

Price of Salzer's Early Bird Radish. Pkg., 10c.; 3 for 25c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.25; 3 lbs., \$3.00; 10 lbs., \$9.00; 100 lbs., \$80.00.

Salzer's Earliest.



SALZER'S EARLIEST.

This is one of the earliest, finest, juiciest, tenderest, sweetest, best Radishes for early use grown. From 4 to 6 days ahead of the earliest varieties offered by Eastern seedsmen. Rich red in color. While this variety is not as early as the Early Bird, nor as fine, yet it has been before our customers so long that many of them prefer this to any of the early varieties offered by other seedsmen; indeed, we believe it to be earlier than any turnip variety offered by other dealers. We have distributed over 100,000 packages of this variety and have yet to hear the first complaint on same, which proves that it must be a No. 1 in every respect. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 90c.

Early Rosy Morn Radish.

A delicious Radish, splendid for all purposes on account of its earliness, its crispness and beauty; it sells readily and quickly in any market, and where once grown will be grown always. You are sure to like this seed. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.10.



ALL-YEAR-ROUND RADISH.

All-Year-Round.

Over 80,000 patrons who had sample packages agree that this is by all odds the finest, sweetest, juiciest, tenderest, handsomest long white Radish grown. Grows very quickly, is crisp, and retains its excellent qualities throughout all weather, intense heat or cold. It is pure white, large size, a splendid early spring sort, a summer sort, a fall sort, a winter sort. No matter whether grown in the hot-bed or in the open ground, it always turns out to be the best white Radish in existence. If you try it once you will never, never, never get along without it. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., \$1.10.



SALZER'S EARLY-ROSY-MORN-RADISH

MIXED RADISH SEED.—All sorts, kinds, colors, varieties. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 75c.

SALZER'S SPLENDID RADISHES FOR ALL THE YEAR ROUND



Erfurt Dark Red.

A superb new dark red early Radish for all purposes. At our market Radishes of this sort sold from 25 to 50 per cent higher than any other sort. Crisp and tender. Pkg., 5c.; oz., 15c.; lb., \$1.00; 5 lbs., \$4.00.

Salzer's 18 Day.

Our new 18 Day is a magnificent, deep scarlet, oblong to round shaped, tender, crisp, short-leaved, quick-growing, quick selling variety, that is absolutely ahead of all in earliness. Pkg., 10c.; oz., 15c.; ¼ lb., 40c.; lb., \$1.25; 4 lbs., \$5.00.

8 DAYS THE GREAT FORCING RADISH.



SALZER'S 18 DAY FORCING

Chartier's Radish.

Scarlet at top, shading to pure white at tip; very showy. Somewhat changeable in color and particular as to culture. Good at all stages. Samples growing to the length of 18 inches, crisp and tender. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 55c.

Salzer's Long Scarlet.

Some 50,000 of our customers used this variety last year to their entire satisfaction. It has a bright red appearance, very brittle, crisp and tender; a splendid sort for market and family use. This is the great family Radish, and is a No. 1 for shipping purposes. The long Radishes, averaging 7 inches in length, made into bunches, have a very fine appearance and sell readily on account of the quality. The Salzer Long Scarlet Radish must not be confounded with many that are offered, because it is entirely different, the quality being so much better. The flavor is exceptionally fine. We are sure that it will please the most critical taste. Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.00.

Early Sorts.

Prices of the following nine sorts, by mail, free. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 50c.; by express, pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 45c.

1. **Scarlet Turnip.**—Known the world over as the standard and early Scarlet Turnip Radish.
2. **Wood's Early Frame.**—One of the very earliest.
3. **French Breakfast.**—Olive shaped; red, white tip. Fine.
4. **Scarlet Turnip.**—White tail. (See cut.) Very early.
5. **Scarlet Olive.**—Very handsome, dark red color. Ripe in 30 days.
6. **Half Long Deep Scarlet.**—Splendid sorts.
7. **Early White Olive Shaped.**—Very fine indeed.
8. **Shepard.**—Long; very fine indeed.
9. **White Lady Finger.**—A magnificent long, white Radish; tender, crisp and delicious. Oz., 15c.; ¼ lb., 30c.; lb., \$1.00.

Summer Sorts.

The following Radishes, except when noted, by mail, free, pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 50c.

Golden Summer Globe.—Greatly prized for its excellent tender quality.

White Turnip.—A grand white sort, largely grown.

Long White Naples.—Crisp and tender. Good for summer planting.

Giant White Stuttgart.

Very large; bulbs fine; firm, juicy. Can be used at any stage. Grows 6 inches in diameter. Splendid for family. Pure white. Pkg., 10c.; 2 pkgs., 15c.; oz., 20c.; lb., \$1.00.

Winter Sorts.

Alaska.—A grand Winter Radish, round to oblong in shape, dark in appearance, while the flesh is pure white, of delicious flavor. It will keep in a cellar fresh until June. It will pay everybody to give it a trial. A package is sufficient for a family. Pkg., 10c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.

China White Winter.—White color. Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 50c.

Black Spanish Winter.—Round sorts. Pkg., 5c.; oz., 10c.; lb., 50c.

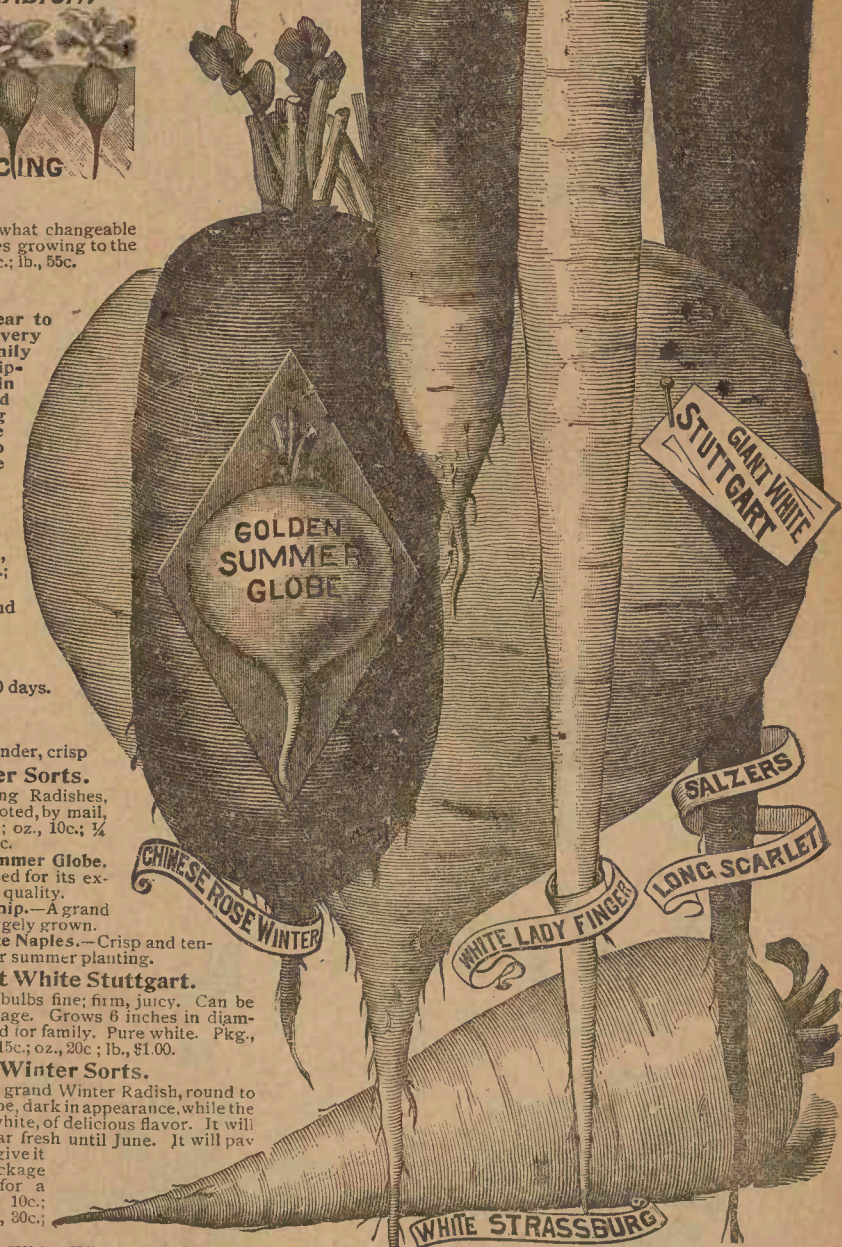
Black Spanish Winter.—Long sorts. Pkg., 5c.; oz., 10c.; lb., 50c.



Mammoth California.—Mammoth tender white Winter Radish. If sown early, it is good for summer use. Pkg., 5c.; oz., 15c.; ¼ lb., 30c.; lb., 75c.

China Rose.—See cut of this magnificent rose colored, white flesh Winter Radish. Pkg., 10c.; oz., 15c.; ¼ lb., 20c.; lb., 65c.

Mixed Radish Seeds.—All sorts, kinds, colors and varieties. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 75c.



GOLDEN SUMMER GLOBE

CHINESE ROSE WINTER

WHITE LADY FINGER

WHITE STRASSBURG

White Strassburg.—A white variety, large and showy, half long in shape. It matures quickly, sometimes in six weeks, and holds its table qualities well. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 65c.

Horseradish Chives and Pieplants.—See Page 70.

FREE

SALZER'S 50 DAY THE EARLIEST

TOMATO



1. Salzer's 50-Day the Earliest Tomato.

For 23 years there has never appeared a home-grown Tomato in our market earlier than ours. Indeed, our Tomatoes have always been from 10 to 25 days ahead of other growers, excepting, of course, that they used our correct varieties. With market gardening we always made our money on earliest Tomatoes, Cabbage, Radish, Onions, Melons, Peas and Corn. Now, in this 50-Day the Earliest Tomato we have something that is way ahead of Earliest of All, and that is saying a great deal. It was purchased from a gardener who demonstrated that his Tomato was earlier than our Earliest of All. Price, \$1.00 per kernel for 500 kernels, making the snug sum of \$500.00. Last spring we distributed a few of these kernels to customers who took great delight in same, and without exception praised them as the very earliest known. This year we are going to give a package of 20 kernels to each customer purchasing \$1.00 worth or more of goods, providing he asks for it in his order. Positively no more than 1 package given to any party unless by purchasing. These 20 kernels originally cost \$20.00, but we have grown a small stock of seed and take this method of introducing same to everybody, and we hope that each customer will make his order amount to at least \$1.00, so he will get a chance to grow the finest of all fine Tomatoes and the earliest of all early Tomatoes. We are certain that it is ahead from 10 to 20 days in earliness of any other Tomato grown to-day.

LOOK AT THESE REPORTS:

Here are a few reports from its friends, who grew ripe Tomatoes in the time set opposite their names. Others, a goodly number, too, report ripe in from 30 to 38 days (not verified) - that's ahead of our time, but with our selected seed we think Tomatoes can be grown in 1897 in 30 days.

- | | |
|---|---|
| 39 days, A. G. Graw, Jersey City, N. J. | 60 days, Geo. U. Ross, Bloomington, Mo. |
| 40 days, F. S. Dees, Waterloo, N. C. | 61 days, Lewis Hunt, Essex, Ohio. |
| 44 days, W. O. Ligon, Gloster, Miss. | 62 days, Wm. Craig, Lamar, Mo. |
| 48 days, David Ebner, Little Falls, Minn. | 64 days, W. W. Gilliam, San Augustine, Tex. |
| 56 days, U. J. Murphy, Butler, Ind. | 65 days, Dora Nomann, Middleton, Wis. |
| 57 days, Wm. A. Coffey, Spencer, Ind. | 66 days, B. J. Rinker, Urbana, Ohio. |
| 60 days, Farris Byars, Oakville, Ala. | 66 days, Mary A. Laushay, Lorain ie, Ohio. |

Do you wish to make money? Well, sir, you can do it by planting 50-Day the Earliest Tomato. It's the greatest money maker in the world. Tomatoes in from 39 to 70 days! That's 50 to 60 days earlier than your neighbors, and that's when Tomatoes pay! Think of getting 10c., or even 5c., a pound for hundreds of pounds, for 1/2 ounce of seed will give 10,000 pounds of fine Tomatoes.

This is no dream of fancy, but a fact. We know of a gardener in Milwaukee selling, from one acre of our Earliest Tomato, \$500.00 worth of fruit before any of his neighbors had any in the market. This is a fact and it can be proven by yourself if you will plant 50-Day the Earliest Tomato. Just plant a plenty; do not hesitate to bring the highest price in the market, and then everybody ordering a dollar's worth of Now, we hope that everybody will send in an order of \$1.00 to obtain above package free. We have but a small quantity of seed for sale. This we offer as follows: Pkg., 10 kernels, 50c.; 3 pkgs., \$1.00; 7 pkgs., \$2.00; 1/4 oz. seed, \$1.50; 1/2 oz., \$2.50.

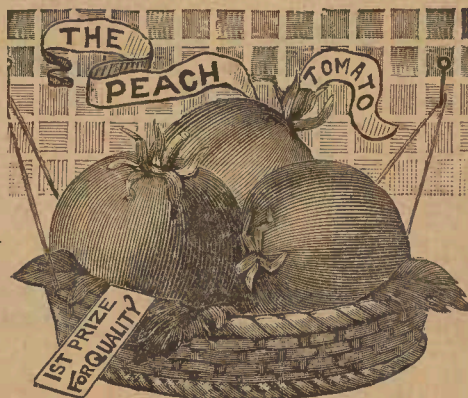
hesitate. It is sure to be the earliest, it is sure to be the finest, it is sure to be the most profitable. Every vegetable seeds gets a package of this magnificent seed free.

Strawberry or Winter Cherry Tomato.



A dozen plants or more of this magnificent Strawberry Tomato should be found in every garden. They are especially the delight of the children who eat this healthy, finely flavored, luscious fruit with great relish. Prepared as preserves, they are almost unequalled; in richness and delicacy of flavor rivaling the fig. Indeed, cake baked from the preserves of this Tomato seeks an equal. We are sure you will be delighted with same, either as a fruit to eat raw or as preserves.

Pkg., 10c.; 2 pkgs., 15c.; 1/2 oz., 40c.; oz., 75c.



2. Salzer's New Improved Peach Tomato.

Imagine a Tomato that at first glance reminds you more of a fine, good-sized peach than anything else, and you have Improved Peach Tomato. It originated by breeding up the old variety, with the special idea of increasing its size. The Improved Peach Tomato has a beautiful peach-like color that exactly resembles the delicate bloom of a peach; it is twice as large as the old sort. Skin is remarkably thin, and can be peeled like the skin of a peach. We venture to say that this new variety, which we now offer for the first time, will be sure, as soon as its merits become known, to surpass the old sort. We know of nothing that will attract the attention of visitors to your garden to so great an extent as a few vines of this Improved Peach Tomato, as it is astonishing how few people know that they are Tomatoes at first glance. Pkg., 20c.; 3 pkgs., 50c.

SLAZER'S NEW IMPROVED PEACH TOMATO, 20c.

SALZER'S EARLIEST OF ALL TOMATO.

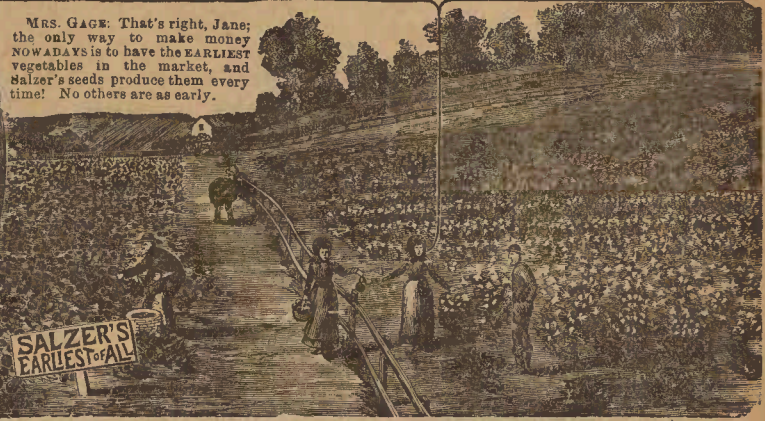
This wonderful novelty has stood the test of thousands of market gardeners, and in private gardens the past season, and in each case carried off the palm of being **absolutely the earliest**. With us in the far North it has always been a study to produce **extremely early** vegetables, such as will ripen and produce perfect fruit in a short time. In our Earliest of All, a beautifully colored, fine-flavored Tomato, we have one ripe in 85 days under general conditions, and in 78 days under special care, stamping it the earliest of all sorts known. The size is medium to small; wrinkled though perfectly smooth. While we do not recommend this for general culture on a large scale, on account of its size, yet for **earliest**—when any size will be eagerly bought in the market—this fills the bill and sells at **high** figures. We could fill **ten pages** with testimonials on this Earliest of All Tomato. Everybody who has tried it speaks of it only in highest praise. It cannot be excelled for earliness. It is ripe and sold at a high price in the market long before other sorts begin to ripen. This fact alone makes it extremely valuable to market gardeners and private families.

WE CONTROL THE NOVELTY EARLIEST

Didn't I tell you, Jeremiah, we ought to get Salzer's seeds! Neighbor Gage has taken several big loads of SALZER'S EARLIEST OF ALL TOMATOES to town already, netting him over \$60.00 per load. He is just getting the ninth load ready from that small piece, and our big patch here is all green and in bloom yet—no sign of a ripe Tomato. We'll have to sell for 40¢ a bushel because we bought our seeds of a seedsman who claimed his Tomatoes were as early as Salzer's. They are not. Look at Gage; he got \$2.00 a bushel.



MRS. GAGE: That's right, Jane; the ONLY way to make money NOWADAYS is to have the EARLIEST vegetables in the market, and Salzer's seeds produce them every time! No others are as early.



Salzer's Earliest of All is Positively the Greatest Tomato Novelty of the Century.

(We of course except the Fifty Days the Earliest, because that is earlier.) It is the only really first-class Tomato in America to-day—by early we mean 6 to 18 days ahead of any and all other sorts! We have so wonderfully improved this sort that it is way ahead in earliness and quality of same when first offered. Consequently it is with great pleasure we offer our customers this year a Tomato of such **superlative merit in that one feature, viz., earliness** (which is really the most important quality of all, not alone to the market gardener, but to the home gardener as well). We of course anticipate an enormous demand for seed of Salzer's Earliest of All, so would advise all our friends to favor us with early orders.

WHAT THE FRIENDS OF SALZER'S EARLIEST OF ALL TOMATO SAY.



- A. Batchelder, Quincy: "With me it proved the earliest by 12 days."
- Fred Walder, St. Paul: "Sold 24 bushels for \$58.00. When my neighbors came in with ripe ones they got only \$1.10 for their fruit."
- F. Ogle, Ada, Ohio: "Your Earliest of All Tomato beat 10 seedsmen's earliest by 9 days."
- Jerome Wing, Madison: "It is the earliest in the world, and at the same time the finest early Tomato I ever ate or saw."
- A. C. Hirsch, Springfield: "Sixteen days ahead of Friend Newman. He gets his early Tomato seed in Chicago. After this he will use only Salzer's."
- C. Wood, Pa.: "It is positively the earliest. Tried 28 seedsmen's earliest, and each was 4 to 20 days later than yours."
- H. Buda, N. J.: "Made \$210.00 from the 1/4 lb. Salzer's Earliest Tomato. How? Because it was sold 10 days before others came in."

- Jacob Boub, Rochester, N. Y.: "Had lots of fun with my neighbors racing on early Tomatoes and Cabbage. I beat them on both, because I got my seed of Salzer."
- Frank Escher, Jefferson, Mo.: "My Earliest of All Tomatoes were actually ripe before the earliest I got in Minneapolis showed a sign of ripening. I tell you, no seeds beat Salzer's."
- Henry Schmidt, Detroit: "I told my neighbor your Tomatoes were the earliest and best. I cleared \$300.00 on my patch because of earliness; he a trifle less than \$90.00, because they were 2 weeks later."
- Louis Kroll, Kan.: "My Tomatoes were ripe and sold before my neighbor's. He got his seed from New York; I from Salzer."
- A. Low, Ill.: "I never saw anything like it. Ripe Tomatoes, 15 days ahead of my neighbors, I am selling now at \$3.00 a bushel."

It is worthy a trial by everybody, especially for the home garden and market garden. It fills the bill fully for extreme earliness, beauty and deliciousness. We never weary praising this Tomato. We believe that since its introduction there are more market gardeners and market farmers throughout America who have made money out of same than out of any other variety that has been introduced for 50 years. In the above illustration Mrs. Gage is right. She knows when she has a good thing and she does not hesitate to tell her neighbors so, and tells them, too, that Salzer keeps the earliest vegetable seeds.

Now, the Salzer's Earliest of All Tomato is the very best early Tomato to grow for general crop, and while it is not as early as the Fifty Days the Earliest, which we offer free this year, it certainly gets there quicker and earlier than any other Tomato in America to day. You are sure to like it.

PRICE OF EARLIEST OF ALL TOMATO: Pkg., 20c.; 3 pkgs., 50c.; 7 pkgs., \$1.00; 1/2 oz., 35c.; oz., 60c.; 1/4 lb., \$2.00; lb., \$6.00.

California Fig Tomato.

California Fig Tomato:

A beautiful and valuable variety of Tomato from California, where it is highly prized and much used for making Figs, which are said to be equal to the best California Figs, when cured and dried in a manner peculiar to the natives themselves. The plant grows in the form of a bush, 2 to 2 1/2 feet high, literally covered with rich, golden fruit. When 18 inches or 2 feet high, the plant should be stalked or trellised, to prevent its being broken down with the immense load of fruit.

IN 1896

it again covered itself with glory, and our lady friends are pleased in having stored away for winter use a good proportion of Fig Tomato preserves.

The beautiful Fig Tomatoes are about 1 inch in diameter and as even in size as if they had all been cast in one mould. The skin and flesh are a rich golden-yellow, solid, thick-meated, with a flavor similar to other Tomatoes, but much sweeter and more palatable. For preserving or pickling they are perfectly delicious, and when canned or dried in sugar, like Figs, make excellent pies or tarts for winter use.

Pkg., 20c.; 3 pkgs., 50c.



Salzer's Giant Tree Tomato.



We wish you could have seen a long trellis of Salzer's Giant Tree Tomato at La Crosse the past summer. It was a sight worth coming miles to see. There they stood, regular giant trees, ten feet tall, with a hundred pounds or more great giant, luscious Tomatoes hanging on each vine. That was a sight; and such magnificent Tomatoes, too. Well, sir, we have seen the Salzer's Giant Tree Tomato, grown for exhibition purposes, 15 feet tall! Regular climbing trees, and producing fruit of enormous size and delicious quality. One thing is certain that the fruit grown on such tall vines is not troubled by chickens or any other fowl bothering them. It is really a remarkable Tomato; remarkable in size, remarkable for its excellent quality and remarkable that it should grow like a tree. We offer it with great confidence, and believe that our friends will be highly delighted with same. We have seen fruit weighing 3 1/2 pounds, of a most delightful quality. When once you grow it, it will always be found in your garden.

Pkg., 20c.; 3 pkgs., 50c.; oz., 60c.

How to make Figs out of the California Fig Tomato is described in so clear and full particulars on every packet of seed that anyone can make them.

THREE GREAT TOMATOES FOR 35 CENTS.



PRICE PKG. 20¢

FIRST PRIZE TOMATO

SALZER'S

THE EARLIEST
IN THE
WORLD.

Salzer's First Prize.

This is the finest, earliest large Tomato in the world. It has been tested along side of every seedsmen's earliest sorts and proved earlier by at least a week than any of the earliest sorts offered by other seedsmen. It is not as early as Salzer's Earliest of All Tomatoes, but the fruit is larger, sweeter, and is a better shipper. It ripens fully 2 weeks sooner than any of the Eastern early Tomatoes, such as the Extra Early Trophy, Atlantic Prize, Dwarf Champion and the like. The vines grow unusually strong, and when trained and trimmed, as shown in our cut, present a very handsome appearance. From the first day that the Tomato plant is set out it begins to grow rapidly, setting fruit when but very young. The fruit is borne in great clusters, each vine producing from 80 to 100 fine marketable specimens of fruit, very solid and of finest quality, being unusually free from core and seeds. Its unusual value is that the fruit ripens evenly to the stem without a crack and is exceedingly solid and firm-fleshed. It is an excellent shipper, a remarkable keeper, and is remarkably attractive. We do not know of any Tomato that ripens its fruit more evenly and abundantly than this. Salzer's Earliest ripens its smaller fruit earlier, and is a magnificent Tomato for family use, as also for extremely early market. Salzer's First Prize follows this closely in earliness and ripens its large solid crop at a time when no other variety of Tomato except Salzer's Earliest is in the market. It is not only the largest early variety, but it is the smoothest, best flavored and brightest red colored. The market gardener, whose trade demands a very early fruit, will find in this a regular gold mine, for its yield is enormous, and its fruit is ripe at all times when Tomatoes bring fancy prices. Our plan would be to plant some of Salzer's Earliest, Salzer's First Prize, La Crosse Seedling, Morning Star, Ferris Wheel and the Perfect Gem. These sorts will bear abundantly throughout the long season. Pkg., 20c.; 3, 50c.; 7, \$1.00; 1/2 oz., 35c.; oz., 60c.; 1/4 lb., \$2.00.

Salzer's La Crosse Seedling.

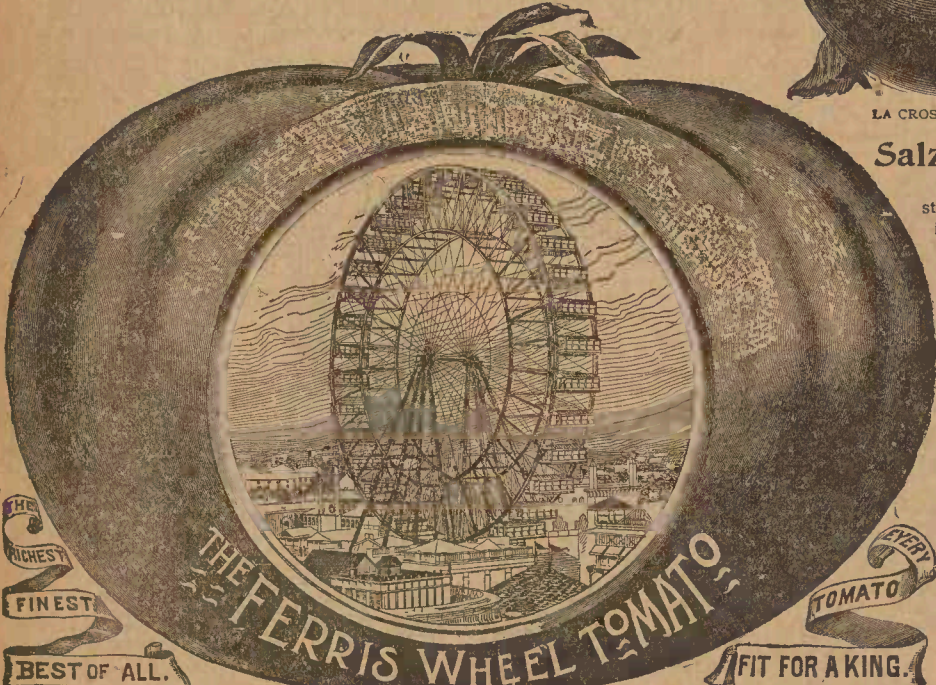
In 1889, on trial grounds (where the year before we had tested many different Tomato seeds), we discovered, standing alone, upright and strong, heavily laden with rich, round, reddish-tinted fruit, a Tomato hill of unusual appearance and low growing habit. As it was a chance seedling we thought nothing of it that its luscious fruit should ripen by July 15th. But the following year, when on a patch of over 2 acres the ripening fruit appeared the first week in July, of unusual size, very handsome appearance and delicious flavor fit for a king, our surprise and pleasure were great, and we wondered not that our head gardener, who had cared for and reared the seedling, exclaimed in wild delight, "Eureka, Eureka!" While Salzer's Earliest leads the world in early medium-sized fruit the La Crosse Seedling follows so closely upon its heels that we think in a year or two of careful selection it will outrival that sort in earliness. Has large, finely-flavored fruit, averaging in weight 12 to 14 ounces, while specimens on our ground this year weighed 18 ounces, the former being just the size so much sought in the market and for the home. Its strong stalks, upon which the fruit hangs closely, enable one to plant more per acre than of any other variety known to us. It is extremely prolific, a single vine on our grounds yielding 87 pounds. This variety will be ripe and sold before sorts like Volunteer, Trophy, Livingston's Beauty, etc., show signs of ripening. The fruit is of a fine size, light purplish red in color; few seeds; ripens evenly; finest family variety ever introduced.

Price of La Crosse Seedling Reduced to:
Pkg., 15c.; 1/2 oz., 30c.; oz., 50c.; 1/4 lb., \$1.50.

There is one thing as sure as the rising of to-morrow's sun, and that is that Salzer's 50 Day the Earliest Tomato is the earliest Tomato in America.



LA CROSSE SEEDLING TOMATO, 1/2 NATURAL SIZE.



Salzer's Ferris Wheel Tomato.

Please look at this illustration carefully. This monster, this leviathan, this giant, measures almost 2 feet in circumference. We studied for an appropriate name and finally concluded to name it Ferris Wheel Tomato, in honor of one of the greatest inventions of the age. This Tomato possesses every good quality to be found in a Tomato. The vines are strong and vigorous, and easily bear their enormous weight of fruit, and when we come to giant size, weight, solidity, no other Tomato begins to approach it. Tomatoes have been grown weighing 5 pounds, and we will pay

\$50.00 IN GOLD

To the party growing the heaviest Tomato above 5 lbs. during the season of 1897. We reserve the right to have Tomatoes competing for the prize sent to us, at our expense, if we order same; report to be here by Sept. 1, 1897. We believe that with care a Tomato can be grown weighing 5 to 8 lbs., especially of this monster. Quality is excellent. It ripens medium early and is an A. No. 1 variety for table use. We are sure that no Tomato offered within the last 10 years will create such a sensation as this variety, and not only that, but this Tomato will give you better satisfaction as to quality and yield. Think of 4 to 8 lbs. and 2 ft. in circumference. Why not have such Tomatoes to surprise yourself and friends.

Price of Ferris Wheel: Pkg., 20c.; 3, 50c.; 1/2 oz., 60c.; oz., \$1.00; 1/4 lb., \$3.50; lb., \$10.00.

One Package each of Salzer's First Prize, La Crosse Seedling and Ferris Wheel, only 35 cents net.

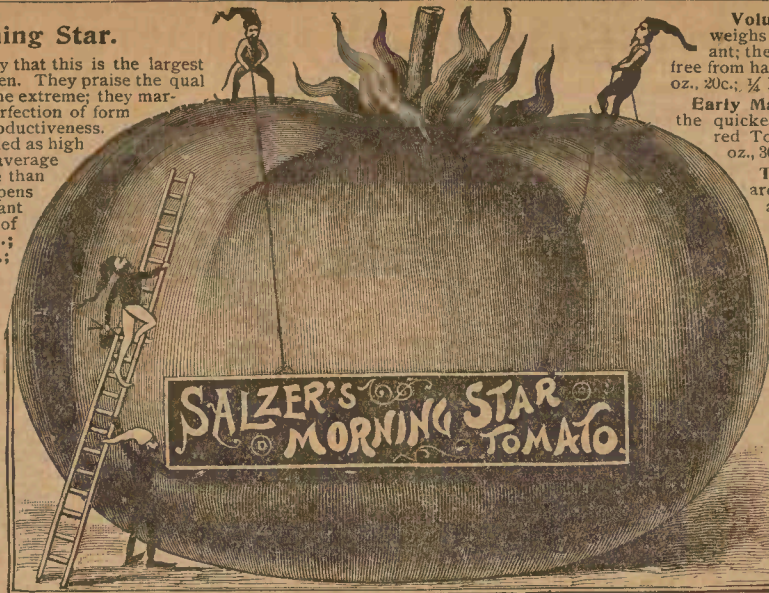
The Morning Star.

Thousands of patrons say that this is the largest Tomato they have ever seen. They praise the quality, which is delicious in the extreme; they marvel at their size, their perfection of form and at their enormous productiveness. Specimen Tomatoes weighed as high as 4 1/2 lbs., while the average weight reported was more than 13 ounces. The fruit ripens evenly, color is of brilliant red, with very solid flesh of delicious flavor. Pkg., 20c.; 2 pkgs., 30c.; 1/2 oz., 40c.; oz., 75c.; 1/4 lb., \$2.00; lb., \$7.50.

Paragon.—One of the largest round Tomatoes in cultivation. Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.

Acme.—Purplish red, always smooth and perfect. One of the best Tomatoes for all purposes. Early. Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.50.

Livingston's Beauty.—Color, glaring crimson. Ripens evenly, is smooth; skin tough, and an excellent shipper. Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.; lb., \$1.50.



Volunteer Tomato.—Of a showy, bright red color; weighs from 6 to 10 ounces; flavor is remarkably pleasant; the pulp and side walls are firm, tender and entirely free from hard matter. For canning it is perfect. Pkg., 10c.; oz., 20c.; 1/4 lb., 60c.; lb., \$2.00.

Early Mayflower.—One of the quickest ripening, glossy red Tomatoes. Pkg., 5c.; oz., 30c.; 1/4 lb., 75c.

Trophy.—The standard for size, solidity and smoothness; largely grown in the East. Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.

Cardinal.—Color, brilliant cardinal red; ripens uniformly; very heavy and productive. Claimed to be the finest yet introduced. Pkg., 5c.; oz., 25c.; 1/4 lb., 50c.

One Hundred Day.—Very early, the earliest. Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.

Turner's Hybrid.—A large Tomato. Pkg., 5c.; oz., 25c.

Mikado.—Similar to above. Pkg., 5c.; oz., 25c.

Lorillard.—Very early. Pkg., 10c.; oz., 25c.

Atlantic Prize.—Early. Pkg., 10c.; oz., 25c.

Favorite.—Is of fine form, excellent flavor, dark red. Pkg., 5c.; oz., 20c.; 1/4 lb., 60c.

Conqueror.—For years the best early variety. Pkg., 5c.; oz., 20c.; 1/4 lb., 50c.

General Grant.—Very popular; red color; early. Pkg., 5c.; oz., 15c.; 1/4 lb., 50c.



New Tomato—Salzer's Golden Glory.



SALZER'S WONDERFUL GOLDEN GLORY TOMATO.

For many years there has been an inquiry for a first-class yellow Tomato, in every respect equal to the many splendid red varieties that are grown, and in our effort to produce same we have tested every possible variety known. We now offer in Golden Glory what we believe to be by all odds the finest Yellow Tomato grown. We know that it will do credit in every respect to its golden name, and that it will at once leap into popularity; for we know that its excellent quality, its fine grain, its lusciousness, its large yield, and its power to withstand rot, will give it a place at once in every market gardener's field and in every city garden.

This is the Way Our Friends Like Golden Glory.

Mrs. Russel, Mich.: "Golden Glory pleased us very much. They are beauties."
Mrs. Brose, N. Y.: "Golden Glory were my constant delight."

Mrs. Wheeler, Ia.: "They were admired by more people than any other fruit."
Mrs. McKinley, Ill.: "Often did Golden Glory grace my table."

It is a variety of preëminent merit, of good substance, and especially excellent for slicing; the handsome golden yellow slices making a beautiful contrast with the red Tomato.

Price of Golden Glory Tomato: Pkg., 20c.; 3 pkgs., 50c.; 1/2 oz., 35c.; oz., 60c.

PEANUTS.

Early Virginia.

This remarkable variety combines the following good qualities, viz., earliness, size and prolificness. It does not require a rich soil. Its extreme earliness makes it a paying crop in the North. It ripened for us at La Crosse to perfection, yielding enormously. Now it's the thing to let the dear boys and girls try. It will give them Peanuts for the long winter months, and lots of fun besides, and an interest in the garden and farm. Pkg., 15c.; pt., 35c.; qt., 45c.; 2 qts., 75c., postpaid.

New Spanish Peanut.

A new, very early and desirable variety, with upright foliage, planted by the end of April, they ripen before Sept. 1st. It will pay to try them everywhere. Plant 2 inches deep, 12 inches in the row. (More regarding Peanuts on page 96.) Pkg., 10c.; pt., 25c.; qt., 40c., by mail.

"PEANUT CULTURE," a small booklet. 50c., postpaid



Perfect Gem Tomato.

Thousands upon thousands of pleased patrons pronounce this the finest and best Tomato ever



grown. Color, rich dark red. Remarkably solid, smooth and ripens evenly. It is almost an ever-bearing Tomato, bearing until killed by frost. It is a good shipper, does not crack, an enormous yielder (50 lbs. from one vine) and of the most delicious flavor. It certainly is the peer among Tomatoes. A trial will convince everybody. Pkg., 10c.; 1/2 oz., 25c.; oz., 40c.; 1/4 lb., \$1.25; lb., \$4.00.

Salzer's New Pot Tomato.



This is a chance seedling from our magnificent La Crosse Seedling, which we introduced some years ago. We found on the plant a single plant growing so erect, though small, with extra large fruit, that we saved same, and offer it under Salzer's New Pot Tomato. Specimens grown in the pot are very ornamental, while the fruit is equal in size and quality to that of its parents. Pkg., 20c.



RED CURRANT.

Red Currant.

Very fine for exhibition or to eat raw, as they are as small as a Red Cherry Currant. Pkg., 10c.; oz., 25c.

Yellow Pear.

Very delicious for pickles or preserves, especially the latter. Pkg., 10c.; oz., 25c.



YELLOW PEAR.

We Can Furnish

All standard varieties of Tomatoes, as New Stone, Autocrat, Crimson Cushion, Royal Red, Buckeye State, Fordhook First, etc., etc., in fact, all catalogued sorts (we put on our trial grounds upward of 200 varieties) at the uniform price of Pkg., 5c.; oz., 25c.

SQUASH.

It is a fact known to market gardeners that Northern-grown Squash, Melon, Cucumber, Cabbage and Onion seed is worth 50 per cent more for large yields and for earliness than Eastern stock.

The price of following five sorts is: Pkg., 5c; oz., 10c; ¼ lb., 15c.; lb., 45c., postpaid.

1. **White Bush.**—Scalloped, early summer. The earliest of all.
2. **Yellow Bush.**—Scalloped, early summer.
3. **Yellow Crook Neck.**—Standard early.
4. **Pineapple.**—This new variety has both skin and flesh of a pure creamy white color; is of good quality, flesh very thick and fine-grained.
5. **New Olive.**—A smooth-skinned variety, of olive shape and color, weighing from 5 to 10 pounds; flesh very thick, firm and mealy.

Dunlap's Early Prolific.

This new Marrow Squash appears to be a valuable acquisition, for while it is remarkably productive, no variety can compete with it for earliness, it being about 12 days ahead of the Boston Marrow. Its color is a brilliant orange red; quality excellent; a good keeper. Pkg., 10c.; oz., 15c.; lb., \$1.00.

The Faxon Squash.

A new Squash of superlative merit; can be used as very early, as medium and late, as it keeps all winter. Flesh deep orange-yellow. Pkg., 10c.; oz., 15c.; ¼ lb., 40c.; lb., \$1.10, postpaid.

New Mediterranean.—Flesh yellow and very dense; superior to Hubbard in flavor, and will keep as well. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 90c.

Red China.—Rich orange-yellow; firm, fine-grained, sweet, weighing 5 pounds each; extremely prolific. Pkg., 6c.; oz., 15c.; ¼ lb., 30c.; lb., \$1.00.

Boston Marrow.—Fine, yellow, for fall use. Pkg., 5c.; oz., 15c.; ¼ lb., 20c.; lb., 60c.

Golden Custard Bush.—Frequently grows 2 feet in diameter! Makes pies richer than custard! Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.00

Pike's Peak.—Splendid keeper. Its flesh is solid, thick, sweet, and of a beautiful orange color. Pkg., 5c.; ¼ lb., 15c.; lb., 50c.



THE FAXON.



GOLDEN CUSTARD.



THE GREAT HUBBARD SQUASH. PKG., 10c.; OZ., 15c.; LB., 40c.

Our Improved Hubbard Squash is the great Winter Squash of the century! It is the Squash that has made several market gardeners rich to our knowledge! There is fabulous money in 10 to 20 acres of this grand Squash. Our Improved Hubbard is a careful selection of only the finest, most perfect fruit, and the result is uniform shape and size. The Hubbard is unquestionably the very best Winter Squash grown. Upward of 16,000 pounds have been grown on an acre. The fruit is large, dry, fine-grained; flesh of excellent quality, and among all Squash the best keeper. A package furnishes enough for family use. We sell this seed largely in Chicago, where it is known as the best Hubbard in the world! Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 75c.; 5 lbs. (sufficient for 1 acre), \$3.00.

We can furnish a cheap strain of Hubbard Squash, such as is offered in Chicago, Rockford, etc., at: Oz., 5c.; ¼ lb., 15c.; lb., 40c.

1. **Bay State.**—Color of skin blue green, flesh deep bright golden yellow; attractive; exceedingly sweet and tender; enormously productive; average weight, 12 lbs. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 60c.

2. **Mammoth Bush.**—An excellent large strain, earlier than the common stock; creamy white and average double in size; a prolific bearer; a splendid variety for market, and the best of all for Southern shippers. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

3. **Fordhook.**—A bright yellow, winter variety. The flesh is dry and sweet. Keeps sound until spring. Rapid, strong grower. Thick meat; ripens early. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

4. **Marble Head.**—Flesh of lighter color than the Hubbard, while its combinations of sweetness, dryness and delicious flavor are something really remarkable. Pkg., 5c.; oz., 10c.; lb., 60c. (See cut No. 4.)

5. **Essex Hybrid.**—The finest-grained, sweetest, richest-flavored, best-keeping, thick, solid flesh variety grown. Pkg., 5c.; oz., 10c.; lb., 60c.

6. **Putnam.**—Fine-grained, sweet, dry variety. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c. (See cut No. 6.)

7. **Perfect Gem.**—Fine for summer and winter; creamy white color; thin skin, with fine-grained, deliciously flavored flesh; just the size—6 inches in diameter—for family use. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c. (See cut No. 7.)

New Egg Plant.—So named from its peculiar fitness for cooking like Egg Plant. Bushy. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.; lb., 90c.

Cocoanut.—Small size, but remarkably heavy and very prolific; rich flavor. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.

MIXED SQUASH SEED.

Here we have hit it! All of a, ove Squash varieties and many more sorts we have mixed and put up in large packages. We find this mixture very popular, just the thing to select for yourself after you see a great many sorts in all shapes, varieties, styles, oblong or round, flat or long, green, yellow, creamy, dark,—yes, in endless colors and sorts, growing, and from all these select the sorts best adapted to your soil and climate. Large pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 75c.; 5 lbs., \$2.50.



MIXED SQUASH SEED.—Many sorts and kinds. Pkg., 10c.; oz., 15c.; lb., 75c.



GREAT CHILI SQUASH. PKG., 10c.

HURRAH!

Here we have a Squash and a Pumpkin that for giant size can't be beat. We would like to see a Squash grown "bigger" than a Pumpkin. Which of the boys will do it and win the prize? \$10.00 to the person growing the largest Pumpkin and \$10.00 to the person growing the largest Squash. That is \$20.00 you can make by growing a big Squash and Pumpkin.

Squash—Great Chili.

This is the Squash that is to beat the Pumpkin, and where is the boy who will raise the biggest Squash known? Specimens have been grown weighing 297 pounds. The largest in 1896 weighed 316 pounds; it was a great Squash year! Boys and girls alike compete for the prizes. Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.10.

Salzer's Mammoth Pumpkin

Specimens have been grown weighing 301 pounds. The heaviest in 1896 weighed 327 pounds. Just think of a field of these giants! It is the great prize-taker at fairs, etc. Give the boys and girls a chance growing them. \$10.00 to the one growing the largest Pumpkin. Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.10.



SALZER'S MAMMOTH PUMPKIN. PKG., 10c.; OZ., 20c.; LB., \$1.10.

PUMPKINS! PUMPKINS! LOTS OF PUMPKINS!



The Yankee Pie.

A splendid Pumpkin, produced through careful selection of the sugar varieties. We are sure that no Pumpkin ever introduced has given more genuine pleasure to our customers than this Yankee Pie. The Pumpkin is not large, but is of a delightful quality, just the quality to make excellent pies, such good, old-fashioned Pumpkin pies as "mother used to make." We know you will like them, and know this variety will give you great satisfaction. It is extremely early, remarkably prolific, yielding 6 to 12 medium-sized Pumpkins to a vine; of great excellence. Flesh very thick, fine-grained, sweet, sugary, and of splendid quality for pies. It is the earliest pie Pumpkin we know of, and the best. **Pkg., 10c; oz., 15c; ¼ lb., 40c; lb., \$1.25; 5 lbs., \$5.00.**

Sweet Potato Pumpkin (Cut No. 1).

Dry-grained, white and brittle, and of delicious taste. Claimed by some to be far ahead of Sweet Potato in favor. **Pkg., 10c; oz., 30c; lb., \$4.00.**

New Japanese Pie Pumpkin.

This remarkable variety comes from Japan, and has proven a valuable addition to our pie and cooking Pumpkins. The flesh is very thick, and of a rich salmon color, nearly solid, the seed cavity being very small in one end of the Pumpkin; unusually fine-grained, dry and sweet, having much the same taste and appearance as Sweet Potatoes, making pies as rich without eggs as other varieties do with. **Pkg., 10c; oz., 15c; ¼ lb., 40c; lb., \$1.25.**



Winter Luxury.

This we recommend as one of the best pie Pumpkins; an excellent keeper and enormously productive. It is very finely netted, and in color it is a golden russet. **Pkg., 10c; oz., 25c; ¼ lb., 50c; lb., \$1.50.**

Large Cheese.

(See No. 2 on the cut.) This is a magnificent Pumpkin and is a tremendous yielder. We know it will give satisfaction, as the quality is superlative. It will surely please you. **Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 60c, postpaid; 5 lbs. or more, by express, 40c. per lb.**



Connecticut Field.

A standard field sort to be grown with grain, usually used for stock. **Pkg., 5c; oz., 10c; ¼ lb., 15c; lb., 40c; 10 lbs. or more, 25c. per lb.**

Sugar Pumpkin.

(See cut No. 3.) A splendid Pumpkin; large, handsome; excellent for pies. **Pkg., 5c; oz., 10c; ¼ lb., 20c; lb., 50c; 5 lbs. or more, 35c. per lb.**

Cushaw.

Well known. **Oz., 10c; lb., 65c.**

Mixed Pumpkin Seeds.

We have obtained a great many varieties of Pumpkins—in fact every variety obtainable—and have mixed these up, and send same out under Mixed Pumpkin Seed. We know this mixture will be immensely popular from the fact that it will give you a chance to get a great number of different varieties, styles, sizes, sorts and colors of Pumpkins at a small price, and then select out of these the varieties adapted for your soil and climate. We know of nothing more popular with our customers of 1896 than our Mixed Squash and Pumpkin Seeds, as also our

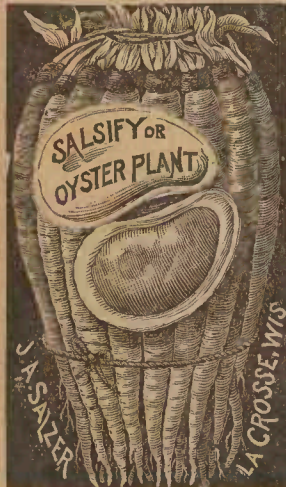


Mixed Pepper Seeds. A customer gets so many sorts, varieties and kinds for a small sum that it surely pays to buy a few packages of the different kinds of mixed seeds. There is lots of pleasure in watching them! These we sell at: **Pkg., 10c; oz., 15c; ¼ lb., 25c; ½ lb., 70c; 5 lbs., \$2.50, postpaid.**

Other Mixed Vegetable Seeds.

Mixed Mangel (see page 56).....	Pkg., 4c.	Mixed Pepper Seed (see page 84).....	Pkg., 15c.	Mixed Tomato Seed (innumerable varieties).....	Pkg., 90c.
Mixed Muskmelon (see page 72).....	" 10c.	Mixed Radish Seed (see page 86).....	" 10c.	Mixed Rutabaga Seed (see page 94).....	" 10c.
Mixed Watermelon (see page 75).....	" 10c.	Mixed Herbs Seed (see page 75).....	" 10c.	Mixed Turnip Seed (see page 94).....	" 10c.
		Mixed Lettuce Seed (see page 70).....	" 10c.		

SALSIFY, or VEGETABLE OYSTER.



The soup and salad made therefrom have a delicious oyster flavor. Treat as Carrots; grow rapidly. No vegetable excels this for soups, that is if you are fond of the oyster. Can be stored in cellar for winter and you can have oyster soup without the expense of genuine oysters.

Salzer's Early.—Roots mature early, are large and of fine flavor. **Pkg., 10c; oz., 15c; ¼ lb., 50c; lb., \$1.60.**

Common Salsify.—**Pkg., 5c; oz., 15c; ¼ lb., 35c; lb., \$1.25.**

Scorzenera, or Black Oyster.—**Pkg., 5c; oz., 25c; lb., \$2.25.**

Sandwich Island.—Very large, growing double the size of other sorts. **Pkg., 10c; oz., 20c; ¼ lb., 50c; lb., \$1.60.**

SALZER'S EARLY.

able on this account; tender and sweet. **Pkg., 5c; oz., 10c; ¼ lb., 12c; lb., 30c; 10 lbs., \$2.75.**

Winter Prickly.—A splendid fall and winter sort. **Pkg., 5c; oz., 10c; ¼ lb., 12c; lb., 30c.**

Long Standing.—Stands long before running to seed; valuable on this account; tender and sweet. **Pkg., 5c; oz., 10c; ¼ lb., 12c; lb., 30c; 10 lbs., \$2.75.**

Above sorts in 25-lb. lots, 15c. per lb.; 100-lb. lots, 10c. per lb.

New Winter Spinach, Ironclad.—We obtained same from a gentleman in whose family it had been grown in Europe for generations. Thick, deeply curved, round leaf, of fine, dark green color. We think it is the finest and greatest Spinach novelty ever introduced. We can sell same only by the package and by the ounce. **Pkg., 10c; oz., 30c.**

SPINACH.

A very important crop for market gardeners, and is grown largely by the wide-awake gardener, for there is money in it. For early spring crop, sow in September and cover with coarse straw in winter; for summer use, sow in early spring successively until July.

Salzer's Savoy, or Slow Seeder.—This is the best spring, summer and fall Spinach we know of. It is very hardy to resist weather, grows quickly, and refuses to seed to a remarkable degree. It is grown now by thousands of Spinach growers. On account of its shy seeding qualities the price is higher. It is a savoy-shape leaved sort; very fine; produces nearly twice the weight of crop. **Pkg., 10c; oz., 15c; ¼ lb., 25c; lb., 65c; lb., by express, 50c; 10 lbs., \$4.00.**



DOUBLE THE YIELD OF OTHER SORTS PER ACRE

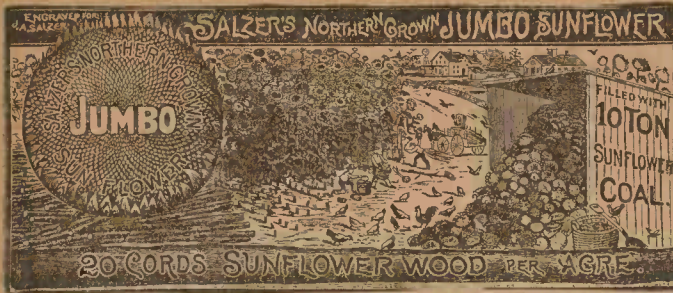
Round Summer.—The finest round summer variety; tender and sweet; largely grown. **Pkg., 5c; oz., 10c; ¼ lb., 12c; lb., 30c; 10 lbs., \$2.75.**

Winter Prickly.—A splendid fall and winter sort. **Pkg., 5c; oz., 10c; ¼ lb., 12c; lb., 30c.**

Long Standing.—Stands long before running to seed; valuable on this account; tender and sweet. **Pkg., 5c; oz., 10c; ¼ lb., 12c; lb., 30c; 10 lbs., \$2.75.**

Above sorts in 25-lb. lots, 15c. per lb.; 100-lb. lots, 10c. per lb.





SALZER'S JUMBO SUNFLOWER.

Nothing should be more generally grown by the farmer than the Jumbo Sunflowers. There is absolutely no waste to the crop. Every portion can be utilized. The seed is eagerly eaten by fowls, and they fatten thereon and lay more eggs than on any other food. It is relished by horses, and enables them to stand more work with less fatigue than if not fed therewith. The oil burns well, and 20 barrels can be made per acre. Outside of the feeding and health-giving properties of the Sunflowers, comes their great value as fuel; indeed, for treeless districts, nothing can excel it. On the cold, icy steppes and plains of Russia the Sunflower furnishes the inhabitants their only fuel. A correspondent of the *Dakota Farmer* says: "Having tried 'turf' coal, wood and Sunflowers, I have settled upon the last named as the cheapest and best fuel for treeless Dakota. I grow



one acre of them every year, and have plenty of fuel for one stove the year round, and use some in another stove besides. I plant same in hills, the same as corn (only three seeds to the hill), and cultivate the same as corn. I cut them when the leader, or top flower, is ripe, and let them lie on the ground two or three days. In that time I cut off all the seed heads, which are put into an open shed with a floor in it, the same as a corn crib. The stalks are then hauled home and packed into a common shed with a good roof on it."

Price of Jumbo: By mail, pkg., 10c.; oz., 15c.; ¼ lb., 20c.; lb., 45c.; by express, pkg., 10c.; oz., 20c.; lb., 35c.; 5 lbs. (for 1 acre), \$1.50; 10 lbs., \$2.75.

MAMMOTH RUSSIAN.—Fine, large sort. Oz., 10c.; lb., 35c.; 10 lbs., by express, \$1.50.

African Black Giant Sunflower Novelty.

Specimens have been grown measuring 9 feet in circumference. It is something wonderful. Now, this is the Giant! and it, with the Jumbo, is extremely profitable to grow. An acre is good to let hogs and cattle run in during summer for shade and nourishment, if not wanted for seed! If you have a dozen chickens you will find it profitable to plant a package; if you have more plant an ounce or a pound, as it is the healthiest food in the world for fowls! One grower in dry Nebraska writes: "We are all right. Have 10 acres in your Sunflower. This furnishes fuel, and food for lots of chickens. The proceeds will keep us alive until next crop!" Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 50c.; 5 lbs. (for 1 acre), \$2.25.



White Beauty Sunflower.

After years of careful selection we are rewarded with a purely-bred Mammoth Single-head Sunflower with pure snow-white seeds, which, on account of the deficiency of strong coloring matter in the outer covering of their hulls, are much superior to the darker sorts for stock and poultry food. It also produces a much milder, better flavored oil. It is surely one of the greatest Sunflower novelties of the age! Pkg., 10c.; oz., 15c.; lb., 35c., postpaid.

TOBACCO.

Wisconsin is taking the lead as a grower of fine Tobacco. Indeed, tobacconists from all over America buy here and pay fancy prices for Wisconsin leaf.

Salzer's Improved Havana.—Our importation. Very fine, early, and of excellent quality. Pkg., 10c.; oz., 30c.; ¼ lb., 50c.; lb., \$2.00.

Wisconsin Hybrid.—(See cut.) A cross between two standard sorts. Grown in southern part of our state. Is extremely early and of fine leaf. This Tobacco has taken many first prizes. It is very fine, early, and the leaf is much sought. The fact that we sell it largely in Virginia and Kentucky is proof of its excellence. Pkg., 10c.; oz., 40c.; ¼ lb., \$1.00; lb., \$3.00.

Connecticut Seed Leaf.—Pkg., 5c.; oz., 20c.; lb., \$2.00.

Kentucky Home.—Pkg., 5c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.75.

Missouri Leaf.—Pkg., 5c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.75.

Prince Bismarck.

While in Germany we obtained Tobacco which is the favorite variety smoked by the great chancellor. It is early and of excellent quality. Stock scarce. This sort did splendidly the past summer in Wisconsin, Indiana, Illinois and the great West. It cures easily and is very fine. Pkg., 15c.; ½ oz., 65c.

General Grant.

The earliest of all Tobacco sorts; very choice and fine. Pkg., 10c.; oz., 30c.; ¼ lb., 75c.; lb., \$2.75.

Cinnamon Scented.—A fine tobacco having the delightful cinnamon flavor. Pkg., 10c.; oz., 35c.; ¼ lb., 85c.; lb., \$3.00.

Yellow Oronoco.—A splendid leaf Tobacco. Pkg., 10c.; oz., 30c.; lb., \$2.50.

Yellow Pryor.—A sterling sort; early. Pkg., 10c.; oz., 30c.; lb., \$2.50.

White Burley.—Greatly sought; early; large leaf. Pkg., 10c.; oz., 35c.; lb., \$2.50.

Hyco.—Has a great sale in the East. Pkg., 10c.; oz., 35c.; lb., \$2.50.

Tobacco Mixtures.

All of above sorts mixed. This is a good way to select your sorts. Pkg., 10c.; oz., 30c.; lb., \$2.50.



RUTABAGA.

Salzer's Rutabaga and Turnip seed enjoy an enormous sale on account of the sweet, juicy product of their crops. It will pay you to pay 20c. to 50c. a pound more for our seed than such as you buy in stores. Our seeds produce big crops of fine Rutabagas.

Mammoth Russian.

A new yellow Rutabaga, of excellent qualities; enormous cropper; splendid for stock. The finest and largest of all; sweet, juicy, rich. It out-yields such sorts as you buy in hardware stores, etc., three to one! It is the best Rutabaga for the farm for big crops of juicy Rutabagas in the world. No mistake, either! A magnificent Rutabaga, either for house use or for feeding to stock. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 65c.; by express, pkg., 10c.; oz., 15c.; lb., 55c.; 10 lbs., \$5.00.



THE GREATEST YIELDING EXCELLENT RUTABAGA KNOWN. PKG., 10c.

NEW RUTABAGA, ALL GOLD.

Probably the very finest of Rutabagas for table use. It is not so large as our Mammoth Russian, found fully described on page 93, but it makes up in quality. The flesh is of a beautiful golden yellow, of the choicest quality, and of excellent flavor and remarkable keeping quality. We distributed

10,000 Trial Packages

all over the world, where our patrons reside, and it is surprising how many hearty recommendations ALL GOLD receives. Of the hundreds, we select at random the following from Rev. David Forsythe, President of Amity College, Iowa: "You sent me a premium package of Rutabaga seed—ALL GOLD—which I planted and grew. I think they are the sweetest and best I ever ate."

PRICE OF ALL GOLD RUTABAGA.

Pkg., 10c.; oz., 20c.; ¼ lb., 35c.; lb., \$1.00; 5 lbs., \$4.50; 10 lbs., \$7.50.

Standard Rutabaga Varieties:

The following five sorts are standard varieties here in America. They are all good, fine sorts for stock and house use, but if you want something really fine for the table, then, by all means take either All Gold or our Great Mammoth Russian, illustrated on page 93. These two last named sorts are the peers of any Rutabaga. They are worth double any other sorts offered in America. Please remember this.

Price of the following 5 sorts: Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 40c.; by express, pkg., 5c.; ¼ lb., 10c.; lb., 30c.; 10 lbs., \$2.50.

1. **White Sweet Russian.**—Best white Rutabaga. Excellent.
2. **Laing's Purple Top.**—Popular sort; very productive; keeps well; good for house use.
3. **Swirling's Liverpool.**—A fine sort; firm, productive, splendid.
4. **Carter's Imperial.**—A magnificent Rutabaga; largely used.
5. **American Purple Top.**

Mammoth Russian Rutabaga.

Fully illustrated and described on page 93. Please look it up. This is the king of all Rutabagas. Pkg., 10c.; oz., 15c.; lb., 65c., postpaid; by express, pkg., 10c.; lb., 55c.; 10 lbs., \$3.00.



ALL GOLD

Early La Crosse.—Unquestionably the very earliest Turnip grown; a fine, pure white sort, purplish top, few leaves, of excellent flavor. This sort has taken every prize where exhibited for very early. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 75c.; lb., by express, 65c.

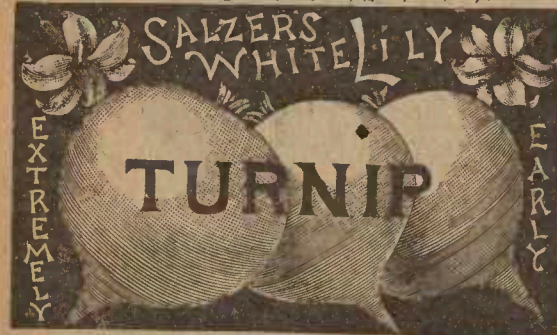
Early Purple Top Milan.—The bulb is flat, of medium size, very tender, sweet and white. It is an excellent keeper and sells rapidly in the market. Pkg., 15c.; oz., 15c.; ¼ lb., 25c.; lb., 90c.

Yellow Aberdeen.

A sweet yellow Turnip, the standard in America, being particularly adapted to table use. It is in many places used in place of a Rutabaga, and sells quickly when its excellent qualities are known. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 45c.

White Lily Turnip.

White Lily.—A beautiful, medium large, round to oblong, pure white, tender, juicy, sweet, very early Turnip. One of the finest early table varieties known. Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; lb., \$1.25.



Salzer's Milk Turnip.

Here you have the best white Turnip for winter use grown. It is globe-shaped, grows very large, of delicious flavor, sweet, juicy, white flesh, solid texture—in a word, it is perfection. Just the Turnip to grow for stock and to store for your kitchen. It is an enormous cropper, and sells well in the market. Pkg., 10c.; oz., 15c.; ¼ lb., 25c.; lb., 75c.; by express, pkg., 10c.; oz., 15c.; ¼ lb., 20c.; lb., 65c.; 10 lbs., \$5.00.

Prices following 6 sorts: Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 40c.; by express, lb., 30c.

1. **Early Six Weeks.**—About a week later than early La Crosse.
2. **White Stone.**—A superior early sort. Very fine for early fall.
3. **Cow Horn.**—Flesh white, grows rapidly, long; excellent for table use.
4. **Early White Flat Dutch.**—Rapid growth, tender and sweet. Pkg., 5c.; oz., 10c.; lb., 65c.
5. **Early Yellowstone.**—Fine, sweet, tender, early. Pkg., 5c.
6. **Yellowstone.**—Much prized, fine appearance and sweet.



EARLY SIX WEEKS.

Purple Top Strap Leaf.

—This is the standard purple top Turnip, growing to good size, excellent quality, sweet, juicy and tender; good for the kitchen or for stock. Pkg., 5c.; oz., 10c.; ¼ lb., 25c.

Large White Globe.—The standard large globe; for house or stock. Pkg., 5c.; oz., 10c.; ¼ lb., 15c.; lb., 50c.

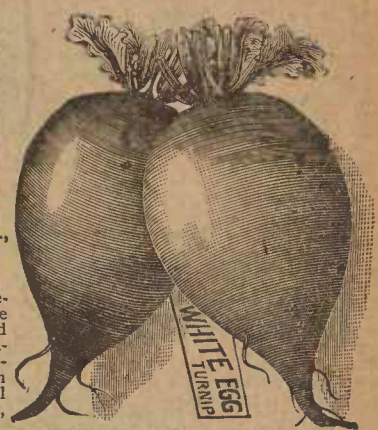
Orange Sweet.—Excellent variety; very sweet. Pkg., 10c.; ¼ lb., 15c.; lb., 50c.

New White Egg Turnip.

Our seed has been grown with great pains, and we believe it will satisfy the most critical market gardener. The White Egg is one of the best for a private garden, and meets with a ready sale in all large markets. In our estimation it falls a little short of the White Norfolk in quality, but it is earlier than the Norfolk and is better known in leading markets. All in all, it is one of the most useful Turnips of the list. Pkg., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 75c.



EARLY WHITE FLAT DUTCH



TURNIPS.

800 BUS. PER ACRE. OF RICH MILK-PRODUCING FOOD

SWEET! TENDER! JUICY! NUTRITIOUS!

800 BUS. PER ACRE.

PRICE BY MAIL

1128. 5.

PRICE BY EXPRESS

Pkg., by mail, free, 10c.; oz., 15c.; ¼ lb., 25c.; lb., 75c.; 10 lbs., \$6.00. This is the greatest eating Turnip for winter in the world!

Pkg., by express, 10c.; oz., 15c.; ¼ lb., 20c.; lb., 65c.; 10 lbs., \$5.00; 100 lbs., \$40.00.

Hear This in Regard to Salzer's Milk Globe Turnip.
S. McVaughy, Randville, Mich., says: "I sowed an ounce package of your Turnip May 24th. There will be about 100 bu. They are all very large, regular size and of excellent quality. One weighed 9 lbs., another 11 lbs.; the largest was 38 inches in circumference."

NORTHERN GROWN SEEDS ALWAYS THE BEST.

We are American headquarters for Farm Seeds, growing more Barley, Buckwheat, Corn, Oats, Wheat, Flax, Potatoes, Grass and Clover Seeds, etc., than all Western seedsmen combined. This we do in the extreme North, owning and controlling large farms in Wisconsin, North and South Dakota. An illustration of one of our great farms is given below, where Gov. Sheldon and Lieut. Gov. Harried are visiting same.

We have, by actual test, learned that our Seed Wheat, Barley, Corn, Grasses and Clovers, Oats and Potatoes, etc., taken from our farms and removed to Iowa, Ohio, New York, Nebraska, Kansas, Illinois and other states increased the yield fully 50 per cent, yes, oftentimes more than doubled the yields!

RIGHT HERE

We want to say that we delight in doing business with the farmer; he knows what he wants, and takes care of what he buys in the line of seeds, and to him above all others, and to his lively interest in our behalf, our enormous increase of business is due. We now have the largest business of its kind in the world, but we must not rest until every farmer in our great land plants Salzer's seeds, gets big crops and is happy!

With the liberal support and hearty co-operation of the farmer, we shall, in the future as in the past, urge onward in the fields of new seed tests and experiments, believing that if we can get a new sort that will produce two bushels where one formerly grew, we are doing the farmers a great good. Our success in this line has been signal, and the farmer stands by us, for our seed business is the largest in the world. We believe we have introduced new Oats, Barley, Corn, Potatoes, Buckwheat, Rutabagas, etc., that will increase the average yield largely, yes, often double it.

HOW DO WE SHIP FARM SEEDS?

By Freight.

All Farm Seeds, Potatoes and Tools, from page 96 on, are sent by cheap freight, customers paying the charges. In all cases we get lowest obtainable freight rates for our customers. In all cases we use our judgment in forwarding seeds, etc., at lowest cost to our patrons.

CHEAP FREIGHT.

The freight charges at the time of writing would be, on 100 lbs., to points in--	
Iowa, Minnesota, Wisconsin, Illinois, Michigan, Indiana	\$0.25- \$0.50
Missouri, Ohio, Kansas, Nebraska, the Dakotas, about.....	.40- .75
New York, New Jersey, Penn., Conn., Georgia and Eastern States, about ..	.50- .90
Texas, Louisiana, Florida, New Mexico, about.....	.80- 1.20
California, Washington and Oregon.....	1.50- 2.50

At so low rates, it will pay you to order our Northern-grown, heavy-cropping seeds. They double yields and give glorious crops.

By Express.

It often happens that we can send by express, at a slight advance of 10c. to 20c. on a 25-lb. package, instead of by freight. In doing this, the customer gets goods quicker and safer. In all cases we use our judgment in forwarding.

LOOK AT THE FOLLOWING ILLUSTRATION!

It is with pleasure that we present herewith a view of our South Dakota farm, on the great trunk line, the Chicago, Milwaukee & St. Paul Railway. This is an 800-acre tract of land under irrigation. We have still another tract, a trifle over 800 acres, a few miles distant, which will also be put under irrigation, as irrigation has proven so great a success in South Dakota. These 1,600 acres are but a small portion of the lands we require for the growing and producing of Salzer's far-famed NORTHERN-GROWN SEEDS.

The illustration is to show his excellency Gov. C. H. Sheldon, Lieut. Gov. Chas. N. Harried, State Auditor J. E. Hipple, Land Commissioner J. L. Lockhart, Prof. J. H. Sheppard of Brookings College, Congressman J. A. Pickler, together with Senator Geo. Schlund, Senator J. W. Orcott, Hon. H. C. Walcott, Hon. W. C. Kiser, Hon. S. R. Gold, Hon. C. E. Cambern, Hon. L. C. Taylor, Hon. E. E. Chilcott, Hon. L. C. Corbett, Hon. F. D. Adams, Hon. Ben. R. Hoover and Hon. F. D. Hinds and many thousand others who viewed our trial grounds and farms in Dakota the past season, as the railroads reduced rates from all parts of the state to this farm in order that the farmers and others might see the advantage of artesian well irrigation. Prominent newspapers throughout America have had descriptions of this farm, such as the *Chicago Daily Inter-Ocean*, the *Tribune*, *Herald*, *Farm, Field and Stockman*, *Minneapolis Journal*, *St. Paul Pioneer Press*, *Dakota Farmer*, together with almost every paper published in the State of South Dakota, which had complimentary notices of the farm, many of the editors having visited same and reported thereon. Editor W. F. T. Bushnell, of the *Dakota Farmer*, headed a large delegation from Aberdeen, and secured from the John A. Salzer Seed Co., from the products of the farm, an exhibition for the Grain Palace at Aberdeen, which was universally commented upon.

The Magnificent Appearance

Of Wheat, Barley, Oats, Potatoes, Corn and Grasses, together with numerous varieties of vegetable and forage plants, was universally commented upon. Indeed, we have hardly ever seen any crops that looked better anywhere. While in Europe during 1894 we saw fine Oat and Wheat fields, but we are sure that our yield on the Dakota farm was almost double the yield of the European farms, and we are glad that we can offer to our customers this year such a magnificent strain of seeds, and we are sure that they will find same A No. 1 in all respects.

Of Tremendous Interest

to thousands of visitors were our immense Potato fields, in wonderful vigor and beauty, farmers and others estimating the yields of some of the varieties as high as 700 bu. per acre on a large acreage. We believe they have the yield too high for Potatoes are not so large a crop as many suppose this year. We believe Potatoes will command a good price in the spring of 1897. After all, if you plant Salzer's Potatoes, it pays you even if you get but 12½ cents a bushel. Why, the editor of the *Rural New Yorker* had from Salzer's Earliest Potato (besides being the earliest of all the varieties he tested) a yield of 400 bu. per acre. Now, take this at 12½c. a bushel means \$50.00 per acre, 50 acres \$2,500.00. What crop pays you better, Mr. Farmer? Now, honor bright, is not that good enough these hard times?

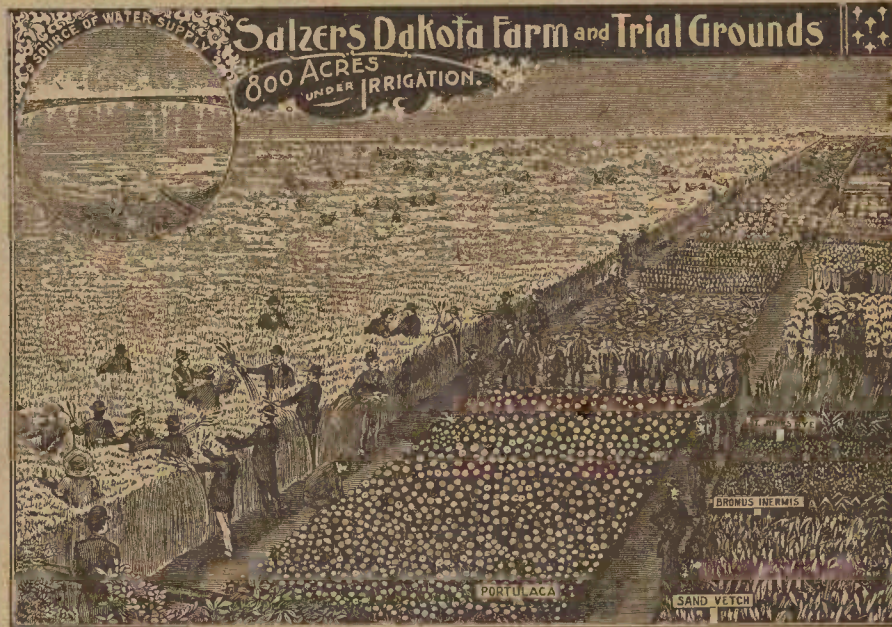
The president of the great Milwaukee Railway system, Roswell Miller, and Philip D. Armour, director, visited the farms, and so well pleased were they with the exhibition thereof that an exhibition car was arranged to be carried over their line so as to show the excellent results of irrigation on Dakota soil.

In addition to the above named 1,600 acres, our company owns other lands in the Dakotas, and large tracts in Minnesota and Wisconsin, for the production of those far-famed Northern-Grown Seeds. Our crops have been unusually fine, quality high, and we are prepared to please every customer who will favor us with his order.

We wish to extend our heartiest thanks to the friends who visited our farms last summer, and we assure them that the coming season we shall spare no pains to make a still better exhibit, produce greater yields and finer quality than the past year.

WE HOPE THAT EVERY READER OF THESE LINES

Will give us an order for farm seeds, and also that he will see his neighbors and induce them to club in, thereby getting the seeds at reduced rates; thus, for instance, a single pound of Dwarf Essex Rape costs 15c., but if he and his neighbors club together they will get 100 pounds for \$7.50, a saving of \$7.50. In addition to this, he will be entitled to such Farm Seed premiums as the size of his order will warrant, as are found described on page 96.



Gov. Sheldon, State Officials and Others Visiting Our Trial Farms.

PREMIUMS.



We want to make it an object for you to see your neighbor and have him order seeds with you, so that you can send in large orders, and thus receive the seeds at reduced prices; as you will notice that the greater the number of bushels the cheaper the price. Thus, with the Nameless Beauty Oats, 1 bushel costs \$1.50; 2 1/2 bushels \$3.25, a saving of 50c; while on 20 bushels this is a saving of \$7.50.

In addition to getting seeds cheaper by having large orders, we give the following **six premiums**. On all Farm Seed orders netting \$10.00 or over we allow you to select any of the following six premiums. Suppose your order is for \$55.00, you could then select, if you choose, a No. A1 Bell for the first \$25.00, 1/2 lb. Teosinte, 3 qts. Peanuts, 7 lbs. Victoria Rape, or any of the other premiums. You need not select only of one variety, but of as many of the following six as the amount of your order entitles you to, and, in addition, we always aim to throw in extra seeds.

The Bell.

It would do your heart good to read the hundreds of testimonials and hearty indorsements received, especially from the **farmers' wives**, on our Bell premium. It is just the thing they want, as it is a great saving of time and many a step to the good housewife. It is a great convenience. Every farmhouse will find a bell to call their help quickly a great advantage. Here is a Premium Bell that you can get with little effort, whose clear sound can be heard a full mile. An hour spent with your neighbors soliciting orders for our Farm and Vegetable Seeds gives you the Bell.

OUR PREMIUM BELL.

Order netting \$25.00—No. A1 Bell, weight 40 pounds.....	\$5.00	} These Bells are sent only when farmers request same, otherwise we make selection.
Order netting 35.00—No. A3 Bell, weight 75 pounds.....	7.50	
Order netting 50.00—No. A4 Bell, weight 104 pounds.....	10.00	

1st. Teosinte.

(See description, page 97.)

On a \$10.00 order we give..... 1/2 lb.
 On a 15.00 order we give..... 3/4 lb.
 On a 20.00 order we give..... 1 lb.
 On a 30.00 order we give..... 1 1/2 lbs.
 On a 50.00 order we give..... 3 lbs.

4th. Peanut.

We give of the above as premiums.

On a \$10.00 order we give..... 3 qts.
 On a 15.00 order we give..... 7 qts.
 On a 20.00 order we give..... 12 qts.
 On a 25.00 order we give..... 17 qts.
 On a 40.00 order we give..... 32 qts.

2d. Early Jumbo Corn.

Of this magnificent Corn we give the following premiums:

On a \$10.00 order we give..... 1 peck.
 On a 15.00 order we give..... 2 pecks.
 On a 20.00 order we give..... 3 pecks.
 On a 25.00 order we give..... 4 pecks.
 On a 35.00 order we give..... 5 pecks.
 On a 40.00 order we give..... 6 pecks.
 On a 50.00 order we give..... 8 pecks.

It's a mammoth Corn, kernels deep and large, while the cob is of giant size—often 18 in. long.

5th. Victoria Rape Premium.

(See description, page 98.)

On a \$10.00 order we give..... 7 lbs. Dwarf Victoria Rape.
 On a 15.00 order we give..... 15 lbs. Dwarf Victoria Rape.
 On a 20.00 order we give..... 25 lbs. Dwarf Victoria Rape.
 On a 25.00 order we give..... 35 lbs. Dwarf Victoria Rape.
 On a 35.00 order we give..... 50 lbs. Dwarf Victoria Rape.
 On a 40.00 order we give..... 100 lbs. Dwarf Victoria Rape.

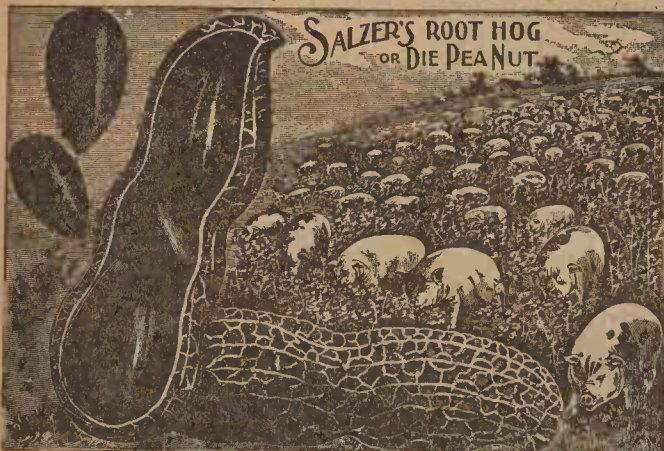
3d. Farm Bean.

We give of the above as premiums:

On a \$10.00 order we give..... 1 qt.
 On a 15.00 order we give..... 2 qts.
 On a 20.00 order we give..... 5 qts.
 On a 25.00 order we give..... 7 qts.
 On a 40.00 order we give..... 15 qts.

6th. Upland Rice.

On a \$10.00 order we give..... 3 lbs.
 On a 20.00 order we give..... 6 lbs.
 On a 35.00 order we give..... 10 lbs.
 On a 60.00 order we give..... 20 lbs.



FOR HOGS.

There is an increasing demand for forage, for roots and fodder for hogs. All great farm journals and agricultural writers recommend a great diversity of food. There is nothing that we know of for hogs that is better than the Peanut, the Pea and the Artichoke.

Root, Hog, or Die Peanut

Is the earliest Peanut in the world. The kernel is not quite as large as shown in the illustration, but it is extremely early, so that it will do to plant all over America. And with this in view, and in order to at once popularize the growing of Peanuts for hogs, we are offering same as a premium, but if not desired as a premium, we sell same at low price.

The Peanut is indeed profitable to grow, but comes into play mainly with the average farmer in the North and the West as a plant for hog fattening. It is great for that. It cannot be beat, and we are satisfied that if you will give it a trial it will repay itself many a time. The nut is eaten eagerly by cattle, poultry, and hogs. It will add more pounds to a hog than corn! The straw is eagerly eaten by cattle. There will be no trouble in getting this seed, as we are offering same as a premium or for sale if you desire it, but by taking orders among your farmer friends for our seeds you can get a great many of these nice, new big crop seeds, such as Jumbo Corn, the \$1,000 Oat, the Root, Hog, or Die Peanut or Victoria Rape, free. Of this Peanut we plant one bushel per acre. We can furnish an excellent little work on Peanut culture, by B.W. Jones, for 50c., postpaid.

Culture of the Peanut Plant.

Ground should be thoroughly plowed and finely harrowed. The Peanuts should then be planted 12 inches apart in the row and the rows far enough apart to cultivate. Keep free from weeds. As soon as ripe the hogs can be turned into the field and they will do the rooting, and we venture, will fatten quicker than on anything else you have for feed. If seed is desired, plants are pulled and stacked in the field until thoroughly dry. If hay is desired, same is mown in the green state and cured as other hay. We offer this Peanut as a premium with orders.

Pkg., 10c.; pt., 20c.; qt., 35c.; 3 qts., \$1.00; 7 qts., \$2.00; 12 qts., \$3.00; 17 qts., \$4.00; 32 qts., \$7.00.

Salzer's Everbearing Farm Bean.

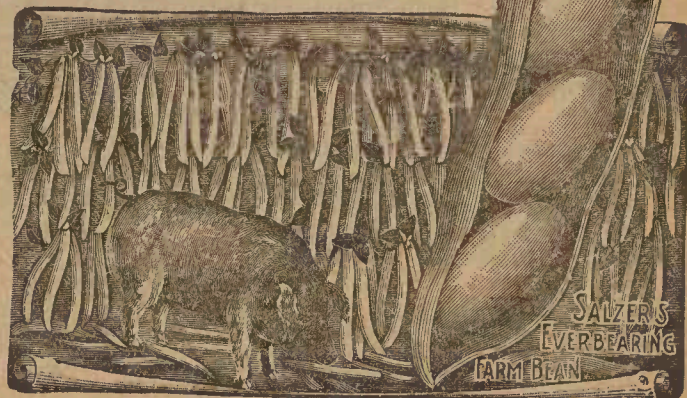
The most wonderfully prolific Bean known. We have had pods measuring 18 inches long and 1 1/2 inches wide, full of large Beans and rich, nutritious matter eagerly eaten by hogs. This Bean is extremely prolific, does well in the South, and also here in the North. We had Beans here at La Crosse last summer measuring 18 inches long that were a sight worth seeing. It is positively one of the greatest fertilizing plants known. Plowed under when in bearing it furnishes an immense amount of green manure. We give same as a premium in order to introduce everywhere.

Pkg., 10c.; qt., \$1.00; 2 qts., \$2.00; 3 qts., \$3.00; 5 qts., \$4.00; 7 qts., \$5.00.

Upland Rice.

This Rice is similar in every respect to the rice of the South with this one exception, that it will grow on upland, indeed, grows wherever Wheat and Oats thrive. Sow as early as Wheat. It is a native of the mountains and uplands of Japan. The first crop ripens as early as August, then after it is cut it will spring forth again and give a magnificent crop of fodder or hay. (See page 117.)

Pkg., 10c.; lb., 35c.; 3 lbs., \$1.00; 6 lbs., \$2.00; 10 lbs., \$3.00; 15 lbs., \$4.00; 20 lbs., \$5.00; 50 lbs., \$10.00.



Salzer's Great Annual Fodder Plant, Teosinte.

"Shades of Egypt!" we hear some one ejaculating while they are looking at the illustrations of this most marvelous plant, and magnificent it is in every respect. It comes to us from the rich, fertile plains of the Nile, where travelers tell us the enormous yield of 300 tons of green fodder per acre is not uncommon. This is something almost beyond comprehension. Think of it—300 tons per acre! 600,000 pounds of green, nourishing, excellent fodder per acre. This is what it does in Egypt. What does it do in America? Almost equally as well. Give it a rich, warm, loamy soil and it will yield from 100 to 150 tons of great fodder per acre. It is simply marvelous. Down in Georgia, in Florida and North Carolina its yield is all the way from 100 to 200 tons of green fodder per acre. It grows to a height in those states of 18 feet, while a single kernel will produce from 60 to 100 stalks of the most nourishing green fodder imaginable. Our test in the North gives it an average yield of about 50 tons of green fodder per acre. On our own grounds at La Crosse, where the soil is sandy and warm, it yielded at the rate of fully 60 tons per acre, sending forth from 20 to 60 shoots from one kernel of seed. It was the most magnificent thing we had ever seen. We will call up the farmers as witnesses:



THE GREAT ANNUAL
FORAGE PLANT
TEOSINTE

"April 7, '96.

"Our Teosinte last year yielded at the rate of 80 tons per acre, one cutting on poor soil."
Jno. B. Simmons,
Turkey River, Iowa.

OUR HEART YEARNs

For some power to induce you, Mr. Farmer, to try Teosinte this year. What can we say that will induce you to do so? It's a winner if you do! Nothing in the wide, wide world will give you more profit and pleasure than acres of Teosinte! Now, sir, it will pay you big—not small pay but big pay, if you would measure off TWENTY ACRES of YOUR POOREST LAND and plant it to Teosinte, Sacaline, Giant Spurry, Lathyrus Sylvestris, Salzer's Magnificent Sand Vetch, the great Seradella, our Bromus Inermis, our wonderful Victoria Rape and our splendid Giant Incarnat Clover! These articles would surely bring you lots and lots of money! Just see Mr. Happy Farmer in the adjoining field of TEOSINTE. You can have just such a photograph taken next fall if you will plant Teosinte—Teosinte gives results.



Photograph of our Teosinte field August 1st, 100 days after planting; measured 11 feet tall.

Now, this gives you a slight idea of what this annual fodder plant will do for you. In the first place, it will grow quickly, and will produce more fodder than any other fodder plant known. It can be cut when 2 or 3 feet tall and used as fodder or hay, and is eagerly eaten by cattle. It will sprout quickly and you can turn your cattle on as pasturage, or if you will let it grow it can be cut again in a couple of weeks. We predict for it a great future as a fodder plant. The reason Teosinte has not done well in America is that the seed has always been purchased in Egypt, but our seed is all American grown, thoroughly acclimated, and is going to do wonders. We hope that every farmer will give it a trial. It can be obtained as a premium, and in this way it will cost you nothing.

Now, we know that you cannot go amiss by planting liberally and heavily of this great annual fodder plant. It is going to do wonders for you if you have any cattle, because they will relish it, and you can cut it from two to five times in one season. Why not try it for 1897? Be in the swim. Get everything that is new, test same and sell it the next year to your neighbor. Everybody will want it.

CULTURE OF TEOSINTE.

We would advise sowing same in rows 2 feet apart, and the hills far enough apart to work. It wants plenty of sunshine and cultivation, and then it will grow so rapidly that it will soon cover a whole acre and look like a dense forest. It can be cut with a reaper and fed in the green state, or it can be dried and makes magnificent fodder for cattle during the long winter months. There are unlimited possibilities for our annual fodder plant, Teosinte, and we know that if you will give it a trial that it will more than pay you another year. Just try and grow this for your hogs. You will be surprised how they will relish it and what a tremendous amount of fodder and food you will get out of an acre for them.

Price: Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; ½ lb., 80c.; lb., \$1.50; 3 lbs., sufficient for 1 acre, \$4.00; 10 lbs., \$12.50.

B. Padberg, Mine La Motte, Mo.: "Teosinte grew 8 feet tall, 27 shoots from 1 kernel."

Quinton Anderson, Whitehall, Ill.: "The annual fodder plant or Teosinte is a wonder. Still it is branching. Equal to 40 tons per acre."

E. C. Grimes, Ind.: "From 5 kernels I received 5 plants, which bushed out and gave me over 300 stalks. I am sure it will yield 200,000 pounds per acre."

Levi Koeper, New Bremen, Ohio: "The fodder plant grows bushy. From one kernel I received 31 stalks."

F. C. Meyers, Greenfield, Mo.: "The fodder plant has yielded a tremendous crop. I am sure it will suit our rocky lands. It gave three cuttings."

K. T. Swanjord, Balaton, Minn.: "The fodder plant, Teosinte, grew 11 feet tall."

Wm. Eichholz, Metropolis, Ill.: "From the 1 kernel of fodder plant I had 60 branches. It is a heavy yielder."

Wm. Scott, Ill.: "Teosinte is the heaviest-producing fodder plant that I have ever seen."

Jno. Eisenbarth, Sardis, Ohio: "The fodder plant is doing splendidly. We counted 59 suckers on 1 stalk and it is still growing."

Carl Kuhn, Harper, Iowa: "From the 1 kernel of Teosinte I grew 40 great branches. It is fine."

G. Schmidt, Cecil, Wis.: "From the 1 kernel I have 70 branches 9 feet tall. It yielded 100 tons per acre."

O. G. Sloan, Stewart, Iowa: "Your new fodder plant, Teosinte, is extra early and extra fine."

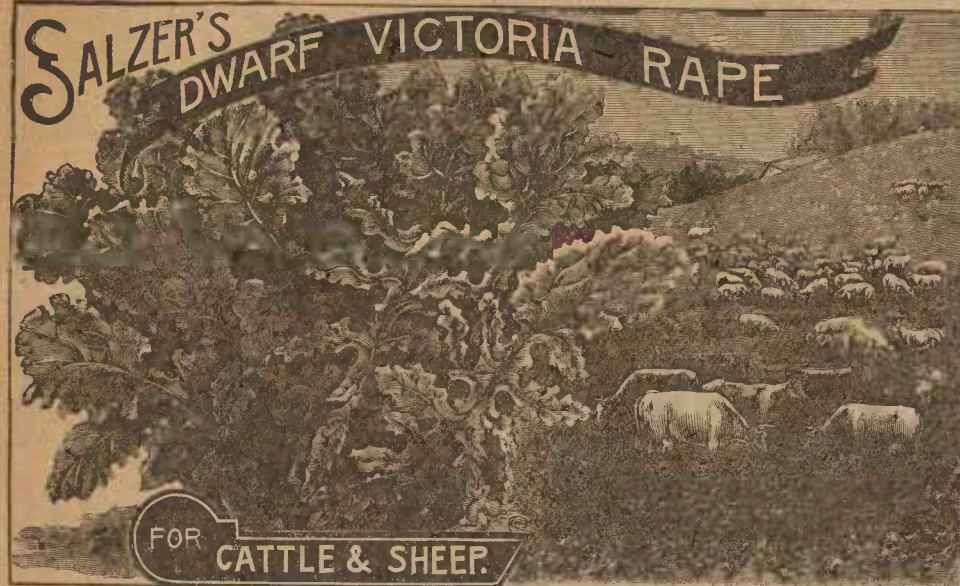
H. Molke, Wood Lake, Minn.: "Your annual fodder plant, Teosinte, is first-class. It grows very bushy and tall."

F. Freytag, Graham, Mo.: "I got 65 sprouts on one of your Teosinte fodder plants."

C. A. Grotke, Neillsville, Wis.: "The new fodder plant, Teosinte, is now 9 feet tall, very bushy, and is still growing."

RAPE—DWARF VICTORIA.

Our trip through a large farming district of England was a revelation, and Dwarf Victoria Rape the greatest revelation of all! We had been selling Dwarf Essex Rape for some years, but when we saw a large acreage of this, and the results obtained by feeding cattle and sheep therewith, our surprise knew no bounds, and we at once bought largely; and to give it a wide introduction we are not only offering it for sale, but are giving it as a premium. We wish we had room to print the hundreds of earnest, hearty letters our customers send us relating their wonderful success with Rape. Why, it makes our hearts glad to see of what great help we have been to farmers. Some write that Rape made them more food and more money than any other one thing on the farm. No more poor mutton! Rape will make the poorest sheep fat and fine for market.



RAPE AS A PASTURE.

Rape is unequalled as a pasture for sheep in the autumn; as a fattening food in the field it is without a rival in point of cheapness or effectiveness. The sheep that pasture upon it do the harvesting in the most effective manner and with but little cost to the owner. When Rape is established as a pasture, the necessity for sending sheep and lambs to market in a lean condition will be removed. Cattle may also be pastured upon Rape, but through treading they destroy and waste it to a considerable degree. Because of this it is better to remove them to an adjoining pasture when they have satisfied their wants. The results are usually very satisfactory when they are pastured upon it in the day only and fed in the stable or shed in the morning before going to the Rape pasture. This is an excellent way of making Christmas beef. Rape will keep a long time in early winter in heaps like shocks of hay. When thus put up at the approach of winter, it may be drawn and fed as desired.

RAPE AS A CATCH CROP.

Rape is particularly adapted for being grown as a catch crop, as, like the turnip, it grows better late rather than earlier in the season. When a grain crop, therefore, has failed from any cause whatever, there is ample time to plow the land and to sow Rape upon it.

OF SUPERLATIVE VALUE.

On our farms we sow Victoria Rape into last cultivation of Corn or on Oat and Wheat stubble, at the rate of 3 lbs. per acre. This gives a tremendous lot of good green fodder by fall, remaining until snow flies! It is immense! It is the biggest yielder imaginable!

PRICE OF DWARF VICTORIA RAPE: Pkg., 10c.; lb., 15c.; by mail, 30c.; by freight, 7 lbs., \$1.00; 15 lbs., \$2.00; 35 lbs., \$3.00; 50 lbs., \$4.00; 100 lbs., \$7.50.

Dwarf Essex Rape.

This is the only variety of Rape sold by seedsmen in this country, and is highly recommended by agriculturists both in Europe and America, but it is far behind in yield, in bushy leafy quality and in vigor of growth and hardness to our splendid, yes, wonderful, dwarf Victoria Rape. The Dwarf Essex we furnish at the following prices: Large pkg., 10c.; lb., 30c., postpaid; by freight or express, lb., 15c.; 10 lbs., \$1.25; 25 lbs., \$2.15; 100 lbs., \$6.00.

FOR HOGS:

White Hundredfold Pea.

This Pea, above all others, should be planted by the farmer and stock grower. It is tremendously prolific, and is, indeed, a magnificent sort, a very hardy and vigorous grower, doing well in almost all climates, yielding all the way from 18 to 40 bu. of fine Peas per acre. It does exceptionally well throughout America, and will return a paying crop to the grower every time. We earnestly urge all farmer customers to give White Hundredfold or Green Scotchman (the one is a white pea, the other a green pea) a thorough trial. Hogs can be turned into the field as desired, just as they are ripening, and they will consume not only the peas but also most of the vines; or they can be turned into the field when ripe. They are great fatteners.

The beauty about White Hundredfold Peas is that if you do not wish them for hog fattening you can readily sell same in market for eating purposes at fancy prices, either in the green state or dry.

Pkg., 5c.; pk., 50c.; bu., \$1.40; 2½ bu., \$3.00; 10 bu., \$11.50.

Green Scotchman.

This remarkable green Field Pea is the result of careful selection, and is probably the heaviest yielding green Field Pea known in the world to-day. It will yield all the way from 20 to 40 bu. per acre. Price, including sacks, pk., 50c.; bu., \$1.45; 2½ bu., \$3.00; 10 bu., \$11.60.

Canada Field Pea.

Well known. Price: Bu., \$1.25; 2½ bu., including sack, \$2.90; 10 bu., \$10.50. We will furnish at this low price as long as stock lasts. When stock is exhausted we fill at La Crosse market price.

Cow or Southern Pea.

The Cow-pea, so extensively cultivated in many parts of the South, deserves the attention of Northern farmers. The Cow-pea is a rank, luxuriant producer, even on poor or exhausted soils. As it grows two crops at the South, there seems no doubt that one crop will reach maturity in northern latitudes. The Cow-pea ranks high among the best fertilizers, gathering immense quantities of nitrogen from the atmosphere. The Peas are a profitable crop. They contain no less than 18½ per cent digestible protein. The vines, properly cured, are a most valuable fodder for cattle and sheep, being richer in protein and fat than the best Clover hay. Sow when warm at the rate of 100 lbs. per acre. **Clay Colored.**—Large seed of a blue clay color. Pkg., 10c.; 15 lbs., 75c.; 50 lbs., \$2.50; 100 lbs., \$4.00.



PROLIFIC COW-PEA.—A splendid variety, very prolific. Pkg., 10c.; 15 lbs., 80c.; 50 lbs., \$2.60; 100 lbs., \$4.25.

What Does Rape Do in America?

Prof. Shaw, of Minnesota Agricultural College, reports on Rape:

"On 54 acres Rape, after Winter Rye had been removed, 537 sheep and lambs were fattened thereon, 18 steers fed thereon for 59 days, and several acres were uneaten when winter set in. * * * Further, 1 acre of Rape will pasture 10 to 16 lambs 2 to 2½ months when Rye has preceded it. When sown alone, it will pasture 36 head for two months. * * * That the lowest average gain on lambs, when fed on Rape alone, is 7 to 8 lbs. per month!"

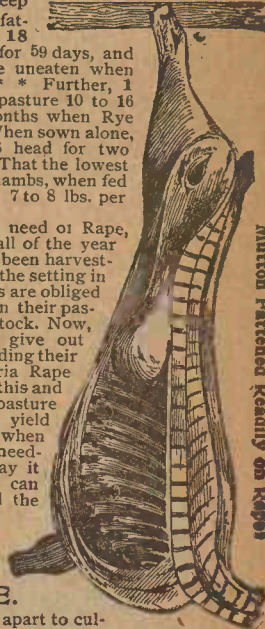
There is a great need of Rape, especially in the fall of the year when the corn has been harvested, and just before the setting in of winter. Farmers are obliged to depend solely on their pastures to feed their stock. Now, after the pastures give out they must begin feeding their hay. Dwarf Victoria Rape does away with all this and gives a luxuriant pasture and a tremendous yield during the months when same is so greatly needed. If sown in May it grows rapidly, and can be cut or pastured the

latter part of July. If sown the first half of July it will come into fine play as a fodder in September, October, up to November.

CULTURE OF RAPE.

It can be sown in drills far enough apart to cultivate, or broadcast. It sown in drills, but 7 lbs. per acre is necessary. The best way is to sow it broadcast on very clean soil, or to sow it with your spring grain at the rate of 15 lbs. per acre. After the grain is removed it will grow rapidly and form excellent pasturage. If sown without cover of grain, it matures more quickly and furnishes pasture sooner. In sowing cover it but one inch deep. It is a great soil enricher, and as it is cheap it would not be amiss to sow it in all fields where you intend to plow under in the fall, as Rape plowed under enriches the soil quickly.

7 lbs., \$1.00; 15 lbs., \$2.00; 35 lbs., \$3.00; 50 lbs., \$4.00.



Mutton Fattened Readily on Rape!



SAY, MARROWFAT PEAS (on page 83) are money makers, either green or dried.

As it grows two crops at the South, there seems no doubt that one crop will reach maturity in northern latitudes. The Cow-pea ranks high among the best fertilizers, gathering immense quantities of nitrogen from the atmosphere. The Peas are a profitable crop. They contain no less than 18½ per cent digestible protein. The vines, properly cured, are a most valuable fodder for cattle and sheep, being richer in protein and fat than the best Clover hay. Sow when warm at the rate of 100 lbs. per acre. **Clay Colored.**—Large seed of a blue clay color. Pkg., 10c.; 15 lbs., 75c.; 50 lbs., \$2.50; 100 lbs., \$4.00.



New Japanese Buckwheat.

There is probably no cereal of recent production that has grown as this in public favor. It is the most wondrously prolific, hardy Buckwheat known. Its yield bears on to the fabulous, as 60 bu. per acre is common, while it frequently yields as high as 80 and even 100 bu. It is a long bloomer, the kernel more than double the size of other varieties, of excellent flavor, and splendid for buckwheat flour.

John Turnbull, of Houston county, Minn., says: "I sowed 1½ bu. of Japanese Buckwheat and harvested 160 bu."

Thousands of other farmers report yields of 50 to 100 bu. to 1 bu. of seed sown. It is the most marvelous cropper in the world.

Pkg., 5c.; lb., postpaid, 30c.; pk., by express or freight, 50c.; bu., \$1.50; 2½ bu., \$3.00.

New Calcutta Buckwheat.

This variety comes from India, and rivals the celebrated Japanese Buckwheat in productiveness and yield, while in beauty it is far ahead of any other sort. Its kernels are smooth and fine, and it is in great demand as a milling Buckwheat. Every miller will want it. It is a great novelty. It yielded in New York State 74 bushels per acre. Pkg., 10c.; lb., postpaid, 35c.; by express or freight, pk., 60c.; bu., \$2.00; 2½ bu., \$4.75.

Common Buckwheat.—Pkg., 8c.; bu., \$1.25.
Silver Hull.—Its advantage is, it blooms longer, matures sooner. Grain of a beautiful light gray color, while hull is thin. Exceptionally fine for bees. Flour of unusual richness. Pkg., 5c.; lb., 25c.; pk., 40c.; bu., \$1.40; 2½ bu., \$3.50.

SALZER'S SILVER KING BARLEY.

The Egyptians claim the distinction of having first used Barley as a cereal. This we know—that it has been cultivated for many years. We really wonder what those great builders of the pyramids and the sphinxes, those dwellers on the fertile lands of the Nile, would really think if they could see our magnificent new Silver King Barley. Why, we believe that this new Barley of ours is as far ahead of the Barley that was grown 4,000 years ago as the telegraph is faster than the old



mode of carrying news by carrier. We are going to start right in here, in the description of this Barley, in making what may seem to some a bold statement, namely, that there is no six-rowed Barley in the world that can approach it in yields, in its many good qualities and great excellency. Now, we know that you will say that this is a strong statement; but, sir, if you will use this Barley, and if you will give it a fair trial, as 1,000 of our customers have the past season, you will say, as they do, that it is not half strong enough. We are sure of this, for we know a little about Barley, having introduced several of the very best varieties that are now in the trade in America, but our Silver King Barley towers head and shoulders above them. It is by all odds the most remarkable six-rowed Barley ever introduced.

Salzer's Silver King Barley is the Barley to Grow the World Over!

It is the Barley to grow in the North, it is the Barley to grow in the South, it is the Barley to grow in the East and it is the Barley to grow in the West. It will do well everywhere and will return yields that will astonish you.

IT IS A PRODUCER.—Just look at what Andrew Boschert says on the next page, and what he says hundreds will substantiate. We know that this Barley will astonish the natives. We know that it will produce a bigger yield than any other Barley has ever produced in America. Why, in these kernels sleep mighty possibilities.

We Want to Make Money For You!

And we are sure we can do it if you will only let us, and we will tell you how,—by sowing Salzer's Silver King Barley, by sowing our Marvel Wheat, our Corn sorts and Silver Mine Oats, our Extra Grass Mixtures and our Potatoes. We know that the increased yield that you will get over the common sorts sown will doubly pay for the seed and leave a great big balance to put into your bank. Money is what you are after, because we all want to make money, and we hope you will let us help you in making money this year.

A Few Points in Favor of Salzer's New Silver King Barley.

- 1. Six Rowed.** It is a six-rowed Barley. It is just the Barley that maltsters and brewers and others are after—just the size and just the quality they so largely seek.
- 2. Color.** This Barley has a beautiful color, just the color in so great demand. Our crop this year was harvested in rainy weather. The color, when properly harvested, will sell it quickly in any market at an advanced price, while its plump kernels alone give it great beauty and quick sales.
- 3. Earliness.** This is a great point. It is one of the earliest Barleys that we know of, ripening at the time when Barley can be taken care of by the farmer. It can be stacked before the other Barleys are ready to be cut.
- 4. Stooling.** We have found this Barley to be a great stooler, and it is not uncommon to see a great number of strong, stiff straws with long, heavy heads emanating from one kernel of seed.
- 5. A Healthy Barley.** That is what this Barley is. It has more new blood,

more vigor, more life, more healthfulness than any Barley we have seen for years. We have never seen it affected by any disease whatsoever.

6. To the Front. This Barley is sure to come to the front, and we believe that inside of five years it will be the only six-rowed Barley grown to any extent in America. Why should it not be? Why should farmers insist on using poor, inferior Barley when for so small a sum they can get our magnificent new Silver King Barley, a variety which doubles all heard of yields.

7. Be in the Swim. Get our new Silver King Barley. Get it now. Price is low. Buy a plenty, sow a plenty, and sell it next year to your neighbors for seed. Everybody will want it. It is a Barley wonder. This is the way to make money.

8. Another Point. When it is known in your county that you buy the newest Wheat, Oats, Rye, Barley, Clovers, Grasses and Potatoes—when farmers know that you have Salzer's Seeds, you will sell lots and lots of them. Only one farmer in ten orders seeds of seedsmen. "Now then, DO YOU BE THAT ONE."

SALZER'S SILVER KING BARLEY LED THE WORLD IN YIELDS IN 1896.

In order to see how this Barley would do we sent 1-ounce packages to customers residing in every state in the Union, while to a dozen or more growers we gave from 10 to 50 bushels each, to see whether on a large acreage it would do well in different parts of the country. The reports are simply wonderful. We sent the Barley out under No. 100. Why, you may ask, did you choose No. 100? We will tell you—because it has yielded for us, on our trial grounds, 100 full, plump bushels.

Now, we will introduce here a few testimonials of parties who grew same in 1896 that will go to show that all we claim for the Barley is true:

Paul Schulz, Lafontaine, Kan.: "Barley No. 100 will yield about 75 bushels per acre. It is very fine."

H. Sailor, Lisbon, Iowa: "Your new Barley No. 100 did exceedingly well."

Ernest Stock, Augusta, Mo.: "The Barley yielded at the rate of 60 1/2 bushels per acre."

J. W. Shannon, Milford, Iowa: "Barley No. 100 yielded 95 bushels per acre. Closest calculation brings this amount. It is very fine."

Aug. Duderjohm, Toluca, Ill.: "Barley will yield 75 bushels per acre. This is immense."

But why go on with more testimonials? We could introduce many more, but we will close with the following three:

1. MR. ANDREW BOSCHERT, BROTHER OF EX-REGISTER OF DEEDS BOSCHERT,

One of the best farmers in Western Wisconsin, says: "There has been Barley grown on my farm for over a quarter of a century, but I have never grown any that has been so wonderfully prolific as your Silver King Barley which I grew for you. One field in particular threshed out 90 bushels per acre, while another field went at the rate of 80 bushels per acre. This I think immense, especially when I took no special pains with same any further than to have the land clean and free from weeds. Common Barley, such as Manshury and Scotch, yielded at the rate of 35 to 40 bushels per acre. I think you have a bonanza in this wonderful new Barley."

2. Nick Kutscheit, Arcadia, Wis.: "I raised 118 bushels and 3 pecks from 1 acre of your Silver King Barley the past season. It is the finest Barley I ever saw."

3. "John Breider, Peter Wenner, Mike Casper and Christian Casper do each and severally solemnly swear that John Breider, living at Mishicott, Manitowoc County, Wisconsin, grew on one measured acre, containing 43,560 square feet, 173 bushels of 56 pounds per bushel, of Salzer's Silver King Barley the past season; that same was threshed by Princel & Roniller, whose oath as to the correctness of above is hereunto appended—Subscribed and sworn to by John Breider, Christian Casper, Mike Casper, Peter Wenner."

"We, Mathias Princel and Frank Roniller, owners of the threshing machine, do solemnly swear that we threshed for John Breider, of Mishicott, Manitowoc County, Wisconsin, 173 bushels of 56 pounds to the bushel, of Salzer's Silver King Barley, grown from one acre.—Mathias Princel, Frank Roniller. Subscribed and sworn to before me this 19th day of October, A. D. 1896.—Bruno Miller, Justice of the Peace."

LET'S TALK BUSINESS, MR. FARMER.

Now, there is certainly no risk in your sowing Salzer's Silver King Barley. It is a Barley that has been so carefully tested by us all through America that it will grow, and, we are sure, double any Barley yield that you have ever had. We are sure this Barley will give you satisfaction, will give you big yields, will make money for you, otherwise we would not offer. If there was any risk in your sowing this Barley, we would not want you to try it, but there is absolutely no risk, but only lots and lots and lots of money in it if you sow plenty. We would not hesitate a moment to sow from 100 to 200 acres of our land to Barley, and by so doing it would make money for us.

One Hundred Dollars in Gold.

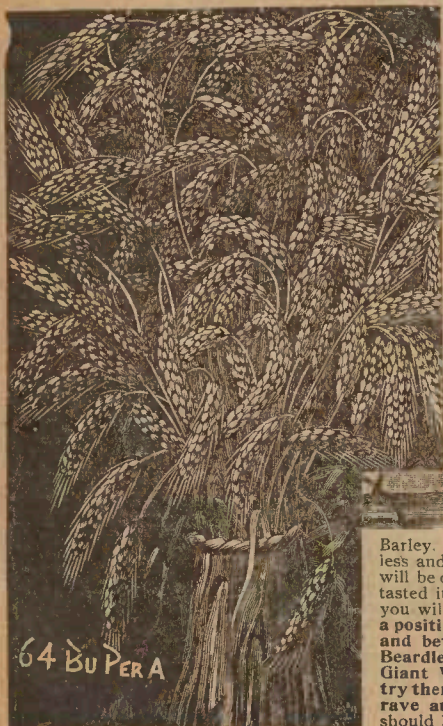
That is the sum we are going to pay the lucky farmer next fall who grows the largest number of bushels of Salzer's Silver King Barley on one measured acre of land. The condition we make is that you purchase the seed from us this spring, sow same on a measured acre and report to us before October 1 your yield. We require that you be in a position to make affidavit to your yield should we request same. Now, here is your chance. We are sure that 200 bushels can be grown [see what John Breider grew] per acre, and we are sure that if anybody can do it you can. Now, why not try? Let us see which state will win the prize.

Why, Sir, 200 Bushels Per Acre is Possible!

The happy farmer who will grow this is worthy of a biography as elaborate as that of a Bismarck or a Grant or a Lincoln, and we shall publish his photograph, if we can obtain same, in our next year's catalogue, because we wish everybody to see the farmer who grows, on a measured acre of land, the greatest number of bushels of Silver King Barley above 200. We believe same is possible. Mark our words! You can be the one by trying Silver King Barley.

Now we do differently than many seedsmen. Instead of asking \$25.00 a bushel for this Barley,—and it is worth that if it is worth a cent as a new sort,—in order to introduce it everywhere, on every farm in America, we have placed the price so ridiculously low that everybody can order. Now we earnestly urge farmers to club together and order 10, 20 and 30 bu., thereby getting same at the lowest possible price. We sow 2 bu. per acre.

PRICE: Pkg., 10c.; lb., 30c., postpaid; by freight, pk., 60c.; 1/2 bu., \$1.00; bu., \$1.50; 2 1/2 bu., \$3.50; 10 bu., \$13.00; 20 bu., \$22.50.



SALZER'S DAKOTA-GROWN MANSHURY BARLEY.

Salzer's Manshury Barley.

No barley since its introduction ever enjoyed so prolific a sale as Salzer's Manshury. The heads are very long, filled with plump kernels; straw is strong. It is six-rowed, and yields from 40 to 60 bu. per acre. Next to our Silver King Barley this is the best to grow for a general crop. There are hundreds of farmers who think there is no Barley in the wide world that equals this. It is very profitable to grow, sure to please, usually has an excellent color, and is eagerly purchased by maltsters.

Prof. Henry, of Wisconsin Agricultural College, in his report says: "The Manshury still heads the list in productiveness."

"Best Barley I ever saw; cropped 60 bushels."
"I like it better every year; this season, despite dry weather, I harvested 69 1/2 bushels per acre."
"Paid me better than wheat; my average was 56 bushels."

From a South Dakota paper we clip: "Ezra Martin, Northville, S. D., grew 240 bushels of Manshury on 5 acres."

DAKOTA SEED.—Pkg., 5c.; by freight, pk., 50c.; bu., \$1.00; 2 1/2 bu., \$2.50; 10 bu., \$9.50.

Beardless Barley.

That is what you have been looking for. We know it, because we have been looking for it many years. Now we have it: a grand sort, a tremendous yielder, fine in every respect. If you will once use it you will wonder how you ever could get along without it. Nothing is better for feeding, as its weight is very heavy. It did unusually well with us this year, and the trial packages that were sent out all report magnificent yields, and more than pleased with the

Barley. We know you will like it, and we urge you to try our Beardless and Black Barleys, that is, for feeding purposes. Your stock will be delighted with it. Your hogs and cattle, after once having tasted it, will cry for more, and will improve so wonderfully that you will use this food in large quantities in future years. This is a positive fact, that your HOGS AND CATTLE will thrive faster and better with a change of food than on corn only. New Beardless Barley alternated with these two matchless yielders, Giant White Hulless and Black Barley, cannot be beat! Do try them for 1897. You will never regret it. Remember, Hogs rave and cry for our new barley sorts! Beardless Barley should be sown at the rate of 2 bu per acre.

Pkg., 10c.; lb., 30c., postpaid; by freight, pk., 50c.; bu., \$1.25; 2 1/2 bu., \$3.00; 10 bu., \$11.00.

Black Barley.

There is no Barley we offer with more confidence than our Giant White Hulless and the splendid, prolific, heavy yielding, sure cropping, healthy Black Barley.



Yield in 1896, 61 Bushels per Acre.

Are you short of food for your hogs, for your cattle or your fowls or sheep? If you are, we will tell you right here that there is no cereal in forty states that will produce more and a better quality of food than Black Barley. It is positively one of the best hog and cattle fatteners that we know of, and is equal to the very best Iowa, Kansas, Nebraska, and Illinois Corn, and you know this is saying a great deal; but we say so deliberately, because we have given Black Barley a thorough trial. It makes hog growing in any state in the Union absolutely safe and profitable. The yield of Black Barley this season was 61 bushels per acre, while it seldom runs below 40 bushels. It is a hulless Barley and the kernels are as smooth as wheat.

In 1894 when not a drop of rain fell for 110 days, this Barley yielded 53 bushels per acre, although the weather was hot and dry and burning. This barley does splendidly any and everywhere.

PRICE. Pkg., 10c.; lb., 30c., postpaid; by freight, pk., 50c.; bu., \$1.25; 2 1/2 bu., \$2.75; 10 bu., \$10.00.

Russian Flax.

Growing Flax even in a small way pays. Our Russian Flax yields from 22 to 34 bushels per acre, and this at a low price of only 60c. a bushel would pay. Try it for 1897.

Pkg., 5c.; lb., 30c.; 4 lbs., \$1.00, postpaid; pk., 50c.; bu., \$1.40; 2 1/2 bu., \$5.40

Salzer's Giant White Hulless Barley.

We are going to start out in the description of this Barley by making this broad, sweeping statement,—that it is the most prolific fat and health producing food for hogs, cattle and poultry extant to day. Now we know that farmers reading this will think that we are extravagant in our statement; but this is not the case, and the farmer trying our Giant White Hulless Barley we know will be ready to say that we have not placed it half strong enough. Of course the farmer living in the Corn-growing states of Illinois, Iowa and Nebraska believes that he has a better food in Corn than in this Giant White Hulless Barley; but the fact of the matter is that this is mere assumption, because he has not given this Barley a trial side by side with his rich Corn. But take for instance states where Corn does not thrive,—take the northern parts of Wisconsin, Minnesota, the Dakotas and Montana, and a great many other states where Corn does not thrive as luxuriantly as in Iowa, Illinois, Indiana, Nebraska and Kansas, we say that in the above states Giant White Hulless Barley is preëminently the crop to grow for stock fattening; indeed, our own experience with this Barley, although we grow magnificent Corn here at La Crosse,—Corn that will take a back seat for no state, on account of the peculiar richness and quickness of our rich, black sandy soil,—with us right here at La Crosse we find it profitable, although we can grow Corn at 15c. a bushel and still not lose money on it, we find it profitable to grow a great plenty of Giant White Hulless Barley, for feeding purposes along with Corn.

There is positively nothing in the world that will give to your cattle better health, keep them more gentle and kind, and add to their weight quicker than the feeding of Giant White Hulless Barley. Indeed, feeding them twice daily on Giant White Hulless Barley and once on Corn will add more fat and better fat, and add it quicker and for less money than feeding on Corn alone. Now, we know this to be true, because we have demonstrated it repeatedly; and we urge every farmer, whether living in a Corn-growing state or not, to plant at least 10 acres of Giant White Hulless Barley for trial this year.

IT IS IMMENSELY PROLIFIC.

The yield of Giant White Hulless Barley runs from 50 to 100 bushels per acre of as fine, plump, healthy feeding Barley as you ever saw. It is easy to grow; there is no other work after you have prepared your soil and sown the Barley until you are ready to cut it, and it can be grown, when it averages 50 to 60 bushels per acre, at a cost of but a few dollars per acre, while one bushel of Giant White Hulless Barley, for fattening purposes, is worth from 1½ to 2 bushels of the best Corn. We urge everybody to plant it, in order to have a change of excellent food for his hogs and cattle. Plant it because it will pay you handsomely and help to keep your stock in an excellent, healthy, vigorous condition. It can be grown with a profit at less than 20c. a bushel, for it is an enormous yielder, a sure yielder and easy to harvest. If you do not wish to thresh same, it can be thrown to the hogs in bundles, and they will eat it eagerly, every kernel of same, leaving the rich Corn to go to the Barley.

BUY NORTHERN GROWN SEEDS

SALZER'S
FARM SEEDS
Produce Results. Just
stop and turn to page 100, and
read the sworn statement of John
Breider and others, who grew 173
bushels of SILVER KING BARLEY
from one acre, and then read some of
the reports under OATS, CORN,
WHEAT, SPURRY, VETCH, GRASSES
and CLOVERS! They are big, but
no better than you will have if
you sow

SALZER'S
NORTHERN-GROWN
SEEDS.

JOHN A. SALZER, LA-CROSSE, WIS.

JUST STOP TO THINK, MR. FARMER,

What it means to you if you will sow 10 acres or more of Giant White Hulless Barley for food. It means that you will have a change of food all the year around; it means that you will have the very best food for your chickens, your turkeys, geese, ducks and pigeons; it means that you will have the very best food imaginable for your hogs, cows and cattle and horses, as horses will relish it in a ground state; it means that it will be a continuous source of profit to you. We have gone to work to illustrate this magnificent Barley by means of a colored plate, and hope thereby to induce you to give it a trial. This plate costs us several thousand dollars, and we are willing to spend this sum, providing we can get you to try the Barley, because we know that when you once sow same, as also our Silver King Barley, that you will become a steady customer for our new Barley sorts, because our Barley sorts are yielders. Just read the testimonials on Silver King Barley, and see what wonderful results and what revolutions we have created in Barley growing, and that is what we expect our Giant White Hulless Barley to do. We believe that hogs can be fattened and cattle brought to the market with a profit at 1½c. a pound, providing you use our extra Grass Mixtures, our Superior Sand Vetch, our Giant Spurry, our Victoria Rape and a great plenty of our Giant White Hulless Barley. We know this Barley will give you results, otherwise we would not so strongly urge you to try it. We have placed the price very low, and hope you will give it a trial in 1897, because it will be to your benefit.

The Cry of the Hog

would be hushed and sweet contentment would reign among hogs if Mr. Farmer would plant a plenty of this White Hulless Barley, of Earliest Ripe Fodder Corn and Giant Incarnat Clover, Spurry, etc., etc.

Price of Salzer's Giant White Hulless Barley: Pkg., 10c.; 3 lbs., \$1.00, postpaid; by freight, pk., 50c.; bu., \$1.50; 2½ bu., \$3.50; 10 bu., \$12.50.

Salzer's Earliest Ripe Fodder Corn.

Our customers would be surprised if we told them how many thousand bushels of Salzer's Superior Fodder Corn are annually planted by our farmer friends. It has gotten to be so that no first-class farmer, that is, a farmer up to the times, wide awake—allows a season to go by without planting from 3 to 10 acres in Fodder Corn. Fodder Corn is one of the cheapest things that can be grown on the farm and one of the very best paying things. We ourselves grow very largely of Fodder Corn, using same in preference to hay, and when the hay market is reasonably high we dispose of our hay and use fodder because the fodder can be grown for about one-fifth what hay can; and, another thing, if you get such rich, luxuriant fodder as we offer, it is almost as good, yes, many farmers say better, as the very best hay, that is, for cattle.

Now, there has been for the past few years a great demand, or better, a call, for an extremely early Fodder Corn, and, in order to meet this demand, we have been experimenting and improving, and testing and hybridizing and crossing varieties of Corn, until to-day we have

The Most Perfect, Earliest, Rich Fodder Corn in Existence.

This Corn will ripen out ears inside of 60 days from planting, and usually from 2 to 3 ears on the stalk. The foliage is probably 6 feet high, very leafy and bushy, and contains a tremendous amount of nutritious matter. Of course, this is not as prolific as our Salzer's Superior Fodder Corn, but it has the advantage over any and every other Fodder Corn in the world to-day by its being 30 days earlier. The farmer can easily figure out the great profit in having a Fodder Corn extremely early, having it come at the time when pasturage is short, and he can then feed this rich, luxuriant Salzer's Earliest Ripe Fodder Corn. Plant the first of May. You have it in excellent condition to feed the latter part of July or first of August. Fodder at this time is always in demand. If you are raising hogs or cattle, this Corn, above all other Corns, will return to you a tremendous profit, on account of its extreme earliness, on account of its large and many ears and healthy, nutritious qualities.

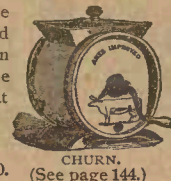
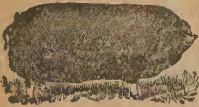
The Most Magnificent Testimonials Imaginable.

We could fill several pages with magnificent testimonials from customers to whom we sent a small quantity of this Corn for trial, asking them to give it an impartial test, and each and every letter received brings forth the most intense indorsements of the Corn, claiming that in earliness, in yield and quality and nutritious matter, it is way ahead of anything and everything that they had ever tried, and that it had been the means of making money for them, as it ripened so very early.

Another thing, if this Corn is desired for winter fodder, it can be planted early; it can be cut months ahead of frost, and can be stored away in first-class shape, and will keep all winter. This can be done before your busy fall work crowds you. We believe the two novelties that we have illustrated on the next page, namely, the Giant White Hulless Barley and our Salzer's Earliest Ripe Fodder Corn, are worthy of a thorough, extensive and impartial trial on every farm in America, and we stake our reputation as seedsmen and farmers that there is nothing that will pay the possessor of hogs and cattle more handsomely than to plant generously of above two sorts. We have placed the price of these very low, and we hope that it will be the means of inducing you, Mr. Farmer, to give it a trial, and we promise you that you will be more than satisfied with the results.

PRICE OF SALZER'S EARLIEST RIPE FODDER CORN:

Pkg., 10c.; qt., 40c., postpaid; by freight, pk. 50c.; bu., \$1.50; 2 bu., \$2.75; 4 bu., \$5.25; 10 bu., \$13.00.



A great flow of rich milk from even the "scrubbiest cow" is received when you plant a field of Hulless Barley, and Earliest Ripe Fodder Corn. It will certainly pay to try it for 1897.



Our GREAT
WHITE OAT
 NOVELTY
NAMELESS BEAUTY
SALZER'S Silver Mine Oats

See Pages 111 and 112.

Unsurpassed
 and
 Christianized

Great duplicator! This 160 acres SILVER MINE OATS will take me 30 days to thresh on account of the tremendous yield (ordinarily 160 acres take me 5 days). I am sure it will yield 150 bushels per acre.

PRICE	
1 Bu.	\$ 1.50
2 1/2 "	3.25
10 "	12.00
20 "	22.50

SALZER'S
 SILVER
 MINE

PRINTED IN U.S.A. BY THE S. S. WHITE CO., PHILADELPHIA, PA.

SALZER'S SUPERIOR FODDER CORN



nutritive quality. For this purpose we wanted a **rapid-growing, early, short-jointed, tall Corn with a great abundance of leaves and tender stalks, rich, juicy, sweet, sugary flesh in the stalk, with a tendency to mature several ears, as a Corn of this nature furnishes more tons of green fodder per acre, and almost double the nourishment that common Corn gives.**

This is what we were after, a Corn maturing even in the North; good ears, fine, short-jointed stock and a prodigious supply of leaves—and this we obtained, by careful selection, in **Salzer's Fodder or Ensilage Corn.** It is immeasurably ahead of the B. & W. Corn—indeed, it outstrips that sort in yield and twice in quality! It will furnish more dry matter, more nourishment, than any other ensilage Corn known!

See This, Oh Friend of Good Fodder!

Chas. E. Brande, Truesdell, Kenosha county, Wis., says: "The Salzer's Superior Fodder Corn that I got from you last spring is truly a great and wonderful Corn. I planted it the latter part of June and some of it nearly ripened before the early frosts. There are two big ears on almost every stalk, and if it had been planted earlier there would have been magnificent Corn thoroughly ripened."

"**Racine, Wis., Sept. 14, 1896.—Out on my farms we planted nearly five acres of your Ensilage Corn, and it is a sight. From one square rod we cut and bound 450 lbs., and this, I believe, is at the rate of 36 tons per acre.—C. C. BEEBE.**"

That is the way thousands of farmers feel about our Superior Fodder Corn, which certainly has no equal in the United States as a great food producer. Of course Salzer's Earliest Ripe is **earlier** by several weeks. Plant some of both,—that's the way to do. The seed is so cheap.

Our tests in 1886—a splendid Fodder Corn year—gave us 53,870 lbs. per acre, containing over 6,000 lbs. of dry matter! Each stalk contains from 1 to 3 fine ears, and lots and lots of magnificent fodder.

Mr. Frank Riley, Iowa County, reports the following tests:

1. Red Cob Fodder Corn from Chicago..... 28,600 lbs. per acre.
2. B. & W. (obtained from Milwaukee and Philadelphia).... 31,302 " " "
3. Giant Fodder (from Iowa) 32,307 " " "
4. **Salzer's Superior Fodder Corn (from La Crosse).... 54,608 " " "**

He says: "Salzer's Fodder is certainly worth three times as much as B. & W., when big ears, full ears, and lots of them, together with the enormous quantity of leafy fodder is considered, Salzer's Fodder Corn is positively worth **double** in nutritious value any sever saw! Your Earliest Ripe Fodder Corn is simply peerless for very, very early."

Ten Thousand More Like It!

Mr. Riley's experiment is one of ten thousand. Whenever our **Salzer's Fodder Corn** was tested last year astonishing reports come of its excellent yield and nutritive quality. This is a fact, that if farmers of our great and glorious United States would each plant 5 acres to Salzer's Fodder Corn, 5 acres to Salzer's Dakota-grown Millet, 5 acres Giant Spurry, 5 acres Superior Sand Vetch and 10 acres to Salzer's Extra Grass Mixture, they could market over

\$300,000,000

worth more cattle than they are now doing! Why not have these 30 acres net you \$1,000 a year? How nicely the \$1,000 would make the changes in your house you and your good wife have long contemplated making! Why not try it?

DON'T BE FOOLED

By seedsmen and others offering you the B. & W. or other sorts as "**just as good.**" They are not. That's the way they will talk. Don't believe it. There is **only one high grade, high quality, big yielding, nutritious sort, one that beats them all 50 per cent, yea, 100 per cent and even more!** That's the kind you want to plant, and that kind is **Salzer's Fodder or Ensilage Corn.**

Price of Fodder Corn: By freight or express, pkg., 10c.; pk., 50c.; bu., \$1.25; 2 bu., \$2.25; 10 bu., \$11.00. Larger lots, special prices.

Price of Salzer's Superior Fodder Corn: Pkg., 10c.; pk., 50c.; bu., \$1.25; 2 bu., \$2.25; 10 bu., \$11.00.

FOUR GREAT FODDER PLANTS.

Probably the four most prolific fodder plants grown. Of each, plant 10 lbs. per acre, in drills or rows, and then watch the enormous quantity of rice fodder it will produce. **Cultivate like Corn.**

1. Kaffir Corn.

The average height is 6 feet. It is used as green fodder, and as such is eagerly eaten by all cattle, hogs, etc., while the seed (50 to 60 bushels per acre) makes an excellent fattener. It is also useful ground as flour, having the texture of wheat flour, and is splendid for cakes, muffins, etc., etc. It will grow and do well wherever Amber Cane succeeds. By mail, pkg., 10c.; lb., 25c.; 10 lbs., \$1.50; by express or freight, lb., 15c.; 10 lbs., 90c.; 100 lbs., \$3.75.



KAFFIR CORN.

2. Milo Maize Corn.

The farmer is fairly wild over this. It will produce more rich, green fodder than any other sort except Teosinte. It grows well where Amber Cane succeeds. The seed is an excellent fattener, and is relished by all cattle, hogs, etc. By mail, pkg., 10c.; lb., 25c.; 10 lbs., \$1.50; by express, lb., 15c.; 10 lbs., 90c.; 100 lbs., \$3.75.



3. The Jerusalem Corn.

Belongs to the non-saccharine sorghums, and was brought a few years since from the arid plains of Palestine. It is pronounced the best and surest grain crop for dry countries and seasons; even better than Kaffir Corn or Milo Maize. It grows several smaller heads on side shoots; often as many as 8 heads on a stalk. The grains are pure white and nearly flat. Three pounds will plant an acre. By mail, pkg., 10c.; lb., 25c.; by freight, 10 lbs., \$1 00; 100 lbs., \$4 00.



4. Branching Doura Corn.

Yields from 6 to 16 stalks from 1 seed. Being allied to Sugar Cane, cattle, horses and hogs will eat it ravenously. The *Rural New Yorker* says: "Though, during the severe drought, Corn dried up within a few feet of it, the Branching Doura suffered but very little, producing from 4 to 12 branches, and grew sturdily from 6 to 10 feet high. If cut down it starts again with renewed strength. It yielded at the first cutting at the rate of 68 tons to the acre." By mail, pkg., 10c.; lb., 30c.; by express, lb., 15c.; 10 lbs., \$1 00; 50 lbs., \$3 00; 100 lbs., \$4.50.

Special Prices on Fodder Corn, Kaffir Corn, Milo Maize, Jerusalem Corn and Branching Doura in large lots. Write for same, stating quantity desired.

SALZER'S GREAT BRAZILIAN FLOUR CORN.

One of the greatest novelties ever introduced. Originated in Brazil, where it constitutes the principal food of the inhabitants. It is truly a marvelous plant. For more than 6 years our seed was always exhausted before the season ended, so great was the demand. You are sure to like it. It grows 8 feet high, and from one kernel sends enough stools to produce 100 ears. Its strong points are:

1. Twenty-five barrels of flour can be grown from one acre, and this flour is of as fine a grade as is made of Dakota hard wheat, which is five times as much as wheat produces per acre.
2. The bread and biscuits baked therefrom are fully as palatable as from any flour known.
3. When boiled in a green state it has no superior among Sweet Corn, while its yield is thrice that of Sweet Corn. Can be ground on a \$3.75 Grist Mill.
4. Matures in all latitudes where Corn ripens.
5. Be ready to take the tide to fortune, for there is a fortune in this Corn.
6. Cultivate as you would Corn, allowing 2 kernels to grow to a hill.
7. On our own grounds it yielded at the rate of 100 bushels green fodder for cattle, of the most delicious, sweet, tender, juicy, nutritious food we have ever seen. Indeed, to us it seems as though this will soon rank as the greatest fodder-producing plant in the world.

The John A. Salzer Seed Company thinks this a wonderful Corn. It makes flour in quality equal to wheat. Of course, it is not so white, but oh, what delicious cakes and rolls and biscuits it makes! Just try it for 1897.

PRICE OF BRAZILIAN FLOUR CORN.

(For flour, plant 5 qts. per acre; for fodder, 10 qts.) Pkg, 10c, by mail; pt., 30c.; qt., 50c.; by express, qt., 25c.; 5 qts., \$1.00; 16 qts., \$2.00; bu., \$3.75; 2½ bu., \$7.50.



AMBER CANE.

Broom Corn.

There is a great demand for Broom Corn straw, and we heartily recommend farmers to plant some, even if no more than 1 acre. It is a paying crop, as big prices are paid for straw. Plant in drills, so it can be worked with cultivator.

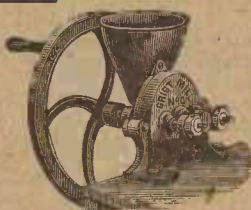
Wisconsin Evergreen.—Lb., by mail, 25c.; by express, lb., 15c.; 10 lbs., \$1.00; 100 lbs., \$6.00.

California Golden.—Oz., 5c.; by mail, lb., 35c.; by express, lb., 25c.; 10 lbs., \$2.00.

Early Japanese.—This is a novelty of great merit, earlier than Evergreen, while the straw is strong and of great value as a market sort. By mail, lb., 35c.; by express, lb., 25c.; 10 lbs., \$1.00; 100 lbs., \$10.00.

Family Grist Mill, \$3.75.

Just the thing to have fresh corn meal whenever your appetite tempts you. Price, only \$3.75.



Early Amber Sugar Cane.

Great was the joy throughout the land when Prof. Cogwell telegraphed that complete success had been obtained in the manufacture of sugar from Amber Cane, and that from 800 to 1,500 pounds of as fine and sweet sugar as could be made anywhere could now be obtained from 1 acre of Cane. From 130 to 280 gallons of syrup, or from 700 to 1,200 pounds of sugar can be secured from an acre. Lb., 15c.; lb., postpaid, 25c.; by express, 10 lbs., 75c.; 100 lbs., \$5.00.

Early Orange Cane.—This is a sorghum of unusual merit. It is very early, and produces stalks of great sweetness and abundance of juice in great profusion. Lb., by mail, 30c.; by express or freight, lb., 20c.; 10 lbs., \$1.50; 100 lbs., \$8.00.



WISCONSIN AMBER SUGAR CANE.

We often wonder how it comes that this magnificent plant is so greatly neglected as a fodder plant. Have you ever tried it, Mr. Farmer? If not, take our word for it, there is nothing that you can try that will give you greater results for less money than Wisconsin Sugar Cane. There is a world of possibilities in it. It can be profitably grown everywhere. It will do well in Texas and Manitoba, do splendidly in Maine and better in California. It can be used as a pasture or as a fodder plant. It is readily eaten by cattle and horses, by mules, sheep, swine and fowl, and, in fact, by everything that you need fodder for.

AS A PASTURE PLANT

It can be grown with excellent results. It can be cut and cut again and springs up quickly. As a food supply it seems to be magnificent. Cattle and swine eat it with great relish. Care should be exercised, however, when feeding it in the green state, for, while some growers state that no ill effects follow its use, others claim that, like clover, it will cause bloating.

AS A FODDER PLANT.

One correspondent writes: "Have found it the most economical thing I know of. I have raised 50 tons of half-cured fodder to the acre."

SEED REQUIRED AND HOW TO CULTIVATE.

About 30 pounds of seed is required per acre. Use a wheat drill set to a bushel, stopping every other hole. When plants are about 8 inches high, harrow them with a two-horse harrow. When about 2½ feet high, the first crop can be cut, if desired, for green fodder. They will spring up quickly again, and repeated cuttings can be made.

THE SEED.

No other variety is better than our vigorous, hardy, Northern-grown Wisconsin Sugar Cane. It is earlier and contains an unusually rich supply of saccharine matter.

DON'T BE AFRAID

To grow our Wisconsin Sugar Cane, our Teosinte and our Vetch, Spurry and other fodder plants on a large scale. Do not be afraid to try these by the acre. It is not an experiment—it is a success. It will surely pay you and bring big money.

PRICE: Lb., postpaid, 20c.; by express or freight, lb., 12c.; 10 lbs., 75c.; 30 lbs., sufficient for 1 acre, \$1.75; 100 lbs., \$4.00; 250 lbs., \$9.00.

GOSH! WHAT A CROP YOU HAVE. AND MINE IS ALL FROZEN.

SORRY FOR YOU NEIGHBOR, NEXT TIME PLANT SALZER'S NORTHERN SEED CORN. IT'S ALWAYS AHEAD OF JACK FROST.



NORTHERN GROWN SEED CORN

We wish particularly to emphasize this point, that Northern-Grown seed is of untold value to the farmer, especially should Jack Frost visit the West early in the season of 1897.

We hold that Corn ripening thoroughly in the Dakotas and Wisconsin will grow with more vigor, be earlier, return larger crops, and in each and every particular be superior to Corn grown in other states. This point alone should make our Corn cheap at double the price asked. Rather pay \$20.00 per bushel for Salzer's Northern-Grown Corn that will ripen than take chances on Southern and Eastern Corn, even as a gift.

Just stop and read the letter of Hon. J. C. Easton (page 108) regarding Salzer's New Leaming Corn!

100 BU. PER A.

QUEEN OF THE NORTH CORN.

For years we have experimented, and tested the scores of sorts offered by seedsmen, in search of truly superior Corn— one ironclad, to fully withstand the rigor of our climate, one combining earliness, productiveness, fair size in ear and length of kernel in a golden whole; and this we have finally found in our superb **Queen of the North**, unquestionably one of the earliest, finest and most productive deep-grained Yellow Dent Corns grown. Grows to the height of 6 to 8 feet; very frequently bearing two well-developed ears, with kernels closely set (as if wedged) on a thin cob, kernels very long and thin, beautiful golden-orange color. It is the finest appearing shelled Corn we have ever seen.

One Hundred Bushels Shelled Corn Per Acre.

It is decidedly the Corn for a general crop, especially in Wisconsin, Minnesota and the Dakotas—weighs more than any other Corn we know of. Seventy pounds of Corn on cobs when shelled weigh 61 to 63 pounds, leaving the cobs to weigh only 9 pounds.

Our seed of this is carefully grown, and we can safely say that no Yellow Dent Corn offered in America can get up to it in earliness and big yields. For the past 10 years it has never failed on account of early frost. **IT WAS AHEAD** of frost every time. Its solid ears are ripe weeks before! We cannot too strongly urge its merits upon our farmer friends.

Lots of Money in It.

Suppose, in the states of Wisconsin, Minnesota and the Dakotas, where early Corn is needed, the farmers had all planted **Salzer's Peerless Queen of the North**, an extremely early, heavy-cropping Yellow Dent. See the difference. These states planted

2,331,784 acres to Corn, and received **64,203,000 bu.**, or about 27½ bu. per acre.
 Now, had these broad acres been planted to **Queen of the North**, the result would have been
 2,331,784 acres at only 45 bu. per acre (it has often cropped 70, 80 and 100).....104,980,280 bu.
 Deduct grown as above.....64,203,000 bu.

40,727,280 bu. @ only 30c.=\$12,218,184.00! A difference of.....40,727,280 bu.
 Just think of it, farmer, and then act; act in the right direction, and plant **Queen of the North** for 1897. Why, if you only plant **20 acres**, it makes a difference of over **400 bushels**.

PRICE OF QUEEN OF THE NORTH CORN IS:

By mail, pkg., 10c.; qt., 35c.; by express, qt., 20c.; pk., 75c.; bu., \$2.00; 2½ bu., \$4.50; 5 bu., \$8.00; 10 bu., \$15.00.

KING OF THE EARLIEST DENT CORN.

This is a splendid and early Corn. We are going to give you here the description of the introducer, who, however, had to acknowledge to us, after testing our matchless early **Queen of the North**, that when he introduced **King of the Earliest** and wrote its description he had not tested our splendid **Queen of the North**. Now he gives **King of the Earliest** a splendid testimonial—one that we are sure will be the means of pleasing many of our customers who will test this Corn for the first time this year. The loudest claims are made for it as to yield. One farmer reports to us **120 bushels per acre**. Another reports 108 bushels; still another 115, while one reports 98 bushels, and all praise it as a splendid, early Corn. We urge all to test this seed



Corn this season, as it will not be as high in 1897 as in years when severe weather prevailed. Here now is the way the originator describes it: "This is without doubt the earliest and finest Dent Corn in cultivation—bright orange color, short, red cobs, long, deep grains, very rich. It ripens earlier, dries out quicker, stands the drought better and will yield more No. 1 shelled Corn than any other. I believe a yield of 120 bushels per acre is possible with this variety everywhere." This Corn may be offered you cheaper at other places, but would you wish Eastern or Southern Corn as a gift? That is, if Jack Frost should come early?

Price of King of the Earliest Corn:

Pkg., 10c.; qt., 35c.; postpaid; by freight, qt., 20c.; pk., 70c.; bu., \$2.00; 2½ bu., \$4.00; 5 bu., \$7.50

Salzer's New Golden Triumph Yellow Dent Corn.

We are not enthusiasts, but if we were, we would simply go wild over this beautiful Corn. It is a Corn among Corns. There is nothing like it, and we know pretty well whereof we speak, for we have tested every variety known to the American seed trade, and all are below this variety in merits. It is a Corn that possesses more good qualities, more new blood, more health and vigor and producing properties than any yellow dent Corn that has been offered for many a year. It is a fit mate for our matchless **Queen of the North** Corn, which we have been selling the past ten years and for which each season the demand increases. It is a Corn that we would unhesitatingly recommend for general culture, that is, if you wish a Corn of beautiful color, large ears, kernels of fine appearance, good selling qualities, a Corn that will fill a bushel quickly and weigh out on every 100 bu. measured Corn at least 10 to 15 bu. in excess on account of the light, thin cob.

Of course no careful grower would risk his full crop on this or any other new Corn the first year, unless he was in a Corn-growing state, and though our testimonials from parties who grew it in North Dakota, Wisconsin, Iowa and South Dakota are done. We would plant say 5 to 10 to 20 acres this year, and then the next year we are sure that your full crop will be planted of **Salzer's Golden Triumph Corn**, for we know that this variety is the greatest Corn, the heaviest yielder, the finest appearing Corn you have ever grown, and you will plant no other! We know this, because you are planting Corn for profit, and if you want to make money and lots of it, there is no Corn that will do it quicker for you than **Salzer's Golden Triumph**. The ear of this Corn is very large, measuring from 9 to 14 inches in length, and it contains a great many rows and a great many kernels and it is just the Corn that fills the bushels fast. Why, it will be nothing unusual for you to grow 150 to 200 bu. per acre of this Corn, and it will not take you long to figure the profits on 100 acres at 150 bu. per acre. Sir, the Salzer Seed Company believes, truly too, that some farmer will come to the front and grow and report 250 bu. of ears for one acre of this Corn! We think it possible! This Corn has the quality of producing big yields when all other Corns fail. It seems to sink its roots deeply after moisture, and in this way withstands all elements and returns big yields.

SUCCESS WITH GOLDEN TRIUMPH CORN!

Last year we sent large lots to Corn growers situated throughout America. We knew it was a great Corn, but we did not expect such hearty and earnest recommendations as we received. There is not one who does not report this Corn as a No. 1 in every respect. We here give a few of the many testimonials that we have received.

F. P. Wright, Valley City, N. D.: "The Corn sent grew finely, 6 feet tall, ears 10 inches long. Is too late for North Dakota until acclimated."

O. A. Swab, Sabetha, Kan.: "The Golden Triumph Corn is very early, the length of ears but 8 inches. That was due to the prolonged drought."

C. C. Lanier, Shubuta, Miss.: "The early Corn averaged about 13 inches in length. Everybody that saw it growing said that they never saw such Corn in this state before. They are bound to plant no other."

Levi Koeper, New Bremen, Ohio: "The Corn is early. Ears are 10 inches long and 3 inches in diameter. Splendid. At this rate it would go 200 bu. per acre."

C. A. Grotke, Neillsville, Wis.: "The Corn was excellent, the ears very good size, ripening here perfectly."

Quinton Anderson, Whiteha., Wis.: "Corn over 100 bu. per acre. Size of ears, 8 to 12 inches long."

August Duderjohn, Toluca, Ill.: "Ears about 12 inches long. At this rate it will yield 300 bu. per acre."

J. Hadtwalker, Centralia, Ill.: "Corn very fine; ears 10 inches long."

G. B. M. Kepler, Port Royal, Penn.: "I write to tell you that I am more than pleased with the new Corn, Golden Triumph. It comes early (matures early) and the ears grow to a large length, 10 to 11 in., and usually 2 ears to the stalk. At rate of 200 bu. per acre."

Chr. Smith, Paris, Ark.: "Your new Corn is very fine. Had ears over 1 foot long."

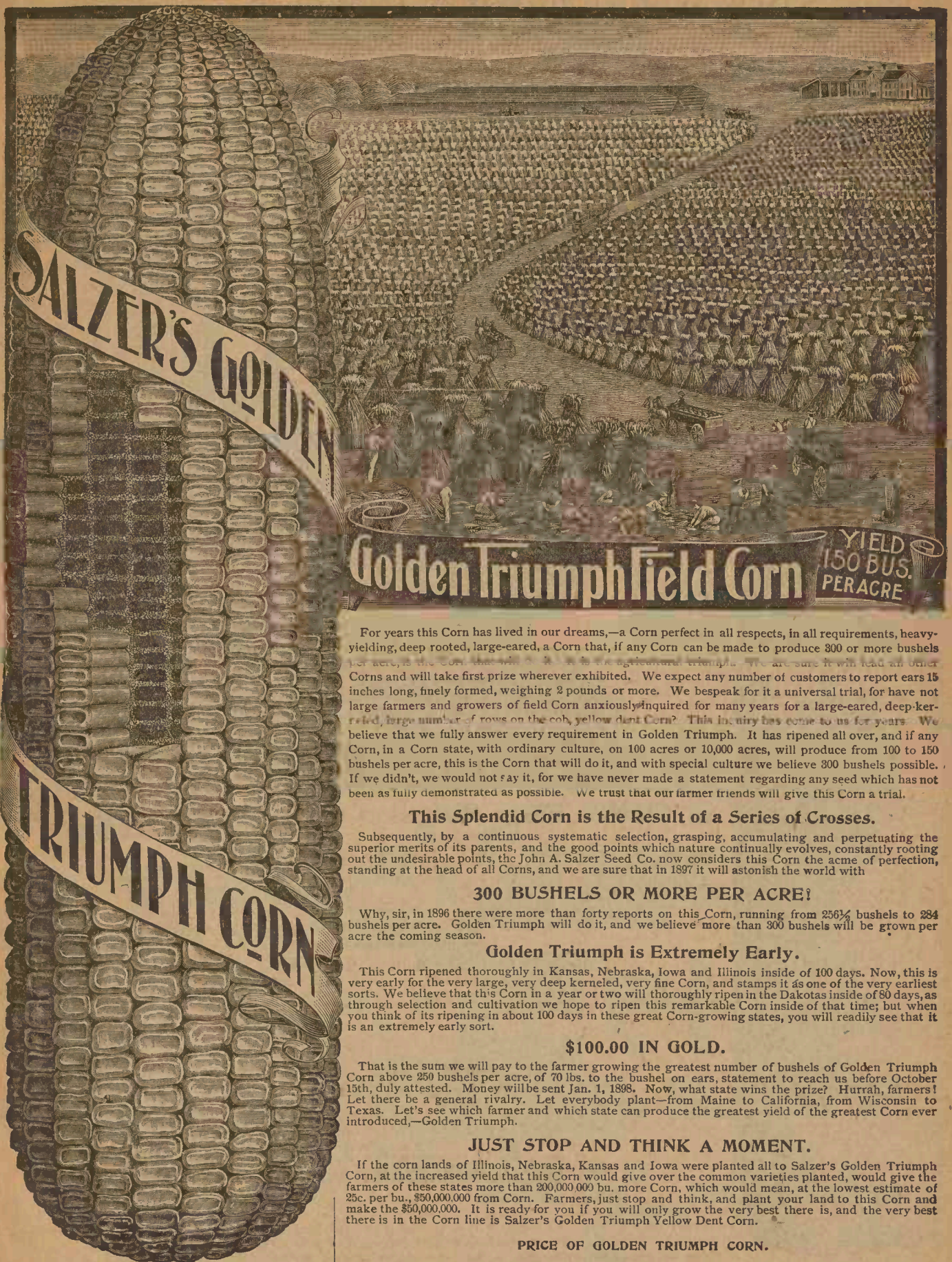
J. J. Schaeffer, Payson, Utah: "Your new Corn produced ears 9 inches long. It is rather late for this country. It is very fine."

H. Molke, Wood Lake, Minn.: "Your new Corn can't be beat. The ears are over 14 inches long." (At this rate it would yield 150 bu. per acre.)

James Dooling, De Kalb, Mo.: "Golden Triumph Corn is a beauty. Ears thick, full and 14 inches long." (All ears that long would mean 300 bu. per acre.)

B. Padberg, Mine La Motte, Mo.: "The early Corn, Golden Triumph, ears are 11 inches long and 2 ears to the stalk." (At this rate it would yield 200 bu. per acre.)

PRICE: Pkg., 10c.; lb., 35c., postpaid; by freight, pk., 90c.; bu., \$2.50; 10 bu., \$20.00.



Golden Triumph Field Corn YIELD 150 BUS. PER ACRE

For years this Corn has lived in our dreams,—a Corn perfect in all respects, in all requirements, heavy-yielding, deep rooted, large-eared, a Corn that, if any Corn can be made to produce 300 or more bushels per acre, is the Corn that will do it. It is the agricultural triumph. We are sure it will lead all other Corns and will take first prize wherever exhibited. We expect any number of customers to report ears 15 inches long, finely formed, weighing 2 pounds or more. We bespeak for it a universal trial, for have not large farmers and growers of field Corn anxiously inquired for many years for a large-eared, deep-kerneled, large number of rows on the cob, yellow dent Corn? This inquiry has come to us for years. We believe that we fully answer every requirement in Golden Triumph. It has ripened all over, and if any Corn, in a Corn state, with ordinary culture, on 100 acres or 10,000 acres, will produce from 100 to 150 bushels per acre, this is the Corn that will do it, and with special culture we believe 300 bushels possible. If we didn't, we would not say it, for we have never made a statement regarding any seed which has not been as fully demonstrated as possible. We trust that our farmer friends will give this Corn a trial.

This Splendid Corn is the Result of a Series of Crosses.

Subsequently, by a continuous systematic selection, grasping, accumulating and perpetuating the superior merits of its parents, and the good points which nature continually evolves, constantly rooting out the undesirable points, the John A. Salzer Seed Co. now considers this Corn the acme of perfection, standing at the head of all Corns, and we are sure that in 1897 it will astonish the world with

300 BUSHELS OR MORE PER ACRE!

Why, sir, in 1896 there were more than forty reports on this Corn, running from 256½ bushels to 284 bushels per acre. Golden Triumph will do it, and we believe more than 300 bushels will be grown per acre the coming season.

Golden Triumph is Extremely Early.

This Corn ripened thoroughly in Kansas, Nebraska, Iowa and Illinois inside of 100 days. Now, this is very early for the very large, very deepkerneled, very fine Corn, and stamps it as one of the very earliest sorts. We believe that this Corn in a year or two will thoroughly ripen in the Dakotas inside of 80 days, as through selection and cultivation we hope to ripen this remarkable Corn inside of that time; but when you think of its ripening in about 100 days in these great Corn-growing states, you will readily see that it is an extremely early sort.

\$100.00 IN GOLD.

That is the sum we will pay to the farmer growing the greatest number of bushels of Golden Triumph Corn above 250 bushels per acre, of 70 lbs. to the bushel on ears, statement to reach us before October 15th, duly attested. Money will be sent Jan. 1, 1898. Now, what state wins the prize? Hurrah, farmers! Let there be a general rivalry. Let everybody plant—from Maine to California, from Wisconsin to Texas. Let's see which farmer and which state can produce the greatest yield of the greatest Corn ever introduced.—Golden Triumph.

JUST STOP AND THINK A MOMENT.

If the corn lands of Illinois, Nebraska, Kansas and Iowa were planted all to Salzer's Golden Triumph Corn, at the increased yield that this Corn would give over the common varieties planted, would give the farmers of these states more than 200,000,000 bu. more Corn, which would mean, at the lowest estimate of 25c. per bu., \$50,000,000 from Corn. Farmers, just stop and think, and plant your land to this Corn and make the \$50,000,000. It is ready for you if you will only grow the very best there is, and the very best there is in the Corn line is Salzer's Golden Triumph Yellow Dent Corn.

PRICE OF GOLDEN TRIUMPH CORN.

Pkg., 10c.; lb., 35c.; 3 lbs., \$1.00, postpaid; by freight, pk., 90c.; ½ bu., \$1.50; bu., \$2.50; 2½ bu., \$6.00; 10 bu., \$20.00.

The biggest yield in 1896 was 284 bushels per acre.

Salzer's New White Cap Yellow Dent Corn.

This glorious Corn combines more solid merit than any Corn ever catalogued, being suitable for all climates and soils, and yet grows large ears and matures early. The ear grows as large as the Leaming Corn, and is from 7 to 10 days earlier, and on poor, thin soil will yield 30 per cent more Corn. It will outyield and outshell the Leaming. Its great merit lies in the fact that it is as natural a yielder as weeds, grows strong, rank and quick, and will produce more Corn on poor thin soils than any kind now in cultivation.

After growing different varieties of merit, S. H. Todd, of Huron county, Ohio, the largest breeder of Chester White hogs in the world, says: "White Cap Yellow Dent beats them all. It is sure to yield me a crop of good sound Corn. It makes more bone and strength than any other Corn, and I will grow no other sort." Mr. Todd took \$2,175.00 in prizes at the World's Fair on his hogs, is a large grower of Corn, and his recommendation on this Corn is honest and reliable.

This Corn will be appreciated by those living in drought sections, and by those farmers who have poor, thin soil, while on strong rich soil it has no superior. The tip ends of the grains are white, the inside yellow, making it a beautiful color. There are more fine points combined in this Corn than any other in cultivation. Large growers in the great Corn belt, as well as those out of it, will be pleased with this Corn, because—

- First—It is as natural a yielder as weeds.
- Second—It yields large crops on poor, thin soil.
- Third—The ears are large, handsome and well filled.
- Fourth—It is sure to mature in from 90 to 95 days.
- Fifth—It husks easily and shells easily.
- Sixth—It commands the highest market price.
- Seventh—It will grow more bushels on poor, thin land than any other kind in the world.

- Eighth—It stands the drought better than 60 other varieties grown in the same county.
- Ninth—It has a large number of rows on the cob, making it a great yielder.
- Tenth—It will outshell and outyield Leaming Corn.
- Eleventh—It grows its fodder strong, rank and rapidly, from 7 to 8 feet high.
- Twelfth—It is sure to please all who give it a trial.

NOW, MR. FARMER,

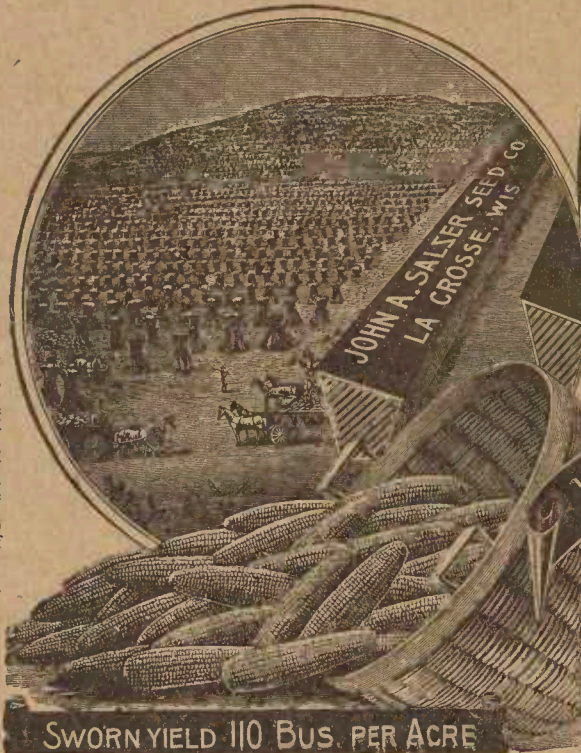
This is the Corn for you to try. It's dirt cheap, too! It's new, it's grand—it's a tremendous yielder, and scoffs at droughts or rain or bad weather! It defies the elements and returns yields that please, profit and astonish you. Be sure and get the true stock of this, and the place to get the genuine is of us! It covered itself with glory in 1896 everywhere.

Price: Pkg., 10c.; lb., 35c., postpaid; by express, pk., 60c.; ½ bu., 90c.; bu., \$1.50; 2½ bu., \$3.50.

HERE IS ONE LETTER.

Thousands
More
Just as Good!

"The White Cap Yellow Dent Corn that I received of you in the spring is a big crop. It is out of the way of frost now. It planted just one acre, and will yield over 200 bushels of ears of Corn. It stands over 11 feet high and averages two ears to the stalk. It will be a great success with me.
G. P. VARY,
Box 171,
Le Roy, N. Y.
Sept. 17, 1896."



Clark's Early Mastodon Corn.

(YELLOW DENT.)

Mr. Clark, the originator, one of the largest Corn growers in the country, claims for this that it ripened 8 miles from Lake Erie in 96 days to perfection. It is not by any means as fine an appearing Corn as our Salzer's Golden Triumph, but it has this record: When the *American Agriculturist* offered \$500.00 in gold for the heaviest yielding Corn from one acre, it won the prize (that, however, was before Golden Triumph was introduced), Mr. Alfred Rose, Pennyan. N. Y., the winner, growing 213 bushels on one measured acre. This shows you what a heavy-yielding Corn it is. It has ripened here at La Crosse, but we would not advise you to risk a very large crop of same until you have acclimated the seed to your section. Our seed was grown by the originator.

Pkg., 10c.; lb., 25c.; 5 lbs., \$1.00, postpaid; by freight, pk., 60c.; bu., \$1.50; 2 bu., \$2.90; 10 bu., \$13.00.

Salzer's Canadian Yellow Dent Corn.

It is one of the very earliest Yellow Dent Corns grown; indeed, it crowds our Queen of the North. However, it has not as handsome a kernel as Queen of the North. It is very early, has a pretty shaped and very fine appearing kernel, and is a Corn that will do well everywhere. It produces 65 lbs. of kernels to 5 lbs. of cob. It will yield all the way from 60 to 90 bushels per acre. It is a variety that we know will give you a lot of satisfaction.

Pkg., 10c.; lb., 40c.; 3 lbs., by mail, postpaid, \$1.00; by express or freight, pk., 60c.; bu., \$2.00; 2½ bu., \$4.00; 10 bu., \$16.00.

Early Huron Dent Corn.

This is sold by Philadelphia and other seedsmen as their earliest Yellow Dent Corn. Now, it is not as early as Canadian Yellow Dent or Queen of the North, but we have secured from the introducer, Mr. Clark, who grows same for the Philadelphia seedsmen, some of his choicest, select seed, and offer same at: Pkg., 10c.; qt., 40c., postpaid; by freight, pk., 60c.; ½ bu., \$1.10; bu., \$1.75.

YIELD 120 BUS



CANADIAN YELLOW DENT.

WISCONSIN EARLIEST WHITE DENT CORN.

This is the earliest large-eared Yellowish White Dent Corn; ripens ordinarily as far north as Fargo. It is a 16 to 20 rowed variety, with medium-sized cob and large ear. In some portions of Wisconsin this is grown to the exclusion of other sorts, owing to its earliness. With us it yielded heavily, and ears 12 inches in length were not uncommon. Gov. Hoffman (Hans Buschbauer) considers it the heaviest cropping, uniformly large-eared, earliest White Dent grown in the North.

Pkg., 10c.; qt., 35c.; by freight, pk., 60c.; bu., \$1.90; 2½ bu., \$4.00.

THE NEW LEAMING.

The new Leaming Corn is a strain that has been carefully selected and improved. As we now have it, it is the earliest Yellow Dent Corn in cultivation, next to the Queen of the North. The Queen of the North is a smaller-cobbed, early variety, which is followed closely by the Leaming. This strain ripened at La Crosse the past season by September 15. It is not a hard, flinty Corn, but sweet and nutritious, making excellent feed and the finest meal. The ears are large and handsome, with deep, large grain, of deep orange color, and small, red cob. The stalks grow to medium size (not large), with few suckers, tapering gradually from root to top, producing two good ears to each stalk; husks and shells easily. One hundred and thirty bushels shelled Corn to the acre are common on good Corn ground, with good, but not extra cultivation. It is also adapted to a greater variety of soils than any other varieties, producing unusually well on light or heavy land, where other varieties would not thrive.

Hon. J. C. Easton, the great railroad magnate, owning and operating many farms, says: "Your New Leaming is the finest, earliest, heaviest yielding Yellow Dent I ever grew. Why, there were ears twelve inches long—big, full, heavy."

J. H. Leeschner, Arenzville, Ill.: "New Leaming Corn will yield 75 bu. per acre. Common corn, 40." Now, then, we cannot say too much in favor of our strain of New Leaming Corn. It is so different in all good qualities to its parent that many of our farmer friends tell us that we are too modest in setting forth its claims. Think of this magnificent Corn ripening on our lands in Minnesota, 100 miles north of La Crosse, and bearing at the rate of over

103 Bushels per Acre on 25 Acres—2,575 Bushels,

and then get ahead of the first September frost! It's a wonderful Corn—wonderful in all of its make-up. We have seen ear after ear measuring from 8 to 12 inches long, filled to the top with heavy, golden grain. It is difficult to believe that such handsome Corn can be grown in Western Wisconsin and Central Minnesota on account of the climate, but this field of 25 acres was the finest patch of even, large eared, uniform-sized Corn that we ever saw. Like it? Of course you will.

PRICE OF NEW LEAMING: Pkg., 10c.; qt., 30c.; qt., 55c., postpaid; by freight, pkg., 10c.; pt., 15c.; qt., 30c.; pk., 60c.; bu., \$1.50; bag (2 bu.), \$2.90; 5 bu., \$7.00; 10 bu., \$13.00.

Salzer's Early Giant White Dent Corn.

In the new Early Giant White Dent we have a very valuable and long-sought-for variety, viz.: A very large ear and grain, yet a very early White Dent Corn. White Dent is one of the

largest grained of all White Corn. It is quite well shown in the accompanying illustration, although the artist has the kernels somewhat too deep for an average ear. Its fine quality of grain makes it very superior for grinding into meal, and indicates its strong nutritive qualities. It is a very vigorous grower, taking strong hold in the ground and averaging eight feet in height, producing two large ears, well filled to the extreme ends of the cob, even on light and poor land. Early Giant White Dent presents the most perfect type of White Field Corn ever introduced, and should be planted by all farmers who want to be abreast of the times.

The ears are large and handsome, with deep, large grain, of white color. Stalks grow to medium size (not large), with few suckers, tapering gradually from root to top, producing two good ears to each stalk; husks and shells easily. One hundred and thirty-six bushels shelled Corn have been grown to the acre on good Corn ground. It is also adapted to a greater variety of soils than other varieties, producing unusually well on light or heavy land, where other varieties would not thrive.

Mr. Leyton Vancy, Waverly, Mo., writes regarding this Corn: "Your Early Giant White Dent Corn made a splendid yield, considering the unfavorable season. Was ready to crib almost 60 days before our home-grown seed. It has—most all of it—been spoken for for seed." Now, then, the way to make money is to follow Mr. Leyton Vancy's example. Plant new varieties of seed Corn, Oats, Potatoes, Grasses, etc., etc., and sell them to your neighbors for seed. There is money in it for you.

PRICE OF SALZER'S EARLY GIANT WHITE DENT CORN: Pkg., 10c.; lb., 35c., postpaid; by freight, pk., 75c.; ½ bu., \$1.00; bu., \$1.90; 2½ bu., \$4.50.

CHESTER COUNTY MAMMOTH YELLOW DENT.

The largest growing, most prolific Yellow Dent for Middle and Southern States known. Deep golden kernels, 16 to 24 rows, yielding 150 bushels per acre. Postpaid, pkg., 10c.; qt., 35c.; by express or freight, qt., 20c.; pk., 75c.; bu., \$2.50; 2½ bu., \$5.00.

MAMMOTH WHITE DENT CORN.

Splendid for Middle and Southern States; very large ears and deep kernels, 16 to 18 rows. Qt., 35c.; by express or freight, qt., 20c.; pk., 75c.; bu., \$2.50; 2½ bu., \$5.00.

CHAMPION WHITE PEARL.

Originated in Illinois, and is enormously productive; a strong grower; matures in about 100 days. The stalk is stout and thick, and ears are set low. We offer the direct headquarters stock. Pkg., 10c.; qt., 35c.; by express or freight, qt., 20c.; pk., 75c.; bu., \$2.25.

Hickory King.

SMALLEST COB, LARGEST GRAIN, PURE WHITE DENT CORN.

So large are the grains and so extremely small the cob that on an ear broken in half a single grain will almost completely cover the cob section, as shown in the illustration herewith. The stalks generally bear two good ears each, and occasionally three. It yields splendid crops on light soil, and is undoubtedly the best and most productive white field Corn, particularly for the South, where it is sure to become universally popular. The ears are uniformly well filled out, and it will make more shelled Corn to a given bulk of ears than any other variety. It will not be useless for Northern planters to test a package, as in a few years it would become acclimated, and that would be a great acquisition. By mail, pkg., 10c.; qt., 35c.; by express or freight, qt., 25c.; pk., 60c.; bu., \$2.25; 2 bu., \$4.25; 2½ bu., \$5.00.

Minnesota King.

Almost an exact duplicate of Hickory King, only that the Corn is a beautiful yellow and much earlier, ripening perfectly in Minnesota and yielding at the rate of 100 bu. per acre. Pkg., 10c.; qt., 35c., postpaid; by freight, pk., 60c.; bu., \$1.75.

Read what Hon. J. C. Easton has to say regarding the wonderful New Leaming Corn. See above!



FLINT CORN SORTS.

SALZER'S SOUTH DAKOTA FLINT CORN.



Salzer's South Dakota Flint Corn.

A variety of unusual promise. Ears large, long, of bright yellow color, kernels fair size, thickly set; rows from 8 to 12 to a cob. Very productive, yielding 160 bushel baskets per acre. It is not uncommon to find 3 to 4 ears, 10 to 15 inches long, on a stalk. It matures early, and will be hailed with delight by our thousands of Dakota friends. A great point in its favor is that it has ripened at La Crosse, August 10th, fully 16 days ahead of the first slight frost. It is a magnificent sort, wonderfully prolific and very early, or, as a practical farmer said to us: "Salzer, your South Dakota Yellow Flint is not 'Get there, Eli,' but is there early and ripe, waiting for Eli to get there!" Pkg., 10c.; qt., postpaid, 35c.; qt., by express, 20c.; pk., 60c.; bu., \$1.75; 2½ bu., \$3.75.

Salzer's North Dakota Flint Corn.

A magnificent variety of early White Flint Corn, with large ears, often 14 inches in length, solid kernels, with 8 to 12 rows to the cob, of a dark silver color. It yields from 60 to 80 bushels per acre ordinarily, and matures quickly. Pkg., 10c.; qt., postpaid, 35c.; qt., by express or freight, 20c.; pk., 60c.; bu., \$1.75; 2½ bu., \$3.75.

Houghton's Silver White Flint.

This is a well-established variety, with uniform characteristics, including early maturity; medium size, both of stalk and ear. Pkg., 10c., qt., by mail, 35c.; by express or freight, pk., 60c.; bu., \$2.00.

Rideout or Mercer.

Very early Yellow Flint. Pkg., 10c.; qt., 35c.; pk., 60c.; bu., \$2.00.

Longfellow Field Flint.

This is an 8-rowed Yellow Flint variety, the result of careful selection. The ears are from 10 to 15 inches long, 1½ to 1¾ inches in diameter, are well filled out to the extreme end of the cob. The cob is small, kernels large and broad. This Corn is well adapted to the Northwest, and is said to have produced 200 bushels of ears to the acre in Massachusetts. Large pkg., 10c.; qt., postpaid, 35c.; by express, pk., 50c.; bu., \$1.75.

Squaw Flint Corn.

We believe this to be the earliest Flint Corn, and, for that matter, the earliest Field Corn of any sort whatsoever in the world. It was obtained from the Indians on the Sisseton reservation, where it never failed to ripen, and it was grown for us north of this reservation in South Dakota. It is a tremendous cropper, and 100 bushels per acre is common. It was for many years the main food the Indians had; indeed, they claim that it has been in their possession for a century. It looks as though mixed, kernels often being white and black. Pkg., 10c.; qt., 30c.; qt., 50c., postpaid; by express, qt., 25c.; pk., \$1.00; bu., \$2.75.

Washakum Yellow Flint Corn.

The early cylindrical; about 9 inches long; the kernel is long and deep, the color rich and glossy. Very heavy. By mail, pkg., 10c.; qt., 35c.; by express, qt., 20c.; pk., 65c.; bu., \$1.75.

King Philip Corn.

This excellent colored Red Flint Corn is so well known that it needs no special description.

It is an 8-rowed flint, from 8 to 12 inches long, and with good cultivation will yield 75 bushels per acre. Ripened in North Dakota. By mail, pkg., 10c.; qt., 35c.; by express, qt., 20c.; pk., 60c.; bu., \$1.75.

Angel of Midnight Flint.

Begins to ripen August 5th, and is the earliest we have ever tried. Longest ears 14 inches, 8 rows, over 60 kernels in a row; kernels large, broad, yellow, flat. Pkg., 10c.; qt., 35c.; by mail; by express, qt., 20c.; pk., 60c.; bu., \$1.75.



SALZER'S GOLD MINE OATS.

Those of our customers who planted the different new varieties of Oats which we have offered in the past years, such as White Bonanza, Great Northern and Salzer's Silver Mine, need not be assured that in Salzer's new Gold Mine Oats we have something that is superior to anything that we have ever offered. Our friends need only to read our statement that Salzer's new Gold Mine Oat is the peer of any oat ever offered to be fully convinced that this is so, for we have never made a statement regarding any of our Oats which facts did not prove. When we said, regarding the Silver Mine, that it would yield 200 bushels per acre, many farmers said that that was extravagant, but when farmers are getting from 180 to 220 bushels per acre, people are beginning to believe it, and well they may, for we believe that Salzer's Silver Mine Oats will eventually yield 250 bushels per acre. Now, what will Salzer's Gold Mine do? Why is it superior to Silver Mine and other varieties of Oats that we offer? Its superiority consists in stronger, stiffer straw, better able to bear the long heads of very heavy grain, new blood, more health and vigor and with all a yielding quality that goes into the fabulous. We are not going to say much about this Oat this year, only that we have same in a small quantity and are willing to part with it at a fair price. This Oat cost us a great many dollars per bushel when we first purchased same. Our seed, on account of the long drought, is not as plump and heavy as it is in ordinary seasons. We have had some weighing 50 pounds per measured bushel, though our seed is much lighter this season on account of the dry weather which destroyed many Oat yields entirely here. That means a great deal. Some of our customers who tested Gold Mine during the year 1896 believe that 300 bushels per acre is possible of this variety, and we know a great many farmers are going to try it for 1897.

\$100.00 IN GOLD.

That is the sum, and a big write-up in farm papers, the gentleman will get, providing he will forward us his photograph, who grows the first 300 bushels per acre, American standard, of Salzer's Gold Mine Oat. Now, we will allow him to plant this Oat as he wishes, either in drills or sown broadcast, or as he would plant Corn, in rows, and cultivate as he may desire. This Oat is a wonder. It is going to do wonders and we would not be surprised if a goodly number of farmers report 300 bushels or more per acre next fall. If more than one party grows 300 bushels per acre the \$100.00 will be equally divided among them. Now, this Oat is a winner, it's a yielder, it's healthy and vigorous and contains every element to make it popular it once.

PRICE: Pkg., 15c.; ½ lb., 35c.; lb., 60c.; 2 lbs., \$1.00, postpaid; by express, pk., \$1.00; bu., \$3.50; 2½ bu., \$7.50. Positively no more than 2½ bushels sold to anyone excepting by special correspondence with us regarding same.



WHITE BONANZA.

There is no Oat ever planted that has given such universal satisfaction as our Peerless White Bonanza. From the pine-covered hills of Minnesota to the sunny slopes of Florida and Texas—from the broad prairies of the wide Northwest to the California Golden Gate—yes, from every state and territory of the union, from Maine to Oregon—glowing reports come regarding the earliness, vigor and yield of **WHITE BONANZA**. Its strong points are many; its yield everywhere astonishing. It is an early Oat, ripening quickly, and maturing full, plump kernels. **"It is ahead of any Oat we ever tried."** Thus hundreds of customers write us who have tried Clydesdale, Welcome, Chieftain and the like. Thus you will say after planting and harvesting White Bonanza.

All Oats this year are comparatively light and discolored, due to the extreme weather.

\$500.00 IN GOLD.

In 1889 the *American Agriculturist* offered \$500.00 in gold to the farmer raising the greatest number of bushels from one measured acre. It was won by W. R. Strickland, Albion, N. Y., who purchased of us $2\frac{1}{2}$ bushels of White Bonanza Oats and sowed same on one acre, yielding 134 bushels and 23 pounds.

Some 10,000 entered the contest, and the White Bonanza scooped them all, returning the first and second heaviest yields. The editor of the *American Agriculturist*, commenting upon it, says: "The *American Agriculturist* pronounces it the most prolific of all varieties."

Price of White Bonanza Oats:

Pkg., 5c.; lb., postpaid, 30c.; by freight, pk., 50c.; bu., \$1.25; $2\frac{1}{2}$ bu., \$3.00; 10 bu., \$11.50.

SALZER'S GREAT NORTHERN OAT.

The objection was brought against the White Bonanza Oat that it would lodge on very rich soil, and that the grains were apt to be too hard for feed. This objection is removed in our magnificent new variety—Great Northern. The grain is much larger and is of a quality that horses will fight for. They want Great Northern every time. The past season was a very bad one with us on Oats, as all Oats were more or less discolored and light. In spite of this our average yield was over 80 bushels per acre. In 1894, on quite a large acreage, Great Northern Oats yielded for us over 102 bushels to the acre, machine measure, weighing 46 pounds to the bushel, of the finest, plumpest Oats imaginable.

It is a variety that grows unusually strong, stiff straw, that will withstand all sorts of soil, climes, rains and drought, and produce a crop if any Oat in the world can produce a crop. This was particularly noticeable last year. Fields along side of our Great Northern Oat returned but 30 bushels per acre of ordinary white oat sorts, while Great Northern threshed out 80 bushels per acre. This goes to prove that the new blood and splendid quality of the Great Northern Oat has much to do in determining large yields.

What Two Farmers Say:

Now we could give thousands of extracts from letters, all good. Here are two as samples:

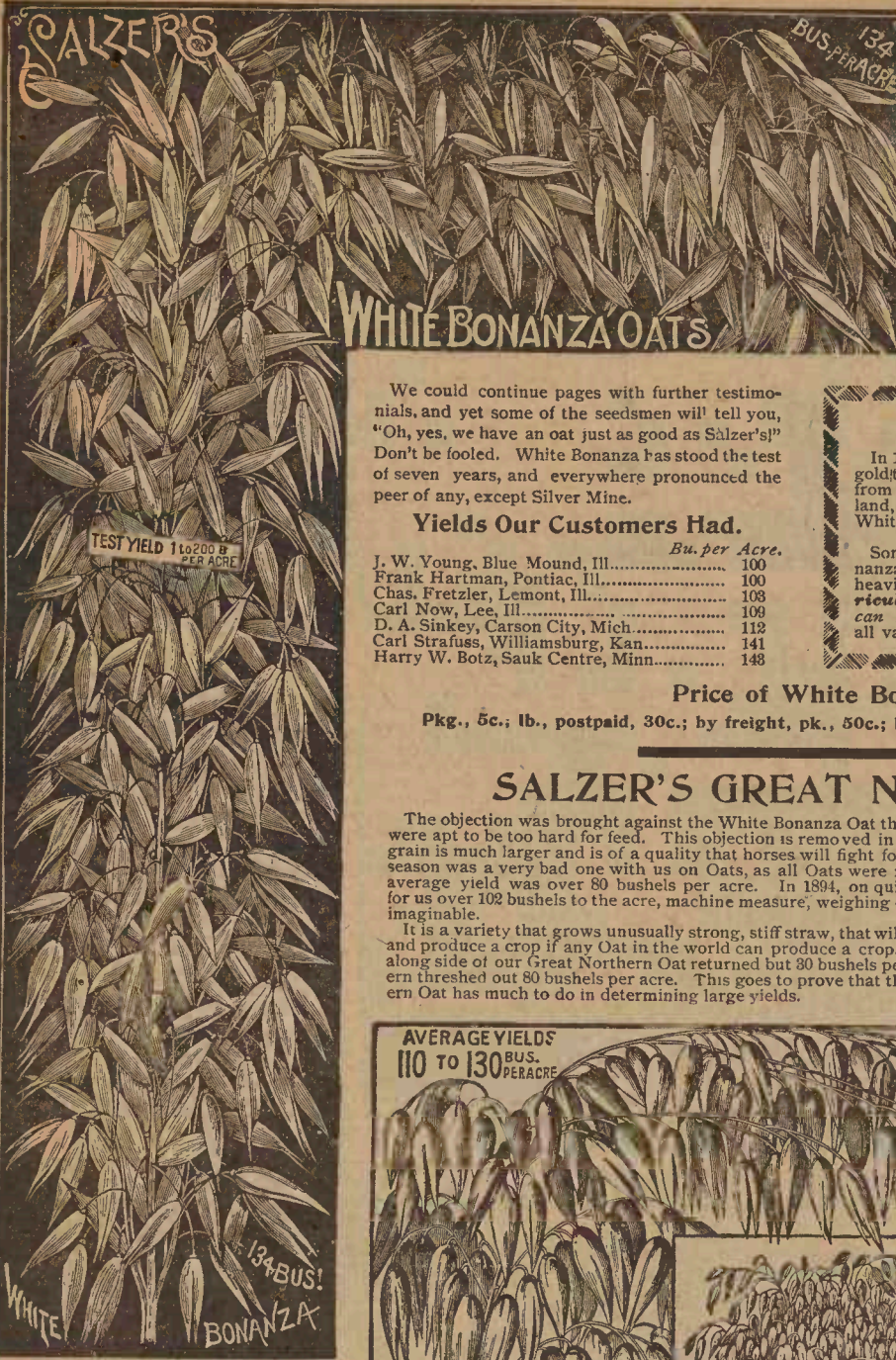
"John A. Salzer Seed Co.—Dear Sir:—The Great Northern Oat I bought of you last spring did excellently. I received from the $2\frac{1}{2}$ bushels by weight 131 $\frac{1}{2}$ bushels. I would have raised from 150 to 160 bushels if the grasshoppers hadn't been. The dry weather didn't hurt it at all; it stood fine. I could sell it all to my neighbors for a high price. There will be a big call for the Great Northern Oat next spring. Yours truly,
JOHN BREIDER, Mishicott."

Hon. I. D. O'Donnell, General Manager of M. & M. Land Co., Montana, under date of July 15, 1895: "I notice by your catalogue that I have lost the first premium on Great Northern Oats by not sending in my report. I had intended all fall to do it. I took the precaution at threshing and have plenty of witnesses as to yield. I had 162 $\frac{1}{2}$ bushels of Oats from the $2\frac{1}{2}$ bushels of Great Northern Oats." That tells the story; 162 $\frac{1}{2}$ bu. per acre on 100 acres, 16,250 bu., at 20c. would net \$3,250.00, or at the rate of \$32.50 per acre. More than Wheat or Corn pays you." Just try Great Northern for 1897.

Price of Great Northern Oats: Pk., 50c.; bu., \$1.25; $2\frac{1}{2}$ bu., \$3.00.

Salt Brush.

A new plant for alkali soils. (See page 126.)



WHITE BONANZA OATS

We could continue pages with further testimonials, and yet some of the seedsmen will tell you, "Oh, yes, we have an oat just as good as Salzer's!" Don't be fooled. White Bonanza has stood the test of seven years, and everywhere pronounced the peer of any, except Silver Mine.

Yields Our Customers Had.

	Bu. per Acre.
J. W. Young, Blue Mound, Ill.....	100
Frank Hartman, Pontiac, Ill.....	100
Chas. Fretzer, Lemont, Ill.....	103
Carl Now, Lee, Ill.....	109
D. A. Sinkey, Carson City, Mich.....	112
Carl Straffuss, Williamsburg, Kan.....	141
Harry W. Botz, Sauk Centre, Minn.....	148

TEST YIELD 1 to 200 B PER ACRE

AVERAGE YIELDS
110 TO 130 BUS. PER ACRE



Price of Great Northern Oats: Pkg., 10c.; lb., 40c.; 3 lbs., \$1.00. By freight, pk., 50c.; bu., \$1.25; $2\frac{1}{2}$ bu., \$3.00; 10 bu., only \$10.00.

White Superior Scotch Oats.

This Oat has great similarity to White Bonanza; indeed, many farmers claim it is the White Bonanza under a new name. There is this about it—it is a fine, plump Oat, with very strong straw, and in every particular similar to White Bonanza. Pkg., 10c.; lb., 35c., postpaid; by freight, pk., 60c.; bu., \$1.50; $2\frac{1}{2}$ bu., \$3.50.

Black Prolific Oats.

It is a grand Oat, which is absolutely rust-proof, of great vigor and health. It is, like all Black Oats, apt to run into light shades. Pkg., 5c.; pk., 50c.; bu., \$1.40; $2\frac{1}{2}$ bu., \$3.25; 10 bu., \$12.00.

Welcome Oats.

This has had a large sale. Is a very handsome White Oat, weighing from 40 to 50 lbs. per measured bushel, yielding fully from 50 to 100 bushels per acre. Pk., 50c.; bu., \$1.00; $2\frac{1}{2}$ bu., \$2.50; 10 bu., \$9.00.

Improved White Russian Oats.

It is a wonderful stooler; 2,268 grains have been counted from one grain; yielding fully one-third more than common Russian White Oats. Seed this year is light. Pkg., 5c.; pk., 50c.; bu., \$1.00; $2\frac{1}{2}$ bu., \$2.25; 10 bu., \$8.50.

SALZER'S SILVER MINE OATS.

We offer Silver Mine Oat with perfect assurance that it is the greatest yielder in the world, and we refer you to the testimonials on page 112 to substantiate this statement. Now, while the farmer is reading the description of Silver Mine Oats, kindly let him remember that the Department of Agriculture at Washington says regarding our Oat, as follows:

"Regarding your Oats, in my estimation, taken as a whole, for a large yield, this variety is better than any other in the exhibit out of a lot of from 400 to 500 samples of all kinds of Oats."

Salzer's Silver Mine Oat is without a blemish, without fault or flaw,—and we predict for it the most wonderful run that any Oat has ever had in the past century. Now, we know that this is a strong statement, but we know, also, that this Oat will back up anything and everything that we can say in its favor. To our mind it is the only absolutely perfect Oat of to-day,—perfect in all respects,—perfect in growth, in vigor, in yield and quality. This is certainly the greatest Oat that we have ever seen, and we think the many years that we have spent in originating and producing farm seeds entitle us to this opinion.

We think we are doing the farmer a great kindness in offering and urging him to plant, for the coming season, a large quantity of this, as it is so heavy a yielder and the most profitable Oat for all to grow in the world, because it will make money for him.

ONE HUNDRED MILLION DOLLARS.



Why, sir! to sow your oat land to this Oat means tremendous profits to you, profits that you can in no other way make so easily. Just take 50 acres at 100 bushels per acre and sell the product, 5,000 bushels for seed to your neighbors,—they will gladly and eagerly pay you 80c. to \$1.00 a bushel,—would give you from \$4,000.00 to \$5,000.00! We honestly believe Silver Mine Oat, if sown by farmers generally, will prove itself, on account of its extraordinary yields, the

Greatest Mortgage-Lifter in the World.

Seeding your land to this Oat would lift or pay the biggest mortgage you could possibly have on your farm, for it is the greatest cropper known! Now, you wonder if this is so, and in order to strengthen your faith in this marvelous, magnificent new Oat, Silver Mine, we shall introduce a few of the 1,200 testimonials of wide-awake farmers. Why, it is the Oat that takes everywhere, because it adapts itself so rapidly at an advanced price in almost every market on the globe. The color alone makes it a great seller.

scattered from Maine to California and from Canada to Texas and some from foreign lands. peculiarly to all soils and climes known! Try what you will, and you cannot beat the Silver Mine for yield and fine quality and good oatmeal, for all millers say oatmeal from Silver Mine makes a more nutritious dish than any other known Oat. It will make for you **BAGS OF MONEY.**

FIFTEEN SPLENDID POINTS.

First—New Blood. It contains more new blood, hence more vigor and producing qualities, than any other Oat we know of.

Second—Stood the Test on 1,200 farms, scattered all over America, in the remotest corners and obscurities of each state and territory—everywhere it did well, despite the most terrible season ever known.

Third—Earliness. This is absolutely the earliest Oat grown. Nothing like it in earliness that we know of. Our crop was ripe and cut and stacked 8 days before other sorts were ripe, which stamps this variety as absolutely the earliest in existence.

Fourth—Money. That's what the earliest Oats always bring in the market, and especially on the farm, for many farmers are short of Oats in the summer when this ripens.

Fifth—It is Bug Proof. This Oat, more than any other variety, laughs at bugs and scuffs at insects, and stands up, growing vigorously, while other varieties succumb to the ravages of insects. During the past 4 years we have never seen an insect touch or harm our Silver Mine Oats.

Sixth—Withstands Drought. No sort that we have ever tested so thoroughly and completely withstands dry weather—yes, long continued hot droughts, as Silver Mine; indeed, it seems to be proof against every element of nature in the shape of weather, withstanding all and always yielding heavily.

Seventh—Strong Straw. Now, then, Silver Mine Oats have wonderfully stiff straw, withstanding severe winds to a marked degree and coming forth after storms standing straight, erect,—a pleasurable sight to behold. When other sorts lodge badly this stands up like a strong stone wall.

Eighth—Yield. This is simply enormous, some say from 100 to 150, 170, yes, 200 bushels or more per acre, but we honestly believe that 140, yes, up to 200 bushels, or more, can be grown per acre under careful cultivation; at least we

would risk Silver Mine Oats ten times quicker than any variety we know of to produce the greatest number of bushels of Oats of any sort grown.

Ninth—Color. The color is beautiful in the extreme, aids it to sell quickly and rapidly at an advanced price in almost every market on the globe. The color alone makes it a great seller.

Tenth—Quality. No Oat exceeds this in excellent quality, and it has that advantage that it will make more and better oat meal than any other known Oat at the present day, while all horses will fight for it for food. All millers who have seen it pronounce it excellent in the extreme.

Eleventh—Profit. Now, then, here is an Oat that makes profitable farming absolutely certain in any state from Maine to California, and south to the Gulf, and north through Canada. This Oat, if sown, will insure profitable farming. It will certainly yield from 20 to 100 bushels more per acre than any of the common varieties, which will ten times pay the cost of the seed.

Twelfth—Quick Return. That's what you get by sowing this Oat, for the crop will go like wildfire! Every neighbor ought to buy it for seed.

Thirteenth—Insurance. You have heard of fire insurance, life insurance, of hail insurance, but here you have a positive, safe, sure CROP INSURANCE. Silver Mine, this beautiful WHITE OAT, insures you against a failure of a crop every time.

Fourteenth—Cost. The price of this Oat is ridiculously low, but that's the way the Salzer Seed Company do when they have a good thing; they sell at a low price so that all farmers may make money out of it.

Fifteenth—The Last Forty Bushels. It is the last 40 bushels per acre that makes farming profitable. If the common sorts yield 30 bushels per acre, and this gave you 70 bushels, the last 40 bushels would be the profit; but if this gave you 200 bushels it is very easy to figure out great profits on 100 acres or more. Try it and convince yourself.

Comparison.

For the sake of comparison, let us take the yield of so many of the farms as is found on page 112 as a basis that is, 200 bushels per acre:

First year, 4 acres sown to 10 bu. Silver Mine, yield 200 bu. per acre, equal.....800 bu.

Second year, 310 acres sown with these 800 bu. Silver Mine yield 200 bu. per acre, equal..... 62,000 bu.

Common Sorts, as Shonen, Clydesdale, Superior, etc.

First year, 4 acres sown to 10 bu. common Oats, yields 40 bu. per acre, equal.....160 bu.

Second year, 70 acres sown with these 160 bu. common Oats, yield 40 bu. per acre, equal..... 2,800 bu.

Difference in favor of Silver Mine Oats..... 59,200 bu.

A difference of 59,200 bushels! This amount is startling; it's enormous; it seems impossible, but it is true. We believe 250 bushels per acre possible in 1897. But just stop one moment and figure the profit of 100 acres at 200 bushels per acre; 20,000 bushels at 80c. a bushel make \$6,000.00. Isn't that a mortgage-lifter? Don't that look fine? It looks well, and you, Mr. Farmer, can make it well in practice by trying this marvel in 1897. See what M. M. Luther did, 209 bushels per acre; and Nick Kutscheit, 231 bushels!

IT'S A SURE CURE FOR HARD TIMES.

The farmer reading the above description, together with the testimonials and strong points in favor of Silver Mine White Oat, must see in it a solution for hard times. No hard times can exist when the farmer gets two and three times as much from an acre as ordinarily. Thus, if your Oats in 1896 produced you but 30 bushels per acre, and Salzer's Silver Mine Oats would give you 90 to 150 bushels per acre, on 100 ACRES THERE WOULD BE A DIFFERENCE OF 6,000 TO 12,000 BUSHELS, which would kill hard times in a hurry. Why not try it for 1897 by seeding heavily to Salzer's Silver Mine White Oat? It is the most wonderful Oat in the world, and we believe as high as 80, 120, 150, YES, AS MUCH AS 250 BUSHELS PER ACRE, CAN BE GROWN FROM THIS OAT WITH CAREFUL CULTIVATION, and we confidently look to the hundreds of American farmers who will try this marvel—this king of yielders—this year, to produce a yield on a large acreage of 200 bushels per acre or more. It is possible. We are moving with the speed of electricity everywhere; why not in the field of agriculture? If it is possible with any Oat, it surely is with Silver Mine White Oat, this grandest of all Oats, this king of yielders, this strong, healthy, new blue-blooded variety.



We cannot help ourselves. We must introduce this picture. Just see the loaded money bags coming home from town. Well, 20,000 bushels of Oats from about 100 acres of the Silver Mine variety at even 12c. or less a bushel would be profitable! Do just try it for 1897, and be convinced that this Oat marvel is your friend and stands ready to make you rich.

THE PRICE OF SILVER MINE OATS is: Peck, 50c.; bu., \$1.50; 2½ bu., \$3.25; 10 bu., \$12.00; 20 bu., \$22.50; 100 bu., \$100.00.

A PLAIN TALK TO FARMERS.

There is absolutely no risk in sowing this variety of Oats, and big money can be made out of it by wide-awake farmers. Why is it that some farmers will not keep up with the times? Why are they always content with the skimmed milk? Or, in other words, why will they not buy a good thing when it is new, but wait until it is half worn out and then take hold of it? This class of farmers will always complain of poor crops, low prices and hard times. Let us look at the matter right. The prices are low. Double the yield of your crops. What then? Why, hard times disappear as though by magic. Sow good seed. Feed your ground, and then with a fair season (or a bad season, if you sow Silver Mine Oats) the crop is assured. On the other hand, sow a poor variety of seed, starve your land, and the best season God ever sent will not fill your granary; such farming will make you a slave all your active life and prepare for you a miserable old age. Be wise and keep well ahead in the race. Be a leader if you can, but never be entirely in the rear. Think, plan, act. You can commence this year by sowing good varieties of cereals,—Oats, Corn, Potatoes, etc. With good management you can sell the crop at an advance on market price. With good management you can sell the crop at a fancy price, for seed, to your neighbor. By keeping right along in this way you will soon be looked to in your neighborhood for the best seed, and no person can calculate in advance how many extra dollars this means during a farmer's life. Try one or two new kinds of seed each year, and as soon as you see an improvement, discard the old and work up a stock of the new. There are enough good, new varieties originated to keep something going at a good price all the time. This is one way to make farming pay, and Salzer's new varieties are always sure to pay you. Just think of the thousands of dollars farmers have made throughout the United States on Salzer's Corn sorts, on his Oats, Wheat, Barley, Potatoes, etc. When Salzer offers a new variety of Wheat, or Grain, or Potato, you can always bank on same, for it is "more than good," as a pleased farmer expresses it.

WHAT GROWERS OF SILVER MINE (NAMELESS BEAUTY) OATS SAY:

It is impossible for us to introduce here the hundreds and hundreds of excellent testimonials received on Nameless Beauty or Silver Mine Oats, but we will give a few here, so as to give the farmer an idea of the magnificence of these Oats. Why, at 10 cents a bushel it would pay you to grow these Oats, because the yield is so large, so much more than the ordinary Oats. But hear what the farmers say:

Geo. W. Peppel, Auburn, Ind.: "I threshed 4,920 pounds of Oats from an acre, which is at the rate of 153 bushels and 24 pounds."

J. W. Robinson, Wiota, Iowa: "Nameless Beauty grew 5 feet high with very stiff straw. They furnished 173 bushels to one acre. Very beautiful Oat."

Chas. Zeiger, Coats, Ark.: "I grew 80 bushels Oats per acre."

R. F. Snow, Bremen, Ia.: "Nameless Beauty Oats grew 6 feet high, with very stiff straw. Raised at the rate of 130 bushels per acre."

Mrs. Ada Hammer, Harvey, Wash.: "From 1 pound of Nameless Beauty Oats I grew 5 bushels. This would be at the rate of 175 bushels per acre."

J. G. Gross, Truesdale, Mo.: "My Nameless Beauty Oats will yield 100 bushels per acre."

J. W. Kinneer, Hancock Co., Ill.: "I threshed 105½ bushels from 1 acre Nameless Beauty Oats. They are fine."

E. B. Baird, Perry, Oklahoma Ter.: "I am more than pleased with your Oats. I had no trouble in selling all for \$1.00 per bushel for seed. They are very fine."

P. B. Campbell, Pullman, Wash.: "I am sure Nameless Beauty Oats will make 200 bushels per acre."

That prince of agriculturists, S. H. Haynes, of Fargo, N. D., the originator of Haynes' Pedigree Blue Stem Wheat, which captured the prize at the World's Fair, says: "Nameless Beauty Oats produced at the rate of 155½ bushels per acre."

"We, Hoover & Moore, Colorado, do hereby certify that we have grown and threshed from one acre of Nameless Beauty Oats (Silver Mine Oats) six thousand four hundred and forty-three (6,443) pounds, or 201½ bushels." To this they add: "Please accept our congratulations for your untiring efforts in working up and sending out the best Oat that the sun has ever shone upon."

Mr. P. U. Sinnott, Randalia, Ia., among others, writes: "Nameless Beauty Oats, now called Salzer's Silver Mine, are the most wonderful Oats I have ever seen. I purchased of you last spring, ¾ bushels of Nameless Beauty Oats, which I sowed on 1 measured acre, and harvested 196 bushels and 15 pounds, only lacking 3 bushels and 17 pounds of the coveted 200 bushels. I am sure I would have got 200 bushels, yes, much more, but the season was so dry. People came for miles to see my beautiful Oats, and all pronounced them the finest they had ever seen."

Nick Kutscheit, Arcadia, Wis., has this to say under date Sept. 21, '96: "I raised 231 bushels and 20 pounds from 1 acre of the Silver Mine Oats the past season. It is the most wonderful Oat I ever saw."

M. M. Luther, East Troy, Pa.: "The finest Oats that I have ever seen is your Silver Mine Oat, yielding for me 209 bushels per acre, or which I herewith inclose my own affidavit and that of many witnesses. Your Silver Mine Oat is the most wonderful Oat that I have ever seen."

250 Bushels per Acre Possible.

We honestly believe 250 bushels per acre of Silver Mine Oats is possible, and in order that you get the best results, we would suggest as follows:

The way farmers should do is to get 10 bushels for \$12.00 or 20 bushels for \$22.50, and sow same in different acre lots on their farms, as it frequently happens that the soil on the farm is different and that an Oat will do better on one portion of the farm than on another, as this will give you many chances. We honestly believe 250 bushels Silver Mine Oats can be raised per acre, and we believe you can do it.

The Raiser of the First 250 Bushels Oats per Acre, General Yield,

is worthy of a biography as elaborate as that of Abraham Lincoln, or a Gladstone, or a Bismarck, because he will become a benefactor to the race by adding to the wealth of the farming class millions upon millions of dollars annually. Just read the magnificent testimonials some of the 10,000 farmers who planted this Oat give to it. Why, there are no Oats in the world that ever made such a splendid record! You will feel proud when your neighbors come to see your Silver Mine Oat patch in 1897—for it will astonish everybody!

PRICE OF SILVER MINE OATS.

Now, we wish to give these Oats the widest possible introduction. We should like to see them planted on every farm where Oats can grow in America, in every state and county in the North and South. We know every farmer who will plant same will be delighted with the result. Our seed this year is not so heavy on account of the extreme weather, yet if it's worth a cent it's worth \$10.00 a bushel as a new enormous yielder, but to introduce it everywhere we are selling it for only: Pkg., 10c.; lb., 40c., postpaid; by freight, pk., 50c.; bu., \$1.50; ¾ bu., \$3.25; 10 bu., \$12.00, 20 bu., \$22.50



Geo. F. Brockway, Alpha, Iowa: "My Oats will yield 100 bushels per acre."

W. Leichman, New Hampton, Iowa: "Nameless Beauty Oats will go over 100 bushels per acre."

Wm. F. Boehning, Osceola Mills, Wis.: "I sowed 3 bushels Oats and received 125 bushels."

Jos. Gunzenhauser, Stella, Neb.: "Nameless Beauty Oat very fine. I am sure it will go 100 bu. per acre."

Chr. Grad, Balgonie, Can.: "Nameless Beauty Oats will yield over 100 bushels per acre."

Paul McNeel, Odessa, Mo.: "I took two premiums at two county fairs on the Nameless Beauty Oats (Silver Mine)."

D. B. Evans, Malad City, Idaho: "Nameless Beauty Oats will yield fully 100 bushels per acre."

Andrew Graham, De Kalb Co., Ill.: "On ¾ acres I threshed 245 bushels."

Robert Livingston, St. Clair, Mich.: "Nameless Beauty Oats will yield 100 bushels per acre."

Lydia Robinson, Maywood, Minn.: "Never saw anything like Nameless Beauty Oat. Am sure it will yield 200 bushels per acre."

Jno. Breider, Manitowoc Co., Wis.: "I threshed 163 bushels, machine measure, which have since weighed out 189 bushels and 10 pounds. It is grand."

RYE—SALZER'S.

Prolific Spring Rye.

This magnificent Rye is of recent introduction, and it has proved, to many of our farmer customers, a better money-maker, a surer money-maker, a bigger money-maker and an easier money-maker than any other cereal planted, as good spring Rye brought a good price as Wheat and yielded from 10 to 30 bushels per acre more. It is a magnificent sort. It can be used as a catch crop in case of other winter crops fail. The price is seldom below 60c. per bushel, while the yield rarely fails below 40 bushels per acre. We have but 2,000 bushels of this Rye on hand, and we request all our farmer customers who want the best thing in the cereal line to be had, to order early, as it is the early bird that catches the Rye, as later on in the season it will surely be sold, and you cannot get any unless you order early. Our stock was grown on oat stubble and a few Oats are occasionally seen in the seed; this is no detriment to the yield. Give it a trial for 1897. We are sure it will please you. It can be sown at the same time that spring wheat is sown, at the rate of about one and one-half bushels per acre.

As a Catch Crop

We sowed some of our Sure Cropping Prolific Spring Rye on Winter Wheat that had died out, waiting until almost May, and found it did splendidly. It gave us a yield of over 40 bushels per acre. It is one of the very best things to sow for a catch crop, as it always gives good yields.

A Few Testimonials.

"Yielded for me 42 bushels."—Illinois.
 "Cropped 93 bushels from 2 1/4 bushels of seed."—Indiana.
 "Like it because 't pays."—Ohio.
 "Wouldn't do without it."—Pennsylvania.
 "Two hundred and ten bushels from 5 acres. Good enough."—Minnesota.
PRICE—Pkg., 10c.; lb., postpaid, 30c.; by express or freight, pk., 60c.; bu., \$1.40; 2 1/2 bu., \$3.25.



Farmer Success can afford to take life easy. He is telling his neighbor that Prolific Spring Rye pays. Yes, pays handsome profits!

ST. JOHN'S RYE.

On our South Dakota farm there was no test made that was more admired, gave greater satisfaction and from which more farmers went away taking notes and promising themselves that they would plant a large acreage next season of St. John's Rye and Salzer's Superior Sand Vetch.

Now, in regard to St. John's Rye, when we were in Europe in 1894 we were more than pleased and delighted with what we saw of St. John's Rye on the farms in Germany, France, Switzerland, Holland and Belgium. The St. John's Rye is grand. It is a wonderful cereal, wonderful in many respects. It can be sown as a catch crop. That is, if your Winter Wheat and other crops fail you, put your land into St. John's Rye and you will get:

1. If sown the latter part of June, two great big rousing crops of magnificent hay.
2. You will have late pasturage for your cattle and sheep and horses until covered by snow.
3. It will be up thick and early and luxuriant next spring.
4. You can then use same either as a pasture or for hay, or allow same to run to seed, when it will yield from 30 to 50 bushels of as fine Rye as you ever set your eyes on. Now, St. John's Rye has come to stay, and the above points show it to be so meritorious that you cannot help but fall in love with same. Every farmer and stockman who visited our grounds in South Dakota last year went wild over it. There it stood, withstanding heat and the dry weather and the winds of Dakota, and kept on growing luxuriantly, and furnishing great heaps of fodder and excellent herbage, and the coming spring we expect to get a big crop of seed therefrom. There is no seed we could recommend to the farmer to keep on hand in case of some crop failing, that is better than this. It can be sown any time from April to October and will bear abundant herbage all summer, and then in spring big yields. You can always rely on St. John's Rye.

Ex-Governor Hoffman, that successful agriculturist, heartily indorses same and urges farmers to try it. Beck, the great German writer and farmer, would not get along without it if he had to pay \$1.00 per pound. The John A. Salzer Seed Company considers it one of the cheapest and most profitable hay or pasture plants to sow. St. John's Rye, if you wish a quick crop in spring, if you will sow in April and mix it with a little Oats and Barley and Sand Vetch, you will get a great yield in July, or will get pasturage at once, that is within three or four weeks after seeding.

Culture of Salzer's Northern-Grown St. John's Rye.

There is a lot of difference whether you get Northern-Grown St. John's Rye, or the cheap imported, and we urge everybody who is going to make a trial of St. John's Rye to use Salzer's Northern-Grown. Prepare your soil well,

and if sown alone, sow at the rate of 40 pounds per acre, covering slightly. It soon sprouts and will cover a field densely, as it is a great stooler.

Pkg., 10c.; lb., postpaid, 25c.; 5 lbs., \$1.00; by freight, 10 lbs., 65c.; 40 lbs., \$2.15; 100 lbs., \$5.00.

Mixture for Quick Pasture.

10 lbs. St. John's Rye, 5 lbs. Sand Vetch, 15 lbs. Barley, 15 lbs. Oats, together 45 lbs., sufficient for 1 acre, for \$2.00.

WINTER WHEAT.

Will have large stock in fall. Write then for fall catalogue. All customers of this spring get same without writing. As long as this season's Winter Wheat lasts, we can fill orders now. As soon as stock is exhausted, we book orders and ship in fall of 1897, after Wheat is harvested.

Martin Amber.—Bald. Bu., \$1.40; 2 1/2 bu., \$3.40.
 Mediterranean Hybrid.—Bearded. Bu., \$1.40; 2 1/2 bu., \$3.35.
 Wisconsin Triumph.—Bald. Bu., \$1.40; 2 1/2 bu., \$3.30.
 Canadian Hybrid.—Bald. Bu., \$1.65; 2 1/2 bu., \$4.00.

Red Cross, Prize Taker and World's Fair Winter Wheat. Bu., \$1.65; 2 1/2 bu., \$4.00; 10 bu., \$15.00.

SALZER'S ASSINIBOIA FIFE SPRING WHEAT.

This sort comes from the Assiniboia Valley, where it has been grown for years, always ripening and returning heavy yields. Indeed, the party from whom our seed stock was purchased assured us that his yield never was less than 30 to 40 bushels per acre, often reaching 50. In quality it is an extremely excellent milling wheat, possessing the properties of earliness and enormous productiveness, resembling our American Hard Fife.

It is bound to be a popular sort. We are offering it at a low price, as we do not claim for it a new, absolutely pure variety, because in Assiniboia Valley it has been grown for years, but for us in the United States it is new, and as such has all the vigor and productiveness common to a new sort. It is a grand milling Wheat.

Pkg., 5c.; pk., 50c.; bu., \$1.50; 2 1/2 bu., \$3.25; 10 bu., \$12.50.

Salzer's Okanagan Valley Velvet Chaff Spring Wheat.

Velvet Chaff Wheat has long been in good repute throughout the wheat-growing states, so when we found a grower in the Okanagan Valley, B. C., who had a fine stock which he had grown for years, and never yielding less than 35 and often 45 bushels per acre, we bought his whole stock.

Pkg., 10c.; lb., 30c.; by freight, pk., 60c.; bu., \$1.75; 2 1/2 bu., \$4.00; 10 bu., \$14.00.



THE GREATEST SPRING WHEAT IN THE WORLD.

SALZER'S MARVEL SPRING WHEAT



Salzer's Marvel Spring Wheat. Common Wheat.

This variety of Spring Wheat is the result of long and careful experimenting, obtained through crossing and careful selection. We consider it the most prolific, heaviest-stooling, strongest-growing variety of Spring Wheat with which we are acquainted. The ear is very long and filled up to the point with fine, plump, reddish kernels that grade in all Wheat centres as No. 1 Northern. It is a great milling Wheat, and produces more of the choicest flour to the bushel than any Wheat we know of, and this point alone will make it, when once introduced, the greatest milling Wheat in the world. We believe it will completely revolutionize Wheat growing—that is, in yields.

TAKE WISCONSIN.

Its 1,012,579 acres yielded 12,346,030 bushels of Wheat. Had its farmers sown SALZER'S MARVEL SPRING WHEAT, its 1,012,579 acres, at 80 bushels per acre would have yielded 30,037,738, a difference of about 17,000,000 bushels in Wisconsin alone. Add to this Iowa, Minnesota and the Dakotas, the increase of the Wheat yield would have been 75,000,000 bushels. We do not claim it to be absolutely pure, because it is a hybrid,—all hybrid Wheats often show parent Wheats,—but we do claim it to be the most marvelous, prolific, heavy-yielding, quick-selling Spring Wheat that has ever come under our notice, and we have tested every sort known to the trade. It has made a record for itself that we may well be proud of. It has proven to be hardy and insect-proof. Over 7,340 farmers ordered this Wheat last year, and every one praises it. Having been grown in the extreme North, assures this variety extreme hardiness—yes, it withstood all kinds of climates, whether storms, warmth, drought or rains, during the growing season of 1896, and came forth the victor over every known sort and kind. Not one farmer out of 1,000 reports a failure. It is a Wheat that will bear planting in every state in the Union, whether Spring Wheat grows there or not, for we believe with this Wheat we can make Spring Wheat grow in every state in the Union. It ripens early, and thus far has never failed to return kernels unusually plump, large, and of fine color. When we think that the average yield of Iowa and Nebraska is but 10 bushels per acre, and of Minnesota and the Dakotas but 18 bushels per acre, it is not difficult to imagine what our Marvel Wheat would do in these localities. Why, it would thresh out yields like 20, 30 and 40 bushels per acre with ease. It gladdens the heart of the farmer and fills his purse. It is a great stooler; 1,213 kernels have been grown from a single grain. Now, that means something. It means that, with ordinary care, and ordinarily fair weather and fair soil, you can have a crop of Wheat that will remind you of the days of your childhood or young manhood, when Wheat yielded 40 to 50 bushels per acre.

NO MORE HARD TIMES.

We believe that this Wheat, our Silver Mine Oats, our Grass Mixtures and our Potato Collections, if planted universally by farmers, will kill hard times. They certainly will assist to pay their debts, if they have any, and put a large sum of money to their credit in the bank. Why, a farm sown to Wheat and Oats, and to our Corn and Potatoes and our Grass Mixtures, must return big profits to the farmer. Why not try it for 1897, and begin with this marvelous Marvel Wheat?

HOW THE FARMER LIKES MARVEL SPRING WHEAT.

If we had the space we could introduce upward of 10,000 farmers who grew, to their great profit and satisfaction, Salzer's Marvel Spring Wheat the past three years. It's the Wheat to plant, and would pay you to grow at but 30 cents a bushel! Try it for 1897.

TAKE ONE HUNDRED ACRES IN SALZER'S MARVEL WHEAT,

At 40 bushels per acre, and you have 4,000 bushels at 60c., or \$2,400.00; cost of 250 bushels of seed, cultivating, threshing, etc. \$800.00, leaving you a clear profit of \$1,600.00. That is a nice sum; you can have it. There is no surer way of getting it than by planting Salzer's Seed, and no better time to begin than this spring.

WE WARN YOU, SIR, THAT THE ONLY DANGER

Or bad point about this Wheat is that you will be obliged to enlarge your granaries. Yes, build larger. Yes, sir; make more room for the tremendous crops! This is its weak point—don't you like it? This Wheat, in general with hybrid Wheats, frequently shows different varieties in the field, which may appear to some as though the Wheat was mixed. All hybrid Wheats are apt to show this. It is no detriment, which it proves to you in its increased yield.

Price of Salzer's Marvel Spring Wheat.

By mail, pkg., 10c.; lb., 35c.; 3 lbs., \$1.00; by freight or express, pk., 60c.; ½ bu., 85; bu., \$1.30; 2 bu. (to seed 1 acre), \$2.50; 10 bu., \$12.00; 20 bu., \$23.00; 50 bu., \$54.00. No charge for sacks.



Haynes' Pedigree Blue Stem.

We expect this little notice to sell 1,000 bushels of Haynes' Pure Pedigree Blue Stem Wheat, which amount we purchased direct from Mr. Haynes, the originator. Mr. Haynes took first prize at the World's Fair on this Wheat. So much has this Wheat been improved that it has increased the number of kernels abreast in the spikelet from three to four, with the fifth kernel commencing to make its appearance. The length of the head has increased one-third and the berry much improved in uniformity of color and hardness. In addition to this it is five days earlier than the common Blue Stem Wheat. This Wheat we know is a No. 1, and our farmer friends will do well to give it a thorough trial the coming season. We know they will like it, and we know it will pay them to pay double the price we ask for seed, in order to get the new stock, for the additional yield that they will receive will more than pay for the extra cost of the seed.

Pkg., 10c.; lb., 30c., postpaid; 4 lbs., \$1.00; by freight, pk., 50c.; ½ bu., 75c.; bu., \$1.50; 2½ bu., \$3.50; 10 bu., \$13.50.

Salzer's Marvel . . .
. . . Spring Wheat.

Glories in the great distinction of being the only Spring Wheat doing well everywhere—East, South, West or North. Everywhere it pays to sow it. Now, sir, why not try it for 1897? L. A. Atwater, West Salem, Wis., grew from 5 acres 200 bushels fine Marvel Wheat the past summer! These five acres cost him, with interest, taxes, labor, wear and tear, seed, etc., \$35.00. He received \$120.00 for this Wheat, a profit of just \$85.00. Now, you can have that in 1897! What Wisconsin can do other states can—only use Marvel Wheat!

SALZER'S GIANT SPURRY.

Our trip to Europe only the more favorably impressed us with the magnificent properties and splendid qualities and tremendous possibilities of Giant Spurry for the old, worn-out, poor, sandy, defective, useless soils of America!

Dr. Manley Stiles, of Lansing, calls it the "Clover of sandy soils, yielding 7,700 pounds per acre."

Swartz, a great agricultural writer of Germany, says that without Spurry the great Waasland in Flanders, now the garden of Europe, would have been impossible.

Von Voght, another acknowledged authority, says: "It is better than Clover. Cows give more and better milk and finer butter, and in addition to this, it improves the land in an extraordinary degree."

Dr. Kedzie, reporting to the Michigan Agricultural Station, says: "The Spurry has shown wonderful productiveness. Its value as a manurial plant on light sands is pronounced. It seems to enrich the soil more rapidly than any other plant used. It is readily eaten by cows, sheep and cattle."

Now, then, the John A. Salzer Seed Co. has tested this for ten years, and can only add its indorsement to above. It is certainly the best plant to sow for hay or forage on stony or sandy soils to-day in the world. The seed germinates quickly; in five days it is up, in six weeks it is ready to cut. It is an annual; should be sown in the spring. When sown for fertilizing, use 20 pounds per acre; when sown for hay, 10 pounds per acre. There is nothing in the world like it. Its luxuriant growth is astonishing; its forage unequalled; indeed, after the third day cattle will leave the best clover for it.

It is the forage plant for you to try. It is the forage plant for your neighbor, for everybody; no matter what your soil is, whether rich or poor, whether loamy or sandy, whether worn out or in the best of condition, this plant will flourish and produce astonishingly.

20,000 Planted Giant Spurry in 1896.

The reports received from parties testing Giant Spurry in 1896 are very gratifying indeed. Everybody pronounces it as a tremendous hay producer and by all odds the best green fertilizer



FOR POOR AND SANDY SOILS.

- Geo. W. Nicholai, Rathdrum, Idaho, says: "Your Spurry grew 2 feet high in a few weeks."
- F. P. Fox, Williamsburgh, Mich.: "Can say that Giant Spurry is the richest food for butter making I ever saw."
- E. Zink, Brush, Cal.: "Giant Spurry is fine. It is 3 feet tall."
- J. J. Troutman, Pierce, Pa.: "Giant Spurry sown May 10th grew wonderfully fast, being 2 feet high in a few weeks."
- Ira B. Cartwright, Minong, Wis.: "Giant Spurry did splendidly, growing 3 feet high, yielding over 3 tons to the acre."
- John Thacker, Malvern, Ark.: "Giant Spurry grew about 2 feet high, yielding 3 tons per acre."
- Chas. Jennings, Deep River, Conn.: "The Giant Spurry grew to 2 feet in height and I cut 2 crops. Cattle seemed to like it very much. After getting second crop we grazed same."

Now, we have a great many more letters which we could introduce in regard to Giant Spurry, all of which praise its yield and excellent qualities as a hay and forage plant. We close with:

"Pennellville, N. Y.—When I received your catalogue I thought that your claims were rather extravagant, but since I have tried your Giant Spurry I am ready to believe anything that you have to say about seeds. At present it is 30 inches high, and part that I cut is making a good second growth. Shall sow a number of acres in the spring. J. H. HARRIS."

Why Should You Plant Salzer's Giant Spurry?

- First.—Because it is the most prolific fodder and hay plant for sandy soils, for worn out soils, for poor and doubtful soils known.
- Second.—It flourishes on sandy, worn-out soils, where no other plant flourishes, and returns big yields every time.
- Third.—Because it grows and produces enormously on every variety of soil, in every climate, whether dry, hot or cold.
- Fourth.—As a fertilizer. It comes next to the Clover as a fertilizer. Take the poorest soil or the worst soil you can imagine, and sow 20 pounds of Salzer's Giant Spurry per acre on same. Do this two years and you will have a soil on which Wheat, Oats and Potatoes will

grow luxuriantly.
 Fifth.—The American Agriculturist and all prominent agricultural writers urge the planting of Spurry and *Lathyrus*, *Sacaline* and *Teosinte*.
 Sixth.—Culture. Prepare soil well. Harrow carefully. Sow for hay at the rate of 6 to 10 pounds per acre. For fertilizing, sow at the rate of 20 pounds per acre and plow under as soon as the Spurry is 15 inches tall. You can sow two seedings a year for fertilizing.
 Seventh.—There is positively no seedsman in America who has the genuine Salzer's Giant Spurry, although some may use our illustrations and descriptions. We have sold seed to none except our farmer customers, hence other seedsmen's seed will not be the true Salzer's Giant Spurry, but more probably the common Spurry, which is 25 MILES BEHIND our matchless Giant Spurry. When you buy, don't get fooled—but buy the genuine of us.

PRICE OF SALZER'S TRUE GIANT SPURRY:

Oz., 10c.; lb., 25c., postpaid; 10 lbs., \$1.90; by freight, lb., 15c.; 10 lbs. (for 1 acre), \$1.10; 50 lbs., \$5.00; 100 lbs., \$8.50.

Lathyrus Silvestris Wagneri (Flat Pea).

This plant and the Giant Spurry are the most remarkable fodder and forage plants of the century, and all agricultural writers, both in Europe and America, who have tested same, ascribe to them most astonishing results as fodder plants.

Here in America the *Lathyrus Silvestris Wagneri* has been thoroughly tested at the Michigan Agricultural Station, and they pronounce same by all odds the most magnificent leguminous plant in cultivation, possessing a high proportion of albumen and drawing little nitrogen from the soil. This is the plant above all others that will do well in poor, sandy soil, where nothing else but the Giant Spurry and this plant have been found to flourish.

No matter how poor the soil is, nor how sandy, nor how dry, these two plants will flourish and return remarkable yields. The strong point of *Lathyrus Silvestris Wagneri* is that it sinks its roots so deeply after moisture, a one-year-old plant having roots 6 ft. long, while older plants have roots from 20 to 30 and even 40 ft. long, which makes the plant one of the greatest fertilizers in the world. The luxuriant growth of same above the ground is the wonder of everybody. A plant 3 years old, growing on sandy, coarse rubble stone, showed 67 stalks, of an average length of 8 feet, with over 700 seed pods, certainly a magnificent result considering the poor soil on which it was grown. The seed germinates and reaches the surface in 20 days, growing slowly, attaining the length of 20 inches the first season. Even when young the frosts rarely injure them, and they remain green until late in November. The second year the wonderful growth comes into full play, yielding from 10,000 to 16,000 pounds of green forage per acre. So tough is the plant that the roots can be cut up into innumerable pieces and will sprout and grow by transplanting, and will, the second year after transplanting, yield 12,000 pounds of magnificent herbage per acre. All cattle, hogs, horses, indeed everything, relish *Lathyrus Silvestris*, and we cannot too strongly urge upon our farmer readers to give this a test this year, even if only in small quantities as an ounce. It will surely reclaim any poor, worn-out soil that you may have on your farm. It is the wonder of the world. Less seed was sowed in 1895 than in 1894. The reason for this was that seedsmen as a rule did not push *Lathyrus* because they were not acquainted with same. Our own experience with same, however, shows that we sold considerable more seed in 1896 than we did the year previous, and we hope in 1897 to sell double as much as in 1896. Why? you ask. The reason is this,—the plant has proven to be doubly as good as was first thought. It is a plant that requires patient care for the first year or two, but when once established, when you once have a quarter of an acre, when you once begin to see the results and get the benefit of this wonderful, remarkable, healthy, fat-producing variety, you would not sell that quarter of an acre or acre for \$1,000.00. Now, we know it. It is a wonderful plant. Give it a trial. Culture directions on each package.

PLEASE READ THIS LETTER.

Regarding *Lathyrus*, Conrad Doering, who has given it a thorough test here in America, says: "The *Lathyrus* is the earliest forage plant in spring, earlier than any grass we have, and all cattle eat it with great eagerness as soon as it springs from the ground. In the fall of the year, when all other fodder is dead, *Lathyrus* is green and keeps on sending forth new shoots. Cattle cannot be driven from the patch. They hate to leave the strength-giving, nourishing *Lathyrus*. It grows from 3½ to 4 feet tall and does well on any kind of soil, even on very poor sandy soil."

Pkg., 10c.; oz., 20c.; ¼ lb., 50c.; ½ lb., 75c.; lb., \$1.40; 10 lbs., \$13.50.



LATHYRUS SILVESTRIS, WHICH ASTONISHES THE WORLD.

SACALINE, THE WONDERFUL FODDER PLANT.



We saw this plant in France and Germany in 1894, and immediately ordered every ounce of seed obtainable there. We were astonished at its remarkable growth, its tremendous forage qualities, and are sure our customers will be delighted therewith. Full culture directions are given with each package of our seed. Naturally a great many will offer this plant this season. Be in the swim by getting the genuine of us.

Of it Prof. Pammel, of the Iowa Agricultural College, says: "There has never been a time when the question of forage plants did not merit consideration here. Portions of the West have passed through a drought such as we have not had for years. There can be no question that certain of our best forage plants have suffered seriously, and we shall have a thin stand next year. In *Garden and Forest* attention is called to the *Polygonum Sachalinense* (Sacaline), which has received such high praise in Europe. It is certain that this plant will prove valuable in many parts of the United States, especially in the West. It is not only perfectly hardy in Central Iowa, so far as cold is concerned, but it stands the dry weather remarkably well. We have had no rain to speak of since the latter part of July, but this plant is as green

at the end of September as it was early in July. The root stock of this plant is sent out in all directions. The original plant has been in a dry place for many years, but in all this time it has not once been killed back. It is a remarkable grower; early in June many stalks were 14 feet in length! What is needed in the West is a plant that can be used in August and September when pastures are nearly always short. If the first and second crops could be used for the silo (and it is said they can), the crop in August and September would be excellent for immediate use."

Sacaline, the New Forage Plant.

Once planted, stands forever. Endures severest drought with impunity. Grows in poorest soils. Luxuriates in wet lands. Grows where no other forage plant will grow. Young shoots and leaves eaten as a vegetable. Stems or leaves, green or dry, greatly relished by cattle, sheep and horses. **More nutritious than Clover or Lucerne.** Gives 3 or 4 cuttings per year. Produces 90 to 180 tons of green forage per acre. An excellent soil enricher. Grows 14 feet high by June. Affords shade to cattle in summer, protection against storms in winter. Makes a good hedge and a valuable fuel. Water will not drown it. Fire will not kill it. Cattle cannot destroy it. Indorsed by the highest authorities.

Look at the Claims!

The claims made for it are: Perfectly hardy—even in Siberia, stands also the greatest heat; ground does not need to be plowed before planting; needs no cultivation, no manuring, no replanting; grows in poorest soil or in wet lands, where no other forage plant will exist. Once planted it stands for an age. Stems and leaves, green or dry, are greatly relished by sheep, cattle and horses. It is more nutritious than Clover or Lucerne; an excellent soil enricher. Grows 14 feet high by June and can be cut every month after till cold weather. The cultivation of Sacaline is very simple. Plant 3 feet apart each way at any season.

Sacaline Covered Itself With Glory.

Now, in 1896, this plant certainly covered itself with glory. Some customers report that from the seed they had plants 5 and 6 feet tall, while there are reports that give plants 10 feet tall, bushy and full of nourishing matter which was eagerly eaten by cattle, horses and the like. We know that all who give this plant a thorough trial during the coming season cannot fail but be satisfied with same. Do not reject the plant because a few people dislike it. That is surely a sign that the plant is good. Now, on page 115 are two magnificent plants—Giant Spurry and Lathyrus, with Sacaline added—we would unhesitatingly plant a great plenty of each. It will pay.

E. Zink, Brush, Col.: "My Sacaline grew 4½ feet tall. My Vetch 4 feet tall."

H. E. Scarlet, Newport: "Sacaline beats everything I ever saw growing."

J. H. Luxbauer, Arenzville: "Sacaline grew 4 feet tall from the seed. I like it."

On our trip to Europe we noticed a cluster of the Sacaline near Stuttgart, growing between rocks where nothing else seemed to flourish, yet Sacaline had gained a foothold there and had reached a height of 15½ feet, and we counted 103 fine stalks produced from a single root within three years. The yield is something enormous, and, were it not for the hearty indorsements this plant receives from all prominent European agricultural writers, we would not here dare to state the enormous yields that some farmers in Europe claim to have received from same. One asserted that 250 tons of green foliage per acre was obtained by him, while others, more modest, claim as high as 80 to 120 tons per acre, which yield is remarkable, almost incredible; and yet, why should not 240 tons be grown per acre, when the leaves measure 9x13 inches, are heavy, succulent and rich in food matter, and the stalks in great numbers spring up like Branching Doura or Teosinte and attain the height of 16 to 20 feet per annum.

PRICE OF SACALINE SEED AND STRONG, HEALTHY ROOTS.

We advise, first, that you buy seed, as you get vastly more for the money, and we further advise you to get at least a dozen roots, so as to have large plants at once. The price of both seed and roots is low this year.

There is a difference between the genuine and imitations! So you may find some offering Sacaline for much less, but the genuine seed is never known to be obtained for a less price than we here offer.

Price: Pkg., 10c.; ½ oz., 65c.; oz., \$1.25; ¼ lb., \$3.50; lb., \$12.00.

Price of Strong Sacaline Roots: Each, 20c.; 3 for 50c.; 6 for 75c.; 12 for \$1.25; by express, 50 for \$5.00; 100 for \$9.00.

SALT BRUSH.

A cure for alkali lands. This Salt Brush, planted freely on alkali or arid lands, grows, thrives and blossoms like a rose! It furnishes a tremendous amount of fodder; indeed, the yield is marvelously liberal and is eagerly eaten by all cattle. But the best of all is, this plant, grows on alkali or arid lands, will make the worst lands fertile and tillable for all kinds of crops. Hurrah for Salt Brush!

CULTURE OF SALT BRUSH.

Sow the seed in boxes; when large enough transplant into open soil 2 feet apart each way. They are perfectly hardy, withstanding all colds and droughts. Pkg., 10c.; ½ oz., 50c.; oz., 75c.; ¼ lb., \$2.50; lb., \$8.00.

ESPARCETTE OR SAINFOIN

Now, we have not said much about Esparcette, found fully described and illustrated on page 118 of our catalogue. That's a great plant; it's one you should surely try, because it will please you and give you great results, and then comes Bromus Inermis—a plant of wonderful merit for dry, hot soils. See page 126.

SALZER'S GIANT SPURRY.

One of the greatest fertilizing and hay plants of the century is Salzer's Giant Spurry, fully illustrated and described on page 115. Please look it up and try this for another year.

SALZER'S MARVELOUS TEOSINTE.

On page 97 you will find this marvel of all marvelous plants fully described and illustrated. Regarding same, C. A. Iblings says: "PARKERSBURG, IA., Sept. 7, 1896.—Your wonderful forage plant, Teosinte, is indeed a wonder. We have a small patch in the garden, and the people passing by stop and look at it and ask: 'What do you call it?' I planted it too late; it will not seed this fall, but you may expect a big trade from this town alone, just for my patch of Millet and that Teosinte. It is a big advertisement, and cheap, too; it costs you nothing, and I get a big profit from it."



PHOTOGRAPH OF TEOSINTE FIELD, AUGUST FIRST.



Broom Corn or Hog Millet.

is nothing in the wide, wide world that will give a greater yield than Hog Millet. This solves the problem as to the possibility of raising swine outside of the Corn belt. A magnificent Millet, splendid for bird seed, but grander still for hog fattening. In such localities where Corn does not flourish, there

Hon. F. H. Smith, among others, says: "I had 31 hogs which I raised and fattened on Millet Seed. They made an average weight of 324 lbs. on this food, and I fattened one hog that weighed 931 lbs. This hog gained the last 30 days 2½ lbs. per day." This is what Millet does. Not only is the seed good for fattening hogs, but the hay forms excellent food for cattle. Price, fine seed, bu., \$1.50; 2 bu., \$2.75; 10 bu., \$11.00.



California Millet.

It is with genuine pleasure that we offer to our customers this year as a premium, and also (if they do not wish same as a premium) by purchase, our Salzer's Dakota-Grown new California Millet. There is nothing in the Millet world like it. It is remarkably luxuriant. The growth is rapid, and hay cut therefrom of unusually excellent quality. It certainly is good for 5 tons of hay per acre on good soil, and we hope that our farmer friends will give it a thorough trial this year. The price is low, and in addition to this you can obtain same as a premium. Pkg., 10c.; lb., 35c., postpaid; by freight, pk., 75c.; ½ bu., \$1.50; bu., \$2.50; 2½ bu., \$6.00.

Salzer's Dakota Millet.

Fully illustrated on adjoining cut. It's the great hay Millet. Sow about 1 bushel per acre, and reap 5 tons of hay. Price, pk., 50c.; bu., \$1.25; 2½ bu., \$2.90; 10 bu., \$10.00.

German Millet.

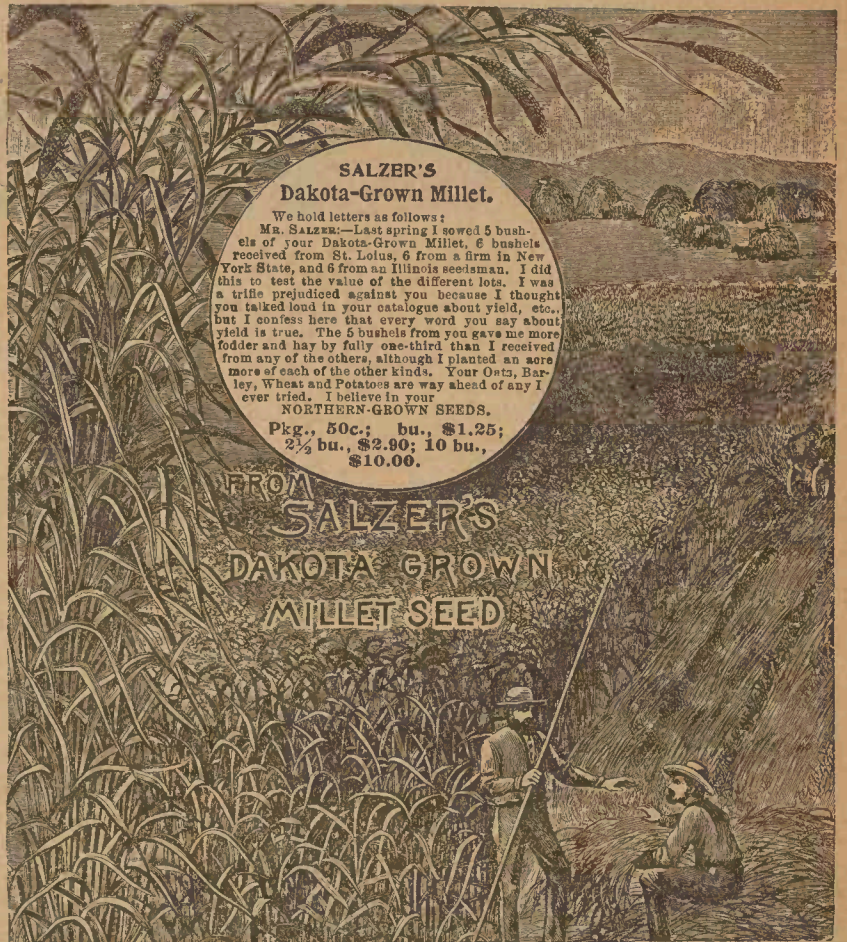
One of the best forage plants. Sow upon a light, sandy soil. Cows, horses and other farm stock are exceedingly fond of it, eating it with much relish. Give plenty of room to branch. Makes magnificent hay and is very cheap, as it yields from 3 to 5 tons per acre. Pkg., 5c.; lb., free by mail, 20c.; by express, lb., 10c.; bu., \$1.40; 2½ bu., \$3.35; 5 bu., \$6.50.

Hungarian Grass.

Luxuriant, vigorous and leaty to an extreme barely imaginable. Unexcelled as a hay producer; all cattle relish it. Grown in enormous quantities in all states where grass is short. Can be sown as late as July. Pkg., 5c.; pk., 50c.; bu., \$1.35; 2½ bu., \$3.25; 5 bu., \$6.35.



Help it. Just try it for 1897. It would pay you to borrow money at 20 per cent interest to invest in our superior seed.



**SALZER'S
Dakota-Grown Millet.**
We hold letters as follows:
Mr. SALZER:—Last spring I sowed 5 bushels of your Dakota-Grown Millet, 6 bushels received from St. Louis, 6 from a firm in New York State, and 6 from an Illinois seedman. I did this to test the value of the different lots. I was a trifle prejudiced against you because I thought you talked loud in your catalogue about yield, etc., but I confess here that every word you say about yield is true. The 6 bushels from you gave me more fodder and hay by fully one-third than I received from any of the others, although I planted a score more of each of the other kinds. Your Oats, Barley, Wheat and Potatoes are way ahead of any I ever tried. I believe in your
NORTHERN-GROWN SEEDS.
Pkg., 50c.; bu., \$1.25;
2½ bu., \$2.90; 10 bu., \$10.00.

FROM
**SALZER'S
DAKOTA-GROWN
MILLET SEED**

DIALOGUE ON SALZER'S DAKOTA MILLET.
"I declare, John, I never in my life saw a finer sight than your 30 acres of Salzer's Dakota Millet. Does it pay you when hay is so plenty and cheap?"
"Pay? I tell you, Frank, Salzer's seeds always pay me. These 30 acres yield 120 tons. Every ton I can spare I sell in town to families keeping cows, at \$9.00 a ton!"
Price Salzer's Dakota Millet: Bu., \$1.25; 2½ bu., \$2.90; 10 bu., \$10.00.

UPLAND RICE.

Positively the grandest novelty for the American farmer offered for many a year. A genuine Rice! What need the Northern, Eastern, Central or Western farmer care if the great Rice crop fails for a year in our glorious South? Why, here is a Rice that will grow from Maine to California, and bear richly, yes, abundantly. Its yield is **3,600 pounds per acre**. This, at only 2c. per pound, is \$72.00; at 3c., is \$108.00 per acre. Sow as early as Wheat. First crop ripens as early as July or August. Stack and thresh as Wheat. Second crop springs forth at once from the stubble, and if it does not ripen it at least makes excellent pasture. Is more prolific than Oats or Wheat. Pkg., 10c.; lb., 35c.; 3 lbs., \$1.00; 6 lbs., \$2.00; 10 lbs., \$3.00; 15 lbs., \$4.00; 20 lbs., \$5.00; 50 lbs., \$15.00.

WILD RICE.

To be sown on edges of lakes, creeks, rivers, etc., for fowl-tame and wild ducks, geese, etc. This is now being planted by many farmers who wish hunting on their own waters as ducks and fowls always gather where wild rice abounds. Pkg., 10c.; lb., 30c., postpaid; by express, lb., 30c.; 10 lbs., \$1.50; 100 lbs., \$12.00.

LAUGH AND GROW FAT.

That's an old saying, but, sir, it's a fact. If you sow a plenty of Salzer's Grasses, Giant Spurry, Superior Sand Vetch, Sacaline, Lathyrus, Giant White Hullless Barley, Silver Mine Oats, Golden Triumph Corn, Champion of the World Potatoes, etc., etc., your crops will be so large that you must laugh and be happy—can't

SALZER'S SUPERIOR SAND VETCH.

While in Europe during 1894, one thing above all others that impressed us in the way of forage plants in Germany, France and Switzerland was Sand Vetch. We have grown and offered Sand Vetch for a number of years, but we were never so fully impressed with its merits until we visited the great farmers and property owners in Europe. It is simply immense as a hay plant, as a pasture plant and as a great, quick-acting fertilizer.

During 1895 and 1896 we thoroughly tested Sand Vetch in all parts of America, amongst thousands of our customers to whom we sent sample packages, and the reports come in most glorious terms. Everybody, without exception, praises same; no matter where located, no matter in what state his home is, no matter what sort of land he planted the Superior Sand Vetch on, everywhere it gave big yields and big promises.



A Sample Plant of Salzer's Superior Sand Vetch, 9 months old.

10. As a fertilizer it has but few equals, as it enriches the soil very quickly and can be plowed under two times in a season.

11. When intended for hay, Salzer's Sand Vetch should be left standing until the flowers have, for the most part, given way to the pods, and some of the seeds become well formed. The crop is then ready for the mower, and will yield, according to the soil, from 3 to 6 tons of hay per acre.

12. All summer long. You can have this excellent fodder plant, this excellent hay producer, all summer long by sowing at different times. You can have pasturage from April until November by sowing two or three weeks apart, not only a little but a great abundance, as Sand Vetch produces heavily.

James M. Stone, Forestville, N. Y., Oct. 9, 1896, has this magnificent testimonial on Salzer's Superior Sand Vetch: "Your Sand Vetch is immense. Took two handfuls to the Dunkirk Fair. It excited great curiosity. Standing on a chair and holding it by the roots as high as I could reach, the tops still dragged on the ground."

Price of Salzer's Superior Sand Vetch (quick growing): Lb., 22c., postpaid; by freight, lb., 12c.; 10 lbs., \$1.00; 50 lbs., \$3.50; 100 lbs., \$6.50.

On Our Dakota Farms.

There was no patch more eagerly sought and more carefully noticed by thousands of farmers who visited the same, than our Superior Sand Vetch. It was worth coming miles and miles to see. It was sown in May, but soon covered the ground and kept on growing and blooming and growing, surprising everybody. The yield must have been something like 7 tons per acre. To show you how rapidly it grows—we put a sample into our greenhouse in pure sand and in seven days after sowing it was 10 inches tall, without a drop of moisture either in the sand or applied to after sowing. This shows—

1. That it is a wonderful, rapid grower.
2. That it can get along without any moisture.
3. That it will grow despite adverse circumstances, as it seems to thrive beautifully in the bare sand.

4. Among other good points we mention that it withstands our winters. Sand Vetch can be sown in April and May and mown in fall, and the next spring will come forth fresh and green and vigorous, and will form green herbage for cattle at once.

5. It is a tremendous yielder, producing all the way from 5 to 7 tons of the very best hay imaginable per acre. This, of course, is if two crops are cut.

6. While in Europe farmers told us they could not get along without Sand Vetch and Giant Spurry and Giant Incarnat Clover; that is, they would not attempt farming as it would not pay them, their land being very expensive, but with above three articles, no matter how expensive the land, they can always make it pay. Now, here in America, no matter how poor the soil, these three items will enrich it and make it as fertile as the valleys of the Nile; and no matter how rich the soil, these three articles will then enrich the farmer by sowing, because the yield will be enormous and profitable in the extreme.

7. Quality. Salzer's Superior Sand Vetch makes the very best hay imaginable, with a quality equal, if not superior, to any Clover hay that you ever fed.

8. Culture.—It is a great stooler, therefore but 50 pounds are sown per acre, though some farmers in Europe sow more. If sown in rows it will soon cover the ground as a complete network, furnishing a tremendous amount of luxuriant fodder.

9. All agricultural colleges, all writers on agriculture, all practical farmers recommend the growing of Sand Vetch. It is especially so in Europe. You cannot find an agriculturist there who would not recommend it, and it is also the case here in America by those who have given same a trial.

13. Very cheap. You will notice that our price of same is very low. A year ago not a pound could be had under 20c., but we have grown same largely in order to give it a widespread distribution, and we have reduced the price so that everybody, whether rich or poor, can afford to get it and try it this season.

14. Don't fail to try it. If you do you will miss one of the great treats of your life-time in farming, because we believe that our Sand Vetch will give results that you have never had before. It will give crops such as you never have had before, and if your land is poor and you wish to enrich same, this will do it as quickly as anything you have ever tried.



Superior Sand Vetch from one Kernel of Seed, 90 days old.

VETCH SATIVA.

Largely grown in England and Germany. Not as vigorous a grower as Salzer's Superior Sand Vetch; it, however, will bear a trial and is sure to please. It is not as good as Sand Vetch, but it is a great producer. Sow in spring, at rate of 60 lbs. per acre. Pkg., 5c.; lb., 8c., postpaid, 20c.; by freight, 10 lbs., 75c.; 100 lbs., \$5.50.

ESPARCETTE—SAINFOIN.

We cannot speak in too strong words of praise in favor of Esparcette or Sainfoin Clover, as this plant produces such a superabundance of herbage such a large quantity of excellent hay and so good a quality of pasture, that we heartily indorse same. It is sown and planted in tremendous quantities throughout Europe, and we know that every farmer who will give it a trial will be more than satisfied with same. We are sure that if once cultivated on your lands, you will not wish to get along without it. A variety of Clover much used in Europe, where there are

THE BEST GREEN FOOD FOR HORSES

ESPARCETTE OR SAINFOIN

ONE SEEDING STANDS FOR SEVERAL YEARS



many parts in which a farmer could not pay his rent without the use of this Clover, as it makes the poorest, sandiest land yield heavily the second year. It yields 2½ tons of splendid hay per acre. It can be sown with Barley. It thrives on dry, chalky, sandy soil. Read these extracts from letters.

Geo. Wilde, Mo.: "I bought 100 lbs. Esparcette of you and cut 8 tons magnificent hay."
Emil Berg, Iowa: "Would not part with the Esparcette for money. It's splendid for cattle."

Franz Slaute, Ill.: "Planted 50 lbs. Esparcette; yielded ¾ tons fine hay."
Herman Schroeder, Ohio: "From the 100 lbs. I cropped 9 tons of elegant hay. Splendid for cows."

A New York agricultural writer says "On the whole, it has done better with me than any of the Clovers I have sown this spring. Its analysis shows that, either in a green or dried state, it compares favorably with any of the Clovers in flesh farming principles, and from the long period of its cultivation in Great Britain, and the high estimation it is held in for cultivation on the inferior soils already stated, its value as a hay crop (and no grass requires so little pains in curing as Sainfoin) cannot be overestimated. It is well worthy of a more extended trial than has yet been given it in this country."

Pkg., 5c.; lb., postpaid, 25c.; by express, 10 lbs., \$1.00; 50 lbs., \$4.50; 100 lbs., \$7.75. Sow 10 to 20 lbs. per acre.

SERADELLA.

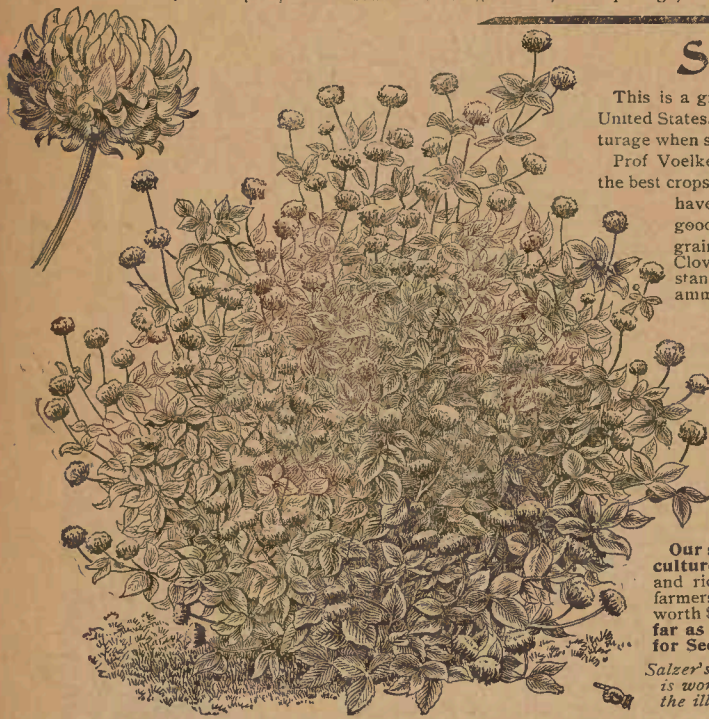
In Europe this is considered one of the most important hay plants for good, light soils. Its nutritive value is considered equal to that of Red Clover, while its produce is larger. It gives good results, except on land that is too heavy or too poor. On very light land it is considered best to sow it with Sheep's Fescue. Cattle like it either as hay or green fodder. It is usually sown in spring—sometimes alone and sometimes under cover of Oats, Wheat or Rye, and furnishes, after the removal of the crop, a good cutting or pasturage. Pkg., 5c.; lb., by mail, 25c.; by freight, 10 lbs., \$1.15, 100 lbs., \$10.50.

WHY SALZER'S GRASS, CLOVER AND TIMOTHY ARE SO VALUABLE, PAGE 119 TELLS YOU. TRY BROMUS INERMIS, PAGE 126.

GRASS AND CLOVER SEEDS.

For full description of culture, etc., of Clovers and Grasses, see our new pamphlet on Grasses and Fodder Plants, sent free to every farmer asking for same. The cultivation of newer grasses is rapidly on the increase, much to the benefit of farmers and planters. Some of the recently introduced varieties may well be substituted for the old sorts. Unquestionably, the wealth of our farmers will soon largely depend upon the quality and quantity of their meadows. Our Grass Seeds are without a superior, grown in the North, and we are sure our farmers will find them very satisfactory.

FREE.—A pamphlet on Grass and Forage Plants, for 2c. postage, to all persons intending to buy Grass Seeds. Worth its weight in gold.



SALZER'S RED OR JUNE CLOVER.

This is a greatly improved strain of the common Red Clover, known to every farmer in the United States. It is certainly the best Clover for hay. Grows 3 feet high. Makes excellent pasturage when sown with grasses, and is one of the best fodders for milch cows and sheep.

Prof Voelker says: "All who are practically acquainted with the subject must have seen that the best crops of Wheat are produced by being preceded by crops of Clover, grown for seed. I have come to the conclusion that the very best preparation, the very best manure, is a good crop of Clover. A vast amount of mineral manure is brought within reach of the grain crop which otherwise would remain in a locked-up condition in the soil. The Clover plants take nitrogen from the atmosphere and manufacture it into their own substance, which, on decomposition of the Clover roots and leaves, produces abundance of ammonia."

Why is Salzer's Clover So Superior?

The answer ex-Governor F. A. Hoffman, of Illinois, gives in a few words. He says: "Out of repeated tests made with your Red or June Clover, never less than 98 kernels out of 100 grew; that is why I sow only Salzer's Grass and Clover Seeds."

Now, that is the experience of thousands and thousands of our customers all over America, and they write us that they would rather pay a little more for our superior Northern-grown seed, and know that every kernel will grow, than to get inferior seeds from seedsmen who are not growers, and who, as a rule, buy from commission merchants who buy up anything and everything that is offered. Now, our seed is carefully grown in the extreme North, is vigorous, and will grow every time.

Our strain of seed is known all over America as the most wondrously prolific in culture. It certainly beats St. Louis, Chicago and Eastern Clover in yield, vigor, foliage and rich food matter from 30 to 50 per cent. This is a strong statement, but thousands of farmers will attest to it. We grow our Clovers for seed with great care, and it is certainly worth \$3.00 a bushel more than any offered for sale in stores by commission seedsmen. So far as we know, we are the only seedsmen in America growing Clover and Grasses for Seed.

Salzer's Red Clover Seed, being grown with great care in the far North by us for seed, is worth \$2.00 to \$3.00 a bushel more than Chicago or Eastern seed for big yields. See the illustration—how vigorous, healthy and luxuriant!

PRICES ON SALZER'S RED OR JUNE CLOVER.

Our prices may seem high. Let us reason with each other a moment, Mr. Farmer. Supposing you had a 10-acre piece of Corn and you selected out of the 10 acres sufficient seed to plant the next year, all of large, fine, perfectly-shaped ears. Would you sell them at 25c. a bushel, the regular going price of Corn? You say no, and you are right, there. You would want at least \$2.00 or \$3.00 or \$4.00 a bushel for such seed. Now this is the point we make on Salzer's Red or June Clover, Mammoth Clover, Alsike, Timothy and Grasses. Of course, you can buy seed cheaper in Chicago or St. Louis or Toledo or New York, or mixed with Mustard in Minnesota; but what kind of Clover Seed is it? There is no telling how many dozen different kinds of weeds you will get with your seed, and then again, that seed has been grown by every Tom, Dick and Harry all through the country and shipped to those cities. That is commissioned seed. If Salzer's strain of Red or June Clover is worth \$1.00 it is worth \$5.00 more than such seed, because:

1. It is grown with extreme care in the far North for seed only.
2. Only the very best soil and greatest care in producing is used.
3. It is carefully harvested, carefully threshed and carefully cleaned.
4. It has greater life and vitality than any other Clover in existence.
5. It will outyield any other Clover that we have ever tested by fully 50 per cent.
6. We leave it to you whether such Clover is not worth \$3.00 per bushel more than Clover containing weeds which you cannot see with the naked eye.

7. Our price is really very low, considering, as Gov. Hoffman says, that out of 100 kernels not less than 98 grow. This kind of seed we sell.

8. What we say here regarding Salzer's Red or June Clover is also applicable to Mammoth Red Clover, to Wisconsin Alsike Clover, Timothy and Northern-grown Grasses; in fact, all of our Clovers and Grass Seeds.

9. Now, if you want real fine Clover seed that is vigorous and full of life, that will give you great results, a splendid yield, a bushy growth that is hardy, will not winter kill, then get our Northern-grown Salzer's Red or June.

Salzer's No. A Red or June Clover.—Pkg., 5c; lb., by mail, 25c.; by freight, lb., 15c.; pk., \$1.50; bu., \$5.60; 2½ bu., \$13.50; 100 lbs., \$9.00
Salzer's No. B Red or June Clover.—Pk., \$1.40; bu., \$5.00; 100 lbs., \$8.00.

MAMMOTH RED CLOVER.

To the farmer who raises hogs this and Giant Incarnat are absolutely the most profitable Clovers to sow. It grows luxuriantly, often 6 feet tall, and is eagerly eaten by hogs, and not only eaten, but is a wonderful fattener.

LOOK AT THIS! A farmer in our county had 10 acres of Clover divided into apartments. On these 90 hogs fed. The farmer assured us that all the food they received during the summer would be from this Clover field, and positively asserted that they would increase in weight fully 100 pounds each. Farmers, figure the value of these ten acres of Clover—90 hogs, average gain each, 100 pounds, 9,000 pounds—\$315.00, or \$31.50 per acre. Do Wheat, Oats or Corn pay better? W. B. S. I., Virginia, in *Country Gentleman*, says of it: "It is known with us as the Mammoth or Saplin Clover. Its striking peculiarities are the immense growth it attains in rich, loamy soils, yielding much more bulk to the acre than Red or June Clover. It grows large on thin land and takes well on all soils that I have tried it upon. It ripens with Timothy and should be sown with it. As a fertilizer I think it surpasses all other grasses, owing to its immense foliage."

Again we urge upon all our customers who intend seeding Clover Seed this year to get the best, as the best is none too good, and to get this direct from the growers. If you are going to spend money for this purpose, there is no use in your being humbugged by seedsmen who are not growers and who cannot furnish you as choice an article as you can get from us.

PRICE OF MAMMOTH RED CLOVER.

Salzer's No. 1 Mammoth Clover.—Pkg., 5c.; lb., by mail, 25c.; by freight, lb., 15c.; pk., \$1.60; bu., \$6.00; 2½ bu., \$14.75; 100 lbs., \$9.85.
No. B.—Pk., \$1.50; bu., \$5.70; 2½ bu., \$14.00; 100 lbs., \$9.40. If cheap seed is desired send stamp for sample and price.

WHITE BOKHORA CLOVER.

This is a tall, shrubby like plant, growing to the height of 4 to 6 feet, with

branches whose extremities bear numerous small white flowers of great fragrance during the whole season, which are continually sought by bees. It's the Bee Clover! Sow 10 lbs. per acre. Pkg., 5c; lb., 25c.; pk., \$3.50; 50 lbs., \$10.00; lb., postpaid, 35c.

MEXICAN HONEY PLANT.—A real honey wonder; good for bees. Pkg., 10c.; oz., 40.

BURR CLOVER.—Claimed to be specially adapted for dry soils, lb., 30c.; pk., \$4.00



BOKHORA, THE BEE CLOVER

SAND LUCERNE.—This is a Lucerne Clover specially adapted for sandy soils. Largely used in Europe. Pkg., 10c.; lb., 30c. postpaid by freight, pk., \$3.00; bu., \$10.00.
GENUINE ENGLISH CLOVER.—This is the Red Clover of England and Scotland. Pkg., 10c.; lb., 35c., postpaid; by freight, 10 lbs., \$2.00; bu., \$9.00.



SAND LUCERNE.

White Dutch Clover.

A low, close-growing species; round, white heads; very fragrant; best adapted to moist soils, but does well on dry land; excellent for sowing with Blue Grass for pasture; sow in spring. Our seed is the hardy Wisconsin variety, very prolific. Our Wisconsin grade is slightly mixed with Alsike, which is a decided advantage, although we offer it at a lower price. For our own seeding, we would take the Wisconsin-grown every time.

Price No. 1 White Clover.—Pkg., 10c.; ½ lb., 15c.; lb., 35c.; postpaid, by freight, lb., 25c.; pk., \$3.50; bu., \$13.50.

Price Wisconsin-Grown White Clover.—Pkg., 10c.; ½ lb., 15c.; lb., 30c., postpaid; by freight, lb., 20c.; 15 lbs., \$2.50; bu., \$9.00.

YELLOW TREFLOIL.—Largely used in Europe. Pkg., 10c.; lb., 30c., postpaid; by freight, pk., \$2.50; bu., \$9.00.

JAPAN CLOVER.—In great demand in the South, where it grows luxuriantly. Pkg., 10c.; lb., 50c., postpaid; by freight, 10 lbs., \$4.00.



WHITE DUTCH.



JAPAN CLOVER.

Salzer's Giant Incarnat, or German Mammoth Clover.

The glorious future of our Giant Incarnat Clover, this wonderful new Clover, can now be predicted with absolute safety. The year 1896 added to its friends over 20,000 pleased farmers, who report the most glorious results obtained through the sowing of this, the grandest of all quick-growing Clovers! On the farms of Germany and France we saw it growing to the exclusion of almost everything else, except Giant Spurry and Sand Vetch, for hay! It is tremendously prolific. It is, indeed, one of the grandest Clovers known. It seems to stand alone as the great first-year cropper. Sown in April, it sprouts without delay, grows bushy and rank, yet of fine fiber, and is ready to cut and furnish an enormous crop of hay by July 10th. In the latitude of La Crosse it flourishes like a weed, thrives like one—yes, grows where other Clovers do but fairly well. It will make a wondrous growth the first season, and after this is cut, furnishes pasture. If sown in conjunction with grasses it revels in its efforts to exceed them in growth and yield. This can be tested in our mixture for hogs, on page 129, which for luxuriance of growth has few equals. It is an excellent variety for withstanding long and severe droughts. As a fertilizer it is of great merit on account of its strong roots and superabundance of foliage. On one of our farms the hog pasture mixture was cut twice, and furnished pasture in fall on which hogs fattened and gloried. We were the first seedsmen to bring this wonderful Clover to the notice of our American farmers, and we bespeak for it a general trial. Grass and Clover, Clover and Grass—this more of it and the better it is, the more profitable will be your farming.

The following are a few of thousands of hearty testimonials of our customers on our Giant Incarnat Clover. All are loud in its praises, and each one will sow an increased acreage:

Jas. W. Bond, East Monroe, Ohio: "My Giant Incarnat Clover is now 2 feet tall and looks exceedingly well."

D. M. Willis, Daisy, Mo.: "My Giant Incarnat Clover is over 2 feet tall and will make a tremendous crop."

Z. P. Zumb, Linden, Mich.: "My Giant Incarnat Clover is 3 feet tall. Will go over 2 tons per acre."

Aug. O. Erdmann, Otter Creek, Wis.: "Your German Mammoth Clover is the best fertilizer I have ever seen."

L. Ketchum, Augusta, Wis.: "From the Giant Incarnat Clover we have had a splendid yield. We have cut it twice."

F. Pettigah, Rinard, Ill.: "Giant Incarnat Clover is doing splendidly."

A. Lohy, Springbluff, Wis.: "Giant Incarnat Clover is now 3 feet high. It will yield tremendously!"

Ferd Maurer, Muskegon, Mich.: "Giant Incarnat Clover is a wonder. It is over 4 feet high."

David Diehl, Charlesville, Penn.: "I am more than pleased with the Giant Incarnat Clover."

Anna Olson, Rochester, Minn.: "Giant Incarnat Clover grew over 3½ feet tall; yield will be enormous."

W. F. Elzroth, Morrow, Ohio: "Your Giant Incarnat Clover is immense single plants being 2 to 3 feet in circumference and sending up hundreds of seed heads. I am more than well pleased with same. Salzer's German Mammoth surely beats all for a large yield of pasture or hay, July 3, or 4 tons per acre. My advice to all farmers is to sow a big patch for fall pasture. It's fine when all other grasses are dead."

Julius Schulz, Norfolk, Neb.: "Your Giant Incarnat Clover reached the height of 3½ feet. It did splendidly despite the drought."

Milan Lemert, Aztalan, Wis.: "Giant Incarnat Clover did well. It grew on very sandy soil to the height of 2½ feet. I am more than pleased with it."

Horace Taylor, Buckatunna, Miss.: "Your Giant Incarnat Clover is now over 2½ feet high. It is still growing. Sowed same June 21st. Giant Spurry, some of it is 3½ feet high."

W. O. Root, Cass City, Mich.: "I sowed your Giant Incarnat Clover the latter part of April, and July 15th it was in bloom."

A. J. Thompson, Neva, Wis.: "Giant Incarnat Clover sown April 25th, cut July 15th, making 3 tons of fine hay, and is furnishing magnificent pasturage now."

John Herken, Waterloo, Ill.: "Your Giant Incarnat Clover is now 3 feet tall. It will give me twice as much hay as medium red Clover. It is splendid."

G. M. Schroeder, Ossian, Iowa: "I sowed Giant Incarnat Clover April 29th; July 24th I got 4 tons of hay per acre. It is grand."

C. L. Bascendals, Hennepin, Ill.: "I want to say in regard to the Giant Incarnat Clover, that it beats anything I ever saw. It is splendid for forage and splendid for pasture. Hogs and cattle eat it eagerly."

John Mauston, Hamilton, Ill.: "Your Giant Incarnat Clover is simply immense. We have a magnificent crop."

D. A. Hurpee, Mt Pleasant, Iowa: "Giant Incarnat Clover gave me pasture all summer, although it was dry. Sown April 25th, and is now 2 feet tall."

Edward Erickson, Hoopston, Ill.: "I am well pleased with Giant Incarnat Clover. Single stalks make 35 tall heads."

Arthur B. Burgess, Cadillac, Mich.: "Your Giant Incarnat Clover and Giant Spurry is

John T. Reedy, Pelican Rapids, Minn.: "Your Giant Incarnat Clover did splendidly. It grew 3½ feet tall. It is one of the greatest hog fatteners I have ever seen. Giant Spurry grew 5 feet tall."

Just what your catalogue claims it to be. I am more than delighted with same."

C. W. Spaulding, Lewis, N. Y.: "Your Giant Incarnat Clover was a tremendous growth. Giant Spurry did splendidly."

M. Kumbertgen, Charleston, Iowa: "Your Giant Incarnat Clover for hog pasture was sown April 15th, came up quickly, was in bloom the last of June. I turned the hogs in then and had magnificent pasture for some."

Louis Yatie, Florence, Wis.: "Your Giant Incarnat Clover was indeed good, growing over 3 feet tall."

A. Thompson, Neva, Wis.: "Your Giant Incarnat Clover grew 2½ feet high, and I hope 3 tons of splendid hay to the acre."

J. B. O'Neil, Wellsville, Kan.: "The second crop of Giant Incarnat Clover is making good fall pasture."

M. M. Ryerson, Brinton, Mich.: "Giant Incarnat Clover despite the drought, looks exceedingly well."



Salzer's Giant Incarnat Clover, 76 days after sowing. Photographed from a single plant. Just try it for 1897 and be happy!

But why continue? That is the way all farmers talk who have used our magnificent Giant Incarnat Clover. We do not wish to have our strain compared with the common crimson Clover sold in America. You will be more than pleased with it, if you will plant it early this spring. It is no experiment, it is a success, a success everywhere, and will be successful on your farm if you will only try it. The seed is dirt cheap; cheap enough for you to plant 10 to 20 acres, and you will never regret it.

If We Could Induce You

To try our Giant Incarnat Clover this season, to sow it liberally, that is, 4 or 5 acres or more, sowing at the rate of 10 to 20 pounds per acre (20 pounds is better than 10), we know that you would be so delighted and so thoroughly satisfied with the results that we would have your everlasting thanks for inducing you to try same. Now, we hope that in view of above description of this magnificent Clover, you will give it a thorough trial in 1897. The price is dirt cheap, and the results are great.

HEAR MR. HOG TALK.

"I wish, Mr. Seedsman, you could induce every farmer to sow some of your Hog Pasture Mixture, which contains a large portion of Giant or Incarnat Clover. Then we would not have to hunt around the pastures for a blade of grass or root and squeal to get something to eat, but grow fat and strong and healthy, just as the farmer wants us to be when butchering time comes."

John A. Salzer Seed Co. considers this the most wonderful Clover for hogs, from the fact that within a few weeks after sowing it is ready with a luxuriant growth and an enormous herbage. Indeed, there is no Clover or grass that we know of that will so quickly furnish fodder for hogs and cattle as this variety. We urge every farmer throughout America to give this magnificent Clover a test. We have placed the price extremely low.

Culture and Price of Salzer's Giant Incarnat Clover.

Giant Incarnat Clover can be grown in spring or fall. The best time is spring. All the testimonials you read above are on Clover sown in spring, during the months of March, April or May, at the rate of 10 lbs. per acre. If sown in fall, sow the latter part of August or the early part of September.

Price of Salzer's Giant Incarnat or German Mammoth Clover: Pkg, 5c.; lb., 25c., postpaid; by freight, lb., 15c.; 10 lbs., \$1.00; 50 lbs., \$4.50; 100 lbs., \$8.25.

Common Crimson Clover.

This is the Crimson Clover offered by American seedsmen. It must not be confounded with our matchless, luxuriant Giant Incarnat, or German Mammoth Clover. It is TEN miles behind for quality and yield. 10 lbs., 80c.; bu., \$4.25; 2½ bu., \$10.50.

LOOK HERE!

Salzer's Extra Grass Mixture for quick hog pasture is the greatest thing on earth. It's dirt cheap, too. See page 129. 14 lbs., for 1 acre. \$1.50; 50 lbs., \$5.00. Sow from 14 to 21 lbs. per acre for best results.



SALZER'S ALFALFA OR LUCERNE—NORTHERN GROWN.



Sinks its roots, 10 to 25 feet after moisture.

It is a wonderful forage plant. It is a great drought resister. It is a plant that above all others will make the desert bloom and the dry barren plains of the West fertile; a plant which for many years has received great attention the past ten years, and especially so the past four years. We are shipping large quantities of our Northern-grown seeds into Iowa, Illinois, Nebraska, indeed into each and every state of the Union, and without exception where deep soil abounds you get heavy Alfalfa Clover yields. We cannot too strongly recommend its use. No matter where you are located, whether in pine-clad Maine or on the Pacific slope, whether in Manitoba or in Texas or Mexico, everywhere Alfalfa Clover should be given a thorough, fair, impartial trial, for we are sure that if you once get Alfalfa to grow on your farm you will not take \$300.00 an acre for same, because it pays big interest on \$300.00 annually. Take the soil of Wisconsin or Minnesota or Iowa or any state within the Union, and this Clover will flourish and do well and bear bountifully. There is not a farm in America where we do not believe Alfalfa Clover could be made to grow. We would give it repeated trials. If at first you don't succeed, you may the next time. Try it on different parts of your farm. Try it everywhere, because an acre of Alfalfa Clover after it gets acclimated to your soil will be worth to you considerable money.

Our attention was first called to Alfalfa by a large patch growing on a poor, sandy hill near La Crosse, and holding its own, and not only this, but spreading rapidly, and each year returning almost double the yield of the preceding year. It is a marvelously wonderful cropper, a rich, milk-producing and flesh and sinew making Clover, while as a fertilizer it leads them all. On Mr. Peter Lorillard's farm, in Westchester County, New York State, there were four acres of ground well prepared late in the spring and sown broadcast with Lucerne without any other crop; did not cut it that season, but the following year cut it four times, and it continued yielding for years.

1. As a Fertilizer.—Down deep in the earth, from 10 to 25 feet, sink the roots of this wonderfully vigorous Clover, searching for nourishment and bringing to the surface the chemicals and fertilizing material stored deep in the earth for ages. The roots, at the surface, of well-developed plants are over 1 inch in diameter, spreading as shown in the illustration; they decay from the outside, a trifle each year, while the decayed matter is replaced with a stronger growth each spring.

2. Stands Drought.—It makes the desert blossom as the rose—that is, on dry, barren, sandy soils, where no other plants live, the Lucerne sprouts, sinks its roots deeply after moisture and nourishment, and—lo and behold!—the barren waste has been reclaimed—the sand becomes rich and able to yield bountifully. Abundant illustrations are found on every sandy soil where tried; in the deserts of Utah, Colorado, etc., and on the sandy lands of every state where tried.

3. Stands Wet.—No matter how heavily it rains, how deep the snow falls, how wet the spring or winter is, if your soil is well drained, it will flourish through all and yield copious cuts of rich hay.

4. It is of untold value for old soils. Planted here it will sink deeply and bring forth bountiful crops, and, when plowed under when 20 inches high, refits it for wheat culture.

5. It is Early.—The first crop fit in May, a second prodigal yield in July, a third in August, and so on, allowing you to cut from 5 to 12 tons of nutritious hay per acre.

6. It is a "live forever," that is, one good sowing will last from 10 to 20 years, always bearing.

7. All horses, cows, pigs and sheep relish it and fatten very quickly thereon. It furnishes an extravagant flow of milk.

8. It is a great reclamer, furnishing more good hay per year than any known Clover or Grass.

9. Because it grows on anyland where Oats, Wheat, Corn and Rye will flourish.

10. ETERNAL CLOVER.—Our wonderment was great when we saw enormous crops of this Clover growing in California, Colorado, Nebraska and other states. Farmers in the first-named states told us that 10 tons was an average yield per acre! We asked a former Illinois farmer on the hay market in Denver: "What yield do you get from Alfalfa?" His reply: "This year, sir, I got over 13 tons per acre, and that load here I just sold at \$28.00 per ton!" It is a wonderful Clover, and will bear planting and trying everywhere. In California and where once introduced it lives forever.

11. It is encouraging and gratifying to hear so many farmers all over America praise this Clover, especially in the Western States. Our advice is, try an acre everywhere—whether North, South, East or West. You may have land just asking to show you what it can do with Alfalfa! You cannot begin sooner than in

1897. From every state in the Union we hear glowing reports.

12. Winning its Way.—Alfalfa Clover is winning its way everywhere. Why, there are thousands of happy, prosperous farmers in these Western states and Eastern states who now have from 1 to 10 acres of Alfalfa Clover, and are so well pleased with same that they would not part with it for any consideration. Now that is the way you will talk when you have tried it.

13. How to Test.—We would try half a dozen spots on the farm, sowing at the rate of 16 lbs. per acre. If it does not succeed at one place it may at the other. No matter where it succeeds, you can afford to let it grow, even if it is the very best spot on your farm.

14. Northern-Grown Seed.—To our knowledge, we are the only growers of Northern-grown Alfalfa Seed in the world, and we urge upon our customers to give this seed the preference. We know it is worth \$3.00 or \$4.00 a bushel more than Clover sold in Chicago, coming from Utah and Colorado. Just give it a trial and you will find what we say is true.

15. Please Note.—You may be able to get Alfalfa Clover Seed cheaper of seedsmen who are not growers, but—???! Rather pay a little more and get the hardy, vigorous Clover grown for seed, and seed only, by John A. Salzer Seed Co., La Crosse, Wis.

Culture of Salzer's Northern Prolific Alfalfa.

15. Sow with grain, at the rate of 10 to 18 lbs. per acre, broadcast. Have your soil well plowed and harrowed. There will be a fair growth the first year, but you should not disturb this, even if plants are 8 to 10 inches apart; but it looks all right for the next year, when you can cut all the way from 3 to 5 tons, and the following year still more, and so on for years.

A. H. M., Utah, says of its culture: "It should be cut when in full bloom. A little old is better than when too young; when the bloom is ready to fall off is not too late. Do not cut too much at once; for if you allow a rain to fall on your hay after it is cut it will not be worth more than one-half for feed. Do not let hungry cattle get on it while green, especially when wet, for it will blight them, which is apt to result in death. If you wish to pasture it, first feed your stock all they can and will eat, and then turn them on the green Lucerne, and no harm will come to them. It is the best thing to renew old, worn-out land that I ever saw, and there is not a weed in this country that can stand before it."

Price of Salzer's Northern Alfalfa or Lucerne Clover.

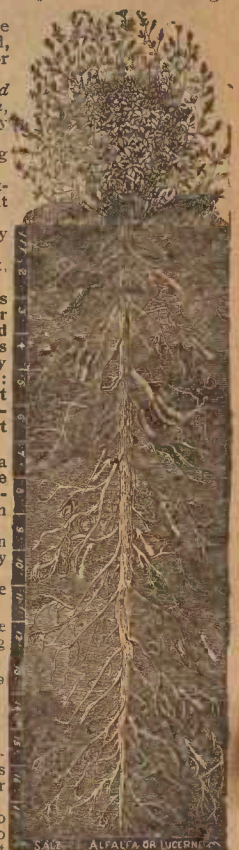
By mail, pkg., 5c.; lb., 30c.; by express or freight, lb., 20c.; 15 lbs. (for 1 acre), \$2.00 (by mail \$3.40); bu. (60 lbs.), \$7.50; 2½ bu., \$18.50; 5 bu., \$34.00; 100 lbs., \$12.25.

Common Alfalfa (not Northern-Grown).

We can sell common Alfalfa or Lucerne, such as is sold by all other seedsmen, of course not Northern-grown, at \$4.95 per bushel.

Alfalfa Mixture for Dry Soils.

Composed of suitable grasses and Alfalfa Clover, Bromus Inermis, etc.; especially adapted for dry, hot soils. Bu. (14 lbs.), \$1.75; 100 lbs., \$12.00.



SHOWING ALFALFA SINKING ITS ROOTS 17 FT. DEEP



Salzer's Northern-Grown Alfalfa is worth \$5.00 a bushel more for raising crops than Chicago or Western seed.

JOHN A. SALZER SEED GROWER -- LA CROSSE WIS.



FOURTH WEEK

THIRD WEEK

FIRST WEEK
ALSIKE
5 TON
PER ACRE

SIXTH WEEK NOTE THE WONDERFUL GROWTH



Salzer's Wisconsin Grown Alsike or Swedish Clover

To tell on all the good qualities of this wonderful Clover would fill a book, and then we would say, with the Queen of Sheba, "The hair has not been told," for it is a Clover that is fairly leaping into popularity everywhere. It is without doubt the most hardy of Clovers, resists the severest cold and extremes of drought and wet; heads round, flesh-colored; very sweet and fragrant; liked by bees; yields abundantly; excellent for hay or pasture; especially for lands liable to wash.

THE ADVANTAGES SALZER'S ALSIKE

Possess over every other variety of Clover are: Its perennial character; its hardiness, for no winter will kill it; its capability alike of resisting the extremes of drought and wet; the much greater weight of herbage it produces during the season, and the certainty of a plant when all others fail. Its powers of production are inexhaustible; and improved by the wonderfully curious formation of the plant, from the single crown of which innumerable heads are continually being produced all through the season, and tillering out laterally over the ground. The hardy nature of the plant is proved by the fact of its thriving by transplanting. A single plant may be taken up and divided into ten or more parts, and each part will produce a luxuriant plant, so that no farmer need ever hereafter have a patchy piece of Clover.

THE CANADA FARMER SAYS:

"The most prominent advantages of the Alsike Clover over the common red variety are that it does not heave out of the ground in spring with the frost, and consequently can be sown on damp ground with good results. It makes finer and better hay, for the stalks are not so thick and woody as those of Red Clover."

Prof. Beal, the great authority on American grasses, says of the Alsike: "Alsike likes rather moist land, containing some clay. It is smoother and more delicate than Red Clover. The stems remain green after cutting. It stands dry weather and is not apt to winter-kill."

The Southern Planter says: "In the early spring sowed 1 pound on a quarter acre. It germinated well, and, like Red Clover, not only made a good stand, but in the following spring it came up well, and on the 16th of June stood from 20 to 30 inches high, and was covered with blossoms and bees. The bloom is like that of the White Clover, folding back in such a way as to enable the bees to get into every part of it, while on the Red Clover, coming up on the same patch, you seldom or never see one."

Chas. L. Goodell, Barnum: "From the Alsike Clover I cut 2 1/2 tons per acre, being 4 feet tall first cut."
Anna Olson, Rochester, Minn.: "The Alsike sown in April is now 2 1/2 feet tall; very fine."
C. A. Tuthrie, College Springs, Iowa: "The Alsike (second crop this year) is now 3 feet high."

S. S. Jerdo, Whallonsburg, N. Y.: "The Alsike is very fine and larvee."
John Adams, Visalin, Ky.: "The Wisconsin Alsike did splendidly."
Hans Kruse, Chelsea, Wis.: "The Wisconsin Alsike does splendidly. It is 3 1/2 feet tall; good for 4 tons hay."

Jos. Vanorny, Lesterville, S. D.: "Wisconsin Alsike does well in this county."
O. Palmer, Palmersburg, Ill.: "Have had good success with Alsike and Alfalfa."
S. Petteyler, Kinord, Ill.: "The Wisconsin Alsike, sown April 8, measured 4 feet in July."

It is the Hardest Clover in the World—That is its Record.

Think of it—it does well in frozen Sweden, in ice-covered Norway; it flourishes on all soils of Canada, it is at home in Wisconsin, and laughs at 40 degrees below zero. It is unsusceptible to drought, moisture, heat, or anything that usually affects Clovers. Our seed is Wisconsin-grown by us for SEED ONLY, thoroughly acclimated and is worth, for luxuriant growth, \$5.00 more a bushel than Chicago, Southern and Eastern seed. Don't be put off by seedsmen saying that theirs is just as hardy, vigorous and good as ours. It's not, by a long shot! Ours is worth \$5.00 a bushel more for big yield and hardy vigor.

LOOK AT THE ABOVE ILLUSTRATION! See the vigor it shows in its first week's growth, after the frost has left and the warmth appears; then look at the third week, and the luxuriance of the fourth, and the magnificent growth of the sixth week. It is peerless in every respect. But, you must remember, in order to get this magnificent growth you must get the true Salzer's Wisconsin-Grown Alsike Clover. Now, no other seedsmen can offer you Salzer's Wisconsin-Grown Alsike, grown right here under our eyes, and we urge upon you, if you are going to make a trial, make the trial with the genuine article, and purchase same of the Salzer Seed Co.

THERE IS DANGER, SIR!

Providing you sow your land to Salzer's Extra Grass Mixture and their magnificent Clover sorts, that you will either have to build your barns larger to store your wonderful crops of hay, or have 100 to 200 tons to sell in the market. We will warn you in time, if you do not wish these glorious results, you must sow some other seedsmen's grass seeds, for the Salzer Seed Co.'s Mixtures and Clovers are grown for seed only, and will return yields that will make your heart glad and surely fatten your bank account.

CULTURE OF ALSIKE. Sow 6 to 10 pounds per acre. The seed is very small. Have soil well prepared. Usually best to sow under cover of spring grains. The patch can usually be pastured a little in fall, while for seed purposes the first crop is taken. The first, second and third cuts will make magnificent hay. It prefers a moist soil, containing a trifle clay, but stands dry weather splendidly. It attains its heaviest yield the third year. Salzer's Wisconsin-Grown Alsike seed is the winner everywhere! B Seed contains a sprinkling of Timothy, as this grass does splendidly when sown with Alsike.

SALZER'S WISCONSIN-GROWN ALSIKE SEED:

By mail, pkg., 5c.; lb., 30c.; by express or freight, lb., 20c.; 10 lbs., \$1.50; pk., \$2.00; bu. (60 lbs.), \$7.90; 2 1/2 bu., \$19.00.
B. Alsike.—Lb., 16c.; pk., \$1.75; bu., \$5.90; 2 1/2 bu., \$14.75; 100 lbs. and Sack, \$9.90.



E. T. Bryan, Calhoun County, Mich., says of Alsike Clover: "I have tried

Alsike by the side of Red Clover

ver four successive years—seed sown not graze on the Red Clover so long as they can get a good bite on the Alsike. My experience is, there is no other Clover equal to it for the purpose of feeding cattle, sheep and horses; and I believe it to be equal to the Red Clover as a fertilizer. It will flourish on both dry and moist land; does not suffer from the severest frosts or drought, as Red Clover does; is as free from fuzz and dust as Timothy, hence it will not cause horses to cough or heave as Red Clover hay does. It will grow from 1 to 2 1/2 tons per acre, according to the season. It yields two mowings annually, if cut expressly for hay when in full bloom, which, in this latitude, is generally the last of June or first of July. But if cut for seed, it should stand about two weeks later, then affording abundance of superior pasturage for all kinds of stock. The seed is cut from the first crop."

GRASSES.

Grass is king, for no other product of the land returns such continual paying yields as the meadows and the pastures. The farmer having the best meadow to-day is the lucky man, for no crop pays better. Over 50,000 farmers, scattered all over America, tried our **Extra Grass Mixtures** last spring, and, despite the extended severe drought, we have not had a **single complaint**, and thousands of complimentary letters praising the great merit of our **Extra Seeds** have encouraged us in our efforts to supply the farmer with live **Northern-Grown Grass and Clover Seeds**. The fact that we have had not one complaint as to our **Grass and Clover Seeds** must be proof to every one that our grade is high, that our quality is superior, that our prices are right, and that our **Northern-Grown Grass and Clover Seeds** are the best to sow, are absolutely sure to grow, flourish and return agenerous, heavy yield of Grass. **Should stocks become exhausted, we will fill at market price.**

Kentucky Blue Grass.

"Well, sir!" said to us one of the largest French seedsmen in the summer of 1894, while we were over inspecting his crops, "you Americans have the best Grass for general purposes in the world in your princely Blue Grass." And how true this is. It does well everywhere, from Maine to the Pacific Coast, and from the Gulf to the frozen line of Northern Canada! It is surely well known.

Known the world over as the rich verdure decking the celebrated Blue Grass region of Kentucky. It is one of the very best grasses for dry meadow growth. The hay crop is of such excellent quality that all cattle relish it and fatten. It is readily eaten by cattle, it carries its verdure into winter longer than most other sorts of grasses, and in the early spring is out soon with its rich green. It makes exceedingly fine hay and is fit for cutting early in spring; indeed, this is the first plant that puts forth its leaves, and remains green if the season is favorable. Early in the fall it takes a second growth and flourishes vigorously until the ground freezes. Blue Grass makes the sweetest and best of hay. It should be cut as the seeds begin to ripen; spread well and protect from rain and dews; on the second day stack and shelter it. Good Blue Grass is rare this year.



PRICE OF BLUE GRASS.

Salzer's Kentucky Blue Grass.—Lb., postpaid, 25c; by freight, lb., 15c; pk., 50c; bu., \$1.65; 100 lbs., \$11 00.

B Blue Grass (not our growth).—Lb., postpaid, 20c; by freight, lb., 12c; pk., 45c; bu., \$1.25; 100 lbs., \$7.00.

Canadian Blue Grass.

(*Poa Compressa*) The hardest Grass in cultivation; should not be confounded with the Kentucky Blue Grass. Canadian Blue Grass shoots its leaves very early. All grazing animals eat it greedily; cows fed on it produce a very rich milk. It is especially relished by sheep. Its bluish green stems retain their color after the seed is ripe. It shrinks less in drying than most other grasses. It is an excellent Grass for dry, sandy, thin soils and banks, and for covering the surface of rocky soils. Pkg., 5c; lb., postpaid, 20c; by freight, pk., 40c; bu., 14 lbs., \$1.35; 100 lbs., \$7 00.

SALZER'S WONDERFUL ORCHARD GRASS.

The most valuable of all grasses for either pastures or hay lands. Whether grown alone or in mixtures, it is immeasurably ahead of Timothy, as also of other grasses. We consider it the very best of all Grass sorts to sow. It can be cut 3 weeks earlier than Timothy if sown alone, but we urge it being sown in a mixture with other grasses, as then it comes into grand play as the leader of all. It grows wonderfully luxuriant—furnishing, when sown alone, from 2 to 3 tons of hay per acre, and when sown under our Orchard Grass mixture for rich soils, at the rate of 4 tons of hay per acre. If cut for hay, while other grasses are thinking about starting again, the Orchard Grass is already up and furnishes rich, green herbage in lavish quantities. It's a splendid pasture grass, and is eagerly eaten and very nutritious. We list two grades. Great care should be exercised in buying Orchard Grass, as much is offered by seedsmen who are not growers that is mixed with Perennial Rye, etc.

Of it ex-Governor Hoffman says: "Know of no Grass better adapted for Wisconsin and Illinois, and that deserves greater attention on the part of the American farmer, than Orchard Grass. It flourishes on any and all soils. It is extremely rich in herbage. The leaves are flat, vigorous, juicy, of a dark green color, and of great nourishing power. It has three excellent points to recommend it, it is extremely early, insusceptible to drought—indeed, it will flourish when other grasses dry out—and is enormously productive."



SALZER'S DAKOTA GROWN TIMOTHY

Salzer's Dakota Grown Timothy.

So well known that it needs no description. Our seed is Dakota-grown, and of an unusual vigor. Our patrons will be surprised at its strong growth and heavy cropping properties. It is certainly worth 50c. more than common seed, or, as John Walworth, of Iowa, said: "I would rather pay \$5.00 a bushel for your matchless, vigorous Timothy and \$10.00 a bushel for your Red Clover, than \$1.50 a bushel for Chicago or St. Louis Timothy, and \$4.00 for their Clover, because your seed is so fine and of such unusual productiveness, and I get double as much from it."

Many farmers sow nothing but Timothy and Clover. Now, here our prolific Dakota Timothy Seed comes into full play. Our Dakota grown Timothy may be a little higher, but—?? The growth of our Dakota Timothy is remarkable; the yield in hay astonishing. We believe a farmer can afford to pay \$1.00 a bushel more for our seed than any other Timothy seed offered in America.

Please read what we say regarding Clover Seed, under prices for Red Clover. The same applies to our wondrously prolific, rich hay-producing Timothy. If you wish common Timothy, such as is sold in St. Paul, Des Moines, Chicago, Milwaukee, —seed grown by anyone and everywhere,—we can buy you this kind and sell it much cheaper than our matchless, prolific carefully grown Dakota Timothy Seed.

PRICE OF TIMOTHY SEED.

Salzer's Dakota-Grown.—Lb., by mail, 18c; by freight, lb., 8c; pk., 60c; bu., \$1.85; 2½ bu., \$4.50; 100 lbs., \$4.00; sacks, 15c.

Bermuda Grass.

This plant has long been naturalized in the Southern States. It is a tender, delicate Grass growing over and binding the most arid and loose land; grows luxuriantly in every kind of soil. It's the best Grass for the South grown; it furnishes rich, green, luxuriant pasture nine months of the year. No Grass of the South yields so heavily, so abundantly, so surely and so continually as Bermuda! It would be cheap at ten times the cost. Pkg., 10c; oz., 30c; ¼ lb., \$1.00; lb., \$3.00; 5 lbs., \$12.50, postpaid.



SALZER'S NORTHERN-GROWN ORCHARD GRASS

Salzer's Northern-Grown Tested Orchard Grass—Lb., postpaid, 25c; by freight, lb., 16c; pk. 60c; bu., \$2.10; 100 lbs., \$13.75.

Second Grade (this is the grade usually sold by seed dealers).—Lb., postpaid, 20c., by freight, lb., 12c.; pk., 60c.; bu., \$1.60; 100 lbs., \$11.00.

SALZER'S CELEBRATED LUXURIANT RYE GRASSES.



Italian Rye Grass.

This magnificent Grass is winning many new friends each year. It is indeed a grand Grass, arrives easily at maturity, has a great abundance of delicious foliage of a lively green color, and grows taller than English Rye Grass. It is a wonderfully rapid grower and returns heavy hay crops. Thrives easily. Sow 20 lbs. per acre. It is particularly adapted for permanent pastures or meadows, where it thrives luxuriantly, bearing great quantities of nutritious hay. Compared with any of the varieties of common Rye Grass, the Italian Rye Grass affords a stronger braird, arrives at maturity sooner, has a greater abundance of foliage, which is broader and of a lighter or more lively green color, grows considerably taller, is more upright or less inclined to spread on the ground, its spikes are longer, spikelets more thinly set, and upon the whole produces a less bulk of seed, which is smaller. Pkg., 5c.; lb., 15c.; pk., 50c.; bu. of 14 lbs., \$1.25; 100 lbs., \$7.50.

Red Top—Chaff Seed.

This Grass is extremely scarce this year, and of poor quality at that, and we would advise using Kentucky Blue Grass in its place. In ordinary years this is a valuable pasture Grass, also excellent for hay, succeeding well on all soils, and bears especially on moist lands. It grows rapidly and produces fairly. Sheep are particularly fond of this, either as grass or as hay. It is especially valuable for a permanent pasture, where grazing is continuous. It withstands our cold winters and flourishes almost everywhere.

Fields should be well stocked with cattle, as they do not like Red Top if allowed to grow old or dry on the meadow. It would answer well to sow Red Top separately on moist lands, where old grass has run out or become mossy; on such places it would fill the soil with numerous roots and make it more passable. Also on moist, undrained soils, liable to occasional overflow, if cut early; it has a thick bottom and makes a heavy crop of second-hand hay. Sow 10 lbs. per acre.

No. 1.—Pkg., 50c.; bu., \$1.40; 100 lbs., \$9.00.
No. 2.—Pkg., 40c.; bu., \$1.00; 100 lbs., \$7.00.

Fancy Red Top. (CLEAR SEED.)

This is the clear seed, free from chaff, while the above contains chaff. One pound of this seed will go as far as 3 to 4 pounds of the chaff (as is usually sold) and prove better at that. It is only within the last two or three years that mills have been made that will take pure Red Top seed from the chaff. Now, we earnestly advise everybody who wants Red Top seed to buy the pure seed, because he gets more for the money. It is always scarce and high-priced, but 100 lbs. will seed more than 400 lbs. of the other! Price, lb. by mail, 25c.; by freight, lb., 20c.; 14 lbs.; \$2.15; 100 lbs., \$17.00.



ENGLISH RYE GRASS ENGRAVED FOR J. A. SALZER

English Rye Grass.

(PERENNIAL RYE.)

Perhaps there is no Grass of the newer varieties that is being so largely sown all over America as English Rye, with the exception, possibly, of the Orchard Grass. The Rye Grass forming an ingredient of many of the mixtures. We believe that our customers will find our valuable Trial Mixture of English Rye and Clover, which we offer so very cheap, an excellent grass to sow. It surely will pay you to put in a few acres of our Test Grass and Clover Mixture, found on page 129. It is found to flourish on all kinds of soil, and grows under circumstances of different management on many upland situations, though firm and somewhat moist midlands are the most appropriate. It soon arrives at perfection, and produces, in its first year of growth, a good supply of early herbage, which is much liked by cattle.

Known as the best of all Rye Grasses, owing to its splendid qualities and large acreage in England of this superb Grass. Flourishes on dry soils, though it prefers moist lands. It arrives at perfection rapidly and is eagerly eaten by cattle. It is, next to Orchard Grass, considered the best grass to grow. Cut for hay immediately after blossom. Pkg., 5c.; pk., 40c.; bu. of 14 lbs., \$1.25; 100 lbs., \$6.50; lb., postpaid, 18c.

Valuable Trial Mixture.

We will send on trial a mixture of 18 lbs. of English Rye, Timothy White and Alsike Clovers (enough to sow 1 acre) for only \$1.45; 100 lbs., \$8.00; pkg., 5c.

Tall Meadow Oat Grass.

(FRENCH RYE.)

A magnificent Grass of rapid, luxuriant growth, growing on rich soil by June 15th to the height of 4 feet. Better than Timothy. Cut when in blossom.

Can be cut three times, and does well with Orchard Grass and Red Clover. Does well if sown alone, or a mixture of 2 parts Orchard Grass, 2 parts Tall Meadow Oat and 1 part either Red or Alsike Clover will give excellent results. When sown this way 25 pounds per acre should be used. We believe the Oat Grass to be much more valuable than the Timothy, for the reason that it furnishes more hay and does not exhaust the ground as much. Can be fed as a pasture grass, all cattle relishing same. Tall Oat Grass vegetates with great luxuriance; it is early and productive, and affords a plentiful aftermath. It approaches the Meadow Foxtail in excellence, for which it may prove a substitute in many cases. It is sometimes found abundant in meadows in England, and on the continent of Europe it is cultivated to advantage. It is found most beneficial when retained in a close state of feeding. It makes good hay, is natural to sandy loams, but thrives best on strong, tenacious clays. Tall Oat Grass was introduced into this country about the beginning of the present century. Judge Buel, of Albany, says: "It possesses the advantages of early, quick and late growth for which the Tall Oat Grass is esteemed, tillers well and is admirably calculated for a pasture grass. I measured some on the 20th of June, when sown in it in autumn and spring, with Clover, on a sandy loam, with good effect."



in blossom (when it should be cut for hay), and found it 4½ feet long. I have sown it in autumn and spring, with Clover, on a sandy loam, with good effect."

Pkg., 5c.; lb., 15c.; bu., \$1.90; 100 lbs., \$13.50.



RED TOP NO. 1. BU, \$1.40; 100 LBS., \$9.00.

Why Salzer's Grass and Clover are so valuable is answered on page 119, under Price of Red Clover. Try Bromus Inermis, page 127.

Three Splendid Fescue Grasses

1. Meadow Fescue.

This magnificent grass does exceedingly well in America. Indeed, our climate and soil seem to be particularly adapted to its growth. Does splendidly, especially in the state named further on in this sketch. A grass of great value, growing to the height of 4 feet, and produces a great amount of hay per acre. Grows naturally on moist soils, and has no superior as a pasture grass sown with other grasses. Now this grass is remarkable in many respects. It grows on all soils, does splendidly on the prairies of Iowa and Nebraska; flourishes in all states where tried, especially Illinois, Wisconsin, Missouri, Indiana, Ohio, Michigan, New York, Pennsylvania and the South. Grows on wet or dry soils. When well grown you will wonder how you got along without it. Sowing alone, use 28 lbs. Very nutritious and excellent in all respects. In England and Europe it is receiving great attention. Dr. Stabler pronounces it one of the most magnificent grasses in culture. The great seedsman, Sutton, in England, calls it one of the most valuable—perhaps the most valuable—grasses that can be sown. It is a magnificent grass for permanent pasture, outlasting almost every other variety known.

Lb., 12c.; bu., \$1.00; 100 lbs., \$7.00.

2. Sheep's Fescue.

Excellent for sheep pastures; is short and dense in growth, making it valuable for grass lots. This variety of grass is fast becoming indigenous to

America through large usage, and, although it is not so tall a growing variety nor as luxuriant a grower as Meadow Fescue or Hard Fescue, it is yet an excellent sort to mix in with other grasses. It has a more tufted habit of growth; is short, with upright leaves. It is particularly relished by sheep, hence the name Sheep's Fescue. It is very largely cultivated, especially in mixtures for pastures, as it will last almost a lifetime.

Lb., 15c.; 100 lbs., \$10.00; bu., \$1.50.

Prices of Clover and Timothy seeds subject to market fluctuations.

Meadow Soft Grass.

Nolcus Lantatus.—This is used in great quantities in some portions of Europe. Agriculturists are divided as to its merits. Dr. Stabler gives it a place in his book on "The Best Forage Plants." Prof. Phasen of Mississippi quotes Hon. Wm. Lewis of Louisiana as having grown the grass with great satisfaction for many years, and calls it the best and most profitable grass for some lands. In Ireland it is largely used in pastures, entering almost all pasture and meadow mixtures. Lb., 15c.; bu. of 14 lbs., \$2.00; 100 lbs., \$12.00.

We were the first seedsmen in America urging farmers to try these splendid grasses. Now, the woods are full of seedsmen who copy our methods and offer grass seeds. We doubt if there is a grower in the whole lot—they buy up the seed. You can judge what sort of seed can thus be bought in large markets. We are growers, and always have the best the ground produces. Price is a little higher, but—??



1. MEADOW FESCUE.

3. Hard Fescue.—This is a splendid grass, and may be classed among the very best native grasses for general purposes, as it will thrive on a great variety of soils and produce a great amount of fodder, and has the habit of resisting the effects of severe droughts in summer to a remarkable degree. Hence it is a splendid grass for dry, light soils. Well adapted for parks and pleasure grounds. Dwarf growing; hardy; relished by cattle and sheep. Sow 20 lbs. per acre. Lb., 16c.; bu., \$1.50; 100 lbs., \$10.00.



3. HARD FESCUE.



2. SHEEP'S FESCUE.



MEADOW SOFT OR HONEY GRASS.

Phalaris Canadensis (Blue Joint).

A NEW GRASS FOR WET SOILS.

This wonderful perennial grass is widely distributed in the marshes of the Northern States, nearly across the continent where it attains a height of 4 to 6 feet or more. The narrow panicles somewhat resemble those of Red Top, only they are more slender. It is grown in large quantities on rivers and lakes of Germany, and other marshy places, as it furnishes a tremendous amount of hay per acre. It will grow on land that is too wet for Red Top, and for such soils we heartily recommend it, that is, for marshy, wet lands. We are sure that it will do well throughout America and will be hailed with delight by farmers as a great and good hay plant.

Price: Pkg., 10c.; lb., 35c., postpaid; by freight, 14 lbs., \$3.00; 100 lbs., \$21.00.



1. RED FESCUE.



2. SWEET VERNAL.



3. WOOD MEADOW.



4. CREEPING BENT.



5. TALL FESCUE.



6. RESCUE GRASS.



7. ROUGH-STALKED MEADOW.



8. DOGSTAIL.



9. YELLOW OAT.

1. Red Fescue.—Splendid for sowing on dry, sandy soil; hardy; excellent for this purpose. Lb., 22c.; 100 lbs., \$18.00.

2. Sweet Vernal.—Fine for all mixtures; imparts a sweet fragrance that is liked by all cattle. Rapid growth. Lb., 15c.; 100 lbs., \$13.00.

3. Wood Meadow.—Well adapted for either pasture or pleasure grounds, having succulent and nutritious forage; of early growth, and thriving well under trees. Pkg., 5c.; lb., 25c.; bu., \$2.95; 100 lbs., \$20.00.

4. Creeping Bent.—Resembles Red Top. Does best on wet, marshy soils. Relished. Rapid growth. Lb., 20c.; bu., \$2.00; 100 lbs., \$15.00.

5. Tall Fescue.—Splendid on moist lands. Rapid and luxuriant growth. Greatly relished by all cattle. Lb., 20c.; bu., \$2.45; 100 lbs., \$16.00.

6. Rescue Grass.—A native of Australia. Does well on any high, dry soil, yielding two heavy crops a year. Much liked by cattle, which will walk over everything to get at it. Lb., 25c.; 100 lbs., \$24.00.

7. Rough-Stalked Meadow.—Valuable for pastures and meadows, particularly on damp soil and sheltered situations, producing a constant supply of nutritious herbage greatly liked by cattle. Pkg., 5c.; lb., 25c.; bu., \$3.00; 100 lbs., \$21.00.

8. Dogstail.—Very valuable for dry lands and sheep pastures. Lb., 35c.; bu., \$3.50; 100 lbs., \$24.00.

9. Yellow Oat.—Good for dry pastures and meadows. Pkg., 5c.; lb., 45c.; 100 lbs., \$40.00.

Meadow Foxtail.

One of the most desirable of all grasses for permanent pasture, being early and rapid in growth. It thrives best on rich, moist soils. Hardy and prolific, returning heavy crops. It stands in great repute among the farmers of England and Scotland on account of its quick growth. This well-known English Grass is one of the earliest and most valuable grasses produced in England. It vegetates with extraordinary luxuriance, and is, therefore, both as a first crop and as after Grass, justly considered as holding the first place among the best Grass, whether used as green fodder or made into hay; cattle are fond of it, though it is said to be less relished by oxen than by any other stock. It has been found more hardy against frosts than any other grasses, which recommends it for cultivation in this country. Pkg., 5c.; lb., 25c.; bu., \$3.25; 100 lbs., \$22.00.



MEADOW FOXTAIL

Water Meadow Grass.—This is a splendid pasture Grass for wet situation. It is eagerly eaten. Sow 20 lbs. per acre. Pkg., 5c., lb., 30c.; bu., \$3.00; 100 lbs., \$20.00.



WATER MEADOW.

Water Fescue.—A grand Grass for moist soils. Lb., 20c.; bu., \$2.50; 100 lbs., \$17.00.

Floating Meadow.—Splendid for wet soil. Pkg., 5c.; lb., 25c.; 100 lbs., \$23.00.

Water Spear.—For wet soils. Pkg., 5c.; lb., 25c.; 100 lbs., \$23.00.



Microscope. — By mail, only 40c.

Fowl Meadow.—A splendid Grass of luxuriant growth and heavy hay yield. Excellent for mixtures. Grows 4 feet tall. Pkg., 5c.; lb., 18c.; bu., \$2.30; 100 lbs., \$16.00.



FOWL MEADOW.

Rib Grass.—Does well on dry soils, especially so in mixtures, and on barren hills, where other Grasses do poorly. Long leaves; grows 2 feet high. Pkg., 5c.; lb., 25c.; postpaid, 55c.



JOHNSON GRASS

Johnson Grass.—A superb fodder plant. Two cuts from seed sown in spring. It is not hardy in North; hardy in South. From 5 to 10 tons of hay per acre in South. Sow 1 bu. per acre. Lb., 25c.; postpaid, 33c.; pk., by express, \$1.20; bu. (25 lbs.), \$4.00.

Bromus Mollis.

This is a Grass quite largely used in mixtures in Europe. It flowers in June, and does well on a great variety of soils. Agriculturists are divided as to its merits, some claiming that Bromus Mollis and Meadow Soft Grass are nothing but weeds, while others place them very highly. Both will bear a trial. Price, lb., 15c.; by mail, 25c.; by freight, bu. of 14 lbs., \$2.00; 100 lbs., \$10.00.

Bromus Schroederi.

A Grass thought a great deal of in England, and enters largely into their pastures and meadow mixtures. It is early in spring, grows so rapidly as to drive out weeds, and is of excellent quality, especially for sheep. Price, pkg., 5c.; lb., by mail, 25c.; by freight, bu., \$2.25; 100 lbs., \$16.00.

Please read "A Startling Revelation" on Page 127.



BROMUS INERMIS.

The Uncrowned King of the Deserts!

The most wonderful of Grasses for dry soils. It is a Grass for the desert, a Grass for drought-stricken countries, the Grass for Nebraska and the Dakotas, for Iowa, Kansas, Texas, Colorado, Montana, yes, for each and every state of the United States; in fact, any and everywhere where you are apt to have long sieges of dry weather; but one must not think that it does not do well on soil where there is plenty of moisture, for on such soils its magnificent, luxuriant growth comes into full play.

This Grass comes to us from Russia, and it does exceptionally well in our territory. It grows a tremendous crop, yielding all the way from 3 to 7 tons per acre, as you can cut same 2 or 3 times in a year. It grows from 2 to 5 feet tall. We obtained from one patch of five acres over 1,000 pounds of seed, in addition to four tons of excellent hay. Although the price of this Grass is a trifle high, it surely will pay everybody to plant same bountifully. Nothing that we had on our grounds in South Dakota did better or pleased the public at large better as a Grass than our Bromus Inermis. It is the Grass for the Dakotas, for Kansas, Nebraska, Montana, etc. It is very nourishing, equally as nourishing as Timothy or Orchard Grass. We recommend it for trial and give it our unqualified indorsement. It is indeed a Grass invaluable for the dry and hot regions, on account of its drought-resisting qualities. The Department of Agriculture has been experimenting with this Grass at its experimental stations in the arid regions. The Experimental Grass Station at Garden City, Kan., says: "We have grown *Bromus Inermis* successfully, and we think it is the coming Grass for the arid regions of the West. It is green from the middle of March to about November." It is the great Grass for hot, dry climates and soils. It will grow on all kinds of soil, even on yellow sand, and is equally good for pasturing, curing into hay or cutting green. All kinds of stock eat it readily, and it is very rich in nutritive value. Perennial; 2 to 5 feet high, flowering in June and August.

It is a Tremendous Grower.

On our own fields where we have now cultivated same for the fourth year, the Bromus Inermis attains a height of 5 to 6 feet. It is extremely bushy and furnishes an endless amount of magnificent hay. When we were in Europe we were most remarkably impressed with the fruit of this Grass. In Russia, where same is at home, they cut it three times for hay, and it is not an unusual thing to get nine tons of extremely nutritious hay per acre; in addition to this, good pasturage late in fall. Now, what it can do in Russia we are sure it can do even in a greater measure here in America, for we have soils that are peculiarly adapted to it. We have grown, in a small way, Bromus Inermis and Alfalfa Clover together, and have made a mixture which we call our Bromusal Mixture. This is composed of Alfalfa and Bromus properly mixed to give the very best results. There is not an Agricultural College in Canada or America that has tested same but indorses it emphatically. You will do the same by giving it a trial, but by all means buy our Northern-grown seed, as we are the only seedsmen in America growing same.

Lb., 25c.; postpaid, 33c.; 14 lbs., by freight, \$2.25; 100 lbs., \$15.00.

No. 2 (as is usually sold by seedsmen, not Northern-grown).—Pkg., 10c.; lb., 20c.; bu., \$1.75; 100 lbs., \$11.75.

Bromusal Mixture.

This mixture is composed of Bromus Inermis and Alfalfa Clover in such quantities

as produce the greatest results. Sown in spring at the rate of 16 lbs. per acre you will get a meadow which will astonish you in 1898, and from which you ought to get from 4 to 7 tons of hay one year after seeding.

Price: Pkg., 10c.; lb., postpaid, 30c.; by freight, 16 lbs. for 1 acre, \$2.25; 100 lbs., \$18.00.



A field of Bromus Inermis in its native home, Russia, yielding at the rate of 9 tons magnificent, nourishing hay per acre (3 cuts). What can be done in Russia can be beaten in America. Read John Breider's sworn statement (173 bu. Barley per acre), page 100.

GRASS AND CLOVER MIXTURES—WHAT TO SOW.



It is often difficult for our patrons to select proper Grasses and to mix same thoroughly for their use; and it thus comes that we are annually requested by thousands of our friends to select and mix for them sorts adapted for their soil and climate. This, from our large experience in the culture, nature and requirements of grasses for pastures and meadows, we can often do more satisfactorily than they. When customers wish a luxuriant growth of either meadow or pasture, it will pay them every time to buy our Grass Mixtures: Our seeds are Northern grown, and our farmer friends will be surprised to see the unusual vigor that this lends to them. Northern-grown seeds, when a strong growth is wanted for hay or pasture, usually return 50 per cent more crop than Eastern seeds and meadows are composed of appropriate grasses in such quantities as are required to produce an even, healthy, vigorous, strong growth on the different soils, as is found under the following mixtures.

For pastures we want Grasses to mature and bloom at different times, so that cattle find nourishment all the season; while for meadows the opposite is preferable—all should bloom and ripen at the same time.

Thousands of Praises.

Gov. Hoffman, one of the ablest practical agriculturists of America, says: "You no doubt remember my purchasing a lot of Grass seeds from you last year. The varieties included Orchard Grass, Tall Meadow Oat, English Rye, Meadow Fescue, Timothy, Clover, etc., to seed down a ten-acre lot to permanent meadow. The present foresummer was unfavorable to grass, yet we cut on the 10 acres about 25 tons of splendid hay. The aftergrowth will furnish superior pasture during the fall."

An Iowa farmer says: "Your Grasses gave me the finest meadow in this state." An Indianian remarks: "My cattle are growing fat on the luxuriant Grasses." A Michigan farmer: "The Orchard Grass Mixture is a beauty to behold; such a dark

green I never saw before. Some of the blades are three feet high. The Alsike Clover is a wonderful grower." One from Illinois says: "The Giant Incarnat Clover is in full bloom. Such magnificence!" One from Indiana exclaims: "How can you clean your Clover and Grass so thoroughly?" A Minnesota farmer is happy because he cut three tons magnificent hay per acre from first cut of our Extra Grass Mixtures. A Texas Granger says his grass field is the wonder of all. A Tennessee husbandman is willing to proclaim to the world that Salzer's Extra Grass and Clover Mixtures are the best in the world!

Thus thousands of our farmer friends write us, and thus you will praise our Grasses if you will but use them in 1897!

A STARTLING REVELATION!

The fact that we are the only growers in America of Grasses and Clovers for seed, which we do at great expense to have same of high quality, may make our prices seem at times a little higher; but are they not cheap when you consider the following:

WE GIVE BUT ONE ILLUSTRATION.

Last winter we received notice that there passed through the custom house at New York, consigned to a seed firm not many miles from La Crosse, who are our competitors, the worst lot of Grass Seed screenings that had ever come to the notice of the American custom house officials, and urged us to warn the American farmer to be on the watch and not sow such miserable stuff, as it was full of weeds and impurities. Now, that stuff was purchased for a song in Europe; it was shipped over to America and was offered last year, and is being offered again this year, as the seed firm failed to sell all of same last year at a low price. The same seed firm are sharp competitors of ours, and in this way endeavor to cut our prices. Now, we grow our own seed; it must be of the highest quality. With us vitality is first, price second, and we always feel that our farmer friends are willing to pay a fair profit for a really good article; and a good article in Grass Seeds we always aim to furnish. We right here say again, that we are the only seedsmen in America making the growing of Grasses and Clovers a great specialty.



HANS BUSCHBAUER (GOV. HOFFMAN),
The Prince of American Agricultural Writers and Farmer, indorses Salzer's Seeds.

GOOD, CHEAP GRASS SEEDERS.

To sow Grass Seeds economically and well, a good Seeder is absolutely necessary. We offer 5 splendid Seeders at very low prices.

Cahoon Hand Seeder.



Sows all kinds of Grain and Grass Seed. and, at a common walking gait, sows from 4 to 8 acres per hour, throwing Wheat, Rye and Barley 30 feet; Hemp, 28 feet; Oats, 23 feet, and Timothy 18 feet. The bag and hopper will hold about 22 quarts. Note the remarkably low price we are selling this splendid Seeder at. Also given free with a \$30.00 order of Grass and Clover Mixture, found on page 128 and on page 129. Price of Cahoon Seeder, only \$3.00.

Thompson's Wheelbarrow Seeder.

A perfect Seeder. Complete machine, including wheelbarrow, weighs but 40 lbs. You simply push and it will do the rest. It runs itself. It is a remarkable machine. It takes a wide sweep. Forty acres can be sown in one day. It is especially adapted for sowing all kinds of Clover, Millet, Timothy, Flax and Grass Seeds. Full directions with each machine.



No. 1. Complete Clover and Grass Seeder, with 14-foot hopper, \$7.50 each; 2 machines for \$14.50.

The Chicago Seeder.

Well known. Each, \$1.75.

Cyclone Seeder.

Similar to the Cahoon, though a cheaper make. Each, \$1.90.



La Crosse Hand Seeder.

Here is the Seeder for rich or poor; splendid in all respects, doing its work perfectly. It will pay for itself in sowing 5 acres twice over. It was brought forward to meet the demands for a cheap, perfect hand seeder. Its great advantage is that it sows the ground three times in going over once, leaving no possible chance of skipping. From 20 to 30 acres can be sown in a day if the seed is handy. Full directions accompany each machine. Also given as a premium with order of \$15.00 for Grass and Clover Mixtures (pages 128 and 129). Price \$1.50; 3 for \$4.00.

SPECIAL PREMIUM OF GRASS SEEDERS.

Inasmuch as it is very important that Grass Seed should be sown very evenly and carefully, and as this can be done best with a Grass Seeder, we have decided to offer as a premium two magnificent Seeders; one, the La Crosse Seeder, which we will send with every order for our Grass and Clover Mixtures, found on page 128 and on page 129, of \$15.00 or more; and the other, the Cahoon Hand Seeder, which we will send with a Grass and Clover Mixture order amounting to \$30.00 or over. Please remember that these Seeders are sent only with Grass and Clover Mixtures and not with any orders for Clover, Timothy, Orchard Grass, etc., sent out separately.

A LUXURIANT MEADOW—FROM SALZER'S MIXTURE.

To get a magnificent stand of grass it is imperatively necessary to sow good Northern-Grown Seeds. Now, we were the first seedsmen in America to make a specialty of Northern-Grown Seeds. We now have scores of imitators, but none whose Grass and Clover Seeds equal ours in vitality and vigor of growth. Our Grass Mixture will be a source of constant pleasure and profit, and the fact that dozens of seedsmen imitate our mixtures is proof that they are good.

We cannot too often urge upon you to be very careful in the purchase of your Grass and Clover Seeds, as so many seedsmen are forced (because they do not grow seed themselves) to buy Grass Seeds in common markets. We leave you to judge what can be so obtained. We are the only seedsmen in America making the growing of Farm Seeds a great specialty of our business. Please read "A Startling Revelation" on page 127.

SOWN TO SALZER'S EXTRA GRASS MIXTURE FOR PASTURE



SALZER'S EXTRA GRASS & CLOVER MIXTURES FOR ALL SOILS AND CLIMES



VIEW OF OUR CELEBRATED LA CROSSE MEADOW JULY 3^d 94 YIELDING 6²/₃ TON MAGNIFICENT HAY PER ACRE.

In order to have as magnificent a meadow as above illustrated it is necessary to sow Salzer's Extra Grass and Clover Mixture. We would sow an average of 20 pounds per acre. These Extra Grass and Clover Mixtures are carefully selected to give the greatest possible results, and contain among others the following varieties, properly mixed:

EXTRA GRASS AND CLOVER MIXTURE FOR MEADOWS.

14. FOR RICH, DRY SOILS.
Tall Meadow Oat, Timothy, Kentucky Blue, Italian Rye, Orchard Grass, Alsike Clover, Meadow Foxtail, Red Clover, English Blue, English Rye.
Bu. (14 lbs.), \$2.00; 50 lbs., \$6.50; 100 lbs., \$12.50; 200 lbs., \$24.00. (Sow 14 to 28 lbs. per acre.)

15. FOR RICH, MOIST SOILS.
Meadow Foxtail, Creeping Bent, Meadow Fescue, Alsike, Rough Stalked Meadow, Hard Fescue, Orchard Grass, Red Top, English Blue, Crested Dogstail.
Bu. (14 lbs.), \$2.00; 50 lbs., \$6.50; 100 lbs., \$12.50; 200 lbs., \$24.00. (Sow 14 to 28 lbs. per acre.)

16. MEADOW WET SOIL.
Creeping Bent, Fowl Meadow, Tall Fescue, Timothy, Red Top, Alsike Clover, Rough Stalked Meadow, Floating Meadow, White Clover.
Bu. (14 lbs.), \$2.00; 50 lbs., \$6.50; 100 lbs., \$12.50; 200 lbs., \$24.00. (Sow 14 to 28 lbs. per acre.)

OUR EXTRA MIXTURES FOR PASTURE CONTAIN:

17. FOR RICH, DRY SOILS.
Meadow Foxtail, Blue Grass, Orchard Grass, English Rye, Sweet Vernal, Italian Rye, Meadow Fescue, White Clover, Dogstail, Red Clover, Timothy, Alsike.
Bu. (14 lbs.), \$2.00; 50 lbs., \$6.50; 100 lbs., \$12.50; 200 lbs., \$24.00. (Sow 14 to 28 lbs. per acre.)

18. FOR RICH, MOIST SOILS.
Meadow Foxtail, Rough Stalked Meadow, Hard Fescue, Red Top, Orchard Grass, Dogstail, English Rye, Tall Fescue, Italian Rye, Red Clover, Wood Meadow, Alsike.
Bu. (14 lbs.), \$2.00; 50 lbs., \$6.50; 100 lbs., \$12.50; 200 lbs., \$24.00. (Sow 14 to 28 lbs. per acre.)

19. FOR WET SOILS.
Creeping Bent, Tall Fescue, Red Top, Rough Stalked Meadow, Fowl Meadow, Timothy, Floating Meadow, Alsike Clover.
Bu. (14 lbs.), \$2.00; 50 lbs., \$6.50; 100 lbs., \$12.50; 200 lbs., \$24.00. (Sow 14 to 28 lbs. per acre.)

BROMUSAL MIXTURE.

This mixture, as described on page 126, is composed of Bromus Inermis and Alfalfa Clover, properly mixed. Price: Pkg., 10c; lb., postpaid, 80c; 16 lbs. (for 1 acre), \$2.25; 100 lbs., \$13.00.

The Hog Pasture Mixtures on page 129 are worthy a trial. They give results. So does Spurry, Sand Vetch, Sacaline, Lathyrus, Teosinte, Earliest Fodder Corn, etc. Please look up their descriptions.

See why Salzer's Clover and Timothy (though a little higher in price) are worth so much. Page 119, under Red Clover, tells you. Read "A Startling Revelation," page 127.



SPECIALLY SELECTED MIXTURES.

20. Test Grass and Clover Mixture.

We here have a mixture that we have arranged for both meadow and pasture. It contains upwards of 20 different Grasses and Clover Seeds, the body of the mixture being Red Top, Blue Grass and Rye Grass, which in themselves are splendid in every particular. Now, this mixture is so very cheap that it will give everybody an opportunity of testing Northern-Grown Grass seeds at a very small cost. It should be sown at the rate of 18 lbs. per acre in the spring. Of course this mixture cannot be compared with our magnificent Extra Grass Mixture, which we sell at \$2.00 a bu., but we consider it the best cheap Grass Mixture ever offered in America, and will certainly bear a trial.

18 lbs (for 1 acre), \$2.00; 100 lbs., \$9.50; 250 lbs., \$22.00.

21. Orchard Grass Mixture.

This is the finest mixture that we make, the body of it being that peerless Grass for rich meadows and pastures,—Orchard Grass.

ORCHARD GRASS.

English Rye, Hard Fescue, Tall Meadow Oat,
Italian Rye, Sweet Vernal, Red Top,
Sheep's Fescue, Red Clover, Alsike,
Meadow Foxtail, Timothy, Canadian Blue Grass.
Bu. (14 lbs.), \$2.50; 50 lbs., \$8.50; 100 lbs., \$16.00.

22. Alfalfa or Dry Mixture.

This is a mixture for dry, sandy soils, and is composed largely of Alfalfa Clovers, etc. Bu., \$1.75; 100 lbs., \$12.00.

23. Specially Selected Grasses for Sheep Pastures.—Bu. (14 lbs.), \$1.65; 50 lbs., \$6.00; 100 lbs., \$9.00.

24. Grass Mixture for Sandy Soils.—Bu., \$2.00; 100 lbs., \$13.00.

25. Grass Mixture for Shady Places.—Bu., \$2.00; 100 lbs., \$13.00.

OUR GREAT HOG PASTURE MIXTURES.

Here we have two great mixtures, one No. 11 and the other No. 28. We cannot say enough in praise of the same. No. 28 will give you quick results; indeed, we have seen some sown the latter part of March that was fit for use in April. It is very luxuriant and of quick growth. The No. 11 is for permanent hog pasture mixture. Now, that is an excellent mixture of such Grasses as do well and are of permanent character

PERMANENT HOG PASTURE

No. 11. Specially selected for a permanent hog pasture on good, rich soils. We can heartily recommend this mixture. The Grasses contained therein are A No. 1 They are splendid for hog pasture. They sink their roots deeply as a rule, and furnish a great abundance of herbage. We cannot too strongly recommend same for permanent pasture.



English Blue, Alsike Clover, }
Orchard Grass, White Clover, } PER ACRE.
Rough Stalked Meadow, } 15 lbs. at 12c., \$1.80
Mammoth Clover, Timothy. } 50 lbs. 5.75
100 lbs. 11.00

No. 28. This mixture for pastures is renowned. Salzer's Hog Pasture Mixture has stood the test for years, and the increased sales annually attest its popularity. The mixture we offer here comes into play the first year, as that splendid Clover, Salzer's Giant Incarnat or German Mammoth (see page 120), enters largely into its composition. We are sure that it will please everybody. It is sold very cheap. This mixture insures splendid food the first season,—yes, luxuriant pasturage.



6 lbs. Salzer's Giant Incarnat Clover,
2 lbs. Salzer's Mammoth Clover,
2 lbs. Salzer's English Rye Grass,
2 lbs. Salzer's Italian Rye Grass,
1 lb. Salzer's Creeping Bent Grass,
1 lb. Timothy. }
14 lbs. (sufficient for 1 acre), \$1.50.
50 lbs. \$5.00
100 lbs. 8.50

Bromusul Grass Mixture, see Page 126.

Cheap Grass and Clover Seed Mixtures.

We are often advised by our farmer customers that they are offered Grass Seed Mixtures by seed merchants who are not growers, but who go into the open market and buy up their Grass Seeds and sell same to the farmer trade at a lower price than we offer our Extra Grass Mixtures, which are found fully illustrated and described on page 128 of our catalogue. Now, in order to meet the prices of these dealers, we have arranged the following mixtures. They are all composed of our best Grasses, and we know that for the price they will give great satisfaction. Were we using for our own planting, we would in every case use our Extra Grass Mixtures, for we believe that these Mixtures are composed of Grasses in such proportions as will do well everywhere. In addition to this, our Extra Grass Mixtures have been before the farmer public for many years, and have given great satisfaction everywhere. These mixtures can all be ordered by numbers. The prices, in all cases, are extremely low, and we hope to receive large orders for same. We call special attention to our Test Grass Mixture, and also No. 27, found on this page.

Don't fail to read "A Startling Revelation" on Page 127!

Please bear in mind that these cheap mixtures on this page we believe are better in quality and germination than the best mixture offered by many seedsmen, for we believe we are the only seedsmen in America who grow Grasses and Clovers for seed.

FREE TO ALL WHO ASK FOR IT.

On page 127 you will find several Grass Seeders which we give free with orders for from \$15.00 to \$30.00 worth of our Grass Mixtures. Now, in addition to these Grass Seeders we give free Prof. Shaw's great work on Grass and forage plants. This book is given free with each order for \$10.00 worth of Grass Seeds. To those who do not wish Grass or farm seeds we will furnish the book postpaid upon receipt of \$1.00.

CHEAP CLOVER GRASS MIXTURES FOR PASTURES AND MEADOWS.

No. 1. For high and dry ground, light soils; for meadows.

English Blue, Sweet Vernal, }
Red Fescue, Red Clover, } PER ACRE.
Crested Dogtail, } 16 lbs. at 10c., \$1.60
Orchard Grass, } 50 lbs. \$4.10
English Rye Grass, } 100 lbs. 8.00
Lucerne, White Clover, }

No. 2. For dry and high ground, heavy or strong soils; for meadows.

Tall Meadow Oat, }
Orchard Grass, Sweet Vernal, } PER ACRE.
English Rye Grass, } 16 lbs. at 10c., \$1.60
Meadow Fescue, Red Clover, } 50 lbs. \$4.10
Red Top Grass, Alsike Clover, } 100 lbs. 8.00
English Blue, Timothy, }

No. 3. For moist ground and rich soils; meadow.

Soft Meadow, }
Meadow Fescue, } PER ACRE.
Tall Meadow Oat, } 16 lbs. at 11c., \$1.76
Italian Rye Grass, } 50 lbs. \$5.00
Timothy, English Blue, } 100 lbs. 9.90
Sweet Vernal, Alsike Clover, }

No. 4. For moist ground that is overflowed occasionally; for meadows.

Tall Fescue, }
Meadow Fescue, } PER ACRE.
Red Top Grass, } 16 lbs. at 11c., \$1.76
Meadow Foxtail, } 50 lbs. \$5.00
Timothy, English Blue, } 100 lbs. 9.90
Alsike Clover, }

No. 5. For top-seeding on marshes and swamps, occasionally overflowed, the following mixture is especially adapted and very satisfactory.

Water Spear Grass, }
Floating Meadow Grass, } PER ACRE.
Red Top Grass, Blue Joint, } 10 lbs. at 16c., \$1.60
Tall Fescue Grass, } 50 lbs. \$7.00
Alsike Clover, } 100 lbs. 13.75

No. 6. For high and dry ground, light soils; pastures.

Red Top, White Clover, }
Hard Fescue, } PER ACRE.
Red Fescue, Red Clover, } 16 lbs. at 10c., \$1.60
Orchard Grass, } 50 lbs. \$4.10
English Rye Grass, } 100 lbs. 8.00
Crested Dogtail, Alsike Clover, }
Yellow Oat Grass, English Blue, }

No. 7. For high and dry ground, heavy or clay soils; for pastures.

Blue Grass, Timothy, }
Orchard Grass, Red Fescue, } PER ACRE.
English Rye Grass, } 16 lbs. at 10c., \$1.60
Tall Meadow Oat, Red Clover, } 50 lbs. \$4.10
Alsike Clover, White Clover, } 100 lbs. 8.00
Italian Rye Grass, }

No. 8. For moist ground and very rich soils; for pastures.

Soft Meadow, Red Clover, }
Blue Grass, Alsike Clover, } PER ACRE.
Fowl Meadow, Timothy, } 16 lbs. at 10c., \$1.60
Orchard Grass, Red Top, } 50 lbs. \$4.10
Creeping Bent Grass, } 100 lbs. 8.00
English Rye Grass, }
Italian Rye Grass, }

No. 9. For top-seeding to improve a pasture on low, rich ground or marshes.

Soft Meadow, Red Top Grass, }
Fowl Meadow, Tall Fescue, } PER ACRE.
Creeping Bent, Alsike Clover, } 10 lbs. at 14c., \$1.40
50 lbs. 6.50
100 lbs. 12.75

No. 10. Specially selected for sheep pasture, on light, sandy soils or dry hillsides.

Sheep's Fescue, Alsike, }
Hard Fescue, English Blue, } PER ACRE.
Crested Dogtail, } 16 lbs. at 10c., \$1.60
Sweet Vernal, } 50 lbs. \$4.10
White Clover, } 100 lbs. 8.00

No. 12. Specially selected and adapted for good or rich prairie soil, where a heavy sward of hay is desired first and the aftermath for pasturing. It can be mowed early for hay and the quick successive aftermath will then furnish good pasturage until late in the fall.

English Blue, Fowl Meadow, }
Tall Meadow Oat, Blue Grass, } PER ACRE.
Orchard Grass, Meadow Fescue, } 16 lbs. at 10c., \$1.60
Meadow Foxtail, Sweet Vernal, }
English Rye Grass, Red Clover, } 50 lbs. \$4.10
Italian Rye Grass, Alsike Clover, } 100 lbs. 8.00
Timothy, White Clover, }
Rough Stalked Red Top Grass, Meadow, }

No. 13. QUICK RETURN MIXTURE.—This Mixture is made up of quick-growing Clovers and Grasses with a view more to rapid growth than permanency. If sown in March or April a rousing crop can be cut in July. It contains some Giant Incarnat Clover. This mixture is immensely popular. It is low priced and has given great satisfaction the past season. Wherever sown it has given excellent results. Sow 15 lbs. per acre. Price, lb. 15c.; 15 lbs., \$2.00; 50 lbs., \$6.25; 100 lbs., \$11.90.

No. 27. SPECIAL RENOVATING CLOVER GRASS MIXTURE.

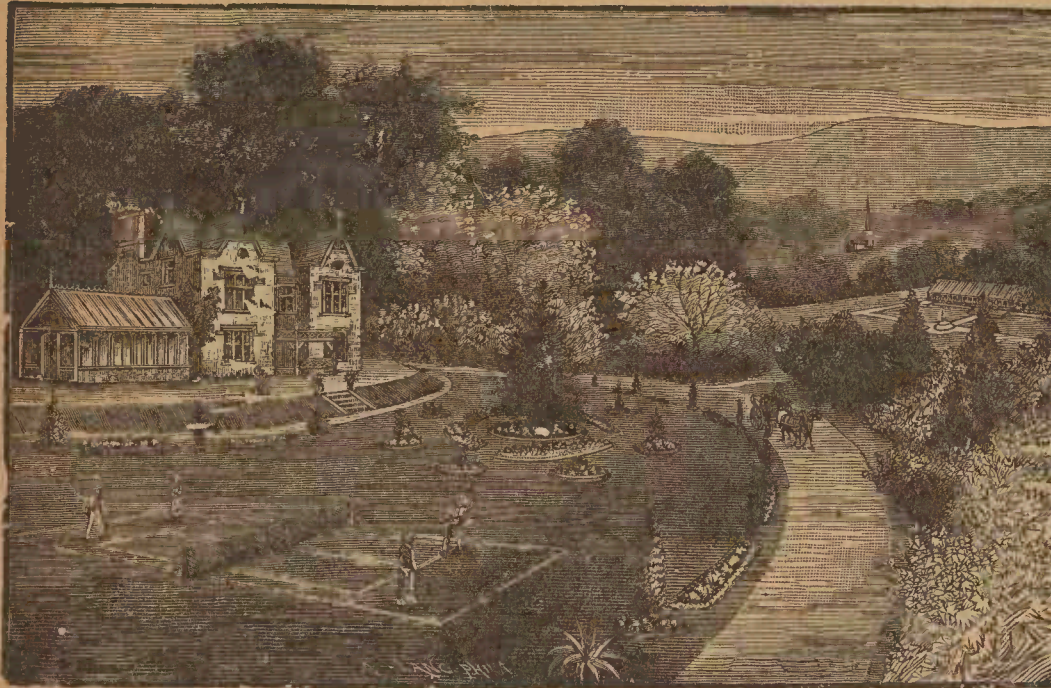
Adapted for sowing in fields where the Clover or Grass has mostly been winter-killed or otherwise injured, and where bare spots are, in the spring. Sow the last of March or April or first of May. It will then be ready to cut with the other Grass or Clover, and a full crop from such field with bare spots can thereby be secured. This number is immense! Thousands used it to their entire satisfaction in 1895 and 1896!

Canadian Blue, }
Italian Rye Grass, } Quantity to be sown per
Tall Meadow Oat Grass, } acre must be according to
Timothy, } the stand of Grass or Clover.
Crimson Clover, } Usually 5 to 10 lbs. per
Alsike, Blue Grass, } acre are sufficient.
White Clover, }
English Rye Grass, } Per lb. 12 1/2 c.
Red Top, } 25 lbs. \$2.90
50 lbs. 5.50
100 lbs. 10.50

With a \$15.00 order on Grass Mixtures found on pages 128 and 129, you get free a La Crosse Seeder. (See page 127.)

LAWN GRASS SEED.

It is the easiest thing in the world to grow a beautiful lawn. How often in our own city, as also when away from home in other towns, do we find people spending from \$10.00 to \$25.00 sodding a lot, when 50c. to \$1.00 worth of Lawn Grass Seed would do the work,—would do it better and would give a thicker swath and a greater growth than any sod you can find and put on anywhere. There is nothing that gives quicker growth and a thicker sod than our Superior Lawn Grass Mixture. It not only does well in the North, but it does well anywhere and everywhere.



Sown with Salzer's Superior Lawn Mixture. A quart of seed sows 20x25 feet; costs 20c., postpaid.

Ten Thousand

Pleased customers sowed our Lawn Grass Seed in 1896, and we hope to have at least 20,000 try same in 1897. This is the mixture above all other Lawn Mixtures that will do well in all states and territories, as it is so arranged as to give the very best results,—the thickest sod, the quickest growth and the most lasting green obtainable. It is so much cheaper than laying sod, and also is much better, for a sod grown from seed will last twice as long and do better service than by laying sod. It is *par excellence* the greatest of Grass Mixtures. We make two mixtures, one containing a small sprinkling of White Clover, and the other without Clover.

CULTURE OF LAWN GRASS.

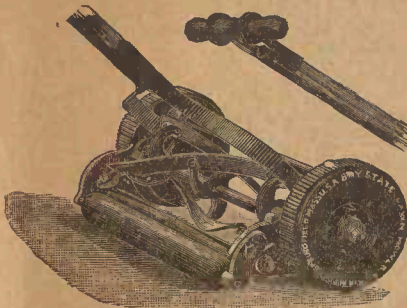
For a lot 50 x 100, we would sow 10 quarts of Lawn Grass Seed; for an acre we would sow 50 lbs. It always pays to sow Lawn Grass thickly, in order to get a good growth at once. Prepare your soil well, sow the seed and press the same firmly. When a roller is missing, attach two boards, 8x14 inches, to your feet, and "walk it down." A man can thoroughly press 10,000 square feet easily in one day.

Salzer's Superior Mixture contains a small sprinkling of White Clover. Qt., 20c.; 4 qts., 75c.; pk., \$1.20; 10 qts., \$1.75, all postpaid; by express, qt., 15c.; 10 qts., \$1.20; pk., 85c.; bu., \$3.00; 50 lbs., \$7.50; 100 lbs., \$14.00.

Salzer's Superior Mixture Without White Clover.—Qt., 25c.; pk., 75c.; bu., \$2.75; 50 lbs., \$7.00; 100 lbs., \$13.00.

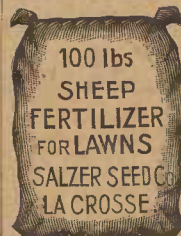
Lawn Mower.

To keep a lawn in fine trim an easy-running grass-cutting Mower is essential. We believe we offer the very best, simplest, easiest-running Lawn Mower made. We use same on our lawn to our entire satisfaction, and would not part with our machine for a machine costing two and three times as much. A child can work same, and will do it gladly. We offer two popular sizes—one cutting a 14-inch and the other a 16-inch swath. Each Mower, with wrench and crank, is carefully boxed, ready for use. This Lawn Mower is A No. 1, and will surely please, and is so cheap that it ought to find a home everywhere. Price, 14-inch, \$4.25; 16-inch, \$4.75.



Pulverized Sheep Manure.

The quickest-acting, surest, safest, strongest, longest-lasting, free from all objections or Fertilizer in the world. It has the hearty indorsement of all fertilizing experts! It gives a rich, vigorous green to the lawn! 150 lbs. is sufficient for a lawn 50x50. Should be applied three times, once in spring, once in summer and again in fall. Apply by screening same on the grass, as it is fine, using about one-third for each application. Price, by freight, 50 lbs., \$1.10; 100 lbs., \$2.00; 200 lbs., \$3.75; 500 lbs., \$8.00.



Potting Soil—Such as we use in our greenhouses, a rich, black, sandy quick soil, specially prepared for general list of house plants, as Geraniums, Roses, Carnations, Chrysanthemums, Fuchsias, Ferns, Violets, etc. Per bushel, \$1.00; per barrel, \$1.90.

SALZER'S NORTHERN GROWN SEED POTATOES.

Nothing gives us more genuine pleasure and satisfaction than the wonderful, yes, marvelous, increase in our Seed Potato trade. Seedsmen who have visited our Seed Potato cellars marvel at the quantity of our choice stock, and wonder what we do with all of it. We now have cellars having a capacity of over 60,000 bus. els. The **IMMENSE POPULARITY** of our Potatoes is accounted for by their being **GROWN IN THE EXTREME NORTH**. There is reason in this—there is a world of difference between a Dakota Northern-grown Potato and an Eastern, or one grown along the shores and planted side by side with the same sorts from our Dakota farms, and **NEVER** got a two-thirds



SECTIONAL VIEW OF J. A. SALZER'S POTATO CELLARS LA CROSSE WIS.

Would You Believe It?

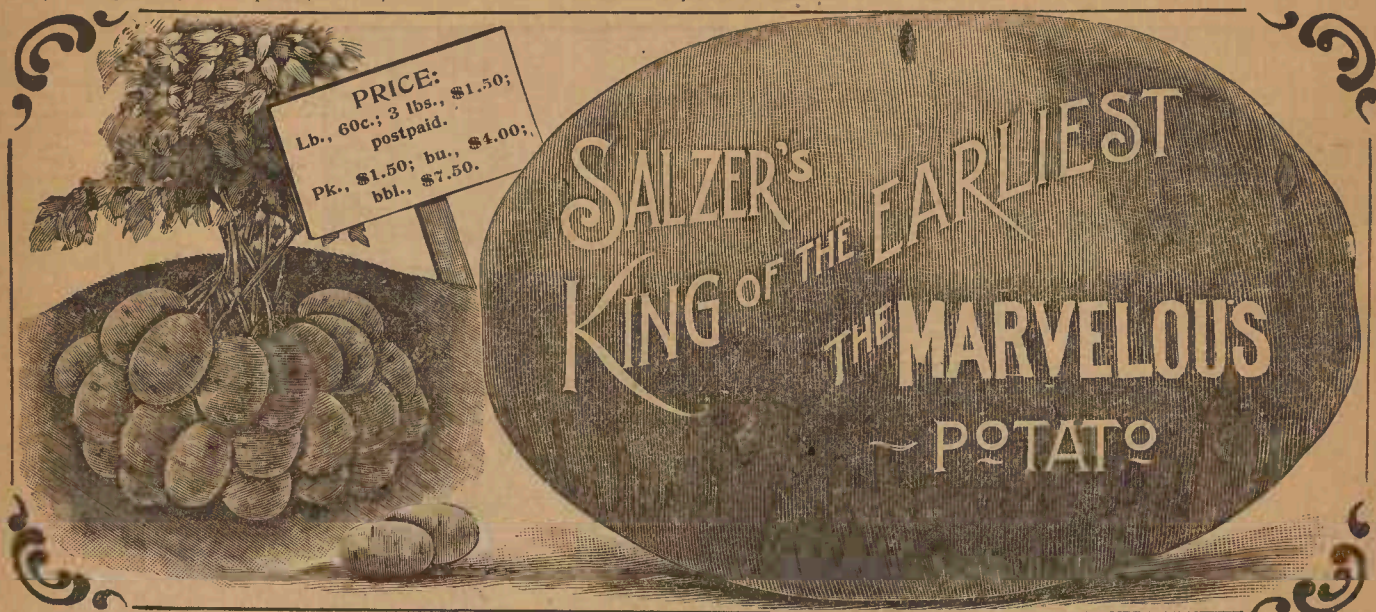
Wisconsin, with her 120,000 acres planted to Potatoes, yielded 6,000,000 bushels, or 50 bushels per acre. Had these been planted to our Dakota-grown Potatoes, at only 200 bushels per acre, they would have yielded 19,200,000 bushels, or nearly **FOUR TIMES AS MUCH!** Are not these lost opportunities to the farmers? What did your Potatoes yield you in 1896? How did they compare with the extraordinary yield thousands of our customers had? Why not have them in 1897? Why, 300 bushels are common, and 600 bushels are frequent occurrences among our customers, on big acreages of 10 to 80 acres, too.

Customers in the South.

We have special arrangements with all railroads running South by means of which we run special refrigerator cars weekly, between January 20th and April 1st, loaded with Potatoes for Southern points, as Nashville, Kansas City, St. Louis, Texas and Southern States. This is expensive to us, but we make no extra charge. Thus our customers get a quick delivery for their Potatoes. Please remember that the value of our Dakota-grown Potatoes (in big yields to you) is \$20.00 a barrel over Southern or Eastern-grown stock. We are the only seedsmen in the North making a great specialty of Seed Potatoes.

SALZER'S KING OF THE EARLIEST POTATO.

We sent this Potato out as a premium last year, and it has proven itself the earliest Potato in the world,—indeed, the Potato marvel,—and we are only sorry that we have not 50,000 bushels of same, as they would sell like wildfire. Just think of it! Growing Potatoes, fit for the table, in but 28 days from the date of planting. Did you ever see anything like it? And then think of its wonderful cropping qualities—yielding 185 pounds from 1 pound of seed. You need 600 pounds of seed for one acre,—at 185 pounds yield per pound, means 1,860 bushels! Marvelous marvelous, marvelous!



PRICE:
 Lb., 60c.; 3 lbs., \$1.50;
 postpaid.
 Pk., \$1.50; bu., \$4.00;
 bbl., \$7.50.

SALZER'S
 KING OF THE EARLIEST
 THE MARVELOUS
 POTATO

We are not going to say much about this Potato this year. Our stock is not large. It will do its own talking. It is simply wonderful. Hundreds tested it last year, and without exception report eating Potatoes in 28 to 35 days, or, as Jackson Brown, Alpena Co., Mich., says: "Your Potatoes beat everything. King of the Earliest is the earliest. I planted mine May 25th, and dug Potatoes of good size June 24th, but I took great care of them!" Think of it—in 4 weeks! Marvelous, marvelous, marvelous! Everybody believes this Potato will produce eating tubers in 25 days. Where will it end?

Now, we wish you to try it, and, with this in view, have reduced the price to but \$7.50 a barrel. It is worth \$750.00 a barrel, for we believe it to be the earliest Potato in the wide, wide world. And extra early Potatoes—no, better still, the earliest Potatoes, make the money for the wide-awake, alert farmer and gardener!

PRICE OF SALZER'S KING OF THE EARLIEST POTATO.

Lb., 60c.; 3 lbs., \$1.50, postpaid; pk., by freight, \$1.50; ½ bu., \$2.50; bu., \$4.00; bbl., \$7.50; 3 bbls., \$20.00. No more than 3 barrels sold to any one party.

For \$5.00 We make up a bbl. of 2 pks. King of the Earliest, 3 pks. Salzer's Earliest, 3 pks. Six Weeks, 2 pks. Champion of the World!

SALZER'S EARLIEST POTATO.

This prince of Earliest Potatoes heads the general list of Potatoes. It has earned this proud distinction on account of its being the earliest in the world,—that is the earliest introduced for general culture. Earliest? Yes, for it has ripened tubers fit to eat in 30 days—4 weeks. Who would have thought that possible 10 years ago? Indeed, this is the earliest Potato in the world; at least proven from 6 to 12 days earlier alongside of over 60 seedsmen's earliest sorts. We do not think that for earliness, enormous productiveness and fine appearance, for strong, vigorous growth, excellent flavor and early ripening quality, any praise, no matter how strong, is too high for its merits. Salzer's Earliest is none of your weakly, dwarfish things; it is full of life, vigor and healthfulness, and as soon as planted sprouts quickly, apparently determined to get there weeks ahead of its relatives, and so it does. And, sir, it does it every time. It is the great Earliest Potato, and although it is being crowded by our Peerless Six Weeks, it still leads as the champion early Potato of the world! No Potato yet introduced that gets there quicker, is of finer form, sells more quickly than Salzer's Earliest. Its friends are legion. It is a seedling of that celebrated Triumph or Stray Beauty type, but is earlier than either and twice as prolific.

It is a Potato for Money Making.

Now every farmer and market gardener is in the business, not for the glory or pleasure alone, but for profit. They want to make money, and that is right. Now we know of no Potato to plant from which they can make quicker money and more money than from Salzer's Earliest. It is a Potato that has as yet found no equal in earliness with the one exception of Salzer's King of the Earliest. This latter Potato is earlier than Salzer's Earliest, but the stock is so scarce and the price so high that but few will be able to plant it for general crops. But the price of Salzer's Earliest is low. Only \$3.75 per barrel. There is no farmer in America that cannot afford to invest and plant from 3 to 10 acres.

Now the hearty and emphatic indorsements found on the next page could be furnished by the hundred, but space forbids. We, however, will introduce one here, which goes to show how splendidly our Northern-grown Potatoes are adapted to all soils and all states, and which goes to prove that it will pay you to change your seed Potatoes every year and buy them from us, as the increased crop that you will get will double, and more than doubly pay you.

The Rural New Yorker, the greatest American authority on Potatoes, has this to say regarding Salzer's Earliest: "Of the 58 kinds of Potatoes on trial this season, Salzer's Earliest proved to be the earliest. The yield was at the rate of 464 bushels to the acre, the Potato being round and of a reddish color like the early Bermuda Potatoes. The flesh is white and the quality very good."

It is just like that wide-awake farmer, Martin Ernst, Vineland, N. J., says: "I like your Earliest Potatoes. I found every word true of what you claimed in your catalogue for Salzer's Earliest. It is absolutely the earliest Potato we have ever tried. So it is with your Cabbage and other seeds which I have cultivated. They have always proven everything that you claim for same."

Salzer's Earliest Will Surely Make Money for You and Pay Your Debts.

Now we are just as sure of Salzer's Earliest Potatoes being able to make money for you and to pay your obligations, if you have any, as we are sure that Fourth of July or Christmas is coming, just so positive are we and just so much faith have we in these Salzer's Earliest Potatoes. Just think of it! Supposing you should plant 5 acres and the yield would be, placing it very low, at but 200 bu. per acre, and you crop same in June and sell them at \$1.00 a bu. That would be \$1,000.00 from 5 acres, and you would make the money inside of eight weeks. Now would not that pay you? You could plow the land and get a second crop of your Potatoes from the same soil just as easily as not. Now we want to help you in making all the money possible. We want to see the farmer prosperous, happy and rich, and we know of nothing that could make it quicker than Salzer's Earliest Potato. It is a money-maker because it is the Earliest Potato for general crop ever introduced. We have never had half enough of these Potatoes, but we believe that this year our stock is large enough to supply all our demands.

On our farm in South Dakota, on soil that was not irrigated, we had growing a large acreage of these Potatoes. Governor Sheldon and other state officials and prominent farmers and editors viewing the patch of this Potato were highly delighted with same. A single hill was dug, planted from 2 eyes, which contained the marvelous number of 40 well-developed Salzer's Earliest Potatoes, and every Potato as pretty as a picture and fit for a king.

Now this is the Potato we shall ask you to try, and we know that you will be delighted with same, otherwise we would not urge you to give it a trial. We have placed the price per barrel very low, and we will also add it in our World Beater Collection in order to distribute the same the world over this coming spring.

Price of Salzer's Earliest Potato (see next page): Pk., 60c.; bu., \$2.00; bbl., \$3.75.

SALZER'S EARLIEST POTATO FRIENDS ARE LEGION.

We have offered this magnificent Potato, this earliest among all early, for the past few years, and it has won friends by the thousands throughout the United States, Canada and Europe. It is the earliest Potato introduced, and takes a back seat for no other Potato except Salzer's King of the Earliest.

Fred Marcellin, City Point, Wis.: "Your Earliest are A No. 1. Am well pleased with your seed."

John Berger, New Washington, O.: "Your Earliest were fully two weeks ahead of the earliest Potatoes here."

F. M. Elston, Sciota, Ill.: "Your Salzer's Earliest is certainly the earliest Potato in the world. It is fine. It will yield fully 400 bushels per acre. Your Early Six Weeks and Harvest King are all just simply grand."

Geo. Snape, Bay State, Mass.: "Your Earliest Potatoes are exceedingly good. There is no need of talking about them. They talk for themselves. They are the best I ever saw."

Here is a letter from Curtis Coffeen, Tuscola County, Mich., who says as follows: "I could not give your Potatoes a fair trial, on account of the great drought, but, nevertheless, the 25 bbls. seed Potatoes purchased from you are a grand success. Some of my neighbors lost their entire crop of their own seed on account of the dry weather, while I have lost none, by baking or drying up in the ground, because your seed proved to be so hardy and so vigorous and so fine that I hardly lost a single hill. The tops are very thrifty, Potatoes large and smooth and of excellent flavor, superior quality for eating. There will be a tremendous crop despite the drought, which has been the worst ever known here by the oldest settlers."

Mrs. Catharine Thoenen, Ithaca, Mich.: "Salzer's Earliest Potato is the earliest Potato I ever saw."

I. J. Austen, Lake Fork O.: "Salzer's Earliest Potato has proven to be an exceedingly fine Potato. It is extremely early and a great yielder. I can highly recommend them as a first-class variety in every respect."

W. W. Dimwiddie, Ticonic, Ia.: "Salzer's Earliest Potato was fit for use in 40 days. We have an excellent stand of Alfalfa Clover from your seed."

Heinrich Hots, Harrisburg, Ill.: "Your Earliest Potatoes are splendid; your Alfalfa Clover excellent."

Jacob Dietzman, Platteville, Wis.: "The Earliest Potatoes we got from you last year are wonderful."

John C. Dolan, Monroe, Wis.: "Salzer's Earliest Potatoes yielded at the rate of 400 bushels per acre, and it was no year for Potatoes here."

J. M. Scharff, S. Dak.: "Salzer's Earliest I ate in 30 days after planting."

A. E. Tone, Tex.: "It is the Potato for Texas. Fit for sale in 40 days."

Jute Toms, Miss.: "Nothing like it ever seen here. Ready for the market in 35 to 45 days."

W. Horne, Fla.: "Salzer's Earliest is the finest early Potato I ever saw."

G. A. Gordon, Ga.: "Like it immensely. It is as early as the earliest and 10 days ahead."

Read what Rural New Yorker says, page 131.



The Editor of the Rural New Yorker says: "Of 58 varieties tested, Salzer's Earliest proved the earliest, yielding at the rate of 403 bu. per acre."

Now, for 1897 We Challenge the World.

When we challenged the world last spring, offering \$5.00 a pound for a Potato earlier than Salzer's Earliest, there were hundreds of Potato growers who accepted the challenge! Did any win? No, not one; for all acknowledged—graciously too—that no Potato known to them exceeded in earliness Salzer's Earliest! We tried many sorts from our customers who thought they had an earlier variety, but they all proved later. So, now again, we challenge the world to produce or show an earlier sort. We will pay \$5.00 a pound for an earlier variety than Salzer's Earliest! Now you can win this. Produce an earlier sort if you have one; we want it.

Now, Mr. Farmer and Gardener, we venture to say, with great certainty and with great freedom, that there never has been a farmer who has purchased Potatoes from us but who has profited in increased yield on account of so purchasing. Just take Mr. Coffeen, who is the only man in his neighborhood who has grown a crop of Potatoes. Why? Because he planted Salzer's Northern-grown vigorous seed. Read his letter (see above, on this page).

It is a fact that no matter how bad the drought, how long you must wait for rain, how poor the weather, if you plant our vigorous Northern-grown seeds, you are almost sure of a big yield, at least that is the experience of tens of thousands of our customers. Now why not try it for 1897 and have a tremendous yield.

Price of Salzer's Earliest Potato: 1 lb., postpaid, 35c.; 3 lbs., \$1.00; by freight, pk., 60c.; bu., \$2.00; bbl., \$3.75; 3 bbls., \$10.50.

For \$3.75.—One barrel, composed of King of the Earliest, Salzer's Earliest, New Early Wisconsin, Salzer's Champion of the World. (See page 137.)

This is the Great Potato for Texas and the South.

It is the quickest growing Potato in America, and is especially adapted (so also our Six-Weeks) for Texas and the sunny South. It will grow quicker and produce finer and more Potatoes than any sort or kind known in Texas. It is 100 per cent better in yield than the old Triumph, which it resembles in form, being rose-color, roundish tubers, fine as a picture, and sells quickly everywhere. Ye men of Texas and the happy South, North, East or West, this is the Potato to plant and plant a lot of for very early! The price is ridiculously low. No other seedsmen has this Potato. Look out for him if he offers it. Salzer has the genuine.

1,687 BU.

Is the Record of the World. (See Pages 135 and 136.)



EXTRA EARLY OHIO.

We have a limited stock of this rare Extra Early Ohio Potato, known the world over for its earliness and quality. We offer this at a remarkably low price. Pk., 50c.; bu., \$1.35; bbl., \$2.95.

SALZER'S WONDERFUL, VERY, VERY EARLY SIX-WEEKS MARKET POTATO.

The Early Six-Weeks Market Potato has had a magnificent run as the earliest Potato in America (with the one exception of Salzer's Earliest). The last named sort (Salzer's Earliest) is yet without a peer as the earliest Potato, but Early Six-Weeks Market is of such excellent quality, of such extreme earliness, that we gladly devote much space in our catalogue in describing same, and urging upon everybody to thoroughly test, yes, to plant largely of same.



THE GREAT SECRET.

"The great secret as to making money in Potatoes is to plant heavy producing, early and late varieties. Now, I plant annually 40 acres. One-third Salzer's King of the Earliest and Earliest, the next third, Salzer's Wonderful Six Weeks Market, and the other third, Champion of the World. I always make money—no matter how low the price. I never got less than \$1.00 for Salzer's Earliest, because they are earlier than any other. Now, neighbor, begin this year by trying Salzer's Potatoes, and plant in the three proportions that I do. I plant with the Salzer Potato planter and use the Potato Gun and Hill's sprinkler for bugs!"

Market gardeners and all others who grow Potatoes: What could you afford to give for Potatoes that will produce fine, large, beautiful tubers six weeks from planting, which is two or more weeks ahead of any other kind, if you knew they would positively produce such results? Well, we will say to all who are fortunate enough to receive this catalogue, that **EARLY SIX-WEEKS MARKET will do all this. It is worth its weight in gold** for a start of seed to many market gardeners, as with it they can get the fancy prices before other kinds come in market. We offer for your consideration the accompanying report from the originator, who has been a Potato grower all his life, and is now 52 years old, and from others whose full addresses are on file in our office. After reading these you cannot longer doubt that this is a most remarkable variety. This new Potato originated in Ohio in 1885, and we purchased of the originator the entire stock and right to introduce it. The originator says: "They have created such excitement in my neighborhood that I could sell the whole crop to my neighbors at a fancy price." Grows medium to large size, oblong to round shape, light, flesh colored skin; white flesh; very smooth shape; eyes even with the surface; tubers grow close together in the hill. The Potatoes begin to form when the vines are only 4 or 5 inches high. The tops and tubers grow rapidly, and at 6 weeks from planting are a fine marketable size, and reach maturity in 72 days. As a table Potato they are not excelled: even for late spring they keep sound and solid. They grow so rapidly and mature so early that the Potato bugs have no chance at all, making their crop, if planted early, before the young bugs become numerous; while for yield they are wonderful, considering their earliness.

In 1891 the yield was 480 bushels per acre; in 1892, 493 bushels; in 1893, 501; in 1894, 530; in 1895, 561 bushels early, large Potatoes. The originator says about this Potato: "Potatoes have been my favorite crop ever since I was a boy (am now 53 years old), and I always took great pleasure in seeing what good crops and large yields I could get, but never did I see a nicer Potato than this. I have raised a great many kinds, sent for the earliest in the catalogues, and have raised them from seed, and got some very good ones, but none that came up to my ideal of a perfect Potato until I originated this. I have now discarded all others, and raise this for early, a main crop for market and home use. This year has fully convinced me that I have at last produced the best early Potato in cultivation. I think it combines more good qualities than any other variety in the world. I have given it a fair trial, and it has proven itself superior to all other varieties. Grown on a light clay soil, and without manure or fertilizer, they yielded at the rate of 880 bushels per acre, which can be increased by Potato manure."



Going home from market loaded with money—the result of planting Salzer's heavy-cropping Six-Weeks Market Potato.

John A. Salzer Seed Co. pronounce Six-Weeks Market, next to Salzer's Earliest, the earliest Potato in the world (of course we exclude King of the Earliest, because that is not yet introduced), but aside from that and Salzer's Earliest, Six-Weeks Market leads the world. We are sure no Potato offered is as early as Salzer's Earliest, or Six-Weeks Market. They are leaders for big, early crops.

EVERYBODY TELLS US

That we are the largest growers of Seed Potatoes in the world; that we handle thousands upon thousands of barrels more than any half a dozen seedsmen combined. We believe this to be the case, as we make a great specialty of Seed Potatoes, and believe there is no firm in the world having a finer variety of heavy cropping Potatoes than we. In the Early Cyclone, offered for the first time last year, there is more new blood, more new vigor, than in any Potato, outside of Lightning Express, offered in America to-day. We have given this Potato a thorough test all over America, and never was a Potato so eagerly sought after, or ever gave better satisfaction than this. There are scores and scores of customers who pronounce it the earliest Potato in the world, and not only the earliest but the best in the world. Its strong points are these:

- 1st—It will yield three times as much as the Early Ohio, the Hebron or Rose.
- 2d—It is from 8 to 12 days earlier than either of these three varieties.
- 3d—We have never seen same blight or decay, as they are of unusual health.
- 4th—Its quality is unsurpassed by any sort grown. It is magnificent!
- 5th—It is very smooth, of a good shape, but comparatively few eyes.
- 6th—It is an excellent keeper, and, although called by many the "earliest in the world," it is also one of the best keepers in the world.
- 7th—It is one of the heaviest yielders for an early Potato that we know of.

SIX-WEEKS MARKET POTATO.

This Potato will revolutionize Potato growing from the fact that we have sent out many thousands of barrels, all throughout the United States, before the introduction of Salzer's Earliest and Salzer's Six-Weeks, the Early Ohio was the earliest Potato, but now Salzer's Earliest is from 25 to 30 days earlier than Early Ohio, and Salzer's Six-Weeks fully 12 to 15 days earlier than the old Early Ohio. Now, we know that, next to Salzer's Earliest, this is the best Potato to plant for early. Our plan would be to plant Salzer's Earliest for the earliest and Salzer's Six-Weeks for the second early, as the Six-Weeks follows Salzer's Earliest very closely. The two Potatoes are very different in shape and both sell well in any and every market on the globe. Both are beauties, both are early, both are of fine quality, of fine appearance and are great yielders, and we heartily urge all customers to give same a trial. Price: Pk., 60c.; bu., \$1.60; bbl., \$3.25. (See, also, page 134.)

SIX-WEEKS POTATO IS THE GREATEST DROUGHT RESISTER OUT.

This Potato has a great record as a drought resister. That is, if you want a Potato for general crop, Salzer's Earliest is always ready as a rule before any drought comes, and is sold at a fancy price, as this Potato as a rule is not put into the cellars on account of its fancy price for early.

Now with Salzer's Six Weeks Market you have the same thing, and if you do not want it for early, it will do splendidly to put in your cellars for late, as it is a great keeper. Indeed, the Six-Weeks Market Potato not only is an extra early Potato, but is a Potato that is good all summer and all fall through, and is fit for sale any time after 40 to 50 days from planting, although many of our customers had Potatoes, as you will find by the testimonials, in less time than above. We know you will like this Potato, its shape, its color, its size, its quality, its yield. In fact it is a perfect Potato in every respect, though not quite so early as Salzer's Earliest.

HEAR SIX-WEEKS POTATO'S FRIENDS TALK.

Andrew Follweiler, Tannersville, Penn., says: "Your Early Six-Weeks Market Potato is the grandest Potato I ever raised. Everybody is astonished who sees them. We raised 75 bu. from 1 bu. of seed, having some tubers weighing over 2 lbs."

H. C. Rush, Meridian, Miss.: "The Early Six-Weeks Potato is far superior to anything I have ever seen here for early Potatoes, and for table purposes they are unexcelled. My neighbors say they are the best they have ever eaten. It is a heavy producer."

Fred A. Sleezer, Newark, Ill.: "Last spring I thought you told big stories about big Potatoes, but having tried a barrel of your Early Six-Weeks, I am ready to swallow almost anything you say. Everyone here wants some of your Early Six-Weeks Market Potatoes."

N. Barbeau, Belle Plaine, Wis.: "Your Six-Weeks Market Potato is the earliest I have ever grown."

F. F. Matthews, Dillsboro, Ind.: "Your Early Six-Weeks Market Potato is fine. One man wants all I have to spare for seed, no matter what price."

Ed. Grossmann, Reeder's Mills, Ia.: "Your Six-Weeks Market Potatoes are unexcelled. They are the earliest we have ever grown."

Jackson Brown, Long Rapids, Mich.: "The Six-Weeks Market Potatoes we commenced to use 40 days after planting and used them all summer. There is no better Potato. The Harvest King beats them all for yield."

Mrs. Hannah Trovillo, Midland, O.: "We have just dug our Six-Weeks Market Potatoes. They are very fine—the earliest we have ever seen."

Geo. W. Beardslee, Wichita, Kan.: "We beg to report that the seeds ordered of you last spring are all right; notably so the Six-Weeks Potatoes and the Cabbage and Onion Seed."

Hannah Asmusen, Junction City, Kan.: "Your Six-Weeks Potatoes were as large as walnuts in 88 days. If we would have had plenty of moisture they would have been double the size."

Geo. A. Triplett, Ironwood, Mich.: "The Six-Weeks Potatoes did splendidly. They will go fully 400 bu. per acre."

M. M. Manville, Penn.: "I drove into town with 90 bu. Six-Weeks just 51 days after planting, and got \$50.00 for the load."

G. Lindemann, Paw Paw, Mich.: "I planted 2 barrels Salzer's Six-Weeks. They are the grandest Potatoes I ever saw. They are pronounced the finest, earliest and best in this county by all who saw them. Will yield fully 200 bu."

R. Taylor, Ashland Co., Wis.: "One pound Early Six Weeks Market Potato yielded 147 pounds of fine, sound, smooth tubers; produced marketable Potatoes in 6 weeks, as you claimed."

J. G. Koss, Tenn.: "I had a load of your Six Weeks Potatoes in Nashville in just 42 days after planting."

J. M. Schärf, Brown Co., S. D.: "Fit for table in 30 days. Nothing ever introduced like it."

E. G. Smith, Minn.: "Sold a load in Minneapolis market for \$1.10 a bushel 48 days after planting."

J. F. Hoffman, Mindora: "It is the earliest Potato. Ripe in 6 weeks."

Geo. Koenig, Ill.: "It is the dandy. Potatoes in 40 days fit for a king."

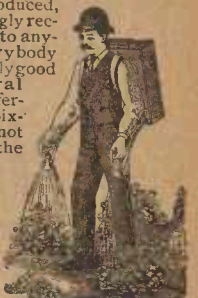
W. A. Walker, Ind.: "42 days after planting I dug 1 peck from 3 hills."

F. G. Hose, Miss.: "It is the best Potato I ever saw; sold some 40 days after planting."

Joe Carson, Iowa: "I would not believe it, but now I do, for I ate Six-Weeks in 40 days after planting."

All Day Long.

We could keep on with testimonials and good words and praises on this Potato all day long. The above suffices to demonstrate to you that it is one of the very earliest in the world and at the same time one of the very best early Potatoes that has ever been produced, and we accordingly recommend same to anybody and everybody who wants a really good Potato. Several seedsmen are offering a Potato for Six-Weeks that is not genuine. To get the true Salzer's Six-Weeks Market buy only of us.



The Successful Potato Grower uses Salzer's Planter, Hill Sprinkler and the Potato Gun. Cheap, too. (See Page 140.)

THE GREAT EARLY SIX WEEKS POTATO SAID TO BE THE EARLIEST POTATO IN THE WORLD

THIRD WEEK AFTER PLANTING

FOURTH WEEK AFTER PLANTING

SALZER'S GREAT EARLY SIX WEEKS POTATO

AVERAGE YIELD 600 BUS. PER ACRE

PLANTING THE CROP WITH THE ACME POTATO PLANTER

EXAMINING THE CROP THE 5th WEEK

6th WEEK USE FOR MARKET

OFFERED BY THE JOHN A. SALZER SEED CO. LA CROSSE WIS.

It is the Great Mortgage-Lifting Potato.

That is, 10 acres of this early Potato fit or market in 6 weeks will bring, in nine out of ten markets in America, 90c. a bushel, or for 10 acres, on an average yield of over 800 bushels per acre, \$2,700.00! Now, that pays. That lifts the mortgage and buys lots of things you have long wanted! This great, early Potato, with our matchless Champion of the World for late, and then our wonderful Silver and Gold Mine Oats and our Extra Grass Mixtures, if generously planted by farmers in 1897, will positively prove a blessing, will positively make you money, yes, lift the old mortgage that has bothered you so long! Look at the rank and file of the great farmer army who have used this Potato. Is there one who was not pleased? No, sir! everybody praises its beauty, earliness and great money-making qualities. Let it do the good work for you; let it make you rich and happy.

Now, Mr. Farmer and Gardener,

We have had our say about this splendid early Six-Weeks Potato. It is a beauty. You surely will like it; and then look at the price, only \$3.25 a barrel, 2 barrels for \$6.00. It is the greatest bargain out.

PRICE OF OUR NORTHERN-GROWN SIX-WEEKS MARKET POTATO.

1 lb., postpaid, 35c.; 3 lbs., \$1.00; by freight, pk., 60c., bu., \$1.50; bbl., \$3.25; 2 bbls., \$6.00; 5 bbls., \$14.50; 10 bbls., \$28.50.

SALZER'S NEW CHAMPION OF THE WORLD POTATO.



We are going to start right in here with a broad and bold assertion that this is the most remarkable Potato of the age. Now, you will say that this is pretty strong, and that it is contradictory; but it is not. We will tell you why we think this the most remarkable late Potato of the age; and it is remarkable in so many respects that it is entitled to this distinction. In the first place it has a remarkable name, and, as its name would indicate, it is truly and honestly and surely the Champion of all Potatoes in the world. By this we mean, when it comes to yield, when it comes to plow out bushel after bushel, when it comes to quality, when it comes to beauty of appearance, when it comes to solid but delicious flesh, when it comes to excellent flavor and splendid keeping qualities, when it comes to fine-sized tubers and ready-selling properties, we must say that there is no Potato that is its equal, and that no Potato combines all of above magnificent qualities in one whole except the Champion of the World, and for this reason we have named the same Champion of the World. Now, we are going to make another broad assertion right here in the beginning of this description of Champion of the World Potato, and we shall deliberately say that it is the **most prolific, heaviest yielding, greatest producing Potato known in the world to-day.** Now we have under-scored these words and printed them in full-faced type so that each and every one may read them, for we believe that each and every word above is the truth and only the truth, and we are going to say right here, before we proceed further, that, although we have tested in the last 20 years possibly 5,000 different Potato sorts, there has never been one that has shown such remarkable yielding qualities and excellent habits as this one, and we frankly state that it is, in our estimation, the greatest, the most wonderful, the most remarkable late Potato of the age.

Champion of the World is a Potato beautiful in the extreme, is long to oblong, of handsome form, white skin, large size, lovely appearance, which aids to sell it in any market of the world at an advanced price over common varieties. It is very healthy, vigorous and an enormous cropper, yielding in 1896 at the rate of

1,687 BUSHELS PER ACRE.

This startling, unheard of yield was produced from one barrel of 11 pecks of Champion of the World Potato, planted on one seventh acre, yielding 241 bushels, or at the rate of **1,687 bushels per acre.** Now we believe that this can be exceeded in 1897, and we therefore offer **\$100.00 IN GOLD COIN** to the party or parties growing from one barrel of seed purchased in 1897, and planted on one-seventh acre, who receive a larger yield than 241 bushels from one-seventh acre. If two or more persons produce larger yields than 241 bushels from the one-seventh acre the amount will be evenly divided amongst them, authenticated report to reach us no later than October 15, 1897, and money will be forwarded December 1, 1897. Now this can be done; we know it. There is no Potato in the world like **Champion of the World** for yield and we have strong faith that sworn statements will come in to us by the dozen next fall of customers who grew **300 bushels** from one-seventh acre, or at the rate of **2,100 BUSHELS** per acre. This is the Potato that will do it; it is large, big, solid and of the most delicious quality imaginable. The way to do is to buy several barrels and mark off two or three lots of one-seventh of an acre each as it often happens that you get double the yield on different portions of your farm, according to soil, location, etc. Always use the Salzer Planter for best results!

Hurrah for 1897! Let it be the record-breaking year on **CHAMPION OF THE WORLD POTATO**, the prince of big yielders! We cannot say enough for this late Potato. It is an enormous cropper, and each Potato is fit to set before a king. There are no small Potatoes, except in extraordinarily dry seasons, such as last year, when no rain fell for over 80 days, and yet, despite this fact, the Champion of the World yielded two and three times as much as any other late variety. It is positively the greatest late Potato in existence to-day, and we have hundreds of testimonials that will bear this out, and we believe it to be the best thing in the late Potato line offered for many a year. We know that we are doing each person a kindness if we can induce them to plant this Potato, for it is the greatest yielder and the greatest seller in the world. The flesh is white, very fine grained, cooks dry, mealy, and is of excellent flavor. They retain their good qualities until new Potatoes arrive, and it is a splendid variety to keep for late spring use. The vines grow vigorously, foliage is of a dark green, the tubers are compact in the hill.

IT IS A GREAT MORTGAGE LIFTER.

Now we think that Salzer's Earliest and Salzer's Six Weeks Potatoes will make more money for a farmer, on account of their extreme earliness, than any other Potato they can grow; but for a late crop, a crop to stand by, a crop to sell in fall, or to put into your cellars and sell in spring, there is nothing in the world that will pay you better and bigger than this Champion of the World, on account of its beauty, its great healthfulness, its wonderful vigor and marvelous yielding properties.

We refer you herewith to the letter on page 132, written by Curtis Coffeen, of Michigan. That shows you why Salzer's Potatoes are so superior. It will beat any and every sort that you can plant alongside of it. It will outyield any and every variety you ever heard of. It will outsell everything in the world. It will take the sweepstakes prizes everywhere, because it is the greatest Potato of the age. Now this Potato will make more money for you than anything we know of for fall crops. If you are fortunate enough to plant 1 acre or 10 acres, we are sure that the sight of these Potatoes growing will bring people many miles to see your patch. Now we know this to be true, because we know that people came for many miles to see the patches of this Potato which we had growing. It is a remarkable Potato in every respect. It is remarkable in its growth. One of our growers could have sold every Potato at a fancy price for seed while they were growing, as the field presented such a remarkable appearance. That is the way it will be with you, and if you have a large crop we know that it will be the means of making a lot of money for you. There is nothing like it in the country, and that is what you will say when you see these Potatoes growing, and that is what you will say when you harvest the crop.



Mr. Potato off for Market! Potatoes grown from Salzer's Seeds take first prize everywhere and bring fancy prices in all Markets!

Just Pause Long Enough to Read the Following Testimonials.

During 1895 we sent out 1,000 Potato eyes of Champion of the World Potatoes (under No. 1,000) to 1,000 different farmers located all through America, just to try this remarkable Potato, and the following testimonials prove it to be a most remarkable sort.

Figuring that you can plant 10,000 eyes to an acre, which probably is no more than is planted by the average farmer, and taking the yield that these farmers had from a single eye sent them as a basis, it will show you some very astonishing, yes, remarkable figures. Just think of 12 pounds from 1 eye, or from 10,000 eyes planted to an acre at this rate, 120,000 pounds of Potatoes. That would be more than 2,000 bushels. Does not that far exceed your fondest dreams? Is not that remarkable? Who would have thought it 10 years ago? But here are the testimonials!

Aug. Prahle, one of the most successful market gardeners of La Crosse county, has this to say: "I planted $\frac{3}{4}$ lb. of Champion of the World Potato and received 70 lbs. of fine tubers. This would make at the rate of 875 bu. of magnificent tubers per acre. It is the heaviest yielding Potato that I have ever grown or have ever seen. I like it very much."

F. C. Meyer, Greenfield, Mo.: "The single eye of Champion of the World yielded 11 fine Potatoes weighing 9 lbs., or at the rate of over 1,200 bushels per acre!"

G. D. Nichols, Worthington, Ia.: "The 1 Potato eye yielded 4 large Potatoes. It is a grand Potato."

H. R. Knox, Va.: "Your Champion of the World or 1,000 Potato beats anything I ever saw. From one large eye I raised 8 lbs. Figuring 10,000 eyes to an acre, that would mean **1,334 bushels.**"

John Albright, Florida: "If I ever was surprised I was to-day, when that 1 eye which I planted in May and dug to-day gave me $7\frac{1}{2}$ lbs. 10,000 eyes to an acre would mean over 1,300 bushels."

M. M. Palam, Kan.: "Well, I thought that Salzer must think I'm funny to plant one single eye. That's what I thought when sample came. What did it do? Do? thunder! It yielded at the rate of 1,060 bu. per acre!"

G. Klage, Ill.: "Well, I declare, I never would have believed it. Just think of it! That 1 big eye gave me $8\frac{1}{4}$ lbs., or at the rate of 1,375 bu. per acre. Hurrah for Champion of the World and Salzer Seed Co."

C. J. Clarkon, Wis.: "Yielded 1,025 bu. per acre."

John Dukek, Ryan, Ia.: "From the single eye of Champion of the World I received 14 fine Potatoes."



R. C. Oberst, Mich.: "Your 1,000 or Champion of the World had but half a chance. Was too very dry. Yet it yielded 6 lbs., or at the rate of 1,000 bushels per acre."

R. C. Ross, Ia.: "That 1,000 Potato is grand. It gave me at the rate of 700 bu. per acre."

B. Padburg, Mo.: "From the 1 eye I had 17 fine Potatoes, some over 6 inches long. At the rate they yielded for me they would go 1,500 bu. per acre!"

B. Lohman, Ind.: "Last May I planted that 1 big eye of Champion of the World Potato. It did wonders despite the drought. It gave me 918 bu. per acre!"

J. Barty, Pa.: "When will it end? If I plant 10,000 such big eyes to an acre and I get of each $8\frac{3}{4}$ lbs., as I did of the 1, it would mean 86,666 lbs., or over 1,400 bu. per acre. I will do it in 1897!"

Rev. V. G. Holt, Ill.: "I had good success with the No. 1,000 Potato eye. It proved a magnificent Potato. Got 5 lbs., or at the rate of 833 bu. per acre. My wife says it is the best Potato she ever saw."

Jos Bray, Texas: "That is a dandy. Yields at the rate of over 1,000 bushels per acre."

C. Mitchell, Cal.: "In all my life I never saw the like. To get $5\frac{1}{2}$ lbs. from 1 big eye! That means, by planting 10,000 eyes to the acre, over 800 bu. per acre."

Geo. Lubitz, Col.: "Do well? I should say so. Gave me $4\frac{1}{2}$ lbs., or at the rate of 791 bu. per acre."

August Duderhahn, Jolma, Ill.: "I raised from that single eye of No. 1,000 10 lbs. elegant Potatoes." (This is at the rate of 1,666 bu. per acre.)

Do you know this farmer? He lives in La Crosse county, and has his duplicate in every county in America. He is Mr. Successful, yes, Very Successful! He is happy. His crops were big. He planted Salzer's Corn, Oats, Wheat, Grasses and Potatoes, and has a plenty! Big crops bring big money!

WE WANT TO INTRODUCE CHAMPION OF THE WORLD POTATO EVERYWHERE.

Our method of introducing Potatoes may be a trifle different from that of other seedsmen. Instead of asking \$20.00 a barrel for this remarkable Potato (and we are sure that if any late Potato is worth \$20.00 a barrel this variety is, and much more), and in order to give it the widest possible distribution and popularize it at once, we are going to offer it for but \$3.50 per barrel, and in addition to this, we are going to introduce it in our great collection found on page 137, because we know that after the Potato is once introduced the demand for same will be something remarkable, just as the demand for our Harvest King increases with each succeeding year. Now Champion of the World will, at \$3.50 per barrel, be planted, we are sure, by 30,000 farmers this year, and will be planted by 10 times that number next year. Its shape is long to oblong. Its color is white, its flesh pure white, when cooked is mealy and of delicious quality. It bakes splendidly and is A No. 1. Price of Champion of the World Potato: Lb., 35c; 3 lbs., \$1.00, postpaid, by freight, pk., 60c; $\frac{1}{2}$ bu., \$1.00; bu., \$1.50; bbl., \$3.50; 3 bbls. \$9.00.

WE CHALLENGE
THE WORLD TO PRODUCE A SUPERIOR



OF THE **WORLD** POTATO



THE **GREATEST YIELDER**

IN THE WORLD

1687 BUS. PER A.

POTATO COLLECTIONS.

Our object in grouping a number of Potato sorts, each carefully and separately packed and labeled, in barrel collections, is to enable our gardener and farmer friends, at a low price, to THOROUGHLY TEST a number of our sterling sorts. After planting and harvesting one or more of our Potato collections our customers are in a position, from practical knowledge, to judge which sort or sorts ARE BEST ADAPTED TO THEIR SOIL, climate and market. This is of great value, for if, by buying a collection, you get a sort which increases the yield only 100 bushels per acre, it will have paid the cost of the collection many a time.

The Great World-Beater Collection for \$3.75.

1. King of the Earliest.

It is only necessary to refer you to page 131, which will tell you that this is the earliest Potato on the globe. We have introduced this in our World-Beater Collection. It is a marvel.

Price: Pk., by freight, \$1.50; 1/2 bu., \$2.50; bu., \$4.00; bbl., \$7.50; 3 bbls., \$20.00

2. Salzer's Earliest.

Up to date this is the earliest Potato for general crops known. It is a marvel in beauty and earliness. Pages 131 and 132 will tell you all about it.

Price: Pkg., 60c.; bu., \$2.00; bbl., \$3.75; 3 bbls., \$10.50.

3. New Early Wisconsin Potato.

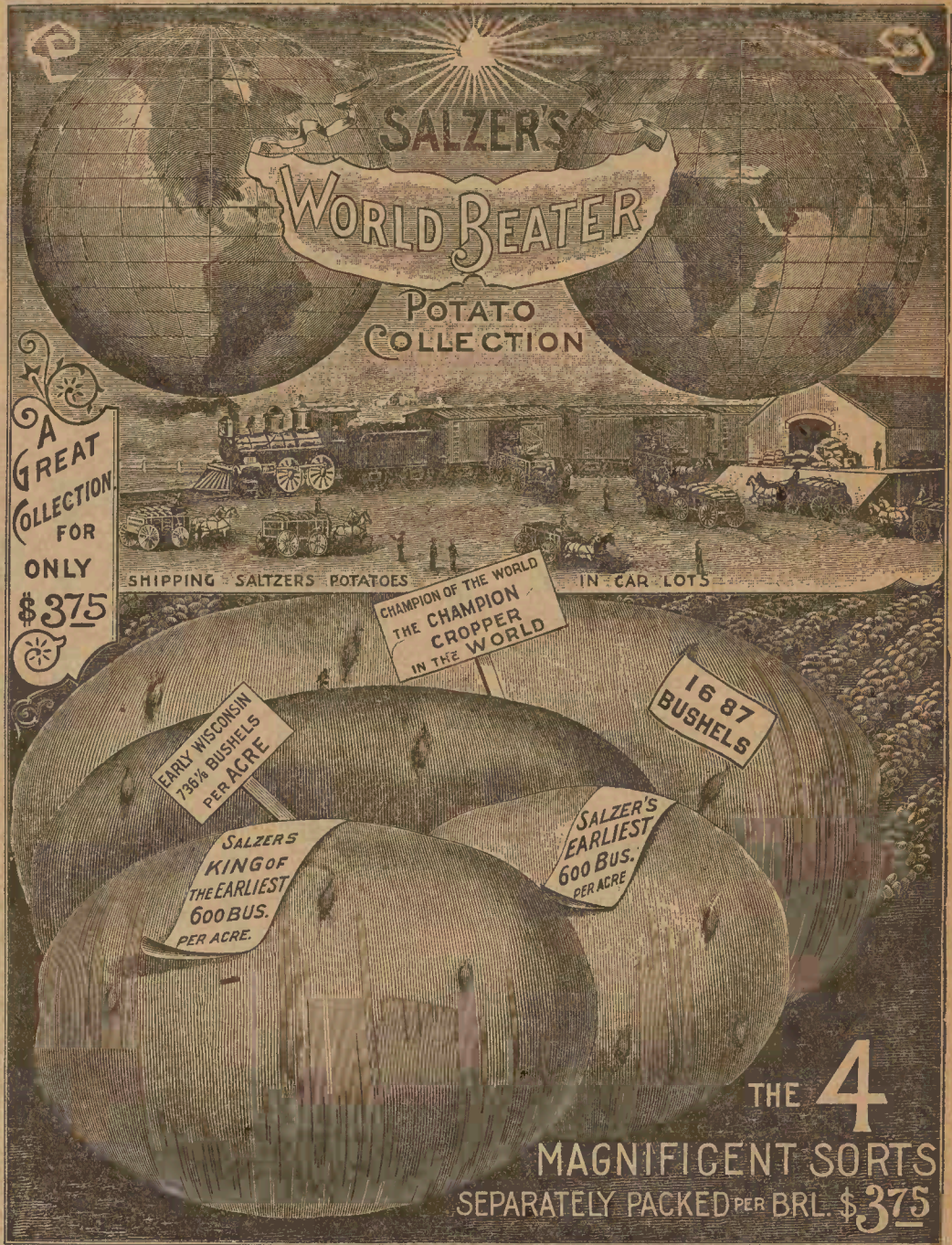
Style oblong to long, though at times it runs more to oblong than long; color pinkish pale to white; quality unexcelled. Our stock of this variety is not very large this year. Not only has everybody who has tested same pronounced it the peer of all early Potatoes, but that great authority, the *Rural New Yorker*, in March, 1892, headed the list of the new varieties which were tested on the trial grounds of the *Rural New Yorker* with Early Wisconsin, and reported the remarkable yield of 736 bushels and 8 pounds to the acre. We are proud to say that this Potato fully sustained all claims made by us as the most productive early Potato ever introduced. It's a Potato that stands—as did Saul among the Children of Israel—head and shoulders above all other Potatoes. It's a wonderful Potato—a great beauty, a great cropper, a great seller and a splendid eater. It is as Chas. Zimmerman, Union City, Mich., says: "I sent east for a bushel of Potatoes and to you for Early Wisconsin. When they came I cooked some of both; those from the East were so poor I fed them to the cows; yours were magnificent—want no better."

Price: Lb., 40c.; 3 lbs., \$1.00, postpaid; by freight, pk., 60c.; bu., \$1.50; bbl., \$3.50.

4. Champion of the World.

The greatest Potato on earth for a big crop. That's John A. Salzer Seed Co.'s guarantee. Nothing in America or Europe like it. We know it! Think of 1,687 bushels from one acre in 1896! It will go 2,000 bushels in 1897, and every Potato fit for a king. Splendid quality. For full description see pages 135 and 136.

Price: Lb., 35c.; 3 lbs., \$1.00, postpaid; by freight, pk., 60c.; 1/2 bu., \$1.00; bu., \$1.50; bbl., \$3.50.



FOR
\$3.75

THE GREAT WORLD-BEATER COLLECTION, ONLY \$3.75 A BARREL.

We have never before offered a collection so remarkable in its make-up, at so low a price, and we only do same in order to introduce our Potatoes everywhere, because where our Potatoes are once planted we have forever a permanent customer, from the fact that our Potatoes double and treble your yields. Think of it! Only \$3.75 a barrel. Dirt cheap, you say, and wonder how we can do so. This great collection is made up as follows:

1 peck Salzer's King of the Earliest. } ONE BARREL, ONLY \$3.75. { 2 pecks New Early Wisconsin Potato.
2 pecks Salzer's Earliest Potato. } { 6 pecks Champion of the World Potato.

IN ALL 11 PECKS, SEPARATELY PACKED IN ONE BARREL, ALL FOR ONLY \$3.75.

SALZER'S GOOD TIMES POTATO COLLECTION



ONE BARREL OF THIS COLLECTION
WILL YIELD
220
BUSHELS.

SALZER'S
IRISH DAISY
POTATO

SALZER'S
WORLD'S
FAIR
YIELD
400-600
BUSH.
PER ACRE.

SALZER'S
LIGHTNING
EXPRESS
POTATO
YIELD
803 BUSHELS
PER ACRE

SALZER'S GOOD TIMES POTATO

AVERAGE YIELD 620 BUS PER ACRE.

NET
PROFIT FROM
ONE BRL \$150.00.

AVERAGE
YIELD
620 BUS PER ACRE



1. Early World's Fair Potato.

Introduced by us during the World's Fair year. It has become immensely popular. We have never been able to grow a surplus. They have always sold at fancy prices. It is of the early Ohio type, extremely early, extremely fine-grained; of delicious quality and sure to be a leader and seller wherever grown.

Price: Lb., 40c.; 3 lbs., \$1.00, postpaid; by freight, pk., 60c.; bu., \$2.00; bbl., \$3.75.

2. Irish Daisy.

Several Eastern seedsmen went fairly wild over this new Potato, claiming for it everything that goes to make a good Potato. It is a large, white, medium late variety, of excellent quality. We have given it but one year's trial. It has proven itself a good cropper and we are sure, from the hearty testimonials Eastern seedsmen give it, that it will prove satisfactory.

Price: Lb., 40c.; 3 lbs., \$1.00, postpaid; by freight, pk., 75c.; bu., \$2.00; bbl., \$4.00.

3. Lightning Express.

This is the largest early Potato in the world. This is an extravagant statement, you may think, but we are Potato specialists and have tried upwards of 1,000 varieties, and this leads them all in giant size. It is a Potato that grows quickly and can be used at all stages, even when but the size of a walnut. We have repeatedly had 37 Potatoes measuring a heaping bushel. That tells you the size. It is fine grained, of delicious quality, shaped oblong to long, slightly flattened, a strong grower, very healthy, very prolific. It will do for extra early, for medium and for late, as it is a splendid keeper and will grow until frost if allowed to.

Price: Lb., 40c.; 3 lbs., \$1.00, postpaid; by freight, pk., 65c.; bu., \$2.00; bbl., \$4.00.

4. Salzer's Good Times Potato.

This collection is named after this Potato. With the election of Mr. McKinley as President, the farmer of America can certainly look for better times, as the protection idea of Mr. McKinley is what will set our mills going and will furnish to the farmers a great home market at advanced prices. That's the way thousands of farmers feel. Now, this Good Times Potato is going to come in for its share of the credit amongst farmers in making good times. It is, like the Champion of the World, a tremendous producer. Ordinarily the Potatoes are very large, fill a bushel quickly, are of fine grain, fine white color, cook finely, and like as nowball, and are of quality unsurpassed. It is a Potato to stick to for all purposes and one that will give the farmer tremendous satisfaction. We are sure that in planting this Potato you will not go astray, but that you will have a Potato which for quality and yield will rank alongside of any.

Price: Lb., 40c.; 3 lbs., \$1.00, postpaid; by freight, pk., 75c.; bu., \$2.25, bbl., \$4.50.

SALZER'S GOOD TIMES POTATO COLLECTION.

When we consider the magnificent qualities of these four Potatoes described above, the earliness of the World's Fair, the general purpose Potato, Lightning Express, the far-famed medium late Potato, Irish Daisy, and then that magnificent new blue-blooded, high quality, enormous yielding Good Times Potato, we are constrained to say that this is the best collection that we have ever seen, and we believe that our farmer friends in purchasing same will find them of superlative value, and that they will never, never regret it.

\$3.25

{ 3 pecks Early World's Fair Potato.
2 pecks Medium Irish Daisy Potato.
2 pecks Early Lightning Express Potato.
4 pecks Good Times Potato. }

In all 11 pecks, separately packed, for only \$3.25.
1 bbl., \$3.25; 3 bbls., \$9.00; 10 bbls., \$27.50.

Harvest King Potato.

Next to Champion of the World this Potato leads all in yield and quality. It is a large, white, round to oblong Potato, and will plow out more bushels than any other variety we know of except Champion of the World. It is a Potato that will surely please. Stock of same is not very large. We are the only parties having same.
Price: Lb., 50c.; 3 lbs., \$1.00, postpaid, by freight, pk., 60c.; bu., \$2.00; bbl., \$4.00.

Salzer's Ironclad.

There are thousands of people who call this the best white Potato in the world! It is a late, snow white, oblong Potato, of remarkable keeping properties, excellent flavor and few eyes, making it the very best Potato for house use known.
Price: Pk., 75c.; bu., \$2.00; bbl., \$4.50.

American Wonder.

We have but 500 bushels or so of this great late white Potato. Please order early.
Price: Pk., 75c.; bu., \$2.00; bbl., \$4.50.

Early Freeman Potato.

This Potato has had a tremendous sale. We do not consider it as good as Salzer's Earliest or Six-Weeks, nor of as fine a quality as Champion of the World, but it is a Potato that ordinarily gives good results. It is white, oblong to flat round, and of good quality.
Price: Lb., 50c.; 3 lbs., \$1.00, postpaid; pk., by freight, 75c.; bu., \$2.00; bbl., \$4.50.

Salzer's Great Hundredfold Potato.

It is one of the greatest Potatoes of the age, an enormous yielder, yielding at the rate of 600 to 1,000 bushels per acre. It is a white Potato of fine quality. Stock of this variety this season is scarce.
Price: Lb., 40c.; 3 lbs., \$1.00, postpaid; pk., by freight, 75c.; bu., \$2.00; bbl., \$4.50.

Bliss Triumph or Stray Beauty.

Well known the world over. About 20 days later than Salzer's Earliest, which is a seedling of Stray Beauty.
Price: Lb., 40c.; 3 lbs., \$1.00, by freight, pk., 60c.; bu., \$1.50; bbl., \$3.50; 3 bbls., \$10.00.

Burbank.

Well known the world over. Is a great white late Potato.
Price: Bu., \$1.25; bbl., \$3.00.

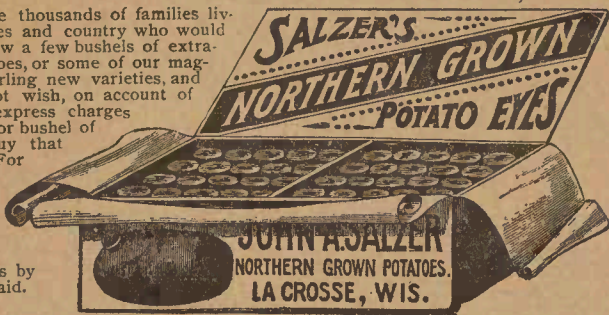
For Only \$1.50.

Customers often write us for a cheap Northern-grown Potato. We have them. We arrange a barrel of such Potatoes, as we may often have a large stock of. This barrel frequently contains some small Potatoes, all Northern-grown—good for big, heavy yields. Just try them. We sell them for only \$1.50 a barrel.



POTATO EYES, POSTPAID, BY MAIL.

There are thousands of families living in cities and country who would like to grow a few bushels of extra-early Potatoes, or some of our magnificent, sterling new varieties, and who do not wish, on account of the high express charges on a peck or bushel of seed, to buy that quantity. For these we have adopted a new plan of sending Potato Eyes by mail, postpaid.



These are carefully packed with damp moss, and we warrant them to arrive in good condition for growing, no matter how far away. In this way our customers can have the pleasure of trying our new varieties at little cost. In sending the eyes by mail there is nothing to pay for transportation, as we pay all postage. All orders for the South can be sent any time in the winter with safety. Orders for the North and West will be booked when received, and sent when spring opens or planting time arrives.



PRICE OF POTATO EYES, POSTPAID.

Price of either of these 11 sorts, postpaid, is: POTATO EYE CUTTER, 30c.
Per 20, 40c. Per 60, 70c. Per 100, \$1.00. Per 250, \$2.25. Per 1,000, \$7.50.

1. Salzer's Earliest.
2. Lightning Express.
3. The Hundredfold.
4. The Good Times.
5. Early Ohio.
6. Early Wisconsin.
7. King of the Earliest.
8. Ironclad.
9. Irish Daisy.
10. World's Fair.
11. Champion of the World.

Positively no less than 20 furnished of one kind at above price. With careful culture, 50 eyes produce 5 bushels; 250 eyes, 25 bushels.

Upon receipt of the Potato Eyes, if too early to plant, put in moist earth and place in cool location without danger of freezing.

Salzer's Colossal Artichoke.

It is without question the greatest root-hog fattener in the world. Its yield is enormous, bordering on the fabulous. Farmers who have given them a thorough trial the past year report yields from 500 to 1,500 oushels per acre. Plant the Artichokes where you can allow them to remain, and your hogs, if turned into them, will grow fat and healthy and will not know what sickness is. This is the universal verdict.

They are the best hog food known, and are now attracting much attention on account of their great fattening properties, great productiveness, and ease with which they can be grown. They need not be dug in the fall; the hogs should be turned in on them, and will help themselves by rooting for them. One acre will keep from 20 to 30 head in fine condition from October until April, except when the ground is frozen too hard for them to root. They are also said to be a preventive of cholera and other hog diseases; and they are also highly recommended for milch cows, increasing the yield of milk and at the same time improving their condition. One barrel will seed an acre, though we prefer 3 barrels on 2 acres.

Lb., 35c.; 3 lbs., \$1.00, postpaid; by freight or express, pk., \$1.00; bu., \$1.50; bbl., \$3.00; 3 bbls., \$8 00.



SHOWING HOGS, FAT, HEALTHY AND HAPPY ON COLOSSAL ARTICHOKEs.

SALZER'S EARLIEST SWEET POTATO PLANTS.

This Earliest Sweet Potato makes it possible for families relishing this most delicious vegetable to have them in their own garden before Southern Potatoes arrive.

Culture—Plant, in latitude of La Crosse, about May 15th; if very forward season, a little earlier. Plant 2 feet apart in rows, and rows 5 feet apart, in rich, well-worked, warm (sandy, if possible) soil. The plants or runners are planted, not the Potatoes. Orders will be filled when weather is warm enough to plant—about May 1st to 25th. For Southern States, earlier.

Plants, postpaid.—Per 12 plants, 35c.; 25 plants, 65c.; 50, \$1.20; 100, \$2.00; 500, \$8 00.
Salzer's Earliest Red Sweet Potatoes—Lb., 40c., by freight, 10 lbs., \$1 00; 50 lbs., \$3.50; bbl., \$7.50.

THREE SPECIMEN LETTERS OUT OF MANY:

St. Benedict's Panier, St. Meinrad, Ind.: "At the county fair held about two weeks ago we took prizes as follows:

- Salzer's Harvest King Potato.....1st premium.
- " Lightning Potato.....2d "
- " Ferris Wheel Tomato 1st and 2d "
- " Autumn King Onion.....1st "
- " Ironclad Watermelon.....1st "
- " Muskmelon.....1st and 2d "
- " Royal Half Long Beet.....1st "
- " Long Smooth Blood Beet.....2d "
- " White Rice Popcorn.....1st "
- " White Marrowfat Peas.....1st "

We have always been more than pleased with your splendid Northern-grown seeds. They always give results. Are fine and of superlative quality."

J. H. Van Valkenburgh, Norwich, N. Y.: "At the 51st Annual Fair of Chenango Co., N. Y., I took prizes as follows:

- Salzer's Early Freeman Potato.....1st premium.
- " Early Wisconsin Potato.....1st "
- " Early Montana Rose.....1st "
- " Early Champion of the World.....1st "
- " Early Rural New Yorker.....2d "
- " Chili Squash.....1st "
- " Mammoth Pumpkin.....1st "
- " Ferris Wheel Tomato.....1st "
- " Japanese Climbing Cucumber.....1st "
- " Long Green Cucumber.....1st "
- " Market Garden Cucumber.....1st "
- " Self-Blanching Celery.....1st "
- " Leaming Dent Corn.....1st "
- " Summer Crookneck Squash.....2d "



The Salzer's Potato Planter. Greatest Planter on earth. Price, only \$1.25.



Salzer's Hill Potato and Vine Sprinker. Worth its weight in gold. (See page 140) Price, only \$2.75.

K. B. Lovejoy, of Red Wing, Minn., has this to say: "From the 1 pound of King of the Earliest Potato I harvested 45 pounds of choice, good sized Potatoes, or at the rate of 450 bushels, of the very earliest Potatoes in the world. But Salzer's Surehead Cauliflower beats anything I ever saw. I used it the whole season for my customers. It was good for early, medium and late, and have had a continual supply since cutting my first head, June 1st, and still have them. This 12th day of October I marketed 50 heads. Even during the dry weather I always had Cauliflower to sell. I was going to say every kernel produced a fine head, but I know 95 per cent did. It is a winner and I shall use no other."

SPLENDID TOOLS FOR POTATOES AND GENERAL FARMING.

The Salzer Potato Planter, \$1.25.

This is a wonderful invention. A great labor-saver. Cheap as dirt. Anybody having from 1 to 30 acres of Potatoes to plant will find the Salzer will do the work better, cheaper and quicker than any other machine made. We prefer it to the Aspinwall, to the Acme or any other Potato Planter costing fifty times as much.

ANY MAN CAN PLANT TWO ACRES

with perfect ease in a day. The secret of the Salzer Potato Planter's work is that it makes the holes, drops and covers the seed at one operation. It's far superior in its work to the Acme Planter, which it resembles.

PLANTS EASIER.

The erect position, the carrying of the seed on the shoulder, the ease with which it can be changed from one shoulder to the other, combine to relieve that part of farm work of much of its disagreeableness. "Almost as easy as walking" is the remark of many who have used it. The weight of the planter is only 2½ pounds.

PLANTS BETTER THAN ACME OR ASPINWALL!

It is very important in planting Potatoes that they be placed in moist soil and covered before the soil dries out. This the Salzer Planter does perfectly. Ordinarily the holes are made or furrows turned if a horse is used, and the soil exposed to the hot sun for the day. The soil soon dries. Next the Potatoes are dropped, and perhaps they are left to blister in the sun. They are then covered at unequal depths. The dry ground draws any moisture that may be left in the seed away from it, and the result is no crop. Moral: Use the Salzer Hand Potato Planter and take no such chances, for it drops the seed into the moist soil and covers it at the same time.

Price of Salzer Planter: Each, \$1.25; 3 for \$3.50.



You can make \$20.00 in one day by selling the Salzer Planter to your neighbors. Price, each, \$1.25.

The Farmers Praise the Salzer Potato Planter.

Wm. T. Wane, Mo.: "Discarded my Aspinwall. It's no good when compared with the peerless Salzer Planter, and then Aspinwall costs 85 times as much, and not half so good."

Jacob Melsma, La Crosse Co.: "Use only the Salzer Planter. My \$85 Aspinwall lies idle!"

Dan Thiel, Iowa: "I grew 12 acres of Potatoes. With the Salzer Planter, costing me \$1.25, I planted the lot in one week. Never had so fine a stool of Potatoes."

Price, each, \$1.25; 3 for \$3.50.

Planting Bags—to hold the seed—each, 40c; postpaid, 60c.

The Acme Planter.

This tool is not nearly so good as the Salzer Planter; is not so strong, nor so easily worked. It has had a large sale.

Price, each, 95c; 3 for \$2.75.

The Hill Potato Sprinkler.

A machine for which thousands of farmers, as well as ourselves, have long looked; one that is simple, effective, never out of order, easy to handle, and does its work exceptionally well. One man can sprinkle 10 acres in one day, and stumps in the field do not bother as he marches along, sprinkling two rows at a time, as shown in the illustration. The reservoir can easily be strapped on the shoulder. One or both of the sides can be used at once, as desired. They are made of galvanized iron and brass, will last a lifetime, with proper care, and save from 15 to 25 per cent paris green. The price of same is so ridiculously low that we know every farmer ordering Potatoes will have one of these practical, splendid machines come along with his order.

Price, only \$2.75. One each Salzer Planter and Hill Sprinkler only \$3.60.



THE HILL POTATO SPRINKLER. There is no better instrument in the world for this work. Price, only \$2.75.



The Acme Powder Gun.

This is a cheap, simple, practical implement for exterminating all kinds of insects, potato bugs, flies, etc. It will last a lifetime. It handles all insecticides in the dry state, such as paris green, hellebore, Parisian insect powder, etc. It is very effective in the destruction of potato bugs, currant worms and all like pests. It does effective work on potato bugs; uses but a small amount of paris green. An elbow is furnished to tilt the funnel for getting under leaves of plants, shrubs, etc. It is a grand tool.

Price of Acme Gun only \$1.10 each; 3 for \$3.00. Get your neighbors to club with you and buy three.

Sulphur Bellows.—First size, \$1.50.

Kalamazoo Feed Boilers.

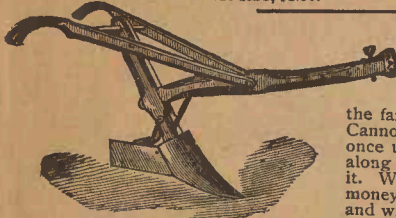
Good for stewing Potatoes, ground feed, etc.
No. 1.—Height, 54 in.; 9 flues; 19 in. in diameter. Price, only \$23.50.
No. 2.—Height, 58 in.; 13 flues; 19 in. in diameter. Price, only \$25.00.



Wing Shovel Plow.

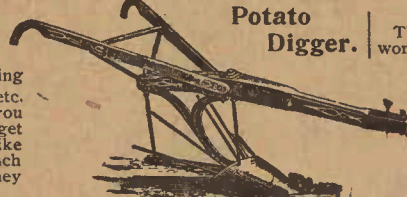
A great tool, splendid; just the thing for the farmer; just the thing the farmer wants for hilling Potatoes, etc. Cannot get along without it. When you once use it you will say, "How did I get along without it?" We know you will like it. We know that it will save you much money, as it will make you much money and will largely increase your crops.

Price, only \$2.75.



THE WING SHOVEL PLOW, \$2.75.

Potato Digger.



Potato Digger.

A great labor saver; acts quickly, is never out of repair, and pleases everybody. No trouble to dig 500 bushels per day. It is cheap and effective. Get one for the boys and make the digging of Potatoes the "fun of the farm work." You will like it. The price is very low. Price, only \$6 00.

Salzer's Combined Harrow and Cultivator.

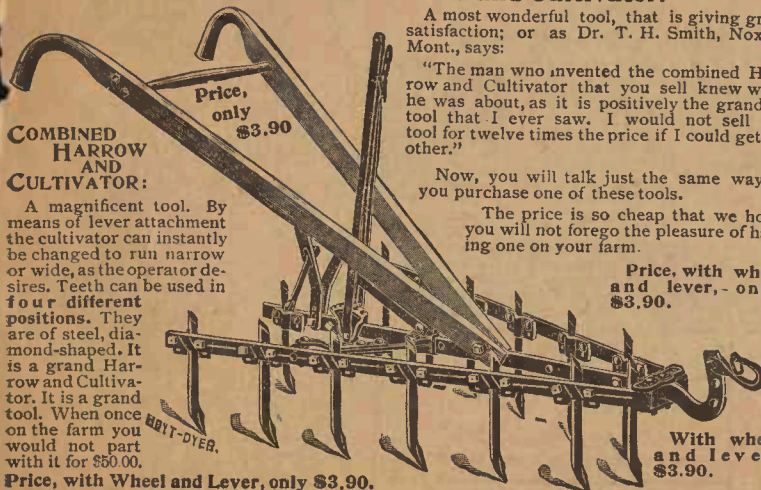
A most wonderful tool, that is giving great satisfaction; or as Dr. T. H. Smith, Noxon, Mont., says:

"The man who invented the combined Harrow and Cultivator that you sell knew what he was about, as it is positively the grandest tool that I ever saw. I would not sell the tool for twelve times the price if I could get no other."

Now, you will talk just the same way if you purchase one of these tools.

The price is so cheap that we hope you will not forego the pleasure of having one on your farm.

Price, with wheel and lever, only \$3.90.



COMBINED HARROW AND CULTIVATOR:

A magnificent tool. By means of lever attachment the cultivator can instantly be changed to run narrow or wide, as the operator desires. Teeth can be used in four different positions. They are of steel, diamond-shaped. It is a grand Harrow and Cultivator. It is a grand tool. When once on the farm you would not part with it for \$50.00.

Price, with Wheel and Lever, only \$3.90.

Barrel Cart.

Now, then, here is the thing for everybody. It is good for the farmer and good for the citizen; splendid to water your plants or feed your stock with. It would pay you to buy without barrel, as you save freight on an empty barrel.

Price, without barrel, as any barrel will fit, but \$3.50; with barrel, \$5.00. All steel Barrel Cart; more durable. Each (without barrel), \$4.50.



BARREL CART.

Hand Cart.

This is a very durable, strong, light-running, 36-inch wheel Hand Cart, that is warranted to give satisfaction. Each, f. o. b. cars, \$5.75.



HAND CART. PRICE, ONLY \$5.75.

The Empire All-Steel Horse Hoe, Cultivator and Plow, \$4.25.

This is the tool that has lived in our fancy and dreams for years. And we now shout and sing because we have found all those splendid qualities we have longed for in "Our Empire Cultivator!" The cut fully shows the Empire Cultivator with our new **Pattern Handle and Braces**. These are absolutely new and the most effective and stiffest combination known, at once making the tool rigid, yet allowing every adjustment of handles in height and sidewise.

It **Expands** by means of our entirely new expander, which at the same time is exceedingly simple, but very strong and quick. By means of this device the Cultivator can be expanded instantly, or reduced from 12 to 23 inches by a single move and without loosening any bolts. By putting bolts in outside holes of expander they can be expanded to 27 inches, a width greater than ordinary cultivators.

The **Depth** is under perfect control by means of a new lever wheel, and the new patented depth regulator, which are moved instantly in unison by a single lever, making exact work, steadying the machine and relieving the operator.

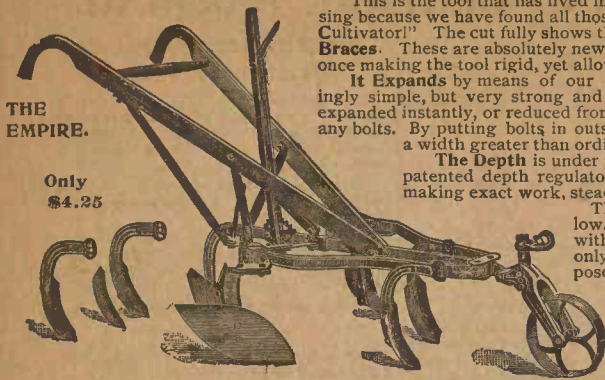
The price of this great Cultivator, as shown, is ridiculously low. Think of it! This splendid tool, as shown in the cut, with lever and expander, with braces and wheel, all told, for only \$4.25! In a word, it is the perfect machine for all purposes, and is equal in each and every respect to tools costing \$6.00 to \$7.00 and more!

Price complete, as shown in the illustration, only \$4.25.

Three to one address, \$12.00.

THE EMPIRE.

Only \$4.25



THE EMPIRE ALL-STEEL HORSE HOE, CULTIVATOR AND PLOW, ONLY \$4.25.

FARMER'S PERFECT THREE-HORSE HITCH, FOR \$4.50.



The only three-horse hitch in the world that three horses (working two horses on one side the other) without a particle of side draft and consequently any farm or road wagon, seeder, disc-harrow, or any than an ordinary two horse double-tree. Can be changed to a two-horse hitch by simply changing three bolts. Each, \$4.50; 3 for \$13.25.



Salzer's La Crosse Springs Bolster.

Truly one of the simplest, yet greatest, inventions of the age. It's just the thing to haul milk to the dairy, strawberries, fruits and vegetables to market, or, in fact, anything. It is worth its weight in gold for comfort. It's economy to use them.

When ordering, give width between stakes of wagon.

- No. 0, capacity 1,500 pounds.....Per set, \$3.25
- No. 1, capacity 2,500 pounds.....Per set, 4.00
- No. 2, capacity 3,000 pounds.....Per set, 5.00
- No. 3, capacity 4,000 pounds.....Per set, 5.50
- No. 4, capacity 5,000 pounds.....Per set, 6.00

Nos. 1 and 2 are the sizes most used.



The La Crosse Bolster. A Great Invention.

The Salzer Farm Wagon, \$38.90



This is the cheapest and best wagon in the wide, wide world! Hundreds of these wagons are now in use all over the United States and Canada, and each year adds hundreds of pleased customers. It is the cheapest and best wagon made!

2 1/2 x 8 inch skein wagon complete, 1 1/2 x 3/4 inch tire, 3 feet 8 inch and 4 feet 6 inch wheels, \$38.90.

SPECIAL PRICE.

This wagon, with a set of No. 3 (4,000 lbs.) La Crosse Bolster Springs, for only \$48.00.



This Wheelbarrow is A No. 1; first-class. Price.....\$3.25.

Tomato Support.

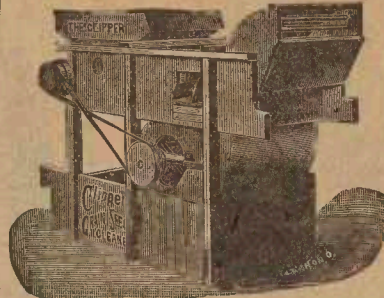
A great invention for city gardens, where a dozen last a lifetime. These supports uphold a Tomato plant perfectly. Too heavy to be sent by mail. Price, by express, 8 for 45c.; 6 for 75c.; 12 for \$1.50.



TOMATO SUPPORT. Ready for use.

For \$1.00.

35 packages Earliest Vegetables. (See page 46)



The Clipper Cleaner.

This is the only perfect clover, timothy, grain and seed Cleaner that we know of. We are using a great many of them in our warehouse, and would not part with them, if we could not get others like them, for \$500.00 each. We recommend it to everybody who wants a perfect, easy running Cleaner. Send 2c. for circular. Price, only \$20.00.

Green Bone Cutters.

Bone Mills No. 1 Balance Wheel and No. 1 and No. 3 mounted are to cut up green bones by hand power. There is ten times the nourishment and egg-producing qualities in green bones there is in dry, and for this reason there is ten times as much money made by poultrymen in feeding green bones instead of dry. This mill cuts fresh bones and meat, and these fed to chickens double the number of eggs produced. These mills are perfectly reliable, are cheap, and will give tremendous satisfaction.

Price, No. 1, mounted as shown in illustration, capacity 25 lbs. per hour, weight 80 lbs., is \$9.25.

Price, No. 3, weight 100 lbs., capacity 35 to 40 lbs. per hour, \$12.50.

No. 1 Balance Wheel.

This splendid green Bone Mill is so low-priced, so effective and good that it is within the reach of all. Weight 55 lbs. Capacity, 15 to 25 lbs. per hour. For flocks from 12 to 25 hens. Price, \$6.50.



Dry Bone Mill Cutter.

The greatest mill in forty states to grind dry bones. It is unequalled for grinding oyster shells, bones, etc., for poultry. Excellent in every respect. Each, \$4.00; 2 for \$7.50.



Try the Ideal Force Pump

For washing windows, carriages, spraying, etc. Only \$2.50.

General Purpose Harrow



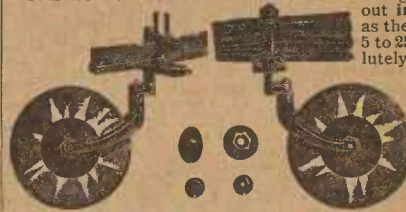
A magnificent Harrow, diamond teeth, wood frame painted blue, made of good material, and does excellent work; 2 sections, 60 teeth, 10 bars, 6 teeth in each bar, net \$6.00; 3 sections, 72 teeth, 12 bars, 6 teeth in each bar, \$7.00.

Diamond Lever Harrow.

A magnificent tool with lever. Moves and acts quickly. 2 sections, 72 teeth, each only \$8.25.

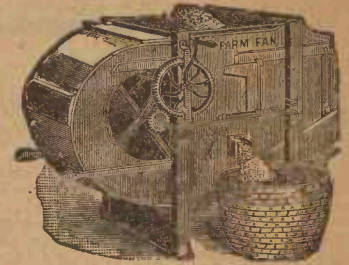
La Crosse Rolling Coulter.

This wonderful invention is warranted not to get loose or wear out in the hub as long as the blade lasts (from 5 to 25 years). It is absolutely impossible for this machine to get out of order, and it can be used to any plow made. We warrant each coulter. Each, \$3.50; 3 for \$7.00.



Excelsior Mill—\$12.50.

One of the most popular and at the same time cheapest mills in use. The feed is large and the sieves are 24 inches. For general purposes we believe this mill has no superior. The same contains a wheat hurdler with zinc sieves on top, a wheat sieve, an oat sieve, a barley sieve, and the whole loaded in o. b. cars, with clover and timothy sieves, costs only \$12.50.



THE EXCELSIOR. PRICE, \$12.50.

Salzer's Warranted Family Grist Mill.



No one appreciates the value of this little mill more than the pioneers of the West and the South and the farming community generally who live at some distance from a custom grist mill. If you own one of these mills, you can at all times have fresh graham flour and corn meal, fresh hominy, split peas, cracked wheat, fine table or butter salt; in fact, everything that is ground at a custom mill, except fine bolted family flour. It will pay for itself in tolls you pay the miller. It will pay because you require but a small quantity of meal at a time and want it fresh. Grinds 20 lbs. fine meal per hour. The grinding surfaces are very hard, made especially for the purpose designed, and are ground perfectly true, and will last for years. The shaft is made of steel, and every mill is warranted to work as represented. We have used it here in the city for fresh meal in our family to our entire satisfaction. Weight, 30 lbs.

Price, \$3.75; 3 for \$11.00.

Warehouse Truck.

This is so well known that it needs no description. Every farmer will want one, as the price is so very low. Each, \$1.50.



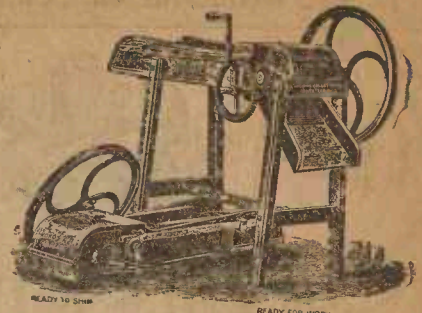
WAREHOUSE TRUCK.

Bellows

For dusting slug shot, sulphur and the like on Potatoes, Vines, etc. Each, \$1.50.

The Kokosing Cutter.

This is an excellent cutter for cutting ensilage or for cutting corn-stalks or straw or mixing same with bran to feed cattle. It cuts one-half inch to an inch, and is a great saver of feed. It has an 11-inch knife, automatic feed, and can be changed in a moment to various lengths. Price, each, \$11.00.



THE KOKOSING CUTTER, \$11.00.

Root Cutter.

A great many hundred of these are sold annually. They do their work well and save their cost in a week's feeding. They are splendid in every respect. A boy can cut 60 bushels in an hour. Price, each, \$7.50.

The Avery Transplanter.

Plants removed by it rarely wilt, even though transplanted during the scorching heat. Small; single-hand size, each, 50c.; postpaid, 60c.; large, two-hand size, \$2.00.



50c. \$2.

Try the Ideal Force Pump

For carriage and window washing, spraying, etc. (See page 144.) Price, only \$2.50.

Scuffle Hoes.

Very effective. 6-inch, 30c.; 7 inch, 40c.; 9 inch, 60c.; 10-inch, 70c.



Buttonhole Bouquet Holders.—Each, by mail, 15c.



Transplanting Trowels.

Each, 45c.; by mail, 60c.



Garden Line Reels.—Each, 65c.; postpaid, 80c.



WATERS IMPROVED TREE PRUNER.

Tree Pruner.

Eight-foot pole, \$2.20; 10-foot pole, \$2.40.

Knives.

Budding.—Each, 80c.; ivory handled, without ivory point, 90c.

Pruning.—No. 1, 75c.; No. 2, 65c.; stag handle, extra large pruning, \$1.25

Asparagus.—45c.

Olmsted Mole Trap.



This is the only perfect Mole Trap that we have ever found. Its construction is simple and its workings are very effective, as it catches the mole every time. Full directions regarding same with each machine sold. Each, \$1.65; 3 for \$4.75.

The Gopher Trap.

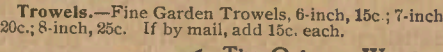
It is simple, but effective; it is cheap, but sure to kill, and catches them by the dozen.



Only 35c.

Each, 35c., postpaid, 3 for \$1.00.

Trowels.—Fine Garden Trowels, 6-inch, 15c.; 7-inch, 20c.; 8-inch, 25c. If by mail, add 15c. each.



The Osborne Weeder.

The cut explains itself. It is a great labor saver. Each, \$1.00.



Microscope.—By mail, 40c.

Lang's Weeder.



It is very conveniently used, and fits the hand so comfortably that the fingers are entirely free for use whenever necessary. Net price, 25c.; postpaid, 30c.

Turf Edger.



With pole, 75c.

Excelsior Hand Weeder.



The very best, 20c. By mail, 25c.

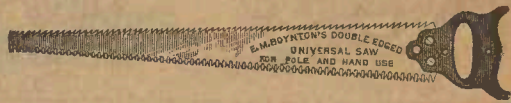


Garden Tools.

Ladies' favorite; 4 pieces. \$1.00; by mail, \$1.25.

Boynton's Lightning Pruning Saw.

Holes are provided in the handle for attaching to a pole with screws or bolts, to use in cutting higher branches. The lightning teeth are used for the larger limbs, while the fine teeth are used for cutting the small limbs and twigs. Price, 18-inch, \$1.00; 20-inch, \$1.25.



Scientific Corn Husker.—If you have any corn to husk, this little tool will do it better, quicker and easier than any other husker that we know of.



Each, postpaid, 15c.; 3 for 40c.; 6 for 75c.; 12 for \$1.25.

Cyclone Corn Sheller.

It's cheap, simple, effective. With a little practice, a boy or man can shell a bushel of corn in four minutes. Each, \$2.75; 3 for \$7.50.



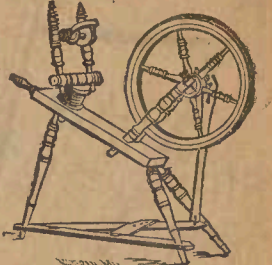
THE LA CROSSE SHELLER, \$1.75.

La Crosse Corn Sheller.

A boy or man, with one hour's practice, can shell a bushel of corn in 3 1/2 minutes. We have never known one to get out of repair. It shells quickly and does the work well. In addition to that, it is sold at an exceedingly low price, in reach of everybody. We know of no sheller at twice the price that we would rather have than the La Crosse. With a little work farmers can take orders for from three to four dozen, and thereby get theirs free. Each, \$1.75.

German Spinning Wheel.

This is a splendid machine for spinning flax and wool. It is perfect in every respect, made of hard wood, solid and well built; it is cheap and will give satisfaction. Price, \$3.25.



Cylinder Churn.

This is one of the very best churns that we have ever seen. It does its work quickly, well and is sure to give great satisfaction. Our prices for this magnificent churn are extremely low.



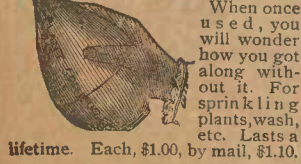
No. 1—2 1/2 gal. \$1.50
No. 2—4 gal. 1.75
No. 3—7 gal. 2.00

The Lewis Pruner.

This is the best tool out; works like a charm, and is very cheap at that. No. A, each, \$1.50; No. B, \$1.90

Scollay's Sprinkler.

The Very Best.

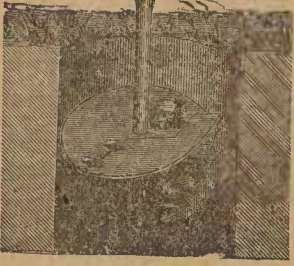


lifetime. Each, \$1.00, by mail, \$1.10.

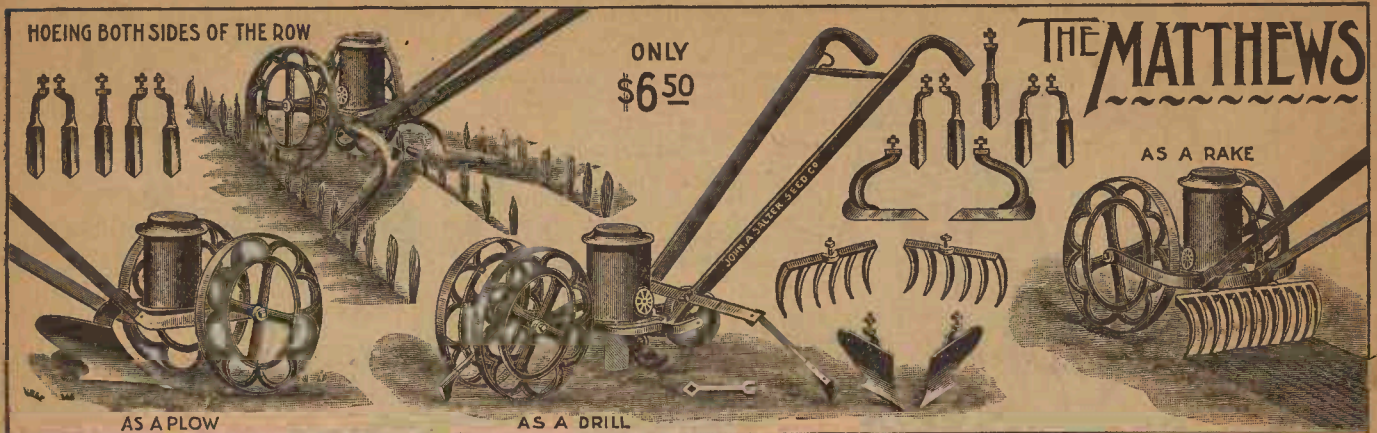
Post-Hole Auger.

Its adjustable cutter admits the passage of stones, and will make a hole for any size fence post.

Each, \$1.00; 3, \$2.75.



1. The Wonderful Matthews Combined Drill, Cultivator, Plow, Rake and Double-Wheel Hoe.



THIS MACHINE, SIX IN ONE—ALL COMPLETE ONLY \$6.50

This is the most perfect combined Drill made. In it the errors of old Drills, such as the Planet Jr. and others, are overcome and new additions made to same, so that it makes it to-day the most perfect tool imaginable. In addition to this, the manufacturers, recognizing that the times are close and money scarce, have, unlike other manufacturers, put the price of the tool down to bed rock, so that it is within the reach of everybody. Our customers will remember that we were permitted to sell the Planet Jr. Combined Drill for \$7.70, but this year we have been compelled to advance the price to \$9.00, contrary to our judgment—contrary to our wishes. To close out the Planet Jr. we are selling at \$6.90. We say nothing against the Planet Jr. Drill, but the advantages that the Matthews Drill has over the Planet Jr. are many, and on our own farms and trial grounds the Planet Jr. were entirely discarded and Matthews used. The simple fact of the hopper and index on the Matthews being of such easy access and within reach of your eye and hand at all times, makes it worth double the concealed hopper of the Planet Jr. Combined Drill.

The manufacturers—whose Western headquarters we are—say this of this grand tool: "This is not only a desirable combination of the Garden Drill with the Universal Cultivator Attachments, but it has the advantage of being either a Double-Wheel or Single-Wheel implement at will—the change from one to the other being readily and quickly made. The Two-Wheel Sowers are very desirable, especially when only one tool is wanted, as then it can be used first as a seed drill and then used as a cultivator or wheel hoe, as in this way the rows of young plants may be straddled and the cultivating done on both sides of the row at one passing. The especial feature of this implement is that when used in straddle-row cultivation there is no projection below the frame to interfere with plants. The combination is one which cannot fail of recommending itself to all. The attachments are: 1 pair Hoes, 5 Cultivator Teeth, 1 pair Rakes and one pair Plows. The seeding and covering apparatus can be readily removed, when the implement presents much the appearance of the new Universal Single-Wheel Hoe, Cultivator and Plow, illustrated Fig. No. 5. It is not necessary to remove the seed box, as the teeth can be inserted in the frame with this attached.

One Great Advantage of the Matthews Combined Drill is This:

That, if you do not wish to use same as a Double-Wheel Drill or Seeder, one of the wheels can be quickly taken off, and it becomes in every respect the same as the Matthews New Universal Garden Drill, illustrated under No. 3. Another is that, when you are through seeding you simply take away the seed hopper, which is quickly done, and use it as a Double-Wheel Hoe, and it answers exactly the same purpose as the Matthews Double-Wheel Hoe, illustrated Fig. 4.

Six Machines in One, and All for Only \$6.50.

That is what you have by purchasing the Matthews Combined Drill. You not only have a combined Double-Wheel Drill, but you have a Single-Wheel Drill, you have a Double-Wheel Cultivator, you have a Hoe, you have a Plow and a Rake. We illustrate in the above cut but four of the machines, but it gives you six perfect machines, as here described. The price of this grand tool (has John A. Salzer Seed Co.'s guarantee) is only \$6.50.

2. Matthews Gem Garden Drill.

There are thousands of people who want a small Drill, who have but a few seeds to sow. This is the Drill to buy. It is low priced, is never out of order, and it works like a charm. It makes the opening, drops the seed and covers it, and does it to perfection,—sowing all varieties of seeds, such as Turnip, Carrot, Sage, Spinach, Onion, Parsnip, Beet, Peas, etc., and marks the next row as perfectly as other Drills do. The hopper holds a quart, and can be made to hold more. Price of this splendid little Drill, \$3.75.

3. Matthews New Universal Garden Drill.

This is a model. It is splendid in every respect, perfectly simple in construction, neat in design, effective, and is never out of order. It is a larger Drill than the Gem, does its work splendidly, perfectly and without jarring or getting out of order. The flow of seed can be stopped instantly by means of the attachment shown on the handle. The index is right under your eye, while the hopper containing the seed is easily watched. Price, \$5.00.

Matthews New Universal Drill

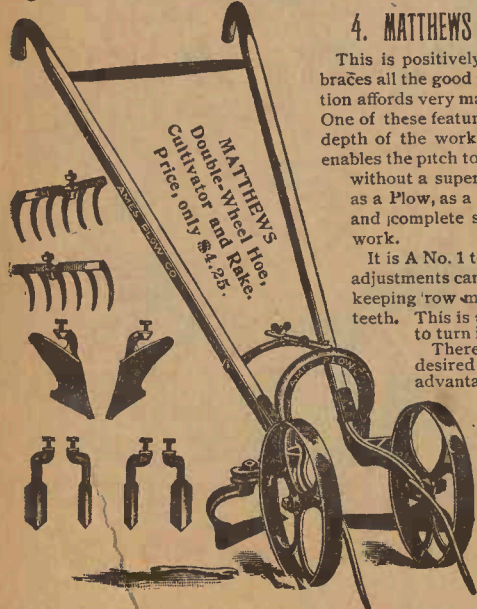
Gives satisfaction everywhere. It is considered by judges to be much better than other Drills offered. Price, only \$5.00.

4. MATTHEWS DOUBLE-WHEEL HOE, CULTIVATOR AND RAKE.

This is positively the grandest hand Cultivator on earth. It embraces all the good points of older efforts in the same line, and in addition affords very many new features which cannot fail of appreciation. One of these features is the adjusting arch, by which not only can the depth of the work be gauged, but which, by an ingenious device, enables the pitch to be adjusted at any angle desired. It is certainly without a superior, doing its work as a Cultivator, as a Weeder, as a Plow, as a Harrow, as a Hoe or Scraper, to utmost perfection and complete satisfaction. Any child can run this and do good work.

It is a No. 1 to work both sides of the row at one passing, as the adjustments can be set to suit the width of crop to the Cultivator, keeping row midway between wheels. No need of watching the teeth. This is a point no other tool has. The Hoe blades can be set to turn inside or out.

There are four Cultivator teeth. Two can be used at desired width to mark out two rows at a time. That's an advantage. The plows can be set closely together for furrowing, turning the ground outward. For cover they can be set to turn inward. The rakes are excellent for fine cultivation, and do better work than ordinary rakes, as they handle the seed angling or straight. The depth is easily regulated. The leaf guards are provided to prevent the wheel from bruising or injuring large-sprayed foliage. Price, \$4.25.



6. The Matthews Perfect Garden Plow.

With this little tool the spading and working of a garden becomes a real pleasure. It works easily and is a gem.

Price, each, \$1.40.

Matthews Single-Wheel Hoe, Cultivator and Rake.

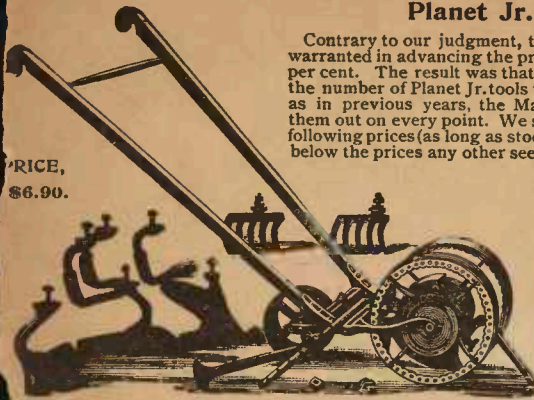
The Matthews Single-Wheel cannot be beat as a Cultivator.

Price, only \$3.75.

MATTHEWS GEM GARDEN DRILL. A Splendid Little Drill. Sure to Please. Price, only \$3.75.

Planet Jr. Tools.

Contrary to our judgment, the Planet Jr. people felt warranted in advancing the price of their tools some 20 per cent. The result was that but about one-tenth of the number of Planet Jr. tools were sold by us last year as in previous years, the Matthews tools knocking them out on every point. We sell Planet Jr. tools at the following prices (as long as stock lasts), which are way below the prices any other seedsmen dares sell them.



PRICE, \$6.90.

THE PLANET JR. COMBINED DRILL PRICE, \$6.90.

- Planet Jr. Combined Drill, their price, \$9.00; our price, \$6.90.
- Planet Jr. No. 3 Drill, Hill Dropping, their price, \$9.00; our price, \$6.90.
- Planet Jr. No. 2 Drill, their price, \$8.00; our price, \$6.25.

Fresh Eggs.

This preparation keeps eggs fresh for many months, indeed, for years. A can is sufficient to preserve 300 eggs. Price, by express, can, 40c.; 6 cans, \$2 10; 12 cans, \$3.50; by mail, postpaid, 1 can, 75c.



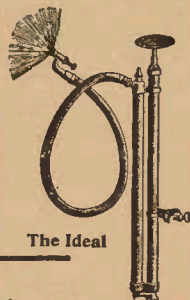
Imperial Egg Food.



The finest food in the world to make hens lay and cure the many ills that fowl flesh is heir to. Lb., 45c.; by mail, 55c.; by freight, 10 lbs., \$2.75; 100 lbs., \$20.00.

Ideal Sprayers or Force Pumps.

At last we have what we have long been seeking to get, a cheap, effective, durable, A No. 1 Sprayer, one that does its work well and one that never gets out of order, rendering remarkable service. This little Ideal Sprayer will throw a constant stream of water 75 feet high, being decidedly better than the Aquarius and much cheaper. It will throw a solid stream 75 feet, and for washing buggies, windows, putting out fires, it cannot be beat, while for spraying white-wash, trees, barns, outhouses, etc., it is simply indispensable. The price is so low as to place it within reach of everybody. Each, \$2.50.



The Ideal

\$2.50.

The Aquarius.



THE AQUARIUS.

Capable of throwing 8 gallons per minute and forcing a stream 50 feet high. Fine for washing windows, buggies, etc. Price, only \$4.50.

Commercial Fertilizers.

It gives us pleasure to be able to quote the following low prices for high-grade, high-quality Fertilizers, f. o. b. cars Chicago. We have been able to get a special low freight rate on this class of goods to every part of the United States. We quote the following prices:

	200 lbs.	1,000 lbs.	2,000 lbs.
Dissolved Raw Bone.....	\$3.25	\$15.50	\$30.00
Super Phosphate.....	3.00	14.00	27.00
Potato Grower	3.25	15.50	30.00
Truck Manure	5.00	22.00	42.00
Raw Bone Dust	3.75	16.00	32.00
Corn Grower	3.00	14.00	27.00
Prairie Phosphate.....	2.75	13.00	25.00

A bag holds 200 lbs. Prices fluctuate.

Sheep Fertilizer.—(See page 130.)

Lawn Fertilizers.

A splendid compound for the lawn (not so good as sheep fertilizer). It takes away the unsightly manure that is usually spread on the lawn. Now, this preparation acts quickly and is absolutely free from weeds. Use 100 lbs. for a lot 50x100. 50 lbs., \$2.00; 100 lbs., \$3.50.

Garden Veg. Compound.—An excellent compound for furnishing a rich and quick growth to vegetables. 50 lbs., \$1.75; 100 lbs., \$3.25; 200 lbs., \$5.25.

Insect Destroyers.

Grape Dust.—An effective, cheap powder, that destroys all mildew on Grapes and Gooseberries, Currant worms, insects on Roses, plants, etc. 5 lbs., 50c.; 10 lbs., \$1.00.

Slug Shot.—The great killer of potato bugs. Lb., by mail, 20c.; 5 lbs., by express, 35c.; 100 lbs., \$5.00.

Pyrethrum.—Excellent for destroying worms on Cabbage, etc. Nothing like it. Pkg. of 1/4 lb., 25c.; oz., 10c.; lb., \$1.00.

Whale-oil Soap.—Excellent for washing and syringing plants. Pkg., by mail, free, 30c.

Tobacco Soap.—Good for destroying insects on plants, dogs, cats, etc. Pkg., by mail, 30c.

Flour of Sulphur.—For mildews. Pkg., 4 oz., by mail, 15c.; lb., by express, 20c.

Paris Green.—Lb., by mail, 40c. Write for special prices.

BOOKS.

We furnish the following books, postpaid, at:

Salzer's Pamphlet on Grass Culture.....	\$0.02
Insects and How to Destroy Them.....	.50
Salzer's Culture Directions.....	.25
Market Gardening and Farm Notes.....	1.00
Money in the Garden. Quinn.....	1.50
Mushrooms; How to Grow Them	1.50
Asparagus Culture.....	.50
Celery for Profit30
Cauliflowers and How to Grow Them.....	.30
Sweet Potato Culture.....	.60
Peanut Plant; Its Cultivation. Jones.....	.35
The A, B, C of Potato Culture35
Tobacco Culture; Full Practical Details.....	.25
New Onion Culture.....	.50
Broom Corn and Brooms.....	.50
Fuller's Small Fruit Culturist	1.50
Fuller's Grape Culturist.....	1.50
A, B, C of Bee Culture.....	1.25
An Egg Farm. Stoddard.....	.50
Profits in Poultry.....	1.00
Silos, Ensilage and Silage.....	.50
Strawberry Culturist.....	.25
Canning and Preserving.....	.40
Harris on the Pig.....	1.50
The Fruit Garden. Barry.....	2.00
Grasses, Field Roots and Fodder Crops. Prof. Shaw.....	1.00

The Comfort Hammock.

La Crosse has a great Hammock manufactory, in which are made two grades of Hammocks that cannot be beat in the world. They are easy, comfortable, restful, durable, strong, and, with ordinary care, will last a lifetime. We can heartily recommend same. In order to introduce these, and by special arrangement and purchase with the factory, we are enabled to offer them at about 50 per cent below retail prices.

Crochet pattern, the best made, of long-fiber cotton, size, 46 x 84 inches, with fringe, color pure white. Price, each, \$3.25; 2 for \$5.75.

Crochet pattern, in colors black, red and yellow, with fringe. Each, \$3.50; 2 for \$6.00.

patterns, without fringe, in colors. Each, \$2.25; 2 for \$4.25; in white, each, \$2.00; 2 for \$3.90.

pattern, without fringe. In colors, each, \$2.25; 2 for \$4.25; in white, each, \$2.00; 2 for \$3.90.

The McKinley Rocker.

The great world is seeking comfort. Everybody desires same, and here we have a Rocker which fills completely every wish in this direction. It is handsome, durably made, perfect in all requirements, and very cheap. If you

desire same, we give same free with each order of \$35 or seeds, etc., at catalogue prices; or if you do not wish \$35 worth of goods we will sell you this rocker and ship same along with your goods at the following prices: One rocker, complete by freight, \$3 50; 2 rockers, \$6.25.

See rear cover for the wonderful GOLDEN RIND WATERMELON.



BUY NORTHERN GROWN SEEDS
OUR PRICES.
Good, fresh, live Seed are scarce, and we have placed our prices very low, consistent with good, fresh, live Northern-Grown seed, and yet we do not wish to lose a single sale of Seed, whether farm or Vegetable, on account of the price, and offer to meet the catalogue price of any reliable seedsmen in the United States, if possible; so before buying please write us, stating whose prices you desire us to meet. This applies also to Grasses, Clovers, etc.
We honestly believe that our NORTHERN - GROWN SEED, when it comes to big yields, is worth double any other seed offered.

JOHN A. SALZER SEED CO. LA CROSSE WIS.

ERRORS.

We make them—so does everyone—and we will cheerfully correct them if you write to us. Try to write to us good-naturedly, but if you cannot, then write to us anyhow. Our best efforts will be put forth in filling all orders carefully, and with the additional room and facilities we hope to get along the coming season without an error of any kind. Let us have your early orders, and we promise to please you.

LAST WORDS.

You want to reap, not sparingly, but bountifully. That's eternally right! It is our honest and earnest endeavor to furnish you with seeds, so that your crop may be generous—yes, bountiful. We believe if any seeds can produce good yields and fine specimens solicit your orders, and promise same careful and prompt attention. Truly Yours,

JOHN A. SALZER SEED CO., LA CROSSE, WIS.

SALZER'S IMPROVED PEACH TOMATO PER PKG. 20



SALZER'S
EARLY BIRD RADISH
per pkg. 10¢ Oz. 20¢
1/4 lb. 50¢ 1 lb. \$1.25



SALZER'S
4TH OF JULY WATERMELON
per pkg. 10¢ oz 20¢ 1/4 lb. 50¢



SALZER'S
EARLY BIRD
RADISH.

SALZER'S
IMPROVED
PEACH TOMATO

**SALZER'S
EARLY BIRD NOVELTIES.**

These three Magnificent Novelties are well named. They are without a peer among their relatives; please look up their description under Melons, Radish and Tomatoes. There is no Melon quite as early and fine as the Fourth of July. No Radish, go the world over, so tender and juicy as the Early Bird, and no Tomato so wonderful as the Salzer's Improved Peach.

1 pkg. Early Bird Radish,	10c.
1 " Fourth of July Melon,	10c.
1 " Salzer's Peach Tomato,	20c.
Total, - - - -	40c.

The 3 for only 20c. post-paid.

To introduce these three choice Novelties we offer 1 package of each for only 20 cts. postpaid.

SEND ALL ORDERS TO
JOHN A. SALZER SEED CO. LA CROSSE